# — STATE OF — Motherhood

2023 SURVEY REPORT



Motherly exists to redefine motherhood and empower mothers to thrive. Our annual report not only gives voice to today's mothers, but also equips them and their supporters with insights to advocate for change, working to ensure that every mother can find her footing—even when so many systems are failing her.



Motherly amplifies the voices of today's mothers through our annual State of Motherhood survey, the largest statistically significant survey of mothers in the US. Nearly 10,000 mothers completed our sixth annual survey, conducted from Feb. 26 to March 13, 2023. To ensure our results represent today's mothers accurately, we weighted the data to align with US Census demographic data. Our report focuses on the findings from millennial and Gen Z mothers, but we also provide some insights from Gen X mothers who participated in the survey. Findings continue to validate that today's mothers are parenting without adequate structural support.

This year finds mothers increasingly stressed about finances, yet a lack of access to affordable childcare keeps many mothers out of the workforce. The key to getting mothers, who also do the majority of childcare and household management, back into the workforce? Flexibility, Motherly's survey reveals. Importantly, mental health concerns continue to climb, now registering as a top worry. More mothers report they have sought mental health services in the past year than in the year prior.

The following report is a synthesis of this year's findings. Full data tables can be found in the appendix.

### The Great Resignation continues for mothers



This year finds more survey respondents clocking in as stay-at-home parents than past years at 25%, compared to 15% in 2022. Eighteen percent (18%) of mothers in our sample changed jobs or left the workforce in the past year, and the top reasons cited are staying at home with children (28%) and lack of childcare (15%). At-home parents are clear: To bring them back to the workforce, they need flexible work schedules (64%) and affordable childcare (52%).

As we have seen in previous years, the ability to find and afford childcare is a significant factor in mothers' attitudes toward work. The trends by age indicate just how much childcare issues are keeping younger mothers out of the workforce:

America is in a child care crisis and the data shows it's driving moms from the workforce and threatening the economic security of our families. It's time for us to reimagine our workplace cultures around the realities of motherhood and invest in the structural supports moms need to work and have kids.



|   | All Gen Z/<br>Mil | Age<br><30 | Age<br>30-39  | Age<br>40+ |
|---|-------------------|------------|---|------------|
| % Not working/<br>At-home parent                  | 25%               | 35%        | 27%   | 26%        |
| Of those, % who quit in last 12 months            | 22%               | 26%        | 24%   | 11%        |
| Cite affordable childcare/stay home with kids     | 42%               | 46%        | 43%   | 25%        |
| Need affordable<br>childcare to<br>return to work | 52%               | 45%        | 54%<br>(higher in this<br>group since more<br>likely to have<br>multiple kids who<br>need care) | 34%        |

Just about half **(49%)** of moms in our sample rely on outside childcare and **63%** are paying for 30+ hours a week of care. While most moms are satisfied with their child care, 1 in 5 **(21%)** are not, and the overwhelming reason is cost **(69%)**. Tracking with last year's results, **67%** of moms are spending at least \$1,000 a month on childcare, with **18%** spending \$2,000-\$3,000 and **13%** spending \$3,000 or more **(31%** in total spending \$2,000+ per month). It is not surprising that one-third of moms **(33%)** using outside childcare report that the cost is "often" or "always" a source of financial stress in the household. In fact, **52%** of working moms say the cost of childcare has made them consider leaving the workforce.

Aligned, we found that employers must increase flexibility to make the workplace sustainable. This year, our survey asked mothers how many days of school or daycare their children have missed since the start of the 2022-23 school year. With the 2022 fall spike in flu, Covid and RSV, it is not surprising that the number of days missed are high. Six in 10 report that their child/ren have missed 6 or more days of school (a full work week or more) and 30% say their kid(s) have missed 11 or more days (2 full work weeks or more). The need to not only pay for childcare but to also be available to care for a sick child further underscores the importance of employer flexibility.

It isn't surprising to see that flexibility and affordable childcare are the biggest ways to bring more moms back into the workplace. If companies want to attract and retain this incredible pool of talent they have the answer sitting right in front of them. Are they going to embrace the idea of change or fall back into old ways—the ways that were never designed for working moms?





## Self-care looks different as moms prioritize sleep over sex and friends

54% of moms report that they are having less sex than they were a year ago



73% report they're logging 6+ hours of sleep a night, up from 60% last year

It's a known struggle to balance a social life with the demands of motherhood, and for many mothers, this year is no different. Moms are spending even less time with friends, despite the lifting of Covid restrictions. In fact, 51% of moms report that they had not gone out with friends or their partner without their children in the past month, a significant increase from 38% last year. As a result, it's no surprise that nearly half (49%) of all moms report feeling burned out by motherhood.

Date nights with a partner are less common this year, with only 43% reporting one or two date nights per month. Not surprisingly, the frequency of sex among moms with partners has also declined since last year, with 54% of moms reporting that they are having less sex than they were a year ago. While most moms (62%) would like to have sex once or twice a week, 60% are having sex twice a month or less. The main reasons for this include adding a new baby to the family (65%) and not having enough time (53%).

Moms are finding other ways to prioritize self-care, with **51%** reporting they prioritize sleep over socializing with friends and family. This shift in priorities is reflective of the ongoing challenges that moms face in balancing the demands of motherhood with their own needs for self-care.

On average, moms are getting a bit more sleep this year, with **73%** reporting they're logging 6+ hours of sleep a night, up from **60%** last year. As we saw last year, however, sleep among Black moms continues to lag behind white moms, with only **60%** of Black moms saying they get 6+ hours of sleep a night.

### Household and family responsibilities fall more on mothers than during the height of the pandemic

The mental load of parenthood continues to be borne by mothers, with household and family responsibilities falling more on mom than even during the height of Covid.

This year, **58%** of moms report they are primarily responsible for the duties of running a household and caring for children, up **2%** over 2022. Possibly because more women are choosing to become SAHMs than in previous years and more partners have returned to the workplace, we see an uptick across the board on duties like scheduling, errands, cleaning, meal prep and so on among mothers who have partners. **Thirty-two percent** report sharing responsibilities equally with a partner, down **2%** year over year.

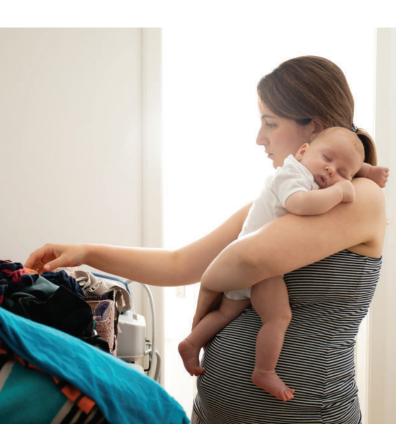
| Base: Me/Mostly myself/mostly my<br>partner/Partner/share equally | 2023 | 2022 | Change |
|---|------|------|--------|
| Scheduling medical appointments for the family                    | 77%  | 70%  | 8%     |
| Family scheduling   | 77%  | n/a  | -      |
| Household errands   | 69%  | 53%  | 16%    |
| Planning children's activities                                    | 69%  | 61%  | 8%     |
| Household cleaning  | 63%  | 52%  | 11%    |
| Meal planning and preparation                                     | 62%  | 55%  | 7%     |
| Maintaining social calendar or planning date nights               | 60%  | 53%  | 7%     |
| Grocery shopping  | 59%  | 53%  | 6%     |
| Coordinating childcare  | 58%  | 52%  | 5%     |
| Bedtime routines  | 48%  | 46%  | 1%     |
| Children's drop off/pick up                                       | 45%  | n/a  | -      |
| Paying bills  | 38%  | 35%  | 3%     |
| Children's schoolwork   | 31%  | 29%  | 2%     |
| Financial planning  | 31%  | 35%  | -4%    |
| Pet care  | 30%  | 24%  | 6%     |

58% of moms report they are primarily responsible for the duties of running a household and caring for children, up 2% over 2022



The majority of moms (62%) still report getting less than an hour to themselves each day

The majority of moms (62%) still report getting less than an hour to themselves each day. If they had that uninterrupted hour, moms have a long wish list of how they would spend it. Coming in at the top are taking a nap (55%) or watching a show (54%). Moms are divided when it comes to exercise: While very few say they work out every day (7%), 41% report that they work out a few times a week on average. This compares to 26% who work out a few times a month and nearly a third (32%) who work out a couple of times a year or never.



Every year, Motherly's State of Motherhood report provides one of the most comprehensive views of how women juggle between motherhood and career. Their robust data allows me to not only provide insights for corporations and business audiences but also fuels my arguments for maternal health policy changes.



Christine Michel Carter Award-winning advocate for working mothers

#### Mental health is mom's biggest worry

This year's survey paints a stark picture of the mental health crisis in the US, with nearly half **(46%)** of mothers seeking therapy, a quarter of their partners and more than 1 in 10 children.

When asked what keeps them up at night, mental health concerns have surpassed finances as mothers' top source of worry. Concerns about children's health have also ticked up 9 points to 14%—perhaps related to the influx of flu, RSV and stomach virus cases seen recently, or even related to their children's own mental health concerns. Despite media attention on parental conflicts with public schools, children's education is at the bottom of the list, with only 3% saying they are worried about this.

#### Nearly half (46%) of mothers are seeking therapy

|                       | 2023 | 2022 | Change    |
|-----------------------|------|------|-----------|
| Mental health         | 24%  | 18%  | +6 points |
| Finances/Money        | 21%  | 23%  | -2 points |
| Children's health     | 14%  | 6%   | +8 points |
| Marriage/Relationship | 11%  | 10%  | +1 point  |
| Physical health       | 6%   | 6%   | 0 point   |
| Work stability        | 5%   | 6%   | -1 point  |
| Childcare             | 4%   | 7%   | -3 points |
| Children's education  | 3%   | 4%   | -1 point  |

I'm so grateful for my therapist and ability to have access to mental healthcare. It helps me to be a better mother. I wish everyone had the same accessibility.

– Amanda L.



This year finds an increase in the percentage of moms who have sought mental health therapy in the past year, to 46% from 43% in 2022. In addition, moms report using more sessions than last year, with 18% saying they have attended 11 or more therapy sessions this past year compared to 15% who reported 11 or more in 2022. The issues are the same as reported last year, with anxiety (32%), depression (12%), relationship (16%) and postpartum issues (15%) topping the list of reasons for seeking mental health support.

On the other hand, there has been a slight decline in mothers reporting that their children are receiving therapy, down to 13% from 18% in 2022. This decline may indicate an easing of the mental health issues among young people brought on or exacerbated by Covid isolation, but it may also be due to a lack of access. Among those who reported having a child in therapy, a third of them reported that it took between one and three months to get the first appointment, and another 12% said it took more than three months. Anxiety (27%) was reported to be the top reason for children receiving therapy.



I ended up on anxiety medication about a year ago because I got to the point where I could not handle [the mental load of motherhood]. My sleep was horrible as I was constantly in a state of worry about keeping everything in order, I was losing weight and was quite moody/irritable. Since then, I have also gotten into therapy, which has helped.

- Amy S.

## 8 in 10 mothers worry about a recession and are making preemptive cuts

Eight in 10 (80%) are concerned about a possible recession, 27% are very much concerned, and 71% report they are planning to cut back spending. With mothers making 85% of household purchase decisions, this sentiment represents an important economic indicator. For those cutting back, entertainment and eating out tops the list, followed by spending on themselves. Children remain the spending priority, with only a third planning to cut back on toys and only 10% who say kids' activities might be trimmed.

| If cutting back, what are the top areas you expect to cut spending on? Select all that apply. | Total |
|---|-------|
| Entertainment/Eating out  | 77%   |
| Personal care/Spending on self  | 65%   |
| Vacation/Travel   | 42%   |
| Gifts   | 40%   |
| Kids toys   | 31%   |
| Household   | 26%   |
| Kids activities   | 10%   |

71% of moms report they are cutting back on spending this year



We no longer purchase goods or entertainment 'just because.' We do everything with intention. We shop at outlet stores, buy off clearance racks, use secondhand clothes, and re-sell any items we possibly can to just save for rainy days.

- Danielle L.

| How stressed are you about finances? | Total | <\$65K | \$65K-\$100K | \$100K-\$200K | \$200K+ |
|--------------------------------------|-------|--------|--------------|---------------|---------|
| Very stressed                        | 18%   | 39%    | 23%          | 16%           | 9%      |
| Somewhat stressed                    | 53%   | 47%    | 55%          | 57%           | 49%     |
| Somewhat unstressed                  | 19%   | 10%    | 16%          | 19%           | 27%     |
| Not stressed at all                  | 7%    | 3%     | 4%           | 5%            | 13%     |
| Total Stressed                       | 72%   | 86%    | 78%          | 73%           | 57%     |
| Total Unstressed                     | 26%   | 13%    | 20%          | 24%           | 40%     |

Mothers report feeling financially stressed—and while this abates a bit with higher income, it does not disappear. Nearly three-quarters of moms (72%) report feeling at least somewhat stressed about finances, which peaks at 86% among those with household incomes below the median (under \$65,000) but only declines to 57% among those with incomes of \$200,000 or more, meaning that even among the highest income households, a majority are stressed about money.

The financial stress faced by mothers is further compounded by unexpected expenses. In the event of an unexpected expense of \$1,000, 23% of mothers

report that they would need to charge it to a credit card. This highlights the vulnerability of many families, who may be living paycheck to paycheck and do not have sufficient emergency savings.

Furthermore, financial support from parents or family members is still a reality for many mothers, with 21% reporting that they receive occasional financial help. This trend is most common among younger mothers, with 39% of those under 30 receiving financial support from parents or family members. However, it remains a reality for mothers in their 30s and 40s, with 18% to 19% reporting that they receive financial assistance from family.



#### *METHODOLOGY STATEMENT*

Motherly designed and administered this survey taken by 9,708 mothers through Motherly's subscribers list, social media and partner channels. This report focuses on the Millennial/Gen Z cohort of 4,789 respondents aged 18-42. Edge Research weighted the data to reflect the racial and ethnic composition of the US female millennial cohort based on US Census data.

Appendix:
Detailed Results

|  |  | Gene   | ration  |   | Generation  |   |  |  | E  | thnicity   |  | American   | Number of   | f Children  |                                      | Ages o   | of Children  |   |  |  |  | Emple  | oyment   |  |   |
|--|--|--|---|---|---|---|--|--|--|--|--|--|---|---|--------------------------------------|--|--|---|--|--|--|--|--|--|---|
|  |  | All<br>Generations   | Total   | Concretion  | Z Millennials   | Generation  | White  | Non-White  | . Wienanie   | African-   | Asian  | Indian/Alaska<br>Native+Native   | 1 child   | 2 or  | 1 child c2                           | children   | 1 or more<br>under 3   | children 3  | Eull Timo  | Part Time  |  | Full Or  | Work full time<br>from home or   | outside home   | Not   |
|  |  | Total  | GenZ/Mil  | Generation  | Z Willeminas  | X or older  | vville   | Non-winte  | z mspanic  | American   | Asidii   | Hawaiian, Pac<br>Islander  | Termo   | more  | T CI III C                           | no other<br>children   |  | or older  | T dii Tiirie   | rait iiiie   | myself   | Part Time  | work part-time<br>from home  | or part-timer<br>outside home  | Employed  |
| Q01: Which of the following categories best describes you?   |  | 5585   | 4789  | 105   | 4684  | 796   | 4244   | 1228   | 446  | 269  | 354  | 144  | 2345  | 3240  | 1510                                 | 436  | 1616   | 2005  | 3041   | 848  | 266  | 4155   | 1711   | 2178   | 1430  |
| Select all that apply.   | Base: Total Respondents Trying to conceive   | <b>2796</b><br>5%  | 2000<br>6%  | 50<br>7%  | <b>1950</b><br>6%   | <b>796</b><br>3%  | 1648<br>5%   | <b>1116</b><br>5%  | <b>464</b><br>6%   | <b>370</b><br>5%   | <b>226</b> 5%  | 96<br>14%  | 1134<br>7%  | 1662<br>3%  | 655<br>9%                            | 182<br>2%  | 713<br>4%  | 1237<br>4%  | 1483<br>5%   | <b>406</b><br>3%   | 149<br>5%  | 2038<br>4%   | 837<br>4%  | 1052<br>4%   | <b>758</b><br>6%  |
|  | Pregnant   | 6%   | 8%  | 9%  | 8%  | 3%<br>1%  | 5%<br>6%   | 5%<br>6%   | 7%   | 6%   | 5%   | 14%<br>8%  | 7%  | 5%  | 9%                                   | 11%  | 4%<br>8%   | 4%<br>3%  | 6%   | 5%<br>6%   | 4%   | 4%<br>6%   | 4%<br>6%   | 4%<br>7%   | 6%  |
|  | Mother   | 100%   | 100%  | 100%  | 100%  | 100%  | 100%   | 100%   | 100%   | 100%   | 100%   | 100%   | 100%  | 100%  | 100%                                 | 100%   | 100%   | 100%  | 100%   | 100%   | 100%   | 100%   | 100%   | 100%   | 100%  |
|  | Grandmother  | 1%   | 0%  | 1%  | 0%  | 5%  | 2%   | 1%   | 1%   | 2%   | 1%   | 5%   | 1%  | 2%  | 0%                                   | -  | 1%   | 3%  | 1%   | 1%   | 2%   | 1%   | 1%   | 1%   | 3%  |
|  | Other (please specify)   | 1%   | 1%  | -   | 1%  | 1%  | 1%   | 1%   | 1%   | 2%   | 0%   | 2%   | 1%  | 1%  | 1%                                   | 1%   | 1%   | 1%  | 1%   | 1%   | 3%   | 1%   | 1%   | 1%   | 1%  |
|  |  |  |   |   |   |   |  |  |  |  |  |  |   |   |                                      |  |  |   |  |  |  |  |  |  |   |
|  |  | Gene   | ration  |   | Generation  |   |  |  | E  | thnicity   |  | American   | Number of   | f Children  | I                                    |  | of Children  |   | I  |  |  | Emple  | oyment   |  |   |
|  |  | All  |   |   |   |   |  |  |  |  |  | Indian/Alaska  |   |   |                                      | 2+<br>children   | 1 or more  | ΔII   |  |  |  |  | Work full time   | Work full time   |   |
|  |  | Generations  | s Total   | Generation  | Z Millennials   | Generation  | White  | Non-White  | e Hispanic   | African-   | Asian  | Native+Native  | 1 child   | 2 or  | 1 child <3                           |  | under 5  | children 3  | Full Time  | Part Time  | Work for   | Full Or  | from home or   |  | Not   |
|  |  | Total  | GenZ/Mil  |   |   | X or older  |  |  |  | American   |  | Hawaiian, Pac  |   | more  |                                      | no other   | AND 1 or<br>more 3+  | or older  |  |  | myself   | Part Time  | work part-time<br>from home  | or part-timer<br>outside home  | Employed  |
| 000 00114  | I I I I I I I I I I I I I I I I I I I  |  | 4700  | 405   | 4684  | 700   | 4044   | 4000   | 446  | 200  | 254  | Islander   | 2245  | 2240  | 4540                                 | children   |  | 2005  | 2044   | 040  | 200  | 4455   |  |  | 4420  |
| Q02: Children come into our lives in many different ways.<br>How did you become a parent? Select all that apply. | Unweighted Base Base: Total Respondents  | 5585<br>2796   | 4789<br>2000  | 105<br>50   | 4684<br>1950  | 796<br>796  | 4244<br>1648   | 1228<br>1116   | 446<br>464   | 269<br>370   | 354<br>226   | 144<br>96  | 2345<br>1134  | 3240<br>1662  | 1510<br>655                          | 436<br>182   | 1616<br>713  | 2005<br>1237  | 3041<br>1483   | 848<br>406   | 266<br>149   | 4155<br>2038   | 1711<br>837  | 2178<br>1052   | 1430<br>758   |
| now did you become a parent: Select all that apply.  | Fertility treatment  | 15%  | 13%   | 7%  | 13%   | 21%   | 17%  | 13%  | 9%   | 10%  | 20%  | 16%  | 18%   | 13%   | 14%                                  | 11%  | 12%  | 18%   | 16%  | 14%  | 21%  | 16%  | 14%  | 17%  | 12%   |
|  | Adoption   | 3%   | 2%  | 1%  | 2%  | 7%  | 4%   | 2%   | 2%   | 2%   | 3%   | 10%  | 3%  | 4%  | 1%                                   | 2%   | 2%   | 6%  | 3%   | 6%   | 6%   | 4%   | 4%   | 3%   | 2%  |
|  | Foster system  | 2%   | 2%  | 4%  | 2%  | 4%  | 2%   | 2%   | 1%   | 3%   | 1%   | 14%  | 1%  | 3%  | 1%                                   | 2%   | 1%   | 4%  | 2%   | 3%   | 5%   | 2%   | 3%   | 2%   | 2%  |
|  | Sex  | 86%  | 89%   | 93%   | 89%   | 78%   | 84%  | 89%  | 92%  | 90%  | 85%  | 81%  | 81%   | 89%   | 87%                                  | 90%  | 94%  | 81%   | 85%  | 83%  | 82%  | 85%  | 85%  | 85%  | 90%   |
|  | Step-parent  | 4%   | 3%  | 2%  | 3%  | 6%  | 4%   | 4%   | 3%   | 7%   | 3%   | 10%  | 2%  | 6%  | 0%                                   | 0%   | 5%   | 6%  | 4%   | 3%   | 4%   | 4%   | 4%   | 4%   | 4%  |
|  | Other (please specify)   | 1%   | 1%  | 1%  | 1%  | 2%  | 1%   | 1%   | 1%   | 1%   | 1%   | -  | 1%  | 1%  | 1%                                   | 1%   | 1%   | 2%  | 1%   | 0%   | 2%   | 1%   | 1%   | 1%   | 1%  |
|  |  |  |   |   |   |   |  |  |  |  |  |  |   |   |                                      |  |  |   |  |  |  |  |  |  |   |
|  |  | Gene   | ration  |   | Generation  |   |  |  | E  | thnicity   |  |  | Number of   | f Children  | 1                                    |  | of Children  |   | I  |  |  | Emple  | oyment   |  |   |
|  |  | ΔΙΙ  |   |   |   |   |  |  |  |  |  | American   |   |   |                                      | 2+   | 1 or more  | ΔII   |  |  |  |  | Work full time   | Work full time   |   |
|  |  | Generations  | Total   | Concretion  | Z Millennials   | Generation  | White  | Non White  | e Hispanic   | African-   | Asian  | Indian/Alaska<br>Native+Native   | 1 child   | 2 or  | 1 child c                            | children<br><3 AND   | under 3  | All<br>obildron 2   | Eull Timo  | Part Time  | Work for   | Full Or  | from home or   |  | Not   |
|  |  | Total  | GenZ/Mil  | Generation  | Z Willieriiliais  | X or older  | wille  | INOIT-WITHE  | e nispanic   | American   | ASIdii   | Hawaiian Pac   | I Cillia  | more  | i ciliu S                            | no other   | AND I UI   | or older  | ruii IIIIle  | rait iiiie   | myself   | Part Time  |  |  | Employed  |
|  |  |  |   |   |   |   |  |  |  |  |  | Islander   |   |   |                                      | children   | more 3+  |   |  |  |  |  | from home  | outside home   |   |
| Q03: How many children are you the parent or guardian  | Unweighted Base  | 5585   | 4789  | 105   | 4684  | 796   |  |  |  |  |  |  |   |   |                                      |  |  |   |  |  |  |  | 1711   | 2178   | 1430  |
|  |  |  | 4705  |   |   |   | 4244   | 1228   | 446  | 269  | 354  | 144  | 2345  | 3240  | 1510                                 | 436  | 1616   | 2005  | 3041   | 848  | 266  | 4155   |  |  |   |
| for?   | Base: Total Respondents  | 2796   | 2000  | 50  | 1950  | 796   | 1648   | 1228<br>1116   | 446<br>464   | 269<br>370   | 354<br>226   | 144<br>96  | 2345<br>1134  | 3240<br>1662  | 1510<br>655                          | 436<br>182   | 1616<br>713  | 2005<br>1237  | 3041<br>1483   | 848<br>406   | 266<br>149   | 4155<br>2038   | 837  | 1052   | 758   |
| for?   | 0 children   | -  | -   | 50  | 1950  | 796   | 1648   | 1116   | 464  | 370  | 226  | 96   | 1134  |   | 655                                  |  |  | 1237  | 1483   | 406  | 149  | 2038   | 837  | 1052   |   |
| for?   | 0 children<br>1 child  | 41%  | 44%   | <b>50</b><br>-<br>66%   | 1950  | <b>796</b><br>-<br>33%  | 1648   | 1116<br>-<br>41%   | <b>464</b><br>-<br>40%   | 370<br>-<br>41%  | <b>226</b><br>-<br>44%   | <b>96</b><br>-<br>36%  |   | 1662  | 655                                  | 182  | 713  | <b>1237</b><br>-<br>38%   | 1483<br>-<br>44%   | 406<br>-<br>43%  | 149<br>-<br>36%  | 2038   | 837<br>-<br>45%  | 1052<br>-<br>43%   | 33%   |
| for?   | 0 children<br>1 child<br>2 children  | -<br>41%<br>41%  | -<br>44%<br>41%   | <b>50</b><br>-<br>66%<br>25%  | 1950<br>-<br>43%<br>41%   | 796<br>-<br>33%<br>41%  | 1648<br>-<br>40%<br>41%  | 1116<br>-<br>41%<br>41%  | 464<br>-<br>40%<br>43%   | 370<br>-<br>41%<br>37%   | 226<br>-<br>44%<br>44%   | 96<br>-<br>36%<br>36%  | 1134<br>-<br>100%   | 1662<br>-<br>-<br>69%   | 655<br>-<br>100%                     | 182<br>-<br>-<br>95%   | <b>713</b><br>-<br>-<br>66%  | 1237<br>-<br>38%<br>40%   | 1483<br>-<br>44%<br>43%  | 406<br>-<br>43%<br>38%   | 149<br>-<br>36%<br>35%   | 2038<br>43%<br>41%   | 837<br>-<br>45%<br>42%   | 1052<br>-<br>43%<br>42%  | -<br>33%<br>40%   |
| for?   | 0 children<br>1 child<br>2 children<br>3 children  | 41%<br>41%<br>13%  | 44%<br>41%<br>12%   | 50<br>-<br>66%<br>25%<br>5%   | 1950<br>-<br>43%<br>41%<br>12%  | 796<br>-<br>33%<br>41%<br>15%   | 1648<br>-<br>40%<br>41%<br>13%   | 1116<br>41%<br>41%<br>12%  | 464<br>-<br>40%<br>43%<br>13%  | 370<br>-<br>41%<br>37%<br>13%  | 226<br>-<br>44%<br>44%<br>10%  | 96<br>-<br>36%<br>36%<br>19%   | 1134  | 1662<br>-<br>-<br>69%<br>21%  | 655                                  | 182<br>-<br>-<br>95%<br>4%   | 713<br>-<br>-<br>66%<br>24%  | 1237<br>-<br>38%<br>40%<br>14%  | 1483<br>-<br>44%<br>43%<br>9%  | 406<br>-<br>43%<br>38%<br>13%  | 149<br>-<br>36%<br>35%<br>19%  | 2038<br>-<br>43%<br>41%<br>11%   | 837<br>-<br>45%<br>42%<br>10%  | 1052<br>-<br>43%<br>42%<br>11%   | 33%<br>40%<br>17%   |
| for?   | 0 children<br>1 child<br>2 children<br>3 children<br>4 children  | 41%<br>41%<br>13%<br>4%  | 44%<br>41%<br>12%<br>3%   | <b>50</b><br>-<br>66%<br>25%  | 1950<br>-<br>43%<br>41%<br>12%<br>3%  | 796<br>-<br>33%<br>41%<br>15%<br>6%   | 1648<br>40%<br>41%<br>13%<br>4%  | 1116<br>-<br>41%<br>41%<br>12%<br>4%   | 464<br>-<br>40%<br>43%<br>13%<br>3%  | 370<br>-<br>41%<br>37%<br>13%<br>7%  | 226<br>-<br>44%<br>44%<br>10%<br>1%  | 96<br>-<br>36%<br>36%<br>19%<br>4%   | 1134<br>-<br>100%   | 1662<br>-<br>-<br>69%<br>21%<br>7%  | 655<br>-<br>100%                     | 182<br>-<br>-<br>95%   | 713<br>-<br>66%<br>24%<br>7%   | 1237<br>-<br>38%<br>40%<br>14%<br>5%  | 1483<br>-<br>44%<br>43%<br>9%<br>3%  | 406<br>-<br>43%<br>38%<br>13%<br>4%  | 149<br>-<br>36%<br>35%<br>19%<br>4%  | 2038<br>-<br>43%<br>41%<br>11%<br>3%   | 837<br>-<br>45%<br>42%<br>10%<br>2%  | 1052<br>-<br>43%<br>42%<br>11%<br>4%   | 33%<br>40%<br>17%<br>7%   |
| for?   | 0 children<br>1 child<br>2 children<br>3 children  | 41%<br>41%<br>13%  | 44%<br>41%<br>12%   | 50<br>-<br>66%<br>25%<br>5%   | 1950<br>-<br>43%<br>41%<br>12%  | 796<br>-<br>33%<br>41%<br>15%   | 1648<br>-<br>40%<br>41%<br>13%   | 1116<br>41%<br>41%<br>12%  | 464<br>-<br>40%<br>43%<br>13%  | 370<br>-<br>41%<br>37%<br>13%  | 226<br>-<br>44%<br>44%<br>10%  | 96<br>-<br>36%<br>36%<br>19%   | 1134<br>-<br>100%   | 1662<br>-<br>-<br>69%<br>21%  | 655<br>-<br>100%<br>-<br>-           | 182<br>-<br>-<br>95%<br>4%   | 713<br>-<br>-<br>66%<br>24%  | 1237<br>-<br>38%<br>40%<br>14%  | 1483<br>-<br>44%<br>43%<br>9%  | 406<br>-<br>43%<br>38%<br>13%  | 149<br>-<br>36%<br>35%<br>19%  | 2038<br>-<br>43%<br>41%<br>11%   | 837<br>-<br>45%<br>42%<br>10%  | 1052<br>-<br>43%<br>42%<br>11%   | 33%<br>40%<br>17%   |
| for?   | 0 children<br>1 child<br>2 children<br>3 children<br>4 children  | 41%<br>41%<br>13%<br>4%  | 44%<br>41%<br>12%<br>3%<br>1%   | 50<br>-<br>66%<br>25%<br>5%   | 1950<br>-<br>43%<br>41%<br>12%<br>3%  | 796<br>-<br>33%<br>41%<br>15%<br>6%   | 1648<br>40%<br>41%<br>13%<br>4%  | 1116<br>-<br>41%<br>41%<br>12%<br>4%   | 464<br>-<br>40%<br>43%<br>13%<br>3%<br>1%  | 370<br>-<br>41%<br>37%<br>13%<br>7%  | 226<br>-<br>44%<br>44%<br>10%<br>1%  | 96<br>-<br>36%<br>36%<br>19%<br>4%   | 1134<br>-<br>100%   | 1662<br>-<br>69%<br>21%<br>7%<br>3%   | 655<br>-<br>100%<br>-<br>-           | 182<br>-<br>-<br>95%<br>4%<br>1%<br>-  | 713<br>-<br>66%<br>24%<br>7%   | 1237<br>-<br>38%<br>40%<br>14%<br>5%  | 1483<br>-<br>44%<br>43%<br>9%<br>3%  | 406<br>-<br>43%<br>38%<br>13%<br>4%  | 149<br>-<br>36%<br>35%<br>19%<br>4%  | 2038<br>-<br>43%<br>41%<br>11%<br>3%<br>2%   | 837<br>-<br>45%<br>42%<br>10%<br>2%  | 1052<br>-<br>43%<br>42%<br>11%<br>4%   | 33%<br>40%<br>17%<br>7%   |
| for?   | 0 children<br>1 child<br>2 children<br>3 children<br>4 children  | 41%<br>41%<br>13%<br>4%<br>2%  | 44%<br>41%<br>12%<br>3%<br>1%   | 50<br>-<br>66%<br>25%<br>5%   | 1950<br>-<br>43%<br>41%<br>12%<br>3%<br>1%  | 796<br>-<br>33%<br>41%<br>15%<br>6%   | 1648<br>40%<br>41%<br>13%<br>4%  | 1116<br>-<br>41%<br>41%<br>12%<br>4%   | 464<br>-<br>40%<br>43%<br>13%<br>3%<br>1%  | 370<br>-<br>41%<br>37%<br>13%<br>7%<br>2%  | 226<br>-<br>44%<br>44%<br>10%<br>1%  | 96<br>-<br>36%<br>36%<br>19%<br>4%   | 1134<br>-<br>100%<br>-<br>-<br>-<br>-   | 1662<br>-<br>69%<br>21%<br>7%<br>3%   | 655<br>-<br>100%<br>-<br>-           | 182<br>-<br>-<br>95%<br>4%<br>1%<br>-  | 713<br>-<br>-<br>-<br>66%<br>24%<br>7%<br>3%   | 1237<br>-<br>38%<br>40%<br>14%<br>5%<br>3%  | 1483<br>-<br>44%<br>43%<br>9%<br>3%  | 406<br>-<br>43%<br>38%<br>13%<br>4%  | 149<br>-<br>36%<br>35%<br>19%<br>4%  | 2038<br>-<br>43%<br>41%<br>11%<br>3%<br>2%   | 837<br>-<br>45%<br>42%<br>10%<br>2%<br>1%  | 1052<br>-<br>43%<br>42%<br>11%<br>4%<br>1%   | 33%<br>40%<br>17%<br>7%   |
| for?   | 0 children<br>1 child<br>2 children<br>3 children<br>4 children  | 41%<br>41%<br>13%<br>4%<br>2%  | 44%<br>41%<br>12%<br>3%<br>1%   | 50<br>-<br>66%<br>25%<br>5%<br>4%   | 1950<br>- 43%<br>41%<br>12%<br>3%<br>1%<br>Generation   | 796<br>-<br>33%<br>41%<br>15%<br>6%<br>4%   | 1648<br>-<br>40%<br>41%<br>13%<br>4%<br>2%   | 1116<br>   | 464<br>-<br>40%<br>43%<br>13%<br>3%<br>1%  | 370<br>-<br>41%<br>37%<br>13%<br>7%<br>2%  | 226<br>-<br>44%<br>44%<br>10%<br>1%  | 96<br>-<br>36%<br>36%<br>19%<br>4%<br>5%   | 1134<br>-<br>100%<br>-<br>-<br>-<br>-<br>-<br>-<br>Number of                                | 1662<br>-<br>-<br>69%<br>21%<br>7%<br>3%  | 655<br>-<br>100%<br>-<br>-<br>-<br>- | 182<br>-<br>-<br>95%<br>4%<br>1%<br>-<br>-<br>Ages of<br>2+<br>children                    | 713<br>-<br>-<br>66%<br>24%<br>7%<br>3%<br>of Children   | 1237<br>-<br>38%<br>40%<br>14%<br>5%<br>3%  | 1483<br>-<br>44%<br>43%<br>9%<br>3%<br>1%  | 406<br>-<br>43%<br>38%<br>13%<br>4%<br>2%  | 149<br>-<br>36%<br>35%<br>19%<br>4%<br>5%  | 2038<br>-<br>43%<br>41%<br>11%<br>3%<br>2%   | 837<br>-<br>45%<br>42%<br>10%<br>2%<br>1%<br>oyment<br>Work full time  | 1052<br>-<br>43%<br>42%<br>11%<br>4%<br>1%   | 33%<br>40%<br>17%<br>7%   |
| for?   | 0 children<br>1 child<br>2 children<br>3 children<br>4 children  | 41%<br>41%<br>13%<br>4%<br>2%<br>Gene<br>All<br>Generations  | 44%<br>41%<br>12%<br>3%<br>1%   | 50<br>-<br>66%<br>25%<br>5%<br>4%   | 1950<br>-<br>43%<br>41%<br>12%<br>3%<br>1%  | 796<br>-<br>33%<br>41%<br>15%<br>6%<br>4%   | 1648<br>40%<br>41%<br>13%<br>4%  | 1116<br>-<br>41%<br>41%<br>12%<br>4%   | 464<br>-<br>40%<br>43%<br>13%<br>3%<br>1%  | 370<br>-<br>41%<br>37%<br>13%<br>7%<br>2%  | 226<br>-<br>44%<br>44%<br>10%<br>1%  | 96<br>-<br>36%<br>36%<br>19%<br>4%<br>5%   | 1134<br>-<br>100%<br>-<br>-<br>-<br>-   | 1662<br>-<br>69%<br>21%<br>7%<br>3%   | 655<br>-<br>100%<br>-<br>-<br>-<br>- | 182<br>-<br>-<br>95%<br>4%<br>1%<br>-<br>-<br>Ages of<br>2+<br>children                    | 713 66% 24% 7% 3%  of Children 1 or more under 3 AND 1 or  | 1237<br>-<br>38%<br>40%<br>14%<br>5%<br>3%<br>All<br>children 3   | 1483<br>-<br>44%<br>43%<br>9%<br>3%<br>1%  | 406<br>-<br>43%<br>38%<br>13%<br>4%  | 149<br>-<br>36%<br>35%<br>19%<br>4%<br>5%  | 2038<br>-<br>43%<br>41%<br>11%<br>3%<br>2%   | 45% 42% 10% 2% 1%  woment  Work full time from home or work part-time  | 1052 - 43% 42% 11% 4% 1% Work full time outside home or part-timer   | 33%<br>40%<br>17%<br>7%<br>3%   |
| for?   | 0 children<br>1 child<br>2 children<br>3 children<br>4 children  | 41%<br>41%<br>13%<br>4%<br>2%  | 44%<br>41%<br>12%<br>3%<br>1%<br>ration   | 50<br>-<br>66%<br>25%<br>5%<br>4%   | 1950<br>- 43%<br>41%<br>12%<br>3%<br>1%<br>Generation   | 796<br>-<br>33%<br>41%<br>15%<br>6%<br>4%   | 1648<br>-<br>40%<br>41%<br>13%<br>4%<br>2%   | 1116<br>   | 464<br>-<br>40%<br>43%<br>13%<br>3%<br>1%  | 370<br>-<br>41%<br>37%<br>13%<br>7%<br>2%<br>Ethnicity   | 226<br>-<br>44%<br>44%<br>10%<br>1%  | 96<br>-<br>36%<br>36%<br>19%<br>4%<br>5%   | 1134<br>-<br>100%<br>-<br>-<br>-<br>-<br>-<br>-<br>Number of                                | 1662<br>-<br>-<br>69%<br>21%<br>7%<br>3%  | 655<br>-<br>100%<br>-<br>-<br>-<br>- | 182<br>-<br>-<br>95%<br>4%<br>1%<br>-<br>-<br>Ages of<br>2+<br>children                    | 713  | 1237<br>-<br>38%<br>40%<br>14%<br>5%<br>3%  | 1483<br>-<br>44%<br>43%<br>9%<br>3%<br>1%  | 406<br>-<br>43%<br>38%<br>13%<br>4%<br>2%  | 149<br>-<br>36%<br>35%<br>19%<br>4%<br>5%  | 2038<br>-<br>43%<br>41%<br>11%<br>3%<br>2%<br>Emple  | 837<br>- 45%<br>42%<br>10%<br>2%<br>1%<br>ovyment<br>Work full time<br>from home or  | 1052<br>-<br>43%<br>42%<br>11%<br>4%<br>1%<br>Work full time<br>outside home   | 33%<br>40%<br>17%<br>7%<br>3%   |
| GO4: What are the ages of each child in your household?  | O children 1 child 2 children 3 children 4 children 5 or more children   | 41% 41% 13% 4% 2%  Gene All Generation: Total  | 44%<br>41%<br>12%<br>3%<br>1%<br>ration   | 50<br>-<br>66%<br>25%<br>5%<br>4%<br>-  | 1950<br>-<br>43%<br>41%<br>12%<br>3%<br>1%<br>Generation<br>Z Millennials   | 796 - 33% 41% 15% 6% 4%  Generation X or older  | 1648<br>-<br>40%<br>41%<br>13%<br>4%<br>2%<br>White  | 1116<br>-<br>41%<br>41%<br>12%<br>4%<br>1%<br>Non-White  | 464 - 40% 43% 13% 3% 1%  | 370 - 41% 37% 13% 7% 2%  African- American   | 226<br>-44%<br>44%<br>10%<br>1%<br>1%  | 96 - 36% 36% 19% 4% 5%  American Indian/Alaska Native-Native   | 1134 - 100%   | 1662<br>  | 655<br>- 100%<br>                    | 182  | 713  | 1237<br>-<br>38%<br>40%<br>14%<br>5%<br>3%<br>All<br>children 3<br>or older   | 1483<br>-<br>44%<br>43%<br>9%<br>3%<br>1%<br>Full Time   | 406<br>-<br>43%<br>38%<br>13%<br>4%<br>2%  | 149<br>-<br>36%<br>35%<br>19%<br>4%<br>5%<br>Work for<br>myself                                      | 2038 -3 43% 41% 11% 3% 2%  Emple Full Or Part Time   | 837 - 45% 42% 10% 2% 1%  Work full time from home or work part-time from home from hom | 1052 - 43% 42% 11% 4% 1%  Work full time outside home or part-timer outside home are outside home or part-timer outside home or part-timer outside h | 33%<br>40%<br>17%<br>7%<br>3%<br>Not<br>Employed  |
| GO4: What are the ages of each child in your household? Check all that apply.                                    | O children 1 child 2 children 3 children 4 children 5 or more children Unweighted Base Base: Have child in household   | 41%<br>41%<br>13%<br>4%<br>2%<br>Gene<br>All<br>Generations<br>Total<br>5585<br>2796   | 44%<br>41%<br>12%<br>3%<br>1%<br>ration<br>S Total<br>GenZ/Mil  | 50<br>- 66%<br>25%<br>5%<br>4%<br>  | 1950<br>-<br>43%<br>41%<br>12%<br>3%<br>1%<br>Generation<br>Z Millennials   | 796 - 33% 41% 15% 6% 4%  Generation X or older  | 1648<br>-<br>40%<br>41%<br>13%<br>4%<br>2%<br>White  | 1116<br>-<br>41%<br>41%<br>12%<br>4%<br>1%<br>Non-White  | 464<br>-<br>40%<br>43%<br>13%<br>3%<br>1%<br>E<br>Hispanic   | 370<br>-<br>41%<br>37%<br>13%<br>7%<br>2%<br>African-<br>American  | 226<br>-44%<br>44%<br>10%<br>1%<br>1%<br>Asian   | 96 36% 36% 36% 39% 4% 5%  American Indian/Alaska Native+Native Hawaiian, Paulsiander 144 96  | 1134<br>- 100%<br>  | 1662<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-                    | 655 - 100% 1 child <3                | 182  | 713  | 1237<br>-<br>38%<br>40%<br>14%<br>5%<br>3%<br>All<br>children 3<br>or older   | 1483<br>-44%<br>43%<br>9%<br>3%<br>1%<br>Full Time   | 406 - 43% 38% 13% 4% 2%  Part Time 848 406   | 149 - 36% 35% 19% 4% 5%  Work for myself  266 149  | 2038 - 43% 41% 11% 3% 2%  Emple Full Or Part Time 4155 2038  | 837 - 45% 42% 10% 2% 1%  Work full time from home or work part-time from home 1711 837   | 1052 - 43% 42% 11% 4% 1%  Work full time outside home or part-timer outside home 2178 1052   | 33%<br>40%<br>17%<br>7%<br>3%<br>Not<br>Employed  |
|  | O children 1 child 2 children 3 children 4 children 5 or more children Unweighted Base Base: Have child in household Less than 1   | 41%<br>41%<br>13%<br>4%<br>2%<br>Generation:<br>Total<br>5585<br>2796<br>22%   | 44%<br>41%<br>12%<br>3%<br>1%<br>ration<br>S Total<br>GenZ/Mil<br>4789<br>2000<br>28%   | 50<br>- 66%<br>25%<br>5%<br>4%<br>  | 1950<br>- 43%<br>- 41%<br>- 12%<br>- 3%<br>- 17%<br>- 18<br>- Generation<br>- Z Millennials<br>- 4684<br>- 1950<br>- 28%  | 796   | 1648<br>-<br>40%<br>41%<br>13%<br>4%<br>2%<br>White  | 1116<br>-<br>41%<br>41%<br>12%<br>4%<br>1%<br>Non-White<br>1228<br>1116<br>24%   | 464 - 40% 43% 13% 3% 1%  E Hispanic  | 370<br>- 41%<br>37%<br>13%<br>7%<br>2%<br>Ethnicity<br>African-American<br>269<br>370<br>17%   | 226 -44% 44% 10% 1% 1% Asian  354 226 27%  | 96 36% 36% 36% 19% 4% 5%  American Indian/Alaska Native+Native Hawaiian, Pac Islander 144 96 13%   | 1134<br>- 100%<br>  | 1662<br>-<br>-<br>69%<br>21%<br>7%<br>3%<br>F Children<br>2 or<br>more<br>3240<br>1662<br>24%                     | 655<br>- 100%<br>                    | 182 - 95% 4% 1% - 2+ children 3 <3 AND no other children 436 182 82%                       | 713  | 1237<br>-<br>38%<br>40%<br>14%<br>5%<br>3%<br>All<br>children 3<br>or older   | 1483<br>-<br>44%<br>43%<br>9%<br>3%<br>1%<br>Full Time<br>3041<br>1483<br>22%  | 406<br>-<br>43%<br>38%<br>13%<br>4%<br>2%<br>Part Time   | 149 - 36% 35% 19% 4% 5%  Work for myself  266 149 14%  | 2038 -43% 41% 11% 3% 2%  Emplo Full Or Part Time  4155 2038 21%  | 837 - 45% 42% 10% 2% 1%  Work full time from home or work part-time from home 1711 837 22%   | 1052 43% 42% 11% 4% 1% Work full time outside home or part-timer outside home or part-timer 1052 20%   | 33%<br>40%<br>17%<br>7%<br>3%<br>Not<br>Employed  |
|  | O children 1 child 2 children 3 children 4 children 5 or more children Unweighted Base Base: Have child in household Less than 1 1 year old  | 41%<br>41%<br>13%<br>4%<br>2%<br>Gene<br>All<br>Generations<br>Total<br>5585<br>2796<br>22%<br>19%                                   | 44% 41% 12% 3% 1%  ration  Total GenZ/Mil  4789 2000 28% 24%  | 50<br>- 66%<br>25%<br>5%<br>4%<br>- Generation<br>105<br>50<br>38%<br>24%                           | 1950 - 3% 41% 12% 3% 1% 12% 3% 1% Seneration Z Millennials 4684 1950 28% 24%  | 796   | 1648<br>-<br>40%<br>41%<br>13%<br>4%<br>2%<br>White  | 1116<br>-<br>41%<br>41%<br>12%<br>4%<br>1%<br>Non-White<br>128<br>1116<br>24%<br>20%   | 464  | 370 - 41% 37% 13% 7% 2%  African- American 269 370 17% 20%   | 226 -44% 44% 10% 1% 1% Asian  354 226 27% 19%  | 96<br>- 36%<br>36%<br>36%<br>19%<br>4%<br>5%<br>American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Paca<br>Islander<br>144<br>96<br>13%<br>15%  | 1134 _ 100% _ 1   | 1662<br>  | 655<br>- 100%<br>                    | 182 - 95% 4% 1% - 95% 1% - 95% 1% - 95% 1% 1% - 95% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% | 713  | 1237<br>-<br>38%<br>40%<br>14%<br>5%<br>3%<br>All<br>children 3<br>or older   | 1483<br>- 44%<br>43%<br>9%<br>3%<br>1%<br>Full Time<br>3041<br>1483<br>22%<br>18%  | 406 - 43% 38% 13% 4% 2%  Part Time  848 406 20% 18%  | 149 - 36% 35% 19% 4% 5%  Work for myself  266 149 14%  | 2038 - 43% - 41% - 11% - 3% - 2%  Emple  Full Or Part Time  4155 - 2038 - 21% - 18%  | 837 - 45% 42% 10% 2% 1%  work full time from home or work part-time from home 171 837 22% 20%  | 1052 43% 42% 11% 4% 1%  Work full time outside home or part-timer outside home 2178 1052 20% 17%   | 33%<br>40%<br>17%<br>7%<br>3%<br>Not<br>Employed<br>1430<br>758<br>25%<br>23%   |
|  | O children 1 child 2 children 3 children 4 children 5 or more children 5 or more children Unweighted Base Base: Have child in household Less than 1 1 year old 2 years old   | 41% 41% 13% 4% 2%  Generation: Total 5585 2796 22% 19% 23%   | 44%<br>41%<br>12%<br>3%<br>1%<br>Total<br>GenZ/Mil<br>4789<br>2000<br>28%<br>24%<br>29%   | 50<br>- 66%<br>25%<br>5%<br>4%<br>  | 1950 - 43% 41% 12% 3% 1%  Generation  Z Millennials  4684 1950 28% 24% 29%  | 796   | 1648<br>- 40%<br>41%<br>13%<br>4%<br>2%<br>White   | 1116<br>- 41%<br>41%<br>12%<br>4%<br>1%<br>Non-White<br>1228<br>1116<br>24%<br>20%   | 464 - 40% 43% 13% 3% 1%  E Hispanic 446 464 30% 23% 27%  | 370 - 41% 37% 13% 7% 2%  ethnicity  African-American 17% 209 20%   | 226 -44% 44% 10% 1% 1% Asian  354 226 27% 19% 23%  | 96 36% 36% 36% 19% 4% 5%  American Indian/Alaska Native+Native Hawaiian, Pac Islander 144 96 13% 15% 19%   | 1134 - 100%   | 1662<br>- 69%<br>21%<br>7%<br>3%<br>f Children<br>2 or<br>more<br>3240<br>1662<br>24%<br>18%<br>25%               | 655<br>- 100%<br>                    | 182 - 95% 4% 1% - 2+ children 3 <3 AND no other children 436 182 82%                       | 713  | 1237<br>- 38%<br>40%<br>14%<br>5%<br>3%<br>All<br>children 3<br>or older<br>2005<br>1237<br>  | 1483<br>- 44%<br>43%<br>9%<br>3%<br>1%<br>Full Time<br>3041<br>1483<br>22%<br>18%<br>23%   | 406 - 43% 38% 13% 4% 2%  Part Time  848 406 20% 18% 21%  | 149 - 36% 35% 19% 4% 5%  Work for myself  266 149 14% 11% 20%  | 2038 - 43% 41% 11% 3% 2%  Emplo Full Or Part Time 4155 2038 21% 18% 23%  | 837<br>- 45%<br>42%<br>10%<br>2%<br>1%<br>Work full time<br>from home or<br>work part-time<br>from home<br>1711<br>837<br>22%<br>20%<br>23%  | 43% 42% 42% 4% 11% 4% 1%  Work full time outside home or part-timer outside home 2178 1052 20% 17% 23%   | 33%<br>40%<br>17%<br>7%<br>3%<br>Not<br>Employed<br>1430<br>758<br>25%<br>23%   |
|  | O children 1 child 2 children 3 children 4 children 5 or more children 5 or more children Unweighted Base Base: Have child in household Less than 1 1 year old 2 years old 3 years old 3 years old   | 41% 41% 13% 4% 2%  Generation: Total  5585 2796 22% 19% 23% 19%  | 44%<br>41%<br>12%<br>3%<br>1%<br>ration<br>S Total<br>GenZ/Mil<br>4789<br>2000<br>28%<br>24%<br>29%<br>23%  | 50<br>- 66%<br>25%<br>5%<br>4%<br>- 905<br>50<br>38%<br>24%<br>20%<br>24%                           | 1950 - 3% 41% 12% 3% 3% 1%  Generation Z Millennials 4684 1950 28% 24% 29% 23%  | 796   | 1648<br>-<br>40%<br>41%<br>13%<br>4%<br>2%<br>White  | 1116<br>- 41%<br>41%<br>41%<br>12%<br>1%<br>1%<br>Non-White<br>1228<br>1116<br>24%<br>20%<br>24%<br>20%  | 464<br>- 40%<br>43%<br>13%<br>3%<br>1%<br>1%<br>E<br>Hispanic<br>446<br>464<br>30%<br>23%<br>27%<br>21%  | 370 - 41% 37% 13% 2%  Ethnicity  African- American 17% 20% 269 370 20% 20% 20%   | 226 -44% 44% 10% 1% 1%  Asian  354 226 27% 19% 23% 20%   | 96 36% 36% 36% 19% 4% 5%  American Indian/Alaska Native+Native Hawaiian, Pac Islander 144 96 13% 15% 19% 25%   | 1134 - 100%   | 1662<br>  | 655<br>- 100%<br>                    | 182 - 95% 4% 1% - 95% 1% - 95% 1% - 95% 1% 1% - 95% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% | 713  | 1237 - 38% 40% 14% 5% 3%  All children 3 or older  2005 1237 24%  | 1483<br>- 44%<br>43%<br>9%<br>3%<br>1%<br>Full Time<br>3041<br>1483<br>22%<br>18%<br>23%<br>19%  | 406 - 43% 38% 13% 4% 2%  Part Time  848 406 20% 18% 21%  | 149  | 2038   | 837 - 45% 42% 10% 2% 1% Work full time from home or work part-time from home 20% 20% 20% 20% 20% 20%   | 1052<br>- 43%<br>42%<br>11%<br>4%<br>1%<br>Work full time<br>outside home<br>or part-timer<br>outside home<br>2178<br>1052<br>20%<br>17%<br>23%<br>20%   | 33%<br>40%<br>17%<br>7%<br>3%<br>Not<br>Employed<br>1430<br>758<br>25%<br>23%<br>23%  |
|  | O children 1 child 2 children 3 children 4 children 5 or more children 5 or more children Unweighted Base Base: Have child in household Less than 1 1 year old 2 years old 3 years old 4 years old 4 years old   | 41%<br>41%<br>13%<br>4%<br>2%<br>Generation:<br>Total<br>5555<br>2796<br>22%<br>19%<br>19%<br>16%                                    | 44% 41% 12% 3% 1%  ration  Total GenZ/Mil  4789 2000 28% 24% 29% 23% 17%  | 50<br>- 66%<br>25%<br>5%<br>5%<br>  | 1950 - 43% 41% 12% 3% 1% 2 Millennials 2 Millennials 2 Millennials 2 4684 1950 28% 24% 29% 23% 17%  | 796  33% 41% 15% 6% 4%  Seneration X or older 796 5% 6% 8% 10%                                | 1648<br>-0<br>41%<br>13%<br>4%<br>2%<br>White<br>4244<br>1648<br>21%<br>18%<br>22%<br>18%<br>16%   | 1116<br>- 41%<br>41%<br>42%<br>4%<br>1%<br>Non-White<br>1228<br>1116<br>24%<br>20%<br>24%<br>20%   | 464<br>- 40%<br>43%<br>13%<br>3%<br>1%<br>1%<br>E<br>E<br>Hispanic<br>446<br>464<br>30%<br>27%<br>21%<br>15%   | 370 - 41% 37% 13% 7% 2%  African- American 269 370 17% 26% 20% 26% 16%   | 226 -44% 44% 10% 1% 1% Asian  354 226 27% 19% 23% 20% 14%  | 96 36% 36% 4% 4% 5% American Indian/Alaska Native-Native Hawiaian, Pac Islander Isla | 1134 - 100%   | 1662<br>- 69%<br>21%<br>7%<br>3%<br>F Children<br>2 or<br>more<br>3240<br>1662<br>24%<br>25%<br>25%<br>25%<br>21% | 655<br>- 100%<br>                    | 182 - 95% 4% 1% - 95% 1% - 95% 1% - 95% 1% 1% - 95% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% | 713  | 1237 - 38% 40% 14% 5% 3%  All children 3 or older  2005 1237 24% 18%  | 1483<br>- 44%<br>43%<br>9%<br>3%<br>1%<br>Full Time<br>3041<br>1483<br>22%<br>18%<br>23%<br>19%  | 406 - 43% 38% 13% 4% 2%  Part Time  848 406 20% 18% 21% 21% 15%  | 149 - 36% 35% 19% 4% 5%  Work for myself  266 149 14% 20% 14% 18%                                    | 2038   | 837 45% 42% 10% 2% 1% Work full time from home or work part-time from home 1711 837 22% 20% 20% 14%  | 1052 - 43% 42% 11% 4% 11% 4% 1%  Work full time outside home or part-timer outside home or part-timer outside home or part-timer outside home 2178 1052 20% 17% 23% 20% 14%  | 33%<br>40%<br>17%<br>7%<br>3%<br>Not<br>Employed<br>1430<br>758<br>25%<br>23%<br>23%<br>18%   |
|  | O children 1 child 2 children 3 children 4 children 5 or more children 5 or more children  Unweighted Base Base: Have child in household Less than 1 1 year old 2 years old 3 years old 4 years old 5 years old  | 41%<br>41%<br>13%<br>44%<br>2%<br>Generation<br>Total<br>5585<br>2796<br>22%<br>19%<br>23%<br>19%<br>16%<br>15%                      | 44%<br>41%<br>12%<br>3%<br>1%<br>Fration<br>S Total<br>GenZ/Mil<br>4789<br>2000<br>28%<br>24%<br>29%<br>23%<br>17%  | 50<br>- 66%<br>25%<br>5%<br>4%<br>  | 1950 - 43% 41% 12% 3% 1%   Generation Z Millennials   4684 1950 28% 24% 29% 23% 17% 15% 15%   | 796 33% 41% 15% 6% 4%  Generation X or older  796 796 5% 6% 8% 10% 13%                        | 1648<br>- 40%<br>41%<br>13%<br>4%<br>2%<br>White<br>4244<br>1648<br>21%<br>18%<br>22%<br>18%<br>15%  | 1116<br>- 41%<br>41%<br>41%<br>12%<br>4%<br>1%<br>Non-White<br>1228<br>1116<br>24%<br>20%<br>24%<br>20%<br>15%   | 464 - 40% 43% 13% 3% 1%  Hispanic  446 464 30% 23% 21% 15%   | 370 - 41% 37% 13% 12% 2%  African- American 17% 20% 20% 20% 16%  | 226 - 44% 44% 10% 1% 1% Asian  354 226 27% 23% 20% 14% 13%   | 96 36% 36% 36% 19% 4% 5% American Indian/Alaska Native-Native Havalian, Pia 144 96 13% 15% 15% 16% 25% 16%   | 1134 - 100%   | 1662<br>  | 655<br>- 100%<br>                    | 182 - 95% 4% 1% - 95% 1% - 95% 1% - 95% 1% 1% - 95% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% | 713  | 1237 - 38% 40% 14% 5% 3%  All children 3 or older 2005 1237 24% 18%   | 1483<br>- 44%<br>43%<br>9%<br>3%<br>1%<br>Full Time<br>3041<br>1483<br>22%<br>18%<br>23%<br>19%<br>14%   | 406 - 43% 38% 13% 4% 2%  Part Time  848 406 20% 18% 21% 21% 15%  | 149 - 36% 35% 19% 4% 5%  Work for myself  266 149 14% 11% 20% 14% 18% 16%                            | 2038 -3% 41% 11% 2% Emple Full Or Part Time 4155 2038 21% 18% 23% 19% 14% 15%  | ### 45% 42% 42% 10% 2% 10% 2% 10% 2% 10% 20% 10% 20% 14% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15  | 1052 - 43% 42% 42% 11% 11% 11% 11% 11% 11% 11% 11% 11% 1   | 33% 40% 17% 7% 3% 3% Not Employed 1430 75% 23% 23% 18% 19% 13%  |
|  | O children 1 child 2 children 3 children 4 children 5 or more children 5 or more children Unweighted Base Base: Have child in household Less than 1 1 year old 2 years old 3 years old 5 years old 5 years old 6 years old 6 years old   | 41%<br>41%<br>13%<br>4%<br>2%<br>Generation:<br>Total<br>5585<br>2796<br>22%<br>19%<br>23%<br>19%<br>23%<br>16%<br>16%               | 44% 41% 12% 3% 1%  Total GenZ/Mil  4789 2000 28% 24% 29% 17% 15% 9%   | 50<br>- 66%<br>25%<br>5%<br>4%<br>105<br>50<br>38%<br>24%<br>20%<br>24%<br>20%<br>24%<br>14%<br>11% | 1950 - 43% 41% 12% 3% 1%    Generation Z Millennials    4684 1950 28% 24% 29% 23% 17% 15% 9%  | 796  33% 41% 15% 6% 4%  Generation X or older  796 796 5% 8% 13% 14% 13%                      | 1648<br>- 40%<br>41%<br>13%<br>4%<br>2%<br>White<br>4244<br>1648<br>21%<br>18%<br>22%<br>18%<br>16%<br>15%                                     | 1116<br>- 41%<br>41%<br>12%<br>4%<br>1%<br>1%<br>Non-White<br>1228<br>1116<br>24%<br>20%<br>24%<br>20%<br>24%<br>88  | 464<br>- 40%<br>43%<br>13%<br>3%<br>1%<br>1 Hispanic<br>446<br>464<br>30%<br>23%<br>27%<br>15%<br>15%<br>15%<br>8%   | 370<br>-141%<br>37%<br>13%<br>2%<br>2%<br>African-American<br>269<br>370<br>17%<br>26%<br>20%<br>26%<br>16%<br>16%<br>7%                 | 226  | 96 - 36% 36% 36% 36% 4% 4% 4% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5%   | 1134 - 100%   | 1662<br>  | 655<br>- 100%<br>                    | 182 - 95% 4% 1% - 95% 1% - 95% 1% - 95% 1% 1% - 95% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% | 713  | 1237 - 38% 40% 14% 5% 3% All children 3 or older 2005 1237 24% 18% 19%  | 1483<br>- 44%<br>43%<br>9%<br>1%<br>Full Time<br>3041<br>1483<br>22%<br>18%<br>23%<br>14%<br>15%<br>9%   | 406  | 149 - 36% 35% 19% 4% 5% 5% 5% 19% 11% 20% 14% 18% 16% 11%  | 2038<br>- 43%<br>41%<br>11%<br>2%<br>Emple<br>Full Or<br>Part Time<br>4155<br>2038<br>21%<br>18%<br>23%<br>19%<br>14%<br>15%<br>9% | 837 45% 42% 42% 10% 2% ff%  Work full time from home or work part-time from home or \$271 837 22% 20% 14% 15% 15%  | 1052 - 43% - 42% - 42% - 43% - 42% - 43% - 43% - 43% - 43% - 43% - 43% - 43% - 43% - 24% - 25% - 20% - 14% - 15% - 9% - 9%   | 33%<br>40%<br>17%<br>7%<br>3%<br>Not<br>Employed<br>1430<br>758<br>25%<br>23%<br>18%<br>19%<br>13%  |
|  | O children 1 child 2 children 3 children 4 children 5 or more children 5 or more children  Unweighted Base Base: Have child in household Less than 1 1 year old 2 years old 3 years old 4 years old 5 years old  | 41%<br>41%<br>13%<br>44%<br>2%<br>Generation<br>Total<br>5585<br>2796<br>22%<br>19%<br>23%<br>19%<br>16%<br>15%                      | 44%<br>41%<br>12%<br>3%<br>1%<br>Fration<br>S Total<br>GenZ/Mil<br>4789<br>2000<br>28%<br>24%<br>29%<br>23%<br>17%  | 50<br>- 66%<br>25%<br>5%<br>4%<br>  | 1950 - 43% 41% 12% 3% 1%   Generation Z Millennials   4684 1950 28% 24% 29% 23% 17% 15% 15%   | 796 33% 41% 15% 6% 4%  Generation X or older  796 796 5% 6% 8% 10% 13%                        | 1648<br>- 40%<br>41%<br>13%<br>4%<br>2%<br>White<br>4244<br>1648<br>21%<br>18%<br>22%<br>18%<br>15%  | 1116<br>- 41%<br>41%<br>41%<br>12%<br>4%<br>1%<br>Non-White<br>1228<br>1116<br>24%<br>20%<br>24%<br>20%<br>15%   | 464 - 40% 43% 13% 3% 1%  Hispanic  446 464 30% 23% 21% 15%   | 370 - 41% 37% 13% 12% 2%  African- American 17% 20% 20% 20% 16%  | 226 - 44% 44% 10% 1% 1% Asian  354 226 27% 23% 20% 14% 13%   | 96 36% 36% 36% 19% 4% 5% American Indian/Alaska Native-Native Havalian, Pia 144 96 13% 15% 15% 16% 25% 16%   | 1134 - 100%   | 1662<br>  | 655<br>- 100%<br>                    | 182 - 95% 4% 1% - 95% 1% - 95% 1% - 95% 1% 1% - 95% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% | 713  | 1237 - 38% 40% 14% 5% 3%  All children 3 or older 2005 1237 24% 18%   | 1483<br>- 44%<br>43%<br>9%<br>3%<br>1%<br>Full Time<br>3041<br>1483<br>22%<br>18%<br>23%<br>19%<br>14%   | 406 - 43% 38% 13% 4% 2%  Part Time  848 406 20% 18% 21% 21% 15%  | 149 - 36% 35% 19% 4% 5%  Work for myself  266 149 14% 11% 20% 14% 18% 16%                            | 2038 -3% 41% 11% 2% Emple Full Or Part Time 4155 2038 21% 18% 23% 19% 14% 15%  | ### 45% 42% 42% 10% 2% 10% 2% 10% 2% 10% 20% 10% 20% 14% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15  | 1052 - 43% 42% 42% 11% 11% 11% 11% 11% 11% 11% 11% 11% 1   | 33% 40% 17% 7% 3% 3% Not Employed 1430 75% 23% 23% 18% 19% 13%  |
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|  | O children 1 child 2 children 3 children 4 children 5 or more children 5 or more children  Unweighted Base Base: Have child in household Less than 1 1 year old 2 years old 3 years old 4 years old 5 years old 7 years old 9 years old  | 41%<br>41%<br>44%<br>43%<br>2%<br>Generations<br>Total<br>5585<br>22%<br>19%<br>23%<br>16%<br>15%<br>16%<br>15%<br>16%<br>15%<br>16% | 44% 41% 12% 3% 1%  Total GenZ/Mil  4789 2000 28% 24% 29% 17% 15% 9% 6% 5% 4% 3%   | 50<br>- 66%<br>25%<br>5%<br>4%<br>105<br>50<br>38%<br>24%<br>20%<br>24%<br>20%<br>24%<br>14%<br>11% | 1950 - 43% 41% 12% 3% 17% 12% 3% 17% 1550 28% 24% 29% 23% 15% 55% 4% 3% 3% 15% 4% 3% 3% 15% 4% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3%   | 796 33% 41% 15% 6% 4% 6% 4%  Generation X or older 796 796 5% 6% 8% 10% 13% 11% 10%           | 1648<br>- 40%<br>41%<br>13%<br>2%<br>White<br>4244<br>1648<br>21%<br>18%<br>16%<br>15%<br>11%<br>8%<br>6%<br>5%                                | 1116<br>- 41%<br>- 41%<br>- 41%<br>- 12%<br>- 4%<br>- 1%<br>- 1%<br>- 116<br>- 24%<br>- 20%<br>- 24%<br>- 20%<br>- 24%<br>- 20%<br>- 25%<br>- 15%<br>- 15%<br>- 15%<br>- 7%<br>- 6%<br>- 7%<br>- 6%<br>- 6%<br>- 7%<br>- 6%<br>- 7%<br>- 6%<br>- 7%<br>- 7%<br>- 7%<br>- 7%<br>- 7%<br>- 7%<br>- 7%<br>- 7 | 464<br>- 40%<br>43%<br>13%<br>13%<br>1%<br>1%<br>E Hispanic<br>446<br>464<br>30%<br>23%<br>27%<br>515%<br>88<br>7%<br>57%<br>53%                             | 370 41% 37% 13% 7% 2%  African-American 17% 269 370 17% 26% 20% 16% 16% 16% 16% 8% 6%  | 226 - 44% 44% 10% 1% 1%  Asian  354 226 27% 23% 19% 23% 14% 13% 6% 6% 6%                                 | 96 - 36% 36% 36% 36% 36% 36% 36% 36% 36% 36%   | 1134 - 100%   | 1662<br>  | 655<br>- 100%<br>                    | 182 - 95% 4% 1% - 95% 1% - 95% 1% - 95% 1% 1% - 95% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% | 713  | 1237<br>  | 1483<br>- 44%<br>43%<br>9%<br>3%<br>1%<br>1%<br>1483<br>23%<br>18%<br>23%<br>19%<br>14%<br>15%<br>9%<br>7%<br>5%<br>4%   | ### Aug  | 149 - 36% 35% 19% 4% 5% 5% 5% 19% 19% 19% 11% 20% 14% 18% 10% 11% 8% 11% 8% 11%                      | 2038 -43% -41% -11% -3% -2%  | ### 10%   45%   42%   42%   42%   10%   22%   10%   22%   10%   22%   10%   22%   10%   10%   10%   10%   10%   10%   10%   10%   10%   10%   5%   4%   4%   | 1052 - 43% - 42% - 11% - 43% - 42% - 43% - 43% - 43% - 43% - 11% - 43% - | 33% 40% 17% 37% Not Employed  1430 758 25% 23% 18% 13% 13% 15% 95% 65% 66%  |
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|  | O children 1 child 2 children 3 children 4 children 4 children 5 or more children 5 or more children  Unweighted Base Base: Have child in household Less than 1 1 year old 2 years old 3 years old 5 years old 6 years old 7 years old 10 years old 11 years old 12 years old 13 years old 14 years old 13 years old 14 years old 15 years old 15 years old 16 years old 17 years old 18 years old 18 years old 19 years old  | 41% 41% 13% 4% 2% Generation: Total 5585 22% 19% 23% 15% 10% 8% 3% 3% 3% 3% 3% 2%  | 44% 41% 12% 12% 3% 1%  Total GenZ/Mil 4789 2000 28% 24% 24% 23% 17% 5% 5% 4% 2% 1% 1% 1%  | 50<br>- 66%<br>25%<br>5%<br>4%<br>105<br>50<br>38%<br>24%<br>20%<br>24%<br>20%<br>24%<br>14%<br>11% | 4580 43% 41% 12% 3% 12% 3% 15% 4684 1950 28% 29% 23% 17% 5% 9% 4% 3% 4% 3% 16% 17% 17% 15% 17% 15% 17% 15% 17% 15% 17% 15% 17% 15% 17% 15% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17   | 796   | 1648<br>40%<br>41%<br>13%<br>4%<br>22%<br>4244<br>1648<br>21%<br>18%<br>16%<br>15%<br>88<br>7%<br>6%<br>43%<br>33%<br>33%<br>33%<br>33%<br>33% | 1116   | 464 40% 43% 15% 15% 464 464 464 464 468 15% 15% 15% 3% 21% 2% 2% 2% 2% 2% 2% 2%  | 370 - 41% 37% 13% 7% 13% 7% 2%  tthnicity  African-American 269 370 17% 20% 26% 20% 16% 7% 8% 16% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% | 226 - 44% 44% 44% 1% 1% 1% 1% 20% 14% 19% 6% 6% 6% 6% 6% 6% 6% 6% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% | 96   | 1134<br>100%  | 1662  | 1 child <3 1510 655 31%              | 182 - 95% 4% 1% - 95% 1% - 95% 1% - 95% 1% 1% - 95% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% | 713  | 1237 - 38% 40% 14% 5% 3% All children 3 or older 2005 1237  | 1483 44% 43% 9% 3% 1%  Full Time 3041 1483 15% 15% 15% 15% 2% 2% 2%  | 406 43% 38% 43% 44% 4% 2% Part Time 848 406 20% 15% 16% 50% 60% 44% 45% 45% 45% 45% 45% 45% 45% 45% 45                 | 149 36% 35% 4% 5% Work for myself 266 149 14% 15% 16% 16% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17     | 2038 43% 41% 3% 41% 3% Employ Part Time 4155 2038 21% 15% 15% 15% 4% 44% 43% 33% 34% 22%   | ### 45% 42% 45% 42% 45% 42% 2% 2% 2% 22% 22% 22% 22% 22% 22% 2   | 1052 - 43% 42% 42% 45% 11% 45% 11% 45% 11% 45% 15% 45% 15% 15% 15% 15% 15% 15% 15% 15% 15% 1   | 33%, 40%, 17%, 38%, 17%, 3%, 3%, 3%, 3%, 3%, 3%, 3%, 3%, 3%, 3  |
|  | O children 1 child 2 children 3 children 3 children 4 children 5 or more children 5 or more children 1 children 1 children 2 children 2 children 1 children 2 children 1 childre | 41% 41% 13% 4% 2% Generations Total September 19% 19% 19% 19% 19% 19% 19% 15% 19% 15% 19% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15     | 44%, 41% 12% 3% 1% 6 FenZ/Mil 5 GenZ/Mil 4789 2000 28% 24%, 23%, 15% 6%, 3% 3%, 2% 15% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%   | 50<br>- 66%<br>25%<br>5%<br>4%<br>105<br>50<br>38%<br>24%<br>20%<br>24%<br>20%<br>24%<br>14%<br>11% | 1950<br>43%<br>41%<br>41%<br>3%<br>12%<br>3%<br>17%<br>28%<br>24%<br>23%<br>17%<br>29%<br>23%<br>17%<br>29%<br>28%<br>24%<br>29%<br>28%<br>24%<br>29%<br>28%<br>28%<br>24%<br>29%<br>29%<br>29%<br>29%<br>29%<br>29%<br>29%<br>29%<br>29%<br>29   | 796 -33% 41% 15% 6% 4% 4% 55% 6% 4% 6% 6% 6% 6% 6% 6% 6% 6%                                   | 1648<br>40%<br>41%<br>43%<br>43%<br>22%<br>White<br>4244<br>4648<br>22%<br>18%<br>18%<br>55%<br>41%<br>54%<br>43%<br>33%<br>33%<br>33%         | 1116 - 41% - 41% - 41% - 41% - 41% - 12% - 4% - 15% - 24% - 20% - 15% - 7% - 6% - 4% - 4% - 4% - 4% - 4% - 4% - 4% - 4   | 464 40% 43% 13% 13% 15% 8 446 464 30% 5% 8% 7% 8% 7% 8% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3%   | 370 - 41% 37% 13% 7% 2%  ithnicity  African-American 269 370 17% 20% 56% 16% 57% 8% 6% 5% 5% 5% 5% 5% 5% 3%                              | 226 44% 44% 1% 1% 1% 1% 1% 1% 354 22% 4% 4% 6% 6% 4% 4% 2% 2% 2%   | 96 - 36% 36% 36% 36% 36% 36% 36% 45% 55% 55% 55% 55% 55% 55% 55% 55% 55  | 1134 100% 1 child 1 child 1 child 18% 21% 1134 18% 20% 11% 8% 6% 4% 3% 1% 1% 1% 1% 1% 1% 1% | 1662  | 655<br>- 100%<br>                    | 182 - 95% 4% 1% - 95% 1% - 95% 1% - 95% 1% 1% - 95% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% | 713 - 66% 24% 7% 3% 24% 7% 3% 51616 24% 7% 3% 51616 24% 713 36% 37% 36% 37% 36% 37% 29% 23% 22% 22% 22% 22% 22% 22% 22% 22% 22 | 1237 - 38% 40% 14% 5% 3%  All children 3 or older  2005 1237  | 1483 44% 43% 43% 9% 3% 1% Full Time 3041 1483 22% 15% 5% 4% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3%   | 4466 43% 38% 4% 4% 4% 2% Part Time 848 406 20% 15% 15% 15% 5% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4%                   | 149 -36% 35% 4% 5% 4% 5%  Work for myself  266 149 14% 18% 18% 18% 18% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% | 2038 - 43% 41% 3% 41% 3% 2%  Emple Full Or Part Time 4155 2038 21% 18% 5% 5% 5% 5% 5% 4% 4% 4% 4% 4% 3% 3% 3% 3% 2%                | ### 10%   42%   42%   42%   42%   42%   42%   28%   28%   3%   3%   2%   2%   2%   2%   2%   2   | 1052 - 43% - 42% - 11% - 43% - 42% - 43% - 43% - 43% - 43% - 43% - 43% - 43% - 43% - 43% - 23% - 23% - 24% - 33% - 24% - 33% - 24% - 33% - 24% - 33% - 23% - 23% - 33% - 33% - 23% - 33% - 33% - 23% - 33% - | 33%, 40%, 17%, 7%, 3% Not Employed  1430 758, 25%, 23%, 18%, 19%, 13%, 11%, 9%, 6%, 6%, 6%, 6%, 6%, 6%, 3%, 3%, 3%, 3%, 3%, 3%                                      |
|  | O children 1 child 2 children 3 children 4 children 4 children 5 or more children 5 or more children  Unweighted Base Base: Have child in household Less than 1 1 year old 2 years old 3 years old 5 years old 6 years old 7 years old 10 years old 11 years old 12 years old 13 years old 14 years old 13 years old 14 years old 15 years old 15 years old 16 years old 17 years old 18 years old 18 years old 19 years old  | 41% 41% 13% 4% 2% Generation: Total 5585 22% 19% 23% 15% 10% 8% 3% 3% 3% 3% 3% 2%  | 44% 41% 12% 12% 3% 1%  Total GenZ/Mil 4789 2000 28% 24% 24% 23% 17% 5% 5% 4% 2% 1% 1% 1%  | 50<br>- 66%<br>25%<br>5%<br>4%<br>105<br>50<br>38%<br>24%<br>20%<br>24%<br>20%<br>24%<br>14%<br>11% | 4580 43% 41% 12% 3% 12% 3% 15% 4684 1950 28% 29% 23% 17% 5% 9% 4% 3% 4% 3% 16% 17% 17% 15% 17% 15% 17% 15% 17% 15% 17% 15% 17% 15% 17% 15% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17   | 796   | 1648<br>40%<br>41%<br>13%<br>4%<br>22%<br>4244<br>1648<br>21%<br>18%<br>16%<br>15%<br>88<br>7%<br>6%<br>43%<br>33%<br>33%<br>33%<br>33%<br>33% | 1116   | 464 40% 43% 15% 15% 464 464 464 464 468 15% 15% 15% 3% 21% 2% 2% 2% 2% 2% 2% 2%  | 370 - 41% 37% 13% 7% 13% 7% 2%  tthnicity  African-American 269 370 17% 20% 26% 20% 16% 7% 8% 16% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% | 226 - 44% 44% 44% 1% 1% 1% 1% 20% 14% 19% 6% 6% 6% 6% 6% 6% 6% 6% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% | 96   | 1134<br>100%  | 1662  | 1 child <3 1510 655 31%              | 182 - 95% 4% 1% - 95% 1% - 95% 1% - 95% 1% 1% - 95% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% | 713  | 1237 - 38% 40% 14% 5% 3% All children 3 or older 2005 1237  | 1483 44% 43% 9% 3% 1%  Full Time 3041 1483 15% 15% 15% 15% 2% 2% 2%  | 406 43% 38% 43% 44% 4% 2% Part Time 848 406 20% 15% 16% 5% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4%                      | 149 36% 35% 4% 5% Work for myself 266 149 14% 15% 16% 16% 17% 17% 17% 17% 17% 17% 17% 17% 17% 17     | 2038 43% 41% 3% 41% 3% Employ Part Time 4155 2038 21% 15% 15% 15% 4% 44% 43% 33% 34% 22%   | ### 45% 42% 45% 42% 45% 42% 2% 2% 2% 22% 22% 22% 22% 22% 22% 2   | 1052 - 43% 42% 42% 45% 11% 45% 11% 45% 11% 45% 15% 45% 15% 15% 15% 15% 15% 15% 15% 15% 15% 1   | 33%, 40%, 17%, 38%, 17%, 3%, 3%, 3%, 3%, 3%, 3%, 3%, 3%, 3%, 3  |

|   |   | Gener                       | ration            |            | Generation       | ı                        |   |               | E          | thnicity             |           |   | Number of | f Children   |            |  | f Children                       |                               |                 |                 |                     | Empl       | oyment   |   |                 |
|---|---|-----------------------------|-------------------|------------|------------------|--------------------------|---|---------------|------------|----------------------|-----------|---|-----------|--------------|------------|--|----------------------------------|-------------------------------|-----------------|-----------------|---------------------|------------|--|---|-----------------|
|   |   | All<br>Generations<br>Total | Total<br>GenZ/Mil | Generation | Z Millennials    | Generation<br>X or older | White                                   | Non-White     | Hispanic   | African-<br>American | Asian     | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac | 1 child   | 2 or<br>more | 1 child <3 | 2+<br>children<br>3 <3 AND<br>no other | 1 or more<br>under 3<br>AND 1 or | All<br>children 3<br>or older | Full Time       | Part Time       | Work for myself     |            | Work full time<br>from home or<br>work part-time | Work full time<br>outside home<br>or part-timer<br>outside home | Not<br>Employed |
| COE. What is your aurent relationship status?             | Unweighted Base   | 5585                        | 4789              | 105        | 4684             | 796                      | 4244                                    | 1228          | 446        | 269                  | 354       | Islander<br>144   | 2345      | 3240         | 1510       | children<br>436                        | more 3+                          | 2005                          | 3041            | 848             | 266                 | 4155       | from home  | 2178  | 1430            |
| Q05: What is your current relationship status?            | Base: Total Respondents   | 2796                        | 2000              | 50         | 1950             | 796<br>796               | 1648                                    | 1116          | 464        | 370                  | 226       | 96  | 1134      | 1662         | 655        | 182                                    | 713                              | 1237                          | 1483            | 406             | 149                 | 2038       | 837  | 1052  | 758             |
|   | Married   | 84%                         | 86%               | 61%        | 87%              | 78%                      | 87%                                     | 79%           | 84%        | 68%                  | 91%       | 60%   | 81%       | 86%          | 85%        | 90%                                    | 91%                              | 78%                           | 85%             | 83%             | 77%                 | 84%        | 87%  | 83%   | 83%             |
|   | Single  | 4%                          | 3%                | 10%        | 3%               | 6%                       | 3%                                      | 5%            | 3%         | 10%                  | 2%        | 12%   | 5%        | 3%           | 3%         | 3%                                     | 1%                               | 6%                            | 4%              | 5%              | 6%                  | 4%         | 3%   | 5%  | 3%              |
|   | Separated   | 2%                          | 1%                | 6%         | 1%               | 2%                       | 1%                                      | 2%            | 2%         | 4%                   | 1%        | 2%  | 1%        | 2%           | 1%         | 3%                                     | 1%                               | 2%                            | 1%              | 2%              | 2%                  | 2%         | 2%   | 1%  | 2%              |
|   | Divorced  | 3%                          | 2%                | 4%         | 2%               | 6%                       | 3%                                      | 3%            | 1%         | 5%                   | 0%        | 10%   | 2%        | 3%           | 0%         | 1%                                     | 1%                               | 5%                            | 3%              | 3%              | 6%                  | 3%         | 2%   | 3%  | 2%              |
|   | Have partner, co-living   | 6%                          | 7%                | 16%        | 6%               | 6%                       | 5%                                      | 9%            | 8%         | 12%                  | 6%        | 12%   | 8%        | 5%           | 9%         | 4%                                     | 5%                               | 6%                            | 5%              | 6%              | 9%                  | 6%         | 5%   | 6%  | 8%              |
|   | Have partner, not co-living   | 1%                          | 1%                | 2%         | 1%               | 1%                       | 1%                                      | 1%            | 1%         | 1%                   | -         | -   | 1%        | 1%           | 1%         | -                                      | 1%                               | 1%                            | 1%              | 1%              | 0%                  | 1%         | 0%   | 1%  | 1%              |
|   | Other (please specify)  | 1%                          | 1%                | 1%         | 1%               | 1%                       | 1%                                      | 1%            | 1%         | 1%                   |           | 4%  | 1%        | 1%           | 1%         | -                                      | 1%                               | 1%                            | 1%              | 1%              | 1%                  | 1%         | 0%   | 1%  | 1%              |
|   |   | '                           |                   | '          |                  |                          | '                                       |               |            |                      |           |   | '         |              |            |  |                                  |                               |                 |                 |                     |            |  |   |                 |
|   |   | Gener                       | ration            |            | Generation       | ı                        |   |               | E          | thnicity             |           |   | Number of | f Children   | I          |  | of Children                      |                               | l               |                 |                     | Empl       | oyment   |   |                 |
|   |   | All                         |                   |            |                  |                          |   |               |            |                      |           | American<br>Indian/Alaska                                   |           |              |            | 2+<br>children                         | 1 or more                        | All                           |                 |                 |                     |            | Work full time                                   |   |                 |
|   |   | Generations                 | Total             | Generation | Z Millennials    | Generation               | White                                   | Non-White     | Hisnanic   | African-             | Asian     | Native+Native   | 1 child   | 2 or         | 1 child <3 | 3 <3 AND                               | under 3                          | children 3                    | Full Time       | Part Time       |                     | Full Or    | from home or                                     | outside home  |                 |
|   |   | Total                       | GenZ/Mil          | Ocheronon  | 2 141111011      | X or older               | *************************************** | 11011 1111110 | · inspunic | American             | Asiaii    | Hawaiian Pac  | - Cillia  | more         | l cima -c  | no other                               | AND 1 or                         | or older                      | 1               | · uit · iiii    | myself              | Part Time  |  | or part-timer   |                 |
|   |   | 1                           |                   |            |                  |                          |   |               |            |                      |           | Islander  |           |              |            | children                               | more 3+                          |                               |                 |                 |                     |            | from home  | outside home  |                 |
| Q06: Are you planning on having or adopting more          | Unweighted Base   | 5585                        | 4789              | 105        | 4684             | 796                      | 4244                                    | 1228          | 446        | 269                  | 354       | 144   | 2345      | 3240         | 1510       | 436                                    | 1616                             | 2005                          | 3041            | 848             | 266                 | 4155       | 1711   | 2178  | 1430            |
| children?   | Base: Total Respondents   | 2796                        | 2000              | 50         | 1950             | 796                      | 1648                                    | 1116          | 464        | 370                  | 226       | 96  | 1134      | 1662         | 655        | 182                                    | 713                              | 1237                          | 1483            | 406             | 149                 | 2038       | 837  | 1052  | 758             |
|   | Yes   | 24%                         | 31%               | 49%        | 30%              | 9%                       | 23%                                     | 27%           | 29%        | 25%                  | 28%       | 36%   | 39%       | 14%          | 51%        | 22%                                    | 17%                              | 15%                           | 24%             | 27%             | 21%                 | 25%        | 27%  | 23%   | 24%             |
|   | No  | 53%                         | 44%               | 29%        | 45%              | 77%                      | 57%                                     | 48%           | 46%        | 47%                  | 52%       | 48%   | 35%       | 66%          | 21%        | 40%                                    | 60%                              | 69%                           | 54%             | 52%             | 61%                 | 54%        | 52%  | 54%   | 53%             |
|   | Unsure  | 22%                         | 25%               | 22%        | 25%              | 14%                      | 20%                                     | 25%           | 26%        | 28%                  | 21%       | 17%   | 25%       | 20%          | 28%        | 38%                                    | 23%                              | 16%                           | 22%             | 22%             | 18%                 | 22%        | 21%  | 23%   | 23%             |
|   |   | Gener                       | ration            |            | Generation       |                          |   |               | E          | thnicity             |           | American  | Number of | f Children   |            | 2+                                     | f Children                       |                               |                 |                 |                     | Empl       | oyment<br>Work full time                         | Work full time  |                 |
|   |   | All                         | Total             |            |                  | Generation               |   |               |            | African-             |           | Indian/Alaska   |           | 2 or         |            | children                               | under 3                          | All                           | l               |                 | Work for            | Full Or    | from home or                                     | outside home  |                 |
|   |   | Generations                 | GenZ/Mil          | Generation | Z Millennials    | X or older               | White                                   | Non-White     | Hispanic   | American             | Asian     | Native+Native   | 1 child   | more         | 1 child <3 | 3 AND                                  | AND 1 or                         | children 3                    | Full Time       | Part Time       | myself              | Part Time  | work part-time                                   | or part-timer   | Employed        |
|   |   | Total                       |                   |            |                  |                          |   |               |            |                      |           | Hawaiian, Pac   |           |              |            | no other                               | more 3+                          | or older                      |                 |                 | ,                   |            | from home  | outside home  |                 |
|   | I   |                             |                   |            |                  |                          |   |               |            |                      |           | Islander  |           |              |            | children                               |                                  |                               |                 |                 |                     |            |  |   |                 |
| 207: If no, what is the primary reason for that decision? | Unweighted Base   | 2756                        | 2144              | 24         | 2120             | 612                      | 2109                                    | 591           | 205        | 129                  | 172       | 72  | 728       | 2028         | 295        | 172                                    | 978                              | 1304                          | 1503            | 422             | 156                 | 2081       | 839  | 1086  | 675             |
|   | Base: Not planning to have or adopt more<br>children  | 1495                        | 883               | 45         | 868              | 612                      | 035                                     | 537           | 213        | 173                  | 117       | 46  | 402       | 1002         | 135        | 72                                     | 420                              | 857                           | 705             | 211             | 92                  | 1097       | 437  | 568   | 398             |
|   |   |                             |                   | 15         |                  | 612                      | 935                                     |               |            |                      |           | 4%  |           | 1093         |            | 72                                     | 429                              |                               | 795<br>2%       |                 | 1%                  | 2%         |  | 500   | 550             |
|   | Unable to conceive  | 2%<br>12%                   | 2%<br>17%         | 25%        | 2%<br>16%        | 3%<br>6%                 | 2%<br>11%                               | 2%<br>15%     | 1%<br>18%  | 1%<br>13%            | 4%<br>11% | 26%   | 6%<br>14% | 1%<br>12%    | 4%<br>16%  | 13%                                    | 1%<br>15%                        | 3%<br>11%                     | 13%             | 2%<br>13%       | 7%                  | 13%        | 2%<br>12%  | 2%<br>14%   | 4%<br>11%       |
|   | Financial reasons Career reasons  |                             |                   |            |                  | 1%                       | 2%                                      |               |            |                      |           |   | 3%        | 2%           |            |  |                                  | 1%                            | 3%              | 2%              | 1%                  | 2%         |  |   | 1%              |
|   |   | 2%                          | 3%                | 2%         | 3%               |                          |   | 3%            | 3%         | 2%                   | 2%        | 3%  |           |              | 5%         | 2%                                     | 2%                               |                               |                 |                 |                     |            | 3%   | 2%  |                 |
|   | Medical considerations  | 5%                          | 6%                | -          | 6%               | 4%                       | 4%                                      | 8%            | 5%         | 10%                  | 7%        | 4%  | 8%        | 4%           | 9%         | 3%                                     | 5%                               | 5%                            | 3%              | 5%              | 10%                 | 4%         | 4%   | 4%  | 8%              |
|   | Age   | 21%                         | 7%                | -          | 7%               | 42%                      | 24%                                     | 15%           | 13%        | 10%                  | 19%       | 20%   | 21%       | 21%          | 12%        | 11%                                    | 12%                              | 28%                           | 21%             | 16%             | 28%                 | 20%        | 17%  | 22%   | 23%             |
|   | Don't want to be pregnant again   | 9%                          | 12%               | -          | 13%              | 5%                       | 8%                                      | 12%           | 10%        | 17%                  | 10%       | 6%  | 9%        | 10%          | 11%        | 12%                                    | 10%                              | 8%                            | 9%              | 10%             | 8%                  | 9%         | 8%   | 10%   | 10%             |
|   | Family feels complete   | 35%                         | 38%               | 20%        | 38%              | 30%<br>1%                | 37%                                     | 30%           | 33%        | 29%                  | 33%<br>1% | 22%   | 20%       | 40%          | 21%        | 43%<br>1%                              | 45%                              | 31%                           | 37%             | 39%             | 31%                 | 37%        | 40%<br>1%  | 35%   | 29%<br>2%       |
|   | Concern for the state of the world  | 2%                          | 3%                | 21%        | 2%               |                          | 2%                                      | 3%            | 2%         | 4%                   |           | 2%  | 4%        | 1%           | 4%         |  | 1%                               | 2%                            | 2%              | 2%              | 4%<br>1%            | 2%         |  | 2%  | 2%<br>0%        |
|   | Sustainability of the environment   | 1%<br>5%                    | 1%                | 200/       | 1%               | 0%                       | 1%                                      | 0%            | 0%         | -                    | 0%        |   | 1%        | 0%           | 1%         | 1%                                     | 1%                               | 0%                            | 1%              | 1%              |                     | 1%         | 1%   | 1%  |                 |
|   | Lack of support   |                             | 6%                | 28%        | 6%               | 2%                       | 4%                                      | 7%            | 7%         | 8%                   | 7%        | 5%  | 6%        | 4%           | 10%        | 6%                                     | 5%                               | 4%                            | 5%              | 3%              | 4%                  | 4%         | 4%   | 5%  | 5%              |
|   | Other (please specify) Not applicable   | 5%<br>1%                    | 6%<br>1%          | 3%         | 6%<br>1%         | 4%<br>1%                 | 5%<br>1%                                | 5%<br>1%      | 4%<br>1%   | 6%                   | 5%<br>1%  | 5%<br>1%  | 7%<br>1%  | 4%<br>1%     | 7%<br>1%   | 8%                                     | 5%<br>0%                         | 4%<br>1%                      | 4%<br>1%        | 7%<br>1%        | 5%                  | 5%<br>1%   | 6%<br>1%   | 3%<br>1%  | 5%<br>1%        |
|   |   | Gener                       | ration            | ·<br>      | Generation       | ı                        |   |               | E          | Ethnicity            |           | American  | Number of | f Children   |            | Ages o                                 | of Children                      |                               | ·<br>           |                 |                     | Empl       | oyment<br>Work full time                         | Work full time  |                 |
|   |   | All                         | Total             |            |                  | Generation               |   |               |            | African-             |           | Indian/Alaska   |           | 2 or         |            | children                               | under 3                          | All                           | 1               |                 | Work for            | Full Or    | from home or                                     | outside home  |                 |
|   |   | Generations<br>Total        | GenZ/Mil          | Generation | Z Millennials    | X or older               | White                                   | Non-White     | Hispanic   | American             | Asian     | Native+Native<br>Hawaiian, Pac<br>Islander                  | 1 child   | more         | 1 child <3 | 3 <3 AND<br>no other<br>children       | AND 1 or<br>more 3+              | children 3<br>or older        | Full Time       | Part Time       | e myself            | Part Time  |  | or part-timer<br>outside home                                   | Employe         |
| 208: Which best describes your current employment         | Unweighted Base   | 5585                        | 4789              | 105        | 4684             | 796                      | 4244                                    | 1228          | 446        | 269                  | 354       | 144   | 2345      | 3240         | 1510       | 436                                    | 1616                             | 2005                          | 3041            | 848             | 266                 | 4155       | 1711   | 2178  | 1430            |
| status?   | Base: Total Respondents   | 2796                        | 2000              | 50         | 1950             | 796                      | 1648                                    | 1116          | 464        | 370                  | 226       | 96  | 1134      | 1662         | 655        | 182                                    | 713                              | 1237                          | 1483            | 406             | 149                 | 2038       | 837  | 1052  | 758             |
|   | Stay at home parent   | 24%                         | 25%               | 30%        | 25%              | 22%                      | 22%                                     | 27%           | 31%        | 25%                  | 25%       | 22%   | 19%       | 28%          | 21%        | 35%                                    | 30%                              | 21%                           | -               | -               | -                   |            |  | -   | 89%             |
|   |   |                             |                   |            |                  |                          |   |               |            |                      |           |   |           |              |            |  |                                  |                               | 1               |                 |                     |            |  |   |                 |
|   |   |                             |                   | 7%         |                  | 21%                      | 22%                                     | 24%           | 23%        | 22%                  | 29%       | 16%   | 25%       | 21%          | 25%        | 23%                                    | 23%                              | 21%                           | 43%             | -               | -                   | 31%        | 76%  | -   | -               |
|   | Working full-time from home   | 23%                         | 24%               | 7%<br>7%   | 24%<br>7%        | 21%<br>8%                | 22%<br>7%                               | 24%<br>7%     | 23%<br>6%  | 22%<br>5%            | 29%<br>7% | 16%<br>13%  | 25%<br>8% | 21%<br>6%    | 25%<br>7%  | 23%<br>5%                              | 23%<br>7%                        | 21%<br>8%                     | 43%             | 49%             | -                   | 31%<br>10% | 76%<br>24%                                       | -   | -               |
|   | Working full-time from home<br>Working part-time from home                                      | 23%<br>7%                   | 24%               | 7%         | 24%              | 8%                       | 7%                                      | 7%            | 6%         | 5%                   | 7%        |   | 8%        |              |            | 5%                                     | 7%                               | 8%                            | -               | 49%             | -                   |            |  | -<br>-<br>81%   | -               |
|   | Working full-time from home<br>Working part-time from home<br>Working full-time out of the home | 23%<br>7%<br>30%            | 24%<br>7%<br>31%  |            | 24%<br>7%<br>31% |                          | 7%<br>32%                               |               | 6%<br>26%  | 5%<br>31%            | 7%<br>23% | 13%   | 8%<br>33% | 6%<br>29%    | 7%         |  |                                  |                               | 43%<br>-<br>57% | 49%<br>-<br>51% | -                   | 10%        |  | -<br>-<br>81%<br>19%  | -               |
|   | Working full-time from home<br>Working part-time from home                                      | 23%<br>7%                   | 24%<br>7%         | 7%<br>26%  | 24%<br>7%        | 8%<br>30%                | 7%                                      | 7%<br>28%     | 6%         | 5%                   | 7%        | 13%<br>30%  | 8%        | 6%           | 7%<br>31%  | 5%<br>29%                              | 7%<br>27%                        | 8%<br>32%                     | -               | -               | -<br>-<br>-<br>100% | 10%<br>42% |  |   | -               |

|   |  | Gene   | ration  |  | Generation   | 1  |  |  | E  | Ethnicity  |   |  | Number o  | of Children  |   |  | f Children   |  | 1   |   |  | Empl   | oyment   |   |  |
|---|--|--|---|--|--|--|--|--|--|--|---|--|---|--|---|--|--|--|---|---|--|--|--|---|--|
|   |  | All<br>Generations   | Total<br>GenZ/Mil                                   | Generation   | z Millennial   | s Generation<br>X or older                         | White  | Non-White  | e Hispanio                                       | African-<br>American                                     | Asian   | American<br>Indian/Alaska<br>Native+Native                         | 1 child   | 2 or<br>more                                       | 1 child <3  | 2+<br>children<br><3 AND                               | 1 or more<br>under 3<br>AND 1 or                         | All<br>children 3                                  | Full Time   | Part Time   | Work for<br>myself                               | Full Or<br>Part Time                               | Work full time<br>from home or<br>work part-time                       | Work full time<br>outside home<br>or part-timer | Not<br>Employed                            |
|   |  | Total  | Genz/wiii   |  |  | X OI Oldel   |  |  |  | American   |   | Hawaiian, Pac<br>Islander  |   | more   |   | no other<br>children                                   | more 3+  | or older   |   |   | iliyseii   | rait fille   | from home  | outside home                                    | Employed                                   |
| Q09: On average, how many hours are you employed per  | Unweighted Base  | 4155   | 3569  | 64   | 3505   | 586  | 3215   | 855  | 295  | 189  | 250   | 109  | 1847  | 2308   | 1161  | 295  | 1125   | 1556   | 3041  | 848   | 266  | 4155   | 1711   | 2178  | -  |
| week?   | Base: Currently Employed O hours   | <b>2038</b><br>0%  | 1452<br>0%  | 33   | 1420<br>0%   | 586  | 1245<br>0%   | <b>772</b><br>0%                                 | <b>307</b><br>0%                                 | 259<br>0%  | 159<br>1%   | <b>74</b><br>1%  | 882   | 1156<br>0%   | 494   | 118  | <b>483</b><br>0%   | <b>936</b><br>0%                                   | 1483  | <b>406</b><br>0%                                  | 149<br>1%  | 2038<br>0%   | <b>837</b><br>0%   | 1052  | •  |
|   | 1-10 hours   | 5%   | 5%  | 6%   | 5%   | 5%   | 5%   | 5%   | 5%   | 6%   | 6%  | 9%   | 5%  | 5%   | 6%  | 6%   | 6%   | 4%   | 1%  | 19%   | 16%  | 5%   | 7%   | 3%  | -  |
|   | 11-20 hours  | 10%  | 9%  | 21%  | 9%   | 12%  | 10%  | 11%  | 11%  | 8%   | 7%  | 13%  | 10%   | 10%  | 9%  | 9%   | 10%  | 11%  | 2%  | 36%   | 22%  | 10%  | 10%  | 8%  | -  |
|   | 21-30 hours<br>31-40 hours   | 11%<br>41%   | 12%<br>43%  | 30%<br>33%   | 11%<br>43%   | 9%<br>36%  | 11%<br>39%   | 11%<br>44%                                       | 8%<br>48%  | 14%<br>42%   | 12%<br>43%  | 17%<br>35%   | 12%<br>43%  | 10%<br>39%   | 10%<br>45%  | 7%<br>41%  | 9%<br>42%  | 13%<br>38%   | 4%<br>51%   | 34%<br>10%  | 22%<br>23%                                       | 11%<br>41%   | 10%<br>39%   | 10%<br>44%                                      | -  |
|   | 41-50 hours  | 29%  | 28%   | 9%   | 29%  | 31%  | 31%  | 26%  | 26%  | 27%  | 26%   | 24%  | 27%   | 31%  | 26%   | 34%  | 29%  | 30%  | 38%   | 1%  | 12%  | 29%  | 31%  | 30%   | -  |
|   | 51+ hours  | 4%   | 3%  | 1%   | 3%   | 6%   | 5%   | 3%   | 1%   | 3%   | 5%  | 0%   | 4%  | 4%   | 4%  | 4%   | 4%   | 4%   | 5%  | 0%  | 4%   | 4%   | 2%   | 5%  | -  |
|   |  |  |   |  |  |  |  |  |  |  |   |  |   |  |   |  |  |  |   |   |  |  |  |   |  |
|   |  | Gene   |   |  | Generation   |  | 1  |  |  | Ethnicity  |   |  | l   | of Children  | 1   | •  | f Children   |  |   |   |  | Empl   |  |   |  |
|   |  |  | ration  |  | Generation   | '  |  |  |  | etnnicity  |   | American   | Number o  | or Children  |   | Ages o   | 1 or more  |  |   |   |  | Empi   | Work full time   | Work full time                                  |  |
|   |  | All  | Total   |  | 7 1400   | Generation   | 140-14-  | No. Maria  |  | African-   |   | Indian/Alaska  | 4 -1-11-1   | 2 or   | 4 -1-11-1 -0                                      | children   | under 3  | All  | F. 11 Time  | Deat Time   | Work for   | Full Or  | from home or   |   | Not  |
|   |  | Generations<br>Total                                       | GenZ/Mil  | Generation   | Z Millennial   | X or older   | White  | Non-White  | e Hispanic                                       | American   | Asian   | Native+Native<br>Hawaiian, Pac                                     | 1 child   | more   | 1 child <3  | <3 AND<br>no other                                     | AND 1 or   | children 3<br>or older                             | Full Time   | Part Time   | myself   | Part Time  | work part-time   | or part-timer                                   | Employed                                   |
|   | To a second  |  |   |  |  |  |  |  |  |  |   | Islander   |   |  |   | children   | more 3+  |  |   |   |  |  | from home  | outside home                                    |  |
| Q10: Which best describes your partner's current<br>employment status?                                  | Unweighted Base<br>Base: Have Partner  | 5229<br>2546   | 4549<br>1866  | 92<br>40   | 4457<br>1826   | 680<br>680   | 4013<br>1525                                       | 1110<br>993                                      | 414<br>431                                       | 216<br>300   | 344<br>218  | 111<br>69  | 2189<br>1027                                      | 3040<br>1519                                       | 1463<br>624                                       | 424<br>171   | 1567<br>686  | 1758<br>1058                                       | 2854<br>1355                                      | 784<br>366  | 240<br>129                                       | 3878<br>1850                                       | 1623<br>776  | 2015<br>944                                     | 1351<br>696                                |
|   | Stay at home parent  | 3%   | 3%  | 5%   | 3%   | 4%   | 2%   | 4%   | 4%   | 4%   | 2%  | 4%   | 3%  | 3%   | 3%  | 5%   | 2%   | 3%   | 4%  | 1%  | 2%   | 3%   | 3%   | 4%  | 2%   |
|   | Working full-time from home  | 24%  | 24%   | 6%   | 25%  | 23%  | 24%  | 24%  | 22%  | 23%  | 33%   | 16%  | 24%   | 24%  | 28%   | 28%  | 24%  | 21%  | 25%   | 17%   | 22%  | 24%  | 31%  | 18%   | 25%  |
|   | Working part-time from home<br>Working full-time out of the home   | 2%<br>60%  | 2%<br>62%   | 3%<br>81%  | 2%<br>61%  | 2%<br>54%  | 2%<br>60%  | 2%<br>59%  | 1%<br>61%  | 3%<br>59%  | 3%<br>53%   | 2%<br>61%  | 2%<br>58%   | 2%<br>61%  | 1%<br>58%   | 1%<br>56%  | 2%<br>63%  | 2%<br>59%  | 2%<br>58%   | 2%<br>67%   | 1%<br>57%  | 2%<br>60%  | 3%<br>52%  | 2%<br>66%                                       | 1%<br>59%                                  |
|   | Working part-time out of the home  | 3%   | 2%  | 1%   | 2%   | 5%   | 3%   | 2%   | 1%   | 2%   | 3%  | 6%   | 3%  | 2%   | 2%  | 1%   | 1%   | 4%   | 3%  | 3%  | 1%   | 3%   | 2%   | 3%  | 2%   |
|   | Work for themselves  | 7%   | 5%  | 3%   | 5%   | 10%  | 6%   | 7%   | 8%   | 7%   | 5%  | 10%  | 7%  | 7%   | 5%  | 6%   | 6%   | 8%   | 6%  | 7%  | 16%  | 7%   | 7%   | 5%  | 7%   |
|   | Currently seeking employment   | 2%   | 2%  | 1%   | 2%<br>0%   | 3%<br>0%   | 2%   | 2%   | 2%   | 3%   | 2%  | 1%   | 2%  | 2%   | 2%  | 3%   | 2%<br>0%   | 2%   | 3%  | 1%  | - 0%   | 2%   | 2%   | 2%  | 2%   |
|   | Not applicable, no partner   | 0%   | 0%  | -  | 0%   | 0%   | 0%   | 0%   | 0%   |  | -   | -  | 0%  | 0%   | -   | -  | 0%   | 0%   | -   | -   | 0%   | 0%   | -  | -   | 1%   |
|   |  |  |   |  |  |  |  |  |  |  |   |  |   |  |   |  |  |  |   |   |  |  |  |   |  |
|   |  | Gene   | ration  |  | Generation   | 1  |  |  | E  | Ethnicity  |   |  | Number o  | of Children  |   | Ages o   | f Children   |  |   |   |  | Empl   | oyment   |   |  |
|   |  | ΔII  |   |  |  |  |  |  |  |  |   | American<br>Indian/Alaska  |   |  |   | 2+<br>children   | 1 or more  | ΔII  |   |   |  |  | Work full time   |   |  |
|   |  | Generations  | Total<br>GenZ/Mil                                   | Generation   | Z Millennial:  | S Generation<br>X or older                         | White  | Non-White  | Hispanio   | African-<br>American                                     | Asian   | Native+Native  | 1 child   | 2 or<br>more                                       | 1 child <3  | <3 AND   | under 3<br>AND 1 or                                      | children 3   | Full Time   | Part Time   | Work for<br>myself                               | Full Or<br>Part Time                               | from home or<br>work part-time   | outside home<br>or part-timer                   | Not<br>Employed                            |
|   |  | Total  | Genz/Iviii  |  |  | A OI Oldel   |  |  |  | American   |   | Hawaiian, Pac<br>Islander  |   | more   |   | no other<br>children                                   | more 3+  | or older   |   |   | iliyseii   | rait fille   | from home  | outside home                                    | Employed                                   |
| Q11: How has your employment status changed in the last   | Unweighted Base  | 4155   | 3569  | 64   | 3505   | 586  | 3215   | 855  | 295  | 189  | 250   | 109  | 1847  | 2308   | 1161  | 295  | 1125   | 1556   | 3041  | 848   | 266  | 4155   | 1711   | 2178  | -  |
| year? Select all that apply.  | Base: Currently Employed   | 2038   | 1452  | 33   | 1420   | 586  | 1245   | 772  | 307  | 259  | 159   | 74   | 882   | 1156   | 494   | 118  | 483  | 936  | 1483  | 406   | 149  | 2038   | 837  | 1052  | -  |
|   | My employment status is unchanged<br>Paused plans to change jobs   | 70%<br>6%  | 69%<br>7%   | 44%<br>5%  | 69%<br>7%  | 74%<br>3%  | 72%<br>5%  | 67%<br>9%  | 67%<br>8%  | 61%<br>12%   | 80%<br>6%   | 46%<br>17%   | 69%<br>7%   | 72%<br>6%  | 66%<br>8%   | 75%<br>7%  | 73%<br>7%  | 70%<br>5%  | 78%<br>6%   | 46%<br>8%   | 58%<br>4%  | 70%<br>6%  | 68%<br>8%  | 74%<br>5%                                       | -  |
|   | Quit my job  | 6%   | 6%  | 9%   | 6%   | 3%   | 5%   | 6%   | 6%   | 7%   | 3%  | 14%  | 7%  | 5%   | 7%  | 3%   | 6%   | 5%   | 4%  | 10%   | 7%   | 6%   | 8%   | 4%  | -  |
|   | Was laid off or furloughed   | 5%   | 5%  | 8%   | 5%   | 5%   | 5%   | 5%   | 5%   | 6%   | 3%  | 12%  | 5%  | 5%   | 4%  | 2%   | 4%   | 6%   | 4%  | 7%  | 6%   | 5%   | 7%   | 3%  | -  |
|   | Had my pay or hours reduced<br>Retired or left the workforce   | 8%<br>1%   | 10%<br>1%   | 35%<br>2%  | 9%<br>1%   | 5%<br>1%   | 7%<br>1%   | 10%<br>1%  | 11%<br>2%  | 12%<br>2%  | 6%<br>1%  | 25%<br>7%  | 10%<br>1%   | 7%<br>1%   | 12%<br>1%   | 11%<br>0%  | 6%<br>1%   | 7%<br>1%   | 4%<br>0%  | 24%<br>2%   | 11%<br>5%  | 8%<br>1%   | 8%<br>1%   | 9%<br>1%  | -  |
|   | Not applicable, not employed in the last year  | - 176  | - 176   | - 270  | - 176  | -  | - 176  | - 176  | - 276  | - 276  | 176   | -  | - 176   | -  | - 176   | -  | - 176  | - 176  | - 0%  | - 270   | -  | - 176  | 176  | -   | -  |
|   | Other (please specify)   | 13%  | 13%   | 9%   | 13%  | 14%  | 13%  | 14%  | 14%  | 16%  | 9%  | 15%  | 13%   | 14%  | 15%   | 10%  | 15%  | 13%  | 11%   | 18%   | 19%  | 13%  | 12%  | 14%   | -  |
|   |  |  |   |  |  |  |  |  |  |  |   |  |   |  |   |  |  |  |   |   |  |  |  |   |  |
|   |  | Gene   | ration  |  | Generation   | 1  | I  |  | E  | Ethnicity  |   |  | Number o  | of Children  | l   |  | f Children   |  | I   |   |  | Empl   | oyment   |   |  |
|   |  | All  |   |  |  |  |  |  |  |  |   | American<br>Indian/Alaska  |   | _  |   | 2+<br>children   | 1 or more  | All  |   |   |  |  | Work full time   | Work full time                                  |  |
|   |  | Generations  | Total<br>GenZ/Mil                                   | Generation   | Z Millennial   | S Generation<br>X or older                         | White  | Non-White  | e Hispanio                                       | African-<br>American                                     | Asian   | Native+Native  | 1 child   | 2 or<br>more                                       | 1 child <3  | <3 AND   | under 3<br>AND 1 or                                      | children 3   | Full Time   | Part Time   | Work for<br>myself                               | Full Or<br>Part Time                               | from home or<br>work part-time   | outside home<br>or part-timer                   | Not<br>Employed                            |
|   |  | Total  |   |  |  |  |  |  |  |  |   | Hawaiian, Pac<br>Islander  |   |  |   | no other<br>children                                   | more 3+  | or older   |   |   |  |  | from home  | outside home                                    |  |
| Q11: How has your employment status changed in the last<br>year? Select all that apply.                 |  | 1430   | 1220  | 41   | 1179   | 210  | 1029   | 373  | 151  | 80   | 104   | 35   | 498   | 932  | 349   | 141  | 491  | 449  | -   | -   | -  | -  | -  | -   | 1430                                       |
| year: Select all that apply.  | Base: Currently Not Employed  My employment status is unchanged  | 758<br>32%   | <b>548</b><br>31%                                   | 18<br>19%  | <b>530</b><br>32%  | 210<br>34%   | 404<br>38%   | 344<br>25%                                       | <b>157</b> 25%                                   | 110<br>22%   | <b>67</b><br>32%                                  | <b>21</b><br>16%   | 252<br>26%  | <b>506</b><br>35%                                  | 162<br>20%  | <b>65</b><br>25%                                       | 230<br>39%   | <b>301</b><br>35%                                  | 1 :   |   | -  |  | -  | -   | <b>758</b><br>32%                          |
|   | Paused plans to change jobs  | 2%   | 3%  | 16%  | 2%   | 1%   | 2%   | 2%   | 1%   | 4%   | 2%  | 8%   | 4%  | 1%   | 6%  | 2%   | 1%   | 2%   | -   | -   | -  | -  | -  | -   | 2%   |
|   | Quit my job  | 19%  | 22%   | 29%  | 22%  | 11%  | 17%  | 21%  | 24%  | 19%  | 18%   | 13%  | 27%   | 15%  | 37%   | 26%  | 17%  | 9%   | -   | -   | -  | -  | -  | -   | 19%  |
|   | Was laid off or furloughed<br>Had my pay or hours reduced  | 9%<br>2%   | 7%<br>3%  | 18%  | 6%<br>3%   | 13%<br>1%  | 9%<br>2%   | 9%<br>3%   | 4%<br>2%   | 12%<br>4%  | 10%<br>5%   | 3%<br>12%  | 11%<br>4%   | 7%<br>2%   | 11%<br>4%   | 7%<br>3%   | 6%<br>2%   | 10%<br>2%  | 1 -   | -   | -  | -  | -  | -   | 9%<br>2%                                   |
|   | Retired or left the workforce  | 4%   | 4%  | 5%   | 4%   | 4%   | 3%   | 5%   | 5%   | 5%   | 3%  | 19%  | 5%  | 3%   | 5%  | 8%   | 2%   | 3%   | -   |   | -  | -  | -  |   | 4%   |
|   | Not applicable, not employed in the last year  | 31%  | 30%   | 22%  | 31%  | 31%  | 28%  | 34%  | 40%  | 33%  | 28%   | 37%  | 25%   | 34%  | 18%   | 32%  | 34%  | 35%  | -   | -   | -  | -  | -  | -   | 31%  |
|   | Other (please specify)   | 6%   | 5%  | -  | 6%   | 8%   | 7%   | 5%   | 5%   | 4%   | 6%  | 1%   | 6%  | 6%   | 6%  | 7%   | 4%   | 7%   | -   | -   | -  | -  | -  | -   | 6%   |
|   |  |  |   |  |  |  |  |  |  |  |   |  |   |  |   |  |  |  |   |   |  |  |  |   |  |
|   |  | Gene   | ration  |  | Generation   | 1  |  |  | E  | Ethnicity  |   | American   | Number o  | of Children  |   |  | f Children   |  |   |   |  | Empl   | oyment   |   |  |
|   |  | ΔII  | Total   |  |  |  |  |  |  |  |   | American<br>Indian/Alaska  |   | 2  |   | 2+<br>children   | 1 or more  | All  |   |   | M  | F: II O:   | Work full time   | Work full time                                  | Not  |
|   |  |  |   |  | Z Millennial:  | S Generation<br>X or older                         | White  | Non-White  | Hispanio   | African-<br>American                                     | Asian   | Native+Native  | 1 child   | 2 or<br>more                                       | 1 child <3  | <3 AND   | under 3<br>AND 1 or                                      | children 3   | Full Time   | Part Time   | Work for<br>myself                               | Full Or<br>Part Time                               | from home or<br>work part-time   | outside home<br>or part-timer                   | Not<br>Employed                            |
|   |  | Generations  |   | Generation   | · L · · · · · · · · · · · · · · · · · ·                    |  |  |  |  |  |   | Hawaiian, Pac  |   |  |   | no other   |  | or older   |   |   | ,  |  |  |   |  |
|   |  |  | GenZ/Mil  | Generation   | i Z i i i i i i i i i i i i i i i i i i                    | x or older   |  |  |  |  |   | Islander   |   |  |   | children   | more 3+  |  |   |   |  |  | from home  | outside home                                    |  |
| Q12: If you initiated a change in your employment status in   |  | Generations  |   | Generation<br>66                                       | 1772   | 251  | 1534   | 514  | 187  | 130  | 121   |  | 999   | 1090   | 625   | children<br>164  | 494  | 795  | 919   | 516   | 125  | 1560   |  |   | 529  |
| Q12: If you initiated a change in your employment status in the last year, what was the primary reason? | Base: Respondents with Any Employment  | Generations<br>Total                                       | GenZ/Mil  | 66   | 1772   | 251  |  |  |  | 130  |   | Islander<br>87   |   |  |   | 164  | 494  | 795  |   |   |  |  | from home  | outside home                                    |  |
|   | Base: Respondents with Any Employment<br>Change  | Generations<br>Total                                       | GenZ/Mil  |  |  |  | 1534<br>573<br>23%                                 | 514<br>477<br>20%                                | 187<br>195<br>14%                                |  | 121<br>76<br>17%                                  | Islander   | 999<br>481<br>18%                                 | 1090<br>576<br>24%                                 | 625<br>288<br>13%                                 |  |  |  | 919<br>461<br>28%                                 | 516<br>243<br>20%                                 | 125<br>67<br>27%                                 | 1560<br>771<br>25%                                 | from home  | outside home                                    | 529<br>286<br>11%                          |
|   | Base: Respondents with Any Employment<br>Change<br>Money<br>Lack of childcare  | Generations<br>Total  2089  1057 21% 14%                   | 1838<br>806<br>18%<br>15%                           | 66<br>35<br>15%<br>20%                                 | 1772<br>771<br>18%<br>15%                                  | 251<br>251<br>31%<br>11%                           | <b>573</b> 23% 14%                                 | <b>477</b><br>20%<br>14%                         | 195<br>14%<br>16%                                | 130<br>180<br>27%<br>13%                                 | <b>76</b><br>17%<br>14%                           | 87<br>63<br>24%<br>16%   | <b>481</b><br>18%<br>16%                          | <b>576</b> 24% 12%                                 | 288<br>13%<br>15%                                 | 164<br>72<br>12%<br>14%                                | <b>494 226</b> 19% 16%                                   | 795<br>467<br>29%<br>13%                           | <b>461</b> 28% 9%                                 | 243<br>20%<br>20%                                 | <b>67</b> 27% 12%                                | <b>771</b> 25% 13%                                 | 660<br>323<br>24%<br>13%   | outside home 775 381 26% 13%                    | <b>286</b><br>11%<br>16%                   |
|   | Base: Respondents with Any Employment<br>Change<br>Money<br>Lack of childcare<br>Wanted to stay home with children   | 2089 1057 21% 14% 24%                                      | 1838<br>806<br>18%<br>15%<br>28%                    | 66<br>35<br>15%<br>20%<br>36%                          | 1772<br>771<br>18%<br>15%<br>27%                           | 251<br>251<br>31%<br>11%<br>11%                    | 573<br>23%<br>14%<br>20%                           | 477<br>20%<br>14%<br>28%                         | 195<br>14%<br>16%<br>35%                         | 130<br>180<br>27%<br>13%<br>22%                          | <b>76</b><br>17%<br>14%<br>24%                    | Islander<br>87<br>63<br>24%<br>16%<br>29%                          | 481<br>18%<br>16%<br>28%                          | 576<br>24%<br>12%<br>20%                           | 288<br>13%<br>15%<br>37%                          | 164<br>72<br>12%<br>14%<br>37%                         | 494<br>226<br>19%<br>16%<br>24%                          | 795<br>467<br>29%<br>13%<br>13%                    | <b>461</b><br>28%<br>9%<br>12%                    | 243<br>20%<br>20%<br>25%                          | 67<br>27%<br>12%<br>19%                          | <b>771</b> 25% 13% 17%                             | 660<br>323<br>24%<br>13%<br>19%  | outside home 775 381 26% 13% 15%                | 286<br>11%<br>16%<br>42%                   |
|   | Base: Respondents with Any Employment<br>Change<br>Money<br>Lack of childcare<br>Wanted to stay home with children<br>Requirement to return to office                            | Generations<br>Total  2089  1057 21% 14% 24% 6%            | 1838<br>806<br>18%<br>15%<br>28%<br>6%              | 66<br>35<br>15%<br>20%<br>36%<br>8%                    | 1772<br>771<br>18%<br>15%<br>27%<br>6%                     | 251<br>251<br>31%<br>11%<br>11%<br>4%              | 573<br>23%<br>14%<br>20%<br>6%                     | 477<br>20%<br>14%<br>28%<br>6%                   | 195<br>14%<br>16%<br>35%<br>5%                   | 130<br>180<br>27%<br>13%<br>22%<br>8%                    | 76<br>17%<br>14%<br>24%<br>4%                     | Islander<br>87<br>63<br>24%<br>16%<br>29%<br>10%                   | 481<br>18%<br>16%<br>28%<br>6%                    | 576<br>24%<br>12%<br>20%<br>6%                     | 288<br>13%<br>15%<br>37%<br>5%                    | 164<br>72<br>12%<br>14%<br>37%<br>9%                   | 494<br>226<br>19%<br>16%<br>24%<br>5%                    | 795<br>467<br>29%<br>13%<br>13%<br>7%              | 461<br>28%<br>9%<br>12%<br>8%                     | 243<br>20%<br>20%<br>25%<br>5%                    | 67<br>27%<br>12%<br>19%<br>6%                    | 771<br>25%<br>13%<br>17%<br>7%                     | 660<br>323<br>24%<br>13%<br>19%<br>9%                                  | 775 381 26% 13% 15% 6%                          | 286<br>11%<br>16%<br>42%<br>2%             |
|   | Base: Respondents with Any Employment Change Money Lack of childcare Wanted to stay home with children Requirement to return to office Career goals changed                      | 2089 1057 21% 14% 24%                                      | 1838<br>806<br>18%<br>15%<br>28%                    | 66<br>35<br>15%<br>20%<br>36%                          | 1772<br>771<br>18%<br>15%<br>27%                           | 251<br>251<br>31%<br>11%<br>11%                    | 573<br>23%<br>14%<br>20%                           | 477<br>20%<br>14%<br>28%                         | 195<br>14%<br>16%<br>35%                         | 130<br>180<br>27%<br>13%<br>22%                          | <b>76</b><br>17%<br>14%<br>24%                    | Islander<br>87<br>63<br>24%<br>16%<br>29%                          | 481<br>18%<br>16%<br>28%                          | 576<br>24%<br>12%<br>20%                           | 288<br>13%<br>15%<br>37%                          | 164<br>72<br>12%<br>14%<br>37%                         | 494<br>226<br>19%<br>16%<br>24%                          | 795<br>467<br>29%<br>13%<br>13%                    | <b>461</b><br>28%<br>9%<br>12%                    | 243<br>20%<br>20%<br>25%                          | 67<br>27%<br>12%<br>19%                          | <b>771</b> 25% 13% 17%                             | 660<br>323<br>24%<br>13%<br>19%  | outside home 775 381 26% 13% 15%                | 286<br>11%<br>16%<br>42%<br>2%<br>4%       |
|   | Base: Respondents with Any Employment Change Money Lack of childcare Wanted to stay home with children Requiement to return to office Career goals changed Moved Toxic workplace | Generations<br>Total  2089  1057 21% 14% 24% 6% 10% 3% 11% | 1838<br>806<br>18%<br>15%<br>28%<br>6%<br>10%<br>3% | 66<br>35<br>15%<br>20%<br>36%<br>8%<br>10%<br>6%<br>1% | 1772<br>771<br>18%<br>15%<br>27%<br>6%<br>10%<br>3%<br>10% | 251<br>251<br>31%<br>11%<br>11%<br>4%<br>11%<br>4% | 573<br>23%<br>14%<br>20%<br>6%<br>10%<br>3%<br>12% | 477<br>20%<br>14%<br>28%<br>6%<br>9%<br>4%<br>9% | 195<br>14%<br>16%<br>35%<br>5%<br>5%<br>4%<br>9% | 130<br>180<br>27%<br>13%<br>22%<br>8%<br>11%<br>4%<br>8% | 76<br>17%<br>14%<br>24%<br>4%<br>12%<br>4%<br>13% | Islander<br>87<br>63<br>24%<br>16%<br>29%<br>10%<br>9%<br>5%<br>0% | 481<br>18%<br>16%<br>28%<br>6%<br>9%<br>3%<br>10% | 576<br>24%<br>12%<br>20%<br>6%<br>11%<br>3%<br>12% | 288<br>13%<br>15%<br>37%<br>5%<br>7%<br>3%<br>10% | 164<br>72<br>12%<br>14%<br>37%<br>9%<br>6%<br>4%<br>9% | 494<br>226<br>19%<br>16%<br>24%<br>5%<br>8%<br>3%<br>11% | 795 467 29% 13% 13% 7% 13% 4% 12%                  | 461<br>28%<br>9%<br>12%<br>8%<br>12%<br>3%<br>16% | 243<br>20%<br>20%<br>25%<br>5%<br>11%<br>3%<br>6% | 67<br>27%<br>12%<br>19%<br>6%<br>13%<br>6%<br>7% | 771<br>25%<br>13%<br>17%<br>7%<br>12%<br>3%<br>12% | from home<br>660<br>323<br>24%<br>13%<br>19%<br>9%<br>13%<br>2%<br>14% | outside home 775 381 26% 13% 15% 6% 11% 4% 11%  | 286<br>11%<br>16%<br>42%<br>2%<br>4%<br>4% |
|   | Base: Respondents with Any Employment Change Money Lack of childcare Wanted to stay home with children Requirement to return to office Career goals changed Moved Moved          | Generations<br>Total  2089  1057 21% 14% 24% 6% 10% 3%     | 1838<br>806<br>18%<br>15%<br>28%<br>6%<br>10%<br>3% | 66<br>35<br>15%<br>20%<br>36%<br>8%<br>10%<br>6%       | 1772<br>771<br>18%<br>15%<br>27%<br>6%<br>10%<br>3%        | 251<br>251<br>31%<br>11%<br>11%<br>4%<br>11%<br>4% | 573<br>23%<br>14%<br>20%<br>6%<br>10%<br>3%        | 477<br>20%<br>14%<br>28%<br>6%<br>9%<br>4%       | 195<br>14%<br>16%<br>35%<br>5%<br>5%<br>4%       | 130<br>180<br>27%<br>13%<br>22%<br>8%<br>11%<br>4%       | 76<br>17%<br>14%<br>24%<br>4%<br>12%<br>4%        | 87 63 24% 16% 29% 10% 9% 5%  | 481<br>18%<br>16%<br>28%<br>6%<br>9%<br>3%        | 576<br>24%<br>12%<br>20%<br>6%<br>11%<br>3%        | 288<br>13%<br>15%<br>37%<br>5%<br>7%<br>3%        | 164<br>72<br>12%<br>14%<br>37%<br>9%<br>6%<br>4%       | 494<br>226<br>19%<br>16%<br>24%<br>5%<br>8%<br>3%        | 795<br>467<br>29%<br>13%<br>13%<br>7%<br>13%<br>4% | 461<br>28%<br>9%<br>12%<br>8%<br>12%<br>3%        | 243<br>20%<br>20%<br>25%<br>5%<br>11%<br>3%       | 67<br>27%<br>12%<br>19%<br>6%<br>13%<br>6%       | 771<br>25%<br>13%<br>17%<br>7%<br>12%<br>3%        | from home<br>660<br>323<br>24%<br>13%<br>19%<br>9%<br>13%<br>2%        | outside home  775  381 26% 13% 15% 6% 11% 4%    | 286<br>11%<br>16%<br>42%<br>2%<br>4%<br>4% |

|  |  | Gener   | ration   | 1  | Generation   |  | 1   |  | E  | thnicity  |  |  | Number o  | of Children   | I  | Ages of  | Children   |  |  |               |                 | Emple                   | oyment   |  |  |
|--|--|---|--|--|--|--|---|--|--|---|--|--|---|---|--|--|--|--|--|---------------|-----------------|-------------------------|--|--|--|
|  |  | All<br>Generations<br>Total   | Total<br>GenZ/Mil  | Generation 2   | Z Millennials  | Generation<br>X or older   | White   | Non-White  | Hispanic   | African-<br>American  | Asian  | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander  | 1 child   | 2 or<br>more  | 1 child <3   | 2+<br>children<br><3 AND<br>no other<br>children   | 1 or more<br>under 3<br>AND 1 or<br>more 3+  | All<br>children 3<br>or older  | Full Time  | Part Time     | Work for myself | Full Or<br>Part Time    | Work full time<br>from home or<br>work part-time<br>from home  |  | Not<br>Employed  |
| Q13: If you are employed, what benefits does your  | Unweighted Base  | 3650  | 3172   | 59   | 3113   | 478  | 2832  | 748  | 261  | 152   | 227  | 93   | 1666  | 1984  | 1048   | 265  | 976  | 1345   | 2826   | 727           | 97              | 3650                    | 1597   | 1956   | -  |
| employer offer that supports you as a mother? Select all<br>that apply.  | Base: Currently Employed Position flexibility (e.g., more part-time, remote  | 1762  | 1284   | 30   | 1255   | 478  | 1077  | 667  | 272  | 210   | 143  | 64   | 784   | 979   | 442  | 105  | 418  | 790  | 1372   | 344           | 46              | 1762                    | 775  | 941  | -  |
|  | work, job-sharing, or schedule flexibility)  | 64%   | 63%  | 59%  | 63%  | 66%  | 63%   | 65%  | 69%  | 62%   | 66%  | 53%  | 62%   | 66%   | 63%  | 66%  | 70%  | 61%  | 63%  | 71%           | 49%             | 64%                     | 77%  | 55%  | -  |
|  | Business travel flexibility (e.g., fewer trips, more<br>advanced notice)   | 14%   | 14%  | 12%  | 14%  | 12%  | 15%   | 12%  | 11%  | 13%   | 12%  | 20%  | 13%   | 14%   | 12%  | 13%  | 16%  | 13%  | 15%  | 8%            | 12%             | 14%                     | 21%  | 8%   | -  |
|  | On-site childcare  | 6%  | 6%   | 5%   | 6%   | 4%   | 5%  | 7%   | 8%   | 8%  | 4%   | 21%  | 6%  | 5%  | 6%   | 2%   | 6%   | 6%   | 5%   | 7%            | 9%              | 6%                      | 4%   | 7%<br>8%   | -  |
|  | Subsidies for childcare<br>Paid maternity leave  | 9%<br>44%   | 9%<br>47%  | 11%<br>25%   | 9%<br>48%  | 10%<br>37%   | 9%<br>44%   | 9%<br>45%  | 10%<br>42%   | 9%<br>43%   | 6%<br>55%  | 21%<br>46%   | 10%<br>46%  | 9%<br>43%   | 8%<br>53%  | 11%<br>53%   | 9%<br>52%  | 10%<br>35%   | 9%<br>52%  | 9%<br>19%     | 10%<br>13%      | 9%<br>44%               | 11%<br>50%   | 8%<br>42%  |  |
|  | Equal maternity and paternity leave options  | 19%   | 19%  | 13%  | 19%  | 18%  | 19%   | 19%  | 17%  | 20%   | 21%  | 22%  | 19%   | 18%   | 19%  | 23%  | 19%  | 18%  | 22%  | 7%            | 12%             | 19%                     | 21%  | 17%  | -  |
|  | Expert help to support working parents (e.g., sleep, lactation, or parenting coaches)  | 7%  | 7%   | 9%   | 7%   | 6%   | 7%  | 7%   | 6%   | 6%  | 7%   | 13%  | 7%  | 7%  | 7%   | 10%  | 7%   | 7%   | 8%   | 6%            | 4%              | 7%                      | 9%   | 6%   |  |
|  | Programs to support off-boarding before and  |   |  |  |  |  |   |  |  |   |  |  |   |   |  |  |  |  |  |               |                 |                         |  |  | -  |
|  | after maternity leave<br>Subsidies for fertility treatment   | 6%<br>11%   | 6%<br>12%  | 5%<br>14%  | 6%<br>12%  | 5%<br>10%  | 5%<br>11%   | 6%<br>11%  | 4%<br>9%   | 8%<br>12%   | 7%<br>14%  | 16%<br>13%   | 5%<br>13%   | 6%<br>10%   | 5%<br>14%  | 7%<br>11%  | 7%<br>10%  | 5%<br>10%  | 6%<br>13%  | 5%<br>5%      | 12%<br>3%       | 6%<br>11%               | 8%<br>14%  | 4%<br>10%  | -  |
|  | Internal community to increase support among   | 1176  | 1276   | 14470  | 1276   | 1076   | 1176  | 1176   | 976  | 1276  | 1470   | 13%  | 15%   | 10 %  | 14476  | 1176   | 1076   | 1076   | 1376   | 576           | 3%              | 1176                    | 14476  | 10%  | -  |
|  | fellow working parents   | 13%   | 14%  | 16%  | 14%  | 9%   | 13%   | 12%  | 10%  | 12%   | 17%  | 7%   | 14%   | 11%   | 16%  | 16%  | 13%  | 10%  | 14%  | 7%            | 5%              | 13%                     | 16%  | 10%  | -  |
|  | Proactive communication from manager to better<br>understand my needs as a parent  | 22%   | 23%  | 35%  | 23%  | 19%  | 21%   | 24%  | 24%  | 25%   | 19%  | 33%  | 22%   | 22%   | 23%  | 30%  | 23%  | 19%  | 23%  | 18%           | 18%             | 22%                     | 23%  | 21%  | _  |
|  | Clear communication regarding individual   |   |  |  |  |  |   |  |  |   |  |  |   |   |  |  |  |  |  |               |                 |                         |  |  |  |
|  | performance expectations  Performance reviews that reflect working parent  | 23%   | 24%  | 21%  | 24%  | 21%  | 23%   | 24%  | 20%  | 27%   | 22%  | 23%  | 24%   | 23%   | 24%  | 26%  | 25%  | 22%  | 25%  | 17%           | 15%             | 23%                     | 24%  | 23%  | -  |
|  | reality  | 12%   | 13%  | 13%  | 13%  | 11%  | 14%   | 11%  | 9%   | 12%   | 13%  | 13%  | 12%   | 13%   | 11%  | 15%  | 14%  | 12%  | 13%  | 10%           | 9%              | 12%                     | 14%  | 11%  | -  |
|  | Appropriate compensation<br>Other (please specify)   | 25%<br>8%   | 26%<br>8%  | 11%<br>6%  | 26%<br>8%  | 24%<br>9%  | 27%<br>8%   | 23%<br>8%  | 21%<br>8%  | 28%<br>9%   | 22%<br>6%  | 17%<br>3%  | 24%<br>8%   | 26%<br>8%   | 26%<br>8%  | 33%<br>11%   | 27%<br>8%  | 23%<br>8%  | 28%<br>7%  | 16%<br>10%    | 22%<br>26%      | 25%<br>8%               | 29%<br>5%  | 23%<br>10%   | -  |
|  | Not applicable   | -   | -  |  | -  | -  | -   | -  | -  | -   | -  | -  |   | -   | -  | -  | -  | -  | -  | -             | -               | -                       | -  | -  | -  |
|  |  |   |  |  |  |  |   |  |  |   |  |  |   |   |  |  |  |  |  |               |                 |                         |  |  |  |
|  |  |   |  |  |  |  |   |  |  |   |  |  |   |   |  |  |  |  |  |               |                 |                         |  |  |  |
|  |  | Gener   | ration   |  | Generation   |  |   |  | E  | thnicity  |  | American   | Number o  | of Children   |  |  | Children   |  |  |               |                 | Emplo                   | oyment   |  |  |
|  |  | All   | Total  |  |  | Generation   |   |  |  | African-  |  | Indian/Alaska  |   | 2 or  |  | children   | 1 or more<br>under 3   | All  |  |               | Work for        | Full Or                 | Work full time<br>from home or   |  | Not  |
|  |  | Generations<br>Total  | GenZ/Mil   | Generation 2   | Z Millennials  | X or older   | White   | Non-White  | Hispanic   | American  | Asian  | Native+Native<br>Hawaiian, Pac   | 1 child   | more  | 1 child <3   | <3 AND<br>no other   | AND 1 or   | children 3<br>or older   | Full Time  | Part Time     | myself          |                         | work part-time   | or part-timer  | Employed   |
|  |  |   |  |  |  |  |   |  |  |   |  | Islander   |   |   |  | children   | more 3+  |  |  |               |                 |                         | from home  | outside home   |  |
| Q14: If you are employed, does your employer provide<br>adequate support for breastfeeding and/or pumping? (i.e.   | Unweighted Base Base: Currently Employed   | 4155<br>2038  | 3569<br>1452   | 64<br>33   | 3505<br>1420   | 586<br>586   | 3215<br>1245  | 855<br>772   | 295<br>307   | 189<br>259  | 250<br>159   | 109<br>74  | 1847<br>882   | 2308<br>1156  | 1161<br>494  | 295<br>118   | 1125<br>483  | 1556<br>936  | 3041<br>1483   | 848<br>406    | 266<br>149      | 4155<br>2038            | 1711<br>837  | 2178<br>1052   | -  |
| time, privacy)   | Yes  | 52%   | 55%  | 37%  | 56%  | 42%  | 53%   | 51%  | 52%  | 46%   | 51%  | 56%  | 55%   | 49%   | 57%  | 61%  | 56%  | 45%  | 58%  | 41%           | 18%             | 52%                     | 54%  | 54%  | -  |
|  | Yes, but culturally I feel it is looked down upon  | 10%<br>11%  | 12%<br>11%   | 17%<br>17%   | 12%<br>11%   | 4%<br>10%  | 10%<br>10%  | 9%<br>12%  | 11%<br>12%   | 7%<br>14%   | 12%<br>10%   | 15%<br>8%  | 9%<br>11%   | 10%<br>11%  | 11%<br>12%   | 11%<br>13%   | 14%<br>9%  | 7%<br>11%  | 11%<br>11%   | 8%<br>13%     | 1%<br>5%        | 10%<br>11%              | 8%<br>8%   | 12%<br>14%   | -  |
|  | Not applicable   | 28%   | 22%  | 28%  | 22%  | 43%  |   |  |  | 32%   | 27%  | 21%  | 25%   | 30%   | 20%  |  |  |  |  |               |                 |                         |  | 19%  | -  |
|  | Not applicable   | 20%   | 22%  | 28%  | 22%  | 43%  | 28%   | 28%  | 25%  | 3276  | 21/0   | 21%  | 25%   | 30%   | 20%  | 16%  | 21%  | 37%  | 20%  | 38%           | 76%             | 28%                     | 30%  | 19%  |  |
|  | Not applicable   | 20%   | 22%  | 28%  | 22%  | 43%  | 28%   | 28%  | 25%  | 32%   | 27.0   | 21%  | 25%   | 30%   | 20%  | 16%  | 21%  | 37%  | 20%  | 38%           | 76%             | 28%                     | 30%  | 19%  | -  |
|  | (Not applicable  |   |  | 28%  |  | 43%  | 28%   | 28%  |  |   | 27.0   | 21%  |   |   | 20%  |  |  | 3/%  | 20%  | 38%           | 76%             |                         |  | 1976   | •  |
|  | [Not applicable  | Gener   |  | 28%  | Generation   | 43%  | 28%   | 28%  |  | thnicity  | 27.0   | American   |   | 30%<br>of Children  | 20%  |  | Children   | 3/%  | 20%  | 38%           | 76%             |                         | oyment   |  | -  |
|  | Not applicate  | Gener   | ration   |  | Generation   | 0  | ·<br>[  |  | E  |   |  | American<br>Indian/Alaska  | Number o  |   |  | Ages of 2+ children  |  | All  |  |               | Work for        | Emplo                   | oyment Work full time  |  | Not  |
|  | I Not approans   | Gener   | ration   |  |  | 0  | White   |  | E  | thnicity  | Asian  | American<br>Indian/Alaska<br>Native+Native   |   | of Children   |  | Ages of<br>2+<br>children<br><3 AND  | Children  1 or more under 3 AND 1 or   |  |  | 38% Part Time | Work for        | <b>Emplo</b><br>Full Or | Work full time<br>from home or<br>work part-time   | Work full time<br>outside home<br>or part-timer  | Not<br>Employed  |
|  |  | Gener<br>All<br>Generations<br>Total  | ration<br>Total<br>GenZ/Mil  | Generation 2   | Generation  Z Millennials  | Generation<br>X or older   | White   | Non-White  | <b>E</b> f<br>Hispanic   | African-<br>American  | Asian  | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander  | Number o  | of Children<br>2 or<br>more   | 1 child <3   | Ages of<br>2+<br>children<br><3 AND<br>no other<br>children  | Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+  | All<br>children 3<br>or older  |  |               | Work for        | <b>Emplo</b><br>Full Or | loyment  Work full time from home or   | Work full time<br>outside home   | Employed   |
| O15: If you don't currently work but wish to in the future, what would need to happen to make that possible? Select  | Unweighted Base Base: Currently Not Employed   | Gener<br>All<br>Generations   | ration<br>Total  |  | Generation   | Generation   | ·<br>[  |  | E  | thnicity<br>African-  |  | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac  | Number o  | of Children<br>2 or   |  | Ages of<br>2+<br>children<br><3 AND<br>no other  | Children  1 or more under 3 AND 1 or   | All<br>children 3  |  |               | Work for        | <b>Emplo</b><br>Full Or | Work full time<br>from home or<br>work part-time   | Work full time<br>outside home<br>or part-timer  |  |
|  | Unweighted Base Base: Currently Not Employed Affordable childcare  | Generations<br>Total<br>1430<br>758<br>45%  | Total<br>GenZ/Mil<br>1220<br>548<br>52%  | Generation 2<br>41<br>18<br>46%  | Generation  Z Millennials  1179 530 53%  | Generation X or older  210 210 27%   | White<br>1029<br>404<br>42%   | Non-White<br>373<br>344<br>49%   | Hispanic<br>151<br>157<br>51%  | African-<br>American<br>80<br>110<br>47%  | Asian 104 67 47%   | American<br>Indiani/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>35<br>21<br>45%  | Number o  | 2 or more 932 506 43%   | 1 child <3  349 162 59%  | Ages of 2+ children <3 AND no other children 141 65 69%  | Children 1 or more under 3 AND 1 or more 3+ 491 230 47%  | All children 3 or older  |  |               | Work for        | <b>Emplo</b><br>Full Or | Work full time<br>from home or<br>work part-time   | Work full time<br>outside home<br>or part-timer  | 1430<br>758<br>45%   |
| what would need to happen to make that possible? Select  | Unweighted Base Base: Currently Not Employed Affordable childcare Flex opportunities   | Generations Total  1430 758   | Total<br>GenZ/Mil  | Generation 2   | Generation  Z Millennials  1179 530  | Generation<br>X or older   | White   | Non-White<br>373<br>344  | Hispanic<br>151<br>157   | African-<br>American<br>80<br>110   | Asian<br>104<br>67   | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>35<br>21  | 1 child<br>498<br>252   | 2 or<br>more<br>932<br>506  | 1 child <3<br>349<br>162   | Ages of<br>2+<br>children<br><3 AND<br>no other<br>children<br>141<br>65   | 1 or more<br>under 3<br>AND 1 or<br>more 3+<br>491<br>230  | All<br>children 3<br>or older<br>449<br>301  |  |               | Work for        | <b>Emplo</b><br>Full Or | Work full time<br>from home or<br>work part-time   | Work full time<br>outside home<br>or part-timer  | 1430<br>758  |
| what would need to happen to make that possible? Select  | Unweighted Base Base: Currently Not Employed Affordable childcare Flex opportunities Programs to onramp back to work after maternity leave   | Generations<br>Total<br>1430<br>758<br>45%<br>62%   | Total GenZ/Mil  1220 548 52% 64% 19%   | Generation 2<br>41<br>18<br>46%<br>52%<br>30%  | Generation  Z Millennials  1179 530 53% 65% 19%  | Generation X or older  210 210 27% 57%   | White  1029 404 42% 57%   | 373<br>344<br>49%<br>67%   | Hispanic  151 157 51% 68%  | African-<br>American  80 110 47% 68%  | Asian  104 67 47% 62%  | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>35<br>21<br>45%<br>62%  | Number of 1 child 498 252 50% 65% 19%   | 2 or more 932 506 43% 61% 16%   | 1 child <3  349 162 59% 69% 24%  | Ages of 2+ children <3 AND no other children 141 65 69% 53%  | F Children 1 or more under 3 AND 1 or more 3+ 491 230 47% 61%  | All children 3 or older 449 301 31% 61%  |  |               | Work for        | <b>Emplo</b><br>Full Or | Work full time<br>from home or<br>work part-time   | Work full time<br>outside home<br>or part-timer  | 1430<br>758<br>45%<br>62%  |
| what would need to happen to make that possible? Select  | Unweighted Base Base: Currently Not Employed Affordable childcare Flex opportunities Programs to ornamp back to work after maternity leave Partner taking a larger share of unpaid work  | Generations Total  1430 758 45% 62%   | Total GenZ/Mil 1220 548 52% 64%  | Generation 2 41 18 46% 52%   | Generation  Z Millennials  1179 530 53% 65%  | Generation X or older  210 210 27% 57%   | White 1029 404 42% 57%  | 373<br>344<br>49%<br>67%   | Hispanic  151 157 51% 68%  | African-<br>American<br>80<br>110<br>47%<br>68%   | Asian 104 67 47% 62%   | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>35<br>21<br>45%<br>62%  | 1 child<br>498<br>252<br>50%<br>65%   | 2 or more  932 506 43% 61%  | 1 child <3  349 162 59% 69%  | Ages of<br>2+<br>children<br><3 AND<br>no other<br>children<br>141<br>65<br>69%<br>53%   | F Children 1 or more under 3 AND 1 or more 3+ 491 230 47% 61%  | All children 3 or older 449 301 31% 61%  |  |               | Work for        | <b>Emplo</b><br>Full Or | Work full time<br>from home or<br>work part-time   | Work full time<br>outside home<br>or part-timer  | 1430<br>758<br>45%<br>62%  |
| what would need to happen to make that possible? Select  | Unweighted Base Base: Currently Not Employed Affordable childcare Flex opportunities Programs to onramp back to work after maternity leave Partner taking a larger share of unpaid work Community, understanding and friendship among working parents  | Generations<br>Total<br>1430<br>758<br>45%<br>62%   | Total GenZ/Mil  1220 548 52% 64% 19%   | Generation 2<br>41<br>18<br>46%<br>52%<br>30%  | Generation  Z Millennials  1179 530 53% 65% 19%  | Generation X or older  210 210 27% 57%   | White  1029 404 42% 57%   | 373<br>344<br>49%<br>67%   | Hispanic  151 157 51% 68%  | African-<br>American  80 110 47% 68%  | Asian  104 67 47% 62%  | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>35<br>21<br>45%<br>62%  | Number of 1 child 498 252 50% 65% 19%   | 2 or more 932 506 43% 61% 16%   | 1 child <3  349 162 59% 69% 24%  | Ages of 2+ children <3 AND no other children 141 65 69% 53%  | F Children 1 or more under 3 AND 1 or more 3+ 491 230 47% 61%  | All children 3 or older 449 301 31% 61%  |  |               | Work for        | <b>Emplo</b><br>Full Or | Work full time<br>from home or<br>work part-time   | Work full time<br>outside home<br>or part-timer  | 1430<br>758<br>45%<br>62%  |
| what would need to happen to make that possible? Select  | Unweighted Base Base: Currently Not Employed Affordable childcare Flex opportunities Programs to onramp back to work after maternity leave Partner taking a larger share of unpaid work Community, understanding and friendship among working parents Management that seeks out and honors the   | Generations Total  1430 758 45% 62% 17% 22%   | Total GenZ/Mil  1220 548 52% 64% 19% 21%   | Generation 2<br>41<br>18<br>46%<br>52%<br>30%<br>21%<br>35%                                  | Generation  Z Millennials  1179 530 53% 65% 19% 21%  | Generation X or older  210 27% 57% 10% 22%   | White  1029 404 42% 57% 16% 26%   | Non-White<br>373<br>344<br>49%<br>67%<br>18%<br>17%<br>27%                                 | Hispanic<br>151<br>157<br>51%<br>68%<br>15%<br>14%<br>27%  | African-<br>American<br>80<br>110<br>47%<br>68%<br>25%<br>14%<br>28%                                      | Asian  104 67 47% 62% 18% 23%  | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>35<br>21<br>45%<br>62%<br>22%<br>16%<br>28%   | 1 child<br>498<br>252<br>50%<br>65%<br>19%<br>24%<br>29%  | 2 or more 932 506 43% 61% 16% 21% 24%   | 1 child <3  349 162 59% 69% 24% 25% 28%  | Ages of 2+ children <3 AND no other children <141 65 69% 53% 29% 22%   | F Children 1 or more under 3 AND 1 or more 3+ 491 230 47% 61% 16% 20%  | All children 3 or older 449 301 31% 61% 61% 21% 24%  |  |               | Work for        | <b>Emplo</b><br>Full Or | Work full time<br>from home or<br>work part-time   | Work full time<br>outside home<br>or part-timer  | 1430<br>758<br>45%<br>62%<br>17%<br>22%  |
| what would need to happen to make that possible? Select  | Unweighted Base Base: Currently Not Employed Affordable childcare Flex opportunities Programs to onramp back to work after maternity leave Partner taking a larger share of unpaid work Community, understanding and friendship among working parents  | Generations Total  1430 758 45% 62%  17% 22%  | Total GenZ/Mil  1220 548 52% 64% 19% 21%   | 41<br>18<br>46%<br>52%<br>30%<br>21%   | Generation  Z Millennials  1179 530 53% 65% 19% 21%  | Generation X or older  210 210 27% 57% 10% 22%   | White  1029 404 42% 57% 16% 26%   | Non-White<br>373<br>344<br>49%<br>67%<br>18%<br>17%  | Hispanic  151 157 51% 68% 15% 14%  | African-American  80 110 47% 68% 25% 14%  | Asian  104 67 47% 62% 18% 23%  | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>35<br>21<br>45%<br>62%<br>22%<br>16%  | 1 child<br>498<br>252<br>50%<br>65%<br>19%<br>24%   | 2 or more<br>932<br>506<br>43%<br>61%<br>16%<br>21%   | 1 child <3  349 162 59% 69% 24% 25%  | Ages of 2+ children 43 AND no other children 141 65 69% 53% 29% 22%  | F Children 1 or more under 3 AND 1 or more 3+ 491 230 47% 61% 16% 20%  | All children 3 or older  449 301 31% 61%   |  |               | Work for        | <b>Emplo</b><br>Full Or | Work full time<br>from home or<br>work part-time   | Work full time<br>outside home<br>or part-timer  | 1430<br>758<br>45%<br>62%<br>17%<br>22%  |
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| what would need to happen to make that possible? Select all that apply.  O16: Which best describes your mentality around combining a career and motherhood under current | Unweighted Base Base: Currently Not Employed Affordable childcare Flex opportunities Florgrams to ornamp back to work after maternity leave Partner taking a larger share of unpaid work Community, understanding and friendship among working parents Management that seeks out and honors the input of working parents Support from family or extended village Other (please specify) Not applicable  Unweighted Base Base: Total Respondents Empowered -1 believe that becoming a mother has helped me excel in my career Optimistic - 1 believe that becoming them creatively Frustrated -1 want both but need a new   | Generations Total  1430 758 45% 62% 17% 22% 26% 36% 43% 7% 15% Generations Total  Generations Total  5585 2796 9% 34% | Total 1220 548 52% 64% 19% 21% 28% 47% 64% 47% 9 2000 9% 34%                     | Generation 1  41  18  46% 52% 30% 21% 35% 24% 43% 8% 18%  Generation 1  105 50 15% 26%       | Generation  Z Millennials  1179 530 53% 65% 19% 21% 28% 47% 5% 14%  Generation  Z Millennials  4684 1950 9% 34%        | Generation X or older 210 210 27% 57% 10% 22% 19% 30% 32% 10% 20% 10% 10% 20% 10% 10% 20% 10% 10% 10% 10% 10% 10% 10% 10% 10% 1  | White  1029 404 42% 57% 26% 26% 34% 40% 8% 18%                              | Non-White  373 344 49% 67% 18% 17% 27% 46% 5% 13% Non-White 1228 1116 10% 36%              | Hispanic 151 157 5% 68% 15% 14% 27% 42% 7% 16% 446 446 48% 35%   | African- American  10  178  25%  14%  28%  44%  45%  15  14%  African- American  269  370  14%  36%       | Asian  104 67 47% 62% 18% 23% 26% 37% 46% 46% 40% 40% 354 10%                    | American Indian/Alaska Native-Native Hawaiian, Pas S 5 1 45% 62% 62% 16% 22% 16% 22% 16% 22% 16% 22% 16% 22% 16% 22% 16% 22% 16% 22% 16% 22% 16% 22% 16% 16% 16% 16% 16% 16% 16% 16% 16% 16  | Number o<br>  1 child<br>  498<br>  252<br>  50%<br>  65%<br>  19%<br>  24%<br>  41%<br>  48%<br>  9%<br>  1 child<br>  1 child<br>  2345<br>  1134<br>  8%<br>  36%  | 932<br>506<br>43%<br>61%<br>16%<br>21%<br>24%<br>6%<br>17%<br>2 or more<br>2 or more<br>3240<br>1662<br>9%<br>33%   | 1 child <3 349 162 59% 69% 24% 25% 41% 51% 7% 11% 1 child <3 1510 655 6%         | Ages of 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+   | 1 Children 1 or more under 3 1 07 more under 3 1 07 more under 3 1 07 more 3 1 | All children 3 or older 449 301 31% 21% 21% 24% 35% 9% 16% All children 3 or older 2005 1237 11% 36%         | Full Time  Full Time  Full Time  3041 1483 11% 38%     | Part Time     | Work for myself | Full Or Part Time       | oyment  Work full time from home or work part-lime   | Work full time outside home or part-timer outside home or part-timer outside home  | Employed  1430 758 45% 62% 17% 22% 36% 43% 75% 15%  Not Employed  1430 758 4% 23%    |
| what would need to happen to make that possible? Select all that apply.  O16: Which best describes your mentality around combining a career and motherhood under current | Unweighted Base Base: Currently Not Employed Affordable childcare Flex opportunities Programs to onramp back to work after maternity leave Partner taking a larger share of unpaid work Community, understanding and friendship among working parents Management that seeks out and honors the input of working parents Support from family or extended village Other (please specify) Not applicable  Unweighted Base Base: Total Respondents Empowered - I believe that becoming a mother has helped me excel in my career Optimistic - I believe it's possible to combine them creatives.   | Generations Total  1430 758 45% 62% 17% 22% 26% 36% 43% 7% 15% Generations Total  Generations Total                   | Total Total 1220 548 52% 64% 19% 21% 28% 47% 5% 14% 4789 2000 9%                 | 41<br>18<br>46%, 52%<br>30%, 21%<br>35%, 24%, 43%, 8%, 18%<br>18%                            | Generation  Z Millennials  1179 530 53% 65% 19% 21% 28% 47% 5% 14% 38% 47% 5% 14% 5% 149% 4684 1950 9%                 | Generation X or older 210 210 27% 57% 10% 22% 10% 20% 10% 20% 10% 20% 10% 20% 10% 20% 10% 20% 10% 20% 10% 20% 10% 20% 10% 20% 10% 20% 10% 20% 10% 20% 10% 20% 10% 20% 10% 20% 10% 20% 10% 20% 10% 20% 10% 10% 20% 10% 10% 10% 10% 10% 10% 10% 10% 10% 1  | White  1029 404 42% 57% 26% 25% 34% 40% 8% 18%                              | Non-White  373 344 49% 67% 18% 17% 27% 46% 5% 13% Non-White 1228 1116                      | Hispanic  151 157 15% 68% 68% 14% 27% 16% 16% 16% 16%  | African- American  10  178  25%  14%  28%  44%  45%  176  14%  African- American  269  370                | Asian  104 47% 62% 18% 23% 46% 40% 40% Asian  354 226 6%                         | American Indian/Alaska Native-Native Hawaiian, Pas Sander  | Number o<br>  1 child<br>  498<br>  252<br>  50%<br>  65%<br>  24%<br>  29%<br>  41%<br>  48%<br>  9%<br>  13%<br>  Number o<br>  1 child<br>  2345<br>  1134<br>  8% | 2 or more 932 938 61% 61% 24% 24% 33% 40% 66,7% 17%  3240 1662 9%   | 1 child <3 349 162 59% 69% 24% 25% 41% 51% 7% 11%                                | Ages of 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+   | 1 Children 1 or more under 3 491 491 65% 66% 66% 66% 18% Children 1 or more 3  | All children 3 or older 449 301 31% 61% 11% 21% 24% 35% 9% 16% All children 3 or older 2005 1237 11%         | Full Time  | Part Time     | Work for myself | Full Or Part Time       | Work full time from home or work part-lime from home or work part-lime from home or work part-lime from home or work part-lime from home | Work full time outside home or part-timer outside home or part-timer.  | Employed  1430 758 45% 62% 17% 22% 26% 36% 43% 7% 15%  Not Employed  1430 758 4%     |
| what would need to happen to make that possible? Select all that apply.  O16: Which best describes your mentality around combining a career and motherhood under current | Unweighted Base Base: Currently Not Employed Affordable childcare Flex opportunities Programs to onramp back to work after maternity leave Partner taking a larger share of unpaid work Community, understanding and friendship among working parents Management that seeks out and honors the input of working parents Support from family or extended village Other (please specify) Not applicable  Unweighted Base Base: Total Respondents Empowered - I believe that becoming a mother has helped me excel in my career Optimistic - I believe it's possible to combine them creatives Frustrated - I want both but need a new arrangement at work to make that realistic Burnt out - I don't believe it's possible to combine them | Generations Total  1430 758 45% 62% 778 22% 26% 36% 43% 7% 15%  Generations Total  5585 2796 9% 34% 25%               | Total 1220 548 21% 64% 19% 21% 64% 14% 14% 14% 14% 14% 14% 14% 14% 14% 1         | Generation :  41 18 46% 52% 30% 21% 35% 24% 43% 9% 18%  Generation :  105 50 15% 26% 25% 17% | Generation  I179 530 53% 65% 19% 21% 28% 38% 47% 5% 14%  Generation  Z Millennials  4684 1950 9% 34% 26%               | Generation X or older 210 210 27% 57% 10% 22% 10% 30% 32% 10% 20%  Generation X or older 796 796 796 796 36% 22% 16%   | White  1029 404 42% 57% 16% 26% 26% 34% 40% 18% White  4244 1648 8% 33% 25% | Non-White  373 344 49% 67% 18% 17% 27% 37% 46% 5% 13%  Non-White 1228 1116 10% 36% 25% 17% | El Hispanic 151 157 15% 69% 15% 43% 43% 16% El Hispanic 446 464 48% 35% 25%                            | African- American  80  10  47% 68% 25% 14% 45% 14%  44% 45% 13%  African- American  269 370  14% 36% 26%  | Asian  104 67 47% 47% 22% 22% 26% 37% 46% 46% 40% Asian  354 226 6% 38% 26% 21%  | American Indian/Alaska Native-Native Hawalian, Pac Sa  | 1 child 498 252 250 65% 65% 19% 24% 48% 49% 13% 12% 11 child 12345 1134 2345 27% 17%  | 2 or more 932 506 43% 61% 16% 24% 40% 66,7% 17% 2 or more 2 or more 3340 1662 9% 33% 408 688 1788   | 1 child <3 349 162 59% 69% 69% 24% 55% 75% 11% 1 child <3 1510 655 6% 35% 30%    | Ages of 2+ children control of the children control of | 1 or more under 3 or more  | All children 3 or older 449 301 31% 61% 61% 61% 13% 24% 35% 9% 16% 16% 22% 36% 22% 16%                       | Full Time  | Part Time     | Work for myself | Emplc Full Or Part Time | oyment  Work full time from home or work part-time from home  Oyment  Work full time from home  Work full time from home  11  Work full time from home or work part-time f | Work full time outside home or part-timer outside home or part-timer outside home of part-timer outside home outside home outside home outside home or part-timer outside home or part-timer outside home of part-timer outside home outside home of part-timer outside home outside home of part-timer outside home outside home outside home outside home of part-timer outside home outside home of part-timer outside home outs | 1430 758 45% 62% 17% 22% 26% 36% 43% 75% 15%  Not Employed  1430 758 4% 23% 22% 23%  |
| what would need to happen to make that possible? Select all that apply.  O16: Which best describes your mentality around combining a career and motherhood under current | Unweighted Base Base: Currently Not Employed Affordable childcare Flex opportunities Programs to ornamp back to work after maternity leave Partner taking a larger share of unpaid work Community, understanding and friendship among working parents Management that seeks out and honors the input of working parents Support from family or extended village Other (please specify) Not applicable  Unweighted Base Base: Total Respondents Empowered -1 believe that becoming a mother has helped me excel in my career Optimistic -1 believe this possible to combine them creatively Frustrated -1 want both but need a new arrangement at work to make that realistic Burnt out -1 dort believe this possible to                  | Generations Total  1430 758 45% 62% 17% 22% 26% 36% 43% 7% 15% Generations Total 5585 2796 9% 34% 25%                 | Total 1220 548 52% 19% 21% 28% 47% 5% 14% 4789 2000 9% 34% 26%                   | Generation 2  41  18  46% 52% 30% 21% 35% 43% 8% 18%  Generation 2  105 50 15% 26% 25%       | Generation  Z Millennials  1179 530 53% 65% 19% 21% 28% 47% 5% 14% 28  Generation  Z Millennials  4684 1950 9% 34% 26% | Generation X or older 210 210 27% 57% 10% 22% 10% 30% 32% 10% 20% 10% 10% 20% 10% 10% 20% 10% 10% 20% 10% 10% 20% 10% 10% 20% 10% 10% 10% 10% 10% 10% 10% 10% 10% 1  | White  1029 404 42% 57% 16% 26% 34% 40% 8% 18% White  4244 1648 8% 33% 25%  | Non-White  373 344 49% 67% 18% 17% 27% 46% 5% 13% Non-White 1228 1116 10% 36% 25%          | Hispanic 151 157 5% 68% 15% 14% 27% 42% 7% 16% 446 464 48% 35% 25%                                     | African- American  10  178  25%  14%  28%  44%  45%  15  14%  African- American  269  370  14%  36%  26%  | Asian  104 67 47% 62% 18% 23% 26% 37% 46% 46% 40% 354 10%  Asian  354 226 6% 38% | American Indian/Alaska Native-Native Hawaiian, Pas S 1 45% 62% 62% 16% 22% 16% 22% 16% 22% 16% 22% 16% 22% 16% 22% 16% 22% 16% 22% 16% 22% 16% 22% 16% 22% 16% 24% 16% 16% 16% 16% 16% 16% 16% 16% 16% 16  | Number o 1 child 498 252 50% 65% 19% 24% 41% 48% 9% 1 child 1 child 2345 1134 8% 36% 27%  | 2 or more  932 506 43% 61% 16% 21% 24% 60% 17% 33% 4006 2 or more 3240 1662 9% 33% 24%  | 1 child <3 349 162 59% 69% 24% 25% 41% 51% 7% 11% 1 child <3 1510 655 6% 35% 30% | Ages of 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+ 2+   | 1 Children 1 or more under 3 1 0 7 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8   | All children 3 or older 449 301 31% 61% 11% 21% 24% 35% 9% 16% All children 3 or older 2005 1237 11% 36% 22% | Full Time  Full Time  Full Time  3041 1483 11% 38% 27% | Part Time     | Work for myself | Full Or Part Time       | oyment  Work full time from home or work part-lime   | Work full time outside home or part-timer outside home or part-timer outside home of part-timer outside home outside home outside home outside home or part-timer outside home of part-timer outside home of part-timer outside home 2178 1052 10% 36% 36% 30%   | Employed  1430 758 45% 62% 17% 22% 36% 43% 7% 15%  Not Employed  1430 758 4% 23% 22% |

|  |   | Gene  | eration  |  | Generation   |   |   |  | E   | thnicity  |  | Almerican<br>Indian/Alaska   | Number   | of Children  |   | Angles of  | f Children   |   |   |  |                                       | Emplo                | oyment   |  |  |
|--|---|---|--|--|--|---|---|--|---|---|--|--|--|--|---|--|--|---|---|--|---------------------------------------|----------------------|--|--|--|
|  |   | All<br>Generation<br>Total  | ns Total<br>GenZ/Mil   | Generation   | Z Millennials  | Generation<br>X or older  | White   | Non-White  | Hispanic  | African-<br>American  | Asian  | Numericano  | 1 child  | 2 or<br>more   | 1 child <3  | CHINDLEN CHILDREN CHILDREN   | 1 or more<br>under 3<br>AND 1 or<br>more 3+  | All<br>children 3<br>or older   | Full Time   | Part Time  | Work for<br>myself                    | Full Or<br>Part Time | Work full time<br>from home or<br>work part-time<br>from home  | Work full time<br>outside home<br>or part-timer<br>outside home  | Not<br>Employed  |
| Q17: Which of the following best describes your current jo         |   | 4147  | 3561   | 64   | 3497   | 586   | 3209  | 853  | 294   | 189   | 250  | 109  | 1843   | 2304   | 1157  | 295  | 1123   | 1554  | 3039  | 842  | 266                                   | 4147                 | 1705   | 2176   | -  |
| level?   | Base: Currently Employed Owner/Executive/C-I evel   | 2035<br>10%   | 1449<br>7%   | 33<br>5%   | 1417<br>7%   | <b>586</b><br>17%   | 1243<br>11%   | 771<br>8%  | <b>306</b><br>5%  | 259<br>11%  | 159<br>12%   | <b>74</b><br>11%   | 880<br>8%  | 1155<br>11%  | 492<br>6%   | 118<br>5%  | <b>482</b><br>7%   | 935<br>15%  | 1483<br>6%  | 403<br>8%  | 149<br>55%                            | 2035<br>10%          | <b>835</b>   | 1051<br>4%   | -  |
|  | Senior Management   | 10%   | 10%  | 6%   | 10%  | 11%   | 11%   | 8%   | 8%  | 4%  | 8%   | 14%  | 11%  | 9%   | 10%   | 10%  | 9%   | 11%   | 11%   | 7%   | 6%                                    | 10%                  | 12%  | 10%  |  |
|  | Middle Management/Director  | 30%   | 31%  | 26%  | 31%  | 29%   | 31%   | 30%  | 30%   | 28%   | 31%  | 32%  | 29%  | 31%  | 32%   | 33%  | 34%  | 28%   | 35%   | 20%  | 7%                                    | 30%                  | 35%  | 30%  | -  |
|  | Intermediate  | 37%   | 40%  | 34%  | 40%  | 28%   | 35%   | 39%  | 42%   | 39%   | 40%  | 32%  | 38%  | 35%  | 41%   | 39%  | 38%  | 34%   | 38%   | 41%  | 7%                                    | 37%                  | 36%  | 42%  | -  |
|  | Entry Level Other (please specify)  | 5%<br>8%  | 5%<br>7%   | 21%<br>8%  | 5%<br>7%   | 4%<br>11%   | 4%<br>8%  | 6%<br>9%   | 5%<br>10%   | 10%<br>8%   | 4%<br>5%   | 3%<br>7%   | 6%<br>7%   | 4%<br>9%   | 5%<br>8%  | 3%<br>9%   | 4%<br>9%   | 5%<br>8%  | 3%<br>6%  | 12%<br>12%   | 2%<br>23%                             | 5%<br>8%             | 4%<br>5%   | 6%<br>9%   | -  |
|  | Other (please specify)  | 8%  | 7%   | 8%   | 7%   | 11%   | 8%  | 9%   | 10%   | 8%  | 5%   | 7%   | /%   | 9%   | 8%  | 9%   | 9%   | 8%  | 6%  | 12%  | 23%                                   | 8%                   | 5%   | 9%   | -  |
|  |   | Gene  | eration  | I  | Generation   |   |   |  | E   | Ethnicity   |  | Almerican<br>Indiad/Alaska   | Number o   | of Children  |   | Alges of   | f Children   |   |   |  |                                       | Emplo                | oyment   |  |  |
|  |   | All<br>Generation   | Total  | Generation   | Z Millennials  | Generation  | White   | Non-White  | Hispanic  | African-  | Asian  | Nation/Masks<br>Idamaiing/Ras  | 1 child  | 2 or   | 1 child <3  | PANNES<br>PANNES   | 1 or more<br>under 3   | All<br>children 3   | Full Time   | Part Time  | Work for                              | Full Or              | Work full time<br>from home or   | outside home   | Not  |
|  |   | Total   | GenZ/Mil   |  |  | X or older  |   |  |   | American  |  | Ha <b>llandi</b> Pac<br>Islander   |  | more   |   | children   | AND 1 or<br>more 3+  | or older  |   |  | myself                                | Part Time            | work part-time<br>from home  | or part-timer<br>outside home  | Employed   |
| Q18: In the next 5 years, which career level do you aspire         | Unweighted Base   | 5561  | 4767   | 105  | 4662   | 794   | 4226  | 1222   | 444   | 268   | 353  | 144  | 2339   | 3222   | 1506  | 433  | 1611   | 1993  | 3037  | 845  | 264                                   | 4146                 | 1707   | 2175   | 1415   |
| to?  | Base: Total Respondents   | 2784  | 1990   | 50   | 1940   | 794   | 1642  | 1110   | 462   | 368   | 225  | 96   | 1130   | 1654   | 653   | 181  | 711  | 1230  | 1481  | 405  | 148                                   | 2034                 | 836  | 1050   | 751  |
|  | Executive/C-Level<br>Senior Management  | 10%<br>20%  | 9%<br>21%  | 10%<br>15%   | 9%<br>21%  | 13%<br>17%  | 10%<br>21%  | 11%<br>19%   | 9%<br>19%   | 14%<br>15%  | 12%<br>21%   | 18%<br>18%   | 9%<br>22%  | 11%<br>19%   | 8%<br>22%   | 9%<br>17%  | 10%<br>20%   | 12%<br>19%  | 12%<br>28%  | 6%<br>14%  | 21%<br>7%                             | 12%<br>24%           | 14%<br>30%   | 9%<br>22%  | 6%<br>9%   |
|  | Middle Management   | 19%   | 20%  | 18%  | 20%  | 16%   | 19%   | 18%  | 17%   | 19%   | 19%  | 16%  | 21%  | 17%  | 19%   | 24%  | 17%  | 19%   | 24%   | 21%  | 3%                                    | 22%                  | 24%  | 22%  | 11%  |
|  | Intermediate  | 10%   | 11%  | 6%   | 11%  | 9%  | 11%   | 9%   | 11%   | 6%  | 11%  | 8%   | 11%  | 10%  | 12%   | 7%   | 10%  | 10%   | 12%   | 16%  | 5%                                    | 12%                  | 10%  | 15%  | 5%   |
|  | Begin career/restart career   | 10%   | 10%  | 17%  | 10%  | 11%   | 11%   | 9%   | 10%   | 7%  | 12%  | 10%  | 10%  | 11%  | 9%  | 12%  | 10%  | 10%   | 4%  | 11%  | 3%                                    | 5%                   | 5%   | 7%   | 23%  |
|  | Start my own company  | 12%   | 12%  | 14%  | 12%  | 10%   | 9%  | 16%  | 16%   | 23%   | 10%  | 12%  | 13%  | 11%  | 14%   | 12%  | 11%  | 11%   | 8%  | 13%  | 19%                                   | 10%                  | 10%  | 8%   | 17%  |
|  | Not applicable  | 19%   | 17%  | 19%  | 16%  | 24%   | 20%   | 17%  | 18%   | 17%   | 16%  | 16%  | 16%  | 21%  | 16%   | 20%  | 20%  | 19%   | 11%   | 18%  | 42%                                   | 15%                  | 8%   | 17%  | 29%  |
|  |   | Gene  | eration  | ı  | Generation   |   |   |  | E   | thnicity  |  | American   | Number o   | of Children  | I   |  | f Children   |   |   |  |                                       | Emplo                | oyment   |  |  |
|  |   | All   | Total  |  |  |   |   |  |   | ******  |  | ilm <b>otians/Alas</b> ke<br>Nilative/Alaske   |  | 2  |   | cahilylican<br>cakingalas  | 1 or more  | All   |   |  | West 6                                | Full Or              |  | Work full time   | Not  |
|  |   | Generation<br>Total   | ns GenZ/Mil  | Generation   | Z Millennials  | Generation<br>X or older  | White   | Non-White  | Hispanic  | African-<br>American  | Asian  | Hallslander<br>Hallslander   | 1 child  | 2 or<br>more   | 1 child <3  | rice outhour<br>richildren   | under 3<br>AND 1 or<br>more 3+   | children 3<br>or older  | Full Time   | Part Time  | Work for<br>myself                    | Part Time            | work part-time<br>from home  | outside home<br>or part-timer<br>outside home  | Employed   |
| Q19: How much of your family's annual household income             | Unweighted Base   | 4155  | 3569   | 64   | 3505   | 586   | 3215  | 855  | 295   | 189   | 250  | 109  | 1847   | 2308   | 1161  | 295  | 1125   | 1556  | 3041  | 848  | 266                                   | 4155                 | 1711   | 2178   | -  |
| do you contribute?   | Base: Currently Employed  | 2038  | 1452   | 33   | 1420   | 586   | 1245  | 772  | 307   | 259   | 159  | 74   | 882  | 1156   | 494   | 118  | 483  | 936   | 1483  | 406  | 149                                   | 2038                 | 837  | 1052   | -  |
|  | 0%  | 1%  | 1%   | -  | 1%   | 2%  | 1%  | 1%   | 1%  | 1%  | 1%   | 3%   | 1%   | 1%   | 1%  | 1%   | 0%   | 1%  | 0%  | 2%   | 5%                                    | 1%                   | 1%   | 0%   | -  |
|  | 1-25%<br>26-50%   | 17%   | 16%<br>38%   | 27%  | 16%  | 18%   | 17%<br>36%  | 16%<br>32%   | 16%<br>33%  | 14%<br>33%  | 17%<br>33%   | 31%<br>24%   | 16%<br>36%   | 17%<br>34%   | 14%<br>38%  | 14%<br>34%   | 16%<br>37%   | 18%<br>32%  | 5%<br>37%   | 49%<br>30%   | 42%<br>25%                            | 17%<br>35%           | 17%<br>34%   | 13%<br>37%   | -  |
|  | 26-50%<br>51-75%  | 35%<br>29%  | 38%  | 31%<br>19%   | 39%<br>31%   | 25%<br>26%  | 36%<br>29%  | 32%  | 33%   | 28%   | 33%  | 24%  | 29%  | 34%  | 38%   | 34%  | 37%  | 32%<br>25%  | 37%   | 30%<br>9%  | 25%<br>12%                            | 35%<br>29%           | 34%  | 30%  | -  |
|  | 76-100%   | 17%   | 13%  | 19%  | 13%  | 27%   | 16%   | 19%  | 16%   | 24%   | 15%  | 11%  | 18%  | 17%  | 13%   | 14%  | 12%  | 22%   | 20%   | 8%   | 14%                                   | 17%                  | 15%  | 19%  | -  |
|  | Prefer not to answer  | 1%  | 1%   | 3%   | 1%   | 2%  | 1%  | 2%   | 2%  | 0%  | 3%   | 4%   | 1%   | 2%   | 1%  | 1%   | 2%   | 1%  | 1%  | 2%   | 3%                                    | 1%                   | 1%   | 1%   | -  |
|  |   |   |  |  |  |   |   |  |   |   |  |  |  |  |   |  |  |   |   |  |                                       |                      |  |  |  |
|  |   | Gene  | eration  |  | Generation   |   |   |  | E   | thnicity  |  |  | Number   | of Children  |   |  | f Children   |   |   |  |                                       | Emplo                | oyment   |  |  |
|  |   | Gene  |  |  | Generation   |   |   |  | E   | •   |  | American<br>Indian/Maska   | Number   |  |   | 22+  | 1 or more  | All   |   |  |                                       | -                    | Work full time   | Work full time   |  |
|  |   | All<br>Generation<br>Total  | ns Total<br>GenZ/Mil   | Generation   | Z Millennials  | X or older  | White   | Non-White  | Hispanic  | African-<br>American  | Asian  | Indian/Alaska<br>Native-Native<br>Irlawaiian, Pac<br>Islander  | 1 child  | 2 or<br>more   |   | children   | 1 or more<br>under 3<br>AND 1 or<br>more 3+  | children 3<br>or older  | Full Time   | Part Time  | Work for<br>myself                    | Full Or              | Work full time<br>from home or   | Work full time<br>outside home<br>or part-timer<br>outside home  | Employed   |
|  | Unweighted Base   | All<br>Generation<br>Total  | Total<br>GenZ/Mil  | 41   | Z Millennials  | X or older  | 1029  | 373  | Hispanic  | African-<br>American  | Asian  | Indian/Alaska<br>Native-Native<br>Hawaiian, Pac<br>Islander<br>35  | 1 child  | 2 or<br>more   | 349   | ahildren<br>SAND<br>noother<br>ahildren<br>141   | 1 or more<br>under 3<br>AND 1 or<br>more 3+  | children 3<br>or older<br>449   | Full Time   | Part Time  |                                       | Full Or              | Work full time<br>from home or<br>work part-time   | outside home<br>or part-timer  | Employed<br>1430   |
|  | Base: Currently Not Employed  | All<br>Generation<br>Total<br>1430<br>758   | Total<br>GenZ/Mil  | 41<br>18   | Z Millennials<br>1179<br>530   | 210<br>210  | 1029<br>404   | 373<br>344   | Hispanic<br>151<br>157  | African-<br>American<br>80<br>110   | 67   | Indian/Maska<br>Native-Native<br>Hawaiian, Pac-<br>Islander<br>35<br>21  | 1 child<br>498<br>252  | 2 or<br>more<br>932<br>506   | 349<br>162  | children SAND no other children 141  | 1 or more<br>under 3<br>AND 1 or<br>more 3+<br>491<br>230  | children 3<br>or older<br>449<br>301  | Full Time   | Part Time  |                                       | Full Or              | Work full time<br>from home or<br>work part-time   | outside home<br>or part-timer  | 1430<br>758  |
|  | Base: Currently Not Employed 0%   | All<br>Generation<br>Total<br>1430<br>758<br>56%  | Total GenZ/Mil  1220 548 61%   | 41<br>18<br>61%  | 1179<br>530<br>61%   | 210<br>210<br>42%   | 1029<br>404<br>58%  | 373<br>344<br>53%  | Hispanic<br>151<br>157<br>60%   | African-<br>American<br>80<br>110<br>50%  | <b>67</b><br>48%   | Indian/Misska<br>NativenNative<br>Hawaiian, Pac<br>Islander<br>35<br>21<br>38%   | 1 child<br>498<br>252<br>53%   | 2 or<br>more<br>932<br>506<br>58%  | 349<br>162<br>58%   | 20+<br>children<br><3 AND<br>no other<br>children<br>141<br>65<br>65%  | 1 or more<br>under 3<br>AND 1 or<br>more 3+<br>491<br>230<br>63%   | children 3<br>or older<br>449<br>301<br>48%   | Full Time   | Part Time  |                                       | Full Or              | Work full time<br>from home or<br>work part-time   | outside home<br>or part-timer  | 1430<br>758<br>56%   |
|  | Base: Currently Not Employed  | All<br>Generation<br>Total<br>1430<br>758   | Total<br>GenZ/Mil  | 41<br>18   | Z Millennials<br>1179<br>530   | 210<br>210  | 1029<br>404   | 373<br>344   | Hispanic<br>151<br>157  | African-<br>American<br>80<br>110   | 67   | Indian/Maska<br>Native-Native<br>Hawaiian, Pac-<br>Islander<br>35<br>21  | 1 child<br>498<br>252  | 2 or<br>more<br>932<br>506   | 349<br>162  | children SAND no other children 141  | 1 or more<br>under 3<br>AND 1 or<br>more 3+<br>491<br>230  | children 3<br>or older<br>449<br>301  | Full Time   | Part Time  |                                       | Full Or              | Work full time<br>from home or<br>work part-time   | outside home<br>or part-timer  | 1430<br>758  |
|  | Base: Currently Not Employed<br>0%<br>1-25%   | All<br>Generation<br>Total<br>1430<br>758<br>56%<br>19%   | Total GenZ/Mil  1220 548 61% 19%   | 41<br>18<br>61%<br>16%   | 1179<br>530<br>61%<br>19%  | 210<br>210<br>210<br>42%<br>19%   | 1029<br>404<br>58%<br>19%   | 373<br>344<br>53%<br>19%   | Hispanic<br>151<br>157<br>60%<br>20%  | African-<br>American<br>80<br>110<br>50%<br>16%   | <b>67</b><br>48%<br>27%  | Indian/Misska<br>Native-Native<br>Hawaiian, Pac-<br>Islander<br>35<br>21<br>38%<br>15%   | 1 child<br>498<br>252<br>53%<br>17%  | 2 or<br>more<br>932<br>506<br>58%<br>20%   | 349<br>162<br>58%<br>16%<br>8%  | 20+<br>children<br>≪3 AND<br>no other<br>children<br>141<br>65<br>65%<br>16%   | 1 or more<br>under 3<br>AND 1 or<br>more 3+<br>491<br>230<br>63%<br>22%  | children 3<br>or older<br>449<br>301<br>48%<br>19%  | Full Time   | Part Time  |                                       | Full Or              | Work full time<br>from home or<br>work part-time   | outside home<br>or part-timer  | 1430<br>758<br>56%<br>19%  |
|  | Base: Currently Not Employed<br>0%<br>1-25%<br>26-50%<br>51-75%<br>76-100%  | All<br>Generation<br>Total<br>1430<br>758<br>56%<br>19%<br>8%<br>6%<br>5%   | 1220<br>548<br>61%<br>19%<br>6%<br>4%<br>3%  | 41<br>18<br>61%<br>16%<br>19%<br>2%<br>2%  | 1179<br>530<br>61%<br>19%<br>6%<br>4%<br>3%  | 210<br>210<br>42%<br>19%<br>12%<br>10%<br>9%  | 1029<br>404<br>58%<br>19%<br>9%<br>5%<br>4%   | 373<br>344<br>53%<br>19%<br>7%<br>7%<br>6%   | Hispanic<br>151<br>157<br>60%<br>20%<br>1%<br>8%<br>3%  | 80<br>110<br>50%<br>16%<br>12%<br>4%  | 67<br>48%<br>27%<br>7%<br>8%<br>2%   | ilitdiam/Alaska<br>Native-Mative<br>Hawaiian, Pac<br>Islander<br>35<br>21<br>38%<br>15%<br>12%<br>7%<br>14%  | 1 child<br>498<br>252<br>53%<br>17%<br>9%<br>8%<br>6%  | 2 or more  932 506 58% 20% 7% 5% 4%  | 349<br>162<br>58%<br>16%<br>8%<br>8%<br>3%  | children SAND NOOHer children 141 65 65% 16% 6% 4% 4%  | 1 or more under 3 AND 1 or more 3+  491 230 63% 22% 4% 4% 1%   | children 3<br>or older<br>449<br>301<br>48%<br>19%<br>11%<br>6%<br>9%   | Full Time   | Part Time  |                                       | Full Or              | Work full time<br>from home or<br>work part-time   | outside home<br>or part-timer  | 1430<br>758<br>56%<br>19%<br>8%<br>6%<br>5%  |
|  | Base: Currently Not Employed<br>0%<br>1-25%<br>26-50%<br>51-75%   | All<br>Generation<br>Total<br>1430<br>758<br>56%<br>19%<br>8%<br>6%   | Total GenZ/Mil  1220 548 61% 19% 6% 4%   | 41<br>18<br>61%<br>16%<br>19%<br>2%  | 1179<br>530<br>61%<br>19%<br>6%<br>4%  | 210<br>210<br>42%<br>19%<br>12%<br>10%  | 1029<br>404<br>58%<br>19%<br>9%<br>5%   | 373<br>344<br>53%<br>19%<br>7%<br>7%   | Hispanic<br>151<br>157<br>60%<br>20%<br>1%<br>8%  | African-<br>American<br>80<br>110<br>50%<br>16%<br>12%<br>4%  | 67<br>48%<br>27%<br>7%<br>8%   | ilitdiam/Alaska<br>Native-Mative<br>Plawaiian, Pac<br>Islander<br>35<br>21<br>38%<br>15%<br>12%<br>7%  | 1 child<br>498<br>252<br>53%<br>17%<br>9%<br>8%  | 2 or<br>more<br>932<br>506<br>58%<br>20%<br>7%<br>5%   | 349<br>162<br>58%<br>16%<br>8%  | childrem SAND no other children 141 65 65% 16% 6% 4%   | 1 or more under 3 AND 1 or more 3+ 491 230 63% 22% 4% 4%   | children 3<br>or older<br>449<br>301<br>48%<br>19%<br>11%<br>6%   | Full Time   | Part Time  |                                       | Full Or              | Work full time<br>from home or<br>work part-time   | outside home<br>or part-timer  | 1430<br>758<br>56%<br>19%<br>8%<br>6%  |
|  | Base: Currently Not Employed<br>0%<br>1-25%<br>26-50%<br>51-75%<br>76-100%  | All<br>Generation<br>Total<br>1430<br>758<br>56%<br>19%<br>8%<br>6%<br>5%   | 1220<br>548<br>61%<br>19%<br>6%<br>4%<br>3%  | 41<br>18<br>61%<br>16%<br>19%<br>2%<br>2%  | 1179<br>530<br>61%<br>19%<br>6%<br>4%<br>3%  | 210<br>210<br>42%<br>19%<br>12%<br>10%<br>9%  | 1029<br>404<br>58%<br>19%<br>9%<br>5%<br>4%   | 373<br>344<br>53%<br>19%<br>7%<br>7%<br>6%   | Hispanic<br>151<br>157<br>60%<br>20%<br>1%<br>8%<br>3%  | 80<br>110<br>50%<br>16%<br>12%<br>4%  | 67<br>48%<br>27%<br>7%<br>8%<br>2%   | ilitdiam/Alaska<br>Native-Mative<br>Hawaiian, Pac<br>Islander<br>35<br>21<br>38%<br>15%<br>12%<br>7%<br>14%  | 1 child<br>498<br>252<br>53%<br>17%<br>9%<br>8%<br>6%  | 2 or more  932 506 58% 20% 7% 5% 4%  | 349<br>162<br>58%<br>16%<br>8%<br>8%<br>3%  | children SAND NOOHer children 141 65 65% 16% 6% 4% 4%  | 1 or more under 3 AND 1 or more 3+  491 230 63% 22% 4% 4% 1%   | children 3<br>or older<br>449<br>301<br>48%<br>19%<br>11%<br>6%<br>9%   | Full Time   | Part Time  |                                       | Full Or              | Work full time<br>from home or<br>work part-time   | outside home<br>or part-timer  | 1430<br>758<br>56%<br>19%<br>8%<br>6%<br>5%  |
|  | Base: Currently Not Employed<br>0%<br>1-25%<br>26-50%<br>51-75%<br>76-100%  | All Generation Total  1430 758 56% 19% 8% 6% 5% 7%  | 1220<br>548<br>61%<br>19%<br>6%<br>4%<br>3%<br>6%  | 41<br>18<br>61%<br>16%<br>19%<br>2%<br>2%  | 1179<br>530<br>61%<br>19%<br>6%<br>4%<br>3%  | 210<br>210<br>42%<br>19%<br>12%<br>10%<br>9%  | 1029<br>404<br>58%<br>19%<br>9%<br>5%<br>4%   | 373<br>344<br>53%<br>19%<br>7%<br>7%<br>6%   | 151<br>157<br>60%<br>20%<br>1%<br>8%<br>3%<br>8%  | 80<br>110<br>50%<br>16%<br>12%<br>4%  | 67<br>48%<br>27%<br>7%<br>8%<br>2%   | Indim/Aliaska<br>Natioe-Natioe<br>Hiswaiian, Pac-<br>Islandier<br>35<br>21<br>38%<br>15%<br>12%<br>7%<br>14%<br>13%  | 1 child<br>498<br>252<br>53%<br>17%<br>9%<br>8%<br>6%  | 2 or more 932 506 58% 7% 5% 4% 6%  | 349<br>162<br>58%<br>16%<br>8%<br>8%<br>3%  | Ages of 2+   | 1 or more under 3 AND 1 or more 3+ 491 230 63% 22% 4% 1% 6%  | children 3<br>or older<br>449<br>301<br>48%<br>19%<br>11%<br>6%<br>9%<br>7%   | Full Time   | Part Time  |                                       | Full Or              | Work full time from home or work part-time from home   | outside home or part-timer outside home  | 1430<br>758<br>56%<br>19%<br>8%<br>6%<br>5%  |
|  | Base: Currently Not Employed<br>0%<br>1-25%<br>26-50%<br>51-75%<br>76-100%  | All<br>Generation<br>Total<br>1430<br>758<br>56%<br>19%<br>8%<br>6%<br>5%<br>7%   | Total GenZ/Mil  1220 548 61% 19% 6% 4% 3% 6%   | 41<br>18<br>61%<br>16%<br>19%<br>2%<br>2%<br>2%  | 179<br>530<br>61%<br>19%<br>6%<br>4%<br>3%<br>6%   | 210<br>210<br>42%<br>19%<br>10%<br>9%<br>8%   | 1029<br>404<br>58%<br>19%<br>9%<br>5%<br>4%<br>5%   | 373<br>344<br>53%<br>19%<br>7%<br>7%<br>6%   | Hispanic  151 157 60% 20% 1% 8% 3% 8%   | African-<br>American  80 110 50% 16% 12% 4% 6% thnicity   | 67<br>48%<br>27%<br>7%<br>8%<br>2%   | Indian/Alaska<br>NatioerNatioe<br>Hawaiian,Pac<br>Islander<br>35<br>21<br>38%<br>15%<br>12%<br>7%<br>14%<br>13%  | 1 child<br>498<br>252<br>53%<br>17%<br>9%<br>8%<br>6%<br>8%  | 2 or more 932 506 58% 7% 5% 4% 6%  | 349<br>162<br>58%<br>16%<br>8%<br>8%<br>3%<br>7%  | ## children   ## Apes of   2+ children   ## Apes of   4* Apes of   | 1 or more under 3 AND 1 or more 3+ 491 230 63% 22% 4% 4% 1% 6%   | children 3<br>or older<br>449<br>301<br>48%<br>19%<br>11%<br>6%<br>9%   | Full Time   |  | myself                                | Full Or Part Time    | Work full time from home or work part-time from home   | outside home or part-timer outside home  | 1430<br>758<br>56%<br>19%<br>8%<br>6%<br>5%<br>7%  |
|  | Base: Currently Not Employed<br>0%<br>1-25%<br>26-50%<br>51-75%<br>76-100%  | All Generation Total  1430 758 56% 19% 8% 6% 5% 7%  Gener   | Total GenZ/Mil  1220 548 61% 19% 6% 4% 3% 6%   | 41<br>18<br>61%<br>16%<br>19%<br>2%<br>2%<br>2%  | 1179<br>530<br>61%<br>19%<br>6%<br>4%<br>3%<br>6%  | 210<br>210<br>42%<br>19%<br>12%<br>10%<br>9%<br>8%  | 1029<br>404<br>58%<br>19%<br>9%<br>5%<br>4%<br>5%   | 373<br>344<br>53%<br>19%<br>7%<br>6%<br>8%   | Hispanic  151 157 60% 20% 1% 8% 3% 8%   | African-<br>American  80 110 50% 16% 12% 4% 12% 6%  | 67<br>48%<br>27%<br>7%<br>8%<br>2%<br>8%   | indian/Alaska Native-Native Native-Native Hiswaiian, Pac- Islander 35 21 38% 15% 12% 7% 14% 13%  | 1 child<br>498<br>252<br>53%<br>17%<br>9%<br>6%<br>8%  | 2 or more  932 506 58% 20% 7% 5% 4% 6%   | 349<br>162<br>58%<br>16%<br>8%<br>8%<br>3%<br>7%  | ## children   ## Apes of   2+ children   ## Apes of   4* Apes of   | 1 or more under 3 AND 1 or more 3+ 491 230 63% 22% 4% 1% 6%  | children 3 or older  449 301 48% 19% 6% 9% 7%   |   |  | myself                                | Full Or<br>Part Time | Work full time from home or work part-time from home   | outside home or part-timer outside home  | 1430<br>758<br>56%<br>19%<br>8%<br>6%<br>5%<br>7%  |
| Q20: On average, how many hours of childcare do you                | Base: Currently Not Employed 0% 1-25% 26-50% 51-75% 76-100% Prefer not to answer  | All Generation Total  1430 758 56% 19% 8% 6% 7%  Generation Total   | 13 Total Gen2/Mil 1200 548 61% 19% 6% 4% 33% 65%   Fration Total Gen2/Mil 2107   | 41<br>18<br>61%<br>16%<br>19%<br>2%<br>2%<br>2%<br>57                                      | 2 Millennials  1179 530 61% 19% 6% 4% 3% 6%  Generation  Z Millennials   | X or older  210 210 210 42% 19% 12% 10% 9% 8%   | 1029<br>404<br>58%<br>19%<br>9%<br>5%<br>4%<br>5%<br>White  | 373<br>344<br>53%<br>19%<br>7%<br>6%<br>8%<br>Non-White  | Hispanic  151 157 60% 20% 1% 8% 3% 8%   | African-American  80 110 50% 16% 12% 4% 12% 6%  thnicity  African-American  | 67<br>48%<br>27%<br>7%<br>8%<br>2%<br>8%<br>Asian  | Indian/Allaska<br>Natioe-Natioe<br>Hiswalian: Pac-<br>Islander<br>21<br>21<br>35<br>5<br>15%<br>15%<br>12%<br>7%<br>14%<br>13%<br>13%  | 1 child  498 252 53% 17% 9% 8% 6% 8%  Number o   | 2 or more  932 506 58% 7% 5% 4% 6%  f Children 2 or more   | 349<br>162<br>58%<br>16%<br>8%<br>8%<br>3%<br>7%  | Ages of 2+ children c3 AND no other children 202   | 1 or more under 3 AND 1 or more 3+ 491 230 63% 22% 4% 6% 6% Children 1 or more 3 AND 1 or more 3 AND 1 or more 3+ 742  | children 3 or older  449 301 48% 19% 11% 6% 9% 7%  All children 3 or older  |   |  | myself                                | Full Or<br>Part Time | Work full time from home or work part-time from home or  | outside home or part-timer outside home or part-timer outside home   | Employed  1430 758 56% 19% 8% 6% 5% 7%  Not Employed   |
| Q20: On average, how many hours of childcare do you have per week? | Base: Currently Not Employed 0% 1-25% 26-50% 51-75% 76-100% Prefer not to answer  | All Generation Total  1430 758 55% 8% 6% 5% 7%  Generations Total  2433   | 1220<br>548<br>61%<br>19%<br>6%<br>4%<br>3%<br>6%<br>erration<br>Total<br>GenZ/Mil   | 41<br>18<br>61%<br>16%<br>19%<br>2%<br>2%<br>2%<br>2%                                      | 2 Millennials  1179 530 61% 19% 6% 4% 3% 6%  Generation Z Millennials  | X or older  210 210 210 42% 19% 12% 9% 8%  Generation X or older  326 326   | 1029<br>404<br>58%<br>19%<br>9%<br>5%<br>4%<br>5%<br>White  | 373<br>344<br>53%<br>19%<br>7%<br>6%<br>8%<br>Non-White  | Hispanic  151 157 60% 1% 8% 8% Hispanic   | African-<br>American  80 110 50% 16% 12% 4% 12% 6%  thnicity  African-<br>American  120 163   | 67<br>48%<br>27%<br>7%<br>8%<br>2%<br>8%<br>Asian  | indian/alasten Native-instituse Native-instituse Native-instituse Native-instituse SSS 21 38% 15% 12% 7% 14% 13% 13% American Indian/Alasta Native-Native Howaian, Pac Islander 70 44  | 1 child  498 252 53% 17% 9% 8% 8%  Number o  | 2 or more  932 506 58% 7% 5% 6%  f Children 2 or more  | 349<br>162<br>58%<br>16%<br>8%<br>3%<br>7%<br>1 child <3  | ঞ্চিক বিশ্ব বিশ্র বিশ্ব বিশ্র  | 1 or more under 3 AND 1 or more 3+  491 230 63% 22% 4% 1% 6% Children 1 or more under 3 AND 1 or more 3+  742 328  | children 3 or older  449 301 48% 19% 19% 6% 9% 7%  All children 3 or older  |   |  | work for myself                       | Full Or Part Time    | Work full time from home or work part-time from home or work part-time from home   | outside home or part-timer outside home  | Employed  1420 758 758 56% 8% 6% 5% 7%  Not Employed   |
|  | Base: Currently Not Employed 0% 1-25% 26-50% 51-79% 76-100% Prefer not to answer  Unweighted Base Base: Self or Partner Primary Source 0 hours 1:10 hours   | All Generation Total  1430 758 56% 19% 8% 6% 7%  Generation Total   | 13 Total Gen2/Mil 1200 548 61% 19% 6% 4% 33% 65%   Fration Total Gen2/Mil 2107   | 41<br>18<br>61%<br>16%<br>19%<br>2%<br>2%<br>2%<br>57                                      | 2 Millennials  1179 530 61% 19% 6% 4% 3% 6%  Generation  Z Millennials   | X or older  210 210 210 42% 19% 12% 10% 9% 8%   | 1029<br>404<br>58%<br>19%<br>9%<br>5%<br>4%<br>5%<br>White  | 373<br>344<br>53%<br>19%<br>7%<br>6%<br>8%<br>Non-White  | Hispanic  151 157 60% 20% 1% 8% 3% 8%   | African-American  80 110 50% 16% 12% 4% 12% 6%  thnicity  African-American  | 67<br>48%<br>27%<br>7%<br>8%<br>2%<br>8%<br>Asian  | Indian/Allaska<br>Natioe-Natioe<br>Hiswalian: Pac-<br>Islander<br>21<br>21<br>35<br>5<br>15%<br>15%<br>12%<br>7%<br>14%<br>13%<br>13%  | 1 child  498 252 53% 17% 9% 8% 6% 8%  Number o   | 2 or more  932 506 58% 7% 5% 4% 6%  f Children 2 or more   | 349<br>162<br>58%<br>16%<br>8%<br>8%<br>3%<br>7%  | Ages of 2+ children c3 AND no other children 202   | 1 or more under 3 AND 1 or more 3+ 491 230 63% 22% 4% 6% 6% Children 1 or more 3 AND 1 or more 3 AND 1 or more 3+ 742  | children 3 or older  449 301 48% 19% 11% 6% 9% 7%  All children 3 or older  |   |  | myself                                | Full Or<br>Part Time | Work full time from home or work part-time from home or  | outside home or part-timer outside home or part-timer outside home   | Employed  1430 758 56% 19% 8% 6% 5% 7%  Not Employed   |
|  | Base: Currently Not Employed 0% 1-25% 26-50% 51-75% 76-100% Prefer not to answer  Unweighted Base Base: Self or Partner Primary Source 0 hours 1-10 hours 1-10 hours  | All Generation Total 1430 758 55% 55% 6% 55% 77% 13% 13% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10   | Total GenZ/Mil  1220 548 61% 19% 6% 4% 3% 6%  Pration  Total GenZ/Mil  2107 875 36% 13% 10%  | 41<br>18<br>61%<br>16%<br>19%<br>2%<br>2%<br>2%<br>2%<br>2%<br>2%<br>6<br>49%<br>19%<br>6% | 179 530 61% 19% 6% 4% 33 66% Generation  Z Millennials  2050 852 36% 13% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10  | X or older  210 210 210 420 427 19% 12% 9% 8%  38%  Generation X or older  326 326 41% 14% 10%  | 1029<br>404<br>58%<br>19%<br>5%<br>4%<br>5%<br>White  | 373 344 53% 19% 7% 6% 8%  Non-White  554 494 38% 13% 8%  | Hispanic  151 157 60% 20% 1% 8% 3% 8%  Hispanic  191 199 45% 13% 9%   | African- American  80 110 50% 16% 12% 4% 4% 4% 12% 6%  thnicity  African- American  120 163 41% 11% 8%  | 67<br>48%<br>27%<br>8%<br>2%<br>8%<br>8%<br>Asian<br>176<br>113<br>27%<br>15%<br>9%                                    | indian/alaste Nutro-Nation (Indian/alaste Nutro-Nation (Indian/alaste Nation (Indian/ala | 1 child  498 252 53% 17% 9% 6% 8%  Number o  1 child  1019 480 36% 13% 9%  | 2 or more  932 506 58% 20% 7% 4% 6%  f Children 2 or more  1414 722 38% 13% 13%                                | 349<br>162<br>58%<br>8%<br>8%<br>3%<br>7%<br>1 child <3<br>295<br>40%<br>13%<br>9%                              | Ages of 2+ Children C3 AND No other Children C3 AND No other Children C3 AND No other Children C4 AND No Other C4 AND NO OTHER CANDON NO OTHER CANDO | 1 or more under 3 AND 1 or more 3+ 491 230 63% 4% 4% 1% 6% 6% 6% 7 Children 1 or more 3+ AND 1 or more 3+ 742 328 33% 13% 10%  | children 3 or older  449 301 48% 19% 6% 7%  All children 3 or older  794 486 38% 14% 11%  | Full Time  Full Time  926 456 17% 9%  | Part Time  440 202 28% 20%   | work for myself  139 77 35% 22% 10%   | Full Or Part Time    | Work full time from home or work part-time from home or work part-time from home   | outside home outside home outside home outside home.   | Employed  1430 758 56% 19% 85% 7% Not Employed  928 466 61% 13% 6%   |
|  | Base: Currently Not Employed 0% 1-25% 26-50% 51-75% 76-100% Prefer not to answer  Unweighted Base Base: Self or Partner Primary Source 0 hours 1-10 hours 1-20 hours 21-30 hours  | All Generation Total  1430 758 56% 8% 5% 7% 50% 10% 10% 10% 10% 10% 10% 10% 10% 10% 1   | Total GenZ/Mil  1220 548 61% 19% 6% 4% 3% 6%  Fration  2107 875 36% 13% 10% 11%  | 41 18 61% 16% 19% 2% 2% 2% 2% 199% 499% 199% 6% 2%   | 2 Millennials 1179 530 61% 19% 6% 4% 3% 6%  Generation  Z Millennials 2050 852 36% 13% 10% 11%   | X or older  210 210 210 42% 19% 12% 10% 9% 8%  3% 8%  Generation X or older  326 41% 14% 10% 9%   | 1029<br>404<br>58%<br>19%<br>5%<br>5%<br>5%<br>White  | 373 344 53% 19% 7% 6% 8% Non-White  554 494 38% 13% 8%   | Hispanic  151 157 60% 20% 1% 8% 8%  Hispanic  191 199 45% 13% 9%  | African- American  80 110 50% 16% 12% 4% 6%  thnicity  African- American  120 163 41% 8% 8%   | 67<br>48%<br>27%<br>7%<br>8%<br>2%<br>8%<br>Asian<br>176<br>113<br>27%<br>15%<br>9%                                    | indianolialasia Miniparialiania Miniparialiani | 1 child  498 252 53% 17% 9% 8% 6% 8%  Number o  1 child  1019 480 36% 13% 9% 13%   | 2 or more  932 506 58% 20% 7% 5% 4% 6%  f Children 2 or more  1414 722 38% 13% 10% 9%                          | 349<br>162<br>58%<br>16%<br>8%<br>8%<br>3%<br>7%<br>1 child <3<br>683<br>295<br>40%<br>13%<br>9%                | abe dihibited with a second of the second of | 1 or more under 3 AND 1 or more 3+ 491 230 63% 22% 4% 6% 6% Children 1 or more 3 AND 1 or more 3+ 742 328 33% 10% 11%  | children 3 or older  449 301 48% 19% 6% 9% 7%  All children 3 or older  794 486 38% 14% 11% 10%   | Full Time  Full Time  926  456  17%  9%  12%                                      | Part Time  440 202 28% 20% 16%   | work for myself  139 77 35% 22% 10%   | Full Or Part Time    | Work full time from home or work part-time from home   | outside home outside home outside home outside home outside home outside home.   | Employed  1430 758 56% 19% 8% 6% 57% 7%  Not Employed  928 466 67% 6% 6% 4%  |
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|  | Base: Currently Not Employed 0% 1-25% 26-50% 51-75% 76-100% Prefer not to answer  Unweighted Base Base: Self or Partner Primary Source 0 hours 1-10 hours 1-20 hours 21-30 hours  | All Generation Total  1430 758 56% 8% 5% 7% 50% 10% 10% 10% 10% 10% 10% 10% 10% 10% 1   | Total GenZ/Mil  1220 548 61% 19% 6% 4% 3% 6%  Fration  2107 875 36% 13% 10% 11%  | 41 18 61% 16% 19% 2% 2% 2% 2% 199% 499% 199% 6% 2%   | 2 Millennials 1179 530 61% 19% 6% 4% 3% 6%  Generation  Z Millennials 2050 852 36% 13% 10% 11%   | X or older  210 210 210 42% 19% 12% 10% 9% 8%  3% 8%  Generation X or older  326 41% 14% 10% 9%   | 1029<br>404<br>58%<br>19%<br>5%<br>5%<br>5%<br>White  | 373 344 53% 19% 7% 6% 8% Non-White  554 494 38% 13% 8%   | Hispanic  151 157 60% 20% 1% 8% 8%  Hispanic  191 199 45% 13% 9%  | African- American  80 110 50% 16% 12% 4% 6%  thnicity  African- American  120 163 41% 8% 8%   | 67<br>48%<br>27%<br>7%<br>8%<br>2%<br>8%<br>Asian<br>176<br>113<br>27%<br>15%<br>9%                                    | indianolialasia Miniparialiania Miniparialiani | 1 child  498 252 53% 17% 9% 6% 8%  Number o  1 child  1019 480 36% 13% 9% 13%  | 2 or more  932 506 58% 20% 7% 5% 4% 6%  f Children 2 or more  1414 722 38% 13% 10% 9%                          | 349 162 58% 16% 8% 3% 7%  1 child <3  683 295 40% 13% 9% 11% 11% 6%   | abe dihibited with a second of the second of | 1 or more under 3 AND 1 or more 3+ 491 230 63% 22% 4% 6% 6% Children 1 or more 3 AND 1 or more 3+ 742 328 33% 10% 11%  | children 3 or older  449 301 48% 19% 6% 9% 7%  All children 3 or older  794 486 38% 14% 11% 10%   | Full Time  Full Time  926  456  17%  9%  12%                                      | Part Time  440 202 28% 20% 16%   | work for myself  139 77 35% 22% 10%   | Full Or Part Time    | Work full time from home or work part-time from home   | outside home outside home outside home outside home outside home outside home.   | Employed  1430 758 56% 19% 8% 6% 57% 7%  Not Employed  928 466 67% 6% 6% 4%  |
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|  | Base: Currently Not Employed 0% 1-25% 26-50% 51-75% 76-100% Prefer not to answer  Unweighted Base Base: Self or Partner Primary Source 0 hours 1-10 hours 1-20 hours 31-40 hours 31-40 hours 91-hours Not applicable  Unweighted Base Base: Other Sources Primary 0 hours 1-10 hours   | All Generation Total 1430 758 50%, 9%, 9%, 9%, 9%, 9%, 9%, 9%, 9%, 9%, 9  | Total Gen2/Mil  1220 548 61% 6% 4% 3% 6%  Total Gen2/Mil  2107 875 36% 13% 6% 14% 7% 85 - 2414 985 1% 10% 11%                      | 41 18 61% 16% 19% 2% 2% 2% 2% 349% 6% 19% 5% 10% 5% 10% 5% 42% 42%                         | 2 Millennials 1179 530 61% 19% 6% 4% 3% 6%  Generation  Z Millennials 2050 852 36% 13% 10% 10% 10% 10% 10% 10% 10%   | X or older  210 210 210 219 42% 19% 10% 8%  8%  Generation X or older  326 41% 14% 14% 16% 8% 8% 8 11% 8% 6 19% 19% 17%                 | 1029<br>404<br>55%<br>19%<br>9%<br>5%<br>5%<br>5%<br>11%<br>10%<br>15%<br>- 2128<br>786<br>2128<br>2128           | 373 344 53% 19% 7% 7% 6% 8% Non-White 554 494 38% 13% 8% 11% 8% 10% - 551 497 2% 12% 12%   | Hispanic  151 157 60% 20% 1% 8% 3% 8%  El Hispanic 191 199 45% 18% - 203 211 11%  | African- American  80 110 50% 16% 12% 4% 12% 6%  thnicity  African- American  120 163 41% 11% 18% 8% 8% 12% 10% 11% 112 112 158 3% 11% 13%    | 67<br>48%<br>27%<br>7%<br>8%<br>8%<br>8%<br>Asian<br>176<br>113<br>27%<br>9%<br>12%<br>9%<br>14%<br>-                  | Indianolialasia Miniperiorialiasia Miniperiorialias | 1 child 498 252 53% 6% 6% 6% 6% 6% 13% 7% 9% 9% 13% 7% 7% 13% 7% 13% 7% 13% 7% 13% 7% 13% 7% 13% 7% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13 | 2 or more  932 506 58% 58% 58% 58% 58% 68 67 61 61 61 61 61 63 63 64 64 65 65 65 65 65 65 65 65 65 65 65 65 65 | 349 162 58% 16% 8% 8% 8% 3% 7% 1 child <3 683 295 683 13% 11% 11% 11% 0 6% 10% 0 752 325 11% 7%                 | ### ### ### ### ### ### ### ### ### ##   | 1 or more under 3 AMD1 or more 3 MD1 or more | children 3 or older 449 301 48% 19% 19% 19% 19% 19% 19% 19% 19% 19% 19  | Full Time 926 17% 456 17% 12% 16% 5%  | Part Time  440  202  28%  6%  8%  5%  7%  -  356  165  4%  18%   | myself                                | Full Or Part Time    | Work full time from home or work part-time from home   | outside home or part-time outside home or part-time outside home 18% 18% 14% 6% 1569 638 1% 8% 8% 8%  | Employed  1430 758 55% 19% 8% 6% 5% 7%  Not Employed  13% 6% 44% 45% 15% 12% - 274 149 9% 33% 17%  |
|  | Base: Currently Not Employed 0% 1-25% 26-50% 51-75% 76-100% Frefer not to answer  Unweighted Base Base: Self or Partner Primary Source 0 hours 1-10 hours 1-10 hours 1-120 hours 21-30 hours 31-40 hours 41-50 hours 51-40 hours 10-40 hours 10-40 hours 10-40 hours 11-20 hours  | All Generation Total 1430 758 55% 19% 8% 55% 77% 13% 1201 37% 13% 100% 13% 2722 1293 3% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12  | Total Gen2/Mil  1220 548 61% 4% 3% 6% 4% 3% 6% 19% 4% 3% 19% 4% 3% 6% 2107 875 36% 13% 14% 985 1% 10% 11% 11% 13%                  | 41 18 61% 16% 2% 2% 2% 2% 349% 558 558 9%  | 2 Millennials 1179 530 61% 199% 63% 44% 33% 66% 2 Millennials 3 Millenni | X or older  210 210 210 42% 19% 12% 10% 8%  Generation X or older  326 336 41% 10% 9% 11% 8% 8% 308 6% 19% 17% 12%                      | 1029 404 55% 19% 55% 5% White 1824 693 37% 15% 7% - 2128 786 312% 12%   | 373 344 53% 19% 7% 6% 8% Non-White  554 494 38% 11% 11% 10% - 551 497 2% 13% 13%   | Hispanic  151 157 157 60% 60% 1% 8% 3% 8% 18 191 199 199 17% 18% 7% 8% - 203 211 2% 11% 13%   | African- American  80 110 50% 15% 12% 6% 12% 6%  4% 12% 6%  4hrican- American  120 163 41% 11% 8% 12% 158 3% 11% 13% 44%                      | 67<br>48%<br>27%<br>7%<br>88<br>28<br>88<br>28<br>88<br>176<br>113<br>127<br>15%<br>98<br>14%<br>-                     | Indian/alaste Michigan (1994)  American Indian/alaste Michigan (1994)  American Indian/alasta Natheral Matthe House Indian/alasta Natheral Matthe House Indian/alasta Natheral Matthe Housealing (1994)  American Indian/alasta Natheral Matthe Housealing (1994)  American Indian/alasta (1994)  American Indian/alas | 1 child 498 252 53% 8% 8% 8% 8% 8% 8% 1 child 1019 480 26% 13% 7% 9% 13% 7% 9% 1181 565 2% 11% 14% 14%                                     | 2 or more  932 506 58% 20% 7% 6% 6% 6% 67 61 1414 722 38% 13% 8% 8% 151 1541 728 3% 11541 134                  | 349 162 58% 6% 8% 8% 8% 7% 1 child <3 295 40% 13% 10% 6 683 11% 6 6% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10     | ② Ambu of the control of the contro  | 1 or more under 3 who 1 or more 3+ 4% AND 1 or more 3+ 4% 4% 4% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6%   | children 3 or older 449 301 48% 48% 9% 7% All children 3 or older 794 486 38% 14% 16% 16% 16% 16% 16% 17% 14% 11% 11% 11% 11% 11% 11% 11% 11% 11          | Full Time  926 456 456 477% 9% 15% 5% 16% 5% 1986 922 1% 9%                       | Part Time Part T | myself                                | Full Or Part Time    | Work full time from home or work part-time from home  yyment  Work full time from home or work part-time from home  673  338  23%  14%  12%  973  449  2%  9%  10%  13%  | outside home or part-time outside home or part-time outside home of part-time outside home of part-time outside home of part-time outside home of part-time outside home outsi | Employed  1430 758 56% 19% 8% 6% 55% 7%  Not Employed  13% 6% 13% 6% 13% 13% 12%   |
|  | Base: Currently Not Employed 0% 1-25% 26-50% 51-75% 76-100% Prefer not to answer  Unweighted Base Base: Self or Partner Primary Source 0 hours 1-10 hours 1-10 hours 1-130 hours 31-40 hours 1-150 hours 51-hours Not applicable  Unweighted Base Base: Other Sources Primary 0 hours 1-10 hours   | All Generation Total 1430 758 55% 6% 59% 6% 59% 7% 6% 59% 13% 13% 13% 13% 13% 13% 12% 12% 12% 12% 12% 35%   | Total Gen2/Mil  1220 548 61% 19% 6% 4% 3% 6%  Total Gen2/Mil 10% 11% 14% 7% 8% - 2414 985 1% 10% 11% 13% 37%                       | 41 18 61% 16% 19% 2% 2% 2% 2% 349% 6% 19% 5% 10% 5% 42% 42% 15% 24%                        | 2 Millennials 1179 530 61% 19% 6% 4% 3% 6%  Generation  Z Millennials 2050 852 36% 13% 10% 11% 14% 7% 8%   | X or older  210 210 210 210 228 42% 19% 87% 10% 8%  Generation X or older  326 41% 14% 14% 16% 8% - 308 308 308 308 308 19% 17% 12% 22% | 1029 404 404 58% 19% 9% 5% 5% 5% White 1824 693 37% 13% 7% 78 786 33% 12% 1313%                                   | 373 344 53% 19% 7% 6% 8%  Non-White  554 494 38% 13% 8% 11% 8% 10% - 551 497 2% 12% 12% 12% 12% 166%   | Hispanic  151 157 158 20% 8% 8% 8% 191 191 191 45% 13% 8% - 203 211 13% 16% 33%   | African-American  80 110 50% 15% 4% 12% 4% 12% 4% 120 66%  thnicity  African-American  110 163 11% 18% 8% 18% 10% 11% 11% 13% 11% 13% 44% 42% | 67<br>48%<br>27%<br>7%<br>8%<br>2%<br>8%<br>2%<br>8%<br>215%<br>9%<br>15%<br>99<br>6%<br>15%<br>99<br>6%<br>14%<br>14% | indianolialasian Mathematican Indianolialasian Mathematican Indianolialasian Mathematican Indianolialasian Mathematican Indianolialasian Mathematican Indianolialasian Mathematican Indianolialasian Pacistander Hawaiian, Pacistander Mathematican Indianolialasian, Pacistander Mathematican Indianolialasian, Pacistander Mathematican Indianolialasian | 1 child 498 252 53% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6%   | 2 or more  932 506 58% 58% 58% 5% 5% 6% 6% 6% 10% 130% 8% 8% 8% 6% 1541 728 3% 1313 8% 11541 728 3% 133%       | 349 162 58% 8% 8% 8% 3% 7% 1 child <3 683 18% 10% - 752 325 1% 7% 10% - 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% | ### ### ### ### ### ### ### ### ### ##   | 1 or more under 3 AMD1 or more 3 MD1 or more | children 3 or older 449 301 48% 6% 6% 9% 6% 9% 6% 11% 11% 11% 11% 11% 11% 11% 11% 11%   | Full Time 926 17% 456 17% 12% 15% 5%  | Part Time  440  202  28%  16%  8%  7%  356  165  44%  18%  28%  22%  | myself                                | Full Or Part Time    | Work full time from home or work part-lime from home   | outside home or part-lime outside home over the control of the con | Employed  1430 758 55% 19% 8% 6% 55% 7%  Not Employed  13% 6% 61% 64% 4% 4% 3% 112% -  274 149 9% 33% 175 10%  |
|  | Base: Currently Not Employed 0% 1-25% 26-50% 51-75% 76-100% Prefer not to answer  Unweighted Base Base: Self or Partner Primary Source 0 hours 1-10 hours 1-10 hours 1-120 hours 1-15 hours 1-15 hours 1-16 hours 1-10 hours   | All Generation 758 55% 55% 6% 55% 6% 55% 7% 7% 13% 100% 13% 7 100% 13% 7 1201 1201 1201 1201 1201 1201 1201 12  | Total GenZ/Mil  1220 548 61% 4% 3% 6% 6% 2107 875 36% 13% 10% 14% 985 1% 18% 13% 19% 19% 19% 19% 19% 19% 19% 19% 19% 19            | 41 18 61% 16% 2% 2% 2% 2% 349% 558 558 9%  | 2 Millennials 1179 530 61% 19% 6% 6% 4% 3% 6% 2050 852 36% 13% 14% 7% 8% - 2381 964 1% 10% 10% 10% 10% 13% 38% 36%   | X or older  210 210 210 42% 19% 12% 10% 9% 8%  Generation X or older  326 326 41% 10% 9% 11% 8% 8% - 308 6% 19% 17% 12% 26% 18%         | 1029 404 58% 19% 9% 5% 5% White 1824 37% 13% 13% 12% 12% 12% 12% 13% 33%  | 373 344 53% 19% 7% 6% 8% Non-White  554 494 38% 11% 18% 10% - 551 497 2% 13% 13% 12% 13% 12% 13% 12% 13% 12% 13% 12% 13% 12% 13% 12% 13% 12% 13% 12% 16% 21% | Hispanic  151 157 60% 60% 50% 8% 8% 8% 8% 8% 191 199 199 13% 9% 11% 8% 8% - 203 211 13% 9% 11% 13% 9% 11% 13% 9% 11% 13% 9% 11% 13% 9% 11% 13% 9% 11% 13% 9% 11% 13% 9% 11% 13% 9% 11% 13% 9% 13% 22% | African- American  80 110 50% 16% 12% 4% 12% 6%  thnicity  African- American  120 163 41% 11% 8% 10% 11% 8% 12% 64% 13% 44% 12% 24% 22%       | 67<br>48%<br>27%<br>7%<br>8%<br>2%<br>8%<br>2%<br>8%<br>113<br>15%<br>15%<br>15%<br>14%<br>14%<br>14%                  | Indian/alkaste with the control of t | 1 child 498 252 53% 8% 8% 8% 8% 8% 8% 1 child 1019 480 13% 7% 9% - 1181 565 2% 11% 14% 37% 37% 37% 37% 37% 37% 37% 37% 37% 37              | 2 or more  932 506 58% 20% 7% 6% 6% 6% 67 1044 122 38 13% 13% 13% 13% 13% 13% 13% 13% 13%                      | 349 162 58% 8% 8% 8% 8% 8% 7% 1 child <3 295 40% 11% 6% 683 295 10% 0 7% 10% 0 7% 10% 42% 42% 42%               | ② Ambound of the control of the con  | 1 or more under 3 AND 1 or more 3 AND 1 or mor | children 3 or older 449 301 449 48% 19% 19% 11% 66% 99% 7% All children 3 or older 794 486 38% 14% 10% 10% 13% 67 88% 14% 11% 17% 14% 18% 18% 18% 18% 18% | Full Time  926  456  457  12%  12%  12%  5%  5%  1986  922  1%  9%  40%  40%  40% | Part Time  440  202  28%  5%  5%  7%  356  165  4%  18%  28%  28%  868  888  888  888  888  8  | myself                                | Full Or Part Time    | Work full time from home or work part-time from home or wo | outside home or part-time; outside home of part-time; outside home outside home. It's 15% outside home ou | Employed  1430 758 56% 19% 8% 6% 55% 7%  Not Employed  928 466 61% 3% 6% 3% 1% 12%   |
|  | Base: Currently Not Employed 0% 1-25% 26-50% 51-75% 76-100% Prefer not to answer  Unweighted Base Base: Self or Partner Primary Source 0 hours 1-10 hours 1-10 hours 1-130 hours 31-40 hours 1-150 hours 51-hours Not applicable  Unweighted Base Base: Other Sources Primary 0 hours 1-10 hours   | All Generation Total 1430 758 55% 6% 59% 6% 59% 7% 6% 59% 13% 13% 13% 13% 13% 13% 12% 12% 12% 12% 12% 35%   | Total Gen2/Mil  1220 548 61% 19% 6% 4% 3% 6%  Total Gen2/Mil 10% 11% 14% 7% 8% - 2414 985 1% 10% 11% 13% 37%                       | 41 18 61% 16% 19% 2% 2% 2% 2% 349% 6% 19% 5% 10% 5% 42% 42% 15% 24%                        | 2 Millennials 1179 530 61% 19% 6% 4% 3% 6%  Generation  Z Millennials 2050 852 36% 13% 10% 11% 14% 7% 8%   | X or older  210 210 210 210 228 42% 19% 87% 10% 8%  Generation X or older  326 41% 14% 14% 16% 8% - 308 308 308 308 308 19% 17% 12% 22% | 1029 404 404 58% 19% 9% 5% 5% 5% White 1824 693 37% 13% 7% 78 786 33% 12% 1313%                                   | 373 344 53% 19% 7% 6% 8%  Non-White  554 494 38% 13% 8% 11% 8% 10% - 551 497 2% 12% 12% 12% 12% 166%   | Hispanic  151 157 158 20% 8% 8% 8% 191 191 191 45% 13% 8% - 203 211 13% 16% 33%   | African-American  80 110 50% 15% 4% 12% 4% 12% 4% 120 66%  thnicity  African-American  110 163 11% 18% 8% 18% 10% 11% 11% 13% 11% 13% 44% 42% | 67<br>48%<br>27%<br>7%<br>8%<br>2%<br>8%<br>2%<br>8%<br>215%<br>9%<br>15%<br>99<br>6%<br>15%<br>99<br>6%<br>14%<br>14% | indianolialasian Mathematican Indianolialasian Mathematican Indianolialasian Mathematican Indianolialasian Mathematican Indianolialasian Mathematican Indianolialasian Mathematican Indianolialasian Pacistander Hawaiian, Pacistander Mathematican Indianolialasian, Pacistander Mathematican Indianolialasian, Pacistander Mathematican Indianolialasian | 1 child 498 252 53% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6% 6%   | 2 or more  932 506 58% 58% 58% 5% 5% 6% 6% 6% 10% 1344 722 38% 8% 8% 8% 1541 728 3% 13% 13% 13%                | 349 162 58% 8% 8% 8% 3% 7% 1 child <3 683 18% 10% - 752 325 1% 7% 10% - 12% 12% 12% 12% 12% 12% 12% 12% 12% 12% | ### ### ### ### ### ### ### ### ### ##   | 1 or more under 3 AMD1 or more 3 MD1 or more | children 3 or older 449 301 48% 6% 6% 9% 6% 9% 6% 11% 11% 11% 11% 11% 11% 11% 11% 11%   | Full Time 926 17% 456 17% 12% 15% 5%  | Part Time  440  202  28%  16%  8%  7%  356  165  44%  18%  28%  22%  | myself                                | Full Or Part Time    | Work full time from home or work part-lime from home   | outside home or part-lime outside home over the control of the con | Employed  1430 758 55% 19% 8% 6% 55% 7%  Not Employed  13% 6% 61% 64% 4% 4% 3% 112% -  274 149 9% 33% 175 10%  |

|  |  | Gener   | ation   |  | Generation   | 1  |  |  | E  | thnicity  |  | American<br>Indian/Alaska  | Number of   | Children  |  |  | Children  |  | 1  |   |  | Emple   | oyment   |  |  |
|--|--|---|---|--|--|--|--|--|--|---|--|--|---|---|--|--|---|--|--|---|--|---|--|--|--|
|  |  | All<br>Generations<br>Total                                   | Total<br>GenZ/Mil   | Generation 2   | Z Millennials  | Generation<br>X or older   | White  | Non-White  | Hispanic   | African-<br>American  | Asian  | Native#Native<br>Native#Native<br>HawaiianeRae<br>HalstandePac<br>Islander   | 1 child   | 2 or<br>more  | 1 child <3   | ehitelren<br>eBiANEA<br>Resolker<br>ebitetren<br>children  | 1 or more<br>under 3<br>AND 1 or<br>more 3+   | All<br>children 3<br>or older  | Full Time  | Part Time   | Work for myself  |   | Work full time<br>from home or<br>work part-time<br>from home                                | Work full time<br>outside home<br>or part-timer<br>outside home  | Not<br>Employed  |
| Q21: What is your primary source of childcare for your children? | Unweighted Base  | 5585  | 4789<br>2000  | 105  | 4684   | 796<br>796   | 4244   | 1228   | 446  | 269   | 354  | 144<br>96  | 2345  | 3240  | 1510   | 436  | 1616  | 2005   | 3041   | 848   | 266<br>149   | 4155  | 1711   | 2178   | 1430   |
| Cilidren:  | Base: Total Respondents<br>Self  | 2796<br>41%   | 43%   | <b>50</b><br>55%   | <b>1950</b><br>43%   | 796<br>37%   | 1648<br>39%  | 1116<br>44%  | <b>464</b><br>44%  | <b>370</b><br>45%   | <b>226</b><br>46%  | 96<br>42%  | 1134<br>40%   | 1662<br>42%   | <b>655</b><br>43%  | 182<br>49%   | <b>713</b><br>45%   | 1237<br>38%  | 1483<br>26%  | 406<br>45%  | 149<br>46%   | 2038<br>31%   | <b>837</b><br>36%  | 1052<br>25%  | <b>758</b><br>68%  |
|  | Partner  | 31%   | 31%   | 31%  | 31%  | 30%  | 30%  | 31%  | 29%  | 31%   | 36%  | 33%  | 30%   | 31%   | 34%  | 35%  | 34%   | 26%  | 25%  | 35%   | 35%  | 28%   | 29%  | 26%  | 38%  |
|  | Family member  | 30%   | 33%   | 37%  | 32%  | 24%  | 29%  | 32%  | 31%  | 34%   | 34%  | 39%  | 32%   | 29%   | 34%  | 32%  | 32%   | 27%  | 30%  | 39%   | 31%  | 32%   | 29%  | 35%  | 25%  |
|  | Nanny/Babysitter   | 15%   | 16%   | 19%  | 16%  | 13%  | 15%  | 15%  | 15%  | 15%   | 15%  | 23%  | 15%   | 15%   | 18%  | 19%  | 17%   | 11%  | 17%  | 20%   | 18%  | 18%   | 21%  | 15%  | 8%   |
|  | Day care, center   | 25%   | 30%   | 12%  | 30%  | 14%  | 27%  | 22%  | 22%  | 23%   | 21%  | 24%  | 25%   | 25%   | 30%  | 33%  | 35%   | 16%  | 37%  | 15%   | 14%  | 31%   | 30%  | 34%  | 8%   |
|  | Day care, home based   | 6%  | 8%  | 9%   | 8%   | 3%   | 6%   | 7%   | 7%   | 7%  | 7%   | 16%  | 7%  | 6%  | 8%   | 8%   | 8%  | 4%   | 8%   | 7%  | 7%   | 8%  | 8%   | 8%   | 2%   |
|  | Community-based childcare center   | 3%  | 4%  | 5%   | 4%   | 3%   | 3%   | 4%   | 3%   | 4%  | 3%   | 10%  | 4%  | 3%  | 2%   | 3%   | 3%  | 4%   | 4%   | 5%  | 3%   | 4%  | 4%   | 4%   | 2%   |
|  | School   | 22%   | 20%   | 10%  | 20%  | 30%  | 24%  | 21%  | 19%  | 22%   | 20%  | 27%  | 14%   | 28%   | 2%   | 3%   | 28%   | 33%  | 22%  | 25%   | 28%  | 23%   | 25%  | 21%  | 20%  |
|  | School and before/after school care  | 10%   | 8%  | 4%   | 8%   | 15%  | 10%  | 10%  | 8%   | 12%   | 10%  | 10%  | 8%  | 12%   | 1%   | 1%   | 9%  | 17%  | 14%  | 9%  | 5%   | 12%   | 11%  | 15%  | 4%   |
|  | Au pair  | 1%  | 0%  |  | 0%   | 1%   | 1%   | 0%<br>4%   | -  | -   | 0%   | 2%<br>4%   | 0%  | 1%  | 0%   | 1%   | 1%  | 1%<br>10%  | 1%   | 1%  | 0%   | 1%<br>4%  | 1%   | 1%   | 0%   |
|  | Not applicable   | 5%  | 2%  | 1%   | 2%   | 15%  | 6%   | 476  | 4%   | 3%  | 2%   | 476  | 3%  | 7%  | 1%   | -  | 2%  | 10%  | 4%   | 5%  | 7%   | 476   | 3%   | 5%   | 8%   |
|  |  | Gener   | ation   |  | Generation   |  |  |  | E  | thnicity  |  | American<br>Indian/Alaska  | Number of   | Children  |  | children   | Children  1 or more   |  |  |   |  | Emplo   | oyment<br>Work full time   | Work full time   |  |
|  |  | All<br>Generations<br>Total                                   | Total<br>GenZ/Mil   | Generation 7   | Z Millennials  | Generation<br>X or older   | White  | Non-White  | Hispanic   | African-<br>American  | Asian  | Native±Native<br>Hawaiian∈Rae<br>HalstandePac<br>Islander  | 1 child   | 2 or<br>more  | 1 child <3   | RESONNER<br>RESONNER<br>ACTIONNER<br>Children  | under 3<br>AND 1 or<br>more 3+  | All  | Full Time  | Part Time   | Work for<br>myself   |   | from home or   | outside home   |  |
| Q22: What best describes your feelings toward your               | Unweighted Base  | 2536  | 2202  | 67   | 2135   | 334  | 1895   | 582  | 205  | 133   | 175  | 69   | 1059  | 1477  | 711  | 217  | 767   | 829  | 955  | 456   | 139  | 1550  | 689  | 722  | 986  |
| current childcare situation?                                     | Base: Self or Partner Primary Source   | 1261  | 927   | 29   | 898  | 334  | 721  | 524  | 213  | 181   | 112  | 43   | 500   | 761   | 309  | 94   | 344   | 509  | 473  | 211   | 76   | 761   | 346  | 338  | 500  |
|  | Very satisfied   | 17%   | 18%   | 29%  | 17%  | 17%  | 18%  | 17%  | 20%  | 14%   | 15%  | 26%  | 19%   | 17%   | 18%  | 15%  | 15%   | 19%  | 17%  | 14%   | 21%  | 17%   | 12%  | 20%  | 19%  |
|  | Satisfied  | 51%   | 51%   | 29%  | 52%  | 51%  | 52%  | 49%  | 45%  | 53%   | 52%  | 46%  | 52%   | 50%   | 51%  | 53%  | 51%   | 51%  | 50%  | 56%   | 42%  | 51%   | 51%  | 53%  | 51%  |
|  | Dissatisfied   | 25%   | 25%   | 34%  | 25%  | 25%  | 24%  | 27%  | 28%  | 28%   | 25%  | 17%  | 23%   | 27%   | 24%  | 24%  | 28%   | 25%  | 26%  | 24%   | 31%  | 26%   | 28%  | 23%  | 24%  |
|  | Very dissatisfied  | 6%  | 6%  | 8%   | 6%   | 7%   | 6%   | 7%   | 8%   | 6%  | 7%   | 10%  | 6%  | 6%  | 7%   | 7%   | 6%  | 5%   | 7%   | 5%  | 6%   | 6%  | 8%   | 5%   | 6%   |
|  | Not applicable   | -   | -   | -  | -  | -  | -  | -  |  | -   | -  |  | -   | -   | -  | -  | -   | -  | -  | -   | -  | -   |  |  |  |
|  |  | Gener   | ation   |  | Generation   | 1  |  |  | E'   | thnicity  |  |  | Number of   | Children  |  |  | Children  |  | I  |   |  | Emple   | oyment   |  |  |
|  |  | ΔΙΙ   |   | i  |  | l  |  |  |  |   |  | American   |   |   |  | 2≠   | 1 or more   | ΔІΙ  |  |   |  |   | Work full time   | Work full time   |  |
|  |  | Generations   | Total<br>GenZ/Mil   | Generation 7   | Z Millennials  | Generation<br>X or older   | White  | Non-White  | Hispanic   | African-<br>American  | Asian  | Indian/Alaska<br>Native+Native   | 1 child   | 2 or<br>more  | 1 child <3   | ehildren<br>≪3 AND   | under 3<br>AND 1 or   | children 3   | Full Time  | Part Time   | Work for myself  |   |  | outside home<br>or part-timer  | Not<br>Employed  |
|  |  | Total   |   | 1  |  |  |  |  |  |   |  | Hawaiian, Pac<br>Islander  |   |   |  | ne ether<br>children   | more 3+   | or older   |  |   | ,  |   | from home  | outside home   |  |
|  | Unweighted Base  | 2748  | 2425  | 33   | 2392   | 323  | 2145   | 558  | 203  | 116   | 161  | 65   | 1196  | 1552  | 755  | 211  | 786   | 990  | 1996   | 364   | 105  | 2465  | 974  | 1386   | 283  |
|  | Base: Other Sources Primary  | 1314  | 991   | 20   | 970  | 323  | 798  | 505  | 211  | 163   | 99   | 45   | 576   | 738   | 327  | 85   | 334   | 565  | 931  | 174   | 55   | 1161  | 451  | 654  | 153  |
|  | Very satisfied   | 25%   | 26%   | 25%  | 26%  | 23%  |  |  | 26%  |   |  |  |   |   |  |  |   |  |  |   | 23%  | 25%   | 25%  | 25%  | 29%  |
|  | Satisfied  | 54%   |   |  |  |  | 26%  | 25%  |  | 28%   | 24%  | 10%  | 29%   | 23%   | 27%  | 27%  | 24%   | 25%  | 25%  | 22%   |  |   |  |  | 45%  |
|  |  |   | 53%   | 39%  | 54%  | 56%  | 56%  | 52%  | 51%  | 51%   | 52%  | 49%  | 52%   | 56%   | 53%  | 52%  | 56%   | 55%  | 55%  | 53%   | 59%  | 55%   | 55%  | 55%  |  |
|  | Dissatisfied   | 17%   | 18%   | 27%  | 18%  | 56%<br>16%   | 56%<br>16%   | 52%<br>20%   | 51%<br>19%   | 51%<br>17%  | 52%<br>22%   | 49%<br>32%   | 52%<br>16%  | 56%<br>19%  | 53%<br>18%   | 52%<br>19%   | 56%<br>17%  | 55%<br>17%   | 55%<br>17%   | 53%<br>21%  | 59%<br>12%   | 55%<br>17%  | 19%  | 16%  | 21%  |
|  | Very dissatisfied  | 17%<br>3%   |   |  |  | 56%  | 56%  | 52%  | 51%  | 51%   | 52%  | 49%  | 52%   | 56%   | 53%  | 52%  | 56%   | 55%  | 55%  | 53%   | 59%  | 55%   |  |  | 21%<br>5%  |
|  |  |   | 18%   | 27%  | 18%  | 56%<br>16%   | 56%<br>16%   | 52%<br>20%   | 51%<br>19%   | 51%<br>17%  | 52%<br>22%   | 49%<br>32%   | 52%<br>16%  | 56%<br>19%  | 53%<br>18%   | 52%<br>19%   | 56%<br>17%  | 55%<br>17%   | 55%<br>17%   | 53%<br>21%  | 59%<br>12%   | 55%<br>17%  | 19%  | 16%  |  |
|  | Very dissatisfied  |   | 18%<br>3%<br>-  | 27%  | 18%  | 56%<br>16%<br>4%<br>-  | 56%<br>16%   | 52%<br>20%   | 51%<br>19%<br>3%   | 51%<br>17%  | 52%<br>22%   | 49%<br>32%<br>9%<br>-  | 52%<br>16%  | 56%<br>19%<br>3%<br>-   | 53%<br>18%   | 52%<br>19%<br>2%<br>-  | 56%<br>17%<br>3%<br>-   | 55%<br>17%   | 55%<br>17%   | 53%<br>21%  | 59%<br>12%   | 55%<br>17%<br>3%  | 19%<br>2%<br>-<br>oyment   | 16%<br>3%<br>-   |  |
|  | Very dissatisfied  | 3%  | 18%<br>3%<br>-  | 27%  | 18%<br>3%<br>-   | 56%<br>16%<br>4%<br>-  | 56%<br>16%   | 52%<br>20%   | 51%<br>19%<br>3%   | 51%<br>17%<br>4%<br>-<br>thnicity   | 52%<br>22%   | 49%<br>32%   | 52%<br>16%<br>3%  | 56%<br>19%<br>3%<br>-<br>Children   | 53%<br>18%   | 52%<br>19%<br>2%   | 56%<br>17%<br>3%<br>-<br>**Children<br>1 or more  | 55%<br>17%   | 55%<br>17%   | 53%<br>21%  | 59%<br>12%<br>6%<br>-  | 55%<br>17%<br>3%<br>-<br>Emplo  | 19%<br>2%<br>-<br>oyment<br>Work full time   | 16%<br>3%<br>-<br>Work full time   | 5%<br>-  |
|  | Very dissatisfied  | 3%<br>-<br>Gener  | 18%<br>3%<br>-<br>ration  | 27%<br>9%<br>-   | 18%<br>3%<br>-   | 56%<br>16%<br>4%<br>-  | 56%<br>16%<br>3%   | 52%<br>20%   | 51%<br>19%<br>3%<br>-  | 51%<br>17%<br>4%<br>-<br>thnicity   | 52%<br>22%   | 49%<br>32%<br>9%<br>-  | 52%<br>16%<br>3%  | 56%<br>19%<br>3%<br>-<br>Children   | 53%<br>18%<br>2%   | 52%<br>19%<br>2%<br>-<br>Ages of<br>2+   | 56%<br>17%<br>3%<br>-<br>Children<br>1 or more<br>under 3   | 55%<br>17%<br>4%   | 55%<br>17%<br>2%   | 53%<br>21%  | 59%<br>12%<br>6%<br>-  | 55%<br>17%<br>3%<br>-<br>Emplo  | 19%<br>2%<br>-<br>oyment<br>Work full time<br>from home or                                   | 16%<br>3%<br>-<br>Work full time<br>outside home   | 5%<br>-<br>Not   |
|  | Very dissatisfied  | 3%<br>-<br>Gener  | 18%<br>3%<br>-  | 27%<br>9%<br>-   | 18%<br>3%<br>-<br>Generation   | 56%<br>16%<br>4%<br>-  | 56%<br>16%<br>3%   | 52%<br>20%<br>4%<br>-  | 51%<br>19%<br>3%<br>-  | 51%<br>17%<br>4%<br>-<br>thnicity   | 52%<br>22%<br>2%<br>-  | 49%<br>32%<br>9%<br>-<br>American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac   | 52%<br>16%<br>3%<br>-   | 56%<br>19%<br>3%<br>-<br>Children   | 53%<br>18%<br>2%   | 52%<br>19%<br>2%<br>-<br>-<br>Ages of<br>2+<br>children<br><3 AND<br>no other  | 56%<br>17%<br>3%<br>-<br>Children<br>1 or more<br>under 3<br>AND 1 or   | 55%<br>17%<br>4%<br>-  | 55%<br>17%<br>2%   | 53%<br>21%<br>4%<br>-   | 59%<br>12%<br>6%<br>-  | 55%<br>17%<br>3%<br>-<br>Emplo  | 19%<br>2%<br>-<br>oyment<br>Work full time<br>from home or<br>work part-time                 | 16%<br>3%<br>-<br>Work full time<br>outside home<br>or part-timer  | 5%<br>-  |
|  | Very dissatisfied<br>Not applicable  | Gener All Generations Total                                   | 18%<br>3%<br>-<br>ration<br>Total<br>GenZ/Mil                                     | 27%<br>9%<br>-   | 18%<br>3%<br>-<br>Generation<br>Z Millennials                              | 56%<br>16%<br>4%<br>-<br>Generation<br>X or older  | 56%<br>16%<br>3%<br>-<br>White   | 52%<br>20%<br>4%<br>-<br>Non-White   | 51%<br>19%<br>3%<br>-<br>Et  | 51%<br>17%<br>4%<br>-<br>thnicity<br>African-<br>American   | 52%<br>22%<br>2%<br>-  | 49%<br>32%<br>9%<br>-<br>American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander   | 52%<br>16%<br>3%<br>-<br>Number of  | 56%<br>19%<br>3%<br>-<br>Children<br>2 or<br>more   | 53%<br>18%<br>2%<br>-  | 52%<br>19%<br>2%<br>-<br>Ages of<br>2+<br>children<br><3 AND<br>no other<br>children   | 56%<br>17%<br>3%<br>-<br>Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+  | 55%<br>17%<br>4%<br>-<br>All<br>children 3<br>or older   | 55%<br>17%<br>2%<br>-  | 53%<br>21%<br>4%<br>-   | 59%<br>12%<br>6%<br>-  | 55%<br>17%<br>3%<br>-<br>Emplo<br>Full Or<br>Part Time  | 19%<br>2%<br>-<br>oyment<br>Work full time<br>from home or<br>work part-time<br>from home    | 16%<br>3%<br>-<br>Work full time<br>outside home<br>or part-timer<br>outside home  | 5%<br>-<br>Not<br>Employed   |
| Q22: If dissatisfied or very dissatisfied with your current      | Very dissatisfied Not applicable  Unweighted Base  | Gener All Generations Total                                   | 18%<br>3%<br>-<br>ration<br>Total<br>GenZ/Mil                                     | 27%<br>9%<br>-   | 18%<br>3%<br>-<br>Generation<br>Z Millennials                              | 56%<br>16%<br>4%<br>-<br>Generation<br>X or older  | 56%<br>16%<br>3%<br>-<br>White   | 52%<br>20%<br>4%<br>-<br>Non-White   | 51%<br>19%<br>3%<br>-<br>Et  | 51%<br>17%<br>4%<br>-<br>thnicity<br>African-<br>American   | 52%<br>22%<br>2%<br>-<br>-<br>Asian  | 49%<br>32%<br>9%<br>-<br>American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>48                                   | 52%<br>16%<br>3%<br>-<br>Number of<br>1 child   | 56%<br>19%<br>3%<br>-<br>Children<br>2 or<br>more   | 53%<br>18%<br>2%<br>-  | 52%<br>19%<br>2%<br>-<br>-<br>Ages of<br>2+<br>children<br><3 AND<br>no other<br>children  | 56%<br>17%<br>3%<br>-<br>Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+  | 55%<br>17%<br>4%<br>-<br>All<br>children 3<br>or older   | 55%<br>17%<br>2%<br>-<br>Full Time   | 53%<br>21%<br>4%<br>-<br>Part Time  | 59%<br>12%<br>6%<br>-<br>-<br>-<br>Work for<br>myself                              | 55%<br>17%<br>3%<br>-<br>Emplo<br>Full Or<br>Part Time  | 19%<br>2%<br>oyment<br>Work full time<br>from home or<br>work part-time<br>from home         | 16%<br>3%<br>-<br>Work full time<br>outside home<br>or part-timer<br>outside home  | Not Employed   |
| childcare situation, which of the following best describes       | Very dissatisfied Not applicable  Unwelghted Base Base: Dissatisfied with Childcare Situation  | Gener All Generations Total  1301 661                         | 18%<br>3%<br>-<br>ration<br>Total<br>GenZ/Mil                                     | 27%<br>9%<br>-<br>Generation 2                           | 18%<br>3%<br>-<br>Generation<br>Z Millennials                              | 56%<br>16%<br>4%<br>-<br>Generation<br>X or older  | 56%<br>16%<br>3%<br>-<br>White   | 52%<br>20%<br>4%<br>-<br>Non-White   | 51%<br>19%<br>3%<br>-<br>Et<br>Hispanic  | 51%<br>17%<br>4%<br>-<br>thnicity<br>African-<br>American   | 52%<br>22%<br>2%<br>-<br>-<br>Asian  | 49%<br>32%<br>9%<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-                               | 52%<br>16%<br>3%<br>-<br>Number of<br>1 child<br>514<br>255   | 56%<br>19%<br>3%<br>-<br>Children<br>2 or<br>more   | 53%<br>18%<br>2%<br>-<br>1 child <3  | 52%<br>19%<br>2%<br>-<br>Ages of<br>2+<br>children<br><3 AND<br>no other<br>children<br>104<br>47  | 56%<br>17%<br>3%<br>-<br>Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+<br>401<br>183                                    | All children 3 or older  | 55%<br>17%<br>2%<br>-<br>Full Time<br>679<br>335   | 53%<br>21%<br>4%<br>-<br>Part Time<br>213<br>104  | 59%<br>12%<br>6%<br>-<br>Work for<br>myself<br>62<br>38                            | 55%<br>17%<br>3%<br>-<br>Emplo<br>Full Or<br>Part Time  | 19%<br>2%<br>oyment<br>Work full time<br>from home or<br>work part-time<br>from home         | Work full time outside home or part-timer outside home   | Not Employed   |
|  | Very dissatisfied Not applicable  Unweighted Base Base: Dissatisfied with Childcare Situation Unable to find-childcare, on a waitlist  | Gener All Generations Total 1301 661 18%                      | 18%<br>3%<br>-<br>ration<br>Total<br>GenZ/Mil                                     | 27%<br>9%<br>-<br>Generation 2<br>20<br>20%              | 18%<br>3%<br>-<br>Generation<br>Z Millennials<br>1100<br>472<br>18%        | 56%<br>16%<br>4%<br>-<br>Generation<br>X or older<br>169<br>169<br>17%                             | 56%<br>16%<br>3%<br>-<br>White   | 52%<br>20%<br>4%<br>-<br>Non-White   | 51%<br>19%<br>3%<br>-<br>Et<br>Hispanic  | 51% 17% 4% - thnicity African- American 68 93 16%   | 52%<br>22%<br>2%<br>-<br>-<br>-<br>Asian<br>96<br>58<br>16%                                    | 49%<br>32%<br>9%<br>American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>48<br>30<br>26%                           | 52%<br>16%<br>3%<br>-<br>Number of<br>1 child<br>514<br>255<br>22%                                    | 56%<br>19%<br>3%<br>-<br>Children<br>2 or<br>more<br>787<br>406<br>15%                                    | 53%<br>18%<br>2%<br>-<br>-<br>1 child <3<br>358<br>163<br>26%                        | 52%<br>19%<br>2%<br>-<br>Ages of<br>2+<br>children<br><3 AND<br>no other<br>children<br>104<br>47<br>19%                                       | 56%<br>17%<br>3%<br>-<br>Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+<br>401<br>183<br>18%                             | 55%<br>17%<br>4%<br>-<br>All<br>children 3<br>or older<br>437<br>268<br>12%                              | 55%<br>17%<br>2%<br>-<br>Full Time<br>679<br>335<br>18%                                    | 53%<br>21%<br>4%<br>-<br>Part Time<br>213<br>104<br>17%                                     | 59%<br>12%<br>6%<br>-<br>-<br>-<br>-<br>Work for<br>myself<br>62<br>38<br>8%       | 55%<br>17%<br>3%<br>-<br>Emplo<br>Full Or<br>Part Time<br>954<br>477<br>17%                             | 19% 2% -  oyment  Work full time from home or work part-time from home  447 220 19%          | Work full time outside home or part-timer outside home 445 219 17%   | Not Employed  347 184 19%  |
| childcare situation, which of the following best describes       | Very dissatisfied Not applicable  Unweighted Base Base: Dissatisfied with Childcare Situation Unable to find childcare, on a waitlist Financial cost too high  | Gener All Generations Total  1301 661                         | 18%<br>3%<br>-<br>ration<br>Total<br>GenZ/Mil                                     | 27%<br>9%<br>-<br>Generation 2                           | 18%<br>3%<br>-<br>Generation<br>Z Millennials                              | 56%<br>16%<br>4%<br>-<br>Generation<br>X or older  | 56%<br>16%<br>3%<br>-<br>White   | 52%<br>20%<br>4%<br>-<br>Non-White   | 51%<br>19%<br>3%<br>-<br>Et<br>Hispanic  | 51%<br>17%<br>4%<br>-<br>thnicity<br>African-<br>American   | 52%<br>22%<br>2%<br>-<br>-<br>Asian  | 49%<br>32%<br>9%<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-                               | 52%<br>16%<br>3%<br>-<br>Number of<br>1 child<br>514<br>255   | 56%<br>19%<br>3%<br>-<br>Children<br>2 or<br>more   | 53%<br>18%<br>2%<br>-<br>1 child <3  | 52%<br>19%<br>2%<br>-<br>Ages of<br>2+<br>children<br><3 AND<br>no other<br>children<br>104<br>47  | 56%<br>17%<br>3%<br>-<br>Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+<br>401<br>183                                    | All children 3 or older  | 55%<br>17%<br>2%<br>-<br>Full Time<br>679<br>335   | 53%<br>21%<br>4%<br>-<br>Part Time<br>213<br>104  | 59%<br>12%<br>6%<br>-<br>Work for<br>myself<br>62<br>38                            | 55%<br>17%<br>3%<br>-<br>Emplo<br>Full Or<br>Part Time  | 19%<br>2%<br>oyment<br>Work full time<br>from home or<br>work part-time<br>from home         | Work full time outside home or part-timer outside home   | Not Employed   |
| childcare situation, which of the following best describes       | Very dissatisfied Not applicable  Unweighted Base Base: Dissatisfied with Childcare Situation Unable to find-childcare, on a waitlist  | 3% - Gener All Generations Total 1301 661 18% 68%             | 18%<br>3%<br>ation<br>Total<br>GenZ/Mil<br>1132<br>492<br>18%<br>69%              | 27%<br>9%<br>-<br>Generation 2<br>32<br>20<br>20%<br>48% | 18%<br>3%<br>-<br>Generation<br>Z Millennials<br>1100<br>472<br>18%<br>69% | 56%<br>16%<br>4%<br>-<br>Generation<br>X or older<br>169<br>17%<br>64%                             | 56%<br>16%<br>3%<br>-<br>White<br>933<br>356<br>20%<br>63%                             | 52%<br>20%<br>4%<br>-<br>Non-White<br>335<br>296<br>16%<br>72%                             | 51%<br>19%<br>3%<br>-<br>Et<br>Hispanic<br>119<br>124<br>17%<br>72%                  | 51%<br>17%<br>4%<br>-<br>thnicity<br>African-<br>American<br>68<br>93<br>16%<br>67%                             | 52%<br>22%<br>2%<br>-<br>-<br>-<br>Asian<br>96<br>58<br>16%<br>81%                             | 49%<br>32%<br>9%<br>-<br>American<br>Indian/Alaska<br>Native-Native<br>Hawaiian, Pac<br>Islander<br>48<br>30<br>26%<br>62%               | 52%<br>16%<br>3%<br>-<br>Number of<br>1 child<br>514<br>255<br>22%                                    | 56%<br>19%<br>3%<br>-<br>Children<br>2 or<br>more<br>787<br>406<br>15%<br>68%                             | 53%<br>18%<br>2%<br>-<br>1 child <3<br>358<br>163<br>26%<br>68%                      | 52%<br>19%<br>2%<br>-<br>Ages of<br>2+<br>children<br><3 AND<br>no other<br>children<br>104<br>47<br>19%                                       | 56%<br>17%<br>3%<br>-<br>1 or more<br>under 3<br>AND 1 or<br>more 3+<br>401<br>183<br>18%<br>75%                                  | 55%<br>17%<br>4%<br>-<br>All<br>children 3<br>or older<br>437<br>268<br>12%                              | 55%<br>17%<br>2%<br>-<br>Full Time<br>679<br>335<br>18%                                    | 53%<br>21%<br>4%<br>-<br>Part Time<br>213<br>104<br>17%                                     | 59%<br>12%<br>6%<br>-<br>Work for<br>myself<br>62<br>38<br>8%<br>69%               | 55%<br>17%<br>3%<br>-<br>Emplo<br>Full Or<br>Part Time<br>954<br>477<br>17%<br>68%                      | 19% 2% -  oyment  Work full time from home or work part-time from home 447 220 19% 72%       | Work full time outside home or part-timer outside home 445 219 17% 64%   | Not<br>Employed<br>347<br>184<br>19%<br>66%                            |
| childcare situation, which of the following best describes       | Very dissatisfied Not applicable  Unweighted Base Base: Dissatisfied with Childcare Situation Unable to find childcare, on a waitlist Financial cost too high Options available don't meet my quality standards  | Gener All Generations Total  1301 661 18% 68% 35%             | 18%<br>3%<br>-<br>ration<br>Total<br>GenZ/Mil                                     | 27%<br>9%<br>-<br>Generation 2<br>20<br>20%              | 18%<br>3%<br>-<br>Generation<br>Z Millennials<br>1100<br>472<br>18%        | 56%<br>16%<br>4%<br>-<br>Generation<br>X or older<br>169<br>169<br>17%<br>64%                      | 56%<br>16%<br>3%<br>-<br>White   | 52%<br>20%<br>4%<br>-<br>Non-White   | 51%<br>19%<br>3%<br>-<br>Hispanic<br>119<br>124<br>17%<br>72%<br>34%                 | 51% 17% 4% - thnicity African- American 68 93 16%   | 52%<br>22%<br>2%<br>-<br>-<br>-<br>Asian<br>96<br>58<br>16%<br>81%                             | 49%<br>32%<br>9%<br>American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>48<br>30<br>26%                           | 52%<br>16%<br>3%<br>-<br>Number of<br>1 child<br>514<br>255<br>22%<br>67%                             | 56%<br>19%<br>3%<br>-<br>Children<br>2 or<br>more<br>787<br>406<br>15%                                    | 53%<br>18%<br>2%<br>-<br>-<br>1 child <3<br>358<br>163<br>26%                        | 52%<br>19%<br>2%<br>-<br>Ages of<br>2+<br>children<br><3 AND<br>no other<br>children<br>104<br>47<br>19%<br>69%                                | 56%<br>17%<br>3%<br>-<br>Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+<br>401<br>183<br>18%                             | 55%<br>17%<br>4%<br>-<br>All<br>children 3<br>or older<br>437<br>268<br>12%<br>62%                       | 55%<br>17%<br>2%<br>-<br>Full Time<br>679<br>335<br>18%<br>69%                             | 53%<br>21%<br>4%<br>-<br>Part Time<br>213<br>104<br>17%<br>64%                              | 59%<br>12%<br>6%<br>-<br>-<br>-<br>-<br>Work for<br>myself<br>62<br>38<br>8%       | 55%<br>17%<br>3%<br>-<br>Emplo<br>Full Or<br>Part Time<br>954<br>477<br>17%                             | 19% 2% -  oyment  Work full time from home or work part-time from home  447 220 19%          | Work full time outside home or part-timer outside home 445 219 17%   | Not Employed  347 184 19%  |
| childcare situation, which of the following best describes       | Very dissatisfied Not applicable  Unweighted Base Base: Dissatisfied with Childcare Situation Unable to find childcare, on a waitlist Financial cost too high Options available don't meet my quality Options available don't meet my quality  | 3% - Gener All Generations Total 1301 661 18% 68%             | 18%<br>3%<br>   | 27% 9%   | 18% 3% -  Generation  Z Millennials  1100 472 18% 69% 35% 30%              | 56%<br>16%<br>4%<br>-<br>Generation<br>X or older<br>169<br>17%<br>64%<br>34%<br>33%               | 56%<br>16%<br>3%<br>-<br>White<br>933<br>356<br>63%<br>33%<br>31%                      | 52%<br>20%<br>4%<br>-<br>Non-White<br>335<br>296<br>16%<br>72%<br>37%<br>30%               | 51%<br>19%<br>3%<br>-<br>Hispanic<br>119<br>124<br>17%<br>72%<br>34%<br>29%          | 51%<br>17%<br>4%<br>-<br>thnicity<br>African-<br>American<br>68<br>93<br>16%<br>67%<br>39%<br>27%               | 52%<br>22%<br>2%<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-    | 49%<br>32%<br>9%<br>-<br>American<br>Indian/Alaska<br>Native-Native<br>Hawaiian, Pac<br>Islander<br>48<br>30<br>62%<br>62%<br>57%<br>37% | 52%<br>16%<br>3%<br>-<br>1 child<br>1 child<br>514<br>255<br>22%<br>67%<br>35%                        | 56%<br>19%<br>3%<br>-<br>Children<br>2 or<br>more<br>787<br>406<br>15%<br>68%<br>36%<br>31%               | 1 child <3  358 163 26% 68% 37% 27%  | 52%<br>19%<br>2%<br>-<br>-<br>Ages of<br>2+<br>children<br>3 AND<br>no other<br>children<br>104<br>47<br>19%<br>69%                            | 56%<br>17%<br>3%<br>-<br>Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+<br>401<br>183<br>18%<br>75%<br>33%<br>30%        | 55%<br>17%<br>4%<br>-<br>All<br>children 3<br>or older<br>437<br>268<br>12%<br>62%<br>34%                | 55%<br>17%<br>2%<br>-<br>Full Time<br>679<br>335<br>18%<br>69%<br>35%<br>32%               | 53%<br>21%<br>4%<br>-<br>Part Time<br>213<br>104<br>17%<br>64%<br>35%                       | 59%<br>12%<br>6%<br>-<br>Work for<br>myself<br>62<br>38<br>8%<br>69%<br>34%<br>16% | 55%<br>17%<br>3%<br>-<br>Emplo<br>Full Or<br>Part Time<br>954<br>477<br>17%<br>68%                      | 19% 2% oyment Work full time from home or work part-time from home 19% 72% 39% 30%           | Work full time outside home or part-timer outside home 445 219 17% 64% 30% 36%   | Not<br>Employed<br>347<br>184<br>19%<br>66%<br>37%<br>27%              |
| childcare situation, which of the following best describes       | Very dissatisfied Not applicable  Unweighted Base Base: Dissatisfied with Childcare Situation Unable to find childcare, on a walfilist Financial cost too high Options available don't meet my quality standards Lack of flexibility Not reliable  | 3% - Gener All Generations Total 1301 661 18% 68% 35% 30% 18% | 18%<br>3%<br>   | 27% 9%   | 18% 3% - Generation  Z Millennials  1100 472 18% 69% 35% 30% 18%           | 56%<br>16%<br>4%<br>-<br>Generation<br>X or older<br>169<br>169<br>17%<br>64%<br>33%<br>18%        | 56%<br>16%<br>3%<br>-<br>White<br>933<br>356<br>20%<br>63%<br>33%<br>31%<br>20%        | 52%<br>20%<br>4%<br>-<br>Non-White<br>335<br>296<br>16%<br>72%<br>37%<br>30%<br>16%        | 51%<br>19%<br>3%<br>-<br>Hispanic<br>119<br>124<br>17%<br>72%<br>34%<br>29%<br>19%   | 51%<br>17%<br>4%<br>-<br>thnicity<br>African-<br>American<br>68<br>93<br>16%<br>67%<br>39%<br>27%<br>11%        | 52%<br>22%<br>2%<br>2%<br>-<br>-<br>Asian<br>96<br>58<br>16%<br>81%<br>37%<br>33%<br>17%       | 49% 32% 9%   | 52%<br>16%<br>3%<br>-<br>Number of<br>1 child<br>514<br>255<br>22%<br>67%<br>35%<br>29%<br>15%        | 56%<br>19%<br>3%<br>-<br>Children<br>2 or<br>more<br>787<br>406<br>15%<br>68%<br>36%<br>31%<br>20%        | 53%<br>18%<br>2%<br>-<br>1 child <3<br>358<br>163<br>26%<br>68%<br>37%<br>27%<br>18% | 52%<br>19%<br>2%<br>-<br>-<br>Ages of<br>2+<br>children<br><3 AND<br>no other<br>children<br>104<br>47<br>19%<br>69%                           | 56%<br>17%<br>3%<br>-<br>Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+<br>401<br>183<br>18%<br>75%<br>33%<br>30%<br>20% | All children 3 or older 12% 62% 34% 34% 36%  | 55%<br>17%<br>2%<br>-<br>Full Time<br>679<br>335<br>18%<br>69%<br>35%<br>32%<br>16%        | 53%<br>21%<br>4%<br>-<br>Part Time<br>213<br>104<br>17%<br>64%<br>35%<br>36%                | 59% 12% 6% - Work for myself 62 38 8% 69% 34% 16% 15%                              | 55%<br>17%<br>3%<br>-<br>Emplo<br>Full Or<br>Part Time<br>954<br>477<br>17%<br>68%<br>35%<br>32%<br>17% | 19% 2% oyment Work full time from home or work part-time from home 19% 72% 39%               | Work full time outside home or part-timer outside home 445 219 17% 64%   | Not Employed  347 184 19% 66% 37% 27% 20%                              |
| childcare situation, which of the following best describes       | Very dissatisfied Not applicable  Unweighted Base Base: Dissatisfied with Childcare Situation Unable to find childcare, on a waitlist Financial cost too high Options available don't meet my quality standards Lack of flexibility  | 3% - Gener All Generations Total  1301 661 18% 68% 35% 30%    | 18%<br>3%<br>-<br>tation<br>Total<br>GenZ/Mil<br>1132<br>492<br>18%<br>69%<br>69% | 27% 9%   | 18% 3% -  Generation  Z Millennials  1100 472 18% 69% 35% 30%              | 56%<br>16%<br>4%<br>-<br>Generation<br>X or older<br>169<br>17%<br>64%<br>34%<br>33%               | 56%<br>16%<br>3%<br>-<br>White<br>933<br>356<br>63%<br>33%<br>31%                      | 52%<br>20%<br>4%<br>-<br>Non-White<br>335<br>296<br>16%<br>72%<br>37%<br>30%               | 51%<br>19%<br>3%<br>-<br>Hispanic<br>119<br>124<br>17%<br>72%<br>34%<br>29%          | 51%<br>17%<br>4%<br>-<br>thnicity<br>African-<br>American<br>68<br>93<br>16%<br>67%<br>39%<br>27%               | 52%<br>22%<br>2%<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-    | 49%<br>32%<br>9%<br>-<br>American<br>Indian/Alaska<br>Native-Native<br>Hawaiian, Pac<br>Islander<br>48<br>30<br>62%<br>62%<br>57%<br>37% | 52%<br>16%<br>3%<br>-<br>Number of<br>1 child<br>514<br>255<br>22%<br>67%<br>35%<br>29%               | 56%<br>19%<br>3%<br>-<br>Children<br>2 or<br>more<br>787<br>406<br>15%<br>68%<br>36%<br>31%               | 1 child <3  358 163 26% 68% 37% 27%  | 52%<br>19%<br>2%<br>-<br>-<br>-<br>Ages of<br>2+<br>children<br><3 AND<br>no other<br>children<br>104<br>47<br>19%<br>69%<br>42%<br>24%<br>23% | 56%<br>17%<br>3%<br>-<br>Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+<br>401<br>183<br>18%<br>75%<br>33%<br>30%        | All children 3 or older  437 268 12% 62% 34% 34%   | 55%<br>17%<br>2%<br>-<br>Full Time<br>679<br>335<br>18%<br>69%<br>35%<br>32%               | 53%<br>21%<br>4%<br>-<br>Part Time<br>213<br>104<br>17%<br>64%<br>35%<br>36%<br>21%         | 59%<br>12%<br>6%<br>-<br>Work for<br>myself<br>62<br>38<br>8%<br>69%<br>34%<br>16% | 55%<br>17%<br>3%<br>-<br>Emplo<br>Full Or<br>Part Time<br>954<br>477<br>17%<br>68%<br>35%<br>32%        | 19% 2%   | Work full time outside home or part-timer outside home of part-timer outside home of part-timer outside home of the following th | Not<br>Employed<br>347<br>184<br>19%<br>66%<br>37%<br>27%              |
| childcare situation, which of the following best describes       | Very dissatisfied Not applicable  Unweighted Base Base: Dissatisfied with Childcare Situation Unable to find childcare, on a waitlist Financial cost too high Options available don't meet my quality standards Lack of flexibility Not reliable Lack of transportation/inconvenient location  | 3% - Gener All Generations Total 1301 661 18% 68% 35% 30% 18% | 18%<br>3%<br>   | 27% 9%   | 18% 3% - Generation  Z Millennials  1100 472 18% 69% 35% 30% 18%           | 56%<br>16%<br>4%<br>-<br>Generation<br>X or older<br>169<br>169<br>17%<br>64%<br>33%<br>18%        | 56%<br>16%<br>3%<br>-<br>White<br>933<br>356<br>20%<br>63%<br>33%<br>31%<br>20%        | 52%<br>20%<br>4%<br>-<br>Non-White<br>335<br>296<br>16%<br>72%<br>37%<br>30%<br>16%        | 51%<br>19%<br>3%<br>-<br>Hispanic<br>119<br>124<br>17%<br>72%<br>34%<br>29%<br>19%   | 51%<br>17%<br>4%<br>-<br>thnicity<br>African-<br>American<br>68<br>93<br>16%<br>67%<br>39%<br>27%<br>11%        | 52%<br>22%<br>2%<br>2%<br>-<br>-<br>Asian<br>96<br>58<br>16%<br>81%<br>37%<br>33%<br>17%       | 49% 32% 9%   | 52%<br>16%<br>3%<br>-<br>Number of<br>1 child<br>514<br>255<br>22%<br>67%<br>35%<br>29%<br>15%        | 56%<br>19%<br>3%<br>-<br>Children<br>2 or<br>more<br>787<br>406<br>15%<br>68%<br>36%<br>31%<br>20%        | 53%<br>18%<br>2%<br>-<br>1 child <3<br>358<br>163<br>26%<br>68%<br>37%<br>27%<br>18% | 52%<br>19%<br>2%<br>-<br>-<br>-<br>Ages of<br>2+<br>children<br><3 AND<br>no other<br>children<br>104<br>47<br>19%<br>69%<br>42%<br>24%<br>23% | 56%<br>17%<br>3%<br>-<br>Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+<br>401<br>183<br>18%<br>75%<br>33%<br>30%<br>20% | All children 3 or older 12% 62% 34% 34% 36%  | 55%<br>17%<br>2%<br>-<br>Full Time<br>679<br>335<br>18%<br>69%<br>35%<br>32%<br>16%        | 53%<br>21%<br>4%<br>-<br>Part Time<br>213<br>104<br>17%<br>64%<br>35%<br>36%<br>21%         | 59% 12% 6% - Work for myself 62 38 8% 69% 34% 16% 15%                              | 55%<br>17%<br>3%<br>-<br>Emplo<br>Full Or<br>Part Time<br>954<br>477<br>17%<br>68%<br>35%<br>32%<br>17% | 19% 2%   | Work full time outside home or part-timer outside home of part-timer outside home of part-timer outside home of the following th | Not Employed  347 184 19% 66% 37% 27% 20%                              |
| childcare situation, which of the following best describes       | Very dissatisfied Not applicable  Unweighted Base Base: Dissatisfied with Childcare Situation Unable to find childcare, on a waitlist Financial cost too high Options available don't meet my quality standards Lack of flexibility Not reliable Lack of transportation/inconvenient location Worry that my child is not happy/not receiving                     | 3% - Gener All Generations Total 1301 661 18% 68% 35% 11% 11% | 18% 3%  | 27% 9%   | 18% 3% - Generation  Z Millennials  1100 472 18% 69% 35% 30% 18% 10%       | 56%<br>16%<br>4%<br>-<br>Generation<br>X or older<br>169<br>169<br>17%<br>64%<br>33%<br>18%<br>12% | 56%<br>16%<br>3%<br>-<br>White<br>933<br>356<br>20%<br>63%<br>33%<br>31%<br>20%<br>11% | 52%<br>20%<br>4%<br>-<br>Non-White<br>335<br>296<br>16%<br>72%<br>30%<br>16%<br>11%        | 51%<br>19%<br>3%<br>Hispanic<br>119<br>124<br>17%<br>72%<br>34%<br>29%<br>19%<br>12% | 51%<br>17%<br>4%<br>-<br>thnicity<br>African-<br>American<br>68<br>93<br>16%<br>67%<br>39%<br>27%<br>11%<br>10% | 52%<br>22%<br>2%<br>2%<br>-<br>-<br>Asian<br>96<br>58<br>16%<br>81%<br>37%<br>33%<br>17%<br>7% | 49% 32% 9% - American Indiani/Alaska Native-Native Hawaiian, Pac Islander 48 30 26% 57% 37% 37% 23% 19%                                  | 52%<br>16%<br>3%<br>-<br>Number of<br>1 child<br>514<br>255<br>22%<br>67%<br>35%<br>29%<br>15%<br>10% | 56%<br>19%<br>3%<br>-<br>Children<br>2 or<br>more<br>787<br>406<br>15%<br>68%<br>36%<br>31%<br>20%<br>11% | 1 child <3  358 163 26% 68% 37% 27% 18% 8%   | 52%<br>19%<br>2%<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-                                     | 56%<br>17%<br>3%<br>-<br>Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+<br>401<br>183<br>18%<br>75%<br>33%<br>20%<br>8%  | 55%<br>17%<br>4%<br>-<br>All<br>children 3<br>or older<br>437<br>268<br>12%<br>62%<br>34%<br>16%<br>16%  | 55%<br>17%<br>2%<br>-<br>Full Time<br>679<br>335<br>18%<br>69%<br>35%<br>32%<br>16%<br>12% | 53%<br>21%<br>4%<br>-<br>Part Time<br>213<br>104<br>17%<br>64%<br>35%<br>36%<br>21%<br>13%  | 59% 12% 6% - Work for myself 62 38 8% 69% 15% 2%                                   | 55%<br>17%<br>3%<br>-<br>Emplo<br>Full Or<br>Part Time<br>954<br>477<br>17%<br>68%<br>35%<br>17%<br>12% | 19% 2% work full time from home or work part-time from home 147 220 19% 72% 39% 30% 20% 14%  | Work full time outside home or part-timer outside home 445 219 17% 64% 30% 36% 15% 11%   | Not<br>Employed<br>347<br>184<br>19%<br>66%<br>37%<br>20%<br>9%        |
| childcare situation, which of the following best describes       | Very dissatisfied Not applicable  Unweighted Base Base: Dissatisfied with Childcare Situation Unable to find childcare, on a waitlist Financial cost too high Options available don't meet my quality standards Lack of flexibility Not reliable Lack of transportation/inconvenient location Worry that my child is not happy/not receiving attention they need | 3% - Gener All Generations Total 1301 661 18% 35% 30% 18% 38% | 18% 3% 3% 3% 3  | 27% 9%   | 18% 3%   | 55% (6% 4%   | 56%<br>16%<br>3%<br>-<br>White<br>933<br>356<br>20%<br>63%<br>33%<br>31%<br>20%<br>11% | 52%<br>20%<br>4%<br>-<br>Non-White<br>335<br>296<br>16%<br>72%<br>37%<br>30%<br>16%<br>11% | 51%<br>19%<br>3%<br>-<br>Hispanic<br>119<br>124<br>17%<br>72%<br>34%<br>29%<br>12%   | 51%<br>17%<br>4%<br>-<br>thnicity<br>African-<br>American<br>68<br>93<br>16%<br>67%<br>39%<br>27%<br>11%<br>10% | 52%<br>22%<br>2%<br>2%<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>-   | 49% 32% 9% - American Indiani/Alaska Native-Native Hawaiian, Pac Islander 48 30 26% 62% 57% 37% 23% 19% 52%                              | 52%<br>16%<br>3%<br>-<br>1 child<br>514<br>255<br>22%<br>67%<br>35%<br>29%<br>15%<br>10%              | 56%<br>19%<br>3%<br>-<br>Children<br>2 or<br>more<br>787<br>406<br>15%<br>68%<br>36%<br>20%<br>11%        | 1 child <3<br>358<br>163<br>26%<br>68%<br>37%<br>27%<br>18%<br>8%                    | 52%<br>19%<br>2%<br>2<br>children<br><3 AND<br>no other<br>children<br>104<br>47<br>19%<br>69%<br>42%<br>24%<br>23%<br>7%                      | 56%<br>17%<br>3%<br>-<br>1 or more<br>under 3<br>AND 1 or more 3+<br>401<br>183<br>18%<br>75%<br>33%<br>30%<br>8%<br>37%          | 55%<br>17%<br>4%<br>4%<br>All<br>children 3<br>or older<br>437<br>268<br>12%<br>62%<br>34%<br>16%<br>37% | 55%<br>17%<br>2%<br>-<br>Full Time<br>679<br>335<br>18%<br>69%<br>35%<br>32%<br>16%<br>12% | 53%<br>21%<br>4%<br>-<br>Part Time<br>213<br>104<br>17%<br>64%<br>35%<br>36%<br>36%<br>313% | 59% 12% 6% 6%  | 55% 17% 3% 3 5 4 477 17% 35% 32% 12% 38%  | oyment Work full time from home or work part-time from home 1447 220 19% 72% 39% 20% 14% 39% | 16% 3% Work full time outside home or part-timer outside home of part-timer outside home 445 219 17% 64% 36% 15% 11% 37%   | Not<br>Employed<br>347<br>184<br>19%<br>66%<br>37%<br>27%<br>20%<br>9% |

| 224 for reach by ry up and and minimal |  |                                 | Gene   | eration                                  | I                | Generation          |                                 | I                   |                   |                        | Ethnicity                                 |                   | American<br>Indiperican  | Number of                     | f Children                         |                   | 2+<br>ch <b>Actes</b> no   | f Children  |  | I                   |                   |                   | Emp   | oloyment  |  |                    |
|--|--|---------------------------------|--|--|------------------|---------------------|---------------------------------|---------------------|-------------------|------------------------|---|-------------------|--|-------------------------------|------------------------------------|-------------------|--|---|--|---------------------|-------------------|-------------------|---|---|--|--------------------|
| Part      |  |                                 | Generations  |  | Generation       | n Z Millennials     |                                 | White               | Non-White         | Hispanio               |   | Asian             |  | 1 child                       |                                    | 1 child <3        |  | under 3   | children 3                                   | Full Time           | Part Time         |                   |   | from home of  | r outside home                                       | e Not              |
| Section   Sect   |  |                                 |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  | more 3+   | or order                                     |                     |                   |                   |   | from home   | outside hom  | ie                 |
| Second   S   | Q24: How much do you spend each month on childcare?  |                                 |  |  |                  |                     |                                 |                     |                   |                        | 102                                       |                   |  |                               |                                    |                   |  |   |  | 352                 | 133               |                   |   |   |  | 328<br>161         |
| Secondary   Seco   |  | \$500 or less                   |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  | 55%                |
| Control   Cont   |  | \$501-\$1,000                   |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  |                    |
| 20.00 cm   20.00 m   20.   |  |                                 |  |  | 31%              |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  |                    |
| Part of part   |  |                                 |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  | 4%                 |
| Part      |  |                                 | -  | -  | -                | -                   | -                               |                     | -                 | -                      | -   | -                 | -  | -                             | -                                  | -                 | -  | -   | -  | -                   | -                 | -                 | -   | -   | -  | -                  |
| Property of the control of the con   |  |                                 | Gene   | eration                                  | 1                | Generation          |                                 | 1                   |                   | E                      | Ethnicity                                 |                   | American   | Number of                     | f Children                         |                   | Ages o   | f Children  |  |                     |                   |                   | Emp   | oloyment  |  |                    |
| Control   Cont   |  |                                 | All  |  |                  |                     |                                 |                     |                   |                        |   |                   | In Managaraska   |                               |                                    |                   | chiziren   |   | ΔII  |                     |                   |                   |   |   |  |                    |
| Control   Cont   |  |                                 | Generation   |  | Generation       | n Z Millennials     |                                 | White               | Non-White         | Hispanio               |   | Asian             | NG190 Alaske   | 1 child                       |                                    | 1 child <3        |  |   | children 3                                   | Full Time           | Part Time         |                   |   |   |  |                    |
| See    |  |                                 | Total  | Genz/Mil                                 |                  |                     | X or older                      |                     |                   |                        | American                                  |                   | Havshinge ac   |                               | more                               |                   |  |   | or older                                     |                     |                   | myseir            | Part Time                                   |   |  |                    |
| SSOL purish      |  |                                 |  |  |                  |                     |                                 |                     |                   |                        |   |                   | ,,,  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  | 407<br>198         |
| SSCH SECON   19  |  | \$500 or less                   | 19%  | 15%                                      |                  | 15%                 |                                 | 20%                 | 17%               | 17%                    |   |                   |  | 18%                           |                                    | 8%                | 8%   | 15%   | 29%  | 14%                 | 27%               | 32%               | 17%   | 15%   | 16%  | 33%                |
| \$2,000,43,000   \$75, \$15, \$15, \$15, \$15, \$15, \$15, \$15, \$1   |  | \$501-\$1,000                   |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               | 15%                                | 21%               | 15%  | 13%   |  |                     | 20%               | 15%               |   |   |  | 21%                |
| State   Prince   Pr   |  |                                 |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  | 27%                |
| Marriagness   Marriagness   Marriagness   Marriagness   Generation   Conception     |  |                                 |  |  | 12%              |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  | 10%                |
| Constitution   Cons   |  |                                 | 12%  | 13%                                      | -                | 13%                 | 9%                              | 12%                 | 12%               | 9%                     | 9%  | 21%               | 9%   | 7%                            | 15%                                | 9%                | 20%  | 20%   | 6%   | 13%                 | 8%                | 13%               | 12%   | 13%   | 11%  | 10%                |
| Controlled   Part   Controlled   Part   Controlled   Part   Controlled   Part   Controlled   Part   Controlled   Part     |  | Not applicable                  | -  | -  | -                | -                   | -                               | -                   | -                 | -                      |   | -                 | -  | -                             | -                                  | -                 | -  | -   | -  |                     | -                 | -                 | -   | -   | -  | -                  |
| Controlled   Part   Controlled   Part   Controlled   Part   Controlled   Part   Controlled   Part   Controlled   Part     |  |                                 |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   | _  |   |  |                     |                   |                   |   |   |  |                    |
| Control   Cont   |  |                                 |  | eration                                  |                  | Generation          |                                 |                     |                   | E                      | Ethnicity                                 |                   | In <b>digre/Atas</b> ka  | Number of                     | f Children                         |                   |  |   |  |                     |                   |                   | Emp   |   | Work full time                                       | ^                  |
| Control   Cont   |  |                                 |  | Total                                    |                  |                     | Generation                      |                     |                   |                        | African-                                  |                   |  |                               | 2 or                               |                   |  |   |  |                     |                   | Work for          | Full Or                                     |   |  |                    |
| 225: New frequently does cost of childcare cause financial cost of childcare cause financial property of the cost of childcare cause financial property of childcare cause financial propert |  |                                 |  | s GenZ/Mil                               | Generation       | 1 Z Millenniais     | X or older                      | wnite               | Non-write         | Hispanic               | American                                  | Asian             | Native+Native<br>HawaiianePac  | I Child                       | more                               | i child <3        | remiddhen  |   |  | Full Time           | Part IIm          | myself            | Part Time                                   |   |  |                    |
| Seecons   Seec   |  |                                 |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  |                    |
| Aways 17% 17% 17% 17% 17% 17% 17% 17% 17% 17%  |  |                                 |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  | 460                |
| Other  | stress of nardship:  |                                 |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  | 14%                |
| Sometimes   95% 33% 22% 34% 38% 37% 38% 38% 37% 38% 38% 37% 38% 38% 37% 38% 38% 37% 38% 38% 38% 38% 38% 38% 38% 38% 38% 38   |  |                                 |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  | 22%                |
| Ranely   17%   18%   5%   18%   15   |  |                                 |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  | 32%                |
| Never   12%   12%   12%   12%   12%   12%   12%   12%   12%   12%   12%   12%   12%   12%   12%   12%   12%   12%   12%   13   |  | Rarely                          |  | 18%                                      | 5%               | 18%                 |                                 | 18%                 | 15%               | 16%                    | 15%                                       | 16%               |  |                               |                                    |                   | 17%  | 15%   | 17%  |                     | 17%               | 17%               | 16%   | 14%   | 18%  | 18%                |
| Generation   Generation   Generation   Generation   Generation   Continue   Generation   Generation   Generation   Continue   Generation   Generatio   |  | Never                           |  | 12%                                      | 21%              | 11%                 |                                 |                     |                   | 12%                    |   |                   | 22%  |                               | 12%                                |                   |  | 10%   |  |                     |                   |                   |   | 8%  | 12%  | 15%                |
| All Total Generation Generation Generation Total Generation Gen |  | Not applicable                  | -  |  | -                | -                   | -                               | -                   | -                 | -                      | -   | -                 | -  | -                             | -                                  | -                 | -  | -   | -  | -                   | -                 | -                 | -   | -   | -  | -                  |
| All   Ceneration   |  |                                 | Gene   | eration                                  |                  | Generation          |                                 | 1                   |                   |                        | Ethnicity                                 |                   |  | Number of                     | f Children                         |                   |  | f Children  |  |                     |                   |                   | Emp   | loyment   |  |                    |
| Generations      |  |                                 | All  |  |                  |                     |                                 | 1                   |                   |                        |   |                   | Indian/Alaska  |                               | _                                  |                   |  |   | All  |                     |                   |                   |   |   |  |                    |
| Haweilan, Page   Hawe   |  |                                 | Generation   |  | Generation       | n Z Millennials     |                                 | White               | Non-White         | Hispanio               |   | Asian             |  | 1 child                       |                                    | 1 child <3        |  |   | children 3                                   | Full Time           | Part Time         |                   |   |   |  |                    |
| Base Namy, deycare, school, aupair   1602   1224   22   1202   378   978   611   240   209   125   57   648   954   351   110   455   682   1095   217   78   1389   578   734   215   215   225   2   |  |                                 |  | Genz/Mil                                 |                  |                     | X or older                      |                     |                   |                        | American                                  |                   | Hawaiian, Pac  |                               | more                               |                   | no other   |   |  |                     |                   | myseir            | Part Time                                   |   |  |                    |
| Always   |  |                                 |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  | 426<br>213         |
| Offen   22%   27   |  | Always                          | 11%  | 12%                                      | 13%              | 12%                 | 9%                              | 10%                 | 13%               | 11%                    | 16%                                       | 10%               | 21%  | 9%                            | 12%                                | 9%                | 15%  | 14%   | 9%   | 12%                 | 10%               | 8%                | 11%   | 10%   | 13%  | 7%                 |
| Rarely   19%   18%   18%   14%   18%   17%   19%   16%   16%   16%   16%   15%   10%   19%   15%   10%   19%   14%   16%   20%   17%   19%   17%   1   |  | Often                           |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  | 20%                |
| Never   10% 10% 10% 10% 11% 10% 11% 10% 11% 10% 11% 10% 10   |  |                                 |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  | 35%                |
| Not applicable   |  |                                 |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  | 22%                |
| Generation   Generation   Generation   Generation   Generation   Generation   Generation   Total   Generation      |  |                                 | 10%  | 10%                                      | 3%               | 10%                 | 11%                             |                     | 10%               | 11%                    | 10%                                       | 10%               | 9%   | 11%                           | 10%                                | 9%                | 11%  | 9%  | 12%  | 10%                 | 9%                | 9%                | 10%   | 10%   | 9%   | 15%                |
| All Generations and Generations and Generations and Generations of Total Generations and Gener |  | Not applicable                  | -  | -  | -                | -                   | -                               | -                   | -                 | -                      |   | -                 | -  | -                             | -                                  | -                 | -  | -   | -  |                     | -                 | -                 | -   | -   | -  | -                  |
| All Generations and Generations and Generations and Generations of Total Generations and Gener |  |                                 |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  |                    |
| All Generation Z Millennial Generation Z Millennial Generation Z Millennial Generation Total Generation Z Millennial Generation Z Mill |  |                                 |  |  |                  |                     |                                 |                     |                   |                        |   |                   |  |                               |                                    |                   |  |   |  |                     |                   |                   |   |   |  |                    |
| Selectation   Fig.   Conting   Con   |  |                                 |  | eration                                  |                  | Generation          |                                 |                     |                   |                        | Ethnicity                                 |                   |  | Number of                     | f Children                         |                   |  |   |  |                     |                   |                   | Emp   | -   | Work full *:   | •                  |
| 226: Has the stress or financial cost of childcare ever made you consider leaving the workforce?  Base: Currently Employed  1724 1280 28 1253 444 1055 652 255 224 91 1601 2017 744 981 416 108 439 755 1306 315 104 1724 728 892 -  Yes  1836 3174 53 3121 444 2818 728 245 162 224 91 1601 2017 744 981 416 108 439 755 1306 315 104 1724 728 892 -  Yes  1837 55% 55% 55% 55% 55% 55% 55% 55% 55% 55  |  |                                 | All  | Total                                    |                  |                     | Generation                      |                     |                   |                        | African                                   |                   | Indiane/Ataska<br>Native/Ataska  |                               |                                    |                   | children<br>68ilalNa   | 1 or more   |  |                     |                   | Work for          |   | Work full tim   |  |                    |
| Yes 52% 52% 59% 52% 53% 53% 50% 53% 45% 45% 67% 50% 54% 52% 55% 53% 52% 47% 74% 57% 52% 53% 51% - No 48% 48% 41% 48% 47% 47% 50% 47% 55% 55% 33% 50% 46% 48% 45% 47% 48% 53% 26% 43% 48% 47% 49% -   |  |                                 | All<br>Generations                                 | Total                                    | Generation       |                     |                                 | White               | Non-White         |                        | African-                                  | Asian             | Indians/Maska<br>Native/Maske<br>NativeisNaRee<br>HavistiadePac  |                               | 2 or                               | 1 child <3        | chizeren<br>cBildiNeo<br>rrabiddhen  | 1 or more<br>under 3<br>AND 1 or                                  | children 3                                   | Full Time           | Part Time         |                   | Full Or                                     | Work full tim<br>from home of<br>work part-tim                                    | r outside home<br>e or part-timer                    | e Not<br>r Employe |
| No 48% 48% 41% 48% 47% 50% 47% 55% 55% 33% 50% 46% 48% 45% 47% 48% 53% 26% 43% 48% 47% 49% -   | Q26: Has the stress or financial cost of childcare ever made you consider leaving the workforce? |                                 | All<br>Generations<br>Total                        | s Total<br>GenZ/Mil                      | 53               | n Z Millennials     | X or older                      | 2818                | 728               | Hispanio               | African-<br>American                      | 224               | Indian/Maska<br>Nation/Maske<br>Nation/Maske<br>HawkiiadePac<br>Islander<br>91                               | 1 child                       | 2 or<br>more                       | 999               | chilzbren<br>cBildiNED<br>richilddhen<br>richildren<br>children<br>265     | 1 or more<br>under 3<br>AND 1 or<br>more 3+                       | children 3<br>or older<br>1316               | 2744                | 674               | myself<br>200     | Full Or<br>Part Time                        | Work full tim<br>from home of<br>work part-tim<br>from home                       | outside home<br>or part-timer<br>outside hom         | e Not<br>r Employe |
|  | Q26: Has the stress or financial cost of childcare ever made you consider leaving the workforce? | Base: Currently Employed        | All<br>Generations<br>Total<br>3618<br>1724        | S Total<br>GenZ/Mil                      | 53<br>28         | 3121<br>1253        | X or older<br>444<br>444        | 2818<br>1055        | 728<br>652        | Hispanio<br>245<br>255 | African-<br>American                      | 224<br>141        | Indiana/Ataska<br>Native/Masiwe<br>NativeireNaRee<br>HalvatiiadePac<br>Islander<br>91<br>61                  | 1 child<br>1601<br>744        | 2 or<br>more<br>2017<br>981        | 999<br>416        | chilzbren<br>cBildiNeb<br>ri3 deNeb<br>rebildhen<br>children<br>265<br>108 | 1 or more<br>under 3<br>AND 1 or<br>more 3+<br>1023<br>439        | children 3<br>or older<br>1316<br>755        | 2744<br>1306        | 674<br>315        | 200<br>104        | Full Or<br>Part Time<br>3618<br>1724        | Work full tim<br>from home of<br>work part-tim<br>from home<br>1514<br>728        | outside home or part-timer outside hom  1904 892     | e Not<br>r Employe |
|  | Q26: Has the stress or financial cost of childcare ever made you consider leaving the workforce? | Base: Currently Employed<br>Yes | All<br>Generations<br>Total<br>3618<br>1724<br>52% | Total<br>GenZ/Mil<br>3174<br>1280<br>52% | <b>53 28</b> 59% | 3121<br>1253<br>52% | X or older<br>444<br>444<br>53% | 2818<br>1055<br>53% | 728<br>652<br>50% | 245<br>255<br>53%      | African-<br>American<br>162<br>224<br>45% | 224<br>141<br>45% | Indiana/Ataska<br>Nationa/Nasiwa<br>Nationa/Nasiwa<br>Nationale/Nationale/Pac<br>Islander<br>91<br>61<br>67% | 1 child<br>1601<br>744<br>50% | 2 or<br>more<br>2017<br>981<br>54% | 999<br>416<br>52% | children<br>stildinen<br>richildren<br>children<br>265<br>108<br>55%       | 1 or more<br>under 3<br>AND 1 or<br>more 3+<br>1023<br>439<br>53% | children 3<br>or older<br>1316<br>755<br>52% | 2744<br>1306<br>47% | 674<br>315<br>74% | 200<br>104<br>57% | Full Or<br>Part Time<br>3618<br>1724<br>52% | Work full tim<br>from home of<br>work part-tim<br>from home<br>1514<br>728<br>53% | outside home or part-times outside hom  1904 892 51% | e Not<br>r Employe |

|  |   | Gene                       | eration              | 1          | Generation    |                          |              |                  | E                | thnicity             |            |   | Number of    | f Children   | l           |  | f Children                                  |                               | 1            |                  |                      | Emp                  | loyment   |   |                  |
|--|---|----------------------------|----------------------|------------|---------------|--------------------------|--------------|------------------|------------------|----------------------|------------|---|--------------|--------------|-------------|--|---|-------------------------------|--------------|------------------|----------------------|----------------------|---|---|------------------|
|  |   | All<br>Generation<br>Total | Total<br>IS GenZ/Mil | Generation | Z Millennials | Generation<br>X or older | White        | Non-White        | Hispanic         | African-<br>American | Asian      | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander | 1 child      | 2 or<br>more | 1 child <3  | 2+<br>children<br><3 AND<br>no other<br>children | 1 or more<br>under 3<br>AND 1 or<br>more 3+ | All<br>children 3<br>or older | Full Time    | Part Time        | Work for<br>e myself | Full Or<br>Part Time | Work full time<br>from home or<br>work part-time<br>from home | r outside home                                    | Employed         |
| Q27: Do you rely on summer camps to provide childcare for your children over the summer? | Unweighted Base Base: Total Respondents             | 5577<br>2791               | 4783<br>1997         | 105<br>50  | 4678<br>1946  | 794<br>794               | 4238<br>1645 | 1226<br>1114     | 446<br>464       | 268<br>368           | 354<br>226 | 143<br>95   | 2343<br>1134 | 3234<br>1657 | 1508<br>655 | 435<br>182                                       | 1614<br>711                                 | 2002<br>1235                  | 3039<br>1482 | 846<br>404       | 266<br>149           | 4151<br>2035         | 1708<br>834   | 2177<br>1052                                      | 1426<br>756      |
| for your children over the summer:   | Yes   | 32%                        | 26%                  | 18%        | 26%           | 46%                      | 34%          | 29%              | 24%              | 30%                  | 29%        | 42%   | 25%          | 37%          | 8%          | 12%  | 31%   | 48%                           | 38%          | 34%              | 36%                  | 37%                  | 41%   | 35%   | 17%              |
|  | No<br>Not conficeble                                | 36%                        | 39%                  | 42%        | 39%           | 29%                      | 36%          | 36%              | 36%              | 40%                  | 34%        | 32%   | 33%          | 38%          | 33%         | 41%  | 45%   | 32%                           | 35%          | 39%              | 37%                  | 36%                  | 33%   | 39%   | 35%              |
|  | Not applicable                                      | 32%                        | 35%                  | 40%        | 35%           | 25%                      | 30%          | 35%              | 40%              | 30%                  | 37%        | 26%   | 43%          | 25%          | 60%         | 47%  | 24%   | 20%                           | 26%          | 27%              | 27%                  | 26%                  | 26%   | 27%   | 48%              |
|  |   |                            | eration              |            | Generation    |                          |              |                  | E                | thnicity             |            | American  | Number of    | f Children   |             | 2+   | f Children                                  |                               |              |                  |                      | Emp                  | loyment<br>Work full time                                     | Work full time                                    |                  |
|  |   | All<br>Generation<br>Total | Total<br>GenZ/Mil    | Generation | Z Millennials | Generation<br>X or older | White        | Non-White        | Hispanic         | African-<br>American | Asian      | Indian/Alaska<br>Native+Native<br>Hawaiian, Pac                         | 1 child      | 2 or<br>more | 1 child <3  | children <3 AND no other children                | under 3<br>AND 1 or<br>more 3+              | All<br>children 3<br>or older | Full Time    | Part Time        | e Work for myself    | Full Or<br>Part Time |   | r outside home                                    |                  |
| Q28: How far in advance do you sign your children up for summer camp?                    | Unweighted Base<br>Base: Use Summer Camps           | 1624<br>873                | 1258<br>507          | 14         | 1244<br>498   | 366<br>366               | 1252<br>551  | 343<br>312       | 106              | 78<br>105            | 91<br>64   | 53<br>37  | 527<br>277   | 1097<br>596  | 124<br>48   | 43   | 480<br>217                                  | 971<br>587                    | 1046<br>562  | 266<br>132       | 100<br>53            | 1412<br>747          | 624<br>336  | 688<br>357  | 212              |
| summer camp:   | Less than 1 month                                   | 873<br>4%                  | 5%                   |            | 498<br>5%     | 2%                       | 3%           | 5%               | 5%               | 7%                   | 4%         | 2%  | 6%           | 2%           | 9%          | 18<br>2%   | 2%  | 587<br>4%                     | 2%           | 5%               | 8%                   | 3%                   | 3%  | 357   | 7%               |
|  | 1-2 months  | 21%                        | 23%                  | 67%        | 22%           | 17%                      | 16%          | 28%              | 22%              | 30%                  | 24%        | 51%   | 22%          | 20%          | 31%         | 29%  | 20%   | 20%                           | 16%          | 37%              | 23%                  | 21%                  | 21%   | 19%   | 20%              |
|  | 3-4 months  | 43%                        | 44%                  | 26%        | 44%           | 41%                      | 42%          | 44%              | 54%              | 49%                  | 36%        | 34%   | 47%          | 41%          | 43%         | 29%  | 41%   | 44%                           | 46%          | 32%              | 33%                  | 43%                  | 43%   | 44%   | 43%              |
|  | 5-6 months<br>7-8 months                            | 25%<br>8%                  | 22%<br>5%            | 7%         | 23%<br>6%     | 30%<br>10%               | 30%<br>9%    | 18%<br>4%        | 18%<br>2%        | 11%<br>3%            | 29%<br>7%  | 13%<br>1%   | 18%<br>6%    | 29%<br>8%    | 15%<br>2%   | 25%<br>15%                                       | 31%<br>6%                                   | 24%<br>8%                     | 27%<br>8%    | 20%<br>6%        | 28%<br>8%            | 26%<br>8%            | 24%<br>8%   | 27%<br>7%   | 23%<br>8%        |
|  | Not applicable                                      | -                          | -                    | -          | -             | -                        | -            | -                | -                | -                    | -          | -   | -            | -            | -           | -  | -   | -                             | -            | -                | -                    | -                    | -   | -   | -                |
|  |   | Gene                       | eration              | l          | Generation    |                          |              |                  | E                | thnicity             |            | American  | Number of    | f Children   | l           |  | f Children                                  |                               |              |                  |                      | Emp                  | loyment   |   |                  |
|  |   | All<br>Generation<br>Total | Total<br>IS GenZ/Mil | Generation | Z Millennials | Generation<br>X or older | White        | Non-White        | Hispanic         | African-<br>American | Asian      | Indian/Alaska<br>Native+Native<br>Hawaiian, Pac                         | 1 child      | 2 or<br>more | 1 child <3  | 2+<br>children<br><3 AND<br>no other             | 1 or more<br>under 3<br>AND 1 or            | All<br>children 3<br>or older | Full Time    | Part Time        | e Work for myself    |                      | from home or  | e or part-timer                                   | Employed         |
| Q29: On average, how much do you spend per child for a                                   | Unweighted Base                                     | 1595                       | 1236                 | 16         | 1220          | 359                      | 1229         | 338              | 101              | 76                   | 92         | Islander<br>54  | 525          | 1070         | 120         | children<br>40                                   | more 3+                                     | 960                           | 1032         | 262              | 98                   | 1392                 | from home   | outside home                                      | 203              |
| month of summer camp?  | Base: Use Summer Camps                              | 853                        | 494                  | 9          | 485           | 359                      | 539          | 305              | 104              | 102                  | 64         | 38  | 278          | 575          | 48          | 18   | 211   | 575                           | 551          | 130              | 52                   | 734                  | 333   | 348   | 120              |
|  | \$100-\$500   | 13%                        | 13%                  | 23%        | 13%           | 14%                      | 12%          | 16%              | 11%              | 16%                  | 28%        | 14%   | 15%          | 13%          | 7%          | 13%  | 15%   | 14%                           | 10%          | 17%              | 16%                  | 12%                  | 11%   | 12%   | 22%              |
|  | \$501-\$1,000                                       | 30%                        | 30%                  | 32%        | 29%           | 30%                      | 29%          | 30%              | 38%              | 38%                  | 9%         | 39%   | 30%          | 30%          | 33%         | 23%  | 30%   | 29%                           | 31%          | 31%              | 29%                  | 31%                  | 30%   | 31%   | 23%              |
|  | \$1,001-\$1,500<br>\$1.501-\$2.000                  | 22%<br>17%                 | 24%<br>17%           | 28%<br>6%  | 24%<br>17%    | 20%<br>16%               | 22%<br>18%   | 23%<br>14%       | 25%<br>12%       | 19%<br>10%           | 20%<br>20% | 26%<br>14%  | 24%<br>15%   | 22%<br>17%   | 20%<br>14%  | 23%<br>21%                                       | 22%<br>15%                                  | 23%<br>17%                    | 24%<br>17%   | 19%<br>15%       | 25%<br>15%           | 23%<br>16%           | 23%<br>18%  | 23%<br>15%  | 17%<br>19%       |
|  | \$2,001-\$2,500                                     | 9%                         | 8%                   | 11%        | 8%            | 9%                       | 9%           | 7%               | 4%               | 8%                   | 10%        | 2%  | 9%           | 8%           | 15%         | 11%  | 8%  | 8%                            | 8%           | 9%               | 8%                   | 8%                   | 8%  | 9%  | 9%               |
|  | \$2,501+  | 9%                         | 8%                   | -          | 8%            | 11%                      | 9%           | 10%              | 11%              | 8%                   | 11%        | 5%  | 8%           | 10%          | 11%         | 8%   | 10%   | 9%                            | 9%           | 9%               | 7%                   | 9%                   | 10%   | 9%  | 9%               |
|  | Not applicable                                      | -                          | -                    | -          | -             | -                        | -            | -                | -                | -                    | -          | -   | -            | -            | -           | -  | -   | -                             | -            | -                | -                    | -                    | -   | -   | -                |
|  |   | Gene                       | eration              |            | Generation    |                          |              |                  | E                | thnicity             |            | American  | Number of    | f Children   |             | 2+   | f Children<br>1 or more                     |                               |              |                  |                      | Emp                  | loyment<br>Work full time                                     | Work full time                                    |                  |
|  |   | All<br>Generation<br>Total | Total<br>GenZ/Mil    | Generation | Z Millennials | Generation<br>X or older | White        | Non-White        | Hispanic         | African-<br>American | Asian      | Indian/Alaska<br>Native+Native<br>Hawaiian, Pac                         | 1 child      | 2 or<br>more | 1 child <3  | children   | under 3<br>AND 1 or<br>more 3+              | All<br>children 3<br>or older | Full Time    | Part Time        | e Work for myself    |                      | from home or  | r outside home<br>e or part-timer<br>outside home | Employed         |
| Q30: Since the start of the 2022-2023 school year, how                                   | Unweighted Base                                     | 4186                       | 3512                 | 40         | 3472          | 674                      | 3234         | 867              | 291              | 200                  | 248        | Islander<br>116   | 1432         | 2754         | 691         | children<br>250                                  | 1408  | 1824                          | 2534         | 635              | 202                  | 3371                 | 1387  | 1782  | 815              |
| many days has your child/children missed school or<br>daycare due to illness?            | Base: Total Respondents 0 days                      | 2107<br>4%                 | 1433<br>4%           | 24<br>7%   | 1409<br>4%    | <b>674</b><br>6%         | 1295<br>4%   | <b>788</b><br>5% | <b>302</b><br>3% | <b>275</b><br>7%     | 163<br>4%  | <b>78</b><br>4%   | 710<br>6%    | 1397<br>3%   | 288<br>6%   | <b>97</b><br>7%                                  | <b>615</b> 2%                               | 1100<br>5%                    | 1235<br>4%   | <b>308</b><br>6% | 112<br>4%            | 1655<br>4%           | <b>687</b><br>4%  | 856<br>4%   | <b>452</b><br>5% |
| •  | 1-5 days  | 40%                        | 39%                  | 27%        | 39%           | 42%                      | 40%          | 39%              | 38%              | 43%                  | 40%        | 40%   | 40%          | 40%          | 37%         | 36%  | 36%   | 43%                           | 39%          | 36%              | 49%                  | 39%                  | 38%   | 39%   | 42%              |
|  | 6-10 days   | 29%                        | 28%                  | 21%        | 28%           | 30%                      | 29%          | 28%              | 30%              | 23%                  | 28%        | 33%   | 28%          | 29%          | 25%         | 30%  | 30%   | 28%                           | 29%          | 30%              | 20%                  | 29%                  | 31%   | 29%   | 27%              |
|  | 11-15 days<br>16-20 days                            | 15%<br>7%                  | 16%<br>8%            | 10%<br>13% | 16%<br>8%     | 13%<br>6%                | 16%<br>7%    | 14%<br>8%        | 16%<br>8%        | 13%<br>9%            | 12%<br>7%  | 9%<br>6%  | 13%<br>8%    | 16%<br>7%    | 16%<br>9%   | 16%<br>8%  | 19%<br>7%                                   | 13%<br>7%                     | 15%<br>7%    | 16%<br>7%        | 14%<br>8%            | 15%<br>7%            | 16%<br>7%   | 15%<br>7%   | 13%<br>8%        |
|  | Over 21 days  | 5%                         | 6%                   | 22%        | 5%            | 4%                       | 4%           | 6%               | 5%               | 5%                   | 8%         | 8%  | 5%           | 5%           | 7%          | 3%   | 6%  | 4%                            | 5%           | 5%               | 5%                   | 5%                   | 5%  | 6%  | 5%               |
|  | Not applicable                                      | -                          | -                    | -          | -             | -                        | -            | -                | -                | -                    | -          | -   | -            | -            | -           | -  | -   | -                             | -            | -                | -                    | -                    | -   | -   | -                |
|  |   | Gene                       | eration              | l          | Generation    |                          |              |                  | E                | thnicity             |            | American  | Number of    | f Children   |             | 2+   | f Children                                  |                               |              |                  |                      | Emp                  | loyment   |   |                  |
|  |   | All<br>Generation<br>Total | Total<br>GenZ/Mil    | Generation | Z Millennials | Generation<br>X or older | White        | Non-White        | Hispanic         | African-<br>American | Asian      | Indian/Alaska<br>Native+Native<br>Hawaiian, Pac                         | 1 child      | 2 or<br>more | 1 child <3  | children<br><3 AND<br>no other                   | 1 or more<br>under 3<br>AND 1 or            | All<br>children 3<br>or older | Full Time    | Part Time        | e Work for myself    |                      | from home or<br>work part-time                                |   | Not<br>Employed  |
| Q31: How often does an unpaid caregiver like family, a                                   | Unweighted Base                                     | 5258                       | 4594                 | 95         | 4499          | 664                      | 4027         | 1132             | 419              | 239                  | 331        | Islander<br>134   | 2208         | 3050         | 1428        | children<br>418                                  | more 3+                                     | 1820                          | 2912         | 798              | 242                  | 3952                 | from home   | outside home                                      | 1306             |
| neighbor, a close friend, a grandparent, etc. look after you child/children?             |   | 2564                       | 1900                 | 45         | 1855          | 664                      | 1519         | 1021             | 436              | 329                  | 209        | 88  | 1049         | 1515         | 614         | 171  | 690   | 1081                          | 1385         | 375              | 129                  | 1890                 | 782   | 978   | 675              |
| Cima/cimarens  | Daily A few times per week                          | 7%<br>15%                  | 8%<br>16%            | 12%<br>23% | 8%<br>15%     | 6%<br>12%                | 6%<br>14%    | 9%<br>15%        | 7%<br>17%        | 9%<br>13%            | 13%<br>16% | 7%<br>16%   | 8%<br>17%    | 7%<br>13%    | 7%<br>18%   | 7%<br>15%  | 8%<br>14%                                   | 7%<br>13%                     | 11%          | 3%<br>24%        | 5%<br>15%            | 9%<br>16%            | 7%<br>15%   | 11%<br>18%  | 4%<br>9%         |
|  | A few times per week A few times per month          | 22%                        | 24%                  | 20%        | 24%           | 17%                      | 23%          | 22%              | 20%              | 27%                  | 17%        | 23%   | 21%          | 23%          | 23%         | 27%  | 23%   | 20%                           | 21%          | 24%              | 26%                  | 22%                  | 23%   | 21%   | 22%              |
|  | Once per month                                      | 14%                        | 13%                  | 22%        | 13%           | 15%                      | 15%          | 12%              | 12%              | 12%                  | 10%        | 13%   | 14%          | 13%          | 12%         | 14%  | 13%   | 16%                           | 14%          | 13%              | 16%                  | 14%                  | 12%   | 15%   | 14%              |
|  | Once a quarter or at holidays                       | 17%                        | 18%                  | 16%        | 18%           | 16%                      | 18%          | 17%              | 17%              | 18%                  | 16%        | 20%   | 17%          | 18%          | 18%         | 17%  | 19%   | 16%                           | 17%          | 14%              | 12%                  | 16%                  | 18%   | 16%   | 20%              |
|  | I don't have this kind of support<br>Not applicable | 25%                        | 21%                  | 8%         | 22%           | 34%                      | 24%          | 25%              | 27%              | 19%                  | 27%        | 21%   | 22%          | 26%          | 21%         | 19%  | 24%   | 28%                           | 23%          | 21%              | 26%                  | 23%                  | 25%   | 20%   | 30%              |
|  |   | Gene                       | eration              | ı          | Generation    |                          | ı            |                  | E                | thnicity             |            |   | Number of    | f Children   | I           | Ages o   | f Children                                  |                               | I            |                  |                      | Emp                  | loyment   |   |                  |
|  |   | All<br>Generation          | Total                | Generation | Z Millennials | Generation               | White        | Non-White        | Hispanic         | African-             | Asian      | American<br>Indian/Alaska<br>Native+Native                              | 1 child      | 2 or         | 1 child <3  | 2+<br>children<br><3 AND                         | 1 or more<br>under 3                        | All<br>children 3             | Full Time    | Part Time        | Work for             | Full Or              | from home or  | Work full time<br>outside home                    | Not              |
|  |   | Total                      | GenZ/Mil             |            |               | X or older               |              |                  |                  | American             |            | Hawaiian, Pac<br>Islander   |              | more         |             | no other<br>children                             | more 3+                                     | or older                      |              |                  | illyseli             |                      | from home   | or part-timer<br>outside home                     |                  |
| Q32: Who in your household primarily handles household chores/responsibilities?          | Base: Total Respondents                             | 5585<br>2796               | 4789<br>2000         | 105<br>50  | 4684<br>1950  | 796<br>796               | 4244<br>1648 | 1228<br>1116     | 446<br>464       | 269<br>370           | 354<br>226 | 144<br>96   | 2345<br>1134 | 3240<br>1662 | 1510<br>655 | 436<br>182                                       | 1616<br>713                                 | 2005<br>1237                  | 3041<br>1483 | 848<br>406       | 266<br>149           | 4155<br>2038         | 1711<br>837   | 2178<br>1052                                      | 1430<br>758      |
|  | Only me   | 12%                        | 10%                  | 22%        | 10%           | 17%                      | 11%          | 13%              | 12%              | 16%                  | 10%        | 15%   | 12%          | 12%          | 8%          | 8%   | 10%   | 16%                           | 8%           | 11%              | 17%                  | 10%                  | 8%  | 9%  | 19%              |
|  | Only my partner                                     | 2%<br>47%                  | 2%<br>48%            | 1%<br>46%  | 2%<br>48%     | 2%<br>44%                | 2%<br>48%    | 1%<br>46%        | 1%<br>48%        | 2%<br>46%            | 1%<br>48%  | 6%<br>41%   | 2%<br>43%    | 1%<br>50%    | 1%<br>46%   | 1%<br>49%  | 1%<br>52%                                   | 2%<br>44%                     | 1%<br>43%    | 5%<br>49%        | 1%<br>48%            | 2%<br>44%            | 3%<br>45%   | 1%<br>43%   | 1%<br>55%        |
|  | Mostly me<br>Mostly my partner                      | 5%                         | 48%<br>5%            | 7%         | 48%<br>5%     | 4%                       | 48%          | 46%<br>5%        | 48%<br>5%        | 46%<br>6%            | 48%<br>6%  | 6%  | 43%<br>5%    | 4%           | 5%          | 49%<br>5%  | 4%  | 5%                            | 6%           | 49%              | 48%<br>3%            | 5%                   | 45%<br>5%   | 43%<br>5%   | 4%               |
|  | Share equally                                       | 31%                        | 32%                  | 20%        | 32%           | 29%                      | 31%          | 30%              | 31%              | 26%                  | 32%        | 25%   | 34%          | 29%          | 37%         | 34%  | 31%   | 27%                           | 38%          | 27%              | 28%                  | 35%                  | 35%   | 37%   | 19%              |
|  | Outsource or hire out chores and responsibilities   |                            | 1%                   | 1%         | 1%            | 1%                       | 1%           | 2%               | 2%               | 1%                   | 3%         | 2%<br>6%  | 1%           | 1%           | 1%          | 1%   | 1%  | 1%                            | 2%           | 1%               | 1%                   | 2%                   | 2%<br>2%  | 2%  | 0%               |
|  | Not applicable, single parent                       | 2%                         | 2%                   | 4%         | 2%            | 4%                       | 2%           | 2%               | 2%               | 4%                   | 0%         | 6%  | 3%           | 2%           | 2%          | 2%   | 0%  | 4%                            | 2%           | 3%               | 2%                   | 3%                   | ∠%  | 3%  | 2%               |

|  |  | Gene                        |                   | ı         | Generation     | _                        |       |           |          | thnicity             |       | American  | Normalina | of Children  | ı          | 2+               | f Children                                  |                               | 1         |           |                    | Emml                 | lovment   |              |                     |
|--|--|-----------------------------|-------------------|-----------|----------------|--------------------------|-------|-----------|----------|----------------------|-------|---|-----------|--------------|------------|------------------|---|-------------------------------|-----------|-----------|--------------------|----------------------|---|--------------|---------------------|
|  |  | Gene                        | ration            |           | Generation     | n                        |       |           |          | tnnicity             |       |   | Number    | of Children  |            |                  | r Children                                  |                               |           |           |                    | Emplo                | oyment  |              |                     |
|  |  | All<br>Generations<br>Total | Total<br>GenZ/Mil | Generatio | n Z Millennial | Generation<br>X or older | White | Non-White | Hispanio | African-<br>American | Asian | Natwerkanve<br>Indian Harke<br>Nation Alaske<br>National Alaske<br>Havering Pac | 1 child   | 2 or<br>more | 1 child <3 | STATE OF THE PER | 1 or more<br>under 3<br>AND 1 or<br>more 3+ | All<br>children 3<br>or older | Full Time | Part Time | Work for<br>myself | Full Or<br>Part Time | Work full time<br>from home or<br>work part-time<br>from home | outside home | e Not<br>r Employed |
| Q33: Which of the following household chores or              | Unweighted Base                                | 5405                        | 4650              | 100       | 4550           | 755                      | 4114  | 1178      | 430      | 254                  | 343   | Islander  | 2258      | 3147         | 1466       | children<br>424  | 1585  | 1912                          | 2925      | 817       | 255                | 3997                 | 1662  | 2080         | 1408                |
| responsibilities are your primary responsibility? Select all | Base: Me/Mostly myself/mostly my               |                             |                   |           |                |                          |       |           |          |                      |       |   |           |              |            |                  |   |                               |           |           |                    |                      |   |              |                     |
| that apply.  | partner/Partner/share equally                  | 2695                        | 1940              | 48        | 1892           | 755                      | 1593  | 1070      | 447      | 352                  | 219   | 88  | 1085      | 1610         | 633        | 177              | 702   | 1175                          | 1419      | 388       | 145                | 1951                 | 807   | 999          | 744                 |
|  | Paying bills                                   | 39%                         | 38%               | 35%       | 38%            | 43%                      | 41%   | 37%       | 36%      | 37%                  | 39%   | 30%   | 39%       | 40%          | 40%        | 38%              | 41%   | 38%                           | 44%       | 33%       | 43%                | 41%                  | 41%   | 42%          | 34%                 |
|  | Financial planning                             | 32%                         | 31%               | 31%       | 31%            | 34%                      | 31%   | 32%       | 31%      | 34%                  | 30%   | 33%   | 34%       | 30%          | 34%        | 27%              | 33%   | 30%                           | 37%       | 25%       | 30%                | 34%                  | 34%   | 34%          | 26%                 |
|  | Family scheduling                              | 75%                         | 77%               | 64%       | 78%            | 71%                      | 78%   | 72%       | 77%      | 64%                  | 75%   | 56%   | 74%       | 76%          | 79%        | 83%              | 82%   | 68%                           | 77%       | 68%       | 77%                | 75%                  | 76%   | 74%          | 77%                 |
|  | Household errands                              | 68%                         | 69%               | 64%       | 69%            | 66%                      | 68%   | 69%       | 70%      | 64%                  | 73%   | 67%   | 67%       | 69%          | 71%        | 72%              | 72%   | 64%                           | 65%       | 69%       | 69%                | 66%                  | 66%   | 66%          | 75%                 |
|  | Household cleaning                             | 62%                         | 63%               | 60%       | 63%            | 60%                      | 61%   | 64%       | 67%      | 59%                  | 63%   | 62%   | 61%       | 63%          | 67%        | 66%              | 67%   | 56%                           | 56%       | 61%       | 62%                | 58%                  | 56%   | 58%          | 74%                 |
|  | Children's drop off/pick up                    | 46%                         | 45%               | 38%       | 45%            | 48%                      | 47%   | 44%       | 43%      | 43%                  | 42%   | 51%   | 38%       | 51%          | 34%        | 35%              | 55%   | 48%                           | 41%       | 50%       | 50%                | 44%                  | 42%   | 44%          | 51%                 |
|  | Coordinating childcare                         | 54%                         | 58%               | 41%       | 58%            | 45%                      | 57%   | 51%       | 50%      | 52%                  | 52%   | 40%   | 53%       | 55%          | 58%        | 59%              | 62%   | 47%                           | 59%       | 55%       | 52%                | 58%                  | 57%   | 59%          | 45%                 |
|  | Planning children's activities                 | 67%                         | 69%               | 58%       | 69%            | 62%                      | 68%   | 66%       | 70%      | 60%                  | 71%   | 54%   | 64%       | 69%          | 66%        | 72%              | 77%   | 61%                           | 65%       | 63%       | 65%                | 65%                  | 66%   | 63%          | 73%                 |
|  | Children's schoolwork                          | 35%                         | 31%               | 18%       | 32%            | 45%                      | 35%   | 35%       | 34%      | 36%                  | 32%   | 42%   | 20%       | 45%          | 8%         | 16%              | 46%   | 46%                           | 29%       | 37%       | 40%                | 32%                  | 32%   | 30%          | 44%                 |
|  | Bedtime routines                               | 47%                         | 48%               | 59%       | 48%            | 46%                      | 45%   | 50%       | 52%      | 49%                  | 48%   | 45%   | 50%       | 46%          | 54%        | 47%              | 48%   | 44%                           | 45%       | 44%       | 40%                | 45%                  | 45%   | 45%          | 55%                 |
|  | Meal planning and preparation                  | 61%                         | 62%               | 58%       | 62%            | 59%                      | 60%   | 61%       | 64%      | 58%                  | 64%   | 49%   | 60%       | 61%          | 65%        | 65%              | 65%   | 56%                           | 56%       | 56%       | 62%                | 57%                  | 56%   | 57%          | 71%                 |
|  | Grocery shopping                               | 59%                         | 59%               | 66%       | 59%            | 59%                      | 59%   | 58%       | 60%      | 54%                  | 62%   | 56%   | 57%       | 60%          | 61%        | 65%              | 61%   | 55%                           | 53%       | 58%       | 63%                | 55%                  | 54%   | 55%          | 68%                 |
|  | Maintaining social calendar or planning date   |                             |                   |           |                |                          |       |           |          |                      |       |   |           |              |            |                  |   |                               |           |           |                    |                      |   |              |                     |
|  | nights   | 58%                         | 60%               | 51%       | 60%            | 53%                      | 60%   | 55%       | 58%      | 52%                  | 60%   | 45%   | 56%       | 59%          | 61%        | 63%              | 63%   | 52%                           | 57%       | 54%       | 63%                | 57%                  | 59%   | 55%          | 60%                 |
|  | Scheduling medical appointments for the family |                             | 77%               | 66%       | 78%            | 72%                      | 77%   | 75%       | 80%      | 70%                  | 80%   | 61%   | 74%       | 77%          | 81%        | 85%              | 83%   | 68%                           | 75%       | 69%       | 76%                | 74%                  | 74%   | 74%          | 81%                 |
|  | Pet care                                       | 30%                         | 30%               | 24%       | 30%            | 32%                      | 33%   | 26%       | 32%      | 20%                  | 24%   | 30%   | 32%       | 29%          | 34%        | 32%              | 26%   | 30%                           | 29%       | 28%       | 33%                | 29%                  | 28%   | 29%          | 34%                 |
|  | All of the above                               | 9%                          | 7%                | 13%       | 7%             | 12%                      | 8%    | 10%       | 7%       | 14%                  | 7%    | 10%   | 6%        | 10%          | 3%         | 6%               | 8%  | 12%                           | 8%        | 9%        | 10%                | 8%                   | 7%  | 9%           | 10%                 |
|  | None of the above                              | 0.9%                        | 09/               | 1 .       | 096            | 190                      | 096   | 090       | 090      | 090                  | 19/   | 19/   | 0.9%      | 096          | 0.90       | 09/              | 096   | 090                           | 096       | 19/       | 190                | 090                  | 096   | 09/          | 09/                 |

|  |                             |                   |              |               |                          |       |           |         |                      |       | American   |          |              |            | 2+   |   |                               |           |           |                    |                      |   |   |                 |
|--|-----------------------------|-------------------|--------------|---------------|--------------------------|-------|-----------|---------|----------------------|-------|--|----------|--------------|------------|--|---|-------------------------------|-----------|-----------|--------------------|----------------------|---|---|-----------------|
|  | Gener                       | ration            |              | Generation    |                          | I     |           | -       | Ethnicity            |       | Indian/Alaska  | Number o | f Children   | l          | children<br>Ages of  | f Children                                  |                               | 1         |           |                    | Emplo                | yment   |   |                 |
|  | All<br>Generations<br>Total | Total<br>GenZ/Mil | Generation 2 | Z Millennials | Generation<br>X or older | White | Non-White | Hispani | African-<br>American | Asian | Native+Native<br>American<br>Hawaiian Pac<br>Inglan/Alaska<br>Islander<br>Native+Native<br>Hawaiian, Pac<br>Islander | 1 child  | 2 or<br>more | 1 child <3 | <3 AND<br>no other<br>children<br>children<br>no other<br>children | 1 or more<br>under 3<br>AND 1 or<br>more 3+ | All<br>children 3<br>or older | Full Time | Part Time | Work for<br>myself | Full Or<br>Part Time | Work full time<br>from home or<br>work part-time<br>from home | Work full time<br>outside home<br>or part-timer<br>outside home | Not<br>Employed |
| Unweighted Base                                | 4754                        | 4146              | 76           | 4070          | 608                      | 3644  | 1011      | 370     | 206                  | 308   | 109  | 1972     | 2782         | 1351       | 394  | 1436  | 1559                          | 2676      | 712       | 216                | 3604                 | 1499  | 1889  | 1150            |
| Base: Shared                                   | 2312                        | 1704              | 37           | 1667          | 608                      | 1378  | 909       | 385     | 286                  | 195   | 69   | 930      | 1381         | 575        | 161  | 624   | 945                           | 1277      | 324       | 118                | 1719                 | 713   | 889   | 593             |
| Paying bills                                   | 40%                         | 38%               | 30%          | 38%           | 46%                      | 42%   | 37%       | 38%     | 38%                  | 38%   | 29%  | 39%      | 41%          | 40%        | 40%  | 41%   | 39%                           | 44%       | 34%       | 42%                | 42%                  | 42%   | 43%   | 34%             |
| Financial planning                             | 32%                         | 31%               | 28%          | 31%           | 34%                      | 32%   | 33%       | 32%     | 35%                  | 31%   | 33%  | 33%      | 32%          | 34%        | 28%  | 34%   | 30%                           | 37%       | 24%       | 31%                | 34%                  | 34%   | 35%   | 26%             |
| Family scheduling                              | 79%                         | 80%               | 65%          | 81%           | 77%                      | 82%   | 76%       | 80%     | 69%                  | 78%   | 60%  | 78%      | 80%          | 82%        | 85%  | 85%   | 74%                           | 80%       | 75%       | 84%                | 79%                  | 80%   | 78%   | 80%             |
| Household errands                              | 71%                         | 71%               | 64%          | 71%           | 70%                      | 70%   | 71%       | 72%     | 68%                  | 76%   | 69%  | 68%      | 72%          | 72%        | 74%  | 75%   | 67%                           | 67%       | 74%       | 73%                | 69%                  | 69%   | 68%   | 77%             |
| Household cleaning                             | 63%                         | 64%               | 58%          | 64%           | 62%                      | 62%   | 66%       | 69%     | 62%                  | 65%   | 65%  | 62%      | 64%          | 67%        | 66%  | 67%   | 59%                           | 58%       | 64%       | 64%                | 59%                  | 58%   | 60%   | 75%             |
| Children's drop off/pick up                    | 46%                         | 45%               | 36%          | 45%           | 50%                      | 48%   | 44%       | 44%     | 44%                  | 44%   | 50%  | 38%      | 52%          | 33%        | 36%  | 55%   | 50%                           | 42%       | 52%       | 52%                | 45%                  | 44%   | 45%   | 51%             |
| Coordinating childcare                         | 57%                         | 60%               | 42%          | 61%           | 49%                      | 60%   | 53%       | 52%     | 56%                  | 55%   | 43%  | 55%      | 58%          | 59%        | 61%  | 65%   | 50%                           | 62%       | 58%       | 57%                | 61%                  | 60%   | 61%   | 47%             |
| Planning children's activities                 | 70%                         | 71%               | 63%          | 71%           | 68%                      | 71%   | 69%       | 72%     | 65%                  | 74%   | 57%  | 67%      | 73%          | 68%        | 72%  | 79%   | 66%                           | 68%       | 69%       | 70%                | 69%                  | 71%   | 67%   | 76%             |
| Children's schoolwork                          | 35%                         | 31%               | 16%          | 31%           | 47%                      | 35%   | 35%       | 33%     | 38%                  | 34%   | 42%  | 19%      | 46%          | 8%         | 15%  | 46%   | 48%                           | 29%       | 38%       | 41%                | 32%                  | 33%   | 30%   | 44%             |
| Bedtime routines                               | 48%                         | 48%               | 57%          | 47%           | 49%                      | 46%   | 51%       | 51%     | 51%                  | 49%   | 48%  | 50%      | 46%          | 54%        | 45%  | 47%   | 45%                           | 46%       | 47%       | 41%                | 46%                  | 47%   | 46%   | 54%             |
| Meal planning and preparation                  | 62%                         | 63%               | 59%          | 63%           | 62%                      | 62%   | 63%       | 65%     | 61%                  | 66%   | 52%  | 62%      | 63%          | 65%        | 65%  | 66%   | 58%                           | 58%       | 60%       | 64%                | 59%                  | 59%   | 59%   | 72%             |
| Grocery shopping                               | 60%                         | 60%               | 67%          | 60%           | 61%                      | 60%   | 60%       | 61%     | 56%                  | 64%   | 59%  | 58%      | 62%          | 61%        | 66%  | 63%   | 57%                           | 55%       | 63%       | 65%                | 57%                  | 57%   | 56%   | 69%             |
| Maintaining social calendar or planning date   |                             |                   |              |               |                          |       |           |         |                      |       |  |          |              |            |  |   |                               |           |           |                    |                      |   |   |                 |
| nights   | 61%                         | 62%               | 56%          | 62%           | 58%                      | 63%   | 58%       | 60%     | 57%                  | 63%   | 47%  | 59%      | 62%          | 62%        | 66%  | 65%   | 57%                           | 60%       | 60%       | 69%                | 61%                  | 62%   | 58%   | 62%             |
| Scheduling medical appointments for the family | 80%                         | 80%               | 68%          | 81%           | 79%                      | 81%   | 79%       | 83%     | 75%                  | 83%   | 65%  | 78%      | 81%          | 83%        | 87%  | 86%   | 74%                           | 79%       | 75%       | 84%                | 79%                  | 79%   | 78%   | 84%             |
| Pet care                                       | 31%                         | 30%               | 25%          | 30%           | 34%                      | 34%   | 27%       | 33%     | 20%                  | 25%   | 34%  | 33%      | 30%          | 34%        | 33%  | 26%   | 32%                           | 29%       | 30%       | 35%                | 30%                  | 29%   | 30%   | 35%             |

|  | Gener                       | ation             |            | Generation    |                          | I     |           | E        | thnicity             |       |   | Number o | f Children   | 1         | Ages o   | f Children                                  |                               |           |           |                    | Emplo                | oyment  |   |                 |
|--|-----------------------------|-------------------|------------|---------------|--------------------------|-------|-----------|----------|----------------------|-------|---|----------|--------------|-----------|--|---|-------------------------------|-----------|-----------|--------------------|----------------------|---|---|-----------------|
|  | All<br>Generations<br>Total | Total<br>GenZ/Mil | Generation | Z Millennials | Generation<br>X or older | White | Non-White | Hispanic | African-<br>American | Asian | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander | 1 child  | 2 or<br>more | 1 child < | 2+<br>children<br>3 <3 AND<br>no other<br>children | 1 or more<br>under 3<br>AND 1 or<br>more 3+ | All<br>children 3<br>or older | Full Time | Part Time | Work for<br>myself | Full Or<br>Part Time | Work full time<br>from home or<br>work part-time<br>from home | Work full time<br>outside home<br>or part-timer<br>outside home | Not<br>Employed |
| Unweighted Base                                | 102                         | 71                | 4          | 67            | 31                       | 76    | 26        | 9        | 12                   | 1     | 6   | 55       | 47           | 23        | 5  | 11  | 63                            | 57        | 22        | 7                  | 86                   | 23  | 56  | 16              |
| Base: NA single parent                         | 64                          | 33                | 2          | 31            | 31                       | 36    | 28        | 9        | 15                   | 1     | 5   | 35       | 29           | 13        | 3  | 3   | 45                            | 37        | 13        | 3                  | 53                   | 15  | 35  | 11              |
| Paying bills                                   | 37%                         | 35%               | 15%        | 36%           | 39%                      | 23%   | 55%       | 55%      | 48%                  | -     | 57%   | 34%      | 40%          | 56%       | 36%  | 18%   | 33%                           | 26%       | 52%       | 47%                | 34%                  | 49%   | 26%   | 50%             |
| Financial planning                             | 32%                         | 31%               | 15%        | 32%           | 32%                      | 17%   | 51%       | 44%      | 48%                  | -     | 57%   | 34%      | 28%          | 56%       | 36%  | 18%   | 25%                           | 22%       | 45%       | 57%                | 30%                  | 43%   | 22%   | 39%             |
| Family scheduling                              | 29%                         | 30%               | 15%        | 31%           | 29%                      | 20%   | 42%       | 44%      | 38%                  | -     | 38%   | 30%      | 29%          | 46%       | 36%  | 27%   | 24%                           | 20%       | 47%       | 79%                | 30%                  | 36%   | 23%   | 28%             |
| Household errands                              | 37%                         | 35%               | 15%        | 36%           | 39%                      | 23%   | 55%       | 55%      | 48%                  | -     | 57%   | 34%      | 40%          | 56%       | 36%  | 18%   | 33%                           | 26%       | 52%       | 47%                | 34%                  | 49%   | 26%   | 50%             |
| Household cleaning                             | 34%                         | 33%               | 15%        | 34%           | 35%                      | 21%   | 51%       | 55%      | 41%                  | -     | 57%   | 31%      | 39%          | 53%       | 36%  | 9%  | 30%                           | 22%       | 50%       | 57%                | 31%                  | 49%   | 22%   | 48%             |
| Children's drop off/pick up                    | 20%                         | 23%               | 15%        | 24%           | 16%                      | 15%   | 26%       | 45%      | 20%                  | -     | 19%   | 16%      | 24%          | 28%       | 36%  | 9%  | 17%                           | 17%       | 26%       | -                  | 18%                  | 24%   | 18%   | 26%             |
| Coordinating childcare                         | 22%                         | 25%               | 15%        | 25%           | 19%                      | 15%   | 31%       | 33%      | 38%                  | -     | 19%   | 23%      | 20%          | 44%       | 36%  | 9%  | 15%                           | 21%       | 35%       | -                  | 23%                  | 36%   | 20%   | 17%             |
| Planning children's activities                 | 26%                         | 32%               | 15%        | 33%           | 19%                      | 18%   | 37%       | 33%      | 48%                  | -     | 19%   | 29%      | 23%          | 53%       | 36%  | 27%   | 17%                           | 20%       | 38%       | 21%                | 24%                  | 34%   | 20%   | 33%             |
| Children's schoolwork                          | 15%                         | 13%               | -          | 14%           | 16%                      | 9%    | 22%       | 22%      | 27%                  | -     | 19%   | 11%      | 19%          | 12%       | -  | 18%   | 16%                           | 17%       | 17%       | 21%                | 17%                  | 15%   | 18%   | 3%              |
| Bedtime routines                               | 28%                         | 36%               | 15%        | 37%           | 19%                      | 18%   | 40%       | 45%      | 48%                  | -     | 19%   | 29%      | 26%          | 56%       | 36%  | 18%   | 20%                           | 21%       | 40%       | 11%                | 25%                  | 36%   | 21%   | 42%             |
| Meal planning and preparation                  | 31%                         | 33%               | 15%        | 34%           | 29%                      | 19%   | 48%       | 45%      | 41%                  | -     | 57%   | 31%      | 31%          | 53%       | 36%  | 9%  | 26%                           | 19%       | 47%       | 47%                | 28%                  | 43%   | 20%   | 48%             |
| Grocery shopping                               | 35%                         | 34%               | 15%        | 35%           | 35%                      | 22%   | 51%       | 45%      | 48%                  | -     | 57%   | 33%      | 36%          | 53%       | 36%  | 18%   | 30%                           | 25%       | 45%       | 47%                | 31%                  | 49%   | 22%   | 50%             |
| Maintaining social calendar or planning date   |                             |                   |            |               |                          |       |           |          |                      |       |   |          |              |           |  |   |                               |           |           |                    |                      |   |   |                 |
| nights   | 20%                         | 20%               | 15%        | 20%           | 19%                      | 14%   | 27%       | 22%      | 38%                  | -     | 19%   | 23%      | 15%          | 40%       | -  | -   | 16%                           | 19%       | 35%       | -                  | 22%                  | 36%   | 18%   | 8%              |
| Scheduling medical appointments for the family | 33%                         | 37%               | 15%        | 38%           | 29%                      | 19%   | 51%       | 45%      | 48%                  | -     | 57%   | 35%      | 31%          | 56%       | 36%  | 27%   | 27%                           | 23%       | 40%       | 57%                | 29%                  | 43%   | 21%   | 50%             |
| Pet care                                       | 11%                         | 8%                | -          | 9%            | 13%                      | 10%   | 11%       | 11%      | 7%                   | -     | 19%   | 9%       | 12%          | 9%        | -  | 9%  | 12%                           | 11%       | 14%       | -                  | 11%                  | 17%   | 9%  | 9%              |
| All of the above                               | 59%                         | 61%               | 85%        | 59%           | 58%                      | 70%   | 45%       | 45%      | 52%                  | 100%  | 43%   | 60%      | 59%          | 42%       | 64%  | 73%   | 63%                           | 74%       | 36%       | 21%                | 61%                  | 42%   | 73%   | 50%             |
| None of the above                              | 2%                          | -                 | -          | -             | 3%                       | 3%    | -         | -        | -                    | -     | -   | 3%       | -            | -         | -  | -   | 2%                            | -         | 7%        | -                  | 2%                   | 7%  | -   | -               |

|  |   | Gener   | ration  | 1  | Generation   |  |   |  | E   | thnicity   |  |  | Number o  | f Children   | l  |   | f Children   |   | 1  |   |  | Emplo   | oyment   |  |  |
|--|---|---|---|--|--|--|---|--|---|--|--|--|---|--|--|---|--|---|--|---|--|---|--|--|--|
|  |   | All   | Total   |  |  | Generation   |   |  |   | African-   |  | American<br>Indian/Alaska  |   | 2 or   |  | 2+<br>children  | 1 or more<br>under 3   | All   |  |   | Work for   | Full Or   | Work full time<br>from home or   |  | Not  |
|  |   | Generations<br>Total  | GenZ/Mil  | Generation 2   | Z Millennials  | X or older   | White   | Non-White  | Hispanic  | American   | Asian  | Native+Native<br>Hawaiian, Pac   | 1 child   | more   | 1 child <3   | <3 AND<br>no other  | AND 1 or<br>more 3+  | children 3<br>or older  | Full Time  | Part Time   | myself   | Part Time   | work part-time   |  | Employed   |
| Q34: How many meals do you cook/prepare for your fami                        | ly I Inweighted Rase  | 5585  | 4789  | 105  | 4684   | 796  | 4244  | 1228   | 446   | 269  | 354  | Islander<br>144  | 2345  | 3240   | 1510   | children<br>436   | 1616   | 2005  | 3041   | 848   | 266  | 4155  | from home  | 2178   | 1430   |
| each week?   | Base: Total Respondents   | 2796  | 2000  | 50   | 1950   | 796  | 1648  | 1116   | 464   | 370  | 226  | 96   | 1134  | 1662   | 655  | 182   | 713  | 1237  | 1483   | 406   | 149  | 2038  | 837  | 1052   | 758  |
|  | 0 meals<br>1-5 meals  | 4%<br>40%   | 4%<br>40%   | 5%<br>36%  | 4%<br>40%  | 4%<br>39%  | 3%<br>38%   | 5%<br>44%  | 5%<br>40%   | 6%<br>49%  | 6%<br>44%  | 7%<br>32%  | 4%<br>46%   | 4%<br>36%  | 4%<br>48%  | 3%<br>39%   | 4%<br>36%  | 4%<br>38%   | 5%<br>48%  | 4%<br>35%   | 4%<br>33%  | 5%<br>44%   | 5%<br>44%  | 5%<br>46%  | 2%<br>28%  |
|  | 6-10 meals  | 24%   | 24%   | 30%  | 24%  | 26%  | 25%   | 23%  | 24%   | 21%  | 22%  | 27%  | 23%   | 25%  | 22%  | 25%   | 22%  | 27%   | 24%  | 27%   | 25%  | 25%   | 25%  | 25%  | 23%  |
|  | 11-16 meals   | 18%   | 19%   | 17%  | 19%  | 18%  | 19%   | 17%  | 18%   | 15%  | 15%  | 15%  | 16%   | 20%  | 16%  | 18%   | 21%  | 18%   | 15%  | 21%   | 20%  | 16%   | 16%  | 16%  | 24%  |
|  | 17-21 meals   | 13%   | 14%   | 12%  | 14%  | 13%  | 14%   | 12%  | 13%   | 9%   | 14%  | 18%  | 11%   | 15%  | 10%  | 15%   | 18%  | 13%   | 8%   | 12%   | 18%  | 10%   | 10%  | 8%   | 24%  |
|  |   | Gener   |   |  | Generation   |  |   |  | _   |  |  |  |   |  |  |   |  |   |  |   |  |   |  |  |  |
|  |   |   | ration  |  | Generation   |  |   |  | E   | thnicity   |  | American   | Number o  | f Children   |  | 2+  | f Children<br>1 or more  |   |  |   |  | Emplo   | Work full time   | Work full time   |  |
|  |   | All   | Total   | Generation :   | 7 Millennials  | Generation   | White   | Non-White  | Hisnanic  | African-   | Asian  | Indian/Alaska<br>Native+Native   | 1 child   | 2 or   | 1 child <3   | children<br><3 AND  | under 3  | All<br>children 3   | Full Time  | Part Time   | Work for   | Full Or   | from home or   | outside home   | Not  |
|  |   | Total   | GenZ/Mil  | Generation 2   | _ ivillieninais  | X or older   | write   | 14011-4411116  | : I iispailic   | American   | Asian  | Hawaiian, Pac<br>Islander  | 1 Cillia  | more   | T CIIII C  | no other<br>children  | AND 1 or<br>more 3+  | or older  | I dii Tiille   | rait iiiie  | myself   | Part Time   | work part-time<br>from home  | or part-timer<br>outside home  | Employed   |
| Q35: How many meals per week does your family eat out                        |   | 5585  | 4789  | 105  | 4684   | 796  | 4244  | 1228   | 446   | 269  | 354  | 144  | 2345  | 3240   | 1510   | 436   | 1616   | 2005  | 3041   | 848   | 266  | 4155  | 1711   | 2178   | 1430   |
| or get takeout?  | Base: Total Respondents O meals   | 2796<br>11%   | 2000<br>10%   | 50<br>12%  | 1950<br>10%  | <b>796</b>   | 1648<br>12%   | 1116<br>8%   | <b>464</b>  | 370<br>9%  | 226<br>8%  | 96<br>11%  | 1134<br>10%   | 1662<br>11%  | 655<br>10%   | 182<br>11%  | 713<br>12%   | 1237<br>10%   | 1483<br>9%   | 406<br>9%   | 149<br>12%   | 2038<br>9%  | 837<br>7%  | 1052<br>10%  | 758<br>15%   |
|  | 1-2 meals   | 64%   | 64%   | 52%  | 64%  | 66%  | 65%   | 64%  | 69%   | 61%  | 59%  | 58%  | 63%   | 66%  | 63%  | 61%   | 65%  | 65%   | 64%  | 68%   | 64%  | 65%   | 66%  | 64%  | 63%  |
|  | 3-4 meals   | 21%   | 22%   | 25%  | 22%  | 19%  | 20%   | 23%  | 20%   | 24%  | 28%  | 25%  | 22%   | 20%  | 22%  | 24%   | 19%  | 20%   | 23%  | 20%   | 20%  | 22%   | 23%  | 21%  | 18%  |
|  | 5-7 meals   | 4%  | 4%  | 11%  | 4%   | 4%   | 3%  | 5%   | 4%  | 6%   | 5%   | 5%   | 5%  | 3%   | 5%   | 4%  | 4%   | 4%  | 5%   | 3%  | 5%   | 4%  | 4%   | 5%   | 3%   |
|  |   | Gener   | ration  | 1  | Generation   |  | I   |  |   | thnicity   |  |  | Number o  | f Children   | ı  | Agos o  | f Children   |   | ı  |   |  | Emple   | ovment   |  |  |
|  |   |   | auon  |  | Generation   |  |   |  | -   | unicity  |  | American   | Number 0  | Cilidien   |  | 2+  | 1 or more  |   |  |   |  | Linpix  | Work full time   | Work full time   |  |
|  |   | All<br>Generations  | Total   | Generation :   | Z Millennials  | Generation   | White   | Non-White  | Hisnanic  | African-   | Asian  | Indian/Alaska<br>Native+Native   | 1 child   | 2 or   | 1 child <3   | children<br><3 AND  | under 3  | All<br>children 3   | Full Time  | Part Time   | Work for   | Full Or   | from home or   |  | Not  |
|  |   | Total   | GenZ/Mil  | Generation   | _ ivillierinidis   | X or older   | write   | 14011-4411116  | : I iispailic   | American   | Asidii   | Hawaiian, Pac  | 1 Cillia  | more   | T CIIII C  | no other  | AND 1 or<br>more 3+  | or older  | I dii Tiille   | rait iiiie  | myself   | Part Time   | work part-time<br>from home  | or part-timer<br>outside home  | Employed   |
| Q36: How much do you spend each week on groceries?                           | Unweighted Base   | 5585  | 4789  | 105  | 4684   | 796  | 4244  | 1228   | 446   | 269  | 354  | 144  | 2345  | 3240   | 1510   | 436   | 1616   | 2005  | 3041   | 848   | 266  | 4155  | 1711   | 2178   | 1430   |
|  | Base: Total Respondents<br>\$50-\$100   | 2796<br>8%  | 2000<br>7%  | 50<br>12%  | 1950<br>7%   | <b>796</b><br>8%   | 1648<br>5%  | 1116<br>11%  | <b>464</b><br>10%   | <b>370</b><br>13%  | 226<br>13%   | 96<br>10%  | 1134<br>10%   | 1662<br>6%   | 655<br>11%   | 182<br>7%   | <b>713</b><br>4%   | <b>1237</b><br>8%   | 1483<br>6%   | <b>406</b><br>9%  | 149<br>9%  | 2038<br>7%  | <b>837</b><br>5%   | 1052<br>7%   | <b>758</b><br>10%  |
|  | \$101-\$200   | 39%   | 42%   | 39%  | 42%  | 31%  | 39%   | 40%  | 38%   | 46%  | 38%  | 25%  | 47%   | 34%  | 50%  | 44%   | 38%  | 33%   | 39%  | 39%   | 32%  | 39%   | 36%  | 41%  | 40%  |
|  | \$201-\$300   | 34%   | 33%   | 29%  | 34%  | 36%  | 35%   | 32%  | 34%   | 28%  | 33%  | 38%  | 29%   | 37%  | 27%  | 33%   | 39%  | 35%   | 36%  | 35%   | 28%  | 35%   | 39%  | 34%  | 31%  |
|  | \$301-\$400<br>\$401-\$500  | 12%<br>4%   | 11%<br>4%   | 11%<br>7%  | 11%<br>4%  | 15%<br>5%  | 13%<br>5%   | 10%<br>4%  | 11%<br>4%   | 9%<br>3%   | 7%<br>4%   | 17%<br>4%  | 9%<br>3%  | 14%<br>5%  | 8%<br>3%   | 12%<br>2%   | 12%<br>4%  | 14%<br>6%   | 12%<br>4%  | 11%<br>5%   | 15%<br>7%  | 12%<br>5%   | 12%<br>5%  | 12%<br>4%  | 12%<br>4%  |
|  | \$501 or more   | 3%  | 4%<br>2%  | 3%   | 4%<br>2%   | 5%<br>5%   | 3%  | 4%<br>3%   | 4%<br>2%  | 2%   | 4%<br>6%   | 4%<br>6%   | 2%  | 5%<br>4%   | 1%   | 2%<br>2%  | 4%<br>3%   | 4%  | 2%   | 2%  | 7%<br>8%   | 3%  | 5%<br>2%   | 4%<br>2%   | 4%<br>3%   |
|  | 12201 or more   |   |   |  |  |  |   |  |   |  |  |  |   |  |  |   |  |   |  |   |  |   |  |  |  |
|  | \$501 or more   | 3%  | 2%  | 3 %  | 2.0  |  |   | 5.0  |   |  |  |  |   |  |  |   |  |   |  |   | 0,0  | 376   | 2.0  |  | 3.6  |
|  | \$501 or more   | Gener   |   | ] 3%   | Generation   |  |   | 5.0  | E   | thnicity   |  |  | Number o  | f Children   | I  |   | f Children   |   |  |   | 0.0  |   | oyment   |  | 3.6  |
|  | soul or more  |   | ration  | 3%   |  |  |   | 5.0  | E   |  |  | American<br>Indian/Alaska  | Number o  |  |  | 2+  | 1 or more  | All   | ·<br>[   |   |  | Emple   | oyment  Work full time   |  |  |
|  | \$501 or more   | General All Generations   | ration  |  |  | Concretion   | White   | Non-White  |   | African  | Asian  | Indian/Alaska<br>Native+Native   | Number o  | f Children<br>2 or<br>more   | 1 child <3   | 2+<br>children<br><3 AND  |  | children 3  | Full Time  | Part Time   |  | Emplo   | oyment  Work full time from home or  | outside home   | Not<br>Employed  |
|  | I Son or more   | Gener   | r <b>ation</b> Total  |  | Generation   | Generation   | White   |  |   | African-   | Asian  | Indian/Alaska  |   | 2 or   | 1 child <3   | 2+<br>children  | 1 or more<br>under 3   | All   | Full Time  | Part Time   | Work for   | <b>Emplo</b><br>Full Or   | oyment  Work full time from home or  | outside home   | Not  |
| Q37: Which of the following best describes your overall financial situation? | Unweighted Base   | Generalions Total   | r <b>ation</b> Total  | Generation 2   | Generation  Z Millennials  | Generation<br>X or older   | White 4244 1648   | Non-White  | Hispanic  | African-<br>American   | 354  | Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144   | 1 child   | 2 or<br>more   | 1510   | 2+<br>children<br><3 AND<br>no other<br>children<br>436   | 1 or more<br>under 3<br>AND 1 or<br>more 3+  | children 3<br>or older  | 3041   | Part Time<br>848<br>406   | Work for   | Emplo<br>Full Or<br>Part Time   | work full time from home or work part-time from home   | outside home<br>or part-timer<br>outside home<br>2178  | Not<br>Employed  |
|  | Unweighted Base Base: Total Respondents On track – living below my means and will be  | Generations Total  5585 2796  | Total GenZ/Mil  | Generation 2   | Generation  Z Millennials  4684 1950   | Generation<br>X or older<br>796<br>796   | 4244<br>1648  | Non-White<br>1228<br>1116  | 446<br>464  | African-<br>American<br>269<br>370   | 354<br>226   | Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96   | 1 child<br>2345<br>1134   | 2 or<br>more<br>3240<br>1662   | 1510<br>655  | 2+<br>children<br><3 AND<br>no other<br>children<br>436<br>182  | 1 or more<br>under 3<br>AND 1 or<br>more 3+<br>1616<br>713   | children 3<br>or older<br>2005<br>1237  | 3041<br>1483   | 848<br>406  | Work for<br>myself<br>266<br>149   | Full Or<br>Part Time<br>4155<br>2038  | work full time<br>from home or<br>work part-time<br>from home<br>1711<br>837   | outside home<br>or part-timer<br>outside home<br>2178<br>1052  | Not<br>Employed  |
|  | Unweighted Base Base: Total Respondents On track – living below my means and will be prepared for the future Almost on track – living below my means and  | Generations Total  5585 2796  | Total GenZ/Mil 4789 2000  | Generation 2 105 50 6%   | Generation  Z Millennials  4684 1950 21%   | Generation<br>X or older<br>796<br>796   | 4244<br>1648<br>21%   | Non-White<br>1228<br>1116<br>17%   | 446<br>464<br>17%   | African-<br>American<br>269<br>370   | 354<br>226<br>23%  | Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96   | 1 child<br>2345<br>1134<br>20%  | 2 or<br>more<br>3240<br>1662<br>19%  | 1510<br>655<br>23%   | 2+<br>children<br><3 AND<br>no other<br>children<br>436<br>182<br>22%   | 1 or more<br>under 3<br>AND 1 or<br>more 3+<br>1616<br>713<br>18%  | children 3<br>or older<br>2005<br>1237  | 3041<br>1483<br>21%  | 848<br>406<br>16%   | Work for myself  266 149 21%   | Emplo<br>Full Or<br>Part Time<br>4155<br>2038   | oyment Work full time from home or work part-time from home 17/11 837 21%  | outside home<br>or part-timer<br>outside home<br>2178<br>1052<br>19%   | Not<br>Employed<br>1430<br>758   |
|  | Unweighted Base Base: Total Respondents On track – living below my means and will be prepared for the fluture Almost on track – living below my means and saving a bit, but need to save more At my means – living paycheck to paycheck,  | Generations Total  5585 2796  | Total GenZ/Mil  | Generation 2   | Generation  Z Millennials  4684 1950   | Generation<br>X or older<br>796<br>796   | 4244<br>1648  | Non-White<br>1228<br>1116  | 446<br>464  | African-<br>American<br>269<br>370   | 354<br>226   | Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96   | 1 child<br>2345<br>1134   | 2 or<br>more<br>3240<br>1662   | 1510<br>655  | 2+<br>children<br><3 AND<br>no other<br>children<br>436<br>182  | 1 or more<br>under 3<br>AND 1 or<br>more 3+<br>1616<br>713   | children 3<br>or older<br>2005<br>1237  | 3041<br>1483   | 848<br>406  | Work for<br>myself<br>266<br>149   | Full Or<br>Part Time<br>4155<br>2038  | work full time<br>from home or<br>work part-time<br>from home<br>1711<br>837   | outside home<br>or part-timer<br>outside home<br>2178<br>1052  | Not<br>Employed  |
|  | Unweighted Base Base: Total Respondents On track – living below my means and will be prepared for the future Almost on track – living below my means and saving a bit, but need to save more At my means – living paycheck to paycheck, spending almost everything I make every month, but I'm not going any deep   | Generations Total  5585 2796  | Total GenZ/Mil 4789 2000  | Generation 2 105 50 6%   | Generation  Z Millennials  4684 1950 21%   | Generation<br>X or older<br>796<br>796   | 4244<br>1648<br>21%   | Non-White<br>1228<br>1116<br>17%   | 446<br>464<br>17%   | African-<br>American<br>269<br>370   | 354<br>226<br>23%  | Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96   | 1 child<br>2345<br>1134<br>20%  | 2 or<br>more<br>3240<br>1662<br>19%  | 1510<br>655<br>23%   | 2+<br>children<br><3 AND<br>no other<br>children<br>436<br>182<br>22%   | 1 or more<br>under 3<br>AND 1 or<br>more 3+<br>1616<br>713<br>18%  | children 3<br>or older<br>2005<br>1237  | 3041<br>1483<br>21%  | 848<br>406<br>16%   | Work for myself  266 149 21%   | Emplo<br>Full Or<br>Part Time<br>4155<br>2038   | oyment Work full time from home or work part-time from home 17/11 837 21%  | outside home<br>or part-timer<br>outside home<br>2178<br>1052<br>19%   | Not<br>Employed<br>1430<br>758   |
|  | Unweighted Base Base: Total Respondents On track – living below my means and will be prepared for the future Almost on track – living below my means and saving a bit, but need to save more At my means – living paycheck to paycheck, spending almost everything I make every month, but I'm not going any deep Beyond my means – spending more than I make every month and going deeper into debt  | Generations Total  5585 2796  19%  40%  28%   | ration  Total GenZ/Mil  4789 2000 20% 40%   | Generation 2<br>105<br>50<br>6%<br>38%<br>39%                    | Generation  Z Millennials  4684 1950 21% 40% 28% 9%  | 796<br>796<br>17%<br>39%<br>28%  | 4244<br>1648<br>21%<br>41%<br>28%<br>9%   | Non-White  1228 1116 17% 39% 30%   | 446<br>464<br>17%<br>39%<br>30%   | African-<br>American  269 370  15%  35%  | 354<br>226<br>23%<br>43%<br>22%  | Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>13%<br>38%<br>32%  | 1 child<br>2345<br>1134<br>20%<br>41%<br>27%<br>9%  | 2 or more 3240 1662 19% 39% 30%  | 1510<br>655<br>23%<br>43%<br>24%<br>8%   | 2+ children   | 1 or more under 3 AND 1 or more 3+  1616 713  18%  39%  30%  | children 3 or older  2005 1237 18% 38% 30%  | 3041<br>1483<br>21%<br>43%<br>26%<br>8%  | 848<br>406<br>16%<br>40%<br>31%<br>11%  | Work for myself  266 149 21% 32% 31%   | Emplo<br>Full Or<br>Part Time<br>4155<br>2038<br>20%<br>42%<br>27%<br>9%  | oyment Work full time from home or work part-time from home 1711 837 21% 44% 26% 8%  | outside home or part-timer outside home 2178 1052 19% 42% 28% 10%  | Not<br>Employed<br>1430<br>758<br>18%<br>34%<br>31%  |
|  | Unweighted Base Base: Total Respondents On track – living below my means and will be prepared for the future Almost on track – living below my means and saving a bit, but need to save more At my means – living paycheck to paycheck, spending almost everything I make every month, but I'm not going any deep Beyond my means – spending more than I make every month and going deeper into debt Other (pleases specify)  | Gener All Generations Total 5585 2796 19% 40% 28% 10% 1%  | Total GenZ/Mil  4789 2000 20% 40% 29% 9% 1%   | Generation 2 105 50 6% 38% 39% 15% 1%                            | Generation  Z Millennials  4684 1950 21% 40% 28% 9% 1%   | 796<br>796<br>17%<br>39%<br>28%<br>13%   | 4244<br>1648<br>21%<br>41%<br>28%<br>9%<br>1%   | Non-White<br>1228<br>1116<br>17%<br>39%<br>30%<br>12%<br>1%                                  | 446<br>464<br>17%<br>39%<br>30%<br>12%<br>1%  | African-<br>American  269 370 15% 35% 34%  | 354<br>226<br>23%<br>43%<br>22%<br>10%<br>0%   | Indian/Alaska<br>Native-Native<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>13%<br>38%<br>32%<br>14%<br>1%   | 1 child<br>2345<br>1134<br>20%<br>41%<br>27%<br>9%<br>1%  | 2 or more  3240 1662 19% 39% 30% 11% 1%  | 1510<br>655<br>23%<br>43%<br>24%<br>8%<br>1%   | 2+<br>children<br><3 AND<br>no other<br>children<br>436<br>182<br>22%<br>42%<br>27%<br>8%<br>0%   | 1 or more under 3 AND 1 or more 3+ 1616 713 18% 39% 30% 11% 11%  | children 3 or older 2005 1237 18% 38% 30%   | 3041<br>1483<br>21%<br>43%<br>26%<br>8%<br>1%  | 848<br>406<br>16%<br>40%<br>31%<br>11%<br>0%  | Work for myself  266 149 21% 32% 31% 13% 2%  | Emplo<br>Full Or<br>Part Time<br>4155<br>2038<br>20%<br>42%<br>27%<br>9%<br>1%  | oyment Work full time from home or work part-time from home 1711 837 21% 44% 26% 8% 0%   | outside home or part-timer outside home 2178 1052 19% 42% 28% 10% 1%   | Not<br>Employed<br>1430<br>758<br>18%<br>34%<br>31%  |
|  | Unweighted Base Base: Total Respondents On track – living below my means and will be prepared for the future Almost on track – living below my means and saving a bit, but need to save more At my means – living paycheck to paycheck, spending almost everything I make every month, but I'm not going any deep Beyond my means – spending more than I make every month and going deeper into debt  | Generations Total  5585 2796  19%  40%  28%   | ration  Total GenZ/Mil  4789 2000 20% 40%   | Generation 2<br>105<br>50<br>6%<br>38%<br>39%                    | Generation  Z Millennials  4684 1950 21% 40% 28% 9%  | 796<br>796<br>17%<br>39%<br>28%  | 4244<br>1648<br>21%<br>41%<br>28%<br>9%   | Non-White  1228 1116 17% 39% 30%   | 446<br>464<br>17%<br>39%<br>30%   | African-<br>American  269 370 15% 35%  | 354<br>226<br>23%<br>43%<br>22%  | Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>13%<br>38%<br>32%  | 1 child<br>2345<br>1134<br>20%<br>41%<br>27%<br>9%  | 2 or more 3240 1662 19% 39% 30%  | 1510<br>655<br>23%<br>43%<br>24%<br>8%   | 2+ children   | 1 or more under 3 AND 1 or more 3+  1616 713  18%  39%  30%  | children 3 or older  2005 1237 18% 38% 30%  | 3041<br>1483<br>21%<br>43%<br>26%<br>8%  | 848<br>406<br>16%<br>40%<br>31%<br>11%  | Work for myself  266 149 21% 32% 31%   | Emplo<br>Full Or<br>Part Time<br>4155<br>2038<br>20%<br>42%<br>27%<br>9%  | oyment Work full time from home or work part-time from home 1711 837 21% 44% 26% 8%  | outside home or part-timer outside home 2178 1052 19% 42% 28% 10%  | Not<br>Employed<br>1430<br>758<br>18%<br>34%<br>31%  |
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|  | Unweighted Base Base: Total Respondents On track – living below my means and will be prepared for the future Almost on track – living below my means and saving a bit, but need to save more At my means – living paycheck to paycheck, spending almost everything I make every month, but I'm not going any deep Beyond my means – spending more than I make every month and going deeper into debt Other (pleases specify)  | Generations Total  5585 2796 19% 40% 28% 10% 1%   | Total GenZ/Mil 4789 2000 20% 40% 29% 1% 1% 1%   | Generation 2 105 50 6% 38% 39% 15% 1%                            | Generation  Z Millennials  4684 1950 21% 40% 28% 9% 1% 1%  | 796<br>796<br>796<br>796<br>39%<br>28%<br>13%<br>13%<br>2%   | 4244<br>1648<br>21%<br>41%<br>28%<br>9%<br>1%   | Non-White<br>1228<br>1116<br>17%<br>39%<br>30%<br>12%<br>1%                                  | 446<br>464<br>17%<br>39%<br>30%<br>12%<br>1%  | African-<br>American 269 370 15% 35% 34% 15% 2%  | 354<br>226<br>23%<br>43%<br>22%<br>10%<br>0%   | Indian/Alaska Native-Native Hawaiian, Pac Islander 144 96 13% 38% 32% 14% 1% 3% American Indian/Alaska Native-Native   | 1 child<br>2345<br>1134<br>20%<br>41%<br>27%<br>9%<br>1%  | 2 or more  3240 1662 19% 39% 30% 11% 1%  | 1510<br>655<br>23%<br>43%<br>24%<br>8%<br>1%<br>2%   | 2+<br>children<br><3 AND<br>no other<br>children<br>436<br>182<br>22%<br>42%<br>27%<br>8%<br>0%<br>0%<br>0%   | 1 or more under 3 AND 1 or more 3+ 1616 713 18% 39% 30% 11% 1% 1% 1 f Children 1 or more 1 or more   | 2005<br>1237<br>18%<br>38%<br>30%<br>11%<br>1%<br>2%  | 3041<br>1483<br>21%<br>43%<br>26%<br>8%<br>1%  | 848<br>406<br>16%<br>40%<br>31%<br>11%<br>0%  | Work for myself  266 149 21% 32% 31% 13% 2% 1%   | Emplo<br>Full Or<br>Part Time<br>4155<br>2038<br>20%<br>42%<br>27%<br>9%<br>1%  | oyment Work full time from home or work part-lime from home 1711 837 21% 44% 26% 8% 0% 1% oyment Work full time from home or more or m | outside home or part-timer outside home 2178 1052 19% 42% 28% 10% 1% 1% 1%   | Not<br>Employed<br>1430<br>758<br>18%<br>34%<br>31%<br>12%<br>1%<br>3%   |
| G38: If you had an unexpected \$1,000 expense, how wo                        | Unweighted Base Base: Total Respondents On track – living below my means and will be prepared for the future Almost on track – living below my means and saving a bit, but need to save more At my means – living paycheck to paycheck, spending almost everything I make every month, but i'm not going any deep Beyond my means – spending more than I make every month and going deeper into debt Other (please specify) Not sure  | Generations Total  5585 2796  19% 40%  28% 10% 1% Generations Total Generations Total                         | 774ion  Total Gen2/Mil  4789 2000 20% 40% 29% 1% 1% 774ion Total Gen2/Mil   | Generation 2 105 50 6% 38% 39% 15% 1% Generation 2 104           | Generation  Z Millennials  4684 1950 21% 40% 28% 9% 1% Generation  Z Millennials   | Generation  X or older  796  796  17%  39%  28%  13%  1%  2%  Generation  X or older  793              | 4244<br>1648<br>21%<br>41%<br>28%<br>9%<br>1%<br>1%<br>White                                      | Non-White  1228 1116 17% 39% 30% 12% 1% 1% Non-White   | 446<br>464<br>17%<br>39%<br>30%<br>12%<br>1%<br>1%  | African- American  269 370 15% 35% 34% 15% 2% Ethnicity African- American                                  | 354<br>226<br>23%<br>43%<br>22%<br>10%<br>0%<br>2%<br>Asian  | Indian/Alaska Native-Native Hawaiian, Pac Islander Indian/Alaska Native-Native Islander Islander Islander Islander Islander  | 1 child  2345 1134 20% 41% 27% 9% 1% Number o 1 child   | 2 or more  3240 1662 19% 39% 30% 11% 1% 1% f Children 2 or more 3230                     | 1510<br>655<br>23%<br>43%<br>24%<br>8%<br>1%<br>2%   | 2+<br>children<br><3 AND<br>no other<br>children<br>436<br>182<br>22%<br>42%<br>27%<br>8%<br>0%<br>0%<br>0<br>Ages o<br>2+<br>children<br><3 AND<br>no other<br>children<br>436   | 1 or more under 3 AND 1 or more 3+ 1616 713 18% 39% 30% 11% 1% 16 Children 1 or more 3+ 1612 1612  | 2005 1237 18% 38% 30% 11% 1% 2% All children 3 or older   | 3041<br>1483<br>21%<br>43%<br>26%<br>8%<br>1%<br>Full Time   | 848<br>406<br>16%<br>40%<br>31%<br>11%<br>0%<br>1%<br>Part Time   | Work for myself  266 149 21% 32% 31% 13% 2% 1% Work for myself   | Emple Full Or Part Time 4155 2038 20% 42% 27% 9% 1% Emple Full Or Part Time   | oyment Work full time from home or work part time from home or work part time from home 1711 837 21% 44% 26% 8% 0% 1% User from home or work full time from home or work part time from home or work part time from home or home   | outside home or part-limer outside home ropart-limer outside home 2178 1052 19% 42% 19% 42% 10% 1% 1% 10% 1% 10% 10% 10% 10% 10% 1   | Not<br>Employed<br>1430<br>758<br>18%<br>34%<br>31%<br>12%<br>1%<br>3%   |
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| G38: If you had an unexpected \$1,000 expense, how wo                        | Unweighted Base Base: Total Respondents On track – living below my means and will be prepared for the fluture Almost on track – living below my means and saving a bit, but need to save more At my means – living paycheck to paycheck, spending almost everything linake every month, but I'm not going any deep Beyond my means – spending more than I make every month and going deeper into debt Other (please spectf)) Not sure  Id Unweighted Base Base: Total Respondents Emergency savings fund Credit card Checking account   | Gener All Generations Total 5585 2796 19% 40% 28% 10% 1% 176 Generations Total 5567 2787 23% 24% 20% 22% 22%  | Total GenZ/Mill | Generation 2  105 50 6% 38% 39% 15% 1% 1% 104 50 20% 6% 24%      | Generation  Z Millennials  4684 1950 21% 40% 28% 1% 1% Generation  Z Millennials  4670 1944 23% 20% 24%                  | Generation X or older 796 796 17% 39% 28% 13% 1% 2% Generation X or older 793 23% 28% 20% 19%          | 4244<br>1648<br>21%<br>41%<br>28%<br>9%<br>1%<br>1%<br>White<br>4230<br>1644<br>24%<br>24%<br>21% | Non-White  1228 1116 17% 39% 30% 12% 1% 1% 124 1111 23% 25% 17% 21%                          | 446<br>464<br>17%<br>39%<br>30%<br>12%<br>1%<br>1%<br>18<br>E Hispanic  | African-American  269 370 15% 35% 34% 15% -2% Ethnicity African-American 266 22% 16% 16% 21%               | 354<br>226<br>23%<br>43%<br>22%<br>10%<br>0%<br>2%<br>Asian<br>354<br>226<br>248<br>248<br>228<br>228        | Indian Alaska Native Native Hawaiian, Pac Islander 144 96 13% 38% 32% 14% 15% 3% American Indian/Alaska Native-Native Hawaiian, Pac Islander 144 96 23% 26% 148 196  | 1 child  2345 1134 20% 41% 27% 9% 1% 1% Number o 1 child  2337 1131 23% 19% 19%   | 2 or more  3240 1662 19% 30% 11% 1% 6 Children 2 or more  3230 1656 22% 24% 20%          | 1510<br>655<br>23%<br>43%<br>24%<br>8%<br>1%<br>2%<br>1 child <3<br>1504<br>653<br>23%<br>23%<br>23%<br>23%<br>24%   | 2+ children (< 3 AND (  | 1 or more under 3 AND 1 or more 3+ 1616 713 18% 39% 30% 11% 1% 1% 16 16 16 16 16 16 16 16 16 16 16 16 16   | All children 3 or older  2005 1237 18% 38% 30% 11% 1% 2% All children 3 or older 1997 1232 22% 18% 21%          | 3041<br>1483<br>21%<br>43%<br>26%<br>8%<br>1%<br>1%<br>Full Time<br>3034<br>1480<br>23%<br>23%<br>23%<br>24%               | 848<br>406<br>16%<br>40%<br>31%<br>11%<br>0%<br>1%<br>Part Time<br>843<br>404<br>24%<br>28%<br>16%                    | Work for myself 149 21% 32% 31% 13% 25% 15% Work for myself 263 147 21% 19% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15 | Emple Full Or Part Time 4155 2038 20% 42% 42% Emple Full Or Part Time 27% 15% 15% 15% 15% 15% 15% 15% 15% 15% 15                      | oyment  Work full time from home or work part-lime from home  1711 837 21% 44% 44% 45% 8% 0% 1%  Work full time from home or work part-lime from home or work part-lime from home or work part-lime from home  1701 832 22% 24% 22% 24% 24%  | outside home or part-timer outside home or part-timer outside home 2178 1052 19% 42% 28% 10% 1% 1% 10% 10% 10% 10% 10% 10% 10%   | Not Employed 1430 758 18% 34% 31% 12% 1% 3% Not Employed 1427 755 23% 26% 18% 20% 20% 20% 20% 20% 20% 20% 20% 20% 20 |
| G38: If you had an unexpected \$1,000 expense, how wo                        | Unweighted Base Base: Total Respondents On track – living below my means and will be prepared for the future Almost on track – living below my means and saving a bit, but need to save more At my means – living paycheck to paycheck, spending almost everything I make every month, but i'm not going any deep Beyond my means – spending more than I make every month and going deeper into debt Other (please specify) Not sure  | Generations Total 15585 2796 19% 40% 28% 10% 1% 1% 15567 2781 23% 24% 20% 20%                                 | Total GenZ/Mil Mil Mil Mil Mil Mil Mil Mil Mil Mil  | Generation 2  105 50 6% 38% 39% 15% 1% 104 50 20% 27% 6%         | Generation  Z Millennials  4684 1950 21% 40% 28% 9% 1% 1%  Generation  Z Millennials  4670 1944 23% 23% 23%              | Generation X or older 796 796 17% 39% 28% 13% 1% 2% Generation X or older 793 793 23% 28% 28%          | 4244<br>1648<br>21%<br>41%<br>28%<br>9%<br>1%<br>1%<br>White<br>4230<br>1644<br>23%<br>24%<br>21% | Non-White  1228 1116 17% 39% 30% 12% 1% 1% 18  Non-White 1224 1111 23% 25% 17%               | 446<br>464<br>17%<br>39%<br>30%<br>12%<br>1%<br>1%<br>1<br>445<br>463<br>24%<br>28%<br>14%                        | African- American  269 370 15% 35% 34% 15% 2% Ethnicity African- American  266 366 366 22% 21% 16%         | 354<br>226<br>23%<br>43%<br>22%<br>10%<br>0%,<br>2%<br>Asian<br>354<br>226<br>24%<br>24%<br>24%              | Indian/Alaska<br>Native-Native<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>13%<br>38%<br>32%<br>14%<br>15<br>33%<br>American<br>Indian/Alaska<br>Native-Native<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>23%<br>26%  | 1 child  2345 1134 20% 41% 27% 9% 1% 1% 1 child  1 child  2337 1131 23% 25% 19%   | 2 or more 3240 1662 19% 39% 30% 11% 1% 1% 1% 16 Children 2 or more 3230 1656 23% 24% 20% | 1510<br>655<br>23%<br>43%<br>24%<br>8%<br>1%<br>2%<br>1 child <3<br>1504<br>653<br>23%<br>23%<br>23%   | 2+ children <3 AND no other children 436 182 22% 42%  27% 8% 0% 0%  Ages o 2+ children 43 AND no other children 436 182 23% 23% 23%   | 1 or more under 3 AND 1 or more 3+ 1616 713 18% 39% 1% 1% 1% 1% 1% 1% 1612 712 25% 25% 18% 18%   | All children 3 or older  2005 1237 18% 38% 30% 11% 1% 2%  All children 3 or older  1997 1232 22% 25% 18%        | 3041<br>1483<br>21%<br>43%<br>26%<br>8%<br>1%<br>Full Time<br>3034<br>1480<br>23%<br>23%<br>21%                            | 848<br>406<br>16%<br>40%<br>31%<br>0%<br>1%<br>Part Time<br>843<br>404<br>24%<br>28%<br>16%                           | Work for myself 266 149 21% 32% 31% 13% 2% 1% 15 15 16 17 17 17 17 17 17 17 17 17 17 17 17 17                      | Emple Full Or Part Time 4155 2038 20% 42% 27% 9% 1% 1% Emple Full Or Part Time 4140 2030 23% 24% 20%                                  | oyment Work full time from home or work part time from home or work part time from home 1711 837 21% 44% 26% 8% 0% 1% User full time from home or work part time from home or work part time from home or work part time from home 1701 832 22% 22% 22%  | outside home or part-timer outside home or part-timer outside home 2778 1052 19% 42% 28% 10% 1% 1% 1% 10% 12% 22% 19% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10   | Not Employed  1430 758  18%  34%  31%  12%  1%  3%  Not Employed  1427 757  23%  26%  18%                            |
| G38: If you had an unexpected \$1,000 expense, how wo                        | Unweighted Base Base: Total Respondents On track – living below my means and will be prepared for the future Almost on track – living below my means and saving a bit, but need to save more At my means – living paycheck to paycheck, spending almost everything I make every month, but i'm not going any deep Beyond my means – spending more than I make every month and going deeper into debt Other (please specify) Not sure  Id Unweighted Base Base: Total Respondents Emergency savings fund Credit card Checking account Savings account Loan from a firend or family Personal line of credit (HELOC) | Gener All Generations Total 19% 40% 28% 10% 1% 1% Generations Total 5567 2787 23% 24% 20% 7% 1% 1%            | Total 4789 2000 20% 40% 40% 1% 1% 15% 15% 15% 15% 15% 15% 15% 15%   | Generation 2  105 50 6% 38% 39% 15% 1% 104 50 20% 27% 6% 24% 18% | Generation  Z Millennials  4684 1950 21% 40% 28% 9% 1% 1%  Generation  Z Millennials  4670 1944 23% 23% 20% 24% 7% 1% 1% | Generation X or older 796 796 17% 39% 28% 13% 1% 2%  Generation X or older 793 793 23% 28% 19% 15% 15% | 4244 1648 21% 41% 41% White 4230 1644 22% 5% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%               | Non-White  1228 1116 17% 39% 30% 12% 1% 1% 18  Non-White 1224 1111 23% 25% 17% 21% 88% 2% 1% | 446<br>464<br>17%<br>39%<br>30%<br>12%<br>1%<br>18<br>Hispanic<br>445<br>24%<br>24%<br>28%<br>8%<br>1%            | African-American  269 370 15% 35% 34% 15% 2% Ethnicity African-American  266 366 32% 21% 16% 21% 16% 4% 0% | 354<br>226<br>23%<br>43%<br>10%<br>0%<br>2%<br>Asian<br>354<br>226<br>24%<br>25%<br>25%<br>43%               | Indian/Alaska<br>Native-Native<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>13%<br>38%<br>14%<br>15%<br>3%<br>American<br>Indian/Alaska<br>Native-Native<br>Hawaiian, Pac<br>Islander<br>149<br>23%<br>26%<br>149<br>196<br>197<br>197<br>197<br>197<br>197<br>197<br>197<br>197<br>197<br>197 | 1 child 2345 1134 20% 41% 41% 15 child 1 child 1 2337 1131 23% 25% 15 6% 15 15 15 15 15 15 15 15 15 15 15 15 15   | 2 or more  3240 1662 19% 39% 30% 11% 1% 16 Children 2 or more 2230 22% 7% 16,1656        | 1510 655 23% 43% 43% 24% 8% 1% 2% 1504 653 23% 23% 24% 1% 1504 1504 1504 1504 1504 1504 1504 1504  | 2+ children on other children other childr    | 1 or more under 3 a MND 1 or more 3-1 m | All children 3 or older  2005 1237 19% 38% 30% 11% 2% All children 3 or older 1997 1232 22% 21% 21% 8% 8% 2% 0% | 3041<br>1483<br>21%<br>43%<br>26%<br>8%<br>1%<br>1%<br>Full Time<br>3034<br>1480<br>23%<br>23%<br>21%<br>24%<br>56%<br>17% | 848<br>406<br>16%<br>40%<br>31%<br>11%<br>0%<br>1%<br>1%<br>1%<br>24%<br>28%<br>22%<br>7%<br>1%<br>1%                 | Work for myself 266 149 21% 32% 33% 13% 23% 24% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10                             | Emple Full Or Part Time 4155 2038 20% 42% 42% 45% 24% 24% 24% 22% 66% 25% 25% 25% 25% 25% 25% 25% 25% 25% 25                          | oyment Work full time from home or work part-lime from home 1711 837 21% 44% 26% 8% 0% 1% 0% 171 22% 644% 24% 24% 24% 24% 24% 24% 24% 24% 24%  | outside home or part-timer outside home or part-timer outside home 2178 1052 19% 42% 28% 10% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%  | Not Employed  1430 758  18% 34%  31% 12% 1% 3%  Not Employed  1427 757 23% 26% 18% 18% 20% 8% 1%                     |
| G38: If you had an unexpected \$1,000 expense, how wo                        | Unweighted Base Base: Total Respondents On track—living below my means and will be prepared for the litture Almost on track—living below my means and saving a bit, but need to save more At my means—living below my means and saving a bit, but need to save more At my means—living below my means and saving a bit, but need to save more At my means—spending more than I make every month and going deeper into debt Other (please specify) Not sure  Id Unweighted Base Base: Total Respondents Emergency savings fund Credit card Checking account Loan from a friend or family Personal line of credit   | Gener All Generations Total 5585 2796 19% 40% 28% 10% 1% 1% Generations Total 5567 2787 23% 24% 20% 22% 7% 1% | Total GenZ/Mill | Generation 2  105 50 6% 38% 39% 15% 1% 104 50 20% 27% 6% 24% 18% | Generation  Z Millennials  4684 1950 21% 40% 28% 1% 1% Generation  Z Millennials  4670 1944 23% 20% 24% 7% 1%            | Generation X or older 796 796 17% 39% 28% 13% 1% 2% Generation X or older 793 23% 20% 19% 5% 1%        | 4244 1648 21% 41% 41% White 4230 1644 22% 24% 25% 15% 15%   | Non-White  1228 1116 17% 39% 30% 12% 1% 1% 178 178 21% 21% 21% 21% 22% 22%                   | 446 464 17% 39% 30% 12% 18 Hispanic 18 Hispanic 18 445 463 24% 24% 28% 14% 18 18 18 18 18 18 18 18 18 18 18 18 18 | African-American  269 370 15% 35% 34% 15% -2%  African-American  266 22% 16% 11% 4% 11%                    | 354<br>226<br>23%<br>43%<br>22%<br>10%<br>0%<br>2%<br>Asian<br>354<br>24%<br>24%<br>22%<br>44%<br>44%<br>18% | Indian Alaska Mattive Native Hawaiian, Pac Islander 144 96 13% 38% 32% 14% 15, 33% American Indian Alaska Native Native Hawaiian, Pac Islander 144 96 23% 26% 148, 198, 198, 198, 198, 198, 198, 198, 19   | 1 child 2345 1134 20% 41% 27% 9% 15 child 1 child 2337 1131 23% 25% 19% 6% 15 child 1 | 2 or more  3240 1662 19% 39% 30% 11% 15 16 Children 2 or more 3230 1656 22% 24% 24% 27%  | 1510 655 23% 43% 24% 8% 1% 1 child <3 23% 23% 23% 24% 55% 14% 1504 1653 23% 24% 5% 1650 24% 55% 24% 55 | 2+ children of AlAD of Children of AlaD of Children of    | 1 or more under 3 a MND1 or more 3+ 1616 713 18% 39% 30% 11% 15 Children 1 or more 3+ 15 Children 1 or more more 3+ 15 Children 1 or more 3+ 15 Children 1 or more 3+ 1612 712 5 Children 1 612 715 65 65 65 65 65 65 65 65 65 65 65 65 65   | All children 3 or older  2005 1237 18% 38% 30% 11% 7% All children 3 or older 1997 1232 22% 18% 21% 8% 2%       | 3041<br>1483<br>21%<br>43%<br>26%<br>8%<br>1%<br>1%<br>Full Time<br>3034<br>1480<br>23%<br>23%<br>24%<br>5%<br>1%          | 848<br>406<br>16%<br>40%<br>31%<br>11%<br>0%<br>1%<br>Part Time<br>843<br>404<br>24%<br>28%<br>16%<br>52%<br>7%<br>18 | Work for myself 149 21% 32% 31% 13% 2% 1% Work for myself 263 447 21% 19% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10   | Emple Full Or Part Time 4155 2038 20% 42% 42% Emple Full Or Part Time 4140 2030 23% 24% 26% 6% 2% 2% 2% 2% 2% 2% 2% 2% 2% 2% 2% 2% 2% | oyment  Work full time from home or work part-lime from home  1711 837 21% 44% 44% 45% 8% 0% 1% 00 month of the from home or work part-lime from home or work part-lime from home  1701 832 22% 24% 22% 5% 1%  | outside home or part-timer outside home or part-timer outside home 2178 1052 19% 42% 28% 10% 1% 1% 1% 10% 10% 10% 10% 10% 10% 1  | Not Employed 1430 758 18% 34% 31% 12% 1% 3% Not Employed 1427 753 26% 18% 20% 8%                                     |

|   |  | Gener              | ation              |               | Generation         | 1                        |              |               | E              | thnicity             |            |                                | Number o     | f Children   | I           | Ages of              | Children             |                   | I            |                   |                    | Emplo                | yment                          |                                |                   |
|---|--|--------------------|--------------------|---------------|--------------------|--------------------------|--------------|---------------|----------------|----------------------|------------|--------------------------------|--------------|--------------|-------------|----------------------|----------------------|-------------------|--------------|-------------------|--------------------|----------------------|--------------------------------|--------------------------------|-------------------|
|   |  | All                |                    |               |                    |                          |              |               |                |                      |            | American<br>Indian/Alaska      |              |              |             | 2+<br>children       | 1 or more            | All               |              |                   |                    |                      | Work full time                 | Work full time                 |                   |
|   |  | Generations        | Total<br>GenZ/Mil  | Generation 2  | Millennials        | Generation<br>X or older | White        | Non-White     | Hispanic       | African-<br>American | Asian      | Native+Native                  | 1 child      | 2 or<br>more | 1 child <3  | <3 AND               | under 3<br>AND 1 or  | children 3        | Full Time    | Part Time         | Work for<br>myself | Full Or<br>Part Time | from home or<br>work part-time | outside home<br>or part-timer  |                   |
|   |  | Total              |                    |               |                    |                          |              |               |                |                      |            | Hawaiian, Pac<br>Islander      |              |              |             | no other<br>children | more 3+              | or older          |              |                   | ,                  |                      | from home                      | outside home                   |                   |
| Q39: What is your largest monthly expense?  | Unweighted Base                          | 5569               | 4776               | 105           | 4671               | 793                      | 4233         | 1223          | 445            | 267                  | 352        | 144                            | 2340         | 3229         | 1505        | 436                  | 1612                 | 1998              | 3033         | 848               | 263                | 4144                 | 1708                           | 2173                           | 1425              |
|   | Base: Total Respondents<br>Mortgage/Rent | <b>2787</b><br>65% | <b>1994</b><br>63% | <b>50</b> 57% | <b>1944</b><br>64% | <b>793</b><br>68%        | 1645<br>66%  | 1110<br>62%   | <b>463</b> 65% | <b>367</b> 59%       | 224<br>70% | 96<br>39%                      | 1131<br>67%  | 1656<br>63%  | 652<br>71%  | 182<br>68%           | <b>712</b><br>62%    | 1233<br>62%       | 1479         | <b>406</b><br>60% | 147<br>65%         | 2032<br>63%          | <b>836</b><br>65%              | 1048<br>62%                    | <b>756</b><br>68% |
|   | Childcare                                | 14%                | 16%                | 6%            | 17%                | 7%                       | 14%          | 13%           | 11%            | 16%                  | 11%        | 17%                            | 12%          | 15%          | 12%         | 18%                  | 22%                  | 9%                | 19%          | 12%               | 9%                 | 17%                  | 18%                            | 18%                            | 4%                |
|   | School                                   | 3%                 | 2%                 | 4%            | 2%                 | 4%                       | 2%           | 4%            | 2%             | 2%                   | 4%         | 16%                            | 2%           | 3%           | 1%          | 1%                   | 1%                   | 5%                | 3%           | 6%                | 4%                 | 3%                   | 4%                             | 3%                             | 1%                |
|   | Travel                                   | 1%                 | 1%                 | 9%            | 1%                 | 2%                       | 2%           | 1%            | 1%             | 2%                   | 1%         | 3%                             | 2%           | 1%           | 1%          | 1%                   | 1%                   | 2%                | 1%           | 3%                | 1%                 | 1%                   | 1%                             | 1%                             | 2%                |
|   | Student debt                             | 2%<br>13%          | 3%<br>12%          | 3%<br>20%     | 3%<br>12%          | 1%<br>16%                | 2%<br>12%    | 3%<br>15%     | 3%<br>16%      | 3%<br>16%            | 1%<br>12%  | 5%<br>20%                      | 3%<br>12%    | 2%<br>14%    | 3%<br>10%   | 4%<br>8%             | 1%<br>11%            | 2%<br>17%         | 2%<br>9%     | 4%<br>13%         | 2%<br>17%          | 2%<br>11%            | 2%<br>8%                       | 3%<br>12%                      | 2%<br>20%         |
|   | Other (please specify)                   | 2%                 | 2%                 | 1%            | 2%                 | 3%                       | 2%           | 2%            | 2%             | 2%                   | 1%         | 20%                            | 2%           | 2%           | 2%          | 1%                   | 1%                   | 3%                | 2%           | 2%                | 2%                 | 2%                   | 2%                             | 1%                             | 3%                |
|   | ,  |                    |                    |               |                    |                          |              |               |                |                      |            |                                |              |              |             |                      |                      |                   |              |                   |                    |                      |                                |                                |                   |
|   |  | Gener              |                    |               | Generation         | ı                        |              |               | -              | thnicity             |            |                                | Number o     | f Children   |             | A                    | Children             |                   |              |                   |                    | Emplo                |                                |                                |                   |
|   |  |                    | ation              |               | Generation         |                          |              |               | -              | trinicity            |            | American                       | Number o     | Ciliaren     |             | 2+                   | 1 or more            |                   |              |                   |                    | Empio                | Work full time                 | Work full time                 |                   |
|   |  | All<br>Generations | Total              | Generation 2  | Millonniale        | Generation               | White        | Non-White     | Hispanic       | African-             | Asian      | Indian/Alaska<br>Native+Native | 1 child      | 2 or         | 1 child <3  | children             | under 3              | All<br>children 3 | Eull Timo    | Part Time         | Work for           | Full Or              | from home or                   | outside home                   | Not               |
|   |  | Total              | GenZ/Mil           | Generation z  | Willelillas        | X or older               | wille        | INOII-WITHE   | пізрапіс       | American             | ASIdii     | Hawaiian, Pac                  | TCIIIG       | more         | T CIIII C   | no other             | AND 1 or             | or older          | ruii Tiille  | rait IIIIle       | myself             | Part Time            | work part-time                 |                                |                   |
|   |  |                    |                    |               |                    |                          |              |               |                |                      |            | Islander                       |              |              |             | children             | more 3+              |                   |              |                   |                    |                      | from home                      | outside home                   |                   |
| Q40: How often, if at all, are you accepting financial help<br>from your parents or partner's parents?                  | Unweighted Base Base: Total Respondents  | 5576<br>2789       | 4783<br>1996       | 105<br>50     | 4678<br>1946       | 793<br>793               | 4238<br>1645 | 1225<br>1112  | 445<br>463     | 268<br>368           | 354<br>226 | 144<br>96                      | 2345<br>1134 | 3231<br>1655 | 1510<br>655 | 436<br>182           | 1614<br>711          | 1998<br>1232      | 3038<br>1480 | 847<br>405        | 265<br>148         | 4150<br>2034         | 1709<br>835                    | 2176<br>1051                   | 1426<br>755       |
| from your parents or partners parents:  | Regularly                                | 6%                 | 6%                 | 12%           | 6%                 | 793<br>7%                | 6%           | 7%            | 7%             | 368<br>6%            | 7%         | 16%                            | 7%           | 5%           | 5%          | 182<br>6%            | 5%                   | 7%                | 5%           | 10%               | 148<br>3%          | 2034<br>6%           | 835<br>6%                      | 6%                             | /55<br>6%         |
|   | Occasionally                             | 14%                | 15%                | 25%           | 14%                | 12%                      | 15%          | 13%           | 10%            | 14%                  | 13%        | 19%                            | 15%          | 13%          | 13%         | 10%                  | 11%                  | 16%               | 13%          | 19%               | 14%                | 14%                  | 14%                            | 15%                            | 12%               |
|   | Rarely                                   | 24%                | 25%                | 32%           | 25%                | 22%                      | 23%          | 25%           | 25%            | 28%                  | 22%        | 31%                            | 25%          | 24%          | 26%         | 26%                  | 24%                  | 23%               | 24%          | 24%               | 26%                | 24%                  | 23%                            | 25%                            | 24%               |
|   | Never                                    | 56%                | 55%                | 32%           | 55%                | 60%                      | 56%          | 55%           | 59%            | 52%                  | 57%        | 34%                            | 53%          | 58%          | 56%         | 58%                  | 60%                  | 53%               | 58%          | 47%               | 57%                | 56%                  | 57%                            | 54%                            | 57%               |
|   |  |                    |                    |               |                    |                          |              |               |                |                      |            |                                |              |              |             |                      |                      |                   |              |                   |                    |                      |                                |                                |                   |
|   |  | Gener              | ation              |               | Generation         |                          |              |               | E              | thnicity             |            |                                | Number o     | f Children   | I           |                      | Children             |                   | I            |                   |                    | Emplo                | yment                          |                                |                   |
|   |  | All                |                    |               |                    |                          |              |               |                |                      |            | American<br>Indian/Alaska      |              |              |             | 2+                   | 1 or more            | All               |              |                   |                    |                      | Work full time                 | Work full time                 |                   |
|   |  | Generations        | Total              | Generation Z  | Millennials        | Generation               | White        | Non-White     | Hispanic       | African-             | Asian      | Native+Native                  | 1 child      | 2 or         | 1 child <3  | children<br><3 AND   | under 3              | children 3        | Full Time    | Part Time         | Work for           | Full Or              | from home or                   |                                |                   |
|   |  | Total              | GenZ/Mil           |               |                    | X or older               |              |               |                | American             |            | Hawaiian, Pac                  |              | more         |             | no other             | AND 1 or<br>more 3+  | or older          |              |                   | myself             | Part Time            | work part-time<br>from home    | or part-timer<br>outside home  |                   |
| Q41: How does your family's financial situation compare to  | Unweighted Base                          | 5577               | 4782               | 105           | 4677               | 795                      | 4237         | 1227          | 446            | 268                  | 354        | Islander<br>144                | 2341         | 3236         | 1509        | children<br>436      | 1614                 | 2000              | 3037         | 845               | 266                | 4148                 | 1706                           | 2176                           | 1429              |
| your household's financial situation when you were  | Base: Total Respondents                  | 2792               | 1997               | 50            | 1946               | 795                      | 1645         | 1114          | 464            | 368                  | 226        | 96                             | 1132         | 1659         | 655         | 182                  | 712                  | 1234              | 1481         | 404               | 149                | 2034                 | 834                            | 1051                           | 757               |
| growing up?   | Much improved                            | 29%                | 30%                | 22%           | 30%                | 27%                      | 25%          | 35%           | 35%            | 35%                  | 39%        | 31%                            | 30%          | 29%          | 30%         | 30%                  | 29%                  | 29%               | 30%          | 25%               | 27%                | 29%                  | 32%                            | 27%                            | 30%               |
|   | Somewhat improved                        | 27%<br>26%         | 27%<br>27%         | 27%<br>39%    | 27%<br>27%         | 26%<br>24%               | 27%<br>28%   | 26%<br>24%    | 24%<br>25%     | 29%                  | 24%        | 26%<br>24%                     | 27%<br>26%   | 27%<br>27%   | 25%<br>28%  | 29%<br>26%           | 26%<br>30%           | 28%               | 29%<br>25%   | 26%<br>29%        | 28%<br>26%         | 28%<br>26%           | 27%<br>27%                     | 29%<br>25%                     | 24%<br>28%        |
|   | Somewhat worse                           | 14%                | 12%                | 7%            | 13%                | 17%                      | 15%          | 12%           | 13%            | 23%<br>11%           | 10%        | 13%                            | 14%          | 14%          | 13%         | 13%                  | 13%                  | 15%               | 13%          | 15%               | 15%                | 14%                  | 12%                            | 25%<br>15%                     | 28%<br>14%        |
|   | Much worse                               | 4%                 | 3%                 | 5%            | 3%                 | 6%                       | 4%           | 3%            | 2%             | 2%                   | 3%         | 5%                             | 3%           | 4%           | 3%          | 2%                   | 3%                   | 5%                | 3%           | 5%                | 4%                 | 3%                   | 3%                             | 4%                             | 5%                |
|   | •  |                    |                    |               |                    | ,                        |              |               |                |                      |            |                                |              |              |             |                      |                      |                   |              |                   |                    |                      |                                |                                |                   |
|   |  | Gener              | ation              |               | Generation         | 1                        |              |               |                | thnicity             |            |                                | Number o     | f Children   | ı           | Agos of              | Children             |                   | ı            |                   |                    | Emple                | ovment                         |                                |                   |
|   |  |                    | ation              |               | Generation         |                          |              |               | _              | unicity              |            | American                       | Number 0     | Cilliaren    |             | 2+                   | 1 or more            |                   |              |                   |                    | Lilipic              | ,                              | Work full time                 |                   |
|   |  | All                | Total              | Generation 7  | Millonniale        | Generation               | White        | Non-White     | Hispanic       | African-             | Asian      | Indian/Alaska<br>Native+Native | 1 child      | 2 or         | 1 child <3  | children             | under 3              | All<br>children 3 | Full Time    | Part Timo         | Work for           | Full Or              | from home or                   | outside home                   | Not               |
|   |  | Total              | GenZ/Mil           | Generation 2  | willerinas         | X or older               | wille        | 14011-4411ILE | riispanic      | American             | Asian      | Hawaiian, Pac                  | 1 Ciliid     | more         | T Cillia S  | no other             | AND 1 or             | or older          | I dii riine  | rait fille        | myself             | Part Time            |                                | or part-timer                  |                   |
|   | L  |                    |                    |               |                    |                          |              |               |                |                      |            | Islander                       |              |              |             | children             | more 3+              |                   |              |                   |                    |                      | from home                      | outside home                   |                   |
| Q42: Which best describes your perspective on whether<br>your children will be better off financially than your family? | Unweighted Base Base: Total Respondents  | 5568<br>2786       | 4777<br>1995       | 105<br>50     | 4672<br>1944       | 791<br>791               | 4230<br>1641 | 1226<br>1113  | 445<br>463     | 268<br>368           | 354<br>226 | 144<br>96                      | 2337<br>1128 | 3231<br>1657 | 1509<br>655 | 434<br>182           | 1611<br>709          | 1996<br>1231      | 3034<br>1479 | 840<br>400        | 266<br>149         | 4140<br>2029         | 1701<br>831                    | 2173<br>1048                   | 1428<br>757       |
| your children will be better on intancially than your family:   | Very optimistic                          | 34%                | 37%                | 37%           | 37%                | 28%                      | 26%          | 46%           | 46%            | 56%                  | 37%        | 39%                            | 38%          | 32%          | 40%         | 37%                  | 36%                  | 30%               | 34%          | 31%               | 39%                | 34%                  | 35%                            | 32%                            | 36%               |
|   | Somewhat optimistic                      | 50%                | 50%                | 44%           | 50%                | 51%                      | 55%          | 43%           | 45%            | 36%                  | 50%        | 51%                            | 47%          | 52%          | 47%         | 50%                  | 52%                  | 50%               | 50%          | 51%               | 49%                | 50%                  | 51%                            | 50%                            | 49%               |
|   | Somewhat pessimistic                     | 14%                | 12%                | 16%           | 12%                | 17%                      | 16%          | 9%            | 9%             | 7%                   | 11%        | 9%                             | 13%          | 14%          | 11%         | 11%                  | 11%                  | 16%               | 14%          | 14%               | 11%                | 14%                  | 12%                            | 16%                            | 13%               |
|   | Very pessimistic                         | 2%                 | 1%                 | 3%            | 1%                 | 4%                       | 3%           | 1%            | 1%             | 1%                   | 2%         | 1%                             | 2%           | 2%           | 1%          | 1%                   | 1%                   | 3%                | 2%           | 3%                | 2%                 | 2%                   | 2%                             | 2%                             | 2%                |
|   |  |                    |                    |               |                    |                          |              |               |                |                      |            |                                |              |              |             |                      |                      |                   |              |                   |                    |                      |                                |                                |                   |
|   |  | Gener              | ation              |               | Generation         |                          |              |               | E              | thnicity             |            | American                       | Number o     | f Children   |             | 2+                   | Children             |                   |              |                   |                    | Emplo                | yment                          |                                |                   |
|   |  | All                | Total              |               |                    | Generation               |              |               |                | African-             |            | Indian/Alaska                  |              | 2 or         |             | children             | 1 or more<br>under 3 | All               |              |                   | Work for           | Full Or              | Work full time<br>from home or | Work full time<br>outside home | Not               |
|   |  | Generations        | GenZ/Mil           | Generation 2  | Millennials        | X or older               | White        | Non-White     | Hispanic       | American-            | Asian      | Native+Native                  | 1 child      | 2 or<br>more | 1 child <3  |                      | AND 1 or             | children 3        | Full Time    | Part Time         | myself             | Part Time            | work part-time                 | or part-timer                  |                   |
|   |  | Total              |                    |               |                    |                          |              |               |                |                      |            | Hawaiian, Pac<br>Islander      |              |              |             | no other<br>children | more 3+              | or older          |              |                   |                    |                      | from home                      | outside home                   |                   |
| Q43: What is your most important savings goal as a family   |  | 5567               | 4772               | 105           | 4667               | 795                      | 4231         | 1224          | 445            | 268                  | 352        | 144                            | 2339         | 3228         | 1506        | 433                  | 1614                 | 1996              | 3032         | 844               | 265                | 4141                 | 1701                           | 2175                           | 1426              |
|   | Base: Total Respondents                  | 2788               | 1993               | 50            | 1942               | 795                      | 1644         | 1111          | 463            | 368                  | 224        | 96                             | 1132         | 1656         | 654         | 182                  | 712                  | 1232              | 1479         | 404               | 149                | 2033                 | 833                            | 1051                           | 755               |
|   | Purchasing a home<br>Home improvements   | 16%<br>8%          | 19%<br>8%          | 25%<br>5%     | 18%<br>8%          | 9%<br>10%                | 12%<br>10%   | 21%<br>6%     | 20%<br>6%      | 25%<br>5%            | 19%<br>8%  | 15%<br>15%                     | 19%<br>8%    | 14%<br>9%    | 23%<br>7%   | 20%<br>8%            | 15%<br>7%            | 12%<br>10%        | 15%<br>8%    | 16%<br>11%        | 11%<br>9%          | 15%<br>9%            | 14%<br>9%                      | 16%<br>9%                      | 19%<br>8%         |
|   | Retirement                               | 20%                | 19%                | 14%           | 19%                | 23%                      | 24%          | 16%           | 18%            | 12%                  | 18%        | 14%                            | 19%          | 21%          | 19%         | 17%                  | 21%                  | 21%               | 22%          | 16%               | 24%                | 21%                  | 23%                            | 18%                            | 19%               |
|   | Children's education                     | 21%                | 19%                | 21%           | 19%                | 26%                      | 22%          | 20%           | 17%            | 14%                  | 28%        | 24%                            | 21%          | 22%          | 18%         | 20%                  | 21%                  | 23%               | 22%          | 27%               | 22%                | 23%                  | 24%                            | 22%                            | 18%               |
|   | Vacation                                 | 3%                 | 3%                 | 1%            | 3%                 | 4%                       | 3%           | 3%            | 4%             | 4%                   | 4%         | 3%                             | 3%           | 4%           | 2%          | 3%                   | 2%                   | 5%                | 4%           | 4%                | 2%                 | 4%                   | 3%                             | 4%                             | 3%                |
|   | Emergency fund New or second car         | 8%<br>2%           | 9%<br>2%           | 7%<br>4%      | 9%<br>2%           | 7%<br>1%                 | 8%<br>2%     | 9%<br>2%      | 11%<br>2%      | 11%<br>2%            | 5%<br>2%   | 9%<br>0%                       | 9%<br>2%     | 8%<br>2%     | 10%<br>2%   | 7%<br>4%             | 8%<br>2%             | 8%<br>1%          | 8%<br>1%     | 7%<br>2%          | 10%<br>2%          | 8%<br>1%             | 7%<br>1%                       | 8%<br>1%                       | 9%<br>3%          |
|   | Paying off debt                          | 18%                | 19%                | 21%           | 19%                | 17%                      | 17%          | 20%           | 22%            | 25%                  | 15%        | 18%                            | 17%          | 19%          | 17%         | 19%                  | 21%                  | 17%               | 19%          | 16%               | 17%                | 18%                  | 16%                            | 20%                            | 19%               |
|   | Other (please specify)                   | 2%                 | 2%                 | 1%            | 2%                 | 3%                       | 2%           | 2%            | 2%             | 2%                   | 2%         | 1%                             | 2%           | 2%           | 2%          | 1%                   | 3%                   | 2%                | 3%           | 1%                | 3%                 | 2%                   | 3%                             | 2%                             | 2%                |
|   |  |                    |                    |               |                    |                          |              |               |                |                      |            |                                |              |              |             |                      |                      |                   |              |                   |                    |                      |                                |                                |                   |

|  |   |                    |                    | ı            |                    |            |             |              | _                 |                      |            |                                | l           |              |            |                      |                         |                        | 1            |                   |                    |                    |                                |                                |                   |
|--|---|--------------------|--------------------|--------------|--------------------|------------|-------------|--------------|-------------------|----------------------|------------|--------------------------------|-------------|--------------|------------|----------------------|-------------------------|------------------------|--------------|-------------------|--------------------|--------------------|--------------------------------|--------------------------------|-------------------|
|  |   | Gener              | ration             |              | Generation         |            |             |              | E                 | thnicity             |            | American                       | Number o    | of Children  | 1          | Ages o               | of Children             |                        |              |                   |                    | Emple              | oyment                         |                                |                   |
|  |   | All                | Total              |              |                    | Generation |             |              |                   | African-             |            | Indian/Alaska                  |             | 2 or         |            | children             | 1 or more<br>under 3    | All                    |              |                   | Work for           | Full Or            | Work full time<br>from home or | Work full time<br>outside home | Not               |
|  |   | Generations        | GenZ/Mil           | Generation : | Z Millennials      | X or older | White       | Non-White    | Hispanic          | American             | Asian      | Native+Native<br>Hawaiian, Pac | 1 child     | more         | 1 child <3 | 3 <3 AND<br>no other | AND 1 or                | children 3<br>or older | Full Time    | Part Time         | myself             | Part Time          |                                | or part-timer                  | Employed          |
|  |   | , iotai            |                    |              |                    |            |             |              |                   |                      |            | Islander                       |             |              |            | children             | more 3+                 | or older               |              |                   |                    |                    | from home                      | outside home                   |                   |
| Q44: How stressed are you about finances?                  | Unweighted Base                         | 5575               | 4781               | 105          | 4676               | 794        | 4235        | 1227         | 446               | 269                  | 353        | 144                            | 2340        | 3235         | 1507       | 436                  | 1615                    | 1999                   | 3035         | 847               | 266                | 4148               | 1708                           | 2174                           | 1427              |
|  | Base: Total Respondents                 | <b>2791</b><br>20% | <b>1997</b><br>18% | 50<br>24%    | <b>1947</b><br>18% | 794        | 1644<br>19% | 1115<br>21%  | <b>464</b><br>20% | 370<br>24%           | 225<br>21% | 96<br>31%                      | 1132<br>19% | 1660<br>20%  | 654<br>15% | <b>182</b><br>18%    | 712                     | 1234                   | 1480<br>18%  | <b>405</b><br>20% | 149<br>20%         | <b>2035</b><br>19% | <b>836</b><br>18%              | <b>1050</b><br>19%             | <b>756</b><br>23% |
|  | Very stressed<br>Somewhat stressed      | 54%                | 53%                | 55%          | 53%                | 23%<br>57% | 55%         | 53%          | 54%               | 50%                  | 54%        | 40%                            | 54%         | 55%          | 55%        | 55%                  | 20%<br>54%              | 22%<br>54%             | 55%          | 58%               | 55%                | 55%                | 54%                            | 56%                            | 52%               |
|  | Somewhat unstressed                     | 2%                 | 2%                 | 1%           | 2%                 | 2%         | 2%          | 2%           | 1%                | 1%                   | 2%         | 2%                             | 2%          | 2%           | 2%         | 2%                   | 2%                      | 2%                     | 2%           | 2%                | 2%                 | 2%                 | 2%                             | 2%                             | 2%                |
|  | Somewhat unstressed                     | 18%                | 19%                | 15%          | 20%                | 14%        | 18%         | 18%          | 17%               | 18%                  | 17%        | 20%                            | 18%         | 18%          | 19%        | 19%                  | 18%                     | 17%                    | 20%          | 15%               | 15%                | 18%                | 20%                            | 18%                            | 17%               |
|  | Not stressed at all                     | 6%                 | 7%                 | 6%           | 7%                 | 3%         | 6%          | 6%           | 7%                | 7%                   | 6%         | 7%                             | 7%          | 5%           | 8%         | 7%                   | 5%                      | 5%                     | 5%           | 5%                | 8%                 | 6%                 | 5%                             | 5%                             | 7%                |
|  |   | •                  |                    |              |                    |            |             |              |                   |                      |            |                                |             |              |            |                      |                         |                        |              |                   |                    |                    |                                |                                |                   |
|  |   |                    |                    |              |                    |            |             |              |                   |                      |            |                                |             |              |            |                      |                         |                        |              |                   |                    |                    |                                |                                |                   |
|  |   | Gener              | ration             |              | Generation         |            |             |              | E                 | thnicity             |            | American                       | Number o    | of Children  | 1          | Ages o               | f Children<br>1 or more |                        |              |                   |                    | Emple              | oyment<br>Work full time       | Work full time                 |                   |
|  |   | All                | Total              |              |                    | Generation |             |              |                   | African-             |            | Indian/Alaska                  |             | 2 or         |            | children             | under 3                 | All                    |              |                   | Work for           | Full Or            | from home or                   | outside home                   | Not               |
|  |   | Generations        | GenZ/Mil           | Generation : | Z Millennials      | X or older | White       | Non-White    | Hispanic          | American             | Asian      | Native+Native                  | 1 child     | more         | 1 child <3 | 3 <3 AND             | AND 1 or                | children 3             | Full Time    | Part Time         | myself             | Part Time          | work part-time                 | or part-timer                  | Employed          |
|  |   | Total              |                    |              |                    |            |             |              |                   |                      |            | Hawaiian, Pac<br>Islander      |             |              |            | no other<br>children | more 3+                 | or older               |              |                   |                    |                    | from home                      | outside home                   |                   |
| Q45: How concerned are you about a recession?              | Unweighted Base                         | 5585               | 4789               | 105          | 4684               | 796        | 4244        | 1228         | 446               | 269                  | 354        | 144                            | 2345        | 3240         | 1510       | 436                  | 1616                    | 2005                   | 3041         | 848               | 266                | 4155               | 1711                           | 2178                           | 1430              |
|  | Base: Total Respondents                 | 2796               | 2000               | 50           | 1950               | 796        | 1648        | 1116         | 464               | 370                  | 226        | 96                             | 1134        | 1662         | 655        | 182                  | 713                     | 1237                   | 1483         | 406               | 149                | 2038               | 837                            | 1052                           | 758               |
|  | Very concerned                          | 27%                | 26%                | 37%          | 25%                | 29%        | 24%         | 30%          | 31%               | 27%                  | 30%        | 39%                            | 26%         | 27%          | 24%        | 23%                  | 27%                     | 28%                    | 24%          | 26%               | 26%                | 25%                | 25%                            | 24%                            | 32%               |
|  | Somewhat concerned                      | 54%                | 54%                | 44%          | 54%                | 54%        | 57%         | 49%          | 50%               | 48%                  | 51%        | 38%                            | 54%         | 54%          | 54%        | 56%                  | 52%                     | 55%                    | 57%          | 54%               | 56%                | 56%                | 56%                            | 56%                            | 49%               |
|  | Somewhat unconcerned                    | 16%                | 17%                | 16%          | 17%                | 15%        | 16%         | 16%          | 16%               | 17%                  | 16%        | 18%                            | 17%         | 16%          | 19%        | 16%                  | 18%                     | 14%                    | 16%          | 17%               | 14%                | 16%                | 16%                            | 17%                            | 16%               |
|  | Very unconcerned                        | 3%                 | 4%                 | 3%           | 4%                 | 2%         | 3%          | 4%           | 4%                | 7%                   | 3%         | 5%                             | 3%          | 3%           | 4%         | 5%                   | 3%                      | 3%                     | 3%           | 3%                | 4%                 | 3%                 | 3%                             | 3%                             | 4%                |
|  |   |                    |                    |              |                    |            |             |              |                   |                      |            |                                |             |              |            |                      |                         |                        |              |                   |                    |                    |                                |                                |                   |
|  |   | Gener              | ration             |              | Generation         |            |             |              | E                 | thnicity             |            |                                | Number o    | of Children  | 1          |                      | of Children             |                        |              |                   |                    | Emple              | oyment                         |                                |                   |
|  |   | All                |                    |              |                    |            |             |              |                   |                      |            | American<br>Indian/Alaska      |             |              |            | 2+<br>children       | 1 or more               | All                    |              |                   |                    |                    | Work full time                 | Work full time                 |                   |
|  |   | Generations        | Total              | Generation   | Z Millennials      | Generation | White       | Non-White    | Hisnanic          | African-             | Asian      | Native+Native                  | 1 child     | 2 or         | 1 child <3 |                      | under 3                 | children 3             | Full Time    | Part Time         | Work for           |                    | from home or                   | outside home                   | Not               |
|  |   | Total              | GenZ/Mil           | Concration   | L Millionidio      | X or older | - William   | 11011 111111 | · mapaine         | American             | Asidii     | Hawaiian, Pac                  | remo        | more         | T CITILO C | no other             | AND 1 or<br>more 3+     | or older               | 1 011 111110 | r dit riiiic      | myself             | Part Time          | work part-time<br>from home    | or part-timer<br>outside home  | Employed          |
| Q46: How do you expect your spending behavior to           | Unweighted Base                         | 5575               | 4779               | 105          | 4674               | 796        | 4236        | 1226         | 446               | 268                  | 354        | Islander<br>144                | 2341        | 3234         | 1509       | children<br>436      | 1614                    | 1998                   | 3036         | 846               | 266                | 4148               | 1707                           | 2175                           | 1427              |
| change this year?  | Base: Total Respondents                 | 2792               | 1996               | 50           | 1945               | 796        | 1646        | 1114         | 464               | 368                  | 226        | 96                             | 1133        | 1659         | 655        | 182                  | 712                     | 1234                   | 1480         | 405               | 149                | 2035               | 835                            | 1051                           | 757               |
|  | Will cut back a lot                     | 19%                | 19%                | 29%          | 19%                | 20%        | 16%         | 24%          | 24%               | 27%                  | 17%        | 23%                            | 20%         | 19%          | 21%        | 18%                  | 18%                     | 19%                    | 16%          | 19%               | 20%                | 17%                | 15%                            | 18%                            | 25%               |
|  | Will cut back a bit                     | 53%                | 52%                | 38%          | 52%                | 55%        | 54%         | 50%          | 53%               | 44%                  | 58%        | 42%                            | 52%         | 53%          | 50%        | 53%                  | 54%                     | 53%                    | 54%          | 49%               | 50%                | 53%                | 55%                            | 51%                            | 52%               |
|  | No change                               | 20%                | 20%                | 22%          | 20%                | 20%        | 22%         | 17%          | 18%               | 16%                  | 16%        | 22%                            | 18%         | 22%          | 19%        | 22%                  | 20%                     | 20%                    | 21%          | 22%               | 19%                | 21%                | 20%                            | 22%                            | 17%               |
|  | Will spend a bit more                   | 6%                 | 7%                 | 9%           | 7%                 | 4%         | 6%          | 7%           | 4%                | 11%                  | 7%         | 12%                            | 8%          | 5%           | 8%         | 7%                   | 7%                      | 6%                     | 7%           | 8%                | 6%                 | 7%                 | 8%                             | 7%                             | 5%                |
|  | Will spend a lot more                   | 2%                 | 2%                 | 2%           | 2%                 | 1%         | 2%          | 1%           | 1%                | 2%                   | 1%         | 2%                             | 3%          | 1%           | 2%         | 1%                   | 1%                      | 2%                     | 2%           | 2%                | 5%                 | 2%                 | 1%                             | 2%                             | 1%                |
|  |   |                    |                    |              |                    |            |             |              |                   |                      |            |                                |             |              |            |                      |                         |                        |              |                   |                    |                    |                                |                                |                   |
|  |   | Gener              | ration             |              | Generation         |            |             |              | E                 | Ethnicity            |            | American                       | Number o    | of Children  |            | Ages o               | of Children             |                        |              |                   |                    | Emplo              | oyment<br>Work full time       | Work full time                 |                   |
|  |   | All                | Total              |              |                    | Generation |             |              |                   | African-             |            | Indian/Alaska                  |             | 2 or         |            | children             | 1 or more<br>under 3    | All                    |              |                   | Work for           | Full Or            | from home or                   | outside home                   | Not               |
|  |   | Generations        | GenZ/Mil           | Generation : | Z Millennials      | X or older | White       | Non-White    | Hispanic          | American             | Asian      | Native+Native                  | 1 child     | more         | 1 child <3 |                      | AND 1 or                | children 3<br>or older | Full Time    | Part Time         | myself             | Part Time          | work part-time                 | or part-timer                  | Employed          |
|  |   | Total              |                    |              |                    |            |             |              |                   |                      |            | Hawaiian, Pac<br>Islander      |             |              |            | no other<br>children | more 3+                 | or order               |              |                   |                    |                    | from home                      | outside home                   |                   |
| Q47: If cutting back, what are the top areas you expect to | Unweighted Base                         | 3892               | 3300               | 77           | 3223               | 592        | 2898        | 910          | 346               | 194                  | 268        | 97                             | 1630        | 2262         | 1046       | 300                  | 1138                    | 1399                   | 2095         | 563               | 182                | 2840               | 1160                           | 1498                           | 1052              |
| cut spending on? Select all that apply.                    | Base: Will cut back a lot/a bit         | 1999               | 1407               | 34           | 1374               | 592        | 1147        | 827          | 360               | 263                  | 170        | 62                             | 809         | 1191         | 461        | 129                  | 512                     | 894                    | 1038         | 277               | 105                | 1419               | 586                            | 728                            | 580               |
|  | Entertainment/Eating out                | 76%                | 77%                | 73%          | 77%                | 73%        | 75%         | 78%          | 78%               | 79%                  | 81%        | 70%                            | 77%         | 75%          | 81%        | 79%                  | 75%                     | 74%                    | 75%          | 73%               | 78%                | 75%                | 73%                            | 75%                            | 79%               |
|  | Vacation/Travel                         | 44%                | 42%                | 40%          | 42%                | 48%        | 44%         | 43%          | 46%               | 36%                  | 45%        | 54%                            | 43%         | 44%          | 44%        | 45%                  | 42%                     | 44%                    | 42%          | 44%               | 51%                | 43%                | 43%                            | 43%                            | 45%               |
|  | Kids activities                         | 11%                | 10%                | 10%          | 10%                | 12%        | 10%         | 11%          | 11%               | 14%                  | 6%         | 13%                            | 9%<br>24%   | 12%          | 5%         | 10%                  | 12%                     | 13%                    | 9%           | 12%               | 15%                | 10%                | 11%<br>31%                     | 8%                             | 13%<br>34%        |
|  | Kids toys                               | 30%                | 31%                | 26%          | 31%                | 27%        | 29%<br>68%  | 32%<br>61%   | 38%               | 27%                  | 27%        | 40%                            | 68%         |              | 20%        | 28%                  | 39%                     | 30%                    | 29%          | 26%               | 33%                | 28%                | 31%<br>65%                     | 26%                            |                   |
|  | Personal care/Spending on self<br>Gifts | 65%<br>39%         | 65%<br>40%         | 63%<br>55%   | 65%<br>40%         | 65%<br>38% | 39%         | 39%          | 62%<br>41%        | 55%<br>36%           | 59%<br>43% | 68%<br>41%                     | 40%         | 63%<br>39%   | 72%<br>42% | 61%<br>39%           | 66%<br>41%              | 61%<br>37%             | 66%<br>38%   | 64%<br>39%        | 66%<br>48%         | 66%<br>39%         | 37%                            | 66%                            | 63%<br>41%        |
|  | Household                               | 27%                | 26%                | 27%          | 26%                | 29%        | 30%         | 23%          | 24%               | 23%                  | 24%        | 30%                            | 26%         | 28%          | 25%        | 27%                  | 27%                     | 27%                    | 25%          | 24%               | 27%                | 25%                | 27%                            | 23%                            | 31%               |
|  | Other (please specify)                  | 2%                 | 2%                 | 3%           | 2%                 | 3%         | 3%          | 1%           | 1%                | 2%                   | 1%         | 2%                             | 2%          | 3%           | 2%         | 3%                   | 3%                      | 2%                     | 2%           | 1%                | 1%                 | 2%                 | 2%                             | 2%                             | 3%                |
|  | Not applicable                          | 0%                 | 0%                 | 5.0          | 0%                 | 0%         | 0%          | 1%           | 0%                | 1%                   | -          | 2%                             | 0%          | 1%           | 0%         | 1%                   | 1%                      | 0%                     | 0%           | 1%                | 1%                 | 0%                 | 0%                             | 0%                             | 0%                |
|  |   |                    |                    | '            |                    |            | 1           |              |                   |                      |            |                                |             |              | 1          |                      |                         |                        |              |                   |                    |                    |                                |                                |                   |
|  |   |                    |                    |              |                    |            |             |              |                   |                      |            |                                |             |              |            |                      |                         |                        |              |                   |                    |                    |                                |                                |                   |
|  |   | Gener              | ration             |              | Generation         |            |             |              | E                 | Ethnicity            |            | American                       | Number o    | of Children  | 1          | Ages o               | of Children             |                        |              |                   |                    | Emple              |                                |                                |                   |
|  |   | All                | Total              |              |                    | Generation |             |              |                   | African-             |            | Indian/Alaska                  | 1           | 2 or         |            | children             | 1 or more<br>under 3    | All                    |              |                   | Work for           | Full Or            | Work full time<br>from home or | Work full time<br>outside home | Not               |
|  |   | Generations        | GenZ/Mil           | Generation : | Z Millennials      | X or older | White       | Non-White    | Hispanic          | African-<br>American | Asian      | Native+Native                  | 1 child     | 2 or<br>more | 1 child <3 | 3 <3 AND             | AND 1 or                | children 3             | Full Time    | Part Time         | Work for<br>myself |                    | work part-time                 | outside home<br>or part-timer  | Not<br>Employed   |
|  |   | Total              | Senzavill          |              |                    | y or order |             |              |                   | Amendi               |            | Hawaiian, Pac                  |             | more         |            | no other             | more 3+                 | or older               |              |                   | mysell             | . art mille        | from home                      | outside home                   | Lilpioyeu         |
| Q48: On average, how much sleep do you get at night?       | Unweighted Base                         | 5585               | 4789               | 105          | 4684               | 796        | 4244        | 1228         | 446               | 269                  | 354        | Islander<br>144                | 2345        | 3240         | 1510       | children<br>436      | 1616                    | 2005                   | 3041         | 848               | 266                | 4155               | 1711                           | 2178                           | 1430              |
| = J. a.                | Base: Total Respondents                 | 2796               | 2000               | 50           | 1950               | 796        | 1648        | 1116         | 464               | 370                  | 226        | 96                             | 1134        | 1662         | 655        | 182                  | 713                     | 1237                   | 1483         | 406               | 149                | 2038               | 837                            | 1052                           | 758               |
|  | Less than 4 hours                       | 3%                 | 3%                 | 5%           | 3%                 | 3%         | 3%          | 4%           | 4%                | 3%                   | 5%         | 11%                            | 3%          | 3%           | 3%         | 6%                   | 4%                      | 3%                     | 2%           | 4%                | 2%                 | 2%                 | 2%                             | 2%                             | 5%                |
|  | 4-5 hours                               | 24%                | 24%                | 29%          | 24%                | 23%        | 19%         | 30%          | 23%               | 37%                  | 26%        | 40%                            | 22%         | 25%          | 20%        | 29%                  | 25%                     | 24%                    | 22%          | 27%               | 18%                | 22%                | 24%                            | 22%                            | 27%               |
|  | 6-7 hours                               | 61%                | 62%                | 56%          | 62%                | 60%        | 64%         | 57%          | 61%               | 52%                  | 60%        | 37%                            | 62%         | 60%          | 65%        | 59%                  | 61%                     | 59%                    | 65%          | 55%               | 65%                | 63%                | 61%                            | 65%                            | 56%               |
|  | 8 or more hours                         | 12%                | 11%                | 10%          | 11%                | 13%        | 14%         | 9%           | 11%               | 8%                   | 10%        | 11%                            | 13%         | 11%          | 12%        | 6%                   | 10%                     | 13%                    | 11%          | 14%               | 15%                | 12%                | 13%                            | 11%                            | 11%               |

|  |   | Genera               | ation      | ı            | Generation    |            | I          |               | _           | thnicity   |            |                                | Number of      | of Children | ı          | Agos of              | f Children              |                        | ı            |            |            | Emplo      | wmont                       |                               |            |
|--|---|----------------------|------------|--------------|---------------|------------|------------|---------------|-------------|------------|------------|--------------------------------|----------------|-------------|------------|----------------------|-------------------------|------------------------|--------------|------------|------------|------------|-----------------------------|-------------------------------|------------|
|  |   |                      |            |              | ocneration.   |            |            |               | _           |            |            | American                       | - Trainiber of | , omiarch   |            |                      | 1 or more               |                        |              |            |            | Linpic     | Work full time              | Morte full time               |            |
|  |   | All                  | Total      |              |               | Generation |            |               |             | African-   |            | Indian/Alaska                  |                | 2 or        |            | children             | under 3                 | All                    |              |            | Work for   | Full Or    |                             | outside home                  | Not        |
|  |   | Generations<br>Total | GenZ/Mil   | Generation : | Z Millennials | X or older | White      | Non-White     | Hispanic    | American   | Asian      | Native+Native                  | 1 child        | more        | 1 child <3 | <3 AND               | AND 1 or                | children 3<br>or older | Full Time    | Part Time  | myself     | Part Time  | work part-time              | or part-timer                 | Employed   |
|  |   | IOtal                |            |              |               |            |            |               |             |            |            | Hawaiian, Pac<br>Islander      |                |             |            | no other<br>children | more 3+                 | or order               |              |            |            |            | from home                   | outside home                  |            |
| Q49: On average, how frequently do you work out for at | Unweighted Base                                   | 5577                 | 4783       | 105          | 4678          | 794        | 4240       | 1224          | 445         | 267        | 353        | 143                            | 2344           | 3233        | 1509       | 436                  | 1613                    | 2001                   | 3038         | 847        | 265        | 4150       | 1707                        | 2178                          | 1427       |
| least 30 minutes a day?                                | Base: Total Respondents                           | 2791                 | 1997       | 50           | 1947          | 794        | 1647       | 1112          | 463         | 367        | 225        | 95                             | 1134           | 1657        | 655        | 182                  | 711                     | 1234                   | 1481         | 405        | 148        | 2035       | 835                         | 1052                          | 756        |
|  | Every day   | 7%                   | 7%         | 3%           | 7%            | 9%         | 9%         | 5%            | 5%          | 3%         | 6%         | 9%                             | 7%             | 8%          | 5%         | 6%                   | 6%                      | 10%                    | 7%           | 8%         | 9%         | 8%         | 8%                          | 7%                            | 7%         |
|  | A few times a week                                | 36%                  | 34%        | 43%          | 34%           | 40%        | 37%        | 35%           | 33%         | 36%        | 36%        | 38%                            | 34%            | 37%         | 34%        | 33%                  | 34%                     | 39%                    | 35%          | 38%        | 44%        | 36%        | 39%                         | 33%                           | 35%        |
|  | A few times a month                               | 25%<br>14%           | 26%<br>14% | 19%<br>13%   | 26%<br>14%    | 23%<br>14% | 26%<br>14% | 23%           | 22%         | 27%<br>14% | 23%        | 24%                            | 28%<br>15%     | 24%<br>14%  | 28%        | 24%                  | 24%                     | 24%<br>14%             | 26%          | 26%<br>12% | 27%<br>10% | 26%<br>14% | 25%                         | 27%                           | 23%<br>14% |
|  | A few times a year<br>Never                       | 14%                  | 14%        | 13%          | 14%           | 14%<br>14% | 14%        | 15%<br>21%    | 16%<br>23%  | 14%<br>20% | 12%<br>23% | 15%<br>13%                     | 15%            | 14%         | 15%<br>18% | 13%<br>24%           | 15%<br>21%              | 14%                    | 15%<br>16%   | 12%        | 10%        | 14%        | 13%<br>14%                  | 15%<br>18%                    | 14%        |
|  | Nevel   | 17.76                | 1076       | 2276         | 1076          | 1470       | 1470       | 2170          | 23%         | 20%        | 23%        | 15%                            | 10%            | 1076        | 1070       | 2470                 | 2176                    | 1376                   | 10%          | 10%        | 1076       | 10%        | I++76                       | 1076                          | 2176       |
|  |   |                      |            |              |               |            |            |               |             |            |            |                                |                |             |            |                      |                         |                        |              |            |            |            |                             |                               |            |
|  |   | Genera               |            | ı            | Generation    |            | ı          |               | _           | thnicity   |            |                                | Number of      |             |            | •                    |                         |                        |              |            |            | Emplo      |                             |                               |            |
|  |   | All                  | ation      |              | Generation    |            |            |               | -           | unnerty    |            | American                       | Number o       | n Cilliaren |            | 2+                   | f Children<br>1 or more | ΔII                    |              |            |            | Empio      | •                           | Work full time                |            |
|  |   | Generations          | Total      | Generation ' | Z Millennials | Generation | White      | Non-White     | Hispanic    | African-   | Asian      | Indian/Alaska<br>Native+Native | 1 child        | 2 or        | 1 child <3 | children<br><3 AND   | under 3                 | children 3             | Full Time    | Part Time  |            |            | from home or                |                               | Not        |
|  |   | Total                | GenZ/Mil   | Generation . | L Williemmais | X or older | wille      | 14011-441IILE | riispanic   | American   | Asian      | Hawaiian Pac                   | Termo          | more        | T CIIII S  | no other             | AND 1 or                | or older               | I dii Tiille | rait fille | myself     | Part Time  |                             | or part-timer                 | Employed   |
|  |   |                      |            |              |               |            |            |               |             |            |            | Islander                       |                |             |            | children             | more 3+                 |                        |              |            |            |            | from home                   | outside home                  |            |
| Q50: On average, how many times a month do you go out  |   | 5585                 | 4789       | 105          | 4684          | 796        | 4244       | 1228          | 446         | 269        | 354        | 144                            | 2345           | 3240        | 1510       | 436                  | 1616                    | 2005                   | 3041         | 848        | 266        | 4155       | 1711                        | 2178                          | 1430       |
| with friends, without children?                        | Base: Total Respondents                           | 2796                 | 2000       | 50           | 1950          | 796        | 1648       | 1116          | 464         | 370        | 226        | 96                             | 1134           | 1662        | 655        | 182                  | 713                     | 1237                   | 1483         | 406        | 149        | 2038       | 837                         | 1052                          | 758        |
|  | 0 times   | 50%                  | 51%        | 56%          | 51%           | 46%        | 48%        | 51%           | 53%         | 49%        | 55%        | 44%                            | 46%            | 52%         | 49%        | 59%                  | 59%                     | 43%                    | 47%          | 44%        | 40%        | 46%        | 45%                         | 48%                           | 59%        |
|  | 1-2 times<br>3-4 times                            | 43%                  | 42%        | 36%          | 43%           | 45%        | 44%        | 42%           | 41%<br>5%   | 43%<br>6%  | 39%<br>4%  | 39%                            | 47%            | 41%         | 46%        | 38%                  | 37%                     | 46%                    | 45%          | 47%        | 48%        | 46%<br>7%  | 48%                         | 44%                           | 36%        |
|  | 5+ times  | 6%<br>1%             | 6%<br>1%   | 8%           | 6%<br>1%      | 6%<br>3%   | 6%<br>1%   | 6%<br>1%      | 5%<br>1%    | 6%<br>2%   | 4%<br>2%   | 13%<br>5%                      | 6%<br>2%       | 6%<br>1%    | 4%<br>1%   | 3%<br>0%             | 3%<br>1%                | 9%<br>2%               | 6%<br>2%     | 8%<br>1%   | 11%<br>1%  | 7%<br>2%   | 7%<br>1%                    | 6%<br>2%                      | 4%<br>1%   |
|  | 5+ times  | 176                  | 176        |              | 176           | 5%         | 176        | 176           | 176         | 2%         | 2%         | 5%                             | 2%             | 176         | 176        | 0%                   | 176                     | 2%                     | 276          | 176        | 176        | 2%         | 176                         | 276                           | 176        |
|  |   |                      |            |              |               |            |            |               |             |            |            |                                |                |             |            |                      |                         |                        |              |            |            |            |                             |                               |            |
|  |   |                      |            |              |               |            |            |               |             |            |            |                                |                |             |            |                      |                         |                        |              |            |            |            |                             |                               |            |
|  |   | Genera               | ation      |              | Generation    |            |            |               | E           | thnicity   |            |                                | Number of      | of Children |            |                      | f Children              |                        |              |            |            | Emplo      | yment                       |                               |            |
|  |   |                      |            |              |               |            |            |               |             |            |            | American                       |                |             |            | 2+                   | 1 or more               | All                    |              |            |            |            | Work full time              | Work full time                |            |
|  |   | All<br>Generations   | Total      |              | Z Millennials | Generation | White      | Non-White     | I Proposite | African-   | Asian      | Indian/Alaska                  | 4 -1-1-1       | 2 or        | 4          | children             | under 3                 | All<br>children 3      | Form Theore  | D T        | Work for   | Full Or    | from home or                | outside home                  | Not        |
|  |   | Total                | GenZ/Mil   | Generation . | z millenniais | X or older | write      | Non-write     | Hispanic    | American   | Asian      | Native+Native<br>Hawaiian, Pac | 1 child        | more        | i cniia <3 | <3 AND<br>no other   | AND 1 or                | or older               | Full Time    | Part Time  | myself     | Part Time  |                             |                               | Employed   |
|  |   | iotai                |            |              |               |            |            |               |             |            |            | Islander                       |                |             |            | children             | more 3+                 | or order               |              |            |            |            | from home                   | outside home                  |            |
| Q51: On average, how many times a month do you go on a | Unweighted Base                                   | 5218                 | 4541       | 91           | 4450          | 677        | 4009       | 1105          | 414         | 216        | 341        | 109                            | 2183           | 3035        | 1461       | 424                  | 1565                    | 1751                   | 2851         | 780        | 240        | 3871       | 1620                        | 2011                          | 1347       |
| date with your partner?                                | Base: Married, partner co-living, partner not co- |                      |            |              |               |            |            |               |             |            |            |                                |                |             |            |                      |                         |                        |              |            |            |            |                             |                               |            |
|  | living  | 2541                 | 1864       | 40           | 1824          | 677        | 1523       | 990           | 431         | 300        | 215        | 68                             | 1024           | 1517        | 623        | 171                  | 685                     | 1054                   | 1354         | 364        | 129        | 1847       | 775                         | 943                           | 694        |
|  | 0 times   | 51%                  | 51%        | 42%          | 51%           | 50%        | 49%        | 52%           | 53%         | 49%        | 56%        | 46%                            | 47%            | 53%         | 48%        | 56%                  | 58%                     | 47%                    | 47%          | 46%        | 42%        | 46%        | 45%                         | 48%                           | 62%        |
|  | 1-2 times   | 42%                  | 43%        | 44%          | 43%           | 41%        | 44%        | 40%           | 41%         | 42%        | 39%        | 34%                            | 44%            | 41%         | 47%        | 42%                  | 39%                     | 42%                    | 46%          | 42%        | 51%        | 45%        | 47%                         | 43%                           | 34%        |
|  | 3-4 times<br>5+ times                             | 6%<br>2%             | 5%<br>2%   | 13%          | 5%<br>2%      | 8%<br>1%   | 5%<br>1%   | 6%<br>2%      | 5%<br>1%    | 7%<br>1%   | 3%<br>2%   | 14%<br>6%                      | 7%<br>2%       | 5%<br>1%    | 4%<br>1%   | 1%<br>1%             | 3%<br>1%                | 9%<br>2%               | 6%<br>2%     | 10%<br>2%  | 5%<br>3%   | 7%<br>2%   | 7%<br>2%                    | 6%<br>2%                      | 3%<br>1%   |
|  | Not applicable                                    | 276                  | 276        |              | 270           | 176        | 176        | 276           | 176         | 176        | 276        | 076                            | 276            | 176         | 176        | 176                  | 176                     | 276                    | 270          | 276        | 370        | 276        | 276                         | 276                           | 176        |
|  | The applicable                                    |                      | - 1        |              |               |            |            |               |             |            |            |                                | 1 -            |             |            |                      |                         |                        | 1 -          |            |            |            |                             |                               |            |
|  |   |                      |            |              |               |            |            |               |             |            |            |                                |                |             |            |                      |                         |                        |              |            |            |            |                             |                               |            |
|  |   | Genera               | ation      | I            | Generation    |            | ı          |               | Е           | thnicity   |            |                                | Number of      | of Children | I.         | Ages of              | f Children              |                        | I            |            |            | Emplo      | ovment                      |                               |            |
|  |   |                      |            |              |               |            |            |               |             |            |            | American                       |                |             |            | 2+                   | 1 or more               |                        |              |            |            | •          | Work full time              | Work full time                |            |
|  |   | All                  | Total      |              |               | Generation |            |               |             | African-   |            | Indian/Alaska                  |                | 2 or        |            | children             | under 3                 | All                    |              |            | Work for   | Full Or    |                             | outside home                  | Not        |
|  |   | Generations<br>Total | GenZ/Mil   | Generation . | Z Millennials | X or older | White      | Non-White     | Hispanic    | American   | Asian      | Native+Native<br>Hawaiian, Pac | 1 child        | more        | 1 child <3 | <3 AND<br>no other   | AND 1 or                | children 3<br>or older | Full Time    | Part Time  | myself     | Part Time  | work part-time              | or part-timer                 | Employed   |
|  |   | 10101                |            |              |               |            |            |               |             |            |            | Islander                       |                |             |            | children             | more 3+                 | or older               |              |            |            |            | from home                   | outside home                  |            |
| Q52: On average, how much time do you get to yourself  | Unweighted Base                                   | 5572                 | 4777       | 105          | 4672          | 795        | 4235       | 1224          | 445         | 268        | 353        | 143                            | 2341           | 3231        | 1507       | 434                  | 1611                    | 2002                   | 3033         | 845        | 265        | 4143       | 1709                        | 2169                          | 1429       |
| without work or family obligations each day?           | Base: Total Respondents                           | 2789                 | 1994       | 50           | 1944          | 795        | 1645       | 1112          | 463         | 368        | 225        | 95                             | 1132           | 1657        | 653        | 182                  | 710                     | 1236                   | 1479         | 403        | 149        | 2032       | 835                         | 1047                          | 757        |
|  | Less than 1 hour                                  | 60%                  | 62%        | 59%          | 62%           | 55%        | 61%        | 60%           | 65%         | 57%        | 57%        | 57%                            | 56%            | 63%         | 60%        | 71%                  | 72%                     | 53%                    | 65%          | 57%        | 48%        | 62%        | 61%                         | 65%                           | 56%        |
|  | 1-2 hours   | 34%                  | 33%        | 36%          | 33%           | 36%        | 34%        | 35%           | 31%         | 37%        | 39%        | 29%                            | 38%            | 32%         | 35%        | 28%                  | 25%                     | 40%                    | 31%          | 38%        | 38%        | 33%        | 34%                         | 31%                           | 38%        |
|  | 3 or more hours                                   | 5%                   | 4%         | 6%           | 4%            | 8%         | 5%         | 5%            | 5%          | 6%         | 4%         | 13%                            | 6%             | 5%          | 5%         | 1%                   | 3%                      | 8%                     | 4%           | 5%         | 13%        | 5%         | 5%                          | 4%                            | 7%         |
|  |   |                      |            |              |               |            |            |               |             |            |            |                                |                |             |            |                      |                         |                        |              |            |            |            |                             |                               |            |
|  |   |                      |            |              |               |            |            |               |             |            |            |                                |                |             |            |                      |                         |                        |              |            |            |            |                             |                               |            |
|  |   | Genera               | ation      |              | Generation    |            |            |               | E           | thnicity   |            |                                | Number of      | of Children |            |                      | f Children              |                        |              |            |            | Emplo      | yment                       |                               |            |
|  |   | All                  |            |              |               |            |            |               |             |            |            | American<br>Indian/Alaska      |                |             |            | 2+<br>children       | 1 or more               | ΔII                    |              |            |            |            | Work full time              | Work full time                |            |
|  |   | Generations          | Total      | Generation : | 7 Millennials | Generation | White      | Non-White     | Hispanic    | African-   | Asian      | Native+Native                  | 1 child        | 2 or        | 1 child <3 | <3 AND               | under 3                 | children 3             | Full Time    | Part Time  | Work for   | Full Or    |                             | outside home                  | Not        |
|  |   | Total                | GenZ/Mil   |              |               | X or older |            |               |             | American   |            | Hawaiian, Pac                  |                | more        |            | no other             | AND 1 or<br>more 3+     | or older               |              |            | myself     | Part Time  | work part-time<br>from home | or part-timer<br>outside home | Employed   |
|  |   |                      |            |              |               |            |            |               |             |            |            | Islander                       |                |             |            | children             |                         |                        |              |            |            |            |                             |                               |            |
| Q53: If you had an hour uninterrupted each day, how    | Unweighted Base                                   | 5585                 | 4789       | 105          | 4684          | 796        | 4244       | 1228          | 446         | 269        | 354        | 144                            | 2345           | 3240        | 1510       | 436                  | 1616                    | 2005                   | 3041         | 848        | 266        | 4155       | 1711                        | 2178                          | 1430       |
| would you/do you spend it? Select all that apply.      | Base: Total Respondents                           | 2796                 | 2000       | 50           | 1950          | 796        | 1648       | 1116          | 464         | 370        | 226        | 96                             | 1134           | 1662        | 655        | 182                  | 713                     | 1237                   | 1483         | 406        | 149        | 2038       | 837                         | 1052                          | 758        |
|  | Exercising  | 51%                  | 53%        | 31%<br>28%   | 53%           | 48%        | 53%<br>34% | 48%           | 51%         | 46%        | 50%        | 37%                            | 50%            | 52%         | 56%<br>31% | 56%<br>35%           | 57%                     | 45%<br>34%             | 54%          | 47%        | 52%<br>41% | 52%        | 55%<br>34%                  | 51%                           | 49%        |
|  | Connecting with friends and family                | 33%<br>53%           | 31%<br>55% | 67%          | 31%<br>55%    | 39%<br>46% | 34%<br>48% | 31%<br>60%    | 31%<br>57%  | 26%<br>68% | 31%<br>58% | 38%<br>57%                     | 32%<br>53%     | 33%<br>52%  | 58%        | 35%<br>64%           | 32%<br>56%              | 34%<br>46%             | 32%<br>51%   | 35%<br>49% | 41%<br>51% | 33%<br>51% | 34%<br>50%                  | 32%<br>52%                    | 32%<br>57% |
|  | Taking a nap Spending time outside                | 53%<br>44%           | 55%<br>42% | 34%          | 55%<br>42%    | 46%<br>48% | 48%<br>46% | 60%<br>39%    | 38%         | 68%<br>41% | 58%<br>38% | 5/%<br>42%                     | 43%            | 52%<br>44%  | 58%<br>45% | 43%                  | 40%                     | 46%<br>45%             | 44%          | 49%        | 51%        | 51%<br>44% | 50%<br>48%                  | 52%<br>39%                    | 43%        |
|  | Mindfulness, meditation or prayer                 | 27%                  | 26%        | 34%          | 26%           | 48%<br>29% | 23%        | 39%           | 29%         | 41%        | 25%        | 32%                            | 26%            | 27%         | 25%        | 23%                  | 27%                     | 28%                    | 23%          | 28%        | 38%        | 25%        | 48%<br>25%                  | 23%                           | 43%<br>31% |
|  | Reading   | 50%                  | 49%        | 37%          | 49%           | 53%        | 52%        | 48%           | 44%         | 53%        | 49%        | 45%                            | 48%            | 51%         | 49%        | 45%                  | 51%                     | 50%                    | 50%          | 49%        | 53%        | 50%        | 50%                         | 50%                           | 49%        |
|  | Watching a show                                   | 51%                  | 54%        | 50%          | 54%           | 44%        | 50%        | 53%           | 53%         | 57%        | 51%        | 39%                            | 53%            | 50%         | 55%        | 60%                  | 52%                     | 47%                    | 53%          | 44%        | 47%        | 51%        | 51%                         | 51%                           | 52%        |
|  | Scrolling social media                            | 36%                  | 38%        | 38%          | 38%           | 30%        | 36%        | 37%           | 34%         | 42%        | 40%        | 26%                            | 37%            | 36%         | 40%        | 46%                  | 35%                     | 33%                    | 36%          | 34%        | 33%        | 35%        | 35%                         | 36%                           | 39%        |
|  | Cooking/Baking/Eating                             | 26%                  | 27%        | 34%          | 27%           | 23%        | 26%        | 26%           | 26%         | 25%        | 31%        | 28%                            | 29%            | 24%         | 30%        | 31%                  | 27%                     | 22%                    | 24%          | 26%        | 27%        | 25%        | 24%                         | 25%                           | 29%        |
|  | Stress about how to spend that hour               | 25%                  | 28%        | 35%          | 28%           | 16%        | 26%        | 22%           | 25%         | 23%        | 21%        | 18%                            | 24%            | 25%         | 27%        | 30%                  | 30%                     | 19%                    | 24%          | 22%        | 23%        | 24%        | 25%                         | 22%                           | 27%        |
|  | Showering/Bathing                                 | 41%                  | 46%        | 49%          | 46%           | 30%        | 41%        | 42%           | 45%         | 42%        | 39%        | 37%                            | 42%            | 41%         | 52%        | 56%                  | 50%                     | 29%                    | 37%          | 39%        | 33%        | 38%        | 39%                         | 37%                           | 52%        |
|  | Other (please specify)                            | 6%                   | 5%         | 4%           | 5%            | 8%         | 6%         | 5%            | 5%          | 4%         | 4%         | 5%                             | 6%             | 6%          | 5%         | 6%                   | 6%                      | 6%                     | 5%           | 4%         | 7%         | 5%         | 4%                          | 5%                            | 8%         |
|  |   |                      |            |              |               |            |            |               |             |            |            |                                |                |             |            |                      |                         |                        |              |            |            |            |                             |                               |            |

|  |  | Gener  | ation  |  | Generation   |  |  |  | E  | Ethnicity  |   |   | Number o   | of Children  | 1   |   | f Children  |  | I  |  |  | Emplo  | yment   |   |   |
|--|--|--|--|--|--|--|--|--|--|--|---|---|--|--|---|---|---|--|--|--|--|--|---|---|---|
|  |  | All<br>Generations<br>Total                                  | Total<br>GenZ/Mil  | Generation :   | Z Millennials  | Generation<br>X or older                                   | White  | Non-White  | Hispanic   | African-<br>American                                       | Asian   | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander | 1 child  | 2 or<br>more   | 1 child <3  | 2+<br>children<br><3 AND<br>no other<br>children          | 1 or more<br>under 3<br>AND 1 or<br>more 3+                 | All<br>children 3<br>or older                                | Full Time  | Part Time  | Work for<br>myself   | Full Or<br>Part Time   | Work full time<br>from home or<br>work part-time<br>from home | Work full time<br>outside home<br>or part-timer<br>outside home | Not<br>Employed   |
| Q54: How many family or personal trips do you plan to take this year?          | Unweighted Base Base: Total Respondents None 1-2 trips 3-5 trips 6 or more trips   | 5585<br>2796<br>13%<br>64%<br>22%<br>2%                      | 4789<br>2000<br>12%<br>65%<br>21%<br>2%                      | 105<br>50<br>20%<br>57%<br>21%<br>1%                     | 4684<br>1950<br>12%<br>65%<br>21%<br>2%                      | 796<br>796<br>13%<br>62%<br>23%<br>3%                      | 4244<br>1648<br>12%<br>63%<br>23%<br>3%                      | 1228<br>1116<br>13%<br>66%<br>20%<br>1%                      | 446<br>464<br>16%<br>65%<br>17%<br>1%                      | 269<br>370<br>10%<br>68%<br>21%<br>1%                      | 354<br>226<br>12%<br>62%<br>23%<br>3%                     | 144<br>96<br>17%<br>60%<br>21%<br>2%                                    | 2345<br>1134<br>12%<br>63%<br>22%<br>3%                      | 3240<br>1662<br>13%<br>64%<br>21%<br>2%                      | 1510<br>655<br>11%<br>64%<br>23%<br>2%                      | 436<br>182<br>15%<br>69%<br>15%<br>1%                     | 1616<br>713<br>13%<br>66%<br>20%<br>1%                      | 2005<br>1237<br>13%<br>62%<br>23%<br>3%                      | 3041<br>1483<br>9%<br>64%<br>24%<br>2%                       | 848<br>406<br>14%<br>64%<br>19%<br>3%                      | 266<br>149<br>12%<br>63%<br>24%<br>2%                      | 4155<br>2038<br>10%<br>64%<br>23%<br>2%                      | 1711<br>837<br>10%<br>62%<br>26%<br>2%                        | 2178<br>1052<br>10%<br>66%<br>21%<br>2%                         | 1430<br>758<br>19%<br>62%<br>17%<br>1%                      |
|  |  | Genera<br>All  | Total  |  | Generation   | Generation   |  |  |  | Ethnicity  African-  |   | American<br>Indian/Alaska   | Number o   | of Children<br>2 or  |   | 2+<br>children  | f Children<br>1 or more<br>under 3                          | All  |  |  | Work for   | <b>Emplo</b> Full Or   | work full time from home or                                   | Work full time<br>outside home                                  | Not   |
|  | II.  | Generations<br>Total   | GenZ/Mil   |  | Z Millennials  | X or older   | White  | Non-White  |  | American   | Asian   | Native+Native<br>Hawaiian, Pac<br>Islander                              | 1 child  | more   |   | <3 AND<br>no other<br>children<br>436                     | AND 1 or<br>more 3+   | children 3<br>or older                                       |  |  | myself   | Part Time  | work part-time<br>from home                                   | or part-timer<br>outside home                                   | Employed  |
| Q55: How has your alcohol consumption changed in the last year?                | Unweighted Base Base: Total Respondents Quit drinking Decreased drinking No change Increased drinking Started drinking Not applicable, don't consume alcohol | 5585<br>2796<br>6%<br>28%<br>33%<br>9%<br>1%<br>23%          | 4789<br>2000<br>7%<br>30%<br>32%<br>10%<br>1%<br>21%         | 105<br>50<br>6%<br>14%<br>28%<br>13%<br>3%<br>37%        | 4684<br>1950<br>7%<br>30%<br>32%<br>9%<br>1%<br>21%          | 796<br>796<br>5%<br>22%<br>37%<br>8%<br>1%<br>28%          | 4244<br>1648<br>6%<br>27%<br>36%<br>9%<br>1%<br>20%          | 1228<br>1116<br>7%<br>28%<br>28%<br>9%<br>1%<br>27%          | 446<br>464<br>6%<br>31%<br>28%<br>8%<br>1%<br>26%          | 269<br>370<br>7%<br>27%<br>28%<br>12%<br>1%<br>25%         | 354<br>226<br>7%<br>29%<br>28%<br>6%<br>1%<br>29%         | 144<br>96<br>12%<br>19%<br>28%<br>10%<br>2%<br>29%                      | 2345<br>1134<br>8%<br>31%<br>30%<br>9%<br>1%<br>22%          | 3240<br>1662<br>6%<br>25%<br>35%<br>10%<br>1%<br>24%         | 1510<br>655<br>9%<br>35%<br>28%<br>8%<br>1%<br>19%          | 436<br>182<br>8%<br>28%<br>32%<br>7%<br>1%<br>24%         | 1616<br>713<br>6%<br>26%<br>35%<br>9%<br>1%<br>24%          | 2005<br>1237<br>6%<br>24%<br>35%<br>10%<br>1%<br>24%         | 3041<br>1483<br>6%<br>31%<br>36%<br>9%<br>1%<br>18%          | 848<br>406<br>9%<br>23%<br>30%<br>12%<br>2%<br>24%         | 266<br>149<br>8%<br>32%<br>32%<br>8%<br>1%<br>19%          | 4155<br>2038<br>6%<br>29%<br>35%<br>9%<br>1%<br>19%          | 1711<br>837<br>6%<br>32%<br>33%<br>11%<br>0%<br>17%           | 2178<br>1052<br>6%<br>27%<br>36%<br>9%<br>1%<br>20%             | 1430<br>758<br>7%<br>22%<br>28%<br>9%<br>1%<br>34%          |
|  |  | Gener  | ation  |  | Generation   |  |  |  | E  | Ethnicity  |   | American  | Number o   | of Children  |   | Ages o  | f Children  |  | 1  |  |  | Emplo  | pyment  |   |   |
|  |  | All<br>Generations<br>Total                                  | Total<br>GenZ/Mil  | Generation :   | Z Millennials  | Generation<br>X or older                                   | White  | Non-White  | Hispanic   | African-<br>American                                       | Asian   | Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander             | 1 child  | 2 or<br>more   | 1 child <3  | children<br><3 AND<br>no other<br>children                | 1 or more<br>under 3<br>AND 1 or<br>more 3+                 | All<br>children 3<br>or older                                | Full Time  | Part Time  | Work for<br>myself   | Full Or<br>Part Time   | Work full time<br>from home or<br>work part-time<br>from home | Work full time<br>outside home<br>or part-timer<br>outside home | Not<br>Employed   |
| Q56: How has your marijuana usage changed in the last year?                    | Unweighted Base Base: Total Respondents Quit use Decreased use No change Increased use Began use Not applicable, don't use marijuana                         | 5585<br>2796<br>3%<br>4%<br>10%<br>6%<br>2%<br>75%           | 4789<br>2000<br>4%<br>4%<br>10%<br>6%<br>2%<br>74%           | 105<br>50<br>4%<br>4%<br>12%<br>12%<br>2%<br>66%         | 4684<br>1950<br>4%<br>4%<br>10%<br>6%<br>2%<br>75%           | 796<br>796<br>1%<br>3%<br>11%<br>6%<br>3%<br>77%           | 4244<br>1648<br>2%<br>4%<br>11%<br>6%<br>2%<br>75%           | 1228<br>1116<br>4%<br>3%<br>9%<br>6%<br>3%<br>75%            | 446<br>464<br>4%<br>4%<br>9%<br>5%<br>2%<br>76%            | 269<br>370<br>4%<br>4%<br>9%<br>7%<br>5%<br>71%            | 354<br>226<br>3%<br>3%<br>8%<br>3%<br>2%<br>82%           | 144<br>96<br>4%<br>7%<br>9%<br>7%<br>10%<br>62%                         | 2345<br>1134<br>4%<br>5%<br>10%<br>6%<br>2%<br>72%           | 3240<br>1662<br>2%<br>3%<br>10%<br>6%<br>2%<br>78%           | 1510<br>655<br>5%<br>5%<br>9%<br>5%<br>1%<br>75%            | 436<br>182<br>4%<br>3%<br>7%<br>4%<br>1%<br>81%           | 1616<br>713<br>1%<br>2%<br>8%<br>5%<br>1%<br>82%            | 2005<br>1237<br>2%<br>4%<br>12%<br>7%<br>4%<br>71%           | 3041<br>1483<br>2%<br>4%<br>11%<br>6%<br>2%<br>75%           | 848<br>406<br>4%<br>3%<br>11%<br>8%<br>4%<br>70%           | 266<br>149<br>4%<br>6%<br>8%<br>7%<br>4%<br>72%            | 4155<br>2038<br>3%<br>4%<br>11%<br>7%<br>3%<br>74%           | 1711<br>837<br>3%<br>4%<br>11%<br>8%<br>2%<br>72%             | 2178<br>1052<br>2%<br>3%<br>10%<br>6%<br>3%<br>76%              | 1430<br>758<br>3%<br>3%<br>8%<br>5%<br>2%<br>79%            |
|  |  | All<br>Generations<br>Total                                  | Total<br>GenZ/Mil  | Generation 2   | Generation  Z Millennials                                    |  | White  | Non-White  |  | African-<br>American                                       | Asian   | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander | Number of  | of Children<br>2 or<br>more                                  | 1 child <3  | Ages of 2+ children <3 AND no other children              | f Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+   | All<br>children 3<br>or older                                | Full Time  | Part Time  | Work for myself  | Emplo<br>Full Or<br>Part Time                                | Work full time<br>from home or<br>work part-time<br>from home | Work full time<br>outside home<br>or part-timer<br>outside home | Not<br>Employed   |
| Q57: How many hours a day do you spend on social media?                        | Unweighted Base Base: Total Respondents 0 hours 1 hour 2 hours 3 hours More than 3 hours   | 5585<br>2796<br>6%<br>39%<br>33%<br>11%<br>11%               | 4789<br>2000<br>5%<br>36%<br>35%<br>12%<br>11%               | 105<br>50<br>8%<br>36%<br>24%<br>16%<br>17%              | 4684<br>1950<br>5%<br>36%<br>36%<br>12%<br>11%               | 796<br>796<br>7%<br>46%<br>27%<br>9%<br>10%                | 4244<br>1648<br>6%<br>42%<br>34%<br>11%<br>8%                | 1228<br>1116<br>5%<br>35%<br>33%<br>12%<br>15%               | 446<br>464<br>5%<br>33%<br>35%<br>13%<br>14%               | 269<br>370<br>5%<br>31%<br>32%<br>12%<br>21%               | 354<br>226<br>6%<br>36%<br>31%<br>12%<br>14%              | 144<br>96<br>4%<br>50%<br>25%<br>8%<br>13%                              | 2345<br>1134<br>5%<br>35%<br>34%<br>14%<br>12%               | 3240<br>1662<br>6%<br>42%<br>33%<br>9%<br>10%                | 1510<br>655<br>4%<br>35%<br>34%<br>14%<br>12%               | 436<br>182<br>1%<br>38%<br>38%<br>12%<br>10%              | 1616<br>713<br>6%<br>40%<br>34%<br>10%                      | 2005<br>1237<br>7%<br>41%<br>31%<br>11%                      | 3041<br>1483<br>5%<br>41%<br>34%<br>11%<br>8%                | 848<br>406<br>6%<br>43%<br>28%<br>12%<br>11%               | 266<br>149<br>6%<br>42%<br>33%<br>10%<br>10%               | 4155<br>2038<br>5%<br>42%<br>33%<br>11%<br>9%                | 1711<br>837<br>5%<br>42%<br>31%<br>12%<br>9%                  | 2178<br>1052<br>6%<br>42%<br>34%<br>11%<br>8%                   | 1430<br>758<br>7%<br>32%<br>34%<br>11%<br>16%               |
|  |  | General<br>All<br>Generations<br>Total                       | Total  | Generation 2   | Generation<br>Z Millennials                                  |  | White  | Non-White  |  | African-<br>American                                       | Asian   | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander | Number of  | of Children<br>2 or<br>more                                  | 1 child <3  | 2.  | f Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+   | All<br>children 3<br>or older                                | Full Time  | Part Time  | Work for<br>myself   | Emplo<br>Full Or<br>Part Time                                | Work full time<br>from home or<br>work part-time<br>from home | Work full time<br>outside home<br>or part-timer<br>outside home | Not<br>Employed   |
| Q58: Which social media platform do you use frequently? Select all that apply. | Unweighted Base Base: Use Social Media Facebook Instagram Linkedin Pinterest Twitter TikTok Other (please specify)   | 5275<br>2636<br>65%<br>78%<br>28%<br>23%<br>13%<br>18%<br>3% | 4537<br>1898<br>63%<br>81%<br>26%<br>22%<br>12%<br>20%<br>3% | 96<br>47<br>67%<br>66%<br>15%<br>25%<br>22%<br>43%<br>6% | 4441<br>1851<br>63%<br>81%<br>26%<br>22%<br>11%<br>19%<br>3% | 738<br>738<br>72%<br>70%<br>34%<br>26%<br>18%<br>14%<br>4% | 4018<br>1555<br>67%<br>77%<br>26%<br>25%<br>14%<br>16%<br>3% | 1160<br>1057<br>63%<br>80%<br>30%<br>21%<br>13%<br>21%<br>4% | 425<br>442<br>60%<br>84%<br>28%<br>22%<br>11%<br>20%<br>3% | 257<br>353<br>65%<br>77%<br>30%<br>23%<br>17%<br>28%<br>4% | 330<br>212<br>65%<br>84%<br>31%<br>19%<br>8%<br>15%<br>3% | 139<br>92<br>65%<br>59%<br>33%<br>32%<br>25%<br>25%<br>3%               | 2226<br>1073<br>60%<br>80%<br>28%<br>23%<br>14%<br>20%<br>3% | 3049<br>1563<br>69%<br>76%<br>28%<br>24%<br>13%<br>17%<br>3% | 1443<br>627<br>59%<br>88%<br>26%<br>20%<br>11%<br>19%<br>3% | 428<br>180<br>65%<br>87%<br>18%<br>19%<br>8%<br>20%<br>4% | 1512<br>667<br>70%<br>81%<br>24%<br>23%<br>10%<br>15%<br>3% | 1876<br>1155<br>66%<br>69%<br>33%<br>26%<br>18%<br>19%<br>3% | 2893<br>1408<br>65%<br>79%<br>35%<br>21%<br>14%<br>17%<br>3% | 801<br>381<br>64%<br>71%<br>18%<br>27%<br>14%<br>19%<br>2% | 248<br>140<br>68%<br>77%<br>33%<br>23%<br>15%<br>21%<br>3% | 3942<br>1929<br>65%<br>77%<br>32%<br>22%<br>14%<br>18%<br>3% | 1628<br>796<br>62%<br>78%<br>40%<br>23%<br>14%<br>17%<br>2%   | 2066<br>992<br>67%<br>77%<br>25%<br>22%<br>13%<br>18%<br>3%     | 1333<br>707<br>66%<br>79%<br>18%<br>27%<br>12%<br>19%<br>5% |

|  |  | Gener                       | ation             | 1            | Generation    |                          |              |              | E          | thnicity             |            |   | Number o     | f Children   | I           | Ages o                         | f Children                     |                               | ı            |            |                    | Empl                 | loyment                                     |   |                 |
|--|--|-----------------------------|-------------------|--------------|---------------|--------------------------|--------------|--------------|------------|----------------------|------------|---|--------------|--------------|-------------|--------------------------------|--------------------------------|-------------------------------|--------------|------------|--------------------|----------------------|---|---|-----------------|
|  |  | All                         |                   |              |               |                          |              |              |            |                      |            | American<br>Indian/Alaska                       |              |              |             | 2+<br>children                 | 1 or more                      | All                           |              |            |                    |                      | Work full time                              | Work full time                                |                 |
|  |  | Generations<br>Total        | Total<br>GenZ/Mil | Generation   | Z Millennials | Generation<br>X or older | White        | Non-White    | Hispanic   | African-<br>American | Asian      | Native+Native<br>Hawaiian, Pac                  | 1 child      | 2 or<br>more | 1 child <3  | <3 AND<br>no other             | under 3<br>AND 1 or            | children 3<br>or older        | Full Time    | Part Time  | Work for<br>myself | Full Or<br>Part Time |   | or part-timer                                 | Not<br>Employed |
|  | To the second se |                             |                   |              |               |                          |              |              |            |                      |            | Islander  |              |              |             | children                       | more 3+                        |                               |              |            |                    |                      | from home                                   | outside home                                  |                 |
| Q59: Which of the following is most likely to keep you up<br>at night? | Unweighted Base Base: Total Respondents  | 5585<br>2796                | 4789<br>2000      | 105<br>50    | 4684<br>1950  | 796<br>796               | 4244<br>1648 | 1228<br>1116 | 446<br>464 | 269<br>370           | 354<br>226 | 144<br>96                                       | 2345<br>1134 | 3240<br>1662 | 1510<br>655 | 436<br>182                     | 1616<br>713                    | 2005<br>1237                  | 3041<br>1483 | 848<br>406 | 266<br>149         | 4155<br>2038         | 1711<br>837                                 | 2178<br>1052                                  | 1430<br>758     |
|  | Finances/Money   | 22%                         | 21%               | 25%          | 21%           | 26%                      | 21%          | 25%          | 24%        | 29%                  | 22%        | 21%   | 22%          | 23%          | 19%         | 24%                            | 21%                            | 25%                           | 23%          | 21%        | 27%                | 23%                  | 20%   | 24%   | 22%             |
|  | Childcare<br>Mental health   | 4%<br>21%                   | 4%<br>24%         | 6%<br>25%    | 4%<br>24%     | 2%<br>16%                | 4%<br>21%    | 4%<br>22%    | 3%<br>25%  | 4%<br>22%            | 4%<br>23%  | 3%<br>20%                                       | 4%<br>24%    | 3%<br>20%    | 5%<br>26%   | 4%<br>24%                      | 5%<br>19%                      | 2%<br>20%                     | 4%<br>20%    | 5%<br>18%  | 4%<br>17%          | 4%<br>19%            | 5%<br>19%                                   | 4%<br>20%                                     | 2%<br>27%       |
|  | Physical health  | 6%                          | 24%<br>6%         | 6%           | 24%<br>6%     | 7%                       | 6%           | 6%           | 25%<br>4%  | 7%                   | 23%<br>5%  | 12%   | 24%<br>8%    | 5%           | 6%          | 24%<br>5%                      | 3%                             | 20%                           | 6%           | 7%         | 7%                 | 6%                   | 6%  | 6%  | 6%              |
|  | Work stability   | 6%                          | 5%                | 1%           | 5%            | 6%                       | 6%           | 5%           | 5%         | 3%                   | 5%         | 6%  | 6%           | 5%           | 6%          | 4%                             | 5%                             | 6%                            | 7%           | 5%         | 6%                 | 6%                   | 8%  | 5%  | 4%              |
|  | Children's health  | 14%                         | 14%               | 12%          | 15%           | 13%                      | 16%          | 11%          | 11%        | 9%                   | 13%        | 9%  | 11%          | 16%          | 12%         | 17%                            | 18%                            | 13%                           | 15%          | 16%        | 12%                | 15%                  | 16%   | 14%   | 13%             |
|  | Children's education   | 3%                          | 3%                | 4%           | 3%            | 5%                       | 3%           | 3%           | 3%         | 4%                   | 3%         | 6%  | 3%           | 4%           | 1%          | 0%                             | 3%                             | 5%                            | 3%           | 6%         | 4%                 | 4%                   | 4%  | 4%  | 2%              |
|  | Marriage/Relationship  | 11%                         | 11%               | 17%          | 11%           | 10%                      | 11%          | 10%          | 10%        | 11%                  | 9%         | 6%  | 11%          | 10%          | 12%         | 11%                            | 11%                            | 9%                            | 10%          | 12%        | 10%                | 11%                  | 10%   | 11%   | 10%             |
|  | Access to food and groceries<br>Other (please specify)   | 1%<br>6%                    | 1%<br>5%          | 1%<br>1%     | 1%<br>5%      | 1%<br>8%                 | 1%<br>7%     | 1%<br>4%     | 1%<br>5%   | 1%<br>4%             | 0%<br>5%   | 2%<br>6%  | 0%<br>5%     | 1%<br>7%     | 0%<br>6%    | 5%                             | 1%<br>6%                       | 1%<br>6%                      | 0%<br>7%     | 0%<br>6%   | 2%<br>5%           | 1%<br>6%             | 0%<br>6%                                    | 0%<br>7%                                      | 1%<br>4%        |
|  | Not applicable   | 6%                          | 6%                | 3%           | 6%            | 5%                       | 5%           | 7%           | 8%         | 6%                   | 9%         | 8%  | 5%           | 6%           | 7%          | 6%                             | 8%                             | 4%                            | 5%           | 4%         | 6%                 | 5%                   | 5%  | 5%  | 8%              |
|  |  |                             |                   |              |               |                          |              |              |            |                      |            |   | '            |              |             |                                |                                |                               |              |            |                    |                      |   |   |                 |
|  |  |                             |                   |              |               |                          |              |              | _          |                      |            |   | l            |              | ı           |                                |                                |                               | 1            |            |                    |                      |   |   |                 |
|  |  | Gener                       | ation             |              | Generation    |                          |              |              | E          | thnicity             |            | American  | Number o     | f Children   |             | 2+                             | f Children<br>1 or more        |                               |              |            |                    | Empl                 | Work full time                              | Work full time                                |                 |
|  |  | All<br>Generations<br>Total | Total<br>GenZ/Mil | Generation : | Z Millennials | Generation<br>X or older | White        | Non-White    | Hispanic   | African-<br>American | Asian      | Indian/Alaska<br>Native+Native<br>Hawaiian, Pac | 1 child      | 2 or<br>more | 1 child <3  | children<br><3 AND<br>no other | under 3<br>AND 1 or<br>more 3+ | All<br>children 3<br>or older | Full Time    | Part Time  | Work for<br>myself | Full Or<br>Part Time | from home or<br>work part-time<br>from home | outside home<br>or part-timer<br>outside home | Not<br>Employed |
| Q60: What has brought you the most joy over the                        | Unweighted Base  | 5585                        | 4789              | 105          | 4684          | 796                      | 4244         | 1228         | 446        | 269                  | 354        | Islander<br>144                                 | 2345         | 3240         | 1510        | children<br>436                | 1616                           | 2005                          | 3041         | 848        | 266                | 4155                 | 1711  | 2178  | 1430            |
| last year?   | Base: Total Respondents  | 2796                        | 2000              | 50           | 1950          | 796                      | 1648         | 1116         | 464        | 370                  | 226        | 96  | 1134         | 1662         | 655         | 182                            | 713                            | 1237                          | 1483         | 406        | 149                | 2038                 | 837   | 1052  | 758             |
|  | Time spent with family or friends  | 61%                         | 63%               | 56%          | 63%           | 58%                      | 63%          | 58%          | 65%        | 49%                  | 62%        | 42%   | 61%          | 62%          | 67%         | 66%                            | 68%                            | 54%                           | 63%          | 58%        | 51%                | 61%                  | 59%   | 65%   | 62%             |
|  | Being in an office or work environment Time away from parenting  | 2%<br>8%                    | 1%<br>7%          | 4%<br>6%     | 1%<br>7%      | 2%<br>9%                 | 2%<br>8%     | 1%<br>8%     | 1%<br>6%   | 3%<br>8%             | 1%<br>7%   | 4%<br>13%                                       | 2%<br>7%     | 1%<br>8%     | 1%<br>4%    | 3%<br>7%                       | 1%<br>7%                       | 2%<br>10%                     | 1%<br>7%     | 4%<br>9%   | 1%<br>12%          | 2%<br>8%             | 2%<br>9%                                    | 2%<br>6%                                      | 1%<br>7%        |
|  | Structure for children   | 6%                          | 7%<br>6%          | 12%          | 7%<br>6%      | 5%                       | 6%           | 6%           | 5%         | 8%                   | 7%<br>6%   | 13%   | 7%           | 5%           | 6%          | 7%<br>7%                       | 7%<br>4%                       | 7%                            | 5%           | 9%<br>7%   | 8%                 | 5%                   | 5%  | 5%  | 7%<br>8%        |
|  | Romance or dating  | 3%                          | 3%                | 2%           | 3%            | 2%                       | 2%           | 3%           | 3%         | 3%                   | 2%         | 6%  | 2%           | 3%           | 2%          | 2%                             | 3%                             | 3%                            | 3%           | 3%         | 2%                 | 3%                   | 2%  | 3%  | 3%              |
|  | Financial stability  | 3%                          | 3%                | 8%           | 3%            | 4%                       | 3%           | 4%           | 3%         | 7%                   | 2%         | 5%  | 3%           | 3%           | 3%          | 2%                             | 3%                             | 4%                            | 4%           | 3%         | 5%                 | 4%                   | 4%  | 3%  | 3%              |
|  | Achieving a work/career milestone<br>Travel  | 4%<br>8%                    | 4%<br>7%          | 3%<br>3%     | 4%<br>7%      | 4%<br>10%                | 4%<br>8%     | 5%<br>8%     | 4%<br>9%   | 5%<br>8%             | 6%<br>10%  | 3%<br>8%  | 4%<br>8%     | 4%<br>8%     | 3%<br>7%    | 4%<br>4%                       | 3%<br>7%                       | 5%<br>10%                     | 5%<br>8%     | 5%<br>8%   | 8%<br>7%           | 5%<br>8%             | 6%<br>9%                                    | 4%<br>7%                                      | 1%<br>9%        |
|  | Other (please specify)   | 5%                          | 7%<br>5%          | 7%           | 7%<br>5%      | 6%                       | 5%           | 6%           | 9%<br>4%   | 8%                   | 3%         | 9%  | 6%           | 5%           | 7%          | 4%                             | 7%<br>5%                       | 5%                            | 5%           | 5%         | 7%<br>5%           | 5%                   | 4%  | 7%<br>5%                                      | 7%              |
|  | ,  |                             |                   |              |               |                          |              |              |            |                      |            |   |              |              |             |                                |                                |                               |              |            |                    |                      |   |   |                 |
|  |  |                             |                   |              |               |                          |              |              |            |                      |            |   |              |              |             |                                |                                |                               |              |            |                    |                      |   |   |                 |
|  |  | Gener                       | ation             |              | Generation    |                          |              |              | E          | thnicity             |            | American  | Number o     | f Children   |             | Ages o                         | f Children                     |                               |              |            |                    | Empl                 |   |   |                 |
|  |  | All                         | Total             |              |               | Generation               |              |              |            | African-             |            | Indian/Alaska                                   |              | 2 or         |             | children                       | 1 or more<br>under 3           | All                           |              |            | Work for           | Full Or              | Work full time<br>from home or              | Work full time<br>outside home                | Not             |
|  |  | Generations                 | GenZ/Mil          | Generation 2 | Z Millennials | X or older               | White        | Non-White    | Hispanic   | American             | Asian      | Native+Native                                   | 1 child      | more         | 1 child <3  | <3 AND                         | AND 1 or                       | children 3                    | Full Time    | Part Time  | myself             | Part Time            | work part-time                              | or part-timer                                 | Employed        |
|  |  | Total                       |                   |              |               |                          |              |              |            |                      |            | Hawaiian, Pac<br>Islander                       |              |              |             | no other                       | more 3+                        | or older                      |              |            | ,                  |                      | from home                                   | outside home                                  |                 |
| Q61: What form of birth control do you use? Select all tha             | t Unweighted Base  | 5585                        | 4789              | 105          | 4684          | 796                      | 4244         | 1228         | 446        | 269                  | 354        | 144   | 2345         | 3240         | 1510        | 436                            | 1616                           | 2005                          | 3041         | 848        | 266                | 4155                 | 1711  | 2178  | 1430            |
| apply.   | Base: Total Respondents  | 2796                        | 2000              | 50           | 1950          | 796                      | 1648         | 1116         | 464        | 370                  | 226        | 96  | 1134         | 1662         | 655         | 182                            | 713                            | 1237                          | 1483         | 406        | 149                | 2038                 | 837   | 1052  | 758             |
|  | Condoms  | 20%                         | 24%               | 28%          | 24%           | 11%                      | 20%          | 21%          | 20%        | 20%                  | 26%        | 22%   | 24%          | 18%          | 26%         | 24%                            | 22%                            | 16%                           | 20%          | 23%        | 20%                | 20%                  | 22%   | 19%   | 20%             |
|  | Fertility Awareness Method/Natural family<br>planning  | 12%                         | 14%               | 18%          | 13%           | 8%                       | 12%          | 12%          | 10%        | 13%                  | 12%        | 23%   | 13%          | 11%          | 16%         | 13%                            | 13%                            | 9%                            | 11%          | 16%        | 12%                | 12%                  | 13%   | 11%   | 12%             |
|  | Birth control pills/Patch/Ring   | 17%                         | 18%               | 19%          | 18%           | 12%                      | 16%          | 17%          | 18%        | 17%                  | 15%        | 23%   | 18%          | 16%          | 17%         | 20%                            | 16%                            | 16%                           | 18%          | 20%        | 9%                 | 18%                  | 19%   | 18%   | 14%             |
|  | IUD/IUI  | 15%                         | 16%               | 10%          | 17%           | 11%                      | 15%          | 14%          | 15%        | 14%                  | 13%        | 11%   | 15%          | 15%          | 15%         | 16%                            | 16%                            | 14%                           | 17%          | 14%        | 12%                | 16%                  | 18%   | 15%   | 10%             |
|  | Vasectomy  | 11%                         | 10%               | 5%           | 10%           | 15%                      | 13%          | 8%           | 10%        | 6%                   | 7%         | 18%   | 5%           | 16%          | 2%          | 7%                             | 14%                            | 15%                           | 11%          | 13%        | 19%                | 12%                  | 12%   | 11%   | 9%              |
|  | Hysterectomy/Tubal ligation Other (please specify)   | 7%<br>4%                    | 6%<br>3%          | 10%          | 6%<br>4%      | 11%<br>4%                | 8%<br>3%     | 7%<br>4%     | 6%<br>4%   | 9%<br>5%             | 6%<br>4%   | 14%<br>0%                                       | 3%           | 11%<br>4%    | 1%<br>4%    | 3%<br>3%                       | 9%<br>4%                       | 10%                           | 6%<br>3%     | 7%<br>4%   | 9%<br>6%           | 7%<br>4%             | 6%<br>4%                                    | 7%<br>3%                                      | 9%<br>3%        |
|  | Do not use birth control   | 21%                         | 20%               | 34%          | 20%           | 24%                      | 19%          | 24%          | 26%        | 25%                  | 24%        | 19%   | 25%          | 18%          | 26%         | 22%                            | 18%                            | 20%                           | 20%          | 17%        | 25%                | 20%                  | 17%   | 22%   | 25%             |
|  | Not applicable   | 7%                          | 4%                | 2%           | 4%            | 12%                      | 7%           | 6%           | 5%         | 5%                   | 6%         | 7%  | 8%           | 6%           | 6%          | 3%                             | 4%                             | 9%                            | 6%           | 7%         | 6%                 | 6%                   | 6%  | 7%  | 7%              |
|  |  |                             |                   |              |               |                          |              |              |            |                      |            |   |              |              |             |                                |                                |                               |              |            |                    |                      |   |   |                 |
|  |  | Gener                       | ation             |              | Generation    |                          |              |              | E          | thnicity             |            |   | Number o     | f Children   | I           |                                | f Children                     |                               | I            |            |                    | Empl                 | oyment                                      |   |                 |
|  |  | ΔII                         |                   |              |               |                          |              |              |            |                      |            | American<br>Indian/Alaska                       | 1            |              | 1           | 2+<br>children                 | 1 or more                      | ΔII                           |              |            |                    |                      | Work full time                              | Work full time                                |                 |
|  |  | Generations                 | Total<br>GenZ/Mil | Generation 2 | Z Millennials | Generation<br>X or older | White        | Non-White    | Hispanic   | African-<br>American | Asian      | Native+Native                                   | 1 child      | 2 or<br>more | 1 child <3  | <3 AND                         | under 3<br>AND 1 or            | children 3                    | Full Time    | Part Time  | Work for<br>myself | Full Or<br>Part Time | from home or<br>work part-time              | outside home<br>or part-timer                 | Not<br>Employed |
|  |  | Total                       | Geriz/iviii       |              |               | X or order               |              |              |            | American             |            | Hawaiian, Pac<br>Islander                       |              | more         |             | no other                       | more 3+                        | or older                      |              |            | illysell           | rait riiile          | from home                                   | outside home                                  | Lilipioyeu      |
| Q62: Are you currently trying to conceive?                             | Unweighted Base  | 5577                        | 4781              | 104          | 4677          | 796                      | 4237         | 1227         | 446        | 268                  | 354        | 144   | 2340         | 3237         | 1507        | 436                            | 1615                           | 2001                          | 3036         | 846        | 266                | 4148                 | 1706  | 2176  | 1429            |
|  | Base: Total Respondents  | 2792                        | 1996              | 50           | 1946          | 796                      | 1646         | 1114         | 464        | 368                  | 226        | 96  | 1133         | 1660         | 655         | 182                            | 712                            | 1235                          | 1480         | 405        | 149                | 2035                 | 834   | 1051  | 757             |
|  | Yes, without fertility treatment<br>Yes, with fertility treatment  | 7%<br>4%                    | 8%<br>4%          | 6%<br>11%    | 8%<br>4%      | 5%<br>4%                 | 6%<br>5%     | 8%<br>3%     | 7%<br>3%   | 8%<br>2%             | 6%<br>3%   | 22%<br>10%                                      | 11%<br>6%    | 4%<br>3%     | 11%<br>4%   | 2%<br>3%                       | 5%<br>2%                       | 7%<br>5%                      | 7%<br>4%     | 8%<br>7%   | 8%<br>1%           | 7%<br>5%             | 7%<br>5%                                    | 7%<br>4%                                      | 6%<br>2%        |
|  | No, not currently  | 41%                         | 51%               | 64%          | 50%           | 16%                      | 37%          | 47%          | 51%        | 49%                  | 45%        | 34%   | 55%          | 31%          | 70%         | 59%                            | 38%                            | 24%                           | 41%          | 40%        | 32%                | 40%                  | 41%   | 40%   | 43%             |
|  | No, done having kids   | 48%                         | 38%               | 19%          | 38%           | 75%                      | 52%          | 42%          | 39%        | 41%                  | 46%        | 35%   | 29%          | 61%          | 15%         | 36%                            | 55%                            | 64%                           | 48%          | 45%        | 58%                | 48%                  | 46%   | 49%   | 48%             |
|  |  |                             |                   |              |               |                          |              |              |            |                      |            |   |              |              |             |                                |                                |                               |              |            |                    |                      |   |   |                 |
|  |  | Gener                       | ation             |              | Generation    |                          |              |              | E          | thnicity             |            |   | Number o     | f Children   |             |                                | f Children                     |                               | 1            |            |                    | Empl                 | oyment                                      |   |                 |
|  |  | All                         |                   |              |               | _                        |              |              |            |                      |            | American<br>Indian/Alaska                       |              | _            |             | 2+<br>children                 | 1 or more                      | All                           |              |            |                    |                      | Work full time                              | Work full time                                |                 |
|  |  | Generations                 | Total<br>Gen7/Mil | Generation   | Z Millennials | Generation<br>X or older | White        | Non-White    | Hispanic   | African-<br>American | Asian      | Native+Native                                   | 1 child      | 2 or<br>more | 1 child <3  | <3 AND                         | under 3                        | children 3                    | Full Time    | Part Time  | Work for<br>myself | Full Or<br>Part Time | from home or<br>work part-time              | outside home<br>or part-timer                 | Not<br>Employed |
|  |  | Total                       | Genz/Mil          |              |               | ∠ or order               |              |              |            | Amendan              |            | Hawaiian, Pac<br>Islander                       |              | more         |             | no other<br>children           | more 3+                        | or older                      |              |            | myself             | rait iime            | from home                                   | or part-timer<br>outside home                 | Linpioyeu       |
| Q63: If you are currently trying to conceive, how long have            | ve Unweighted Base   | 638                         | 570               | 15           | 555           | 68                       | 502          | 131          | 41         | 24                   | 34         | 40  | 420          | 218          | 234         | children<br>22                 | 88                             | 289                           | 357          | 121        | 26                 | 504                  | 218   | 260   | 134             |
| you been trying?   | Base: Trying to Conceive   | 295                         | 227               | 9            | 218           | 68                       | 184          | 111          | 43         | 34                   | 20         | 30  | 179          | 116          | 91          | 9                              | 47                             | 147                           | 160          | 55         | 14                 | 228                  | 101   | 114   | 66              |
|  | 0-4 months   | 37%                         | 43%               | 32%          | 44%           | 15%                      | 31%          | 46%          | 42%        | 48%                  | 57%        | 32%   | 38%          | 35%          | 50%         | 51%                            | 60%                            | 21%                           | 36%          | 29%        | 44%                | 35%                  | 33%   | 36%   | 42%             |
|  | 5-8 months<br>9-12 months  | 28%<br>19%                  | 26%<br>17%        | 17%<br>42%   | 26%<br>16%    | 34%<br>25%               | 29%<br>20%   | 25%<br>17%   | 19%<br>17% | 24%<br>18%           | 13%<br>11% | 38%   | 24%<br>18%   | 33%<br>21%   | 27%         | 36%<br>13%                     | 18%                            | 30%<br>26%                    | 27%          | 34%<br>25% | 21%<br>18%         | 29%<br>21%           | 33%<br>25%                                  | 26%<br>18%                                    | 24%<br>10%      |
|  | Over a year  | 17%                         | 14%               | 9%           | 14%           | 26%                      | 20%          | 12%          | 22%        | 9%                   | 19%        | 10%   | 21%          | 11%          | 13%         | -                              | 9%                             | 24%                           | 16%          | 12%        | 17%                | 15%                  | 9%  | 20%   | 24%             |
|  | Not applicable   | -                           | -                 | -            | -             | -                        | -            | -            | -          |                      | -          | -   | -            | -            | -           | -                              | -                              | -                             | -            | -          | -                  | -                    | -   | -   | -               |

|   |  | Genera               | ation             |                  | Generation         |                          |              |                    | E                 | thnicity             |                   |  | Number o     | f Children   | ı              | Ages of                        | Children                       |                        | I            |                   |                    | Emple                | oyment                                      |   |                   |
|---|--|----------------------|-------------------|------------------|--------------------|--------------------------|--------------|--------------------|-------------------|----------------------|-------------------|--|--------------|--------------|----------------|--------------------------------|--------------------------------|------------------------|--------------|-------------------|--------------------|----------------------|---|---|-------------------|
|   |  | All                  |                   |                  |                    |                          |              |                    |                   |                      |                   | American<br>Indian/Alaska                  |              |              |                | 2+<br>children                 | 1 or more                      | All                    |              |                   |                    |                      | Work full time                              | Work full time                                |                   |
|   |  | Generations<br>Total | Total<br>GenZ/Mil | Generation       | Z Millennials      | Generation<br>X or older | White        | Non-White          | Hispanic          | African-<br>American | Asian             | Native+Native<br>Hawaiian, Pac<br>Islander | 1 child      | 2 or<br>more | 1 child <3     | <3 AND<br>no other<br>children | under 3<br>AND 1 or<br>more 3+ | children 3<br>or older | Full Time    | Part Time         | Work for<br>myself | Full Or<br>Part Time | from home or<br>work part-time<br>from home | outside home<br>or part-timer<br>outside home | Not<br>Employed   |
| Q64: When was the last time you saw a primary care                                      | Unweighted Base  | 5585                 | 4789              | 105              | 4684               | 796                      | 4244         | 1228               | 446               | 269                  | 354               | 144  | 2345         | 3240         | 1510           | 436                            | 1616                           | 2005                   | 3041         | 848               | 266                | 4155                 | 1711  | 2178  | 1430              |
| doctor or general practitioner?   | Base: Total Respondents<br>Within the past year                      | <b>2796</b><br>68%   | 2000<br>66%       | <b>50</b><br>65% | <b>1950</b><br>66% | <b>796</b><br>73%        | 1648<br>69%  | <b>1116</b><br>67% | <b>464</b><br>65% | <b>370</b><br>70%    | <b>226</b><br>69% | <b>96</b><br>59%                           | 1134<br>70%  | 1662<br>67%  | <b>655</b> 71% | 182<br>66%                     | <b>713</b> 65%                 | <b>1237</b><br>69%     | 1483<br>69%  | <b>406</b><br>65% | <b>149</b><br>69%  | <b>2038</b><br>68%   | <b>837</b><br>67%                           | 1052<br>68%                                   | <b>758</b><br>69% |
|   | 1- 2 years ago   | 19%                  | 20%               | 23%              | 20%                | 17%                      | 19%          | 20%                | 20%               | 18%                  | 20%               | 28%  | 19%          | 20%          | 20%            | 17%                            | 22%                            | 18%                    | 19%          | 20%               | 19%                | 19%                  | 21%   | 18%   | 19%               |
|   | 3-4 years ago  | 7%                   | 7%                | 8%               | 7%                 | 6%                       | 7%           | 7%                 | 8%                | 8%                   | 6%                | 11%  | 6%           | 7%           | 5%             | 10%                            | 6%                             | 8%                     | 8%           | 9%                | 6%                 | 8%                   | 7%  | 9%  | 5%                |
|   | 5 or more years ago  | 6%                   | 6%                | 4%               | 7%                 | 3%                       | 6%           | 5%                 | 7%                | 4%                   | 5%                | 3%   | 4%           | 6%           | 4%             | 8%                             | 7%                             | 5%                     | 5%           | 6%                | 6%                 | 5%                   | 5%  | 5%  | 7%                |
|   |  | Genera               | ation             |                  | Generation         |                          | Ī            |                    | E                 | thnicity             |                   |  | Number of    | f Children   | l              | Ages of                        | Children                       |                        | l            |                   |                    | Emple                | oyment                                      |   |                   |
|   |  | All                  |                   |                  |                    |                          |              |                    |                   |                      |                   | American<br>Indian/Alaska                  |              |              |                | 2+<br>children                 | 1 or more                      | All                    |              |                   |                    |                      |   | Work full time                                |                   |
|   |  | Generations          | Total<br>GenZ/Mil | Generation       | Z Millennials      | Generation<br>X or older | White        | Non-White          | Hispanic          | African-<br>American | Asian             | Native+Native                              | 1 child      | 2 or<br>more | 1 child <3     | <3 AND                         | under 3<br>AND 1 or            | children 3             | Full Time    | Part Time         | Work for<br>myself | Full Or<br>Part Time | from home or<br>work part-time              | outside home<br>or part-timer                 | Not<br>Employed   |
|   |  | Total                |                   |                  |                    |                          |              |                    |                   |                      |                   | Hawaiian, Pac<br>Islander                  |              |              |                | no other<br>children           | more 3+                        | or older               |              |                   |                    |                      | from home                                   | outside home                                  |                   |
| Q65: For your last child, how much did you pay out of<br>pocket for labor and delivery? | Unweighted Base Base: Total Respondents                              | 5578<br>2791         | 4784<br>1997      | 105<br>50        | 4679<br>1946       | 794<br>794               | 4241<br>1647 | 1224<br>1112       | 445<br>463        | 268<br>368           | 352<br>225        | 144<br>96                                  | 2343<br>1133 | 3235<br>1658 | 1508<br>654    | 436<br>182                     | 1613<br>711                    | 2003<br>1235           | 3035<br>1478 | 848<br>406        | 266<br>149         | 4149<br>2033         | 1710<br>835                                 | 2173<br>1049                                  | 1429<br>757       |
|   | \$0  | 17%                  | 17%               | 38%              | 17%                | 15%                      | 14%          | 20%                | 19%               | 24%                  | 17%               | 17%  | 16%          | 17%          | 18%            | 16%                            | 18%                            | 15%                    | 13%          | 16%               | 18%                | 14%                  | 11%   | 16%   | 23%               |
|   | \$1-\$499<br>\$500-\$999   | 12%<br>12%           | 12%<br>12%        | 5%<br>6%         | 12%<br>12%         | 12%<br>12%               | 11%<br>12%   | 12%<br>12%         | 12%<br>12%        | 11%<br>10%           | 15%<br>12%        | 6%<br>14%                                  | 12%<br>13%   | 12%<br>11%   | 11%<br>11%     | 11%<br>12%                     | 12%<br>11%                     | 12%<br>13%             | 13%<br>12%   | 10%<br>12%        | 8%<br>10%          | 12%<br>12%           | 13%<br>15%                                  | 12%<br>10%                                    | 11%<br>12%        |
|   | \$1,000-\$2,999  | 25%                  | 25%               | 23%              | 25%                | 25%                      | 26%          | 24%                | 25%               | 22%                  | 25%               | 25%  | 24%          | 26%          | 24%            | 25%                            | 26%                            | 25%                    | 27%          | 29%               | 19%                | 27%                  | 26%   | 28%   | 22%               |
|   | \$3,000-\$4,999  | 17%                  | 17%               | 14%              | 18%                | 15%                      | 18%          | 15%                | 17%               | 12%                  | 16%               | 22%  | 16%          | 17%          | 18%            | 17%                            | 18%                            | 16%                    | 18%          | 15%               | 19%                | 17%                  | 18%   | 17%   | 16%               |
|   | \$5,000-\$9,999  | 11%                  | 12%               | 8%               | 12%                | 8%                       | 12%          | 10%                | 10%               | 10%                  | 9%                | 6%   | 13%          | 10%          | 14%            | 14%                            | 11%                            | 9%                     | 11%          | 11%               | 13%                | 11%                  | 11%   | 11%   | 9%                |
|   | \$10,000+<br>Not applicable  | 2%<br>4%             | 2%<br>3%          | 3%<br>3%         | 2%<br>3%           | 3%<br>9%                 | 2%<br>4%     | 2%<br>5%           | 2%<br>3%          | 2%<br>8%             | 3%<br>3%          | 2%<br>8%                                   | 3%<br>4%     | 2%<br>5%     | 2%<br>2%       | 2%<br>3%                       | 2%<br>2%                       | 3%<br>7%               | 3%<br>4%     | 2%<br>4%          | 5%<br>7%           | 3%<br>4%             | 3%<br>3%                                    | 2%<br>4%                                      | 2%<br>6%          |
|   | Not applicable   | 4%                   | 3%                | 3%               | 3%                 | 976                      | 4%           | 5%                 | 3%                | 8%                   | 3%                | 8%   | 4%           | 5%           | 2%             | 3%                             | 2%                             | 7%                     | 476          | 4%                | 7%                 | 4%                   | 3%  | 4%  | 6%                |
|   |  | Genera               | ation             |                  | Generation         |                          | 1            |                    | E                 | thnicity             |                   |  | Number of    | f Children   | l              | Ages of                        | Children                       |                        | l            |                   |                    | Emple                | oyment                                      |   |                   |
|   |  |                      |                   |                  |                    |                          |              |                    |                   |                      |                   | American                                   |              |              |                | 2+                             | 1 or more                      |                        |              |                   |                    |                      | Work full time                              | Work full time                                |                   |
|   |  | All<br>Generations   | Total             | Concretion       | Z Millennials      | Generation               | White        | Non-White          | Hienanie          | African-             | Asian             | Indian/Alaska<br>Native+Native             | 1 child      | 2 or         | 1 child <2     | children                       | under 3                        | All<br>children 3      | Full Timo    | Part Time         | Work for           | Full Or              | from home or                                | outside home                                  | Not               |
|   |  | Total                | GenZ/Mil          | Generation       | 2 Williemindis     | X or older               | write        | 14011-VVIIILE      | riispanic         | American             | Asian             | Hawaiian, Pac                              | Termo        | more         | i cilia S      | no other                       | AND 1 or<br>more 3+            | or older               | T dii Tiille | r dit Tillie      | myself             | Part Time            | work part-time<br>from home                 | or part-timer<br>outside home                 | Employed          |
| Q66: Where do you most commonly seek medical  | Unweighted Base  | 5585                 | 4789              | 105              | 4684               | 796                      | 4244         | 1228               | 446               | 269                  | 354               | Islander<br>144                            | 2345         | 3240         | 1510           | children<br>436                | 1616                           | 2005                   | 3041         | 848               | 266                | 4155                 | 1711  | 2178  | 1430              |
| information?  | Base: Total Respondents  | 2796                 | 2000              | 50               | 1950               | 796                      | 1648         | 1116               | 464               | 370                  | 226               | 96   | 1134         | 1662         | 655            | 182                            | 713                            | 1237                   | 1483         | 406               | 149                | 2038                 | 837   | 1052  | 758               |
|   | Doctors  | 49%                  | 46%               | 44%              | 46%                | 55%                      | 49%          | 48%                | 49%               | 49%                  | 47%               | 46%  | 47%          | 49%          | 45%            | 49%                            | 49%                            | 51%                    | 52%          | 42%               | 47%                | 49%                  | 48%   | 51%   | 46%               |
|   | Professional/Accredited medical publications or<br>websites like CDC | 19%                  | 20%               | 12%              | 20%                | 18%                      | 20%          | 19%                | 17%               | 18%                  | 21%               | 22%  | 18%          | 20%          | 20%            | 18%                            | 20%                            | 19%                    | 19%          | 23%               | 17%                | 20%                  | 19%   | 21%   | 18%               |
|   | Pregnancy/Baby websites  | 6%                   | 7%                | 12%              | 7%                 | 3%                       | 6%           | 6%                 | 7%                | 4%                   | 5%                | 11%  | 8%           | 4%           | 9%             | 9%                             | 4%                             | 4%                     | 5%           | 7%                | 4%                 | 6%                   | 7%  | 5%  | 6%                |
|   | Google   | 20%                  | 21%               | 25%              | 20%                | 18%                      | 19%          | 22%                | 20%               | 22%                  | 20%               | 14%  | 20%          | 20%          | 20%            | 20%                            | 20%                            | 20%                    | 19%          | 21%               | 24%                | 19%                  | 21%   | 17%   | 21%               |
|   | Social media   | 2%                   | 2%                | 1%               | 2%                 | 1%                       | 2%           | 2%                 | 2%                | 1%                   | 2%                | 2%   | 2%           | 1%           | 2%             | 1%                             | 1%                             | 1%                     | 1%           | 2%                | 1%                 | 1%                   | 1%  | 2%  | 2%                |
|   | Friends<br>Family  | 1%<br>2%             | 1%<br>2%          | 5%               | 1%<br>2%           | 1%<br>3%                 | 1%<br>3%     | 1%<br>2%           | 1%<br>2%          | 2%<br>2%             | 2%<br>3%          | 2%<br>2%                                   | 1%<br>2%     | 1%<br>2%     | 1%<br>2%       | 1%<br>1%                       | 1%<br>3%                       | 1%<br>2%               | 1%<br>2%     | 1%<br>3%          | 2%<br>2%           | 1%<br>2%             | 1%<br>2%                                    | 1%<br>2%                                      | 1%<br>3%          |
|   | Other (please specify)   | 2%                   | 2%                | 1%               | 2%                 | 1%                       | 2%           | 1%                 | 1%                | 2%                   | 0%                | 0%   | 1%           | 2%           | 2%             | 1%                             | 2%                             | 1%                     | 1%           | 2%                | 3%                 | 1%                   | 1%  | 1%  | 3%                |
|   | 7  |                      |                   |                  |                    |                          |              |                    |                   |                      |                   |  |              |              |                |                                |                                |                        |              |                   |                    |                      |   |   |                   |
|   |  | Genera               | ation             |                  | Generation         |                          |              |                    | E                 | thnicity             |                   |  | Number of    | f Children   |                |                                | Children                       |                        |              |                   |                    | Emple                | oyment                                      |   |                   |
|   |  | All                  |                   |                  |                    |                          |              |                    |                   |                      |                   | American<br>Indian/Alaska                  |              |              |                | 2+<br>children                 | 1 or more                      | All                    |              |                   |                    |                      | Work full time                              | Work full time                                |                   |
|   |  | Generations          | Total<br>GenZ/Mil | Generation       | Z Millennials      | Generation<br>X or older | White        | Non-White          | Hispanic          | African-<br>American | Asian             | Native+Native                              | 1 child      | 2 or<br>more | 1 child <3     | <3 AND                         | under 3<br>AND 1 or            | children 3             | Full Time    | Part Time         | Work for<br>myself | Full Or<br>Part Time | from home or<br>work part-time              | outside home<br>or part-timer                 | Not<br>Employed   |
|   |  | Total                | OCHERNIII         |                  |                    | A OI OIGCI               |              |                    |                   | American             |                   | Hawaiian, Pac                              |              | more         |                | no other                       | more 3+                        | or older               |              |                   | mysen              | r dit riiiic         | from home                                   | outside home                                  | Employed          |
| Q67: In the past year, how often have you seen a mental                                 | Unweighted Base  | 5585                 | 4789              | 105              | 4684               | 796                      | 4244         | 1228               | 446               | 269                  | 354               | 144  | 2345         | 3240         | 1510           | 436                            | 1616                           | 2005                   | 3041         | 848               | 266                | 4155                 | 1711  | 2178  | 1430              |
| health therapist?   | Base: Total Respondents  | 2796                 | 2000              | 50               | 1950               | 796                      | 1648         | 1116               | 464               | 370                  | 226               | 96   | 1134         | 1662         | 655            | 182                            | 713                            | 1237                   | 1483         | 406               | 149                | 2038                 | 837   | 1052  | 758               |
|   | 0 sessions<br>1-5 sessions   | 55%<br>18%           | 54%<br>19%        | 64%<br>20%       | 54%<br>19%         | 57%<br>16%               | 53%<br>18%   | 57%<br>18%         | 60%<br>17%        | 51%<br>17%           | 64%<br>14%        | 46%<br>33%                                 | 50%<br>19%   | 59%<br>17%   | 50%<br>19%     | 61%<br>15%                     | 62%<br>16%                     | 53%<br>19%             | 53%<br>17%   | 48%<br>23%        | 50%<br>23%         | 52%<br>19%           | 48%<br>21%                                  | 56%<br>17%                                    | 63%<br>15%        |
|   | 6-10 sessions  | 10%                  | 10%               | 7%               | 10%                | 11%                      | 11%          | 9%                 | 7%                | 11%                  | 6%                | 8%   | 11%          | 9%           | 9%             | 10%                            | 9%                             | 11%                    | 11%          | 12%               | 9%                 | 11%                  | 12%   | 10%   | 7%                |
|   | 11-15 sessions   | 6%                   | 6%                | 4%               | 6%                 | 5%                       | 6%           | 5%                 | 5%                | 5%                   | 5%                | 4%   | 7%           | 5%           | 8%             | 3%                             | 5%                             | 5%                     | 6%           | 5%                | 6%                 | 6%                   | 6%  | 5%  | 5%                |
|   | 16 or more sessions  | 12%                  | 12%               | 5%               | 12%                | 11%                      | 12%          | 12%                | 10%               | 16%                  | 11%               | 8%   | 13%          | 10%          | 14%            | 11%                            | 9%                             | 12%                    | 13%          | 11%               | 12%                | 12%                  | 13%   | 12%   | 9%                |
|   |  |                      |                   |                  |                    |                          |              |                    |                   |                      |                   |  |              |              |                |                                |                                |                        |              |                   |                    |                      |   |   |                   |
|   |  | Genera               | ation             |                  | Generation         |                          |              |                    | E                 | thnicity             |                   | American                                   | Number of    | f Children   |                | 2+                             | Children<br>1 or more          |                        |              |                   |                    | Emple                | oyment<br>Week full time                    | Work full time                                |                   |
|   |  | All<br>Generations   | Total             | Generation       | Z Millennials      | Generation               | White        | Non-White          | Hispanic          | African-             | Asian             | Indian/Alaska<br>Native+Native             | 1 child      | 2 or         | 1 child <3     | children                       | under 3                        | All<br>children 3      | Full Time    | Part Time         | Work for           |                      | from home or                                | outside home                                  | Not               |
|   |  | Total                | GenZ/Mil          | oeneration.      | 2 141111013        | X or older               | William      | 11011 1111111      | . mapanie         | American             | 731011            | Hawaiian, Pac                              | - Ciliid     | more         | r crinia -5    | no other                       | AND 1 or<br>more 3+            | or older               | r dii riinc  | T dit Tillic      | myself             | Part Time            | work part-time<br>from home                 | or part-timer<br>outside home                 | Employed          |
| Q68: If you sought therapy in the last year, what was the                               | Unweighted Base  | 2539                 | 2201              | 34               | 2167               | 338                      | 1969         | 531                | 179               | 130                  | 131               | Islander<br>75                             | 1226         | 1313         | 774            | 166                            | 619                            | 969                    | 1442         | 435               | 139                | 2016                 | 892   | 985   | 523               |
| primary reason?   | Base: Have seen mental health therapist                              | 1249                 | 911               | 18               | 893                | 338                      | 758          | 481                | 186               | 180                  | 80                | 51   | 568          | 681          | 328            | 70                             | 268                            | 576                    | 688          | 209               | 74                 | 971                  | 435   | 462   | 279               |
|   | Depression   | 12%<br>33%           | 12%               | 21%<br>16%       | 12%<br>32%         | 11%                      | 10%<br>35%   | 15%                | 12%               | 21%                  | 16%<br>29%        | 9%   | 12%          | 12%          | 12%<br>30%     | 6%<br>38%                      | 10%<br>33%                     | 13%<br>33%             | 11%          | 9%<br>30%         | 17%<br>34%         | 11%                  | 11%<br>32%                                  | 10%<br>33%                                    | 16%               |
|   | Anxiety<br>Anger   | 33%<br>2%            | 32%<br>3%         | 16%<br>12%       | 32%<br>2%          | 35%<br>2%                | 35%<br>2%    | 29%<br>2%          | 32%<br>3%         | 27%<br>1%            | 29%<br>3%         | 20%<br>7%                                  | 32%<br>3%    | 33%<br>2%    | 30%<br>1%      | 38%<br>1%                      | 33%<br>3%                      | 33%<br>3%              | 33%<br>3%    | 30%<br>2%         | 34%<br>2%          | 33%<br>3%            | 32%<br>3%                                   | 33%<br>2%                                     | 32%<br>2%         |
|   | Postpartum issues  | 11%                  | 15%               | 21%              | 14%                | 2%                       | 10%          | 12%                | 12%               | 12%                  | 17%               | 11%  | 13%          | 9%           | 18%            | 24%                            | 13%                            | 4%                     | 11%          | 14%               | 4%                 | 11%                  | 12%   | 11%   | 12%               |
|   | Relationship   | 17%                  | 16%               | 13%              | 16%                | 20%                      | 17%          | 17%                | 18%               | 17%                  | 22%               | 6%   | 16%          | 18%          | 14%            | 15%                            | 20%                            | 17%                    | 19%          | 15%               | 18%                | 18%                  | 19%   | 17%   | 14%               |
|   | Work   | 3%                   | 3%                | 10%              | 3%                 | 3%                       | 3%           | 3%                 | 2%                | 3%                   | 1%                | 3%   | 3%           | 3%           | 2%             | 2%                             | 2%                             | 4%                     | 4%           | 3%                | 3%                 | 4%                   | 3%  | 5%  | 0%                |
|   | Parenting<br>Grief/Death   | 5%<br>5%             | 4%<br>5%          | 2%               | 4%<br>5%           | 9%<br>5%                 | 6%<br>4%     | 5%<br>6%           | 5%<br>6%          | 2%<br>7%             | 3%<br>4%          | 20%<br>8%                                  | 4%<br>4%     | 7%<br>5%     | 4%<br>3%       | 0%<br>4%                       | 5%<br>4%                       | 7%<br>7%               | 5%<br>4%     | 7%<br>6%          | 6%<br>3%           | 5%<br>4%             | 4%<br>5%                                    | 6%<br>4%                                      | 6%<br>7%          |
|   | Confidence/Self-worth  | 4%                   | 5%<br>4%          | 2%               | 5%<br>4%           | 5%<br>5%                 | 4%<br>5%     | 4%                 | 4%                | 7%<br>5%             | 4%<br>3%          | 6%   | 5%           | 4%           | 4%             | 3%                             | 4%<br>3%                       | 7%<br>5%               | 4%           | 5%                | 3%<br>8%           | 4%                   | 5%<br>4%                                    | 4%  | 7%<br>4%          |
|   | Other (please specify)   | 7%                   | 7%                | 3%               | 7%                 | 8%                       | 8%           | 6%                 | 5%                | 6%                   | 3%                | 11%  | 8%           | 7%           | 10%            | 7%                             | 7%                             | 6%                     | 7%           | 9%                | 8%                 | 7%                   | 6%  | 8%  | 8%                |
|   | Not applicable   | -                    | -                 | -                | -                  | -                        | -            | -                  | -                 | -                    | -                 | -  | -            | -            | -              | -                              | -                              | -                      | -            | -                 | -                  | -                    | -   | -   | -                 |

|   |  | Genera               | ation             | I                | Generation        |                          | ı            |              | E                 | thnicity             |                   |                                | Number o     | of Children  | d           | Ages o               | f Children              |                        | ı            |                   |                    | Emplo                | oyment                         |                                |                   |
|---|--|----------------------|-------------------|------------------|-------------------|--------------------------|--------------|--------------|-------------------|----------------------|-------------------|--------------------------------|--------------|--------------|-------------|----------------------|-------------------------|------------------------|--------------|-------------------|--------------------|----------------------|--------------------------------|--------------------------------|-------------------|
|   |  | All                  | Total             |                  |                   | Generation               |              |              |                   | African-             |                   | American<br>Indian/Alaska      |              | 2 or         |             | 2+<br>children       | 1 or more<br>under 3    | All                    |              |                   | Work for           | Full Or              | Work full time<br>from home or | Work full time<br>outside home | Not               |
|   |  | Generations<br>Total | GenZ/Mil          | Generation       | Z Millennials     | X or older               | White        | Non-White    | Hispanic          | American             | Asian             | Native+Native<br>Hawaiian, Pac | 1 child      | more         | 1 child <3  | <3 AND<br>no other   | AND 1 or<br>more 3+     | children 3<br>or older | Full Time    | Part Time         | myself             | Part Time            | work part-time<br>from home    |                                | Employed          |
| Q69: In the past year, how often has your partner seen a  | Unweighted Base  | 5585                 | 4789              | 105              | 4684              | 796                      | 4244         | 1228         | 446               | 269                  | 354               | Islander<br>144                | 2345         | 3240         | 1510        | children<br>436      | 1616                    | 2005                   | 3041         | 848               | 266                | 4155                 | 1711                           | 2178                           | 1430              |
| mental health therapist?  | Base: Total Respondents  O sessions                          | 2796<br>73%          | 2000<br>73%       | <b>50</b><br>75% | 1950<br>73%       | <b>796</b><br>74%        | 1648<br>72%  | 1116<br>74%  | <b>464</b><br>75% | <b>370</b><br>72%    | <b>226</b><br>77% | <b>96</b><br>62%               | 1134<br>70%  | 1662<br>75%  | 655<br>74%  | <b>182</b> 79%       | <b>713</b> 77%          | 1237<br>70%            | 1483<br>73%  | <b>406</b><br>66% | 149<br>69%         | 2038<br>71%          | <b>837</b><br>67%              | 1052<br>75%                    | <b>758</b><br>78% |
|   | U sessions<br>1-5 sessions                                   | 14%                  | 73%<br>15%        | 17%              | 73%<br>15%        | 74%<br>11%               | 13%          | 74%<br>15%   | 75%<br>13%        | 17%                  | 11%               | 62%<br>21%                     | 16%          | 75%<br>12%   | 15%         | 79%<br>12%           | 12%                     | 70%<br>15%             | 14%          | 18%               | 18%                | /1%<br>15%           | 67%<br>17%                     | 75%<br>13%                     | 78%<br>10%        |
|   | 6-10 sessions  | 6%                   | 6%                | 2%               | 6%                | 6%                       | 6%           | 5%           | 5%                | 4%                   | 5%                | 11%                            | 6%           | 6%           | 6%          | 3%                   | 5%                      | 6%                     | 6%           | 7%                | 2%                 | 6%                   | 7%                             | 6%                             | 5%                |
|   | 11-15 sessions   | 3%                   | 3%                | 5%               | 3%                | 4%                       | 4%           | 3%           | 3%                | 3%                   | 2%                | 3%                             | 4%           | 3%           | 3%          | 3%                   | 2%                      | 4%                     | 3%           | 5%                | 4%                 | 4%                   | 5%                             | 3%                             | 2%                |
|   | 16 or more sessions  | 4%                   | 4%                | 1%               | 4%                | 6%                       | 4%           | 4%           | 4%                | 4%                   | 4%                | 3%                             | 4%           | 4%           | 4%          | 3%                   | 4%                      | 5%                     | 4%           | 3%                | 6%                 | 4%                   | 4%                             | 4%                             | 5%                |
|   |  | Genera               | ation             | l                | Generation        |                          | I            |              | E                 | thnicity             |                   |                                | Number o     | of Children  | ·           |                      | f Children              |                        | ſ            |                   |                    | Emplo                | oyment                         |                                |                   |
|   |  | All                  | Total             |                  |                   | Generation               |              |              |                   | African-             |                   | American<br>Indian/Alaska      |              | 2 or         |             | children             | 1 or more<br>under 3    | All                    |              |                   | Work for           | Full Or              | Work full time<br>from home or |                                | Not               |
|   |  | Generations<br>Total | GenZ/Mil          | Generation       | Z Millennials     | X or older               | White        | Non-White    | Hispanic          | American             | Asian             | Native+Native<br>Hawaiian, Pac | 1 child      | more         | 1 child <3  | <3 AND<br>no other   | AND 1 or<br>more 3+     | children 3<br>or older | Full Time    | Part Time         | myself             | Part Time            | work part-time<br>from home    |                                | Employed          |
| Q70: If your partner sought therapy in the past year, what  |  | 1485                 | 1280              | 26               | 1254              | 205                      | 1156         | 310          | 107               | 73                   | 81                | Islander<br>52                 | 732          | 753          | 411         | children<br>92       | 337                     | 635                    | 819          | 285               | 91                 | 1195                 | 546                            | 558                            | 290               |
| was the primary reason?   | Base: Have seen mental health therapist Depression           | 738<br>14%           | 533<br>14%        | 13<br>8%         | <b>520</b><br>14% | 205<br>15%               | 449<br>14%   | 283<br>15%   | 111<br>17%        | 101<br>16%           | 50<br>13%         | <b>36</b>                      | 330<br>15%   | 408<br>14%   | 169<br>17%  | 38<br>16%            | 163<br>13%              | 363<br>14%             | 397<br>18%   | 132<br>10%        | <b>46</b><br>12%   | <b>575</b><br>16%    | <b>267</b><br>15%              | 262<br>16%                     | 163<br>11%        |
|   | Anxiety  | 22%                  | 22%               | 7%               | 22%               | 22%                      | 22%          | 22%          | 23%               | 14%                  | 29%               | 23%                            | 21%          | 23%          | 23%         | 20%                  | 26%                     | 20%                    | 21%          | 24%               | 23%                | 22%                  | 22%                            | 22%                            | 21%               |
|   | Anger  | 6%                   | 7%                | 3%               | 7%                | 5%                       | 6%           | 6%           | 7%                | 5%                   | 8%                | 14%                            | 7%           | 5%           | 6%          | 7%                   | 6%                      | 6%                     | 5%           | 6%                | 4%                 | 6%                   | 6%                             | 5%                             | 8%                |
|   | Postpartum issues<br>Relationship                            | 6%<br>21%            | 5%<br>21%         | 16%<br>23%       | 5%<br>21%         | 6%<br>20%                | 6%<br>20%    | 5%<br>23%    | 6%<br>21%         | 3%<br>22%            | 2%<br>26%         | 9%<br>20%                      | 5%<br>24%    | 6%<br>19%    | 5%<br>24%   | 1%<br>22%            | 2%<br>18%               | 8%<br>21%              | 5%<br>20%    | 9%<br>20%         | 2%<br>25%          | 5%<br>21%            | 8%<br>22%                      | 3%<br>19%                      | 6%<br>22%         |
|   | Work   | 9%                   | 21%<br>9%         | 23%              | 21%<br>9%         | 20%<br>8%                | 9%           | 23%<br>9%    | 21%<br>4%         | 13%                  | 26%<br>6%         | 20%<br>14%                     | 7%           | 19%          | 24%<br>6%   | 22%<br>3%            | 18%<br>9%               | 10%                    | 9%           | 20%<br>9%         | 25%<br>6%          | 21%<br>9%            | 9%                             | 19%<br>9%                      | 22%<br>8%         |
|   | Parenting  | 5%                   | 5%                | 7%               | 5%                | 6%                       | 5%           | 4%           | 5%                | 3%                   | 3%                | 9%                             | 3%           | 6%           | 3%          | 6%                   | 6%                      | 5%                     | 4%           | 8%                | 4%                 | 5%                   | 4%                             | 6%                             | 5%                |
|   | Grief/Death  | 5%                   | 4%                | 2%               | 4%                | 7%                       | 5%           | 4%           | 4%                | 5%                   | 3%                | 2%                             | 6%           | 3%           | 3%          | 7%                   | 1%                      | 7%                     | 5%           | 3%                | 2%                 | 4%                   | 4%                             | 6%                             | 5%                |
|   | Confidence/Self-worth  | 5%                   | 5%                | 2%               | 5%                | 4%                       | 5%           | 4%           | 6%                | 7%                   | 3%                | 3%                             | 4%           | 5%           | 4%          | 1%                   | 7%                      | 4%                     | 4%           | 6%                | 10%                | 5%                   | 3%                             | 6%                             | 4%                |
|   | Other (please specify) Not applicable                        | 8%                   | 8%                | 7%               | 8%                | 7%                       | 8%           | 8%           | 7%                | 12%                  | 5%                | 1%                             | 7%           | 9%           | 8%          | 18%                  | 13%                     | 5%                     | 8%           | 4%                | 11%                | 8%                   | 7%                             | 8%                             | 9%                |
|   |  | 1                    |                   | 1                |                   |                          | '            |              |                   |                      |                   |                                | '            |              | 1           |                      |                         |                        | 1            |                   |                    |                      |                                |                                |                   |
|   |  | Gener                |                   | ı                | Generation        |                          |              |              | _                 |                      |                   |                                | la           | of Children  | 1           | •                    |                         |                        | ı            |                   |                    | F1                   |                                |                                |                   |
|   |  |                      | ation             |                  | Generation        |                          |              |              | E                 | thnicity             |                   | American                       | Number o     | of Children  |             | 2+                   | f Children<br>1 or more |                        |              |                   |                    | Emplo                | oyment<br>Work full time       | Work full time                 |                   |
|   |  | All<br>Generations   | Total             | Concretion       | Z Millennials     | Generation               | White        | Non-White    | Hienenie          | African-             | Asian             | Indian/Alaska                  | 1 child      | 2 or         | 1 abild -2  | children<br><3 AND   | under 3                 | All<br>children 3      | Eull Time    | Part Time         | Work for           | Full Or              | from home or                   |                                | Not               |
|   |  | Total                | GenZ/Mil          | Generation       | Z Williemidis     | X or older               | wille        | Non-wille    | пізрапіс          | American             | ASIdii            | Native+Native<br>Hawaiian, Pac | Termo        | more         | T CIIIC S   | no other             | AND 1 or                | or older               | ruii IIIIle  | rait fille        | myself             | Part Time            |                                |                                | Employed          |
|   |  |                      |                   |                  |                   |                          |              |              |                   |                      |                   | Islander                       |              |              |             | children             | more 3+                 |                        |              |                   |                    |                      | from home                      | outside home                   |                   |
| Q71: In the past year, how often has a child of yours seen a mental health therapist?                           | Unweighted Base Base: Total Respondents                      | 5585<br>2796         | 4789<br>2000      | 105<br>50        | 4684<br>1950      | 796<br>796               | 4244<br>1648 | 1228<br>1116 | 446<br>464        | 269<br>370           | 354<br>226        | 144<br>96                      | 2345<br>1134 | 3240<br>1662 | 1510<br>655 | 436<br>182           | 1616<br>713             | 2005<br>1237           | 3041<br>1483 | 848<br>406        | 266<br>149         | 4155<br>2038         | 1711<br>837                    | 2178<br>1052                   | 1430<br>758       |
| mental nearth therapist:  | 0 sessions   | 81%                  | 87%               | 87%              | 87%               | 66%                      | 79%          | 85%          | 88%               | 82%                  | 89%               | 62%                            | 88%          | 77%          | 96%         | 97%                  | 713<br>88%              | 67%                    | 82%          | 76%               | 74%                | 80%                  | <b>837</b><br>79%              | 81%                            | 758<br>85%        |
|   | 1-5 sessions   | 9%                   | 6%                | 5%               | 6%                | 15%                      | 9%           | 8%           | 6%                | 8%                   | 7%                | 27%                            | 7%           | 10%          | 2%          | 2%                   | 7%                      | 15%                    | 8%           | 15%               | 14%                | 10%                  | 11%                            | 8%                             | 6%                |
|   | 6-10 sessions  | 5%                   | 4%                | 7%               | 3%                | 7%                       | 5%           | 4%           | 3%                | 7%                   | 1%                | 5%                             | 3%           | 6%           | 1%          | 1%                   | 2%                      | 8%                     | 5%           | 4%                | 5%                 | 5%                   | 6%                             | 4%                             | 4%                |
|   | 11-15 sessions<br>16 or more sessions                        | 2%<br>3%             | 2%<br>2%          | 2%               | 2%<br>2%          | 4%<br>7%                 | 3%<br>4%     | 1%<br>2%     | 1%<br>2%          | 0%<br>3%             | 1%<br>2%          | 4%<br>2%                       | 1%<br>1%     | 3%<br>5%     | 1%<br>0%    | 0%<br>0%             | 1%<br>2%                | 4%<br>6%               | 2%<br>3%     | 3%<br>2%          | 1%<br>7%           | 2%<br>3%             | 2%<br>3%                       | 3%<br>3%                       | 2%<br>3%          |
|   | to of more sessions  | 376                  | 276               | -                | 276               | 776                      | 1 476        | 276          | 276               | 376                  | 276               | 276                            | 176          | 576          | 076         | 076                  | 276                     | 0%                     | 376          | 276               | 776                | 376                  | 376                            | 376                            | 376               |
|   |  |                      |                   |                  |                   |                          |              |              |                   |                      |                   |                                | l            |              |             |                      |                         |                        |              |                   |                    |                      |                                |                                |                   |
|   |  | Gener                | ation             |                  | Generation        |                          |              |              | E                 | thnicity             |                   | American                       | Number o     | of Children  | '           | 2+                   | f Children<br>1 or more |                        |              |                   |                    | Emplo                | oyment<br>Work full time       | Work full time                 |                   |
|   |  | All<br>Generations   | Total             | Concretion       | 7 Millennials     | Generation               | White        | Non-White    | Hienanic          | African-             | Asian             | Indian/Alaska<br>Native+Native | 1 child      | 2 or         | 1 child <2  | children<br><3 AND   | under 3                 | All<br>children 3      | Full Time    | Part Time         | Work for           | Full Or              | from home or                   | outside home                   | Not               |
|   |  | Total                | GenZ/Mil          | Generation       | Z Williemidis     | X or older               | wille        | Non-white    | пізрапіс          | American             | ASIdii            | Hawaiian, Pac                  | Termo        | more         | T CIIIC S   | no other             | AND 1 or                | or older               | ruii IIIIle  | rait fille        | myself             | Part Time            | work part-time                 |                                | Employed          |
|   |  |                      |                   |                  |                   |                          |              |              |                   |                      |                   | Islander                       |              |              |             | children             | more 3+                 |                        |              |                   |                    |                      | from home                      | outside home                   |                   |
| Q72: If you sought therapy for your child in the past year, what was the primary reason?                        | Unweighted Base Base: Child has seen mental health therapist | 859<br>510           | 599<br>250        | 9                | 590<br>243        | 260<br>260               | 661<br>334   | 181<br>168   | 52<br>54          | 50<br>67             | 29<br>23          | 52<br>36                       | 263<br>134   | 596<br>376   | 59<br>24    | 11<br>5              | 172<br>85               | 613<br>395             | 468<br>266   | 169<br>93         | 51<br>37           | 688<br>396           | 293<br>171                     | 344<br>188                     | 171<br>114        |
|   | Depression   | 8%                   | 6%                | 23%              | 6%                | 10%                      | 8%           | 10%          | 10%               | 12%                  | 9%                | 7%                             | 10%          | 8%           | 13%         | -                    | 5%                      | 9%                     | 9%           | 7%                | 8%                 | 8%                   | 7%                             | 9%                             | 9%                |
|   | Anxiety  | 36%                  | 27%               | 7%               | 27%               | 45%                      | 39%<br>7%    | 28%<br>10%   | 29%<br>8%         | 32%<br>6%            | 45%<br>7%         | 21%<br>23%                     | 23%<br>8%    | 40%          | 5%<br>8%    | 4%                   | 40%<br>9%               | 37%<br>8%              | 39%          | 18%<br>9%         | 57%                | 36%<br>8%            | 32%<br>7%                      | 35%<br>10%                     | 37%<br>6%         |
|   | Anger<br>Bullving  | 8%<br>5%             | 9%<br>5%          | /%               | 9%<br>5%          | 7%<br>4%                 | 7%<br>5%     | 10%<br>4%    | 8%<br>4%          | 6%<br>2%             | 7%<br>2%          | 23%<br>8%                      | 11%          | 8%<br>2%     | 4%          | 33%                  | 9%<br>1%                | 5%                     | 8%<br>5%     | 9%<br>8%          | 9%<br>0%           | 5%                   | 7%<br>8%                       | 10%                            | 6%<br>2%          |
|   | School work  | 8%                   | 11%               | 32%              | 10%               | 4%                       | 6%           | 11%          | 12%               | 10%                  | 11%               | 8%                             | 8%           | 7%           | 9%          | 5%                   | 7%                      | 8%                     | 7%           | 17%               | -                  | 9%                   | 13%                            | 6%                             | 3%                |
|   | Relationships  | 6%                   | 9%<br>4%          | 32%              | 8%                | 3%                       | 5%           | 8%           | 8%<br>4%          | 9%                   | 4%                | 6%                             | 6%           | 6%           | 14%         | 25%                  | 3%                      | 6%                     | 5%           | 8%                | -                  | 5%                   | 7%                             | 5%                             | 8%                |
|   | Gender identity Parenting                                    | 4%<br>4%             | 4%<br>6%          |                  | 4%<br>6%          | 3%<br>2%                 | 4%<br>3%     | 4%<br>5%     | 4%<br>6%          | 5%<br>7%             |                   | 1%<br>1%                       | 3%<br>8%     | 4%<br>2%     | 7%<br>17%   | 8%                   | 5%                      | 4%<br>3%               | 2%<br>3%     | 4%<br>8%          |                    | 2%<br>4%             | 2%<br>6%                       | 3%<br>3%                       | 8%<br>2%          |
|   | Sexual identity  | 1%                   | 2%                | 7%               | 2%                | 1%                       | 2%           | 0%           | -                 | -                    | 2%                | 1%                             | 3%           | 1%           | 16%         | 8%                   | 1%                      | 0%                     | 2%           | 1%                | -                  | 1%                   | 1%                             | 3%                             | 1%                |
|   | Grief/Death  | 4%                   | 3%                | -                | 3%                | 5%                       | 5%           | 2%           | -                 | 5%                   | -                 | 3%                             | 4%           | 4%           | 2%          | -                    | 3%                      | 4%                     | 2%           | 5%                | 6%                 | 3%                   | 2%                             | 3%                             | 8%                |
|   | Confidence/Self-worth  | 4%                   | 6%                | -                | 6%                | 3%                       | 4%           | 6%           | 8%                | 6%                   | 7%                | 11%                            | 2%           | 5%           | 1%          | 5%                   | 8%                      | 4%                     | 4%           | 4%                | 11%                | 5%                   | 2%                             | 6%                             | 3%                |
|   | Other (please specify) Not applicable                        | 13%                  | 12%               | -                | 12%               | 13%                      | 12%          | 13%          | 13%               | 6%                   | 13%               | 10%                            | 14%          | 12%          | 4%          | 11%                  | 18%                     | 12%                    | 14%          | 10%               | 9%                 | 13%                  | 13%                            | 14%                            | 12%               |
|   | •  |                      |                   |                  |                   |                          |              |              |                   |                      |                   |                                |              |              |             |                      |                         |                        |              |                   |                    |                      |                                |                                |                   |
|   |  | Genera               | ation             | I                | Generation        |                          | ı            |              | E                 | thnicity             |                   |                                | Number o     | of Children  | d           | Ages o               | f Children              |                        | ı            |                   |                    | Emplo                | oyment                         |                                |                   |
|   |  | All                  |                   |                  |                   |                          |              |              |                   |                      |                   | American<br>Indian/Alaska      |              |              |             | 2+<br>children       | 1 or more               | All                    |              |                   |                    |                      | Work full time                 |                                |                   |
|   |  | Generations          | Total<br>GenZ/Mil | Generation       | Z Millennials     | Generation<br>X or older | White        | Non-White    | Hispanic          | African-<br>American | Asian             | Native+Native<br>Hawaiian, Pac | 1 child      | 2 or<br>more | 1 child <3  | <3 AND               | under 3<br>AND 1 or     | children 3<br>or older | Full Time    | Part Time         | Work for<br>myself | Full Or<br>Part Time | from home or<br>work part-time | or part-timer                  | Not<br>Employed   |
|   | I  | Total                |                   |                  |                   |                          |              |              |                   |                      |                   | Islander                       |              |              |             | no other<br>children | more 3+                 |                        |              |                   |                    |                      | from home                      | outside home                   |                   |
| Q73: If you sought therapy for your child in the past year, how long did it take to get your first appointment? | Unweighted Base Base: Child has seen mental health therapist | 824<br>485           | 584<br>245        | 9                | 575<br>238        | 240<br>240               | 634<br>317   | 173<br>160   | 50<br>52          | 48<br>65             | 28<br>22          | 50<br>35                       | 253<br>129   | 571<br>356   | 59<br>24    | 11<br>5              | 167<br>83               | 583<br>372             | 449<br>252   | 163<br>90         | 48<br>35           | 660<br>377           | 286<br>166                     | 326<br>176                     | 164<br>108        |
| g die is take to get jour mat appointment!  | Within one week  | 18%                  | 16%               | 46%              | 238<br>16%        | 20%                      | 17%          | 21%          | 22%               | 23%                  | 29%               | 20%                            | 18%          | 18%          | 12%         | -                    | 28%                     | 17%                    | 15%          | 27%               | 16%                | 18%                  | 20%                            | 16%                            | 19%               |
|   | Within one month   | 43%                  | 39%               | 16%              | 40%               | 48%                      | 46%          | 39%          | 36%               | 37%                  | 44%               | 34%                            | 40%          | 44%          | 24%         | 39%                  | 42%                     | 45%                    | 46%          | 36%               | 45%                | 44%                  | 47%                            | 40%                            | 43%               |
|   | 1-3 months<br>Over 3 months                                  | 27%                  | 33%               | 27%              | 33%               | 22%                      | 26%          | 29%          | 28%               | 28%                  | 17%               | 36%                            | 32%          | 25%          | 54%         | 28%                  | 17%                     | 28%                    | 28%          | 27%               | 28%                | 28%                  | 24%                            | 32%                            | 24%               |
|   | Over 3 months Not applicable                                 | 11%                  | 12%               | 11%              | 12%               | 11%                      | 12%          | 11%          | 14%               | 12%                  | 10%               | 10%                            | 9%           | 12%          | 10%         | 33%                  | 13%                     | 11%                    | 11%          | 9%                | 12%                | 11%                  | 9%                             | 12%                            | 14%               |
|   |  |                      |                   |                  |                   |                          |              |              |                   |                      |                   |                                |              |              |             |                      |                         |                        |              |                   |                    |                      |                                |                                |                   |

|  |  | Gener                | -4:               | ı          | Generation    |                          | ı                                     |               |            | Ethnicity            |            | American                       | <b>  N</b>   | of Children  |             | e antico                 | f Children           |                   | ı            |                   |            | Email                | ovment                         |                                |             |
|--|--|----------------------|-------------------|------------|---------------|--------------------------|---------------------------------------|---------------|------------|----------------------|------------|--------------------------------|--------------|--------------|-------------|--------------------------|----------------------|-------------------|--------------|-------------------|------------|----------------------|--------------------------------|--------------------------------|-------------|
|  |  | Gener                | auon              |            | Generation    |                          |                                       |               |            | Ethnicity            |            | Indian/Alaska                  | Number o     | n Cilliaren  |             | ehi <u>ld</u> ren        | 1 or more            |                   |              |                   |            | Empi                 | Work full time                 | Mayle full time                |             |
|  |  | All<br>Generations   | Total             |            | 7. 1400       | Generation               | 140                                   | Non-White     |            | African-             | Asian      | Native+Native<br>Hawaiian, Bas | 4 -1-11      | 2 or         | 4           | €SindaNEA<br>Rea salkher | under 3              | All<br>children 3 | F T          | Part Time         | Work for   | Full Or              |                                | outside home                   | Not         |
|  |  | Total                | GenZ/Mil          | Generation | Z Millennials | X or older               | wnite                                 | Non-write     | Hispanic   | American             | Asian      | HawalandePac                   | 1 child      | more         | 1 child <3  | children                 | AND 1 or             | or older          | Full Time    | Part Time         | myself     | Part Time            | work part-time                 | or part-timer                  | Employed    |
|  |  |                      |                   |            |               |                          |                                       |               |            |                      |            | Islander                       |              |              |             | children                 | more 3+              |                   |              |                   |            |                      | from home                      | outside home                   |             |
| Q74: How confident are you that you are a "good parent?"             |  | 5585                 | 4789              | 105        | 4684          | 796                      | 4244                                  | 1228          | 446        | 269                  | 354        | 144                            | 2345         | 3240         | 1510        | 436                      | 1616                 | 2005              | 3041         | 848               | 266        | 4155                 | 1711                           | 2178                           | 1430        |
|  | Base: Total Respondents Very confident                       | 2796<br>28%          | 2000<br>29%       | 50<br>27%  | 1950<br>29%   | <b>796</b><br>27%        | 1648<br>27%                           | 1116<br>31%   | 464<br>31% | <b>370</b>           | 226<br>27% | 96<br>33%                      | 1134<br>29%  | 1662<br>28%  | 655<br>31%  | 182<br>33%               | <b>713</b><br>29%    | 1237<br>26%       | 1483<br>27%  | <b>406</b><br>29% | 149<br>34% | 2038<br>28%          | <b>837</b><br>30%              | 1052<br>25%                    | <b>758</b>  |
|  | Somewhat confident   | 60%                  | 59%               | 51%        | 60%           | 61%                      | 61%                                   | 58%           | 60%        | 55%                  | 60%        | 50%                            | 60%          | 59%          | 59%         | 59%                      | 59%                  | 60%               | 61%          | 59%               | 58%        | 60%                  | 58%                            | 63%                            | 58%         |
|  | Not too confident  | 10%                  | 10%               | 19%        | 10%           | 10%                      | 11%                                   | 9%            | 8%         | 7%                   | 9%         | 16%                            | 9%           | 10%          | 8%          | 7%                       | 10%                  | 12%               | 10%          | 10%               | 7%         | 10%                  | 10%                            | 11%                            | 10%         |
|  | Not confident at all   | 2%                   | 2%                | 3%         | 2%            | 2%                       | 2%                                    | 2%            | 1%         | 2%                   | 3%         | 1%                             | 1%           | 2%           | 1%          | 1%                       | 2%                   | 2%                | 2%           | 2%                | 1%         | 2%                   | 2%                             | 1%                             | 2%          |
|  | Not applicable   | 0%                   | 0%                | -          | 0%            | 0%                       | 0%                                    | -             | -          | -                    | -          | -                              | 0%           | 0%           | 0%          | -                        | 0%                   | 0%                | 0%           | 0%                | 0%         | 0%                   | 0%                             | 0%                             | 0%          |
|  |  |                      |                   |            |               |                          |                                       |               |            |                      |            |                                |              |              |             |                          |                      |                   |              |                   |            |                      |                                |                                |             |
|  |  | Gener                | ation             | ı          | Generation    |                          | ı                                     |               | F          | Ethnicity            |            | American                       | Number o     | of Children  | ı           | Aldries of               | f Children           |                   | ı            |                   |            | Emple                | ovment                         |                                |             |
|  |  |                      |                   |            |               |                          |                                       |               |            |                      |            | Indian/Alaska                  |              |              |             | ehildren<br>esiand       | 1 or more            |                   |              |                   |            |                      | Work full time                 | Work full time                 |             |
|  |  | All<br>Generations   | Total             | Generation | Z Millennials | Generation               | White                                 | Non-White     | Hispanic   | African-             | Asian      | Native/Mative<br>Hawaiiag, Bas | 1 child      | 2 or         | 1 child <3  | Charanta<br>Resoliner    | under 3              | All<br>children 3 | Full Time    | Part Time         | Work for   |                      | from home or                   | outside home                   | Not         |
|  |  | Total                | GenZ/Mil          | Ceneration | L milicinion  | X or older               | · · · · · · · · · · · · · · · · · · · | 14011 1111110 | riispariic | American             | 731011     | Ha <b>vslander</b> ac          | 1 011110     | more         | T CIMIC 10  | children                 | AND 1 or<br>more 3+  | or older          | 1 011 111110 | r dit riine       | myself     | Part Time            | work part-time<br>from home    | or part-timer<br>outside home  | Employed    |
| OTF O  | I I I I I I I I I I I I I I I I I I I                        | 5585                 | 4789              | 405        | 4684          | 700                      | 4244                                  | 1228          | 446        | 269                  | 354        | Islander<br>144                | 2245         | 2240         | 1510        | children<br>436          | 1616                 | 2005              | 3041         | 848               | 266        | 4155                 | 1711                           | 2178                           | 4420        |
| Q75: On average, how often have you felt "burned out" by motherhood? | Unweighted Base Base: Total Respondents                      | 2796                 | 2000              | 105<br>50  | 4684<br>1950  | 796<br>796               | 1648                                  | 1228<br>1116  | 446<br>464 | 269<br>370           | 354<br>226 | 144<br>96                      | 2345<br>1134 | 3240<br>1662 | 1510<br>655 | 436<br>182               | 1616<br>713          | 2005<br>1237      | 1483         | 848<br>406        | 266<br>149 | 4155<br>2038         | 1/11<br>837                    | 1052                           | 1430<br>758 |
|  | Never  | 2%                   | 2%                | 5%         | 2%            | 3%                       | 2%                                    | 3%            | 2%         | 3%                   | 2%         | 6%                             | 4%           | 2%           | 3%          | 1%                       | 1%                   | 3%                | 2%           | 4%                | 5%         | 3%                   | 2%                             | 3%                             | 2%          |
|  | Rarely   | 11%                  | 9%                | 19%        | 9%            | 15%                      | 12%                                   | 10%           | 8%         | 11%                  | 9%         | 16%                            | 13%          | 10%          | 12%         | 12%                      | 8%                   | 13%               | 11%          | 13%               | 14%        | 12%                  | 11%                            | 12%                            | 10%         |
|  | Occasionally   | 38%                  | 38%               | 31%        | 38%           | 38%                      | 39%                                   | 36%           | 35%        | 37%                  | 39%        | 36%                            | 41%          | 35%          | 42%         | 35%                      | 34%                  | 38%               | 40%          | 38%               | 37%        | 40%                  | 40%                            | 40%                            | 33%         |
|  | Frequently   | 40%                  | 41%               | 32%        | 42%           | 37%                      | 41%                                   | 40%           | 43%        | 38%                  | 39%        | 32%                            | 36%          | 43%          | 37%         | 44%                      | 47%                  | 38%               | 40%          | 38%               | 38%        | 39%                  | 40%                            | 39%                            | 44%         |
|  | Always   | 8%                   | 9%                | 13%        | 9%            | 7%                       | 7%                                    | 11%           | 13%        | 11%                  | 11%        | 10%                            | 6%           | 10%          | 6%          | 9%                       | 11%                  | 8%                | 7%           | 8%                | 6%         | 7%                   | 8%                             | 7%                             | 12%         |
|  |  |                      |                   |            |               |                          |                                       |               |            |                      |            |                                |              |              |             |                          |                      |                   |              |                   |            |                      |                                |                                |             |
|  |  | 1                    |                   |            |               |                          | 1                                     |               |            | Ethnicity            |            | American                       | Number o     |              |             | a+                       | f Children           |                   |              |                   |            |                      |                                |                                |             |
|  |  | Gener                | ation             |            | Generation    |                          |                                       |               |            | Ethnicity            |            | Indian/Alaska                  | Number o     | of Children  |             | Ehildren                 |                      |                   |              |                   |            | Emplo                | oyment                         |                                |             |
|  |  | All                  | Total             |            |               | Generation               |                                       |               |            | African-             |            | Native Native                  |              | 2            |             | 6 AND                    | 1 or more<br>under 3 | All               |              |                   | Work for   | Full Or              | Work full time<br>from home or | Work full time                 | Not         |
|  |  | Generations          | GenZ/Mil          | Generation | Z Millennials | X or older               | White                                 | Non-White     | Hispanio   | American             | Asian      | Hawaiian <sub>e</sub> Rae      | 1 child      | 2 or<br>more | 1 child <3  |                          | AND 1 or             | children 3        | Full Time    | Part Time         | myself     | Part Time            | work part-time                 | or part-timer                  | Employed    |
|  |  | Total                | OCHEMIN           |            |               | A or order               |                                       |               |            | American             |            | Ha <b>vslander</b> ac          |              | more         |             | children<br>children     | more 3+              | or older          |              |                   | mysen      | r dit rime           | from home                      | outside home                   | Linployed   |
| Q76: What do you do to combat burnout? Select all that               | Unweighted Base  | 5459                 | 4706              | 101        | 4605          | 753                      | 4154                                  | 1198          | 439        | 255                  | 350        | 142                            | 2288         | 3171         | 1476        | 431                      | 1589                 | 1946              | 2979         | 832               | 260        | 4071                 | 1687                           | 2124                           | 1388        |
| apply.   | Base: Total Respondents                                      | 2712                 | 1959              | 48         | 1911          | 753                      | 1598                                  | 1084          | 457        | 351                  | 224        | 94                             | 1097         | 1615         | 637         | 180                      | 697                  | 1190              | 1443         | 394               | 145        | 1981                 | 823                            | 1013                           | 731         |
|  | Exercise   | 43%                  | 41%               | 27%        | 41%           | 47%                      | 46%                                   | 39%           | 41%        | 36%                  | 41%        | 36%                            | 39%          | 45%          | 40%         | 41%                      | 44%                  | 44%               | 44%          | 41%               | 47%        | 43%                  | 44%                            | 42%                            | 41%         |
|  | Increase childcare   | 18%                  | 20%               | 15%        | 20%           | 14%                      | 20%<br>18%                            | 16%           | 16%        | 16%                  | 19%        | 17%                            | 19%          | 18%          | 22%         | 23%                      | 21%<br>18%           | 14%               | 18%          | 20%               | 20%        | 19%                  | 21%                            | 17%                            | 17%         |
|  | Scale back at work Divide things more equitably with partner | 19%<br>46%           | 18%<br>50%        | 20%<br>60% | 18%<br>50%    | 22%<br>35%               | 18%<br>45%                            | 20%<br>47%    | 21%<br>50% | 15%<br>43%           | 25%<br>49% | 32%<br>37%                     | 20%<br>49%   | 19%<br>43%   | 17%<br>60%  | 13%<br>56%               | 18%<br>50%           | 21%<br>34%        | 23%<br>48%   | 28%<br>44%        | 27%<br>40% | 24%<br>47%           | 29%<br>49%                     | 20%<br>46%                     | 6%<br>43%   |
|  | Therapy  | 24%                  | 25%               | 19%        | 25%           | 22%                      | 24%                                   | 24%           | 24%        | 30%                  | 19%        | 25%                            | 28%          | 22%          | 29%         | 19%                      | 21%                  | 24%               | 25%          | 26%               | 25%        | 25%                  | 28%                            | 23%                            | 20%         |
|  | Outsource household responsibilities                         | 27%                  | 27%               | 13%        | 28%           | 26%                      | 27%                                   | 27%           | 27%        | 31%                  | 27%        | 27%                            | 24%          | 29%          | 27%         | 32%                      | 29%                  | 25%               | 31%          | 23%               | 29%        | 29%                  | 32%                            | 27%                            | 21%         |
|  | Other (please specify)                                       | 19%                  | 18%               | 18%        | 18%           | 23%                      | 19%                                   | 19%           | 16%        | 21%                  | 20%        | 24%                            | 18%          | 20%          | 16%         | 18%                      | 19%                  | 21%               | 16%          | 13%               | 21%        | 16%                  | 14%                            | 17%                            | 28%         |
|  | Not applicable, don't feel burned out                        | -                    | -                 | -          | -             | -                        | -                                     | -             | -          | -                    | -          | -                              | -            | -            | -           | -                        | -                    | -                 | -            | -                 | -          | -                    | -                              | -                              | -           |
|  |  |                      |                   |            |               |                          |                                       |               |            |                      |            |                                |              |              |             |                          |                      |                   |              |                   |            |                      |                                |                                |             |
|  |  | Gener                | ation             |            | Generation    |                          |                                       |               | E          | Ethnicity            |            | American                       | Number o     | of Children  |             | Ages of<br>≩‡            | f Children           |                   |              |                   |            | Emplo                | oyment                         |                                |             |
|  |  | All                  | Total             |            |               | Generation               |                                       |               |            | African-             |            | Indian/Alaska                  |              | _            |             | ehildren                 | 1 or more<br>under 3 | All               |              |                   | Work for   | Full Or              |                                | Work full time<br>outside home | Not         |
|  |  | Generations<br>Total | GenZ/Mil          | Generation | Z Millennials | X or older               | White                                 | Non-White     | Hispanio   | American-            | Asian      | Native‡Native<br>Hawaiian, Bac | 1 child      | 2 or<br>more | 1 child <3  | RR 8ther                 | AND 1 or             | children 3        | Full Time    | Part Time         | myself     | Part Time            |                                | or part-timer                  | Employed    |
|  |  | iotai                |                   |            |               |                          |                                       |               |            |                      |            | lslander                       |              |              |             | ehildren                 | more 3+              | or older          |              |                   |            |                      | from home                      | outside home                   |             |
|  | Unweighted Base  | 2757                 | 2408              | 47         | 2361          | 349                      | 2072                                  | 625           | 245        | 133                  | 177        | 62                             | 983          | 1774         | 626         | 230                      | 949                  | 945               | 1425         | 401               | 113        | 1939                 | 813                            | 1013                           | 818         |
|  | Base: felt burned out  | 1354                 | 1005              | 23         | 983           | 349                      | 773                                   | 566           | 255        | 180                  | 113        | 40                             | 478          | 876          | 281         | 96                       | 410                  | 565               | 687          | 181               | 66         | 935                  | 396                            | 473                            | 419         |
|  | Exercise<br>Increase childcare                               | 41%<br>20%           | 40%<br>21%        | 25%<br>12% | 40%<br>21%    | 44%<br>17%               | 44%<br>23%                            | 37%<br>16%    | 38%<br>16% | 38%<br>15%           | 37%<br>20% | 34%<br>21%                     | 37%<br>21%   | 43%<br>19%   | 37%<br>24%  | 37%<br>25%               | 42%<br>23%           | 43%<br>15%        | 41%<br>20%   | 39%<br>23%        | 48%<br>24% | 41%<br>21%           | 44%<br>24%                     | 38%<br>18%                     | 40%<br>17%  |
|  | Scale back at work   | 18%                  | 18%               | 10%        | 19%           | 18%                      | 17%                                   | 20%           | 23%        | 15%                  | 20%        | 31%                            | 19%          | 18%          | 18%         | 25%<br>11%               | 19%                  | 19%               | 20%          | 25%               | 30%        | 21%                  | 29%                            | 19%                            | 6%          |
|  | Divide things more equitably with partner                    | 43%                  | 46%               | 54%        | 46%           | 34%                      | 43%                                   | 43%           | 47%        | 37%                  | 44%        | 35%                            | 47%          | 41%          | 57%         | 49%                      | 47%                  | 33%               | 44%          | 45%               | 35%        | 44%                  | 47%                            | 42%                            | 42%         |
|  | Therapy  | 29%                  | 29%               | 19%        | 29%           | 29%                      | 29%                                   | 28%           | 26%        | 37%                  | 24%        | 28%                            | 32%          | 27%          | 33%         | 24%                      | 24%                  | 31%               | 31%          | 32%               | 36%        | 31%                  | 33%                            | 29%                            | 24%         |
|  | Outsource household responsibilities                         | 28%                  | 27%               | 10%        | 28%           | 31%                      | 30%                                   | 27%           | 27%        | 30%                  | 26%        | 30%                            | 24%          | 31%          | 26%         | 32%                      | 31%                  | 27%               | 34%          | 25%               | 32%        | 32%                  | 35%                            | 29%                            | 20%         |
|  | Other (please specify) Not applicable, don't feel burned out | 22%                  | 20%               | 31%        | 20%           | 28%                      | 22%                                   | 22%           | 19%        | 23%                  | 25%        | 36%                            | 21%          | 23%          | 20%         | 21%                      | 20%                  | 26%               | 19%          | 16%               | 22%        | 19%                  | 17%                            | 20%                            | 30%         |
|  | Not applicable, don't leel bulled out                        | -                    | -                 |            | -             | -                        | -                                     | -             | -          |                      | -          | -                              | -            | -            |             | -                        | -                    | -                 | 1 -          | -                 | -          | -                    | -                              | -                              |             |
|  |  |                      |                   |            |               |                          |                                       |               |            |                      |            |                                |              |              |             |                          |                      |                   |              |                   |            |                      |                                |                                |             |
|  |  | Gener                | ation             |            | Generation    |                          |                                       |               | E          | Ethnicity            |            |                                | Number o     | of Children  |             | Ages of                  | f Children           |                   |              |                   |            | Emplo                | oyment                         |                                |             |
|  |  | All                  |                   |            |               |                          |                                       |               |            |                      |            | American<br>Indian/Alaska      |              |              |             | children                 | 1 or more            | ΔII               |              |                   |            |                      |                                | Work full time                 |             |
|  |  | Generations          | Total<br>GenZ/Mil | Generation | Z Millennials | Generation<br>X or older | White                                 | Non-White     | Hispanio   | African-<br>American | Asian      | Native+Native                  | 1 child      | 2 or<br>more | 1 child <3  | <3 AND                   | under 3<br>AND 1 or  | children 3        | Full Time    | Part Time         | Work for   | Full Or<br>Part Time | from home or<br>work part-time | outside home<br>or part-timer  | Not         |
|  |  | Total                | Genz/Mil          |            |               | v or order               |                                       |               |            | American             |            | Hawaiian, Pac                  |              | more         |             | no other                 | more 3+              | or older          |              |                   | myself     | Part Time            | from home                      | or part-timer<br>outside home  | Employed    |
|  | Unweighted Base  | 2702                 | 2298              | 54         | 2244          | 404                      | 2082                                  | 573           | 194        | 122                  | 173        | Islander<br>80                 | 1305         | 1397         | 850         | children<br>201          | 640                  | 1001              | 1554         | 431               | 147        | 2132                 | 874                            | 1111                           | 570         |
|  | Base: Not burned out   | 1357                 | 953               | 25         | 928           | 404                      | 825                                   | 518           | 202        | 171                  | 110        | 54                             | 619          | 739          | 356         | 84                       | 287                  | 626               | 755          | 212               | 79         | 1046                 | 428                            | 540                            | 311         |
|  | Exercise   | 45%                  | 43%               | 28%        | 43%           | 49%                      | 47%                                   | 40%           | 44%        | 33%                  | 45%        | 37%                            | 41%          | 48%          | 42%         | 46%                      | 46%                  | 45%               | 46%          | 42%               | 46%        | 45%                  | 44%                            | 46%                            | 42%         |
|  | Increase childcare   | 17%                  | 19%               | 18%        | 20%           | 11%                      | 17%                                   | 16%           | 16%        | 18%                  | 18%        | 15%                            | 18%          | 16%          | 20%         | 21%                      | 19%                  | 14%               | 16%          | 18%               | 17%        | 17%                  | 18%                            | 16%                            | 18%         |
|  | Scale back at work   | 20%                  | 18%               | 29%        | 18%           | 25%                      | 20%                                   | 21%           | 19%        | 16%                  | 22%        | 34%                            | 20%          | 20%          | 17%         | 15%                      | 17%                  | 23%               | 22%          | 31%               | 24%        | 24%                  | 29%                            | 20%                            | 6%          |
|  | Divide things more equitably with partner                    | 48%<br>19%           | 54%<br>20%        | 65%<br>20% | 54%<br>20%    | 35%<br>17%               | 47%<br>19%                            | 51%<br>20%    | 54%<br>21% | 50%<br>23%           | 54%<br>14% | 38%<br>23%                     | 51%<br>24%   | 46%<br>15%   | 62%<br>25%  | 65%<br>12%               | 54%<br>17%           | 36%<br>18%        | 52%<br>21%   | 44%<br>20%        | 44%<br>16% | 50%<br>20%           | 51%<br>24%                     | 50%<br>18%                     | 44%<br>16%  |
|  | Therapy Outsource household responsibilities                 | 26%                  | 20%               | 16%        | 20%           | 22%                      | 25%                                   | 20%           | 26%        | 23%<br>32%           | 28%        | 24%                            | 25%          | 27%          | 25%         | 32%                      | 28%                  | 23%               | 29%          | 20%               | 26%        | 20%                  | 24%                            | 26%                            | 22%         |
|  | Other (please specify)                                       | 16%                  | 15%               | 7%         | 15%           | 19%                      | 16%                                   | 15%           | 12%        | 19%                  | 16%        | 14%                            | 15%          | 17%          | 13%         | 14%                      | 19%                  | 17%               | 14%          | 10%               | 20%        | 14%                  | 12%                            | 14%                            | 24%         |
|  | Not applicable, don't feel burned out                        | -                    | -                 | -          | -             | -                        | -                                     | -             | -          | -                    | -          | -                              | -            | -            | -           | -                        | -                    | -                 | -            | -                 | -          | -                    | -                              | -                              | -           |
|  |  |                      |                   |            |               |                          |                                       |               |            |                      |            |                                |              |              |             |                          |                      |                   |              |                   |            |                      |                                |                                |             |

|   |  | Gene   | ration  |   | Generation  | 1   |  |  | E   | Ethnicity  |  |  | Number   | of Children   |   | Ages o   | f Children   |  |   |   |  | Empl   | oyment  |   |  |
|---|--|--|---|---|---|---|--|--|---|--|--|--|--|---|---|--|--|--|---|---|--|--|---|---|--|
|   |  | All<br>Generations<br>Total  | Total<br>GenZ/Mil   | Generation  | Z Millennial:   | s Generation<br>X or older  | White  | Non-White  | Hispanio  | African-<br>American   | Asian  | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac  | 1 child  | 2 or<br>more  | 1 child <3  | 2+<br>children<br><3 AND<br>no other   | 1 or more<br>under 3<br>AND 1 or<br>more 3+  | All<br>children 3<br>or older  | Full Time   | Part Time   | Work for myself  | Full Or<br>Part Time   | Work full time<br>from home or<br>work part-time<br>from home   | Work full time<br>outside home<br>or part-timer<br>outside home   | Not<br>Employe   |
| OTT What is the second | III  | FFOF   | 4700  | 405   | 4004  | 700   | 4044   | 4000   | 446   | 200  | 25.4   | Islander   | 2245   | 2240  | 4540  | children   |  |  | 2044  | 040   | 200  | 4455   |   |   |  |
| Q77: What is the most important quality you aim to<br>cultivate in your child(ren)?   | Unweighted Base<br>Base: Total Respondents   | 5585<br>2796   | 4789<br>2000  | 105<br>50   | 4684<br>1950  | 796<br>796  | 4244<br>1648   | 1228<br>1116   | 446<br>464  | 269<br>370   | 354<br>226   | 144<br>96  | 2345<br>1134   | 3240<br>1662  | 1510<br>655   | 436<br>182   | 1616<br>713  | 2005<br>1237   | 3041<br>1483  | 848<br>406  | 266<br>149   | 4155<br>2038   | 1711<br>837   | 2178<br>1052  | 1430<br>758  |
|   | Bravery  | 3%   | 3%  | 12%   | 3%  | 3%  | 2%   | 5%   | 4%  | 6%   | 4%   | 12%  | 3%   | 3%  | 2%  | 3%   | 2%   | 4%   | 3%  | 4%  | 5%   | 3%   | 3%  | 3%  | 4%   |
|   | Curiosity  | 5%   | 5%  | 3%  | 5%  | 4%  | 5%   | 4%   | 4%  | 3%   | 5%   | 1%   | 6%   | 4%  | 7%  | 5%   | 4%   | 3%   | 5%  | 4%  | 5%   | 5%   | 6%  | 4%  | 3%   |
|   | Respect  | 7%   | 8%  | 12%   | 8%  | 6%  | 6%   | 9%   | 9%  | 13%  | 6%   | 8%   | 7%   | 8%  | 6%  | 7%   | 9%   | 8%   | 7%  | 8%  | 5%   | 7%   | 7%  | 7%  | 9%   |
|   | Open-mindedness  | 6%   | 6%  | 10%   | 6%  | 6%  | 6%   | 5%   | 5%  | 8%   | 4%   | 6%   | 7%   | 5%  | 7%  | 3%   | 5%   | 6%   | 6%  | 6%  | 6%   | 6%   | 7%  | 6%  | 5%   |
|   | Inclusiveness  | 3%   | 3%  | 3%  | 3%  | 3%  | 3%   | 2%   | 2%  | 3%   | 1%   | 4%   | 3%   | 3%  | 2%  | 1%   | 2%   | 4%   | 3%  | 4%  | 1%   | 3%   | 4%  | 2%  | 2%   |
|   | Empathy  | 13%  | 13%   | 12%   | 13%   | 13%   | 14%  | 11%  | 11%   | 10%  | 14%  | 9%   | 13%  | 13%   | 13%   | 15%  | 13%  | 12%  | 12%   | 15%   | 15%  | 13%  | 13%   | 13%   | 13%  |
|   | Generosity   | 1%   | 1%  | 1%  | 1%  | 1%  | 1%   | 1%   | 1%  | -  | 1%   | 2%   | 1%   | 1%  | 1%  | 1%   | 0%   | 1%   | 1%  | 2%  | 0%   | 1%   | 1%  | 1%  | 1%   |
|   | Intelligence   | 4%   | 4%  | 1%  | 4%  | 4%  | 3%   | 5%   | 5%  | 8%   | 5%   | 7%   | 4%   | 4%  | 4%  | 5%   | 3%   | 4%   | 4%  | 4%  | 6%   | 4%   | 3%  | 4%  | 4%   |
|   | Kindness   | 33%  | 34%   | 30%   | 34%   | 30%   | 37%  | 26%  | 30%   | 19%  | 29%  | 23%  | 31%  | 34%   | 33%   | 34%  | 38%  | 30%  | 34%   | 29%   | 27%  | 32%  | 32%   | 33%   | 34%  |
|   | Resilience   | 14%  | 13%   | 5%  | 14%   | 17%   | 14%  | 15%  | 16%   | 13%  | 19%  | 12%  | 14%  | 15%   | 15%   | 13%  | 13%  | 16%  | 16%   | 13%   | 14%  | 15%  | 15%   | 15%   | 13%  |
|   | Independence<br>Other (please specify)   | 8%<br>4%   | 7%<br>3%  | 8%<br>5%  | 7%<br>3%  | 8%<br>5%  | 5%<br>4%   | 11%<br>4%  | 10%<br>3%   | 13%<br>4%  | 10%<br>2%  | 10%<br>5%  | 7%<br>3%   | 8%<br>4%  | 7%<br>4%  | 11%<br>2%  | 7%<br>3%   | 8%<br>4%   | 7%<br>3%  | 8%<br>3%  | 8%<br>6%   | 8%<br>3%   | 6%<br>3%  | 8%<br>3%  | 8%<br>5%   |
|   | Other (please specify)   | 4%   | 3%  | 5%  | 376   | 5%  | 476  | 4%   | 3%  | 4%   | 2%   | 5%   | 376  | 4%  | 4%  | 2%   | 3%   | 4%   | 3%  | 3%  | 6%   | 5%   | 3%  | 3%  | 5%   |
|   |  |  |   |   |   |   |  |  |   |  |  |  | L  |   |   |  |  |  |   |   |  |  |   |   |  |
|   |  | Gene   | ration  |   | Generation  | 1   |  |  | Е   | Ethnicity  |  | American   | Number   | of Children   |   | 2+   | f Children<br>1 or more  |  |   |   |  | Empl   | Work full time  | Work full time  |  |
|   |  | All<br>Generation:<br>Total  | Total<br>GenZ/Mil   | Generation  | Z Millennials   | s Generation<br>X or older  | White  | Non-White  | Hispanio  | African-<br>American   | Asian  | Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander  | 1 child  | 2 or<br>more  | 1 child <3  | children<br><3 AND<br>no other<br>children   | under 3<br>AND 1 or  |  | Full Time   | Part Time   | Work for<br>myself   | Full Or<br>Part Time   | from home or<br>work part-time<br>from home   | outside home  | Not<br>Employed  |
| Q78: How do you cultivate this quality in your child(ren)?  | Unweighted Base  | 5580   | 4785  | 105   | 4680  | 795   | 4241   | 1227   | 446   | 269  | 353  | 144  | 2343   | 3237  | 1508  | 436  | 1616   | 2002   | 3037  | 847   | 266  | 4150   | 1710  | 2174  | 1430   |
| Select all that apply.  | Base: Total Respondents  | 2794   | 1999  | 50  | 1949  | 795   | 1647   | 1115   | 464   | 370  | 225  | 96   | 1134   | 1660  | 655   | 182  | 713  | 1236   | 1482  | 405   | 149  | 2036   | 836   | 1051  | 758  |
|   | Books  | 62%  | 65%   | 49%   | 66%   | 54%   | 64%  | 59%  | 61%   | 55%  | 65%  | 55%  | 66%  | 60%   | 70%   | 68%  | 67%  | 54%  | 64%   | 57%   | 55%  | 62%  | 62%   | 63%   | 62%  |
|   | Modeling the qualities   | 90%  | 90%   | 76%   | 90%   | 91%   | 91%  | 89%  | 90%   | 88%  | 90%  | 79%  | 89%  | 91%   | 93%   | 94%  | 92%  | 87%  | 91%   | 86%   | 92%  | 90%  | 91%   | 89%   | 91%  |
|   | Religion   | 24%  | 24%   | 38%   | 24%   | 23%   | 24%  | 24%  | 24%   | 27%  | 19%  | 29%  | 20%  | 27%   | 19%   | 21%  | 29%  | 24%  | 20%   | 29%   | 27%  | 23%  | 21%   | 23%   | 27%  |
|   | Time spent outside   | 41%  | 43%   | 39%   | 43%   | 35%   | 40%  | 42%  | 46%   | 39%  | 45%  | 45%  | 44%  | 39%   | 48%   | 49%  | 42%  | 35%  | 40%   | 40%   | 36%  | 39%  | 39%   | 41%   | 45%  |
|   |  |  |   |   |   |   |  |  |   |  |  |  |  |   |   |  |  |  |   |   |  |  |   |   |  |
|   | Other (please specify)   | 9%   | 7%  | 2%  | 7%  | 13%   | 8%   | 9%   | 8%  | 9%   | 8%   | 10%  | 8%   | 9%  | 6%  | 4%   | 7%   | 12%  | 9%  | 6%  | 12%  | 9%   | 11%   | 7%  | 9%   |
|   | Other (please specify)   | 9%   | 7%  | 2%  | 7%  | 13%   | 8%   | 9%   | 8%  | 9%   | 8%   | 10%  |  |   | '   | 4%   | 7%   | 12%  | 9%  | 6%  | 12%  | 9%   | 11%   | 7%  | 9%   |
|   | Other (please specify)   | Gene   |   | 2%  | 7% Generation   |   | 8%   | 9%   |   | 9%<br>Ethnicity  | 8%   | American   |  | 9%<br>of Children   | '   |  | of Children  |  | 9%  | 6%  | 12%  |  | pyment  |   | 9%   |
|   | Other (please specify)   | Gene<br>All<br>Generation:   | ration  | Consession  |   | 1 Gonoration  | 8% White   |  | E   | Ethnicity  | 8%<br>Asian  | American<br>Indian/Alaska<br>Native÷Native   |  |   | ·<br>   | Ages of 2+ children <3 AND   | f Children<br>1 or more<br>under 3<br>AND 1 or   | All<br>children 3  | ·<br>[  |   | Work for   | Empl   | Work full time<br>from home or<br>work part-time  | Work full time<br>outside home<br>or part-timer   | Not<br>Employee  |
|   | Other (please specify)   | Gene   | ration<br>Total   | Consession  | Generation  | 1<br>Generation   | ·<br>  |  | E   | Ethnicity  African-  |  | American<br>Indian/Alaska  | Number o   | of Children<br>2 or   | ·<br>   | Ages of 2+ children  | of Children<br>1 or more<br>under 3  | All  | ·<br>[  |   | Work for   | <b>Empl</b><br>Full Or   | byment  Work full time from home or   | Work full time<br>outside home  | Not<br>Employee  |
|   | Other (please specify)  Unweighted Base  | Gene<br>All<br>Generation:   | ration<br>Total   | Consession  | Generation  | 1<br>Generation   | ·<br>  |  | E   | Ethnicity  African-  |  | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac  | Number o   | of Children<br>2 or   | ·<br>   | Ages of<br>2+<br>children<br>3 <3 AND<br>no other  | f Children<br>1 or more<br>under 3<br>AND 1 or   | All<br>children 3  | ·<br>[  |   | Work for   | <b>Empl</b><br>Full Or   | Work full time<br>from home or<br>work part-time  | Work full time<br>outside home<br>or part-timer   | Not<br>Employe   |
|   | Unweighted Base<br>Base: Total Respondents   | Gene<br>All<br>Generation:<br>Total  | ration<br>Total<br>S GenZ/Mil   | Generation  | Generation  Z Millennials   | Generation<br>X or older  | White  | Non-White  | <b>E</b><br>Hispanio  | African-<br>American   | Asian  | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander  | Number of  | of Children<br>2 or<br>more   | 1 child <3  | Ages of<br>2+<br>children<br>3 AND<br>no other<br>children   | 1 or more<br>under 3<br>AND 1 or<br>more 3+  | All<br>children 3<br>or older  | Full Time   | Part Time   | Work for myself  | Empl<br>Full Or<br>Part Time   | Work full time<br>from home or<br>work part-time<br>from home   | Work full time<br>outside home<br>or part-timer<br>outside home   | Not<br>Employe   |
|   | Unweighted Base Base: Total Respondents Climate change   | Gene All Generation: Total 5585 2796 25%   | Total GenZ/Mil  4789 2000 17%   | Generation  105 50 14%  | Generation  Z Millennials  4684 1950 17%  | Generation X or older  796 796 42%  | White 4244 1648 26%  | Non-White  | Hispanic<br>446<br>464<br>20%   | African-<br>American  269 370 23%  | Asian 354 226 21%  | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>31%  | 1 child<br>2345<br>1134<br>16%   | 2 or more 3240 1662 31%   | 1 child <3<br>1510<br>655<br>5%   | Ages of 2+ children <3 AND no other children 436 182 5%  | of Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+<br>1616<br>713<br>23%   | All<br>children 3<br>or older<br>2005<br>1237<br>39%   | Full Time 3041 1483 24%   | 848<br>406<br>23%   | Work for myself  266 149 36%   | Empl<br>Full Or<br>Part Time<br>4155<br>2038<br>25%  | Work full time<br>from home or<br>work part-time<br>from home   | Work full time<br>outside home<br>or part-timer<br>outside home<br>2178   | Not Employee   |
|   | Unweighted Base<br>Base: Total Respondents<br>Climate change<br>Religious values   | Gene All Generation: Total  5585 2796 25% 40%  | Total GenZ/Mil  4789 2000 17% 34%   | Generation  105 50 14% 26%  | Generation  Z Millennials  4684 1950 17% 34%  | Generation X or older  796 796 42% 55%  | White  4244 1648 26% 41%   | Non-White  1228 1116 22% 38%   | 446<br>464<br>20%<br>36%  | African-<br>American  269 370 23% 44%  | Asian  354 226 21% 29%   | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>31%<br>40%   | 1 child<br>2345<br>1134<br>16%<br>24%  | 2 or more 3240 1662 31% 51%   | 1 child <3<br>1510<br>655<br>5%<br>11%                                    | Ages of 2+ children of 3 AND no other children 436 182 5% 20%  | of Children  1 or more under 3  AND 1 or more 3+  1616  713  23%  51%  | All children 3 or older 2005 1237 39% 52%  | Full Time 3041 1483 24% 38%   | 848<br>406<br>23%<br>38%  | Work for myself  266 149 36% 55%   | Empl<br>Full Or<br>Part Time<br>4155<br>2038<br>25%<br>39%   | work full time from home or work part-time from home  1711  837  25%  38%   | Work full time<br>outside home<br>or part-timer<br>outside home<br>2178<br>1052<br>22%<br>38%   | Not Employee 1430 758 25% 43%  |
|   | Unweighted Base Base: Total Respondents Climate change Reilgious values Reproductive rights  | Gene All Generation: Total  5585 2796 25% 40% 16%  | Total GenZ/Mil  4789 2000 17% 34% 10%   | Generation  105 50 14% 26% 6%                                       | Generation  2 Millennial:  4684 1950 17% 34% 10%  | S Generation<br>X or older<br>796<br>796<br>42%<br>55%<br>32%   | White 4244 1648 26% 41% 19%  | Non-White  1228 1116 22% 38% 12%   | 446<br>464<br>464<br>20%<br>36%<br>11%  | African-American  269 370 23% 44% 10%  | Asian  354 226 21% 29% 11%   | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>31%<br>40%<br>16%  | 1 child<br>2345<br>1134<br>16%<br>24%<br>10%   | 2 or more  3240 1662 31% 51% 20%  | 1 child <3 1510 655 5% 11% 4%   | Ages of 2+ children 3 AND no other children 436 182 5% 20% 5%  | 1 or more<br>under 3<br>AND 1 or<br>more 3+<br>1616<br>713<br>23%<br>51%<br>10%  | All children 3 or older 2005 1237 39% 52% 28%  | Full Time 3041 1483 24% 38% 15%   | Part Time  848  406  23%  38%  20%  | Work for myself  266 149 36% 55% 24%   | Full Or<br>Part Time<br>4155<br>2038<br>25%<br>39%<br>17%  | byment Work full time from home or work part-time from home 1711 837 25% 38% 18%  | Work full time outside home or part-timer outside home 2178 1052 22% 38% 15%  | Not<br>Employee<br>1430<br>758<br>25%<br>43%<br>14%  |
|   | Unweighted Base<br>Base: Total Respondents<br>Climate change<br>Religious values<br>Reproductive rights<br>Immigrants/Refugees   | Gene All Generation: Total  5585 2796 25% 40% 16% 18%  | Total GenZ/Mil  4789 2000 17% 34% 10% 12%   | 105<br>50<br>14%<br>26%<br>6%                                       | Generation  2 Millennial:  4684 1950 17% 34% 10% 12%  | 796<br>42%<br>55%<br>32%<br>33%   | White  4244 1648 26% 41% 19% 20%   | Non-White  1228 1116 22% 38% 12% 13%   | 446<br>464<br>20%<br>36%<br>11%<br>16%  | Ethnicity  African- American  269 370 23% 44% 10% 10%  | Asian  354 226 21% 29% 11% 12%   | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>31%<br>40%<br>16%<br>24%   | 1 child<br>2345<br>1134<br>16%<br>24%<br>10%<br>11%  | 2 or more  3240 1662 31% 51% 20% 22%  | 1 child <3 1510 655 5% 11% 4% 4%  | Ages c<br>2+<br>children<br>3 <3 AND<br>no other<br>children<br>436<br>182<br>5%<br>20%<br>5%<br>2%  | of Children 1 or more under 3 AND 1 or more 3+ 1616 713 23% 51% 10% 13%  | All children 3 or older  2005 1237 39% 52% 28% 30%   | 3041<br>1483<br>24%<br>38%<br>15%<br>18%  | 848<br>406<br>23%<br>38%<br>20%<br>17%  | Work for myself  266 149 36% 55% 24% 26%   | Full Or<br>Part Time<br>4155<br>2038<br>25%<br>39%<br>17%<br>18%   | work full time from home or work part-time from home 1711 837 25% 38% 18% 18%   | Work full time outside home or part-timer outside home 2178 1052 22% 38% 15% 17%  | Not<br>Employe<br>1430<br>758<br>25%<br>43%<br>14%<br>17%                                  |
|   | Unweighted Base Base: Total Respondents Climate change Reilgious values Reproductive rights Immigrants/Refugees Racism/Discrimination  | Gene All Generation: Total  5585 2796 25% 40% 16% 18% 43%  | Total GenZ/Mil  4789 2000 17% 34% 10% 12% 33%   | Generation  105 50 14% 26% 6% 6% 21%                                | Generation  2 Millennial:  4684 1950 17% 34% 10% 12% 34%  | 796<br>796<br>796<br>42%<br>55%<br>32%<br>33%<br>67%  | White  4244 1648 26% 41% 19% 20% 46%   | Non-White  1228 1116 22% 38% 12% 13% 38%   | 446<br>464<br>20%<br>36%<br>11%<br>16%<br>35%   | Ethnicity  African- American  269 370 23% 44% 10% 10% 43%  | Asian  354 226 21% 29% 11% 12% 34%                                     | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>31%<br>40%<br>16%<br>24%<br>51%  | 1 child<br>1 child<br>2345<br>1134<br>16%<br>24%<br>10%<br>26%   | 2 or more  3240 1662 31% 51% 20% 22% 54%  | 1 child <3 1510 655 5% 11% 4% 10%   | Ages c 2+ children 3 < 3 AND no other children 436 182 5% 20% 5% 2% 12%  | of Children 1 or more under 3 AND 1 or more 3+ 1616 713 23% 51% 10% 13% 46%  | All<br>children 3<br>or older<br>2005<br>1237<br>39%<br>52%<br>28%<br>30%<br>63%                       | 3041<br>1483<br>24%<br>38%<br>15%<br>43%  | Part Time  848  406  23%  38%  20%  17%  36%  | 266<br>149<br>36%<br>55%<br>24%<br>26%<br>59%  | Full Or<br>Part Time<br>4155<br>2038<br>25%<br>39%<br>17%<br>18%<br>43%  | work full time from home or work part-time from home 1711 837 25% 38% 18% 18% 40%   | Work full time outside home or part-timer outside home 2178 1052 22% 38% 15% 17% 43%  | Not Employee  1430 758 25% 43% 14% 42%   |
|   | Unweighted Base Base: Total Respondents Climate change Religious values Reproductive rights Immigrants/Refugees Racism/Discrimination  | Gene All Generation: Total  5585 2796 25% 40% 16% 18% 43% 9%   | Total GenZ/Mil  4789 2000 17% 34% 10% 12% 33% 5%  | Generation  105 50 14% 26% 6% 6% 21% 2%                             | Generation  Z Millennial:  4684 1950 17% 34% 10% 12% 34% 5%   | Generation X or older  796 796 42% 55% 32% 33% 67% 19%  | White 4244 1648 26% 41% 19% 20% 46% 11%  | Non-White  1228 1116 22% 38% 12% 13% 38% 6%  | 446<br>464<br>20%<br>36%<br>11%<br>16%<br>35%<br>6%   | Ethnicity  African- American  269 370 23% 44% 10% 10% 43% 65%  | Asian  354 226 21% 29% 11% 12% 34% 3%                                  | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Post<br>Islander<br>144<br>96<br>31%<br>40%<br>16%<br>24%<br>51%   | 1 child<br>1 child<br>2345<br>1134<br>16%<br>24%<br>10%<br>11%<br>26%<br>6%  | 2 or more  3240 1662 31% 51% 20% 22% 544% 12%   | 1 child <3  1510 655 5% 11% 4% 4% 10% 2%                                  | Ages of 2+ children 4 34 6 182 5% 20% 5% 12% 1%  | of Children 1 or more under 3 AND 1 or more 3+ 1616 713 23% 51% 10% 13% 46% 5%   | All children 3 or older  2005 1237 39% 52% 28% 30% 63% 16%   | 3041<br>1483<br>24%<br>38%<br>15%<br>18%<br>43%<br>8%   | 848<br>406<br>23%<br>38%<br>20%<br>17%<br>36%<br>9%   | 266 149 36% 55% 24% 26% 59%  | Empl Full Or Part Time 4155 2038 25% 39% 17% 18% 43% 9%  | byment  Work full time from home or work part-time from home  1711 837 25% 38% 18% 18% 40% 9%   | Work full time<br>outside home<br>or part-timer<br>outside home<br>2178<br>1052<br>22%<br>38%<br>15%<br>17%<br>43%<br>8%  | Not Employes  1430 758 25% 43% 14% 42% 9%  |
|   | Unweighted Base Base: Total Respondents Climate change Religious values Reproductive rights Immigrants/Refugees Racism/Discrimination Islamophobia and/or Antisemitism Income inequality   | Gene All Generation: Total  5585 2796 25% 40% 16% 43% 9% 43% 9%  | ration  Total GenZ/Mil  4789 2000 17% 34% 10% 12% 33% 5% 14%                              | Generation 105 50 14% 26% 6% 21% 2% 3%                              | Generation  4684 1950 17% 34% 10% 12% 34% 5%  | Generation<br>X or older<br>796<br>796<br>42%<br>55%<br>32%<br>33%<br>67%<br>19%<br>36%   | White 4244 1648 26% 41% 19% 20% 46% 11% 22%                                      | Non-White  1228 1116 22% 38% 12% 13% 38% 6% 16%  | 446<br>464<br>20%<br>36%<br>11%<br>16%<br>35%<br>6%<br>15%  | Ethnicity  African- American  269 370 23% 44% 10% 10% 43% 6% 15%   | Asian  354 226 21% 29% 11% 12% 34% 3% 17%                              | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>31%<br>40%<br>16%<br>24%<br>51%<br>11%<br>27%  | 1 child<br>1 child<br>2345<br>1134<br>16%<br>24%<br>10%<br>11%<br>26%<br>11%   | 2 or more  3240 1662 31% 51% 20% 22% 54% 12% 27%  | 1 child <3  1510 655 5% 11% 4% 4% 10% 2% 3%                               | Ages c 2+ children 43 AND no other children 436 182 5% 20% 5% 2% 12% 11% 3%  | of Children 1 or more under 3 AND 1 or more 3+ 1616 713 23% 51% 10% 13% 46% 5% 20%                                       | All children 3 or older  2005 1237 39% 52% 30% 63% 16% 32%   | Full Time  3041 1483 24% 38% 15% 18% 43% 43% 20%  | 848<br>406<br>23%<br>38%<br>20%<br>17%<br>36%<br>9%   | Work for myself  266 149 36% 55% 24% 26% 59% 16% 32%                                     | Empl Full Or Part Time  4155 2038 25% 39% 17% 18% 43% 9% 20%   | work full time from home or work part-time from home 1771 837 25% 38% 18% 40% 9% 21%  | Work full time outside home or part-timer outside home or part-timer outside home 2178 1052 22% 38% 15% 43% 8% 8% 8%  | Not Employee 1 1430 758 25% 43% 14% 17% 42% 9% 19%   |
|   | Unweighted Base Base: Total Respondents Climate change Religious values Reproductive rights Immigrants/Refugees Racism/Discrimination Islamophobia of Antisemitism Income inequality Gun violence  | Gene All Generation: Total  5585 2796 25% 40% 16% 18% 43% 9% 20% 23%   | Total Gen Z/Mil  4789 2000 17% 34% 10% 12% 33% 5% 14% 15%                                 | Generation  105 50 14% 26% 6% 6% 21% 2%                             | Generation 2 Millennials 4684 1950 17% 34% 10% 12% 5% 14% 5%  | S Generation<br>X or older<br>796<br>42%<br>55%<br>32%<br>33%<br>67%<br>19%<br>36%<br>43%   | White  4244 1648 26% 41% 19% 20% 46% 11% 22% 24%                                 | Non-White  1228 1116 22% 38% 12% 13% 6% 16% 21%  | 446<br>464<br>20%<br>36%<br>11%<br>16%<br>35%<br>6%<br>15%  | African-<br>American  269  370  23%  44%  10%  10%  43%  6%  15%  24%  | Asian  354 226 21% 29% 11% 12% 34% 34% 17% 18%                         | American Indian/Alaska Native+Native Hawaiian, Pac Islander 144 96 31% 40% 16% 24% 51% 11% 27% 25%   | 1 child<br>1 child<br>1345<br>1134<br>16%<br>24%<br>10%<br>26%<br>6%<br>11%  | 2 or more  2 or more  3240 1662 31% 51% 20% 54% 12% 22% 54% 12% 31%                         | 1 child <3  1510 655 5% 11% 4% 10% 2% 3% 2%                               | Ages c 2+ children <3 AND no other children 436 182 20% 5% 22% 12% 1% 3% 4%  | of Children 1 or more under 3 AND 1 or more 3+ 1616 713 23% 51% 10% 46% 5% 20% 20%                                       | All children 3 or older  2005 1237 39% 52% 28% 63% 63% 16% 32% 39%                                     | Full Time  3041 1483 24% 38% 15% 43% 8% 420% 22%  | 848<br>406<br>23%<br>38%<br>20%<br>17%<br>36%<br>9%<br>17%<br>21%   | 266<br>149<br>36%<br>55%<br>24%<br>59%<br>16%<br>32%<br>37%                              | Full Or<br>Part Time<br>4155<br>2038<br>25%<br>39%<br>17%<br>18%<br>43%<br>9%<br>20%<br>23%  | work full time from home or work part-time from home  1711 837 25% 38% 18% 18% 9% 21% 22%   | Work full time outside home or part-timer outside home or part-timer outside home 2178 1052 22% 38% 15% 17% 43% 8% 18% 21%                                      | Not Employee ? **  1430 758 25% 43% 117% 42% 9% 19% 25% 25%                                |
|   | Unweighted Base Base: Total Respondents Climate change Religious values Reproductive rights Immigrants/Refugees Racism/Discrimination Islamophobia and/or Antisemitism Income inequality Gun vollence Homelessness   | Gene All Generation: Total  5585 2796 25% 40% 16% 43% 9% 43% 9%  | Total GenZ/Mil  4789 2000 17% 34% 10% 12% 33% 5% 14%                                      | Generation  105 50 14% 26% 6% 6% 21% 2% 3% 6%                       | Generation  4684 1950 17% 34% 10% 12% 34% 5%  | Generation<br>X or older<br>796<br>796<br>42%<br>55%<br>32%<br>33%<br>67%<br>19%<br>36%   | White 4244 1648 26% 41% 19% 20% 46% 11% 22%                                      | Non-White  1228 1116 22% 38% 12% 13% 38% 6% 16%  | 446<br>464<br>20%<br>36%<br>11%<br>16%<br>35%<br>6%<br>15%  | Ethnicity  African- American  269 370 23% 44% 10% 10% 43% 6% 15%   | Asian  354 226 21% 29% 11% 12% 34% 3% 17%                              | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>31%<br>40%<br>16%<br>24%<br>51%<br>11%<br>27%  | 1 child<br>1 child<br>2345<br>1134<br>16%<br>24%<br>10%<br>11%<br>26%<br>11%   | 2 or more  3240 1662 31% 51% 20% 22% 54% 12% 27%  | 1 child <3  1510 655 5% 11% 4% 4% 10% 2% 3%                               | Ages c 2+ children 43 AND no other children 436 182 5% 20% 5% 2% 12% 11% 3%  | of Children 1 or more under 3 AND 1 or more 3+ 1616 713 23% 51% 10% 13% 46% 5% 20%                                       | All children 3 or older  2005 1237 39% 52% 30% 63% 16% 32%   | Full Time  3041 1483 24% 38% 15% 18% 43% 43% 20%  | 848<br>406<br>23%<br>38%<br>20%<br>17%<br>36%<br>9%   | Work for myself  266 149 36% 55% 24% 26% 59% 16% 32%                                     | Empl Full Or Part Time  4155 2038 25% 39% 17% 18% 43% 9% 20%   | work full time from home or work part-time from home 1771 837 25% 38% 18% 40% 9% 21%  | Work full time outside home or part-timer outside home or part-timer outside home 2178 1052 22% 38% 15% 43% 8% 8% 8%  | Not Employee 1 1430 758 25% 43% 14% 17% 42% 9% 19%   |
|   | Unweighted Base Base: Total Respondents Climate change Religious values Reproductive rights Immigrants/Refugees Racism/Discrimination Islamophobia of Antisemitism Income inequality Gun Volence   | Gene All Generation: Total  5585 2796 25% 40% 16% 18% 43% 20% 23% 29%  | ration  Total GenZ/Mil  4789 2000 17% 34% 10% 12% 33% 5% 14% 15% 22%                      | Generation  105 50 14% 26% 6% 21% 3% 6% 11%                         | Generation  4684 1950 17% 34% 10% 12% 34% 15% 14% 15% 23%   | S Generation X or older 796 796 42% 55% 32% 67% 36% 43% 47%   | White  4244 1648 26% 41% 19% 20% 46% 11% 224% 24% 31%                            | Non-White  1228 1116 22% 38% 12% 13% 38% 6% 16% 21% 26%  | 446<br>464<br>464<br>20%<br>36%<br>11%<br>6%<br>35%<br>6%<br>15%<br>18%<br>18%  | African- American  269 370 23% 44% 10% 43% 15% 24%   | Asian  354 226 21% 29% 11% 12% 34% 3% 17% 18%                          | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>31%<br>40%<br>16%<br>24%<br>51%<br>11%<br>27%<br>25%<br>36%  | 1 child<br>2345<br>1134<br>16%<br>24%<br>10%<br>11%<br>66%<br>11%<br>1186  | 2 or more  3240 1662 31% 20% 22% 22% 22% 31% 38%  | 1 child <3 1510 655 5% 11% 4% 10% 2% 3% 2% 3%                             | Ages c 2+ children 43 AND no other children 436 182 5% 2% 5% 2% 11% 3% 4% 4%   | of Children 1 or more under 3 AND 1 or more 3+ 1616 713 23% 10% 13% 46% 5% 20% 20% 33%                                   | All children 3 or older  2005 1237 39% 52% 28% 30% 63% 63% 63% 45%                                     | Full Time  3041 1483 24% 38% 15% 43% 8% 20% 22% 28%   | 848<br>406<br>23%<br>38%<br>20%<br>17%<br>36%<br>9%<br>17%<br>21%<br>27%  | 266<br>149<br>36%<br>24%<br>26%<br>39%<br>32%<br>32%<br>44%                              | Empl Full Or Part Time  4155 2038 25% 39% 17% 18% 43% 9% 20% 23% 29%   | byment  Work full time from home or work part-time from home from home from home 17/11  837  25%  38%  18%  40%  9%  21%  22%  28%  | Work full time outside home or part-timer outside home or part-timer outside home 2178 1052 22% 38% 15% 43% 8% 18% 21% 27%                                      | Not Employee  1430 758 25% 43% 44% 17% 42% 9% 19% 20% 30%                                  |
|   | Unweighted Base Base: Total Respondents Climate change Religious values Reproductive rights Immigrants Refugees Racism/Discrimination Islamophobia and/or Antisemitism Income inequality Gun violence Homelessness Hunger and food insecurity  | Gene All Generation: Total 5585 2796 25% 40% 18% 43% 9% 20% 223% 29% 31%   | Total GenZ/Mil  4789 2000 17% 34% 10% 42% 33% 5% 14% 15% 226%                             | Generation  105 50 14% 26% 6% 6% 21% 2% 3% 6% 11%                   | Generation 2 Millennials 4684 1950 17% 34% 10% 12% 5% 14% 5% 15% 23%  | Generation X or older  796 796 42% 32% 32% 32% 367% 19% 36% 43% 43% 43%   | White  4244 1648 26% 41% 19% 20% 46% 11% 22% 24% 31%                             | Non-White  1228 1116 22% 38% 12% 13% 6% 6% 21% 26% 28%   | 446<br>464<br>20%<br>36%<br>11%<br>16%<br>35%<br>6%<br>15%<br>18%<br>27%<br>26%   | African- American  269 370 23% 44% 10% 43% 6% 15% 24% 24% 28%  | Asian  354 226 21% 29% 11% 12% 34% 3% 17% 18% 25% 27%                  | American Indian/Alaska Native+Native Hawaiian, Pac Islander 144 96 31% 40% 16% 24% 51% 17% 25% 36% 34%   | 1 child<br>1 child<br>2345<br>1134<br>16%<br>24%<br>10%<br>11%<br>26%<br>11%<br>11%<br>16%   | 2 or more  3240 1662 31% 51% 51% 51% 12% 22% 54% 31% 38% 38% 40%                            | 1 child <3 1510 655 5% 11% 4% 4% 10% 2% 3% 2% 3% 4%                       | Ages of 2+ children i <3 AND no other children 436 182 5% 20% 12% 13% 4% 4% 4% 8%  | of Children 1 or more under 3 AND 1 or more 3+ 1616 713 23% 51% 10% 13% 46% 5% 20% 20% 33% 38%                           | All children 3 or older  2005 1237 39% 52% 28% 30% 63% 16% 32% 39% 45% 44%                             | Full Time  3041 1483 24% 38% 15% 18% 43% 20% 22% 28% 30%  | 848<br>406<br>23%<br>38%<br>20%<br>17%<br>36%<br>9%<br>17%<br>21%<br>27%<br>29%                                     | 266<br>149<br>36%<br>55%<br>24%<br>26%<br>59%<br>16%<br>32%<br>37%<br>44%<br>39%         | Full Or Part Time  4155 2038 25% 39% 17% 43% 9% 20% 23% 29% 31%  | work full time from home or work part-time from home from home from home 1711 837 25% 38% 18% 40% 9% 21% 22% 28% 31%  | Work full time outside home or part-timer outside home or part-timer outside home 2178 1052 22% 38% 15% 17% 43% 8% 18% 27% 27% 29%                              | Not Employe 9  1430 758 25% 43% 17% 42% 9% 19% 25% 30%                                     |
|   | Unweighted Base Base: Total Respondents Climate change Religious values Reproductive rights Immigrants/Refugees Racism/Discrimination Islamophobia and/or Antisemitism Income inequality Gun violence Homelessness Hunger and food insecurity Gender equality Intellectual or medical differences Gender identification  | Generation<br>Total<br>5555<br>2796<br>25%<br>40%<br>43%<br>43%<br>42%<br>20%<br>22%<br>26%<br>26%<br>26%<br>26% | ration  Total GenZ/Mil  4789 2000 17% 34% 10% 12% 33% 5% 145% 22% 26% 23%                 | Generation  105 50 14% 26% 6% 21% 3% 6% 11% 11%                     | Generation  Z Millennial:  4684 1950 17% 34% 10% 12% 34% 15% 15% 14% 23% 26% 23% 21%  | Generation X or older  796 796 42% 55% 32% 67% 33% 67% 43% 43% 43% 43% 43% 43% 43% 43% 43% 43   | White  4244 1648 26% 41% 19% 20% 46% 33% 33% 33% 33% 30%                         | Non-White  1228 1116 22% 38% 12% 13% 38% 16% 21% 26% 28% 20% 18%   | 446<br>464<br>464<br>20%<br>36%<br>11%<br>6%<br>35%<br>6%<br>27%<br>26%<br>23%<br>20%   | Ethnicity  African- American  269  370  23%  44%  10%  10%  10%  15%  24%  24%  24%  28%  19%  18%           | Asian  354 226 21% 29% 11% 12% 34% 17% 18% 25% 27% 25% 17%             | American Indian/Alaska Native+ | 1 child  2345 1134 16% 24% 10% 26% 6% 11% 11% 16% 20% 16% 16%  | 2 or more  3240 1662 31% 51% 20% 54% 12% 54% 12% 31% 38% 38% 38% 32% 32%                    | 1 child <3  1510 655 5% 11% 4% 4% 4% 2% 3% 4% 3% 4% 9%                    | Ages c 2+ children children children children 436 182 5% 20% 5% 12% 4% 4% 4% 4% 6% 6%  | 1 or more under 3 AND 1 or more 3+  1616 713 23% 51% 10% 46% 5% 20% 20% 33% 29% 31%                                      | All children 3 or older 2005 1237 39% 52% 28% 30% 16% 32% 45% 44% 43% 366% 34%                         | 3041<br>1483<br>24%<br>38%<br>15%<br>43%<br>8%<br>20%<br>22%<br>28%<br>30%<br>31%<br>26%<br>22% | 848<br>406<br>23%<br>38%<br>20%<br>36%<br>9%<br>21%<br>27%<br>25%<br>23%  | Work for myself  266 149 36% 55% 24% 59% 16% 32% 37% 44% 39% 39% 38% 38%                 | Full Or Part Time  4155 2038 25% 39% 17% 18% 20% 20% 23% 29% 31% 30% 26% 24%   | Doyment  Work full time from home or work part-time from home  1711 837 25% 38% 40% 9% 40% 21% 22% 31% 28% 31% 35% 25%  | Work full time outside home or part-timer outside home or part-timer outside home 2178 1052 22% 38% 15% 43% 8% 43% 8% 27% 29% 26% 26% 26%                       | Not Employee 1 1430 758 25% 43% 14% 42% 9% 25% 30% 27% 24% 20%                             |
|   | Unweighted Base Base: Total Respondents Climate change Religious values Reproductive rights Immigrants/Refugees Recism/Descrimination Islamophobia and/or Antisemitism Income inequality Gun violence Homelesaness Hunger and food insecurity Gender equality Intellectual or medical differences Gender identification Sexuality                                    | Generation Total  5588 5296 25% 40% 16% 43% 20% 22% 23% 31% 26% 23% 18%  | Total GenZ/Mil  4789 2000 17% 34% 10% 12% 33% 54% 14% 15% 22% 26% 23% 21% 17%             | Generation  105 50 14% 26% 6% 21% 2% 3% 6% 11% 11%                  | Generation 2 Millennials 4684 1950 17% 34% 10% 12% 23% 25% 23% 12% 12% 12%  | S Generation X or older  796 42% 55% 32% 33% 67% 43% 43% 43% 43% 45% 36% 36% 35%  | White  4244 1648 26% 41% 19% 20% 46% 11% 22% 33% 30% 24% 33% 30% 26%             | Non-White  1228 1116 22% 38% 12% 38% 6% 21% 26% 28% 23% 20% 18%  | 446<br>464<br>20%<br>36%<br>11%<br>16%<br>35%<br>6%<br>15%<br>27%<br>26%<br>23%<br>20%<br>17%   | African- American  269 370 23% 44% 10% 43% 65% 15% 24% 28% 18% 18% 18%                                       | Asian  354 226 21% 29% 11% 12% 34% 34% 38, 17% 25% 25% 22% 17%         | American Indian/Alaska Native-Native Hawaiian, Pac Islander 144 96 31% 40% 16% 24% 51% 36% 32% 32% 32% 32% 32% 11% 15% 17%   | 1 child<br>1 child<br>2345<br>1134<br>16%<br>24%<br>10%<br>11%<br>66%<br>11%<br>16%<br>17%<br>16%<br>16%<br>16%<br>16%<br>16%<br>11%   | 2 or more  3240 1662 31% 51% 51% 22% 54% 12% 27% 38% 40% 35% 32% 27% 23%                    | 1 child <3  1510 655 5% 4% 4% 4% 3% 4% 9% 6%                              | Ages c 2+ children <a href="#">2+</a> children <a href="#">2+</a> children <a href="#">436</a> 182 5% 20% 12% 12% 14% 3% 44% 88% 49% 66% 55% | of Children  1 or more under 3  AND 1 or more 3+  1616  713  23% 51% 10% 13% 46% 20% 20% 33% 38% 38% 38% 38% 31% 22% 31% | All children 3 or older  2005 1237 39% 52% 28% 30% 63% 16% 34% 44% 43% 36% 34% 30%                     | Full Time 3041 1483 24% 38% 15% 18% 43% 20% 22% 28% 30% 31% 26% 23%                             | 848<br>406<br>23%<br>38%<br>20%<br>17%<br>36%<br>21%<br>27%<br>29%<br>25%<br>23%<br>23%<br>23%                      | 266<br>149<br>36%<br>55%<br>24%<br>26%<br>59%<br>44%<br>39%<br>38%<br>38%<br>30%         | Empl Full Or Part Time 4155 2038 25% 39% 17% 43% 9% 20% 23% 31% 30% 26% 24% 18%  | byment  Work full time from home or work part-lime from home  1711  827  25%  38%  18%  40%  9%  21%  28%  31%  31%  25%  25%  17%  | Work full time outside home or part-timer outside home or part-timer outside home 2178 2178 2178 38% 15% 43% 8% 15% 27% 29% 26% 26% 26% 21% 17%                 | Not Employes 1430 758 25% 43% 14% 42% 25% 30% 31% 27% 24% 20% 18%                          |
|   | Unweighted Base Base: Total Respondents Climate change Religious values Reproductive rights Immigrants/Refugees Racism/Discrimination Islamophobia and/or Antisemitism Income inequality Gun volence Homelessness Hunger and food insecurity Gender equality Intellectual or medical differences Gender identification Sexuality War                                 | Generation: Total  | Total GenZ/Mil  4789 2000 17% 34% 10% 12% 33% 5% 14% 15% 22% 21% 21% 11%                  | Generation  105 50 14% 26% 6% 21% 3% 6% 11% 11% 9% 11% 56% 6%       | Generation  Z Millennial:  4684 1950 17% 34% 10% 12% 34% 15% 15% 23% 26% 23% 21% 18% 12%  | S Generation X or older 796 42% 55% 32% 33% 67% 19% 36% 43% 35% 35% 35% 35% 35%   | White  4244 1648 26% 41% 19% 20% 46% 11% 22% 24% 33% 33% 30% 26% 20% 21%         | Non-White  1228 1116 22% 38% 12% 13% 38% 6% 16% 26% 22% 23% 20% 18% 14% 13%                                    | 446<br>464<br>20%<br>36%<br>11%<br>16%<br>35%<br>18%<br>27%<br>26%<br>27%<br>20%<br>17%<br>15%  | African-<br>American  269 370 23% 44% 10% 43% 24% 24% 24% 28% 19% 18% 15% 11%                                | Asian  354 226 21% 29% 12% 34% 3% 37% 25% 27% 22% 17% 9%               | American Indian/Alaska Native+Native Hawaiian, Pac Islander 144 96 31% 40% 16% 24% 51% 11% 27% 25% 36% 34% 32% 21% 15% 17% 16%   | 1 child<br>1 child<br>2345<br>1134<br>16%<br>24%<br>10%<br>11%<br>26%<br>6%<br>11%<br>16%<br>16%<br>16%<br>16%<br>16%<br>16  | 2 or more  3240 1662 31% 20% 22% 54% 12% 31% 38% 35% 32% 27% 27% 27% 24%                    | 1 child <3 1510 655 5% 11% 4% 4% 10% 2% 3% 2% 3% 4% 9% 6% 7% 3% 1%        | Ages c 2+ children 436 182 5% 20% 5% 2% 4% 4% 4% 4% 66% 5% 5% 5% 5% 6% 5% 6% 5% 6% 5% 6% 5% 6% 5%  | of Children 1 or more under 3 AND 1 or more 3+ 1616 713 23% 15% 10% 13% 20% 33% 46% 50% 20% 33% 29% 31% 22% 14%          | All children 3 or older 2005 1237 39% 52% 28% 30% 45% 39% 45% 34% 30% 30%                              | Full Time  3041 1483 24% 38% 15% 18% 43% 8% 20% 22% 30% 31% 26% 23% 17%                         | 848<br>406<br>23%<br>38%<br>20%<br>17%<br>36%<br>9%<br>17%<br>21%<br>29%<br>25%<br>23%<br>23%<br>17%                | 266 149 36% 24% 26% 55% 24% 26% 37% 44% 39% 39% 39% 38% 33% 30% 32%                      | Empl Full Or Part Time  4155 2038 25% 17% 18% 43% 9% 20% 23% 29% 31% 30% 24% 18% 17%   | Doyment  Work full time from home or work part-time from home  1711 837 25% 38% 18% 40% 9% 21% 22% 31% 25% 31% 55% 17% 16%  | Work full time outside home or part-timer outside home or part-timer outside home 2178 1052 22% 38% 15% 43% 83% 18% 27% 29% 26% 27% 28% 15% 17% 16% 16% 16% 16% | Not Employes  1430 758 25% 43% 17% 42% 9% 19% 30% 31% 27% 20% 18%                          |
|   | Unweighted Base Base: Total Respondents Climate change Religious values Reproductive rights Inmigrants/Refugees Recism/Discrimination Islamophobia and/or Antisemitism Income inequality Gun vidence Homelessness Hunger and food insecurity Gender equality Intellectual or medical differences Gender identification Sexuality War Politics                        | Generation Total  5585 2796 25% 40% 18% 40% 18% 20% 23% 29% 29% 29% 18% 18%                                      | Total GenZ/Mil  4789 2000 17% 34% 10% 12% 33% 15% 15% 22% 26% 21% 17% 11% 11%             | Generation  105 50 14% 26% 6% 6% 21% 23% 3% 6% 11% 9% 4% 6% 4%      | Generation 2 Millennials 4684 1950 17% 34% 10% 12% 15% 23% 26% 23% 12% 11% 10% 10% 10% 11% 10% 11% 11% 11% 11                     | S Generation X or older 796 42% 55% 43% 45% 45% 35% 45% 45% 45% 45% 45% 45% 45% 45% 45% 4   | White  4244 1648 26% 41% 19% 46% 11% 22% 24% 33% 33% 30% 26% 20% 21%             | Non-White  1228 1116 22% 38% 12% 13% 16% 21% 26% 28% 23% 14% 13% 14%   | Hispanic  446 464 20% 36% 35% 6% 15% 6% 15% 27% 26% 17% 15% 15% 12%   | African- American  269 370 23% 44% 10% 43% 6% 15% 124% 24% 28% 18% 18% 18% 18% 18%                           | Asian  354 226 21% 29% 11% 34% 37% 18% 25% 22% 17% 9% 11%              | American Indian/Alaska Native+ | 1 child<br>1 child<br>2345<br>1134<br>16%<br>26%<br>6%<br>11%<br>16%<br>11%<br>16%<br>11%<br>16%<br>11%<br>16%<br>11%<br>16%<br>11%<br>16%<br>11%<br>16%<br>11%<br>16%<br>11%<br>16%<br>11%<br>16%<br>11%<br>16%<br>11%<br>16%<br>11%<br>16%<br>11%<br>16%<br>11%<br>16%<br>11%<br>16%<br>11%<br>16%<br>11%<br>16%<br>16 | 2 or more  3240 1662 31% 51% 54% 20% 22% 31% 38% 38% 35% 32% 22% 27% 23% 24% 25%            | 1 child <3 1510 655 5% 4% 4% 4% 4% 3% 5% 6% 9% 6% 3% 6% 3% 6% 2%          | Ages c 2+ children 2+ children 1 < 3 AND no other children 436 182 5% 20% 2% 1% 3% 4% 4% 8% 12% 9% 6% 5% 1% 5% 1%                            | of Children  1 or more under 3  AND 1 or more 3+  1616  713  23% 51% 51% 46% 5% 20% 33% 20% 33% 29% 31% 22% 14% 16% 13%  | All children 3 or older  2005 1237 39% 52% 28% 30% 63% 16% 32% 39% 45% 44% 34% 36% 34% 30% 30% 30% 33% | Full Time  3041 1483 24% 15% 18% 20% 22% 28% 22% 28% 17% 16% 18%                                | Part Times  848  406  23%  20%  17%  36%  21%  27%  29%  25%  23%  17%  16%   | Work for myself  266 149 36% 55% 55% 16% 32% 44% 39% 38% 39% 38% 30% 32%                 | Empl Full Or Part Time 4155 2038 25% 39% 17% 43% 9% 20% 23% 29% 31% 30% 26% 24% 18% 17%  | byment  Work full time from home or work part-lime from home  1711  837  25%  38%  18%  40%  9%  21%  28%  31%  31%  31%  31%  15%  16%  17%  | Work full time outside home or part-timer outside home or part-timer outside home 2178 2178 2178 38% 15% 43% 8% 15% 27% 28% 26% 26% 21% 15% 16% 17%             | Not Employes  1430 758 25% 43% 43% 42% 9% 19% 25% 30% 31% 27% 24% 20% 18% 19%              |
|   | Unweighted Base Base: Total Respondents Climate change Religious values Reproductive rights Immigrants/Refugees Racism/Discrimination Islamophobia and/or Antisemitism Income inequality Gun volence Homelessness Hunger and food insecurity Gender equality Intellectual or medical differences Gender identification Sexuality War Politics Bullying               | Generation: Total  555 2796 25% 40% 18% 43% 9% 20% 22% 29% 31% 29% 26% 18% 18% 18%                               | ration  Total  Gen Z/Mil  4789 2000 17% 34% 15% 22% 14% 26% 23% 21% 17% 11% 10% 33% 33%   | Generation 105 50 14% 26% 6% 21% 2% 3% 6% 11% 9% 11% 6% 6% 6% 6% 8% | Generation 2 Millennials 4684 1950 17% 34% 10% 12% 34% 5% 14% 15% 23% 21% 18% 12% 11% 10% 34% 34% 34% 34% 34% 34% 34% 34% 34% 34  | Seneration X or older 796 42% 55% 32% 33% 67% 19% 43% 45% 36% 43% 45% 36% 45% 36% 45% 36% 45% 36% 45% 36% 45% 36% 45% 36% 45% 36% 45% 40% 64% 64%   | White  4244 1648 26% 41% 19% 20% 46% 31% 33% 33% 30% 26% 21% 22% 44%             | 1228<br>1116<br>22%<br>38%<br>12%<br>12%<br>16%<br>26%<br>26%<br>28%<br>26%<br>23%<br>20%<br>18%<br>14%<br>38% | 446<br>464<br>20%<br>36%<br>11%<br>16%<br>35%<br>15%<br>18%<br>27%<br>26%<br>17%<br>20%<br>17%<br>23%<br>20%<br>17%<br>23%<br>20%<br>17%<br>23%<br>20%<br>23%<br>23%<br>23%<br>23%<br>23%<br>23%<br>23%<br>23%<br>23%<br>23 | African-American  29 370 23% 44% 10% 10% 43% 6% 15% 24% 24% 28% 19% 18% 15% 11% 14% 41%                      | Asian  354 226 21% 29% 11% 12% 34% 525% 25% 25% 25% 17% 9% 12% 11% 34% | American Indian/Alaska Native+Native Hawaiian, Pac Islander 144 96 31% 40% 16% 24% 51% 27% 25% 36% 34% 32% 15% 16% 18% 16% 18% 18% 40%   | 1 child<br>1 child<br>2345<br>1134<br>16%<br>24%<br>10%<br>11%<br>26%<br>6%<br>11%<br>16%<br>16%<br>16%<br>16%<br>16%<br>16  | 2 or more  3240 1662 31% 20% 22% 54% 12% 31% 38% 40% 35% 22% 27% 22% 24% 255%               | 1 child <3 1510 655 5% 4% 4% 4% 4% 4% 3% 2% 3% 4% 9% 4% 9% 1% 1% 1% 6% 6% | Ages c 2+ children 4 3 AND no other children 436 182 5% 2% 12% 1% 3% 4% 8% 12% 5% 15% 15% 15% 15% 15% 16%                                    | of Children 1 or more under 3 AND 1 or more 3+ 1616 713 23% 46% 51% 10% 20% 20% 33% 38% 29% 31% 22% 14% 16% 13% 50%      | All children 3 or older  2005 1237 39% 52% 30% 63% 16% 32% 44% 43% 36% 34% 30% 33% 66%                 | Full Time  3041 1483 24% 38% 15% 18% 43% 8% 43% 8% 20% 22% 28% 30% 31% 16% 17% 16% 18% 40%      | 848<br>406<br>23%<br>38%<br>20%<br>17%<br>21%<br>27%<br>29%<br>25%<br>23%<br>17%<br>23%<br>16%<br>16%<br>16%<br>38% | Work for myself  266 149 36% 55% 24% 26% 59% 16% 32% 37% 44% 39% 39% 33% 30% 32% 35% 56% | Empl<br>Full Or<br>Part Time<br>4155<br>2038<br>25%<br>39%<br>17%<br>43%<br>43%<br>43%<br>20%<br>22%<br>22%<br>22%<br>21%<br>310%<br>26%<br>24%<br>18%<br>317%<br>19%<br>41% | Doyment  Work full time from home or work part-time from home  1711  837  25%  38%  18%  40%  9%  21%  22%  28%  31%  25%  17%  16%  17%  16%  17%  18%   | Work full time outside home or part-timer outside home or part-timer outside home 2178 1052 22% 38% 15% 15% 17% 43% 18% 27% 29% 26% 26% 17% 16% 17% 40% 40%     | Not Employe 5 1430 758 25% 43% 42% 42% 9% 255% 30% 31% 27% 24% 20% 18% 19% 19% 46%         |
|   | Unweighted Base Base: Total Respondents Climate change Religious values Reproductive rights Inmigrants/Refugees Racism/Discrimination Islamophobia and/or Antisemitism Income inequality Gun violence Homelessness Hunger and food insecurity Gender equality Intellectual or medical differences Gender identification Sexuality War Politics Bullying Social media | Generation Total  5585  2596  25%  40%  18%  40%  20%  23%  29%  29%  29%  48%  18%  19%  42%  23%               | Total Gen2/Mil  4789 2000 17% 34% 10% 12% 33% 15% 22% 26% 22% 21% 11% 11% 11% 10% 33% 13% | Generation  105 50 14% 26% 6% 6% 3% 6% 11% 9% 11% 6% 6% 5% 14% 8%   | Generation 2 Millennials 4684 1950 17% 34% 34% 55% 23% 21% 18% 12% 11% 10% 34% 13% 10% 34% 13% 13% 13% 13% 13% 13% 13% 13% 13% 13 | Generation X or older 796 42% 55% 32% 67% 36% 35% 35% 35% 45% 45% 35% 45% 45% 36% 35% 45% 45% 36% 35% 45% 45% 36% 35% 45% 45% 36% 35% 45% 45% 36% 35% 45% 45% 36% 35% 45% 45% 36% 35% 45% 45% 35% 45% 45% 35% 45% 45% 35% 45% 45% 35% 45% 45% 35% 45% 45% 35% 45% 45% 35% 45% 45% 45% 35% 45% 45% 45% 35% 45% 45% 45% 45% 45% 45% 45% 45% 45% 4 | White  4244 1648 26% 41% 19% 20% 46% 11% 32% 24% 33% 33% 30% 20% 20% 21% 44% 24% | Non-White  1228 1116 22% 38% 12% 13% 6% 21% 26% 28% 20% 18% 23% 14% 13% 24% 38% 20%                            | Hispanic  446 464 20% 11% 16% 35% 6% 18% 27% 26% 23% 20% 17% 15% 12% 39% 18%  | Ethnicity  African- American  269  370  23%  44%  10%  10%  15%  24%  24%  24%  28%  18%  18%  18%  14%  41% | Asian  354 226 21% 29% 11% 12% 34% 37% 17% 25% 22% 17% 9% 11% 34% 15%  | American Indian/Alaska Native+Native Hatwie Hawaiian, Pac Islander 144 996 31% 40% 16% 24% 51% 36% 36% 34% 32% 21% 15% 15% 16% 16% 34% 32% 31% 40% 31%   | 1 child<br>2345<br>1136<br>24%<br>10%<br>26%<br>11%<br>16%<br>16%<br>16%<br>16%<br>16%<br>16%<br>1   | 2 or more  2 or more  3240 1662 31% 51% 20% 22% 54% 38% 40% 35% 32% 27% 23% 24% 25% 55% 55% | 1 child <3  1510 655 5% 4% 4% 4% 4% 6% 2% 3% 6% 6% 6% 6% 6% 1%            | Ages c 2+ children   <3 AND no other children   <3 AND   <5 %  | of Children 1 or more under 3 AND 1 or more 3+ 1616 713 23% 51% 13% 46% 20% 20% 33% 38% 38% 29% 31% 22% 14% 16% 16%      | All children 3 or older 2005 1237 39% 52% 28% 30% 32% 39% 445% 44% 43% 36% 34% 36% 33% 61% 42% 42%     | Full Time  3041 1483 24% 38% 15% 15% 43% 20% 22% 28% 30% 26% 28% 31% 26% 23% 17% 16% 40% 21%    | Part Time  848  406  23%  38%  20%  17%  36%  21%  27%  29%  23%  17%  16%  38%  16%  38%  22%                      | Work for myself  266 149 36% 55% 24% 59% 16% 32% 37% 44% 39% 38% 33% 30% 32% 35% 56% 37% | Full Or Part Time  4155 2038 25% 39% 17% 18% 43% 9% 20% 23% 31% 30% 26% 24% 418% 17%   | byment  Work full time from home or work part-lime from home  1711  1711  25% 38% 18% 40% 9% 21% 22% 28% 31% 31% 31% 16% 17% 60% 19% 39% 25% 29% 39% 25% 29% 39% 25% 29% 39% 25% 29% 39% 25% 29% 39% 25% 25% 25% 25% 25% 25% 25% 25% 25% 25 | Work full time outside home or part-timer outside home or part-timer outside home 2178 2178 2178 28% 15% 43% 15% 27% 29% 28% 21% 16% 17% 16% 17% 40%            | Not Employs 1430 758 25% 43% 14% 9% 25% 30% 31% 227% 24% 20% 19% 19% 46% 25% 25%           |
| Q79: In the past year, which of the following topics have you discussed with your child? Select all that apply.   | Unweighted Base Base: Total Respondents Climate change Religious values Reproductive rights Immigrants/Refugees Racism/Discrimination Islamophobia and/or Antisemitism Income inequality Gun volence Homelessness Hunger and food insecurity Gender equality Intellectual or medical differences Gender identification Sexuality War Politics Bullying               | Generation: Total  555 2796 25% 40% 18% 43% 9% 20% 22% 29% 31% 29% 26% 18% 18% 18%                               | ration  Total  Gen Z/Mil  4789 2000 17% 34% 15% 22% 14% 26% 23% 21% 17% 11% 10% 33% 33%   | Generation 105 50 14% 26% 6% 21% 2% 3% 6% 11% 9% 11% 6% 6% 6% 6% 8% | Generation 2 Millennials 4684 1950 17% 34% 10% 12% 34% 5% 14% 15% 23% 21% 18% 12% 11% 10% 34% 34% 34% 34% 34% 34% 34% 34% 34% 34  | Seneration X or older 796 42% 55% 32% 33% 67% 19% 43% 45% 36% 43% 45% 36% 45% 36% 45% 36% 45% 36% 45% 36% 45% 36% 45% 36% 45% 36% 45% 40% 64% 64%   | White  4244 1648 26% 41% 19% 20% 46% 31% 33% 33% 30% 26% 21% 22% 44%             | 1228<br>1116<br>22%<br>38%<br>12%<br>12%<br>16%<br>26%<br>26%<br>28%<br>26%<br>23%<br>20%<br>18%<br>14%<br>38% | 446<br>464<br>20%<br>36%<br>11%<br>16%<br>35%<br>15%<br>18%<br>27%<br>26%<br>17%<br>20%<br>17%<br>23%<br>20%<br>17%<br>23%<br>20%<br>17%<br>23%<br>20%<br>23%<br>23%<br>23%<br>23%<br>23%<br>23%<br>23%<br>23%<br>23%<br>23 | African-American  29 370 23% 44% 10% 10% 43% 6% 15% 24% 24% 28% 19% 18% 15% 11% 14% 41%                      | Asian  354 226 21% 29% 11% 12% 34% 525% 25% 25% 25% 17% 9% 12% 11% 34% | American Indian/Alaska Native+Native Hawaiian, Pac Islander 144 96 31% 40% 16% 24% 51% 27% 25% 36% 34% 32% 15% 16% 18% 16% 18% 18% 40%   | 1 child<br>1 child<br>2345<br>1134<br>16%<br>24%<br>10%<br>11%<br>26%<br>6%<br>11%<br>16%<br>16%<br>16%<br>16%<br>16%<br>16  | 2 or more  3240 1662 31% 20% 22% 54% 12% 31% 38% 40% 35% 22% 27% 22% 24% 255%               | 1 child <3 1510 655 5% 4% 4% 4% 4% 4% 3% 2% 3% 4% 9% 4% 9% 1% 1% 1% 6% 6% | Ages c 2+ children 4 3 AND no other children 436 182 5% 2% 12% 1% 3% 4% 8% 12% 5% 15% 15% 15% 15% 15% 16%                                    | of Children 1 or more under 3 AND 1 or more 3+ 1616 713 23% 46% 51% 10% 20% 20% 33% 38% 29% 31% 22% 14% 16% 13% 50%      | All children 3 or older  2005 1237 39% 52% 30% 63% 16% 32% 44% 43% 36% 34% 30% 33% 66%                 | Full Time  3041 1483 24% 38% 15% 18% 43% 8% 43% 8% 20% 22% 28% 30% 31% 16% 17% 16% 18% 40%      | 848<br>406<br>23%<br>38%<br>20%<br>17%<br>21%<br>27%<br>29%<br>25%<br>23%<br>17%<br>23%<br>16%<br>16%<br>16%<br>38% | Work for myself  266 149 36% 55% 24% 26% 59% 16% 32% 37% 44% 39% 39% 33% 30% 32% 35% 56% | Empl<br>Full Or<br>Part Time<br>4155<br>2038<br>25%<br>39%<br>17%<br>43%<br>43%<br>43%<br>20%<br>22%<br>22%<br>22%<br>21%<br>310%<br>26%<br>24%<br>18%<br>317%<br>19%<br>41% | Doyment  Work full time from home or work part-time from home  1711  837  25%  38%  18%  40%  9%  21%  22%  28%  31%  25%  17%  16%  17%  16%  17%  18%   | Work full time outside home or part-timer outside home or part-timer outside home 2178 1052 22% 38% 15% 15% 17% 43% 18% 27% 29% 26% 26% 17% 16% 17% 40% 40%     | Not Employee's 1430 758 25% 43% 14% 17% 42% 9% 25% 30% 24% 20% 18% 19% 19% 19% 19% 19% 46% |

 American
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 Indian/Alaska
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 no other

 Islander
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|  |                                      | Gene                         | ration            | ı                | Generation      |                              |       |       |       |       | Age   |              |         |               |         | 2+                           |
|--|--------------------------------------|------------------------------|-------------------|------------------|-----------------|------------------------------|-------|-------|-------|-------|-------|--------------|---------|---------------|---------|------------------------------|
|  |                                      | All<br>Generati<br>ons Total | Total<br>GenZ/Mil | Generati<br>on Z | Millennial<br>s | Generati<br>on X or<br>older | 18-26 | 27-29 | 30-34 | 35-39 | 40-42 | 43 and older | Net <30 | Net 30-<br>39 | Net 40+ | childre<br><3 ANI<br>no othe |
| Q80: Which of the following causes do you personally | Unweighted Base                      | 5585                         | 4789              | 105              | 4684            | 796                          | 105   | 331   | 1510  | 2115  | 728   | 796          | 436     | 3625          | 1524    | childre                      |
| support? Select all that apply.                      | Base: Total Respondents              | 2796                         | 2000              | 50               | 1950            | 796                          | 50    | 148   | 629   | 868   | 305   | 796          | 198     | 1497          | 1101    |                              |
|  | Voting rights                        | 64%                          | 63%               | 56%              | 63%             | 66%                          | 56%   | 45%   | 61%   | 67%   | 66%   | 66%          | 48%     | 64%           | 66%     |                              |
|  | Environmental reform                 | 52%                          | 52%               | 42%              | 52%             | 53%                          | 42%   | 38%   | 50%   | 56%   | 55%   | 53%          | 39%     | 53%           | 54%     |                              |
|  | Affordable healthcare                | 70%                          | 70%               | 71%              | 70%             | 71%                          | 71%   | 56%   | 68%   | 72%   | 75%   | 71%          | 60%     | 70%           | 72%     |                              |
|  | Reproductive rights                  | 70%                          | 71%               | 55%              | 71%             | 69%                          | 55%   | 50%   | 68%   | 75%   | 77%   | 69%          | 52%     | 72%           | 71%     |                              |
|  | Anti-abortion movement               | 16%                          | 17%               | 19%              | 17%             | 14%                          | 19%   | 27%   | 20%   | 14%   | 12%   | 14%          | 25%     | 17%           | 13%     |                              |
|  | Immigrant/Refugee rights             | 47%                          | 47%               | 45%              | 47%             | 47%                          | 45%   | 36%   | 45%   | 50%   | 49%   | 47%          | 39%     | 48%           | 47%     |                              |
|  | Racial justice                       | 61%                          | 61%               | 57%              | 61%             | 60%                          | 57%   | 49%   | 60%   | 63%   | 65%   | 60%          | 51%     | 62%           | 61%     |                              |
|  | Income inequality                    | 46%                          | 47%               | 48%              | 47%             | 44%                          | 48%   | 38%   | 46%   | 48%   | 52%   | 44%          | 41%     | 47%           | 46%     |                              |
|  | LGBTQ rights                         | 54%                          | 55%               | 34%              | 55%             | 53%                          | 34%   | 37%   | 53%   | 58%   | 60%   | 53%          | 36%     | 56%           | 55%     |                              |
|  | Reducing gun violence                | 65%                          | 66%               | 52%              | 66%             | 64%                          | 52%   | 43%   | 63%   | 71%   | 72%   | 64%          | 45%     | 67%           | 66%     |                              |
|  | Reducing hunger, food insecurity and |                              |                   |                  |                 |                              |       |       |       |       |       |              |         |               |         |                              |
|  | homelessness                         | 64%                          | 63%               | 58%              | 64%             | 67%                          | 58%   | 53%   | 60%   | 66%   | 68%   | 67%          | 54%     | 64%           | 67%     |                              |
|  | Gender equality                      | 60%                          | 61%               | 44%              | 61%             | 58%                          | 44%   | 43%   | 59%   | 64%   | 67%   | 58%          | 43%     | 62%           | 61%     |                              |
|  | Paid family leave                    | 76%                          | 80%               | 64%              | 80%             | 65%                          | 64%   | 61%   | 82%   | 82%   | 79%   | 65%          | 62%     | 82%           | 69%     |                              |
|  | Affordable childcare                 | 74%                          | 77%               | 70%              | 78%             | 66%                          | 70%   | 61%   | 78%   | 80%   | 80%   | 66%          | 63%     | 79%           | 70%     |                              |
|  | Privacy issues                       | 34%                          | 33%               | 31%              | 33%             | 36%                          | 31%   | 31%   | 32%   | 34%   | 36%   | 36%          | 31%     | 33%           | 36%     |                              |
|  | Social media regulation              | 35%                          | 33%               | 26%              | 33%             | 40%                          | 26%   | 28%   | 29%   | 35%   | 40%   | 40%          | 27%     | 32%           | 40%     |                              |
|  | Anti-book bans                       | 28%                          | 28%               | 24%              | 28%             | 29%                          | 24%   | 25%   | 28%   | 29%   | 26%   | 29%          | 25%     | 29%           | 29%     |                              |
|  | Other (please specify)               | 3%                           | 3%                | 3%               | 3%              | 4%                           | 3%    | 2%    | 3%    | 3%    | 2%    | 4%           | 2%      | 3%            | 3%      |                              |

|                                      |                         | Genera                      | ation             | l            | Generation  |                          |       |           | Et       | hnicity              |     |   | Number o | f Children   | I          | Ages o   | f Children                                  |                               | 1         |           |                    | Emplo | yment          |              |                 |
|--------------------------------------|-------------------------|-----------------------------|-------------------|--------------|-------------|--------------------------|-------|-----------|----------|----------------------|-----|---|----------|--------------|------------|--|---|-------------------------------|-----------|-----------|--------------------|-------|----------------|--------------|-----------------|
|                                      |                         | All<br>Generations<br>Total | Total<br>GenZ/Mil | Generation 2 | Millennials | Generation<br>X or older | White | Non-White | Hispanic | African-<br>American |     | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander | 1 child  | 2 or<br>more | 1 child <3 | 2+<br>children<br><3 AND<br>no other<br>children | 1 or more<br>under 3<br>AND 1 or<br>more 3+ | All<br>children 3<br>or older | Full Time | Part Time | Work for<br>myself |       | work part-time | outside home | Not<br>Employed |
| Q81: Do you have a gun in your home? | Unweighted Base         | 5553                        | 4761              | 103          | 4658        | 792                      | 4222  | 1221      | 443      | 266                  | 352 | 142   | 2335     | 3218         | 1506       | 434  | 1603  | 1992                          | 3017      | 847       | 264                | 4128  | 1700           | 2164         | 1425            |
|                                      | Base: Total Respondents | 2779                        | 1987              | 48           | 1939        | 792                      | 1640  | 1108      | 461      | 366                  | 224 | 94  | 1129     | 1650         | 654        | 182  | 706   | 1230                          | 1470      | 405       | 148                | 2024  | 830            | 1046         | 756             |
|                                      | Yes                     | 31%                         | 32%               | 29%          | 33%         | 29%                      | 34%   | 28%       | 29%      | 26%                  | 22% | 46%   | 32%      | 31%          | 32%        | 34%  | 33%   | 29%                           | 31%       | 36%       | 32%                | 32%   | 31%            | 33%          | 30%             |
|                                      | No                      | 69%                         | 68%               | 71%          | 67%         | 71%                      | 66%   | 72%       | 71%      | 74%                  | 78% | 54%   | 68%      | 69%          | 68%        | 66%  | 67%   | 71%                           | 69%       | 64%       | 68%                | 68%   | 69%            | 67%          | 70%             |

|  |   | Gener                | ation          | I                | Generation         | ı                          |   |                   | E                 | thnicity          |                   | American                         | Number o    | of Children | ı                 | Aigles of               | Children              |                        | ı           |                   |                   | Emplo       | oyment                         |                                |                   |
|--|---|----------------------|----------------|------------------|--------------------|----------------------------|---|-------------------|-------------------|-------------------|-------------------|----------------------------------|-------------|-------------|-------------------|-------------------------|-----------------------|------------------------|-------------|-------------------|-------------------|-------------|--------------------------------|--------------------------------|-------------------|
|  |   | All                  | Total          |                  |                    | Generation                 |   |                   |                   | African-          |                   | Ingland/Adaska<br>Nation/Alasive |             | 2 or        |                   | CHRICHTELL              | 1 or more             | All                    |             |                   | Work for          | Full Or     |                                | Work full time                 | Not               |
|  |   | Generations<br>Total | GenZ/Mil       | Generation 2     | Z Millennials      | X or older                 | White                                   | Non-White         | Hispanic          | American          | Asian             | HawaiianaRas<br>HawaiianaRas     | 1 child     | more        | 1 child <3        | res sakher<br>rebildren | AND 1 or<br>more 3+   | children 3<br>or older | Full Time   | Part Time         | myself            | Part Time   | work part-time<br>from home    |                                | Employed          |
| Q82: Where do you most commonly seek parenting   | Unweighted Base   | 5585                 | 4789           | 105              | 4684               | 796                        | 4244                                    | 1228              | 446               | 269               | 354               | Islander<br>144                  | 2345        | 3240        | 1510              | children<br>436         | 1616                  | 2005                   | 3041        | 848               | 266               | 4155        | 1711                           | 2178                           | 1430              |
| content?   | Base: Total Respondents   | 2796                 | 2000           | 50               | 1950               | 796                        | 1648                                    | 1116              | 464               | 370               | 226               | 96                               | 1134        | 1662        | 655               | 182                     | 713                   | 1237                   | 1483        | 406               | 149               | 2038        | 837                            | 1052                           | 758               |
|  | Books/Audiobooks<br>Pediatrician  | 16%<br>8%            | 16%<br>7%      | 15%<br>7%        | 16%<br>7%          | 18%<br>8%                  | 16%<br>8%                               | 17%<br>7%         | 16%<br>7%         | 19%<br>6%         | 17%<br>9%         | 21%<br>13%                       | 15%<br>8%   | 17%<br>7%   | 13%<br>8%         | 14%<br>8%               | 16%<br>7%             | 18%<br>8%              | 15%<br>8%   | 19%<br>6%         | 19%<br>7%         | 16%<br>7%   | 17%<br>7%                      | 15%<br>8%                      | 16%<br>8%         |
|  | Parents/Family  | 12%                  | 11%            | 20%              | 11%                | 13%                        | 11%                                     | 13%               | 13%               | 16%               | 9%                | 14%                              | 10%         | 13%         | 8%                | 8%                      | 12%                   | 14%                    | 11%         | 12%               | 14%               | 11%         | 8%                             | 13%                            | 14%               |
|  | Friends   | 10%                  | 8%<br>6%       | 2%<br>14%        | 9%<br>6%           | 15%<br>7%                  | 12%<br>7%                               | 8%<br>6%          | 8%<br>5%          | 6%<br>6%          | 10%<br>5%         | 5%<br>5%                         | 10%<br>7%   | 10%<br>6%   | 8%<br>6%          | 8%<br>5%                | 8%<br>6%              | 13%<br>7%              | 11%         | 10%<br>6%         | 9%<br>6%          | 11%<br>6%   | 11%<br>7%                      | 11%<br>6%                      | 8%<br>6%          |
|  | Blogs<br>Digital Media/Websites   | 18%                  | 17%            | 10%              | 18%                | 19%                        | 17%                                     | 18%               | 17%               | 21%               | 17%               | 17%                              | 19%         | 17%         | 19%               | 20%                     | 16%                   | 17%                    | 18%         | 17%               | 17%               | 18%         | 19%                            | 17%                            | 17%               |
|  | Classes   | 1%<br>5%             | 1%<br>5%       | 5%<br>1%         | 1%<br>5%           | 1%<br>5%                   | 1%<br>6%                                | 1%<br>5%          | 1%<br>7%          | 0%<br>4%          | - 3%              | 3%<br>3%                         | 1%<br>5%    | 1%<br>6%    | 1%<br>5%          | 1%<br>4%                | 1%<br>6%              | 1%<br>5%               | 1%<br>6%    | 2%<br>6%          | 2%<br>5%          | 1%<br>6%    | 1%<br>7%                       | 1%<br>6%                       | 0%<br>3%          |
|  | Podcasts<br>Social media  | 21%                  | 5%<br>25%      | 1%<br>22%        | 5%<br>25%          | 11%                        | 20%                                     | 22%               | 7%<br>24%         | 4%<br>20%         | 28%               | 13%                              | 23%         | 20%         | 29%               | 4%<br>31%               | 25%                   | 13%                    | 21%         | 19%               | 5%<br>15%         | 20%         | 7%<br>22%                      | 20%                            | 3%<br>24%         |
|  | Television  | 0%                   | 0%             |                  | 0%                 | 1%                         | 0%                                      | 0%                | 1%                | 1%                | 0%                | 1%                               | 0%          | 1%          | 0%                | 0%                      | 0%                    | 1%                     | 0%          | 0%                | 0%                | 0%          | 0%                             | 0%                             | 1%                |
|  | Pinterest<br>Other (please specify)   | 0%<br>2%             | 0%<br>2%       | 3%               | 0%<br>2%           | 1%<br>4%                   | 1%<br>2%                                | 0%<br>2%          | 1%                | 3%                | 1%                | 0%<br>4%                         | 1%<br>2%    | 0%<br>2%    | 1%<br>2%          | 0%<br>1%                | 0%<br>2%              | 0%<br>3%               | 0%<br>2%    | 1%<br>1%          | 1%<br>5%          | 0%<br>2%    | 0%<br>2%                       | 0%<br>2%                       | 1%<br>2%          |
|  | Other (please specify)  | 2.0                  | 2.0            | 1 3/0            | 2.0                | 470                        | 2.0                                     | 2.0               | 176               | 3.6               | 170               | 470                              | 2.0         | 2.0         | 2.0               | 170                     | 2.70                  | 3.6                    | 1 2/0       | 1.0               | 3/6               | 2.0         | 2.0                            | 2.0                            | 2.0               |
|  |   |                      |                |                  |                    |                            |   |                   |                   |                   |                   |                                  |             |             |                   |                         |                       |                        |             |                   |                   |             |                                |                                |                   |
|  |   | Gener                | ation          |                  | Generation         | 1                          |   |                   | E                 | thnicity          |                   | American<br>Indian/Alaska        | Number o    | of Children |                   | children                | Children              |                        |             |                   |                   | Emplo       |                                | Work full time                 |                   |
|  |   | All                  | Total          |                  | Z Millennials      | Generation                 | White                                   | Non-White         |                   | African-          | Asian             | Native/Alative<br>Hawaiiao.aRas  | 1 child     | 2 or        | 1 child <3        | children<br>no other    | 1 or more<br>under 3  | All<br>children 3      | F T         | Part Time         | Work for          | Full Or     | Work full time<br>from home or | outside home                   | Not               |
|  |   | Total                | GenZ/Mil       | Generation       | z willennas        | X or older                 | write                                   | NOII-WIIILE       | пізрапіс          | American          | ASIdil            | Havislande Pac                   | TCIIIG      | more        | T CI III C        | rsbildren               | AND 1 or<br>more 3+   | or older               | ruii Tiille | rait iiiie        | myself            | Part Time   | work part-time<br>from home    | or part-timer<br>outside home  | Employed          |
| Q83: Did you breastfeed your child(ren)?   | Unweighted Base   | 5550                 | 4766           | 105              | 4661               | 784                        | 4213                                    | 1224              | 443               | 268               | 352               | Islander<br>143                  | 2323        | 3227        | 1502              | children<br>436         | 1613                  | 1981                   | 3022        | 838               | 265               | 4125        | 1699                           | 2161                           | 1425              |
|  | Base: Total Respondents<br>Yes  | <b>2775</b><br>86%   | 1991<br>89%    | <b>50</b><br>79% | <b>1940</b><br>89% | <b>784</b><br>81%          | 1631<br>86%                             | 1112<br>87%       | <b>461</b><br>90% | <b>369</b><br>81% | <b>224</b><br>88% | <b>94</b><br>88%                 | 1123<br>85% | 1652<br>87% | <b>652</b><br>88% | <b>182</b><br>92%       | <b>711</b><br>91%     | <b>1222</b><br>82%     | 1475<br>87% | <b>396</b><br>86% | <b>148</b><br>84% | 2019<br>86% | <b>826</b><br>88%              | 1045<br>85%                    | <b>755</b><br>87% |
|  | No No   | 14%                  | 11%            | 21%              | 11%                | 19%                        | 14%                                     | 13%               | 10%               | 19%               | 12%               | 12%                              | 15%         | 13%         | 12%               | 8%                      | 9%                    | 18%                    | 13%         | 14%               | 16%               | 14%         | 12%                            | 15%                            | 13%               |
|  |   |                      |                |                  |                    |                            |   |                   |                   |                   |                   |                                  |             |             |                   |                         |                       |                        |             |                   |                   |             |                                |                                |                   |
|  |   | Gener                |                | 1                | Generation         |                            |   |                   | _                 | thnicity          |                   | American                         | Number o    | e Children  | ı                 | e Colonia de            | Children              |                        | 1           |                   |                   | E           | ovment                         |                                |                   |
|  |   |                      | ation          |                  | Generation         | '                          |   |                   | -                 | unicity           |                   | Indian/Alaska                    | Number      | n Ciliaren  |                   | children                | 1 or more             |                        |             |                   |                   | Emple       | Work full time                 | Work full time                 |                   |
|  |   | All<br>Generations   | Total          | Generation 2     | Z Millennials      | Generation                 | White                                   | Non-White         | Hispanic          | African-          | Asian             | Native/Mative<br>Native/Anative  | 1 child     | 2 or        | 1 child <3        | ne other                | under 3               | All<br>children 3      | Full Time   | Part Time         | Work for          |             | from home or                   | outside home                   | Not               |
|  |   | Total                | GenZ/Mil       |                  |                    | X or older                 |   |                   |                   | American          |                   | Havsarade Pac                    |             | more        |                   | rsbildren               | AND 1 or<br>more 3+   | or older               |             |                   | myself            | Part Time   | work part-time<br>from home    | or part-timer<br>outside home  | Employed          |
| Q84: How long did you breastfeed your most recent child  | ? Unweighted Base   | 4892                 | 4257           | 89               | 4168               | 635                        | 3722                                    | 1069              | 397               | 216               | 312               | Islander<br>126                  | 2012        | 2880        | 1323              | children<br>399         | 1480                  | 1672                   | 2676        | 733               | 231               | 3640        | 1520                           | 1889                           | 1252              |
| If currently breastfeeding, how long do you plan to<br>breastfeed?   | Base: Breastfed children  | 2397                 | 1762           | 40               | 1723               | 635                        | 1407                                    | 964<br>2%         | <b>413</b><br>0%  | 300               | 198               | 83                               | 957         | 1441        | 571               | 169                     | 648                   | 1002                   | 1279        | 340               | <b>124</b><br>4%  | 1744        | 725                            | 894                            | 654               |
| breastreed:  | Never breastfed<br>Less than a month  | 1%<br>4%             | 1%<br>4%       | 1%<br>4%         | 1%<br>4%           | 2%<br>5%                   | 1%<br>4%                                | 2%<br>5%          | 0%<br>5%          | 1%<br>5%          | 2%<br>3%          | 8%<br>3%                         | 1%<br>5%    | 1%<br>4%    | 0%<br>3%          | 1%<br>4%                | 1%<br>4%              | 2%<br>5%               | 1%<br>5%    | 2%<br>3%          | 4%<br>4%          | 1%<br>4%    | 1%<br>5%                       | 1%<br>4%                       | 1%<br>5%          |
|  | 1-3 months  | 11%                  | 11%            | 13%              | 11%                | 11%                        | 11%                                     | 11%               | 12%               | 13%               | 7%                | 11%                              | 13%         | 10%         | 12%               | 12%                     | 8%                    | 13%                    | 12%         | 11%               | 9%                | 12%         | 12%                            | 11%                            | 10%               |
|  | 4-6 months<br>7-9 months  | 13%                  | 13%            | 8%<br>6%         | 13%                | 14%<br>9%                  | 14%<br>11%                              | 12%<br>9%         | 12%<br>9%         | 12%<br>8%         | 13%               | 18%<br>10%                       | 14%         | 12%<br>9%   | 13%               | 13%<br>11%              | 11%<br>7%             | 14%<br>11%             | 14%         | 11%<br>8%         | 17%<br>9%         | 14%<br>11%  | 15%<br>10%                     | 13%<br>11%                     | 11%<br>9%         |
|  | 10-12 months  | 17%                  | 18%            | 20%              | 18%                | 14%                        | 17%                                     | 17%               | 16%               | 18%               | 19%               | 12%                              | 17%         | 17%         | 20%               | 21%                     | 18%                   | 14%                    | 19%         | 18%               | 12%               | 19%         | 17%                            | 21%                            | 12%               |
|  | 13-15 months<br>16 months or more   | 16%<br>28%           | 17%<br>27%     | 26%<br>22%       | 16%<br>27%         | 13%<br>30%                 | 16%<br>27%                              | 16%<br>29%        | 15%<br>31%        | 17%<br>26%        | 17%<br>29%        | 9%<br>29%                        | 14%<br>25%  | 17%<br>30%  | 14%<br>26%        | 20%<br>18%              | 18%<br>33%            | 14%<br>27%             | 15%<br>22%  | 14%<br>32%        | 12%<br>34%        | 15%<br>25%  | 15%<br>25%                     | 15%<br>24%                     | 17%<br>34%        |
|  | To months of more   | 20%                  | 27.0           | 2270             | 27/0               | 30%                        | 27.0                                    | 25%               | 31/0              | 20%               | 25/0              | 25%                              | 25/6        | 30%         | 20%               | 10.0                    | 33/6                  | 27/6                   | 22.0        | 32.6              | 3476              | 23/0        | 25/0                           | 24/0                           | 3470              |
|  |   | 1                    |                |                  |                    |                            |   |                   |                   |                   |                   | American                         |             |             | i                 | _                       |                       |                        |             |                   |                   |             |                                |                                |                   |
|  |   | Gener                | ation          |                  | Generation         | 1                          |   |                   | E                 | thnicity          |                   | Indian/Alaska                    | Number o    | of Children |                   | children                | Children<br>1 or more |                        |             |                   |                   | Emplo       | work full time                 | Work full time                 |                   |
|  |   | All<br>Generations   | Total          | Generation :     | Z Millennials      | Generation                 | White                                   | Non-White         | Hisnanic          | African-          | Asian             | Native/Mative<br>Nativei/nu-Rec  | 1 child     | 2 or        | 1 child <3        | cmittren<br>no ather    | under 3               | All<br>children 3      | Full Time   | Part Time         | Work for          | Full Or     | from home or                   | outside home                   | Not               |
|  |   | Total                | GenZ/Mil       | Ocherodon 2      | L Millerman        | X or older                 | *************************************** | 11011 1111110     | riispariic        | American          | AJIGIT            | Hawarade Pac<br>Islander         |             | more        |                   | children                | AND 1 or<br>more 3+   | or older               |             |                   | myself            | Part Time   | work part-time<br>from home    | or part-timer<br>outside home  | Employed          |
| Q85: If you didn't breastfeed your most recent child, or   | Unweighted Base   | 2158                 | 1831           | 42               | 1789               | 327                        | 1649                                    | 471               | 155               | 115               | 118               | 77                               | 1005        | 1153        | 567               | 169                     | 493                   | 918                    | 1264        | 330               | 82                | 1676        | 696                            | 898                            | 482               |
| didn't reach your breastfeeding goals, which of the<br>following reasons contributed? Select all that apply. | Base: Total Respondents Time commitment too great                                     | 1088<br>22%          | <b>761</b> 26% | 23<br>27%        | <b>738</b><br>26%  | <b>327</b><br>12%          | <b>651</b>                              | <b>426</b><br>26% | 161<br>24%        | 156<br>31%        | <b>72</b><br>32%  | <b>49</b><br>11%                 | 478<br>21%  | 610<br>22%  | 243               | <b>69</b><br>30%        | 219<br>30%            | <b>552</b><br>15%      | 619<br>24%  | 162<br>18%        | <b>53</b><br>17%  | 834<br>23%  | 350<br>23%                     | <b>431</b><br>23%              | <b>254</b><br>19% |
|  | Was not physically able to breastfeed   | 38%                  | 37%            | 42%              | 37%                | 42%                        | 37%                                     | 40%               | 43%               | 37%               | 43%               | 42%                              | 42%         | 36%         | 40%               | 29%                     | 39%                   | 39%                    | 38%         | 37%               | 38%               | 38%         | 41%                            | 35%                            | 40%               |
|  | Had to return to work (hard to pump, keep up<br>supply, etc.)                         | 31%                  | 32%            | 44%              | 31%                | 28%                        | 30%                                     | 32%               | 26%               | 32%               | 30%               | 42%                              | 30%         | 31%         | 28%               | 28%                     | 31%                   | 31%                    | 39%         | 34%               | 13%               | 37%         | 36%                            | 40%                            | 11%               |
|  | Didn't enjoy or wasn't comfortable  | 24%                  | 26%            | 30%              | 26%                | 19%                        | 26%                                     | 21%               | 22%               | 19%               | 20%               | 17%                              | 27%         | 21%         | 31%               | 22%                     | 24%                   | 21%                    | 25%         | 20%               | 16%               | 23%         | 23%                            | 24%                            | 25%               |
|  | Child had challenges Partner wanted to be more involved in feeding                    | 21%<br>7%            | 25%<br>8%      | 28%<br>25%       | 25%<br>8%          | 13%<br>5%                  | 22%<br>8%                               | 20%<br>7%         | 21%<br>8%         | 19%<br>7%         | 25%<br>3%         | 8%<br>17%                        | 25%<br>7%   | 18%<br>8%   | 31%<br>7%         | 22%<br>4%               | 22%<br>7%             | 17%<br>8%              | 20%         | 24%<br>11%        | 15%<br>5%         | 21%<br>9%   | 22%                            | 21%<br>7%                      | 23%<br>3%         |
|  | Did not want to breastfeed  | 12%                  | 12%            | 21%              | 12%                | 10%                        | 13%                                     | 10%               | 7%                | 13%               | 12%               | 9%                               | 10%         | 13%         | 12%               | 15%                     | 15%                   | 10%                    | 10%         | 12%               | 9%                | 10%         | 10%                            | 10%                            | 17%               |
|  | Other (please specify) Not applicable   | 14%                  | 14%            | 8%               | 14%                | 16%                        | 15%                                     | 13%               | 14%               | 11%               | 17%               | 16%                              | 14%         | 14%         | 17%               | 22%                     | 14%                   | 12%                    | 13%         | 9%                | 23%               | 13%         | 13%                            | 11%                            | 20%               |
|  | Test applicable   | 1                    |                | 1                |                    |                            |   |                   |                   |                   |                   |                                  | ı           |             | I                 |                         |                       |                        | 1           |                   |                   |             |                                |                                |                   |
|  |   | Gener                | ation          |                  | Generation         | 1                          |   |                   | E                 | thnicity          |                   |                                  | Number o    | of Children |                   |                         | Children              |                        |             |                   |                   | Emplo       | oyment                         |                                |                   |
|  |   | All                  | Total          |                  |                    |                            |   |                   |                   | African-          |                   | American<br>Indian/Alaska        |             | 2 or        |                   | 2+<br>children          | 1 or more<br>under 3  | All                    |             |                   | Work for          | Full Or     | Work full time                 | Work full time<br>outside home | Not               |
|  |   | Generations<br>Total | GenZ/Mil       | Generation 2     | Z Millennials      | S Generation<br>X or older | White                                   | Non-White         | Hispanic          | American          | Asian             | Native+Native<br>Hawaiian Pac    | 1 child     | more        | 1 child <3        | <3 AND                  | AND 1 or              | children 3<br>or older | Full Time   | Part Time         | myself            | Part Time   | work part-time                 | or part-timer                  | Employed          |
|  | Unweighted Base   | 577                  | 460            | 15               | 445                | 117                        | 436                                     | 130               | 38                | 42                | 33                | Islander<br>14                   | 279         | 298         | 171               | children<br>33          | more 3+               | 255                    | 310         | 89                | 24                | 423         | from home                      | outside home                   | 154               |
|  | Base: Did not breastfeed  | 317                  | 200            | 10               | 190                | 117                        | 190                                     | 121               | 40                | 56                | 21                | 8                                | 140         | 176         | 76                | 12                      | 55                    | 173                    | 171         | 42                | 17                | 230         | 84                             | 129                            | 87                |
|  | Time commitment too great   | 17%                  | 21%            | 38%              | 20%                | 9%                         | 15%                                     | 20%               | 16%               | 24%               | 18%               | 5%                               | 13%         | 20%<br>47%  | 19%               | 35%                     | 29%                   | 11%                    | 19%         | 21%               | 8%<br>47%         | 18%         | 18%                            | 20%                            | 13%               |
|  | Was not physically able to breastfeed<br>Had to return to work (hard to pump, keep up | 50%                  | 46%            | 43%              | 46%                | 56%                        | 52%                                     | 46%               | 53%               | 36%               | 61%               | 42%                              | 54%         | 47%         | 51%               | 41%                     | 43%                   | 51%                    | 50%         | 51%               | 47%               | 50%         | 57%                            | 46%                            | 48%               |
|  | supply, etc.)   | 11%                  | 13%<br>27%     | 22%<br>44%       | 12%<br>26%         | 7%<br>16%                  | 11%<br>26%                              | 11%<br>19%        | 13%<br>24%        | 11%<br>18%        | 5%<br>16%         | 11%<br>5%                        | 10%         | 11%<br>24%  | 12%               | 2%                      | 15%<br>26%            | 10%<br>18%             | 13%         | 15%<br>23%        | 9%<br>24%         | 13%<br>24%  | 11%<br>24%                     | 15%<br>24%                     | 5%<br>21%         |
|  | Didn't enjoy or wasn't comfortable<br>Child had challenges                            | 23%<br>20%           | 27%<br>23%     | 44%<br>37%       | 26%<br>22%         | 16%<br>14%                 | 26%<br>19%                              | 19%<br>21%        | 24%<br>24%        | 18%<br>17%        | 16%<br>31%        | 5%<br>5%                         | 23%         | 24%<br>16%  | 30%<br>24%        | 32%<br>17%              | 26%<br>14%            | 18%<br>20%             | 24%         | 23%<br>19%        | 24%<br>21%        | 24%<br>20%  | 24%<br>21%                     | 24%<br>20%                     | 21%<br>17%        |
|  | Partner wanted to be more involved in feeding   | 7%                   | 7%             | 12%              | 7%                 | 6%                         | 9%                                      | 2%                | 3%                | -                 | 5%                | 11%                              | 7%          | 6%          | 7%                | 5%                      | 7%                    | 6%                     | 7%          | 9%                | 7%                | 8%          | 11%                            | 6%                             | 4%                |
|  | Did not want to breastfeed<br>Other (please specify)                                  | 28%<br>10%           | 32%<br>9%      | 41%<br>3%        | 32%<br>9%          | 20%<br>13%                 | 29%<br>11%                              | 27%<br>8%         | 24%<br>10%        | 32%<br>5%         | 28%<br>10%        | 28%<br>30%                       | 24%<br>10%  | 31%<br>10%  | 30%<br>11%        | 54%<br>10%              | 38%<br>9%             | 22%<br>10%             | 22%<br>12%  | 25%<br>1%         | 25%<br>3%         | 23%<br>10%  | 23%<br>8%                      | 23%<br>12%                     | 40%<br>11%        |
|  | Not applicable  | -                    | -              | -                | -                  | -                          | -                                       | -                 | -                 | -                 | -                 | -                                | -           | -           | -                 | -                       | -                     | -                      | -           | -                 | -                 | -           | -                              | -                              | -                 |
|  |   |                      |                |                  |                    |                            |   |                   |                   |                   |                   |                                  |             |             |                   |                         |                       |                        |             |                   |                   |             |                                |                                |                   |

|  |  | Gener                | ation      | l                | Generation    | ı                | ı          |            | E                | Ethnicity        |               |                                | Number o   | of Children  | ı                | Ages of              | Children              |                        | I          |            |            | Emplo             | oyment                         |                                |                  |
|--|--|----------------------|------------|------------------|---------------|------------------|------------|------------|------------------|------------------|---------------|--------------------------------|------------|--------------|------------------|----------------------|-----------------------|------------------------|------------|------------|------------|-------------------|--------------------------------|--------------------------------|------------------|
|  |  | All                  |            |                  |               |                  |            |            |                  |                  |               | American                       |            |              |                  | 2+                   | 1 or more             | ΔII                    |            |            |            |                   | Work full time                 | Work full time                 |                  |
|  |  | Generations          | Total      | Generation       | Z Millennials | Generation       | White      | Non-White  | Hispanio         | African-         | Asian         | Indian/Alaska<br>Native+Native | 1 child    | 2 or         | 1 child <3       | children<br><3 AND   | under 3               | All<br>children 3      | Full Time  | Part Time  | Work for   |                   | from home or                   |                                | Not              |
|  |  | Total                | GenZ/Mil   |                  |               | X or older       |            |            |                  | American         |               | Hawaiian, Pac                  |            | more         |                  | no other             | AND 1 or<br>more 3+   | or older               | '          |            | myself     | Part Time         | work part-time<br>from home    | or part-timer<br>outside home  | Employed         |
| OSC Have a managed do you feel by your analysis (northway) | Unweighted Base  | 5216                 | 4540       | 91               | 4449          | 676              | 4004       | 1107       | 412              | 215              | 344           | Islander                       | 2182       | 3034         | 1462             | children<br>423      | 1565                  | 1749                   | 2850       | 779        | 237        | 3866              | 1618                           | 2011                           | 1350             |
| Q86: How supported do you feel by your spouse/partner?     | Base: Have spouse/partner  | 2538                 | 1862       | 39               | 1823          | 676              | 1520       | 990        | 412              | 215              | 218           | 111<br>69                      | 1024       | 3034<br>1514 | 623              | 423<br>171           | 683                   | 1052                   | 1352       | 363        | 128        | 1843              | 774                            | 941                            | 695              |
|  | Very supported   | 42%                  | 43%        | 39%              | 43%           | 38%              | 42%        | 41%        | 41%              | 42%              | 42%           | 36%                            | 43%        | 41%          | 46%              | 44%                  | 44%                   | 37%                    | 42%        | 40%        | 47%        | 42%               | 43%                            | 41%                            | 40%              |
|  | Somewhat supported   | 42%                  | 43%        | 45%              | 43%           | 41%              | 42%        | 44%        | 45%              | 41%              | 45%           | 42%                            | 43%        | 42%          | 43%              | 46%                  | 41%                   | 43%                    | 42%        | 43%        | 41%        | 42%               | 42%                            | 43%                            | 43%              |
|  | Somewhat unsupported   | 13%                  | 11%        | 8%               | 11%           | 17%              | 13%        | 12%        | 11%              | 14%              | 10%           | 15%                            | 11%        | 14%          | 10%              | 9%                   | 12%                   | 15%                    | 13%        | 13%        | 8%<br>4%   | 12%               | 12%                            | 13%                            | 13%              |
|  | Not at all supported<br>Not applicable                               | 3%                   | 3%         | 8%               | 3%            | 5%               | 3%         | 3%         | 3%               | 3%               | 3%            | 8%                             | 2%         | 4%           | 2%               | 2%                   | 3%                    | 5%                     | 3%         | 4%         | 4%         | 3%                | 3%                             | 3%                             | 4%               |
|  | 1 tot applicable   | 1                    |            | ı                |               |                  | 1          |            |                  |                  |               |                                | 1          |              | 1                |                      |                       |                        | 1          |            |            |                   |                                |                                |                  |
|  |  |                      |            |                  |               |                  |            |            |                  |                  |               |                                |            |              |                  |                      |                       |                        |            |            |            |                   |                                |                                |                  |
|  |  | Gener                | ation      |                  | Generation    | ı                |            |            | E                | Ethnicity        |               | American                       | Number o   | of Children  |                  | 2.                   | Children              |                        |            |            |            | Emplo             | oyment                         |                                |                  |
|  |  | All                  | Total      |                  |               | Generation       |            |            |                  | African-         |               | Indian/Alaska                  |            | 2 or         |                  | children             | 1 or more<br>under 3  | All                    |            |            | Work for   | Full Or           | Work full time<br>from home or |                                | Not              |
|  |  | Generations          | GenZ/Mil   | Generation       | Z Millennials | X or older       | White      | Non-White  | Hispanio         | American         | Asian         | Native+Native                  | 1 child    | 2 or<br>more | 1 child <3       | <3 AND               | AND 1 or              | children 3             | Full Time  | Part Time  | myself     | Part Time         |                                |                                | Employed         |
|  |  | Total                |            |                  |               |                  |            |            |                  |                  |               | Hawaiian, Pac<br>Islander      |            |              |                  | no other<br>children | more 3+               | or older               |            |            | ,          |                   | from home                      | outside home                   |                  |
| Q87: Which best describes the impact on your relationship  | Unweighted Base  | 5229                 | 4549       | 92               | 4457          | 680              | 4013       | 1110       | 414              | 216              | 344           | 111                            | 2189       | 3040         | 1463             | 424                  | 1567                  | 1758                   | 2854       | 784        | 240        | 3878              | 1623                           | 2015                           | 1351             |
| with your partner/spouse since becoming a parent?          | Base: Have spouse/partner  | 2546                 | 1866       | 40               | 1826          | 680              | 1525       | 993        | 431              | 300              | 218           | 69                             | 1027       | 1519         | 624              | 171                  | 686                   | 1058                   | 1355       | 366        | 129        | 1850              | 776                            | 944                            | 696              |
|  | Overall, it brought us closer together                               | 50%                  | 52%        | 50%              | 52%           | 47%              | 50%        | 51%        | 51%              | 52%              | 50%           | 46%                            | 47%        | 53%          | 49%              | 52%                  | 58%                   | 46%                    | 50%        | 48%        | 56%        | 50%               | 52%                            | 47%                            | 52%              |
|  | Overall, it pulled us apart  It did not change our relationship      | 33%<br>14%           | 33%<br>14% | 35%<br>13%       | 33%<br>14%    | 33%<br>16%       | 32%<br>15% | 33%<br>14% | 35%<br>12%       | 30%<br>15%       | 33%<br>15%    | 39%<br>10%                     | 34%<br>16% | 32%<br>13%   | 32%<br>17%       | 37%<br>11%           | 30%<br>11%            | 34%<br>16%             | 33%<br>15% | 35%<br>15% | 26%<br>16% | 33%<br>15%        | 33%<br>13%                     | 34%<br>16%                     | 32%<br>13%       |
|  | Not applicable   | 2%                   | 2%         | 3%               | 2%            | 4%               | 2%         | 2%         | 2%               | 3%               | 1%            | 5%                             | 2%         | 2%           | 2%               | 0%                   | 1%                    | 4%                     | 2%         | 2%         | 1%         | 2%                | 2%                             | 2%                             | 2%               |
|  | 1  | 1                    |            |                  |               |                  | 1          |            |                  |                  |               |                                | 1          |              |                  |                      |                       |                        |            |            |            |                   |                                |                                |                  |
|  |  |                      |            |                  |               |                  |            |            |                  |                  |               |                                |            |              |                  |                      |                       |                        |            |            |            |                   |                                |                                |                  |
|  |  | Gener                | ation      |                  | Generation    | ı                |            |            | E                | Ethnicity        |               | American                       | Number o   | of Children  |                  | Ages of              | Children              |                        |            |            |            | Emplo             | oyment                         |                                |                  |
|  |  | All                  | Total      |                  |               | Generation       |            |            |                  | African-         |               | Indian/Alaska                  |            | 2 **         |                  | children             | 1 or more<br>under 3  | All                    |            |            | Work for   | Full Or           | Work full time<br>from home or | Work full time<br>outside home | Not              |
|  |  | Generations          | GenZ/Mil   | Generation       | Z Millennials | X or older       | White      | Non-White  | Hispanio         | American         | Asian         | Native+Native                  | 1 child    | 2 or<br>more | 1 child <3       | <3 AND               | AND 1 or              | children 3             | Full Time  | Part Time  | myself     | Part Time         | work part-time                 | or part-timer                  | Employed         |
|  |  | Total                |            |                  |               |                  |            |            |                  |                  |               | Hawaiian, Pac<br>Islander      |            |              |                  | no other<br>children | more 3+               | or older               |            |            | ,          |                   | from home                      | outside home                   | ,                |
| Q88: What is your most frequent relationship tension?      | Unweighted Base  | 5229                 | 4549       | 92               | 4457          | 680              | 4013       | 1110       | 414              | 216              | 344           | 111                            | 2189       | 3040         | 1463             | 424                  | 1567                  | 1758                   | 2854       | 784        | 240        | 3878              | 1623                           | 2015                           | 1351             |
|  | Base: Have spouse/partner  | 2546                 | 1866       | 40               | 1826          | 680              | 1525       | 993        | 431              | 300              | 218           | 69                             | 1027       | 1519         | 624              | 171                  | 686                   | 1058                   | 1355       | 366        | 129        | 1850              | 776                            | 944                            | 696              |
|  | Time spent with partner  | 13%                  | 15%        | 10%              | 15%           | 9%               | 11%        | 16%        | 16%              | 18%              | 12%           | 7%                             | 12%        | 14%          | 12%              | 18%                  | 16%                   | 11%                    | 11%        | 11%        | 13%        | 11%               | 12%                            | 11%                            | 17%              |
|  | Sex life<br>Finances   | 20%<br>16%           | 19%<br>14% | 17%<br>17%       | 19%<br>14%    | 21%<br>19%       | 20%<br>15% | 19%<br>16% | 19%<br>17%       | 22%<br>16%       | 16%<br>16%    | 15%<br>17%                     | 21%<br>16% | 19%          | 21%              | 17%<br>15%           | 17%<br>13%            | 21%<br>19%             | 21%        | 23%<br>16% | 13%<br>25% | 21%<br>15%        | 20%<br>13%                     | 23%<br>16%                     | 16%<br>16%       |
|  | Differences in approaches to parenting                               | 16%                  | 14%        | 20%              | 14%           | 20%              | 16%        | 15%        | 14%              | 14%              | 16%           | 18%                            | 13%        | 15%<br>18%   | 13%<br>10%       | 10%                  | 16%                   | 20%                    | 17%        | 14%        | 15%        | 16%               | 17%                            | 16%                            | 15%              |
|  | Equal balancing of parenting responsibilities                        | 28%                  | 30%        | 24%              | 31%           | 21%              | 29%        | 27%        | 27%              | 22%              | 32%           | 31%                            | 30%        | 26%          | 37%              | 36%                  | 29%                   | 21%                    | 29%        | 28%        | 22%        | 28%               | 31%                            | 27%                            | 27%              |
|  | Different political/religious/ethical views                          | 2%                   | 1%         | 5%               | 1%            | 2%               | 2%         | 2%         | 1%               | 2%               | 2%            | 6%                             | 2%         | 1%           | 1%               | 0%                   | 1%                    | 3%                     | 1%         | 3%         | 3%         | 2%                | 2%                             | 2%                             | 1%               |
|  | Other (please specify) Not applicable, don't have a partner          | 6%<br>0%             | 6%<br>0%   | 3%<br>3%         | 6%<br>0%      | 7%<br>1%         | 6%<br>0%   | 6%<br>1%   | 5%<br>1%         | 6%               | 6%<br>0%      | 3%<br>3%                       | 5%<br>0%   | 6%<br>1%     | 7%<br>0%         | 4%<br>1%             | 7%<br>0%              | 5%<br>1%               | 6%<br>0%   | 4%<br>1%   | 8%<br>0%   | 6%<br>0%          | 6%<br>1%                       | 5%<br>0%                       | 7%<br>0%         |
|  | Two applicable, don't have a partier                                 | 0 76                 | 0%         | 3%               | 0 %           | 176              | 0%         | 176        | 176              | -                | 076           | 3%                             | 0%         | 176          | 0 76             | 176                  | 0%                    | 176                    | 1 0%       | 176        | 076        | 0%                | 176                            | 076                            | 076              |
|  |  |                      |            |                  |               |                  |            |            |                  |                  |               |                                |            |              |                  |                      |                       |                        |            |            |            |                   |                                |                                |                  |
|  |  | Gener                | ation      |                  | Generation    | ı                |            |            | E                | Ethnicity        |               | American                       | Number o   | of Children  |                  | 2+                   | Children<br>1 or more |                        |            |            |            | Emplo             | oyment<br>Work full time       | Work full time                 |                  |
|  |  | All<br>Generations   | Total      | Concretion       | Z Millennials | Generation       | White      | Non-White  | Liononio         | African-         | Asian         | Indian/Alaska                  | 1 child    | 2 or         | 1 abild -        | children<br><3 AND   | under 3               | All<br>children 3      | Full Time  | Dort Time  | Work for   | Full Or           | from home or                   | outside home                   | Not              |
|  |  | Total                | GenZ/Mil   | Generation       | Z Millenniais | X or older       | wnite      | Non-white  | Hispanic         | American         | Asian         | Native+Native<br>Hawaiian, Pac | I Child    | more         | I child <3       | no other             | AND 1 or              | or older               | Full Time  | Part Time  | myself     | Part Time         |                                | or part-timer                  | Employed         |
|  |  |                      |            |                  |               |                  |            |            |                  |                  |               | Islander                       |            |              |                  | children             | more 3+               |                        |            |            |            |                   | from home                      | outside home                   |                  |
| Q89: How often do you and your partner have sex?           | Unweighted Base  | 4858                 | 4252       | 85               | 4167          | 606              | 3758       | 1004       | 385              | 201              | 301           | 101                            | 2003       | 2855         | 1350             | 398                  | 1493                  | 1600                   | 2678       | 714        | 219        | 3611              | 1528                           | 1864                           | 1247             |
|  | Base: Sexually active and Have spouse/partner 3 or more times a week | r 2350<br>6%         | 1744<br>6% | <b>37</b><br>22% | 1707<br>5%    | <b>606</b><br>6% | 1423<br>5% | 904<br>7%  | <b>401</b><br>8% | <b>279</b><br>7% | <b>190</b> 5% | <b>62</b><br>20%               | 940<br>5%  | 1410<br>6%   | <b>572</b><br>3% | <b>158</b><br>6%     | <b>652</b><br>6%      | 9 <b>60</b><br>8%      | 1261<br>4% | 332<br>7%  | 118<br>7%  | <b>1711</b><br>5% | 731<br>4%                      | <b>862</b><br>5%               | <b>639</b><br>8% |
|  | 1-2 times a week   | 32%                  | 35%        | 43%              | 34%           | 26%              | 32%        | 34%        | 32%              | 42%              | 28%           | 31%                            | 29%        | 35%          | 28%              | 37%                  | 35%                   | 33%                    | 32%        | 36%        | 28%        | 32%               | 34%                            | 32%                            | 33%              |
|  | 1-2 times a month  | 37%                  | 37%        | 27%              | 37%           | 36%              | 38%        | 35%        | 38%              | 27%              | 38%           | 27%                            | 38%        | 36%          | 41%              | 32%                  | 38%                   | 34%                    | 38%        | 33%        | 44%        | 38%               | 37%                            | 37%                            | 34%              |
|  | Less than once a month   | 25%                  | 23%        | 8%               | 23%           | 31%              | 25%        | 24%        | 23%              | 24%              | 30%           | 23%                            | 28%        | 23%          | 28%              | 24%                  | 22%                   | 25%                    | 26%        | 24%        | 19%        | 25%               | 24%                            | 26%                            | 25%              |
|  | Not applicable, no partner   | 0%                   | 0%         | -                | 0%            | 1%               | 0%         | -          | -                | -                | -             | -                              | 0%         | 0%           | 0%               | 0%                   | 0%                    | 0%                     | 0%         | 0%         | 1%         | 0%                | 0%                             | 0%                             | 0%               |
|  |  |                      |            |                  |               |                  |            |            |                  |                  |               |                                |            |              |                  |                      |                       |                        |            |            |            |                   |                                |                                |                  |
|  |  | Gener                | ation      |                  | Generation    | 1                |            |            | E                | Ethnicity        |               | American                       | Number o   | of Children  |                  | 2+                   | Children<br>1 or more |                        |            |            |            | Emplo             | oyment<br>Work full time       | Work full time                 |                  |
|  |  | All                  | Total      |                  | 7. 149        | Generation       | 1100-14    | N 14# "    |                  | African-         |               | Indian/Alaska                  | 4 -1-1-1   | 2 or         | 4 -1-11 -        | children             | 1 or more<br>under 3  | All                    | F. II T.   | Deat To    | Work for   | Full Or           | from home or                   | outside home                   | Not              |
|  |  | Generations<br>Total | GenZ/Mil   | Generation       | Z Millennials | X or older       | White      | Non-White  | Hispanic         | American         | Asian         | Native+Native<br>Hawaiian, Pac | 1 child    | more         | 1 child <3       | <3 AND<br>no other   | AND 1 or<br>more 3+   | children 3<br>or older | Full Time  | Part Time  | myself     | Part Time         | work part-time<br>from home    | or part-timer                  | Employed         |
| Q90: How has your sex life changed in the past year?       | Unweighted Base  | 5585                 | 4789       | 105              | 4684          | 796              | 4244       | 1228       | 446              | 269              | 354           | Islander<br>144                | 2345       | 3240         | 1510             | children<br>436      | 1616                  | 2005                   | 3041       | 848        | 266        | 4155              | 1711                           | 2178                           | 1430             |
|  | Base: Total Respondents  | 2796                 | 2000       | 50               | 1950          | 796              | 1648       | 1116       | 464              | 370              | 226           | 96                             | 1134       | 1662         | 655              | 182                  | 713                   | 1237                   | 1483       | 406        | 149        | 2038              | 837                            | 1052                           | 758              |
|  | Having more sex Having about the same amount of sex                  | 10%<br>26%           | 9%<br>25%  | 12%<br>31%       | 9%<br>25%     | 10%<br>27%       | 10%<br>28% | 9%<br>23%  | 9%<br>24%        | 12%<br>22%       | 11%<br>21%    | 10%<br>26%                     | 8%<br>22%  | 11%<br>28%   | 6%<br>19%        | 8%<br>12%            | 12%<br>28%            | 11%<br>30%             | 8%<br>26%  | 9%<br>25%  | 11%<br>26% | 9%<br>26%         | 10%<br>27%                     | 8%<br>25%                      | 13%<br>25%       |
|  | Having about the same amount or sex<br>Having less sex               | 48%                  | 25%<br>52% | 35%              | 25%<br>53%    | 39%              | 48%        | 49%        | 53%              | 46%              | 51%           | 41%                            | 52%        | 28%<br>46%   | 60%              | 68%                  | 28%<br>51%            | 38%                    | 51%        | 48%        | 41%        | 49%               | 51%                            | 25%<br>49%                     | 46%              |
|  | Not sexually active  | 8%                   | 7%         | 12%              | 7%            | 12%              | 7%         | 10%        | 8%               | 9%               | 12%           | 15%                            | 9%         | 8%           | 9%               | 8%                   | 5%                    | 10%                    | 8%         | 9%         | 12%        | 8%                | 6%                             | 9%                             | 8%               |
|  | Prefer not to answer   | 3%                   | 3%         | 3%               | 3%            | 5%               | 3%         | 4%         | 4%               | 4%               | 4%            | 1%                             | 4%         | 3%           | 3%               | 2%                   | 3%                    | 4%                     | 3%         | 4%         | 6%         | 3%                | 3%                             | 3%                             | 4%               |
|  | Not applicable, no partner   | 4%                   | 3%         | 6%               | 3%            | 8%               | 5%         | 4%         | 3%               | 8%               | 1%            | 7%                             | 5%         | 4%           | 3%               | 1%                   | 1%                    | 8%                     | 5%         | 5%         | 4%         | 5%                | 3%                             | 6%                             | 4%               |
|  |  |                      |            |                  |               |                  |            |            |                  |                  |               |                                |            |              |                  |                      |                       |                        |            |            |            |                   |                                |                                |                  |

|  |  | Genera  | ation   | l   | Generation  | 1   | 1  |   | E  | thnicity  |   | American<br>American   | Number of  | f Children   | l   | 2+<br>Addes o                                     | f Children  |  | ı  |   |  | Empl   | oyment  |   |   |
|--|--|---|---|---|---|---|--|---|--|---|---|--|--|--|---|---|---|--|--|---|--|--|---|---|---|
|  |  | All<br>Generations<br>Total                           | Total<br>GenZ/Mil                                     | Generation :                                    | Z Millennial:   | Generation<br>X or older                            | White  | Non-White   | Hispanic   | African-<br>American                                | Asian   | Havissa Pac<br>Havissa Pac<br>Havissa Pac<br>Havissa Pac<br>Havissa Pac<br>Havissa Pac<br>Islander   | 1 child  | 2 or<br>more   | 1 child <3  | Children  | 1 or more<br>under 3<br>AND 1 or<br>more 3+               | All<br>children 3<br>or older                      | Full Time  | Part Time   | Work for<br>myself                           |  | Work full time<br>from home or<br>work part-time<br>from home | Work full time<br>outside home<br>or part-timer<br>outside home | Not<br>Employed                                     |
| O90: How has your sex life changed in the past year?   | Unweighted Base Base: Have spouse/partner Having more sex Having about the same amount of sex Having less sex Not sexually active Prefer not to answer   | 5229<br>2546<br>10%<br>27%<br>51%<br>7%<br>3%<br>0%   | 4549<br>1866<br>10%<br>26%<br>54%<br>6%<br>3%<br>0%   | 92<br>40<br>15%<br>34%<br>40%<br>5%<br>3%<br>3% | 4457<br>1826<br>10%<br>26%<br>55%<br>6%<br>3%<br>0%   | 680<br>680<br>11%<br>30%<br>43%<br>10%<br>5%        | 4013<br>1525<br>10%<br>29%<br>51%<br>6%<br>3%<br>0%  | 1110<br>993<br>10%<br>24%<br>53%<br>9%<br>4%        | 414<br>431<br>9%<br>25%<br>55%<br>7%<br>4%<br>0% | 216<br>300<br>13%<br>25%<br>52%<br>7%<br>3%         | 344<br>218<br>10%<br>21%<br>52%<br>13%<br>4%  | 111<br>69<br>11%<br>29%<br>48%<br>10%  | 2189<br>1027<br>8%<br>24%<br>56%<br>8%<br>4%<br>0%   | 3040<br>1519<br>11%<br>30%<br>48%<br>7%<br>3%<br>0%        | 1463<br>624<br>6%<br>20%<br>62%<br>8%<br>3%<br>0% | 424<br>171<br>9%<br>12%<br>70%<br>8%<br>1%        | 1567<br>686<br>12%<br>28%<br>52%<br>5%<br>2%              | 1758<br>1058<br>11%<br>34%<br>41%<br>9%<br>4%      | 2854<br>1355<br>9%<br>28%<br>54%<br>7%<br>3%<br>0%   | 784<br>366<br>10%<br>26%<br>51%<br>9%<br>4%<br>0%   | 240<br>129<br>11%<br>29%<br>45%<br>9%<br>5%  | 3878<br>1850<br>9%<br>28%<br>53%<br>7%<br>3%<br>0%   | 1623<br>776<br>10%<br>28%<br>53%<br>6%<br>3%<br>0%            | 2015<br>944<br>8%<br>27%<br>53%<br>8%<br>3%<br>0%               | 1351<br>696<br>13%<br>27%<br>48%<br>8%<br>4%<br>0%  |
|  | Not applicable, no partner   | Genera  |   | 3%  | 0%<br>Generation                                      |   | 0%   | 0%  |  | ethnicity   | -   | American<br>American<br>In American  | Number of  |  | 0%  | 2+  | 0%<br>f Children  | 176  | 0%   | 0%  | 0%   |  | oyment  | 0%  | 0%  |
|  |  | All<br>Generations<br>Total                           | Total<br>GenZ/Mil                                     | Generation :                                    | Z Millennials   | Generation<br>X or older                            | White  | Non-White   | Hispanic   | African-<br>American                                | Asian   | Havissa Pac<br>Havissa Pac<br>Havissa Pac<br>Havissa Pac<br>Havissa Pac<br>Havissa Pac<br>Islander   | 1 child  | 2 or<br>more   | 1 child <3  | Children  | 1 or more<br>under 3<br>AND 1 or<br>more 3+               | All<br>children 3<br>or older                      | Full Time  | Part Time   | Work for<br>myself                           | Full Or<br>Part Time                                 | Work full time<br>from home or<br>work part-time<br>from home | Work full time<br>outside home<br>or part-timer<br>outside home | Not<br>Employed                                     |
| O91: If your sex frequency has reduced in the past year, what has caused that change? Select all that apply. | Unweighted Base Base: Less Sex Added a baby Attraction has faded Job stress No time Other (please specify) Not applicable, has not changed Not applicable, no partner                            | 2775<br>1328<br>54%<br>14%<br>29%<br>52%<br>20%<br>0% | 2477<br>1030<br>64%<br>12%<br>30%<br>53%<br>18%<br>0% | 43<br>17<br>73%<br>21%<br>15%<br>55%<br>10%     | 2434<br>1012<br>64%<br>12%<br>30%<br>53%<br>18%<br>0% | 298<br>298<br>21%<br>20%<br>29%<br>49%<br>29%<br>0% | 2131<br>778<br>52%<br>15%<br>29%<br>52%<br>20%<br>0% | 594<br>539<br>58%<br>13%<br>30%<br>53%<br>20%<br>0% | 232<br>242<br>63%<br>10%<br>23%<br>49%<br>22%    | 115<br>163<br>48%<br>20%<br>36%<br>59%<br>16%<br>1% | 182<br>113<br>63%<br>10%<br>32%<br>56%<br>25% | 59<br>39<br>51%<br>15%<br>45%<br>51%<br>13%<br>-   | 1237<br>580<br>57%<br>15%<br>29%<br>50%<br>20%<br>0% | 1538<br>748<br>52%<br>13%<br>29%<br>54%<br>21%<br>0%<br>0% | 912<br>391<br>79%<br>9%<br>23%<br>53%<br>18%      | 302<br>124<br>87%<br>9%<br>15%<br>47%<br>13%      | 831<br>362<br>73%<br>9%<br>28%<br>56%<br>16%<br>0%        | 723<br>447<br>8%<br>23%<br>40%<br>50%<br>28%<br>1% | 1590<br>739<br>53%<br>15%<br>34%<br>53%<br>19%<br>0% | 398<br>189<br>56%<br>13%<br>30%<br>53%<br>20%<br>1% | 110<br>60<br>40%<br>14%<br>29%<br>51%<br>20% | 2098<br>987<br>53%<br>15%<br>33%<br>53%<br>19%<br>0% | 882<br>417<br>57%<br>15%<br>35%<br>49%<br>20%<br>1%           | 1106<br>510<br>51%<br>14%<br>32%<br>56%<br>19%<br>0%<br>0%      | 677<br>340<br>59%<br>13%<br>19%<br>50%<br>24%<br>0% |
|  |  | All<br>Generations<br>Total                           | Total   | Generation :                                    | Generation  Z Millennial                              | Generation  | White  | Non-White   |  | African-<br>American                                | Asian   | American<br>American<br>Indianayicaska<br>Indiana Jaska<br>Vallue - Native<br>Native - Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Native<br>Nativ | Number of  | f Children<br>2 or<br>more                                 | 1 child <3  | children<br>children<br>children                  | f Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+ | All<br>children 3<br>or older                      | Full Time  | Part Time   | Work for myself                              |  | Work full time<br>from home or<br>work part-time<br>from home | Work full time<br>outside home<br>or part-timer<br>outside home | Not<br>Employed                                     |
|  | Unweighted Base Base: Less Sex and Have a Spouse/Partner Added a bably Attraction has faded Job stress No time Other (please specify) Not applicable, has not changed Not applicable, no partner | 2718<br>1291<br>55%<br>14%<br>29%<br>52%<br>20%<br>0% | 2432<br>1005<br>65%<br>12%<br>30%<br>53%<br>18%<br>0% | 42<br>16<br>81%<br>13%<br>16%<br>50%<br>11%     | 2390<br>989<br>65%<br>12%<br>30%<br>53%<br>18%<br>0%  | 286<br>286<br>22%<br>20%<br>29%<br>49%<br>29%       | 2093<br>761<br>53%<br>15%<br>29%<br>52%<br>20%<br>0% | 575<br>519<br>59%<br>12%<br>30%<br>54%<br>20%       | 225<br>234<br>64%<br>10%<br>23%<br>49%<br>21%    | 108<br>153<br>50%<br>19%<br>37%<br>60%<br>15%       | 180<br>111<br>63%<br>10%<br>32%<br>55%<br>26% | 151ggder<br>32<br>57%<br>15%<br>44%<br>48%<br>14%<br>-   | 1215<br>568<br>58%<br>15%<br>29%<br>50%<br>20%<br>0% | 1503<br>724<br>53%<br>13%<br>30%<br>54%<br>20%<br>0%       | 906<br>388<br>79%<br>9%<br>24%<br>53%<br>18%      | 298<br>119<br>91%<br>99%<br>16%<br>48%<br>11%     | 819<br>357<br>74%<br>9%<br>28%<br>56%<br>16%<br>0%        | 688<br>424<br>8%<br>24%<br>40%<br>50%<br>28%<br>0% | 1563<br>720<br>54%<br>15%<br>34%<br>53%<br>19%<br>0% | 384<br>182<br>57%<br>13%<br>30%<br>53%<br>19%<br>0% | 109<br>59<br>41%<br>14%<br>28%<br>52%<br>20% | 2056<br>961<br>54%<br>14%<br>33%<br>53%<br>19%<br>0% | 862<br>406<br>58%<br>15%<br>34%<br>50%<br>20%<br>1%           | 1085<br>496<br>52%<br>14%<br>33%<br>56%<br>18%                  | 662<br>330<br>60%<br>12%<br>20%<br>51%<br>24%<br>0% |
|  |  | Genera  | ation   |   | Generation  | 1   |  |   | E  | Ethnicity   |   | American<br>In <b>dime/Atas</b> ka   | Number of  | f Children   |   | Ages o  | f Children  |  |  |   |  | Empl   | oyment  |   |   |
|  |  | All<br>Generations<br>Total                           | Total<br>GenZ/Mil                                     | Generation :                                    | Z Millennials   | S Generation<br>X or older                          | White  | Non-White   | Hispanic   | African-<br>American                                | Asian   | Natiare/Masiwe<br>Nationalities<br>HawkittatiePac<br>Islander  | 1 child  | 2 or<br>more   | 1 child <3  | €Bil@N£D  | 1 or more<br>under 3<br>AND 1 or<br>more 3+               | All<br>children 3<br>or older                      | Full Time  | Part Time   | Work for myself                              | Full Or<br>Part Time                                 | Work full time<br>from home or<br>work part-time<br>from home | Work full time<br>outside home<br>or part-timer<br>outside home | Not<br>Employed                                     |
| O92: What is your ideal sex frequency?   | Unweighted Base Base: Total Respondents 3 or more times a week 1-2 times a week 1-2 times a month Less than once a month   | 5555<br>2774<br>18%<br>59%<br>19%<br>4%               | 4768<br>1987<br>19%<br>61%<br>17%<br>3%               | 105<br>50<br>32%<br>49%<br>11%<br>7%            | 4663<br>1936<br>19%<br>61%<br>18%<br>2%               | 787<br>787<br>14%<br>56%<br>23%<br>7%               | 4227<br>1640<br>14%<br>61%<br>21%<br>4%              | 1217<br>1103<br>24%<br>57%<br>15%<br>3%             | 443<br>461<br>24%<br>59%<br>13%<br>3%            | 264<br>363<br>31%<br>54%<br>12%<br>3%               | 353<br>225<br>15%<br>58%<br>24%<br>3%         | 143<br>95<br>37%<br>44%<br>14%<br>5%   | 2331<br>1123<br>16%<br>60%<br>20%<br>4%              | 3224<br>1651<br>19%<br>59%<br>18%<br>4%                    | 1506<br>654<br>16%<br>63%<br>19%<br>2%            | 435<br>181<br>15%<br>66%<br>17%<br>2%             | 1612<br>710<br>20%<br>63%<br>16%<br>2%                    | 1985<br>1222<br>18%<br>55%<br>21%<br>6%            | 3027<br>1471<br>16%<br>61%<br>21%<br>3%              | 844<br>404<br>17%<br>61%<br>17%<br>5%               | 261<br>145<br>22%<br>56%<br>20%<br>3%        | 4132<br>2020<br>16%<br>60%<br>20%<br>3%              | 1706<br>832<br>17%<br>61%<br>20%<br>2%                        | 2165<br>1043<br>15%<br>61%<br>20%<br>4%                         | 1423<br>754<br>22%<br>57%<br>17%<br>5%              |
|  |  | All<br>Generations<br>Total                           | Total   | Generation :                                    | Generation  Z Millennial:                             | Consisting  | White  | Non-White   |  | African-<br>American                                | Asian   | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac  | Number of  | f Children<br>2 or<br>more                                 | 1 child <3  | 2+<br>children<br><3 AND<br>no other              | f Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+ | All<br>children 3<br>or older                      | Full Time  | Part Time   | Work for myself                              |  | Work full time<br>from home or<br>work part-time<br>from home | Work full time<br>outside home<br>or part-timer<br>outside home | Not<br>Employed                                     |
|  | Unweighted Base Base: Have spouse/partner 3 or more times a week 1-2 times a week 1-2 times a month Less than once a month   | 5208<br>2532<br>16%<br>61%<br>19%<br>3%               | 4531<br>1855<br>18%<br>62%<br>17%<br>2%               | 92<br>40<br>33%<br>56%<br>7%<br>4%              | 4439<br>1815<br>18%<br>63%<br>18%<br>2%               | 677<br>677<br>11%<br>57%<br>25%<br>6%               | 4000<br>1519<br>13%<br>62%<br>22%<br>4%              | 1103<br>985<br>22%<br>60%<br>16%<br>3%              | 411<br>428<br>23%<br>61%<br>13%<br>3%            | 213<br>295<br>27%<br>59%<br>13%<br>2%               | 343<br>217<br>13%<br>59%<br>25%<br>4%         | Islander<br>111<br>69<br>39%<br>45%<br>11%<br>5%   | 2179<br>1020<br>15%<br>62%<br>20%<br>3%              | 3029<br>1512<br>17%<br>61%<br>19%<br>3%                    | 1459<br>622<br>15%<br>64%<br>19%<br>2%            | children<br>423<br>170<br>15%<br>65%<br>18%<br>2% | 1563<br>683<br>18%<br>64%<br>16%<br>2%                    | 1747<br>1050<br>16%<br>56%<br>22%<br>5%            | 2845<br>1347<br>14%<br>62%<br>21%<br>3%              | 782<br>365<br>16%<br>64%<br>16%<br>3%               | 237<br>127<br>18%<br>58%<br>21%<br>3%        | 3864<br>1840<br>15%<br>62%<br>20%<br>3%              | 1619<br>773<br>16%<br>62%<br>20%<br>2%                        | 2008<br>940<br>14%<br>62%<br>20%<br>4%                          | 1344<br>692<br>20%<br>59%<br>17%<br>5%              |

|  |   | Genera               | ation             | I          | Generation        | 1                          | I           |             |            | Ethnicity            |            |                                | Number of  | Children     |            | Ages                 | of Children         |                        | 1           |            |                      | Empl              | oyment                         |                               |                   |
|--|---|----------------------|-------------------|------------|-------------------|----------------------------|-------------|-------------|------------|----------------------|------------|--------------------------------|------------|--------------|------------|----------------------|---------------------|------------------------|-------------|------------|----------------------|-------------------|--------------------------------|-------------------------------|-------------------|
|  |   | All                  |                   |            |                   |                            |             |             |            |                      |            | American<br>Indian/Alaska      |            |              |            | 2+<br>ehildren       | 1 or more           | ΔII                    |             |            |                      |                   | Work full time                 | Work full time                |                   |
|  |   | Generations          | Total<br>GenZ/Mil | Generation | Z Millennial      | s Generation<br>X or older | White       | Non-White   | e Hispanio | African-<br>American | Asian      | Native+Native                  | 1 child    | 2 or<br>more | 1 child <  | € 3 AND              | under 3<br>AND 1 or | children 3             | Full Time   | Part Tim   | e Work for<br>myself |                   | from home or<br>work part-time | outside home<br>or part-timer | Not<br>Employed   |
|  |   | Total                | Geriz/Iviii       |            |                   | X or order                 |             |             |            | American             |            | Hawaiian; Pae<br>Islander      |            | illore       |            | ne ether<br>ehildren |                     | or older               |             |            | IIIyseii             | rait fille        | from home                      | outside home                  | Employed          |
| Q93: How satisfied are you with your sex life? | Unweighted Base                                   | 5585                 | 4789              | 105        | 4684              | 796                        | 4244        | 1228        | 446        | 269                  | 354        | 144                            | 2345       | 3240         | 1510       | 436                  | 1616                | 2005                   | 3041        | 848        | 266                  | 4155              | 1711                           | 2178                          | 1430              |
|  | Base: Total Respondents                           | 2796<br>9%           | 2000              | 50<br>18%  | 1950<br>9%        | <b>796</b><br>10%          | 1648<br>9%  | 1116<br>9%  | 464<br>11% | <b>370</b><br>10%    | 226        | 96<br>12%                      | 1134<br>9% | 1662<br>10%  | 655<br>7%  | 182<br>10%           | 713<br>9%           | 1237<br>10%            | 1483        | 406<br>9%  | 149<br>9%            | 2038<br>8%        | <b>837</b><br>8%               | 1052<br>9%                    | 758<br>11%        |
|  | Extremely satisfied<br>Satisfied                  | 29%                  | 9%<br>30%         | 35%        | 30%               | 27%                        | 29%         | 29%         | 27%        | 30%                  | 9%<br>27%  | 33%                            | 26%        | 31%          | 26%        | 28%                  | 31%                 | 30%                    | 28%         | 33%        | 31%                  | 29%               | 32%                            | 27%                           | 29%               |
|  | Neither satisfied or dissatisfied                 | 33%                  | 34%               | 25%        | 34%               | 32%                        | 34%         | 33%         | 33%        | 33%                  | 36%        | 31%                            | 35%        | 32%          | 36%        | 34%                  | 34%                 | 32%                    | 35%         | 29%        | 33%                  | 34%               | 33%                            | 34%                           | 33%               |
|  | Dissatisfied                                      | 21%                  | 21%               | 17%        | 21%               | 20%                        | 21%         | 20%         | 22%        | 17%                  | 18%        | 17%                            | 21%        | 20%          | 24%        | 23%                  | 21%                 | 18%                    | 21%         | 21%        | 21%                  | 21%               | 20%                            | 22%                           | 19%               |
|  | Extremely dissatisfied                            | 8%                   | 6%                | 5%         | 6%                | 11%                        | 7%          | 9%          | 8%         | 10%                  | 10%        | 7%                             | 9%         | 7%           | 8%         | 5%                   | 5%                  | 10%                    | 8%          | 8%         | 6%                   | 8%                | 8%                             | 8%                            | 8%                |
|  |   |                      |                   |            |                   |                            |             |             |            |                      |            |                                |            |              |            |                      |                     |                        |             |            |                      |                   |                                |                               |                   |
|  |   | Genera               | ation             |            | Generation        | 1                          |             |             |            | Ethnicity            |            | American                       | Number of  | Children     |            | Ages o               | of Children         |                        |             |            |                      | Empl              | oyment<br>Work full time       | Work full time                |                   |
|  |   | All                  | Total             |            |                   | Generation                 |             |             |            | African-             |            | Indian/Alaska                  |            | 2 or         |            | ehildren             | under 3             | All                    |             |            | . Work for           | Full Or           |                                | outside home                  | Not               |
|  |   | Generations<br>Total | GenZ/Mil          | Generation | Z Millennial      | S X or older               | White       | Non-White   | e Hispanio | American             | Asian      | Native+Native                  | 1 child    | more         | 1 child <3 |                      | AND 1 or            | children 3<br>or older | Full Time   | Part Tim   | e myself             | Part Time         | work part-time                 | or part-timer                 | Employed          |
|  |   | Iotal                |                   |            |                   |                            |             |             |            |                      |            | Hawaiian, Pac<br>Islander      |            |              |            | ne ether<br>children | more 3+             | or order               |             |            |                      |                   | from home                      | outside home                  |                   |
|  | Unweighted Base                                   | 5229                 | 4549              | 92         | 4457              | 680                        | 4013        | 1110        | 414        | 216                  | 344        | 111                            | 2189       | 3040         | 1463       | 424                  | 1567                | 1758                   | 2854        | 784        | 240                  | 3878              | 1623                           | 2015                          | 1351              |
|  | Base: Have spouse/partner                         | 2546                 | 1866              | 40         | 1826              | 680                        | 1525        | 993         | 431        | 300                  | 218        | 69                             | 1027       | 1519         | 624        | 171                  | 686                 | 1058                   | 1355        | 366        | 129                  | 1850              | 776                            | 944                           | 696               |
|  | Extremely satisfied                               | 9%                   | 9%                | 23%        | 9%                | 11%                        | 9%          | 10%         | 11%        | 9%                   | 9%         | 13%                            | 9%         | 10%          | 8%         | 10%                  | 9%                  | 11%                    | 8%          | 10%        | 9%                   | 9%                | 8%                             | 9%                            | 11%               |
|  | Satisfied   | 30%                  | 31%               | 38%        | 31%               | 28%                        | 30%         | 30%         | 28%        | 35%                  | 27%        | 34%                            | 27%        | 32%          | 27%        | 28%                  | 32%                 | 32%                    | 29%         | 34%        | 30%                  | 30%               | 33%                            | 29%                           | 30%<br>31%        |
|  | Neither satisfied or dissatisfied<br>Dissatisfied | 33%<br>21%           | 33%<br>21%        | 21%<br>13% | 34%<br>21%        | 31%<br>20%                 | 33%<br>21%  | 33%<br>20%  | 33%<br>22% | 30%<br>16%           | 36%<br>18% | 29%<br>18%                     | 34%<br>21% | 32%<br>20%   | 34%<br>24% | 34%<br>25%           | 33%<br>22%          | 31%<br>18%             | 34%<br>21%  | 28%<br>20% | 34%<br>21%           | 33%<br>21%        | 32%<br>20%                     | 34%<br>22%                    | 20%               |
|  | Extremely dissatisfied                            | 7%                   | 6%                | 6%         | 6%                | 11%                        | 6%          | 8%          | 6%         | 10%                  | 9%         | 6%                             | 8%         | 6%           | 8%         | 4%                   | 4%                  | 9%                     | 7%          | 7%         | 6%                   | 7%                | 7%                             | 7%                            | 8%                |
|  | 1   | 1                    |                   |            |                   |                            |             |             |            |                      |            |                                | ,          |              |            |                      |                     |                        |             |            |                      |                   |                                |                               |                   |
|  |   | Genera               | ation             | ı          | Generation        |                            | ı           |             |            | Ethnicity            |            |                                | Number of  | Children     | ı          | Agos                 | of Children         |                        |             |            |                      | Empl              | oyment                         |                               |                   |
|  |   |                      | ation             |            | Generation        | '                          |             |             |            | Ethnicity            |            | American                       | Number of  | Cillaren     |            | Ages €               | 1 or more           |                        |             |            |                      | Empi              | Work full time                 | Work full time                |                   |
|  |   | All                  | Total             |            |                   | Generation                 |             |             |            | . African-           |            | Indian/Alaska                  |            | 2 or         |            | ehildren             | under 3             | All                    |             |            | Work for             | Full Or           | from home or                   | outside home                  | Not               |
|  |   | Generations<br>Total | GenZ/Mil          | Generation | Z Millennial      | S X or older               | White       | Non-White   | e Hispanio | American             | Asian      | Native+Native                  | 1 child    | more         | 1 child <3 |                      | AND 1 or            | children 3<br>or older | Full Time   | Part Tim   | e myself             | Part Time         | work part-time                 | or part-timer                 | Employed          |
|  |   | IOtal                |                   |            |                   |                            |             |             |            |                      |            | Hawaiian, Pac<br>Islander      |            |              |            | ne ether<br>children | more 3+             | or order               |             |            |                      |                   | from home                      | outside home                  |                   |
|  | Unweighted Base                                   | 4980                 | 4341              | 89         | 4252              | 639                        | 3831        | 1052        | 400        | 222                  | 309        | 116                            | 2049       | 2931         | 1361       | 404                  | 1516                | 1682                   | 2734        | 739        | 227                  | 3700              | 1566                           | 1907                          | 1280              |
|  | Base: Sexually active                             | 2437                 | 1798              | 41         | 1757              | 639                        | 1460        | 953         | 416        | 308                  | 196        | 74                             | 968        | 1469         | 580        | 165                  | 665                 | 1019                   | 1301        | 347        | 125                  | 1773              | 755                            | 893                           | 664               |
|  | Extremely satisfied                               | 10%                  | 9%                | 22%        | 9%                | 12%                        | 10%         | 11%         | 12%        | 11%                  | 11%        | 15%                            | 10%        | 10%          | 8%         | 11%                  | 9%                  | 12%                    | 9%          | 11%        | 10%                  | 9%                | 9%                             | 10%                           | 12%               |
|  | Satisfied   | 32%                  | 33%               | 42%        | 32%               | 30%                        | 32%         | 32%         | 29%        | 35%                  | 30%        | 30%                            | 29%        | 34%          | 29%        | 30%                  | 33%                 | 33%                    | 31%         | 35%        | 34%                  | 32%               | 34%                            | 30%                           | 32%               |
|  | Neither satisfied or dissatisfied Dissatisfied    | 33%<br>20%           | 33%<br>20%        | 20%<br>12% | 33%<br>20%        | 32%<br>19%                 | 33%<br>21%  | 32%<br>19%  | 33%<br>21% | 30%<br>16%           | 37%<br>17% | 30%<br>19%                     | 34%<br>20% | 32%<br>20%   | 34%<br>23% | 33%<br>22%           | 33%<br>21%          | 32%<br>17%             | 34%<br>21%  | 28%        | 33%<br>20%           | 33%<br>21%        | 32%<br>19%                     | 34%<br>22%                    | 32%<br>18%        |
|  | Extremely dissatisfied                            | 5%                   | 20%<br>5%         | 4%         | 20%<br>5%         | 7%                         | 5%          | 6%          | 5%         | 7%                   | 6%         | 5%                             | 7%         | 4%           | 6%         | 3%                   | 3%                  | 6%                     | 5%          | 6%         | 20%                  | 5%                | 5%                             | 5%                            | 6%                |
|  | Extremely dissaustied                             | 376                  | 576               | 1 470      | 5%                | 776                        | 3%          | 0.6         | 376        | 776                  | 076        | 376                            | 7.76       | 470          | 0.00       | 376                  | 376                 | 0.6                    | 1 576       | 076        | 376                  | 5%                | 5%                             | 5%                            | 076               |
|  |   | Genera               | ation             | ı          | Generation        |                            | ı           |             |            | Ethnicity            |            |                                | Number of  | Children     | ı          | Agos                 | of Children         |                        |             |            |                      | Empl              | oyment                         |                               |                   |
|  |   |                      | ation             |            | Generation        |                            |             |             |            | Lumenty              |            | American                       | Number of  | Cilliaren    |            | 2≠                   | 1 or more           |                        |             |            |                      | Lilipi            | Work full time                 | Work full time                |                   |
|  |   | All<br>Generations   | Total             | Congretion | Z Millennial      | Generation                 | White       | Non-White   | . Hispanic | African-             | Asian      | Indian/Alaska                  | 1 child    | 2 or         | 1 child <  | ehildren             | under 3             | All<br>children 3      | Full Time   | Part Tim   | Work for             | Full Or           | from home or                   | outside home                  | Not               |
|  |   | Total                | GenZ/Mil          | Generation | Z Willellilla     | X or older                 | writte      | INOII-WIIII | e mispanic | American             | ASIdii     | Native+Native<br>Hawaiian: Pac | I CIIIIG   | more         | T CI III C | 8 AND<br>ne ether    | AND 1 or            | or older               | ruii Tiille | rait IIIII | myself               | Part Time         |                                | or part-timer                 | Employed          |
|  |   |                      |                   |            |                   |                            |             |             |            |                      |            | Islander                       |            |              |            | ehildren             | more 3+             |                        |             |            |                      |                   | from home                      | outside home                  |                   |
|  | Unweighted Base                                   | 4858                 | 4252              | 85         | 4167              | 606                        | 3758        | 1004        | 385        | 201                  | 301        | 101                            | 2003       | 2855         | 1350       | 398                  | 1493                | 1600                   | 2678        | 714        | 219                  | 3611              | 1528                           | 1864                          | 1247              |
|  | Base: Sexually active and Have spouse/partner     | r 2350<br>10%        | <b>1744</b><br>9% | 37<br>24%  | 1707              | <b>606</b><br>12%          | 1423<br>10% | 904<br>10%  | 401        | 279                  | 190        | <b>62</b><br>15%               | 940<br>10% | 1410<br>10%  | 572<br>8%  | 158<br>11%           | <b>652</b><br>9%    | 960<br>11%             | 1261<br>9%  | 332<br>11% | 118<br>10%           | <b>1711</b><br>9% | <b>731</b><br>9%               | <b>862</b><br>9%              | <b>639</b><br>12% |
|  | Extremely satisfied<br>Satisfied                  | 32%                  | 33%               | 40%        | 9%<br>33%         | 30%                        | 32%         | 32%         | 11%<br>29% | 9%<br>37%            | 10%        | 31%                            | 29%        | 34%          | 29%        | 30%                  | 34%                 | 33%                    | 31%         | 36%        | 33%                  | 32%               | 9%<br>34%                      | 30%                           | 32%               |
|  | Neither satisfied or dissatisfied                 | 33%                  | 33%               | 18%        | 33%               | 32%                        | 33%         | 32%         | 33%        | 30%                  | 37%        | 28%                            | 34%        | 31%          | 34%        | 33%                  | 32%                 | 32%                    | 34%         | 28%        | 34%                  | 33%               | 32%                            | 34%                           | 31%               |
|  | Dissatisfied                                      | 20%                  | 20%               | 13%        | 20%               | 19%                        | 21%         | 19%         | 22%        | 16%                  | 18%        | 20%                            | 20%        | 20%          | 23%        | 23%                  | 22%                 | 17%                    | 21%         | 19%        | 21%                  | 21%               | 19%                            | 22%                           | 19%               |
|  | Extremely dissatisfied                            | 5%                   | 5%                | 5%         | 5%                | 7%                         | 5%          | 6%          | 5%         | 8%                   | 6%         | 7%                             | 7%         | 4%           | 6%         | 4%                   | 3%                  | 6%                     | 5%          | 6%         | 3%                   | 5%                | 5%                             | 5%                            | 6%                |
|  |   |                      |                   |            |                   |                            |             |             |            |                      |            |                                |            |              |            |                      |                     |                        |             |            |                      |                   |                                |                               |                   |
|  |   | Genera               | ation             | l          | Generation        | 1                          | l           |             |            | Ethnicity            |            |                                | Number of  | Children     | I          | Ages o               | of Children         |                        | ı           |            |                      | Empl              | oyment                         |                               |                   |
|  |   |                      |                   |            |                   |                            |             |             |            |                      |            | American                       |            |              |            | 2+                   | 1 or more           | ΔII                    |             |            |                      |                   | Work full time                 | Work full time                |                   |
|  |   | All                  | Total             | Congretion | Z Millennial      | Generation                 | White       | Non-White   | . Hienanie | African-             | Asian      | Indian/Alaska<br>Native+Native | 1 child    | 2 or         | 1 child ca | children<br><3 AND   | under 3             | children 2             | Full Time   | Dart Tim   | Work for             |                   | from home or                   | outside home                  | Not               |
|  |   | Total                | GenZ/Mil          | Generation | ∠ willerifilat    | X or older                 | vviiite     | NOII-WHILE  | = mispanic | American             | ASIdN      | Native+Native<br>Hawaiian, Pac | I CIIIIU   | more         | T CI III C | no other             | AND I OI            | or older               | I ruii rime | rait ilm   | e myself             | Part Time         | work part-time                 | or part-timer                 | Employed          |
|  |   |                      |                   |            |                   |                            |             |             |            |                      |            | Islander                       |            |              |            | children             | more 3+             |                        |             |            |                      |                   | from home                      | outside home                  |                   |
| Q94: How do you identify?                      | Unweighted Base                                   | 5585                 | 4789              | 105        | 4684              | 796                        | 4244        | 1228        | 446        | 269                  | 354        | 144                            |            | 3240         | 1510       | 436                  | 1616                | 2005                   | 3041        | 848        | 266                  | 4155              | 1711                           | 2178                          | 1430              |
|  | Base: Total Respondents Prefer to self-describe   | <b>2796</b><br>0%    | 2000              | 50         | <b>1950</b><br>0% | <b>796</b><br>0%           | 1648<br>0%  | 1116        | 464        | 370                  | 226        | 96                             | 1134<br>0% | 1662<br>0%   | 655        | 182                  | 713                 | 1237<br>0%             | 1483        | 406        | 149<br>0%            | 2038<br>0%        | 837                            | 1052<br>0%                    | 758               |
|  | Prefer to self-describe<br>Woman                  | 98%                  | 0%<br>98%         | 94%        | 0%<br>98%         | 0%<br>98%                  | 98%         | 97%         | 98%        | 97%                  | 98%        | 91%                            | 98%        | 0%<br>98%    | 99%        | 99%                  | 99%                 | 0%<br>97%              | 98%         | 96%        | 0%<br>100%           | 0%<br>98%         | 97%                            | 0%<br>98%                     | 99%               |
|  | Man   | 1%                   | 2%                | 6%         | 98%<br>1%         | 1%                         | 1%          | 2%          | 98%<br>1%  | 2%                   | 1%         | 7%                             | 1%         | 98%<br>2%    | 0%         | 1%                   | 1%                  | 2%                     | 1%          | 3%         | 0%                   | 98%<br>2%         | 2%                             | 2%                            | 0%                |
|  | Non-binary  | 0%                   | 0%                | -          | 0%                | 0%                         | 0%          | 1%          | 1%         | 1%                   | 0%         | 2%                             | 0%         | 0%           | 0%         | 0%                   | 0%                  | 0%                     | 0%          | 0%         | -                    | 0%                | 0%                             | 0%                            | 0%                |
|  | Prefer not to share                               | 0%                   | 0%                | 0%         | 0%                | 1%                         | 0%          | 0%          | 0%         | 0%                   | 0%         |                                | 0%         | 0%           | 0%         | 0%                   | 0%                  | 0%                     | 0%          | 1%         |                      | 0%                | 0%                             | 0%                            | 1%                |

|  |  | Gener                | ation    | I          | Generation    |            | 1       |             |           | Ethnicity |        |                                | Number o  | f Children | 1          | Ages o               | f Children |                        | I           |            |            | Empl      | oyment         |                |          |
|--|--|----------------------|----------|------------|---------------|------------|---------|-------------|-----------|-----------|--------|--------------------------------|-----------|------------|------------|----------------------|------------|------------------------|-------------|------------|------------|-----------|----------------|----------------|----------|
|  |  |                      |          |            |               |            |         |             |           |           |        | American                       |           |            |            | 2+                   | 1 or more  |                        |             |            |            |           | Work full time | Work full time |          |
|  |  | All                  | Total    |            | 7 1470        | Generation | 146-74- | N 14/1-14   | I Panania | African-  |        | Indian/Alaska                  | 4 -1-11-1 | 2 or       | 4          | children             | under 3    | All                    | F. II The . | Deat Time  | . Work for | Full Or   | from home or   | outside home   |          |
|  |  | Generations<br>Total | GenZ/Mil | Generation | Z Millennials | X or older | White   | Non-White   | Hispanic  | American  | Asian  | Native+Native                  |           | more       | 1 child <3 | <3 AND               | AND 1 or   | children 3<br>or older | Full Time   | Part Time  | myself     | Part Time | work part-time | or part-timer  | Employed |
|  |  | IOtal                |          |            |               |            |         |             |           |           |        | Hawaiian, Pac<br>Islander      |           |            |            | no other<br>children | more 3+    | or order               |             |            |            |           | from home      | outside home   | į.       |
| Q95: Do you identify as LGBTQ?                           | Unweighted Base                                | 5585                 | 4789     | 105        | 4684          | 796        | 4244    | 1228        | 446       | 269       | 354    | 144                            | 2345      | 3240       | 1510       | 436                  | 1616       | 2005                   | 3041        | 848        | 266        | 4155      | 1711           | 2178           | 1430     |
|  | Base: Total Respondents                        | 2796                 | 2000     | 50         | 1950          | 796        | 1648    | 1116        | 464       | 370       | 226    | 96                             | 1134      | 1662       | 655        | 182                  | 713        | 1237                   | 1483        | 406        | 149        | 2038      | 837            | 1052           | 758      |
|  | Yes  | 8%                   | 9%       | 20%        | 9%            | 5%         | 7%      | 9%          | 9%        | 9%        | 4%     | 20%                            | 9%        | 7%         | 7%         | 7%                   | 6%         | 9%                     | 8%          | 11%        | 4%         | 9%        | 9%             | 9%             | 6%       |
|  | No   | 92%                  | 91%      | 80%        | 91%           | 95%        | 93%     | 91%         | 91%       | 91%       | 96%    | 80%                            | 91%       | 93%        | 93%        | 93%                  | 94%        | 91%                    | 92%         | 89%        | 96%        | 91%       | 91%            | 91%            | 94%      |
|  | •  |                      |          | '          |               |            |         |             |           |           |        |                                |           |            |            |                      |            |                        |             |            |            |           |                |                |          |
|  |  |                      |          |            |               |            |         |             |           |           |        |                                |           |            |            |                      |            |                        |             |            |            |           |                |                |          |
|  |  |                      |          |            |               |            |         |             |           |           |        |                                |           |            |            |                      |            |                        |             |            |            |           |                |                |          |
|  |  | Gener                | ation    |            | Generation    |            |         |             | E         | Ethnicity |        |                                | Number o  | f Children |            |                      | f Children |                        |             |            |            | Empl      | oyment         |                |          |
|  |  |                      |          |            |               |            |         |             |           |           |        | American                       |           |            |            | 2+                   | 1 or more  | ΔII                    |             |            |            |           | Work full time | Work full time |          |
|  |  | All<br>Generations   | Total    | Concretion | Z Millennials | Generation | White   | Non-White   | Lliononia | African-  | Asian  | Indian/Alaska                  | 1 child   | 2 or       | 1 child <3 | children<br><3 AND   | under 3    |                        | Full Time   | Dort Time  | Work for   | Full Or   | from home or   | outside home   | Not      |
|  |  | Total                | GenZ/Mil | Generation | Z Willelillas | X or older | wille   | INOII-WILLE | пізраніс  | American  | ASIdii | Native+Native<br>Hawaiian, Pac |           | more       | I Ciliu S  | no other             | AND 1 or   | or older               | ruii Tiille | Part Tille | myself     | Part Time | work part-time |                |          |
|  |  | 10101                |          |            |               |            |         |             |           |           |        | Islander                       |           |            |            | children             | more 3+    | or order               |             |            |            |           | from home      | outside home   | r        |
| Q96: Which race/ethnicity best describes you? Select all | Unweighted Base                                | 5585                 | 4789     | 105        | 4684          | 796        | 4244    | 1228        | 446       | 269       | 354    | 144                            | 2345      | 3240       | 1510       | 436                  | 1616       | 2005                   | 3041        | 848        | 266        | 4155      | 1711           | 2178           | 1430     |
| that apply.  | Base: Total Respondents                        | 2796                 | 2000     | 50         | 1950          | 796        | 1648    | 1116        | 464       | 370       | 226    | 96                             | 1134      | 1662       | 655        | 182                  | 713        | 1237                   | 1483        | 406        | 149        | 2038      | 837            | 1052           | 758      |
|  | White, Caucasian                               | 67%                  | 64%      | 61%        | 64%           | 76%        | 100%    | 21%         | 28%       | 12%       | 20%    | 34%                            | 66%       | 68%        | 64%        | 69%                  | 68%        | 69%                    | 68%         | 70%        | 71%        | 69%       | 67%            | 70%            | 64%      |
|  | Hispanic or Latino                             | 17%                  | 21%      | 17%        | 21%           | 6%         | -       | 42%         | 100%      | 6%        | 6%     | 27%                            | 16%       | 17%        | 21%        | 19%                  | 21%        | 12%                    | 16%         | 14%        | 14%        | 15%       | 16%            | 14%            | 21%      |
|  | Black or African American                      | 13%                  | 16%      | 36%        | 15%           | 7%         | -       | 33%         | 5%        | 100%      | 4%     | 18%                            | 14%       | 13%        | 13%        | 14%                  | 13%        | 13%                    | 13%         | 9%         | 19%        | 13%       | 12%            | 12%            | 15%      |
|  | Asian  | 8%                   | 8%       | 6%         | 8%            | 8%         | -       | 20%         | 3%        | 2%        | 100%   | 10%                            | 9%        | 8%         | 11%        | 8%                   | 8%         | 7%                     | 8%          | 8%         | 7%         | 8%        | 10%            | 6%             | 9%       |
|  | Multireacial or Multiethnic                    | 4%                   | 4%       | 14%        | 4%            | 3%         | -       | 9%          | 9%        | 10%       | 10%    | 12%                            | 3%        | 4%         | 4%         | 4%                   | 4%         | 3%                     | 3%          | 3%         | 8%         | 4%        | 4%             | 3%             | 4%       |
|  | American Indian or Alaska Native               | 3%                   | 3%       | 8%         | 2%            | 3%         | -       | 7%          | 5%        | 5%        | 3%     | 83%                            | 2%        | 3%         | 1%         | 2%                   | 3%         | 4%                     | 2%          | 5%         | 5%         | 3%        | 3%             | 3%             | 2%       |
|  | Native Hawaiian or other Pacific Islander      | 1%                   | 1%       | 2%         | 1%            | 1%         | -       | 2%          | 2%        | 1%        | 3%     | 23%                            | 1%        | 1%         | 1%         | 0%                   | 1%         | 1%                     | 1%          | 1%         | 1%         | 1%        | 1%             | 1%             | 1%       |
|  | MENA (Middle Eastern or North African)         | 1%                   | 1%       | 1%         | 1%            | 2%         | -       | 3%          | 2%        | 1%        | 1%     | 8%                             | 1%        | 1%         | 1%         | -                    | 1%         | 2%                     | 1%          | 1%         | 3%         | 1%        | 2%             | 1%             | 1%       |
|  | Prefer not to answer                           | 1%                   | 1%       | 0%         | 1%            | 3%         | -       | -           | -         | -         | -      | -                              | 1%        | 1%         | 1%         | 1%                   | 1%         | 2%                     | 1%          | 2%         | 2%         | 1%        | 1%             | 1%             | 1%       |
|  |  |                      |          |            |               |            |         |             |           |           |        |                                |           |            |            |                      |            |                        |             |            |            |           |                |                |          |
|  |  |                      |          |            |               |            |         |             |           |           |        |                                |           |            |            |                      |            |                        |             |            |            |           |                |                |          |
|  |  | Gener                | ation    |            | Generation    |            | l       |             | E         | Ethnicity |        |                                | Number o  | f Children |            | Ages o               | f Children |                        |             |            |            | Empl      | oyment         |                |          |
|  |  |                      |          |            |               |            |         |             |           |           |        | American                       |           |            |            | 2+                   | 1 or more  |                        |             |            |            |           | Work full time | Work full time |          |
|  |  | All                  | Total    |            |               | Generation |         |             |           | African-  |        | Indian/Alaska                  |           | 2 or       | l          | children             | under 3    | All                    |             |            | Work for   | Full Or   | from home or   | outside home   |          |
|  |  | Generations<br>Total | GenZ/Mil | Generation | Z Millennials | X or older | White   | Non-White   | Hispanio  | American  | Asian  | Native+Native                  | 1 child   | more       | 1 child <3 | <3 AND               | AND 1 or   |                        | Full Time   | Part Time  | myself     | Part Time |                |                |          |
|  |  | IOIai                |          |            |               |            |         |             |           |           |        | Hawaiian, Pac<br>Islander      |           |            |            | no other<br>children | more 3+    | or older               |             |            |            |           | from home      | outside home   | į.       |
| Qve: Ethnicity   | Unweighted Base                                | 5585                 | 4789     | 105        | 4684          | 796        | 4244    | 1228        | 446       | 269       | 354    | 144                            | 2345      | 3240       | 1510       | 436                  | 1616       | 2005                   | 3041        | 848        | 266        | 4155      | 1711           | 2178           | 1430     |
|  | Base: Total Respondents                        | 2796                 | 2000     | 50         | 1950          | 796        | 1648    | 1116        | 464       | 370       | 226    | 96                             | 1134      | 1662       | 655        | 182                  | 713        | 1237                   | 1483        | 406        | 149        | 2038      | 837            | 1052           | 758      |
|  | White and only white selected                  | 59%                  | 54%      | 44%        | 54%           | 71%        | 100%    |             | -         |           |        | -                              | 58%       | 59%        | 54%        | 58%                  | 57%        | 63%                    | 61%         | 64%        | 59%        | 61%       | 58%            | 64%            | 53%      |
|  | Hispanic/latino and any combination            | 17%                  | 21%      | 17%        | 21%           | 6%         | -       | 42%         | 100%      | 6%        | 6%     | 27%                            | 16%       | 17%        | 21%        | 19%                  | 21%        | 12%                    | 16%         | 14%        | 14%        | 15%       | 16%            | 14%            | 21%      |
|  | Black/Afr American and any combination         | 12%                  | 15%      | 30%        | 14%           | 7%         | -       | 31%         | -         | 94%       | 2%     | 12%                            | 13%       | 12%        | 12%        | 13%                  | 11%        | 13%                    | 13%         | 9%         | 16%        | 12%       | 11%            | 12%            | 13%      |
|  | American Indian or Alaska Native and any       |                      |          |            |               |            |         |             |           |           |        |                                |           |            |            |                      |            |                        |             |            |            |           |                |                |          |
|  | combination                                    | 2%                   | 1%       | 3%         | 1%            | 3%         | -       | 4%          | -         | -         | 1%     | 48%                            | 1%        | 2%         | 1%         | 0%                   | 1%         | 2%                     | 1%          | 3%         | 3%         | 2%        | 2%             | 2%             | 1%       |
|  | Native Hawaiian or other Pacific Islander any  |                      |          |            |               |            |         |             |           |           |        |                                |           |            |            |                      |            |                        |             |            |            |           |                |                |          |
|  | combination                                    | 0%                   | 0%       | 1%         | 0%            | 1%         | -       | 1%          | -         | -         | 1%     | 13%                            | 1%        | 0%         | 1%         | 0%                   | 0%         | 0%                     | 0%          | 1%         | -          | 0%        | 1%             | 0%             | 0%       |
|  | Asian and any combo                            | 7%                   | 7%       | 5%         | 7%            | 7%         | -       | 18%         | -         | -         | 91%    | -                              | 8%        | 7%         | 10%        | 8%                   | 7%         | 6%                     | 7%          | 7%         | 5%         | 7%        | 9%             | 6%             | 8%       |
|  | MENA (Middle Eastern or North African) and any |                      |          |            |               |            | 1       |             |           |           |        |                                |           | ***        | l          |                      |            |                        | l           |            |            |           |                |                |          |
|  | combo  | 1%                   | 0%       |            | 0%            | 2%         | -       | 2%          | -         | -         | -      | -                              | 1%        | 1%         | 1%         | -                    | 0%         | 1%                     | 1%          | 0%         | 1%         | 1%        | 1%             | 1%             | 1%       |
|  | Prefer not to answer                           | 1%                   | 1%       | 0%         | 1%            | 3%         | -       | -           | -         | -         | -      | -                              | 1%        | 1%         | 1%         | 1%                   | 1%         | 2%                     | 1%          | 2%         | 2%         | 1%        | 1%             | 1%             | 1%       |

|                                     |                                       | Gene                 | ration              |              | Generation  |            |       |           | Et       | thnicity |       |                                | Number of | f Children |            | Ages of         | Children            |          |           |            |          | Emplo     | yment                       |   |         |
|-------------------------------------|---------------------------------------|----------------------|---------------------|--------------|-------------|------------|-------|-----------|----------|----------|-------|--------------------------------|-----------|------------|------------|-----------------|---------------------|----------|-----------|------------|----------|-----------|-----------------------------|---|---------|
|                                     |                                       | All                  | Total               |              |             | Generation |       |           |          | African- |       | American<br>Indian/Alaska      |           | 2 or       |            | 2+<br>children  | 1 or more           | All      |           |            | Work for | Full Or   | Work full time              | Work full time<br>outside home                | Not     |
|                                     |                                       | Generations<br>Total | s Total<br>GenZ/Mil | Generation Z | Millennials | X or older | White | Non-White | Hispanic | American | Asian | Native+Native<br>Hawaiian, Pac | 1 child   | more more  | 1 child <3 | no other        | AND 1 or<br>more 3+ | or older | Full Time | e Part Tim | e myself | Part Time | work part-time<br>from home | outside nome<br>or part-timer<br>outside home | Employe |
| Q97: In what country do you live?   | Unweighted Base                       | 5585                 | 4789                | 105          | 4684        | 796        | 4244  | 1228      | 446      | 269      | 354   | Islander<br>144                | 2345      | 3240       | 1510       | children<br>436 | 1616                | 2005     | 3041      | 848        | 266      | 4155      | 1711                        | 2178  | 1430    |
| 257. III Wildt Country do you live: | Base: Total Respondents               | 2796                 | 2000                | 50           | 1950        | 796        | 1648  | 1116      | 464      | 370      | 226   | 96                             | 1134      | 1662       | 655        | 182             | 713                 | 1237     | 1483      | 406        | 149      | 2038      | 837                         | 1052  | 758     |
|                                     | United States of America              | 100%                 | 100%                | 100%         | 100%        | 100%       | 100%  | 100%      | 100%     | 100%     | 100%  | 100%                           | 100%      | 100%       | 100%       | 100%            | 100%                | 100%     | 100%      | 100%       | 100%     | 100%      | 100%                        | 100%  | 100%    |
|                                     | Afghanistan<br>Albania                |                      |                     |              | -           |            | -     | -         | -        |          | -     | -                              | 1         |            | 1          | -               |                     | -        | 1 -       | -          | -        | -         | -                           | -   | -       |
|                                     | Algeria                               | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         |                             | -   | -       |
|                                     | Andorra                               | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Angola<br>Anguilla                    |                      | -                   | i :          | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Antigua and Barbuda                   |                      | -                   | :            | -           |            | :     |           |          |          |       | -                              | :         |            | 1          | -               |                     | -        |           | -          |          |           |                             |   | -       |
|                                     | Argentina                             | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Armenia                               | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Australia<br>Austria                  |                      | -                   | :            |             | -          | :     | -         | -        |          | -     | -                              | -         |            | 1          | -               |                     |          | 1         |            | -        |           |                             |   | -       |
|                                     | Azerbaijan                            | -                    | -                   |              | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Bahamas                               | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Bahrain<br>Bangladesh                 | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Barbados                              |                      | -                   |              | -           | -          | -     | -         | -        |          | -     | -                              | 1         |            | 1          | -               |                     | -        | 1 -       | -          | -        | -         | -                           | -   |         |
|                                     | Belarus                               | -                    | -                   |              |             | -          | -     | -         | -        | -        | -     | -                              | -         |            | -          | -               |                     | -        | -         | -          | -        |           | -                           | -   | -       |
|                                     | Belgium                               | -                    | -                   |              | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Belize<br>Benin                       | -                    | -                   |              | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Bhutan                                |                      | -                   | 1 :          |             | -          | :     | -         | -        |          |       | -                              | -         |            | 1          | -               |                     |          | 1 1       |            |          |           |                             |   | -       |
|                                     | Bolivia (Plurinational State of)      |                      | -                   |              |             | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          |                 | -                   | -        | -         | -          | -        | -         |                             |   | -       |
|                                     | Bosnia and Herzegovina                | -                    | -                   |              | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           |   | -       |
|                                     | Botswana                              | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Brazil<br>British Virgin Island       |                      | -                   | :            |             | -          | :     | -         | -        |          | -     | -                              | -         |            | 1          | -               |                     |          | 1         |            | -        |           |                             |   | -       |
|                                     | Brunei Darussalam                     |                      |                     | -            | -           |            | :     | -         | -        |          |       | -                              | :         |            |            | -               |                     | -        | 1         | -          | -        |           | -                           | -   |         |
|                                     | Bulgaria                              | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Burkina Faso                          | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Burundi<br>Cabo Verde                 | -                    | -                   |              | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Cambodia                              |                      |                     | 1 .          |             |            | [     |           | -        |          |       | -                              | :         | -          |            |                 | -                   |          | 1 .       | -          |          |           | -                           | -   |         |
|                                     | Cameroon                              | -                    | -                   |              |             | -          | -     | -         | -        | -        | -     | -                              | -         |            | -          | -               |                     | -        | -         | -          | -        |           | -                           | -   | -       |
|                                     | Canada                                | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Cayman Islands                        | -                    | -                   |              | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Central African Republic<br>Chad      |                      | -                   | 1 :          |             | -          | :     | -         | -        |          |       | -                              | -         |            | 1          | -               |                     |          | 1 1       |            |          |           |                             |   | -       |
|                                     | Chile                                 | -                    | -                   |              | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | China                                 | -                    | -                   |              | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Colombia                              | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Comoros<br>Congo                      |                      | -                   | :            |             | -          | -     | -         | -        |          | -     | -                              | -         |            | 1          | -               |                     |          | -         |            | -        |           |                             |   |         |
|                                     | Costa Rica                            |                      |                     | 1 :          |             |            | [     |           | -        |          |       | -                              | [         | -          |            |                 | -                   |          |           |            |          | -         |                             |   | -       |
|                                     | Côte D'Ivoire                         | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Croatia                               | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Cuba<br>Cyprus                        | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Czech Republic                        |                      | -                   | 1 -          |             | -          | [     |           | -        |          |       | -                              | :         | -          | 1          |                 | -                   |          |           |            |          |           | -                           | -   | -       |
|                                     | Democratic People's Republic of Korea | -                    | -                   |              |             | -          | -     | -         | -        | -        | -     | -                              | -         |            | -          | -               |                     | -        | -         | -          | -        |           | -                           | -   | -       |
|                                     | Democratic Republic of the Congo      | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Denmark<br>Djibouti                   | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Dominica                              |                      | -                   | 1 -          |             | -          | [     |           | -        |          |       | -                              | [         | -          | 1          |                 | -                   |          |           |            |          |           | -                           | -   | -       |
|                                     | Dominican Republic                    | -                    | -                   |              | -           | -          | -     | -         | -        | -        | -     | -                              | -         |            | -          | -               |                     | -        | -         | -          | -        |           | -                           | -   | -       |
|                                     | Ecuador                               | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Egypt<br>El Salvador                  | 1 :                  | -                   | 1 :          | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | 1          | -               | -                   | -        | 1 :       | -          | -        | -         | -                           |   | -       |
|                                     | Equatorial Guinea                     |                      | -                   | :            | -           | -          | [     | -         | -        |          | -     | -                              | -         |            |            | -               |                     | -        | 1 [       | -          | -        | -         | -                           | -   |         |
|                                     | Eritrea                               | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Estonia                               | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Ethiopia<br>Fiji                      |                      | -                   |              | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          |            | -               | -                   | -        | 1 -       | -          | -        | -         | -                           |   | -       |
|                                     | Finland                               |                      | -                   | 1 :          | -           | -          | -     | -         | -        | -        | -     | -                              | -         |            | [          | -               | -                   | -        | 1 1       | -          | -        | -         | -                           | -   |         |
|                                     | France                                | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Gabon                                 | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Gambia                                | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Georgia<br>Germany                    |                      |                     | 1 :          |             | -          | :     | -         | -        |          |       | -                              | -         |            | 1          | -               |                     |          | 1 1       |            |          |           |                             |   | -       |
|                                     | Ghana                                 | -                    | -                   |              | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Greece                                | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Grenada                               | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Guatemala<br>Guinea                   | -                    | -                   |              | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Guinea Bissau                         |                      | -                   | :            | -           | -          | -     |           | -        |          | -     | -                              | 1         |            |            | -               |                     | -        | 1 1       | -          | -        | -         | -                           |   | -       |
|                                     | Guyana                                | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Haiti                                 | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Holy See                              |                      | -                   |              | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           |   | -       |
|                                     | Honduras<br>Hungary                   |                      | -                   | 1 :          | -           | -          | 1 :   | -         | -        | -        | -     | -                              |           |            | [          | -               | -                   | -        | 1 1       | -          | -        | -         | -                           | -   | -       |
|                                     | Iceland                               |                      | -                   |              |             | -          |       | -         | -        | -        | -     | -                              | -         | -          | -          |                 | -                   | -        | -         | -          | -        | -         |                             |   | -       |
|                                     | India                                 | -                    | -                   |              | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           |   | -       |
|                                     | Indonesia                             | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Iran (Islamic Republic of)<br>Iraq    | 1 -                  | -                   | 1 .          | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Ireland                               |                      |                     | :            | -           | -          | -     | -         | -        | -        |       |                                | -         |            |            | -               |                     |          | 1         | -          |          | -         | -                           |   |         |
|                                     | Israel                                | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |
|                                     | Italy                                 | -                    | -                   | -            | -           | -          | -     | -         | -        | -        | -     | -                              | -         | -          | -          | -               | -                   | -        | -         | -          | -        | -         | -                           | -   | -       |

|                                   |  | Gene                       | eration             | 1          | Generation    |                          | I     |           | Е        | thnicity             |       |   | Number o | f Children   |            |                                      | f Children                       |                               | 1         |           |                 | Emplo   | oyment   |   |                    |
|-----------------------------------|--|----------------------------|---------------------|------------|---------------|--------------------------|-------|-----------|----------|----------------------|-------|---|----------|--------------|------------|--------------------------------------|----------------------------------|-------------------------------|-----------|-----------|-----------------|---------|--|---|--------------------|
|                                   |  | All<br>Generation<br>Total | Total<br>S GenZ/Mil | Generation | Z Millennials | Generation<br>X or older | White | Non-White | Hispanic | African-<br>American | Asian | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac | 1 child  | 2 or<br>more | 1 child <3 | 2+<br>children<br><3 AND<br>no other | 1 or more<br>under 3<br>AND 1 or | All<br>children 3<br>or older | Full Time | Part Time | Work for myself | Full Or | Work full time<br>from home or<br>work part-time | Work full time<br>outside home<br>or part-timer | e Not<br>r Employe |
| Q97: In what country do you live? | Unweighted Base                                | 5585                       | 4789                | 105        | 4684          | 796                      | 4244  | 1228      | 446      | 269                  | 354   | Islander<br>144   | 2345     | 3240         | 1510       | children<br>436                      | more 3+                          | 2005                          | 3041      | 848       | 266             | 4155    | from home  | outside home                                    | 1430               |
| day. In what country do you live: | Base: Total Respondents                        | 2796                       | 2000                | 50         | 1950          | 796                      | 1648  | 1116      | 464      | 370                  | 226   | 96  | 1134     | 1662         | 655        | 182                                  | 713                              | 1237                          | 1483      | 406       | 149             | 2038    | 837  | 1052  | 758                |
|                                   | Jamaica<br>Japan                               | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     |   | -        | -            | -          | -                                    | -                                | -                             |           |           | -               | -       | -  | -   | -                  |
|                                   | Jordan   | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Kazakhstan<br>Kenya                            | -                          | -                   | -          | -             | -                        | -     |           | -        | -                    | -     | -   |          | -            | -          |                                      | -                                | -                             |           |           | -               |         |  | -   | -                  |
|                                   | Kiribati                                       | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | :         |           | -               | -       | -  |   | -                  |
|                                   | Kuwait   | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        |              | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Kyrgyzstan<br>Lao People's Democratic Republic | -                          | -                   |            | -             | -                        |       | -         | -        | -                    | -     |   |          | -            | -          |                                      | -                                | -                             | 1         | - 1       | -               | -       | -  | -   | -                  |
|                                   | Latvia   | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Lebanon<br>Lesotho                             | -                          |                     | -          | -             |                          | -     | -         | -        | -                    | -     |   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       |  | -   | -                  |
|                                   | Liberia  | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Libya<br>Liechtenstein                         | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             |           | -         | -               | -       | -  | -   | -                  |
|                                   | Lithuania                                      |                            |                     | -          | -             | -                        |       |           | -        | -                    | -     |   |          |              | -          |                                      | -                                | -                             | :         | -         | -               |         |  | -   |                    |
|                                   | Luxembourg                                     | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Madagascar<br>Malawi                           | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       |  | -   | -                  |
|                                   | Malaysia                                       | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Maldives                                       | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Mali<br>Malta                                  | -                          | -                   | 1 -        | -             | -                        | 1 -   | -         | -        | -                    | -     | -   | 1 -      | -            | -          | -                                    | -                                | -                             | [         | -         | -               | -       | -  | -   | -                  |
|                                   | Marshall Islands                               | -                          | -                   | -          | -             | -                        | -     | -         |          |                      | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Mauritania<br>Mauritius                        | -                          | -                   | -          | -             | -                        |       | -         | -        | -                    | -     | -   | 1 :      | -            | -          | -                                    | -                                | -                             | 1:        | -         | -               | -       | -  | -   | -                  |
|                                   | Mexico   | -                          |                     |            |               |                          |       |           |          |                      | -     | -   |          | -            | -          | -                                    | -                                | -                             |           | -         |                 | -       |  |   | -                  |
|                                   | Micronesia (Federated States of)               | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Monaco<br>Mongolia                             | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       |  | -   | -                  |
|                                   | Montenegro                                     | -                          |                     | -          | -             | -                        | -     |           | -        | -                    | -     |   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               |         |  | -   | -                  |
|                                   | Montserrat                                     | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Morocco<br>Mozambique                          | -                          | -                   | -          | -             | -                        | -     | -         | -        |                      | -     | -   |          | -            | -          | -                                    | -                                | -                             | 1         | -         | -               | -       |  | -   | -                  |
|                                   | Myanmar  | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Namibia<br>Nauru                               | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Nepal  |                            |                     |            |               |                          |       | -         | -        |                      | -     | -   |          | -            | -          |                                      | -                                | -                             |           |           |                 | -       |  | -   | -                  |
|                                   | Netherlands                                    | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | New Zealand<br>Nicaragua                       | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     |   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       |  | -   | -                  |
|                                   | Niger  | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Nigeria<br>Norway                              | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Oman   | -                          | -                   |            | -             | -                        | -     | -         | -        | -                    | -     | -   | 1        | -            | -          |                                      | -                                | -                             | 1 -       |           | -               | -       | -  | -   | -                  |
|                                   | Pakistan                                       | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Palau<br>Panama                                | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             |           | -         | -               | -       | -  | -   | -                  |
|                                   | Papua New Guinea                               | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     |   | 1        | -            | -          | -                                    | -                                | -                             | :         | -         | -               | -       | -  | -   | -                  |
|                                   | Paraguay                                       | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Peru<br>Philippines                            | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     |   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       |  | -   | -                  |
|                                   | Poland   | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Portugal<br>Qatar                              | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Republic of Korea                              |                            |                     |            | -             |                          |       | -         | -        |                      | -     | -   |          | -            | -          |                                      | -                                | -                             |           |           |                 | -       |  | -   | -                  |
|                                   | Republic of Moldova                            | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Romania<br>Russian Federation                  | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     |   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Rwanda   | -                          | -                   | -          | -             | -                        |       | -         |          | -                    | -     | -   | -        |              |            | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Saint Kitts and Nevis<br>Saint Lucia           | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Saint Vincent and the Grenadines               |                            | -                   |            | -             |                          |       |           | -        |                      | -     | -   |          | -            | -          |                                      | -                                | -                             |           |           |                 | -       |  | -   | -                  |
|                                   | Samoa  | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | San Marino<br>Sao Tome and Principe            | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | 1 :       | -         | -               | -       | -  | -   | -                  |
|                                   | Saudi Arabia                                   |                            |                     | -          | -             | -                        |       |           | -        | -                    |       |   |          |              | -          |                                      | -                                | -                             | :         | -         | -               | - 1     |  | -   |                    |
|                                   | Senegal  | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     |   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Serbia<br>Seychelles                           | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       |  | -   | -                  |
|                                   | Sierra Leone                                   | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Singapore                                      | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Slovakia<br>Slovenia                           | -                          | -                   | -          | -             | -                        | 1 -   | -         | -        | -                    | -     | -   | 1 -      | -            | -          | -                                    | -                                | -                             | :         | -         | -               | -       | -  | -   | -                  |
|                                   | Solomon Islands                                | -                          | -                   | -          | -             | -                        | -     | -         |          |                      | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Somalia<br>South Africa                        | -                          | -                   | -          | -             | -                        |       | -         | -        | -                    | -     | -   | 1 :      | -            | -          | -                                    | -                                | -                             | 1:        | -         | -               | -       | -  | -   | -                  |
|                                   | South ?Sudan                                   | -                          |                     |            |               |                          |       |           |          |                      | -     | -   |          | -            | -          | -                                    | -                                | -                             |           | -         |                 | -       |  |   | -                  |
|                                   | Spain  | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Sri Lanka<br>State of Palestine                | -                          | -                   | 1 :        | -             | -                        | 1 :   | -         | -        | -                    | -     | -   | 1 :      | -            | -          | -                                    | -                                | -                             | 1 :       | -         | -               | -       | -  | -   | -                  |
|                                   | Sudan  | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Suriname                                       | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         | -         | -               | -       | -  | -   | -                  |
|                                   | Swaziland<br>Sweden                            | -                          | -                   | -          | -             | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -          | -                                    | -                                | -                             | -         |           | -               | -       | -  | -   | -                  |
|                                   | Switzerland                                    |                            | -                   | 1          |               | -                        | -     | -         | -        | -                    |       | -   | 1        | -            | -          | -                                    | -                                |                               | -         | -         | -               | -       | -  | -   |                    |
|                                   | Syrian Arab Republic                           | _                          |                     |            |               |                          |       |           |          |                      |       |   |          |              |            |                                      |                                  |                               |           |           |                 |         |  |   |                    |

|                                   |  | Gener                       | ation    | I            | Generation  |                          |       |           | E        | thnicity             |       |   | Number o | f Children   | 1    | Ages o   | of Children |                               |           |           |                    | Emplo                | yment   |   |                 |
|-----------------------------------|--|-----------------------------|----------|--------------|-------------|--------------------------|-------|-----------|----------|----------------------|-------|---|----------|--------------|------|--|-------------|-------------------------------|-----------|-----------|--------------------|----------------------|---|---|-----------------|
|                                   |  | All<br>Generations<br>Total | GenZ/Mil | Generation Z | Millenniais | Generation<br>X or older | White | Non-White | Hispanic | African-<br>American | Asian | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander | 1 child  | 2 or<br>more |      | 2+<br>children<br><3 AND<br>no other<br>children | AND 1 or    | All<br>children 3<br>or older | Full Time | Part Time | Work for<br>myself | Full Or<br>Part Time | Work full time<br>from home or<br>work part-time<br>from home | Work full time<br>outside home<br>or part-timer<br>outside home | Not<br>Employed |
| Q97: In what country do you live? | Unweighted Base                              | 5585                        | 4789     | 105          | 4684        | 796                      | 4244  | 1228      | 446      | 269                  | 354   | 144   | 2345     | 3240         | 1510 | 436  | 1616        | 2005                          | 3041      | 848       | 266                | 4155                 | 1711  | 2178  | 1430            |
|                                   | Base: Total Respondents                      | 2796                        | 2000     | 50           | 1950        | 796                      | 1648  | 1116      | 464      | 370                  | 226   | 96  | 1134     | 1662         | 655  | 182  | 713         | 1237                          | 1483      | 406       | 149                | 2038                 | 837   | 1052  | 758             |
|                                   | Tajikistan                                   | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | Thailand                                     | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | The former Yugoslav Republic of Macedonia    | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | Timor-Leste                                  | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | Togo   | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | Tonga  | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | Trinidad and Tobago                          | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | Tunisia                                      | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | Turkey                                       | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | Turkmenistan                                 | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | Turks and Caicos                             | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | Tuvalu                                       | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | Uganda                                       | -                           | -        | -            | -           | -                        |       | -         | -        | -                    | -     | -   |          | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   |   | -               |
|                                   | Ukraine                                      | -                           | -        | -            | -           | -                        |       | -         | -        | -                    | -     | -   |          | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   |   | -               |
|                                   | United Arab Emirates                         | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   |          | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | United Kingdom of Great Britain and Northern |                             |          |              |             |                          |       |           |          |                      |       |   |          |              |      |  |             |                               |           |           |                    |                      |   |   |                 |
|                                   | Ireland                                      | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | United Republic of Tanzania                  | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | Uruguay                                      | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | Uzbekistan                                   | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | Vanuatu                                      | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   | -        | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    | -   | -   | -               |
|                                   | Venezuela (Bolivarian Republic of)           | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   |          |              | -    |  | -           | -                             | -         | -         | -                  |                      | -   | -   | -               |
|                                   | Vietnam                                      | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   |          |              | -    |  | -           | -                             | -         | -         | -                  |                      | -   | -   | -               |
|                                   | Yemen  | -                           | -        | -            | -           | -                        | -     | -         | -        | -                    | -     | -   |          |              | -    |  | -           | -                             | -         | -         | -                  |                      | -   | -   | -               |
|                                   | Zambia                                       |                             | -        |              | -           | -                        | -     | -         | -        | -                    | -     |   |          | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    |   |   | -               |
|                                   | Zimbabwe                                     | -                           | -        |              | -           | -                        |       | -         | -        | -                    | -     |   |          | -            | -    | -  | -           | -                             | -         | -         | -                  | -                    |   |   | -               |

|   |                           | Gener                       | Generation        |              |               | Ethnicity                |       |           |     |                      |       |   |         | of Children  |           | Employment   |   |                               |           |           |                    |                      |              |      |               |
|---|---------------------------|-----------------------------|-------------------|--------------|---------------|--------------------------|-------|-----------|-----|----------------------|-------|---|---------|--------------|-----------|--|---|-------------------------------|-----------|-----------|--------------------|----------------------|--------------|------|---------------|
|   |                           | All<br>Generations<br>Total | Total<br>GenZ/Mil | Generation 2 | Z Millennials | Generation<br>X or older | White | Non-White |     | African-<br>American | Asian | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander | 1 child | 2 or<br>more | 1 child < | 2+<br>children<br>3 <3 AND<br>no other<br>children | 1 or more<br>under 3<br>AND 1 or<br>more 3+ | All<br>children 3<br>or older | Full Time | Part Time | Work for<br>myself | Full Or<br>Part Time | from home or |      | Not<br>Employ |
| Q98: In what state or U.S. territory do you live? If not in the | Unweighted Base           | 5585                        | 4789              | 105          | 4684          | 796                      | 4244  | 1228      | 446 | 269                  | 354   | 144   | 2345    | 3240         | 1510      | 436  | 1616  | 2005                          | 3041      | 848       | 266                | 4155                 | 1711         | 2178 | 1430          |
| U.S., select "not applicable."                                  | Base: Total Respondents   | 2796                        | 2000              | 50           | 1950          | 796                      | 1648  | 1116      | 464 | 370                  | 226   | 96  | 1134    | 1662         | 655       | 182  | 713   | 1237                          | 1483      | 406       | 149                | 2038                 | 837          | 1052 | 758           |
|   | Alabama                   | 1%                          | 1%                | 2%           | 1%            | 0%                       | 1%    | 1%        | -   | 1%                   | 2%    | 1%  | 1%      | 1%           | 0%        | 1%   | 1%  | 1%                            | 1%        | 1%        | 0%                 | 1%                   | 1%           | 0%   | 1%            |
|   | Alaska                    | 1%                          | 1%                | 1%           | 1%            | 0%                       | 1%    | 1%        | 0%  | 0%                   | 0%    | 2%  | 1%      | 1%           | 0%        | -  | 1%  | 1%                            | 1%        | 1%        | 0%                 | 1%                   | 1%           | 1%   | 0%            |
|   | American Samoa            | 0%                          | 0%                | -            | 0%            | 0%                       | 0%    | 1%        | 0%  | 1%                   | 0%    | 1%  | 0%      | 0%           | 0%        | 0%   | 0%  | 0%                            | 0%        | 1%        | -                  | 0%                   | 1%           | 0%   | 0%            |
|   | Arizona                   | 2%                          | 2%                | 1%           | 2%            | 1%                       | 1%    | 3%        | 3%  | 3%                   | 1%    | 5%  | 1%      | 2%           | 2%        | 2%   | 2%  | 1%                            | 1%        | 2%        | 0%                 | 1%                   | 2%           | 1%   | 3%            |
|   | Arkansas                  | 0%                          | 1%                | 1%           | 1%            | 0%                       | 0%    | 0%        | 0%  | 0%                   | 0%    | 2%  | 0%      | 0%           | 0%        | 0%   | 1%  | 1%                            | 1%        | 0%        | 0%                 | 1%                   | 0%           | 1%   | 0%            |
|   | California                | 13%                         | 13%               | 7%           | 14%           | 13%                      | 9%    | 19%       | 22% | 8%                   | 30%   | 18%   | 14%     | 13%          | 15%       | 13%  | 12%   | 14%                           | 12%       | 15%       | 10%                | 13%                  | 14%          | 12%  | 16%           |
|   | Colorado                  | 3%                          | 3%                | 4%           | 3%            | 3%                       | 4%    | 2%        | 4%  | 1%                   | 1%    | 3%  | 4%      | 3%           | 4%        | 2%   | 3%  | 3%                            | 3%        | 2%        | 6%                 | 3%                   | 3%           | 3%   | 3%            |
|   | Connecticut               | 2%                          | 2%                | -            | 2%            | 2%                       | 2%    | 2%        | 1%  | 2%                   | 2%    | 1%  | 2%      | 2%           | 2%        | 1%   | 2%  | 2%                            | 2%        | 1%        | 2%                 | 2%                   | 2%           | 2%   | 2%            |
|   | Delaware                  | 0%                          | 0%                | -            | 0%            | 0%                       | 0%    | 0%        | 1%  | -                    | 0%    | 0%  | 0%      | 0%           | 0%        | 0%   | 0%  | 0%                            | 0%        | 0%        | 0%                 | 0%                   | 0%           | 0%   | 0%            |
|   | District of Columbia (DC) | 1%                          | 1%                | -            | 1%            | 1%                       | 1%    | 1%        | 0%  | 0%                   | 1%    | 1%  | 1%      | 1%           | 1%        | 0%   | 1%  | 0%                            | 1%        | 0%        | 0%                 | 1%                   | 1%           | 1%   | 0%            |
|   | Florida                   | 4%                          | 5%                | 3%           | 5%            | 3%                       | 3%    | 7%        | 10% | 6%                   | 2%    | 2%  | 4%      | 5%           | 5%        | 9%   | 5%  | 3%                            | 4%        | 4%        | 5%                 | 4%                   | 4%           | 4%   | 5%            |
|   | Georgia                   | 3%                          | 3%                | 8%           | 3%            | 2%                       | 2%    | 5%        | 1%  | 11%                  | 3%    | 3%  | 3%      | 3%           | 2%        | 4%   | 2%  | 3%                            | 3%        | 3%        | 4%                 | 3%                   | 3%           | 2%   | 3%            |
|   | Guam                      | 0%                          | 0%                | -            | 0%            | 0%                       | 0%    | 0%        | 0%  | 0%                   | 0%    | 1%  | 0%      | 0%           | 0%        | -  | 0%  | 0%                            | 0%        | 1%        | -                  | 0%                   | 1%           | 0%   | 0%            |
|   | Hawaii                    | 0%                          | 1%                | 2%           | 0%            | 0%                       | 0%    | 1%        | 0%  | 0%                   | 2%    | 3%  | 1%      | 0%           | 1%        | 0%   | 0%  | 1%                            | 0%        | 0%        | 1%                 | 0%                   | 0%           | 0%   | 1%            |
|   | Idaho                     | 1%                          | 0%                | 1%           | 0%            | 1%                       | 1%    | 0%        | 0%  | -                    | 0%    | 1%  | 1%      | 0%           | 1%        | 1%   | 0%  | 1%                            | 0%        | 1%        | 1%                 | 1%                   | 1%           | 1%   | 0%            |
|   | Illinois                  | 5%                          | 5%                | 5%           | 5%            | 4%                       | 5%    | 4%        | 5%  | 5%                   | 4%    | 2%  | 5%      | 5%           | 6%        | 6%   | 4%  | 5%                            | 6%        | 3%        | 5%                 | 5%                   | 5%           | 5%   | 4%            |
|   | Indiana                   | 2%                          | 1%                | 6%           | 1%            | 2%                       | 2%    | 1%        | 1%  | 1%                   | 0%    | 3%  | 1%      | 2%           | 1%        | 0%   | 2%  | 2%                            | 2%        | 2%        | 2%                 | 2%                   | 2%           | 2%   | 2%            |
|   | lowa                      | 1%                          | 1%                | 1%           | 1%            | 1%                       | 1%    | 0%        | 0%  | 0%                   | 0%    | 1%  | 1%      | 1%           | 1%        | 1%   | 0%  | 1%                            | 1%        | 1%        | 1%                 | 1%                   | 1%           | 1%   | 0%            |
|   | Kansas                    | 1%                          | 1%                | -            | 1%            | 1%                       | 1%    | 1%        | 0%  | -                    | 1%    | -   | 1%      | 1%           | 0%        | 0%   | 1%  | 1%                            | 1%        | 2%        | -                  | 1%                   | 1%           | 1%   | 0%            |
|   | Kentucky                  | 1%                          | 1%                | 1%           | 1%            | 1%                       | 1%    | 0%        | -   | 1%                   | -     | -   | 1%      | 1%           | 1%        | 1%   | 0%  | 1%                            | 1%        | 1%        | 0%                 | 1%                   | 1%           | 1%   | 0%            |
|   | Louisiana                 | 0%                          | 0%                | 3%           | 0%            | 0%                       | 1%    | 0%        | -   | 1%                   | -     | 0%  | 0%      | 0%           | 1%        | 0%   | 0%  | 0%                            | 0%        | 0%        | -                  | 0%                   | 0%           | 0%   | 1%            |
|   | Maine                     | 1%                          | 0%                | 1%           | 0%            | 1%                       | 1%    | 0%        | -   | -                    | -     | -   | 0%      | 1%           | 1%        | 1%   | 1%  | 0%                            | 1%        | 1%        | 0%                 | 1%                   | 1%           | 1%   | 0%            |
|   | Maryland                  | 3%                          | 2%                | 1%           | 3%            | 3%                       | 2%    | 3%        | 2%  | 5%                   | 2%    | 2%  | 2%      | 3%           | 2%        | 3%   | 3%  | 3%                            | 3%        | 2%        | 3%                 | 3%                   | 4%           | 2%   | 2%            |
|   | Massachusetts             | 5%                          | 4%                | 1%           | 4%            | 7%                       | 6%    | 4%        | 3%  | 3%                   | 5%    | 4%  | 4%      | 5%           | 5%        | 3%   | 4%  | 5%                            | 5%        | 4%        | 8%                 | 5%                   | 5%           | 5%   | 4%            |
|   | Michigan                  | 3%                          | 3%                | 3%           | 3%            | 4%                       | 4%    | 2%        | 1%  | 4%                   | 1%    | 2%  | 3%      | 3%           | 3%        | 3%   | 3%  | 4%                            | 4%        | 3%        | 4%                 | 3%                   | 3%           | 4%   | 3%            |
|   | Minnesota                 | 2%                          | 2%                | 2%           | 2%            | 2%                       | 3%    | 1%        | 1%  | 1%                   | 2%    | 2%  | 2%      | 2%           | 2%        | 3%   | 2%  | 2%                            | 2%        | 2%        | 2%                 | 2%                   | 2%           | 2%   | 2%            |
|   | Mississippi               | 0%                          | 0%                |              | 0%            | 0%                       | 0%    | 0%        | -   |                      | 0%    |   | 0%      | 0%           | 0%        | 1%   | 0%  | 0%                            | 0%        | 0%        |                    | 0%                   | 0%           | 0%   | 0%            |
|   | Missouri                  | 1%                          | 1%                | 1%           | 1%            | 1%                       | 1%    | 1%        | 1%  | 1%                   | 0%    | -   | 1%      | 1%           | 1%        | 1%   | 1%  | 1%                            | 1%        | 1%        | 1%                 | 1%                   | 1%           | 1%   | 1%            |
|   | Montana                   | 0%                          | 0%                | -            | 0%            | 0%                       | 0%    | -         | -   | -                    | -     | _   | 0%      | 0%           | 0%        | 0%   | 0%  | 0%                            | 0%        | 0%        | 0%                 | 0%                   | 0%           | 0%   | 0%            |
|   | Nebraska                  | 0%                          | 1%                | 1%           | 1%            | 0%                       | 1%    | 0%        | 0%  | 0%                   | 1%    | 1%  | 0%      | 1%           | 0%        | -  | 1%  | 0%                            | 0%        | 1%        | 1%                 | 0%                   | 0%           | 1%   | 0%            |
|   | Nevada                    | 1%                          | 1%                | 1%           | 1%            | 1%                       | 1%    | 1%        | 1%  | 1%                   | 2%    | 0%  | 1%      | 1%           | 0%        | 1%   | 1%  | 1%                            | 0%        | 2%        | 1%                 | 1%                   | 1%           | 0%   | 1%            |
|   | New Hampshire             | 1%                          | 1%                | 1%           | 1%            | 1%                       | 1%    | 0%        | -   | 0%                   | _     | 0%  | 1%      | 1%           | 1%        | 0%   | 1%  | 1%                            | 1%        | 1%        | 1%                 | 1%                   | 1%           | 1%   | 0%            |
|   | New Jersey                | 4%                          | 4%                | 1%           | 4%            | 6%                       | 4%    | 4%        | 4%  | 4%                   | 5%    | 1%  | 3%      | 5%           | 3%        | 3%   | 5%  | 4%                            | 5%        | 3%        | 3%                 | 4%                   | 4%           | 5%   | 3%            |
|   | New Mexico                | 0%                          | 0%                |              | 0%            | 0%                       | 0%    | 0%        | 0%  | 0%                   | -     | _   | 0%      | 0%           | 0%        | 0%   | 0%  | 0%                            | 0%        | 0%        | 1%                 | 0%                   | 0%           | 0%   | 0%            |
|   | New York                  | 8%                          | 8%                | 8%           | 8%            | 10%                      | 8%    | 9%        | 8%  | 10%                  | 8%    | 6%  | 8%      | 8%           | 8%        | 10%  | 7%  | 9%                            | 8%        | 9%        | 11%                | 8%                   | 7%           | 10%  | 7%            |
|   | North Carolina            | 3%                          | 3%                | 1 -          | 3%            | 3%                       | 3%    | 2%        | 2%  | 3%                   | 3%    | 1%  | 3%      | 2%           | 4%        | 2%   | 2%  | 3%                            | 3%        | 2%        | 3%                 | 3%                   | 3%           | 2%   | 3%            |
|   | North Dakota              | 0%                          | 0%                |              | 0%            | 0%                       | 0%    | 270       | -~  | -                    | -     | -   | 0%      | 0%           | 0%        | 0%   | 0%  | 0%                            | 0%        | 0%        | -                  | 0%                   | 0%           | 0%   | 0%            |
|   | Northern Marianas Islands | 0%                          | 0%                |              | 0%            | -                        | 0%    | 0%        | _   | _                    | _     | 0%  | 0%      | -            | 0%        | -  | -   | 0%                            | 0%        | 0%        | 0%                 | 0%                   | 0%           | 0%   | 0%            |
|   | Ohio                      | 2%                          | 3%                | 5%           | 3%            | 2%                       | 3%    | 2%        | 2%  | 2%                   | 1%    | 3%  | 3%      | 2%           | 3%        | 1%   | 3%  | 2%                            | 3%        | 2%        | 2%                 | 2%                   | 2%           | 3%   | 3%            |
|   | Oklahoma                  | 1%                          | 1%                | 4%           | 1%            | 1%                       | 1%    | 1%        | 0%  | 1%                   | - 70  | 9%  | 1%      | 1%           | 0%        | 1%   | 1%  | 1%                            | 1%        | 2%        | 2%                 | 1%                   | 0%           | 1%   | 1%            |
|   | Oregon                    | 1%                          | 1%                | 1 7/0        | 1%            | 2%                       | 2%    | 1%        | 1%  | 0%                   | 1%    | 0%  | 2%      | 1%           | 2%        | 1%   | 1%  | 1%                            | 1%        | 1%        | 2%                 | 1%                   | 2%           | 1%   | 1%            |

|  |  | Gene   | ration   |   | Generation   | n   |   |  | E  | thnicity   |   |  | Number of   | Children  |   |  | f Children   |   |   |  |  | Empl  | loyment  |  |  |
|--|--|--|--|---|--|---|---|--|--|--|---|--|---|---|---|--|--|---|---|--|--|---|--|--|--|
|  |  | All  |  |   |  |   |   |  |  |  |   | American<br>Indian/Alaska  |   | _   |   | 2+<br>children   | 1 or more  | All   |   |  |  |   | Work full time   |  |  |
|  |  | Generation   | s Total<br>S Gen7/Mil  | Generation  | Z Millennial   | S Generation  | White   | Non-White  | Hispanio   | African-<br>American   | Asian   | Native+Native  | 1 child   | 2 or<br>more  | 1 child <3  | <3 AND   | under 3  | children 3  | Full Time   | Part Tim   | e Work for<br>myself   |   | from home or<br>work part-time   | outside home<br>or part-timer  |  |
|  |  | Total  |  |   |  |   |   |  |  |  |   | Hawaiian, Pac<br>Islander  |   |   |   | no other   | more 3+  | or older  |   |  | ,  |   | from home  | outside home   |  |
| Q98: In what state or U.S. territory do you live? If not in the  | Unweighted Base  | 5585   | 4789   | 105   | 4684   | 796   | 4244  | 1228   | 446  | 269  | 354   | 144  | 2345  | 3240  | 1510  | 436  | 1616   | 2005  | 3041  | 848  | 266  | 4155  | 1711   | 2178   | 1430   |
| U.S., select "not applicable."                                   | Base: Total Respondents  | 2796   | 2000   | 50  | 1950   | 796   | 1648  | 1116   | 464  | 370  | 226   | 96   | 1134  | 1662  | 655   | 182  | 713  | 1237  | 1483  | 406  | 149  | 2038  | 837  | 1052   | 758  |
|  | Pennsylvania   | 4%   | 4%   | 7%  | 4%   | 4%  | 5%  | 3%   | 2%   | 4%   | 3%  | 2%   | 4%  | 4%  | 5%  | 5%   | 5%   | 4%  | 4%  | 4%   | 4%   | 4%  | 5%   | 4%   | 4%   |
|  | Puerto Rico<br>Rhode Island  | 0%<br>1%   | 0%<br>1%   | 1%  | 0%<br>1%   | 1%  | 0%<br>1%  | 0%<br>0%   | 0%<br>0%   | 0%   | 0%  | 1%   | 0%<br>1%  | 0%<br>1%  | 0%<br>0%  | 1%   | 0%<br>1%   | 0%<br>1%  | 0%<br>1%  | 1%   | 0%   | 0%<br>1%  | 1%   | 0%<br>0%   | 0%<br>1%   |
|  | South Carolina   | 1%   | 1%   | 176   | 1%   | 2%  | 1%  | 1%   | 0%   | 2%   | 1%  | 1%   | 1%  | 1%  | 1%  | 0%   | 1%   | 1%  | 1%  | 1%   | 2%   | 1%  | 1%   | 1%   | 1%   |
|  | South Dakota   | 0%   | 0%   | 4%  | 0%   | 0%  | 0%  | 0%   | 0%   | 0%   | 0%  | 2%   | 0%  | 0%  | 0%  | 0%   | 0%   | 1%  | 0%  | 0%   | 276  | 0%  | 0%   | 0%   | 0%   |
|  | Tennessee  | 1%   | 1%   | 3%  | 1%   | 1%  | 2%  | 1%   | 0%   | 1%   | -   | 0%   | 1%  | 1%  | 1%  | 1%   | 1%   | 1%  | 1%  | 2%   | _  | 1%  | 1%   | 1%   | 2%   |
|  | Texas  | 5%   | 6%   | 2%  | 6%   | 4%  | 4%  | 7%   | 10%  | 7%   | 3%  | 4%   | 5%  | 5%  | 6%  | 6%   | 6%   | 4%  | 5%  | 5%   | 6%   | 5%  | 4%   | 5%   | 7%   |
|  | Utah   | 1%   | 1%   | 4%  | 1%   | 1%  | 1%  | 0%   | 1%   | -  | -   | -  | 1%  | 1%  | 1%  | 0%   | 1%   | 1%  | 1%  | 2%   | 1%   | 1%  | 1%   | 1%   | 1%   |
|  | Vermont  | 0%   | 0%   | -   | 0%   | 1%  | 1%  | 0%   | 0%   | -  | 0%  | -  | 0%  | 0%  | 0%  | 1%   | 1%   | 0%  | 0%  | 1%   | -  | 0%  | 1%   | 0%   | 1%   |
|  | Virginia   | 3%   | 3%   | 4%  | 3%   | 3%  | 3%  | 3%   | 2%   | 3%   | 3%  | 1%   | 3%  | 3%  | 3%  | 2%   | 3%   | 2%  | 3%  | 3%   | 2%   | 3%  | 3%   | 3%   | 2%   |
|  | Virgin Islands   | 0%   | 0%   | -   | 0%   | -   | 0%  | -  | -  | -  | -   | -  | 0%  | -   | 0%  | -  | -  | 0%  | 0%  | 0%   | 0%   | 0%  | 0%   | 0%   | -  |
|  | Washington   | 2%   | 3%   | 1%  | 3%   | 2%  | 2%  | 2%   | 3%   | -  | 4%  | 1%   | 3%  | 2%  | 3%  | 2%   | 2%   | 2%  | 2%  | 3%   | 1%   | 2%  | 2%   | 2%   | 3%   |
|  | West Virginia  | 0%   | 0%   | 1   | 0%   | 0%  | 0%  | 0%   | 0%   | -  |   | -  | 0%  | 0%  | 0%  | -  | 0%   | 0%  | 0%  | 0%   | -  | 0%  | 0%   | 0%   | 0%   |
|  | Wisconsin  | 2%   | 2%   | 1%  | 2%   | 2%  | 2%  | 1%   | 1%   | 1%   | 1%  | 2%   | 2%  | 1%  | 2%  | 2%   | 2%   | 1%  | 2%  | 1%   | 1%   | 1%  | 1%   | 2%   | 2%   |
|  | Wyoming<br>Not Applicable  | 0%   | 0%   | 1%  | 0%   | 0%  | 0%  | 0%   | 0%   | -  | 0%  | -  | 0%  | 0%  | 0%  | 0%   | 0%   | 0%  | 0%  | 0%   | -  | 0%  | 0%   | 0%   | 0%   |
|  | Not Applicable   | -  | -  |   |  | -   | 1 -   |  | -  | -  | -   | -  | 1 -   | -   | -   | -  | -  | -   | 1 -   | -  | -  |   | -  | -  | -  |
|  |  |  |  |   |  |   |   |  |  |  |   |  |   |   |   |  |  |   |   |  |  |   |  |  |  |
|  |  | Gene   | ration   | 1   | Generation   | n   | ı   |  | F  | thnicity   |   |  | Number of   | Children  |   | Ages o   | f Children   |   | ı   |  |  | Emp'  | loyment  |  |  |
|  |  | All  |  |   |  |   |   |  |  |  |   | American   |   |   |   | 2+   | 1 or more  | ΔII   |   |  |  |   | -  | Work full time   |  |
|  |  | Generation:  | Total  | Generation  | Z Millennial   | Generation  | White   | Non-White  | Hispanic   | African-   | Asian   | Indian/Alaska<br>Native+Native   | 1 child   | 2 or  | 1 child <3  | children<br><3 AND   | under 3  | children 3  | Full Time   | Part Tim   |  | r Full Or   |  | outside home   |  |
|  |  | Total  | GenZ/Mil   |   |  | X or older  |   |  |  | American   |   | Hawaiian, Pac  |   | more  |   | no other   | AND 1 or<br>more 3+  | or older  |   |  | myself   | Part Time   | work part-time<br>from home  | or part-timer<br>outside home  |  |
| Demise   | Unweighted Base  | 5585   | 4789   | 105   | 4684   | 796   | 4244  | 1228   | 446  | 269  | 354   | Islander<br>144  | 2345  | 3240  | 1510  | children<br>436  | 1616   | 2005  | 3041  | 848  | 266  | 4155  | 1711   | 2178   | 1430   |
| Region   | Base: Total Respondents  | 2796   | 2000   | 50  | 1950   | 796<br>796  | 1648  | 1116   | 464  | 370  | 226   | 96   | 1134  | 1662  | 655   | 182  | 713  | 1237  | 1483  | 406  | 149  | 2038  | 837  | 1052   | 758  |
|  | Northeast  | 26%  | 24%  | 19%   | 24%  | 31%   | 28%   | 22%  | 20%  | 24%  | 24%   | 16%  | 25%   | 27%   | 24%   | 24%  | 26%  | 27%   | 27%   | 24%  | 30%  | 27%   | 25%  | 28%  | 23%  |
|  | Mid-West   | 19%  | 19%  | 27%   | 19%  | 19%   | 23%   | 13%  | 12%  | 15%  | 13%   | 17%  | 18%   | 20%   | 18%   | 19%  | 20%  | 19%   | 21%   | 17%  | 17%  | 20%   | 18%  | 21%  | 18%  |
|  |  |  |  |   |  |   |   |  |  |  |   |  | 10.0  |   |   |  |  |   |   |  |  |   |  |  |  |
|  | South  |  | 29%  | 31%   | 29%  | 25%   | 25%   | 33%  | 31%  | 44%  | 20%   | 29%  | 28%   | 28%   | 28%   | 33%  | 29%  | 27%   | 28%   | 26%  | 29%  | 28%   | 28%  | 27%  | 30%  |
|  | South<br>West  | 28%  | 29%  | 31%<br>22%  | 29%<br>28%   | 25%<br>25%  | 25%<br>23%  | 33%<br>32%   | 31%<br>37%   | 44%<br>17%   | 20%<br>43%  | 29%<br>38%   | 28%<br>29%  | 28%<br>25%  | 28%<br>29%  | 33%<br>23%   | 29%<br>25%   | 27%<br>27%  | 28%<br>24%  | 26%<br>33%   | 29%<br>24%   | 28%<br>26%  | 28%<br>29%   | 27%<br>23%   | 30%<br>29%   |
|  |  | 28%  |  |   |  |   |   |  |  |  |   |  | 29%   | 25%   |   | 23%  | 25%  |   |   |  |  |   |  |  |  |
|  | West   | 28%<br>27%<br>-<br>Gene  | 28%  |   |  | 25%<br>-  |   |  | 37%  |  |   | 38%<br>-<br>American   |   | 25%   | 29%   | 23%<br>-<br>Ages of<br>2+  |  | 27%<br>-  |   |  |  | 26%   |  | 23%  |  |
|  | West   | 28%<br>27%<br>-<br>Gene  | 28%<br>-<br>ration   | 22%   | 28%  | 25%   | 23%   |  | 37%<br>-<br>E  | 17%  |   | 38% - American Indian/Alaska Native+Native   | 29%   | 25%   | 29%<br>-<br>1 child <3  | Ages of 2+ children <3 AND   | 25%<br>-<br>Children   | 27%<br>-<br>All<br>children 3   |   | 33%  | 24%  | 26%<br>-<br>Emplo   | 29% - oyment Work full time from home or   | 23% - Work full time outside home  |  |
|  | West<br>Outside U.S.   | 28%<br>27%<br>-<br>Gene<br>All<br>Generations<br>Total   | 28%<br>-<br>ration<br>Total<br>s GenZ/Mil  | 22%   | 28% - Generation Z Millennial:   | 25%<br>-<br>S Generation<br>S X or older  | 23% -   | 32%<br>-<br>Non-White  | 37%<br>-<br>E<br>Hispanic  | 17% - thnicity  African- American  | 43%   | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander  | 29%<br>-<br>Number of<br>1 child  | 25% - Children 2 or more  | 29%<br>-<br>1 child <3  | Ages of<br>2+<br>children<br><3 AND<br>no other<br>children  | 25%<br>-<br>Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+  | 27%<br>-<br>All<br>children 3<br>or older   | 24%<br>-<br>Full Time   | 33%<br>-<br>Part Time  | 24%  | Emplo<br>Full Or<br>Part Time   | 29%  coyment  Work full time from home or work part-time from home   | Work full time outside home or part-timer outside home   | 29%<br>-<br>Not<br>Employed  |
|  | West Outside U.S.  Unweighted Base   | 28%<br>27%<br>-<br>Gene<br>All<br>Generations<br>Total   | 28% - ration  Total GenZ/Mil   | Generation  | 28% - Generation Z Millennials   | 25%<br>Generation<br>X or older   | 23% - White   | 32%<br>-<br>Non-White  | 37%<br>-<br>E<br>Hispanic  | 17% - thnicity  African- American  | 43%<br>-<br>Asian                                       | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander  | 29% - Number of 1 child   | 25% - Children 2 or more  | 29%<br>-<br>1 child <3  | Ages of 2+ children <3 AND no other children 436   | Children 1 or more under 3 AND 1 or more 3+  | All children 3 or older   | 24%<br>-<br>Full Time   | 33%  | 24%  | Emplo<br>Full Or<br>Part Time   | oyment  Work full time from home or work part-time from home  1711   | Work full time outside home or part-timer outside home   | Not Employed   |
|  | West Outside U.S.  Unweighted Base Base: Total Respondents   | 28%<br>27%<br>-<br>Gene<br>All<br>Generation:<br>Total   | 28% - ration  Total GenZ/Mil  4789 2000  | 22%<br>-<br>Generation<br>105<br>50   | 28% - Generation  Z Millennial:  | 25% - Seneration X or older   | 23%<br>-<br>White<br>4244<br>1648                               | 32%<br>-<br>Non-White<br>1228<br>1116  | 37%<br>-<br>Hispanic<br>446<br>464   | 17% thnicity African-American 269 370  | 43%<br>-<br>Asian<br>354<br>226                         | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96   | 29%<br>-<br>Number of<br>1 child<br>2345<br>1134  | 25% - Children 2 or more 3240 1662  | 29%<br>-<br>1 child <3  | Ages of 2+ children <3 AND no other children 436 182   | 25%<br>-<br>Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+<br>1616<br>713   | All children 3 or older   | 24%<br>-<br>Full Time<br>3041<br>1483   | 93% - Part Time  | 24% Work for myself  266 149   | Emplo Full Or Part Time 4155 2038   | oyment  Work full time from home or work part-time from home  1711 837   | Work full time outside home or part-timer outside home 2178  | Not Employed   |
|  | West Outside U.S.  Unweighted Base Base: Total Respondents Completed graduate school   | 28%<br>27%<br>-<br>Gene<br>All<br>Generation:<br>Total<br>5585<br>2796<br>36%  | 28% - ration  S Total GenZ/Mil  4789 2000 36%  | 22% - Generation  105 50 9%   | 28% - Generation  Z Millennial:  4684 1950 37%   | 25%   | 23%<br>-<br>White<br>4244<br>1648<br>37%                        | 32%<br>-<br>Non-White<br>1228<br>1116<br>36%   | 37%<br>-<br>Hispanic<br>446<br>464<br>33%  | thnicity  African- American  269 370 37%   | 43%<br>-<br>Asian<br>354<br>226<br>44%                  | American<br>Indian/Alaska<br>Native+Natwei<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>19%  | 29% - Number of 1 child 2345 1134 36%   | 25% - Children 2 or more 3240 1662 37%  | 29%<br>-<br>1 child <3<br>1510<br>655<br>38%  | Ages of 2+ children <3 AND no other children 436 182 44%   | 25%  Children 1 or more under 3 AND 1 or more 3+  1616 713 39%   | All children 3 or older  2005 1237 34%  | 24%<br>-<br>Full Time<br>3041<br>1483<br>44%  | 33%<br>Part Time<br>848<br>406<br>33%  | 24%  | Emplo Full Or Part Time  4155 2038 41%  | oyment  Work full time from home or work part-time from home  1711  837  39%   | Work full time outside home or part-timer outside home 2178 1052 44%   | Not Employed 1430 758 25%  |
|  | West Outside U.S.  Unweighted Base Base: Total Respondents   | 28%<br>27%<br>-<br>Gene<br>All<br>Generation:<br>15585<br>2796   | 28% - ration  Total GenZ/Mil  4789 2000  | 22%<br>-<br>Generation<br>105<br>50   | 28% - Generation  Z Millennial:  | 25% - Seneration X or older   | 23%<br>-<br>White<br>4244<br>1648                               | 32%<br>-<br>Non-White<br>1228<br>1116  | 37%<br>-<br>Hispanic<br>446<br>464   | 17% thnicity African-American 269 370  | 43%<br>-<br>Asian<br>354<br>226                         | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96   | 29%<br>-<br>Number of<br>1 child<br>2345<br>1134  | 25% - Children 2 or more 3240 1662  | 29%<br>-<br>1 child <3  | Ages of 2+ children <3 AND no other children 436 182   | 25%<br>-<br>Children<br>1 or more<br>under 3<br>AND 1 or<br>more 3+<br>1616<br>713   | All children 3 or older   | 24%<br>-<br>Full Time<br>3041<br>1483   | 93% - Part Time  | 24% Work for myself  266 149   | Emplo Full Or Part Time 4155 2038   | oyment  Work full time from home or work part-time from home  1711 837   | Work full time outside home or part-timer outside home 2178  | Not Employed   |
|  | West Outside U.S.  Unweighted Base Base: Total Respondents Completed graduate school Some graduate school Graduated from college   | 28%<br>27%<br>Genee<br>All<br>Generations<br>Total<br>5585<br>2796<br>36%<br>5%<br>41%   | 28% - ration  Total GenZ/Mil  4789 2000 36% 5% 42%   | 22% - Generation 105 50 9% 1% 38%   | Z Millennial:  4684 1950 37% 5%  | 25%   | 23%<br>-<br>White<br>4244<br>1648<br>37%<br>5%<br>42%           | 32%<br>-<br>Non-White<br>1228<br>1116<br>36%<br>5%<br>39%                                  | 37%  Hispanic  446 464 33% 4% 43%  | thnicity  African- American  269 370 37% 6%                                      | 43%<br>-<br>Asian<br>354<br>226<br>44%<br>4%            | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>19%<br>6%<br>40%   | 29% - Number of 1 child 2345 1134 36% 5% 42%  | 25% - Children 2 or more 3240 1662 37% 5% 40%   | 29% - 1 child <3 1510 655 38% 4% 45%  | Ages of 2+ children <3 AND no other children 436 182 44% 3% 40%  | 25% - Children 1 or more under 3 AND 1 or more 3+ 1616 713 39% 4% 42%  | 27% - All children 3 or older 2005 1237 34% 6%  | 24%<br>-<br>Full Time<br>3041<br>1483<br>44%<br>5%<br>40%                           | 33% - Part Time  848 406 33% 5% 40%  | 24% - Work for myself  266 149 32% 4% 40%  | 26% - Emplo Full Or Part Time 4155 2038 41% 5% 40%  | 29% - oyment Work full time from home or work part-time from home 1711 837 39% 6%  | Work full time outside home or part-timer outside home 2178 1052 44% 5% 38%  | 29% - Not Employed 1430 758 25% 5% 43%   |
|  | West Outside U.S.  Unweighted Base Base: Total Respondents Completed graduate school Some graduate school Graduated from college Some college Graduated from high school   | 28%<br>27%<br>   | 28% - Total GenZ/Mil  4789 2000 36% 42% 12% 5%   | 22%<br>-<br>Generation<br>105<br>50<br>9%<br>1%   | Z Millennial:  4684 1950 37% 5% 42% 12% 4%   | 25%<br>-<br>S Generation<br>X or older<br><b>796</b><br><b>796</b><br><b>796</b><br>37%<br>6%<br>39%<br>12%<br>5%                   | 23% - White 4244 1648 37% 5% 42% 11% 5%                         | 32%<br>-<br>Non-White<br>1228<br>1116<br>36%<br>5%   | 37% -<br>Hispanic<br>446 464 33% 4% 437 5% 5%  | 17% - thnicity  African-American  269 370 37% 6% 32% 19% 6%                      | 43%<br>-<br>Asian<br>354<br>226<br>44%<br>4%<br>42%     | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>19%<br>6%  | 29% - 1 child 2345 1134 36% 5% 42% 12% 5%   | 25% - Children 2 or more 3240 1662 37% 5%   | 1 child <3<br>1510<br>655<br>38%<br>4%<br>45%<br>10%<br>4%  | Ages of 2+ children <3 AND no other children 436 182 44% 3%  | 25% Children 1 or more under 3 AND 1 or more 3+ 1616 713 39% 4%  | All children 3 or older 2005 1237 34% 6% 39%  | 24% - Full Time 3041 1483 44% 5% 40% 8% 3%  | 33%<br>-<br>Part Time<br>848<br>406<br>33%<br>5%   | 24% - Work for myself 266 149 32% 4%   | Emplo<br>Full Or<br>Part Time<br>4155<br>2038<br>41%<br>5%<br>40%<br>9%<br>4%   | 29% - oyment Work full time from home or work part-time from home 1711 837 39% 6% 43%  | Work full time outside home or part-timer outside home 2178 1052 44% 5%  | 29% - Not Employed 1430 758 25% 5%   |
|  | West Outside U.S.  Unweighted Base Base: Total Respondents Completed graduate school Some graduate school Graduated from college Some college Graduated from tojh school Some high school  | 28%<br>27%<br>Gene<br>All<br>Generations<br>Total<br>5585<br>2796<br>36%<br>5%<br>41%<br>12%   | 28% - ration  Total GenZ/Mil  4789 2000 36% 5% 42% 12%   | 22% - Generation  105 50 9% 1% 38% 30%  | 28% - Generation  Z Millennials  4684 1950 37% 5% 42% 12%  | 25%   | 23%<br>-<br>White<br>4244<br>1648<br>37%<br>5%<br>42%<br>11%    | 32%<br>-<br>Non-White<br>1228<br>1116<br>36%<br>5%<br>39%<br>15%                           | 37% Hispanic 446 464 33% 4% 43% 15%  | 17% - thnicity  African- American  269 370 37% 6% 32% 19%                        | 43%   | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Pac<br>Islander<br>144<br>96<br>19%<br>6%<br>40%<br>22%  | 29% - 1 child 2345 1134 36% 5% 42% 12%  | 25% - Children 2 or more 3240 1662 37% 5% 40% 13%   | 29% - 1 child <3 1510 655 38% 4% 45% 10%  | Ages of 2+ children <3 AND no other children 436 182 44% 3% 40% 11%  | 25% - 1 1 or more under 3 AND 1 or more 3+ 1616 713 39% 4% 42% 12%   | All children 3 or older  2005 1237 34% 6% 39% 14%   | 24%<br>-<br>Full Time<br>3041<br>1483<br>44%<br>5%<br>40%<br>8%                     | 33%<br>-<br>Part Time<br>848<br>406<br>33%<br>5%<br>40%<br>11%                                   | 24%  Work for myself  266 149 32% 4% 40% 19%   | Emplo Full Or Part Time  4155 2038 41% 5% 40% 9%  | 29% - oyment Work full time from home or work part-time from home 1711 837 39% 6% 43% 8%   | Work full time outside home or part-timer outside home 2178 1052 44% 5% 38% 9%   | 29% - Not Employed 1430 758 25% 5% 43% 20%   |
|  | West Outside U.S.  Unweighted Base Base: Total Respondents Completed graduate school Some graduate school Graduated from college Some college Graduated from high school   | 28%<br>27%<br>   | 28% - Total GenZ/Mil  4789 2000 36% 42% 12% 5%   | 22%   | Z Millennial:  4684 1950 37% 5% 42% 12% 4%   | 25%<br>-<br>S Generation<br>X or older<br><b>796</b><br><b>796</b><br><b>796</b><br>37%<br>6%<br>39%<br>12%<br>5%                   | 23% - White 4244 1648 37% 5% 42% 11% 5%                         | 32% - Non-White 1228 1116 36% 5% 39% 15%   | 37% -<br>Hispanic<br>446 464 33% 4% 437 5% 5%  | 17% - thnicity  African-American  269 370 37% 6% 32% 19% 6%                      | 43%   | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Palaska<br>144<br>96<br>19%<br>6%<br>40%<br>22%<br>11%   | 29% - 1 child 2345 1134 36% 5% 42% 12% 5%   | 25% - Children 2 or more 3240 1662 37% 5% 40% 13% 5%  | 1 child <3<br>1510<br>655<br>38%<br>4%<br>45%<br>10%<br>4%  | Ages of 2-2+ children <3 AND no other children 436 182 44% 3% 40% 11% 3%   | 25% 1 or more under 3 AND 1 or more 3+ 1616 713 39% 4% 42% 12% 3%  | 27%   | 24% - Full Time 3041 1483 44% 5% 40% 8% 3%  | 33% Part Time  848 406 33% 5% 40% 11% 9%   | 24%  Work for myself  266 149 32% 4% 40% 19% 6%  | Emplo<br>Full Or<br>Part Time<br>4155<br>2038<br>41%<br>5%<br>40%<br>9%<br>4%   | 29% - oyment Work full time from home or work part-time from home 1711 837 39% 6% 43% 8% 4%  | Work full time outside home or part-timer outside home 2178 1052 44% 5% 38% 9% 4%  | 29% - Not Employed 1430 758 25% 5% 43% 20% 6%  |
|  | West Outside U.S.  Unweighted Base Base: Total Respondents Completed graduate school Some graduate school Graduated from college Some college Graduated from tojh school Some high school  | 28%<br>27%<br>   | 28% - Total GenZ/Mil  4789 2000 36% 42% 12% 5%   | 22%   | Z Millennial:  4684 1950 37% 5% 42% 12% 4%   | 25%<br>-<br>S Generation<br>X or older<br><b>796</b><br><b>796</b><br><b>796</b><br>37%<br>6%<br>39%<br>12%<br>5%                   | 23% - White 4244 1648 37% 5% 42% 11% 5%                         | 32% - Non-White 1228 1116 36% 5% 39% 15%   | 37% -<br>Hispanic<br>446 464 33% 4% 437 5% 5%  | 17% - thnicity  African-American  269 370 37% 6% 32% 19% 6%                      | 43%   | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Palaska<br>144<br>96<br>19%<br>6%<br>40%<br>22%<br>11%   | 29% - 1 child 2345 1134 36% 5% 42% 12% 5%   | 25% - Children 2 or more 3240 1662 37% 5% 40% 13% 5%  | 1 child <3<br>1510<br>655<br>38%<br>4%<br>45%<br>10%<br>4%  | Ages of 2-2+ children <3 AND no other children 436 182 44% 3% 40% 11% 3%   | 25% 1 or more under 3 AND 1 or more 3+ 1616 713 39% 4% 42% 12% 3%  | 27%   | 24% - Full Time 3041 1483 44% 5% 40% 8% 3%  | 33% Part Time  848 406 33% 5% 40% 11% 9%   | 24%  Work for myself  266 149 32% 4% 40% 19% 6%  | Emplo<br>Full Or<br>Part Time<br>4155<br>2038<br>41%<br>5%<br>40%<br>9%<br>4%   | 29% - oyment Work full time from home or work part-time from home 1711 837 39% 6% 43% 8% 4%  | Work full time outside home or part-timer outside home 2178 1052 44% 5% 38% 9% 4%  | 29% - Not Employed 1430 758 25% 5% 43% 20% 6%  |
| Q99: What is the highest level of education you have completed?  | West Outside U.S.  Unweighted Base Base: Total Respondents Completed graduate school Some graduate school Graduated from college Some college Graduated from tojh school Some high school  | 28%<br>27%<br>   | 28% - Total GenZ/Mil 4789 2000 36% 5% 42% 5% 0%  | 22%   | Z Millennial:  4684 1950 37% 5% 42% 12% 4%   | 25% - Seneration X or older 796 796 37% 6% 39% 12% 0% - Seneration X or older 796 37% 6% 39% 12% 12% 12% 12% 12% 12% 12% 12% 12% 12 | 23% - White 4244 1648 37% 5% 42% 11% 5%                         | 32% - Non-White 1228 1116 36% 5% 39% 15%   | 37% - Hispanic  446 464 33% 4% 43% 15% 5% 0%   | 17% - thnicity  African-American  269 370 37% 6% 32% 19% 6%                      | 43%   | American<br>Indian/Alaska<br>Native+Native<br>Hawaiian, Palaska<br>144<br>96<br>19%<br>6%<br>40%<br>22%<br>11%   | 29% - 1 child 2345 1134 36% 5% 42% 12% 5%   | 25% - Children 2 or more 3240 1662 37% 5% 40% 13% 5% 0% -   | 1 child <3<br>1510<br>655<br>38%<br>4%<br>45%<br>10%<br>4%  | Ages of 2+ children <3 AND no other children 436 182 44% 3% 40% 11% 3%   | 25% 1 or more under 3 AND 1 or more 3+ 1616 713 39% 4% 42% 12% 3%  | 27%   | 24% - Full Time 3041 1483 44% 5% 40% 8% 3%  | 33% Part Time  848 406 33% 5% 40% 11% 9%   | 24%  Work for myself  266 149 32% 4% 40% 19% 6%  | 26% Emplo Full Or Part Time 4155 2038 41% 5% 40% 9%   | 29% - oyment Work full time from home or work part-time from home 1711 837 39% 6% 43% 8% 4%  | 23% - Work full time outside home or part-timer outside home 2178 1052 44% 5% 38% 9% 4%  | 29% - Not Employed 1430 758 25% 5% 43% 20% 6%  |
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|  | West Outside U.S.  Unweighted Base Base: Total Respondents Completed graduate school Some graduate school Graduated from college Some college Graduated from tojh school Some high school  | 28% 27% 7 Gene All Generation Total 5585 2796 36% 5% 41% 12% 5% 0% 7 Gene All  | 28% - ration  Total GenZ/Mil  4789 2000 36% 5% 42% 12% 0% - ration  Total  | 22% - Generation 105 50 9% 1% 38% 30% 21% 1%  | 28% - Generation  Z Millennial: 4684 1950 37% 5% 42% 4% 0% Generation  | 25%  S Generation X or older  796 796 37% 6% 39% 12% 5% 0%  | 23% - White 4244 1648 37% 5% 42% 11% 5% 0% -                    | 32%<br>Non-White<br>1228<br>1116<br>36%<br>5%<br>39%<br>5%<br>0%                           | 37% - E Hispanic 446 464 33% 4% 43% 5% 0%  | 17% -  African- American  269 370 37% 6% 22% 19% -  thnicity  African-           | 43%   | American Indian/Alaska Native-Native Hawalian, Pac Islander 144 96 19% 6% 40% 22% 11% American Indian/Alaska   | 29% - Number of 1 child  2345 1134 36% 5% 42% 5% 0% .   | 25% - Children 2 or more 3240 1662 37% 5% 40% 13% 5% 0% -   | 29% - 1 child <3 1510 655 38% 48% 45% 10%   | Ages of 2+ children 43 AND no other children 436 182 44% 3% 11% 3% Ages of 2+ children   | 25% - Children 1 or more under 3 AND 1 or more 3+ 1616 713 39% 4% 42% 3% 0% - Children 1 or more under 3   | 27% - All children 3 or older 2005 1237 34% 6% 6% 1%  | 24% -<br>Full Time<br>3041<br>1483<br>44% 5%<br>40% 8%<br>0% -                      | 33%<br>Part Time<br>848<br>406<br>33%<br>5%<br>40%<br>11%<br>9%                                  | 24%<br>Work for<br>myself<br>266<br>149<br>32%<br>40%<br>19%<br>6%<br>1%   | 26% - Emplo Full Or Part Time 4155 2038 41% 5% 40% 9% 4% 0% -   | 29%  Voyment  Work full time from home or work part-lime from home  1711 837 39% 6% 43% 8% 4% 0%  oyment  Work full time from home or f | Work full time outside home or part-timer outside home or part-timer outside home 2178 1052 44% 55% 38% 99% 4% 0% -  | 29% Not Employed  1430 758 25% 5% 43% 20% Not Not  |
|  | West Outside U.S.  Unweighted Base Base: Total Respondents Completed graduate school Some graduate school Graduated from college Some college Graduated from tojh school Some high school  | 28% 27% Gene All Ill Generation Total 5585 2796 36% 5% 41% 5% 0% .   | 28% - ration  Total GenZ/Mil  4789 2000 36% 5% 42% 5% 0% - ration  | 22% - Generation 105 50 9% 1% 38% 30% 21% 1%  | 28% - Generation Z Millennial: 4684 1950 37% 5% 42% 12% 4% 0%  | 25%  S Generation  X or older  796 796 37% 6% 39% 12% 0%  | 23% - White 4244 1648 37% 5% 42% 11% 5%                         | 32% - Non-White 1228 1116 36% 5% 39% 15%   | 37% - E Hispanic 446 464 33% 4% 43% 5% 0%  | 17% - African-American  269 370 37% 6% 92% 6% 0% -                               | 43%   | American Indian/Alaska Native-Native Hawaiian, Pac Islander 144 96 19% 6% 22% 11% 22% 11% American Indian/Alaska Native-Native Hawaiian, Pac Islander Indian/Alaska Native-Native Hawaiian, Pac Islander Indian/Alaska Native-Native | 29% - 1 child 1 child 2345 1134 36% 5% 42% 5%   | 25% - Children 2 or more 3240 1662 37% 40% 13% 5% 0% - Children   | 29% - 1 child <3  1510 655 38% 4% 10% 4% 0% - 1   | Ages of 2+ children <3 AND no other children 436 182 44% 3% 40% 11%  | 25% - 1 Children 1 or more under 3 AND 1 or more 3+ 1616 713 39% 42% 12% 3% - Children 1 or more under 3 AND 1 or more under 3 AND 1 or more   | 27% - All children 3 or older 2005 1237 34% 6% 1% -   | 24% - Full Time 3041 1483 44% 5% 40% 8% 3%  | 33%<br>Part Time<br>848<br>406<br>33%<br>5%<br>40%<br>11%<br>9%                                  | 24% - Work for myself 149 32% 4% 19% 6% 1% -   | 26% - Emplo Full Or Part Time 4155 2038 41% 5% 40% 9% 4% 0% -   | 29% oyment  Work full time from home or work part-time from home 1711 837 69% 43% 43% 6% - 0 oyment  Work full time from home or work part-time from home or work part-tim | Work full time outside home or part-time; outside home or part-time; outside home 2178 1052 44%, 5%, 38%, 9%, 4%   | 29% - Not Employed 1430 758 25% 43% 6% 6% 0%   |
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|  | West Outside U.S.  Unweighted Base Base: Total Respondents Completed graduate school Some graduate school Graduated from college Some college Graduated from high school Did not attend school Did not attend school   | 28% 27% 7  | 28% - ration  Total GenZ/Mil  4789 2000 36% 5% 12% 5% 12% 5% - ration  Total GenZ/Mil  4789  | 22%  Generation  105 50 9% 1% 38% 30% 21% 7% Generation   | 28%  Generation  Z Millennials  4684 1950 37% 5% 42% 12% 12% 12% 9 willennials                                     | 25%  Seneration X or older  796 796 37% 6% 39% 12% 5% 0% - Seneration X or older  | 23% - White 4244 1648 37% 5% 42% 15% 0% White                   | 32% Non-White  1228 1116 36% 5% 5% 5% 0% -   | 37% - Hispanic  446 433% 43% 43% 55% 0% -  | thnicity  African- American  269 370 6% 92% 6% 9% 6% thnicity  African- American | Asian  354 4% 4% 4% 1%                                  | American Indian/Alaska Native-Native Hawaiian, Pac Islander 144 96 19% 6% 22% 11% 22% 11% American Indian/Alaska Native-Native Hawaiian, Pac Islander Indian/Alaska Native-Native Hawaiian, Pac Islander Indian/Alaska Native-Native | 29%  Number of  1 child  2345 1134 36% 5% 42% 12% 10%  Number of  1 child   | 25% - Children 2 or more 3240 1662 37% 5% 40% 13% 5% - Children 2 or more 3240  | 29% - 1 child <3  1510 655 38% 45% 10% - 1 child <3   | Ages of 2+ children 43 AND no other 436 182 44% 3% 40% 11%   | 25% - 1 or more under 3 AND 1 or more 3+ 1616 713 39% 42% 12% 0% - 1 or more 1 or more 3 AND 1 or more 4 AND 1 | 27%  All children 3 or older  2005 1237 34% 6% 39% 14% 6% - All children 3 or older                                 | 24% - 3041 Time  3041 1483 44% 5% 40% 8% 0% Full Time                               | 33% - Part Time  848 406 33% - 5% 40% - 1%   | 24% - Work for myself  266 149 32% 49% 40% 19% 6%  | Emplo Full Or Part Time  4155 2038 41% 40% 9% 4% 0% - Emplo Full Or Part Time   | coyment  Work full time from home or work part-time from home  1711 837 59% 6% 43% 6% 0% 0 coyment  Work full time from home or work part-time from home or work part-time from home or home or home or home or home or home from home from home   | Work full time outside home or part-lime; or part-lime; of part-lime; or part-lime; outside home or part-lime; outside home or part-lime; outside home | 29% - Not Employed  1430 758 25% 5% 433 20% 6% - Not Employed  |
| completed?  Q00: What is your household's total, combined annual | West Outside U.S.  Unweighted Base Base: Total Respondents Completed graduate school Some graduate school Graduated from college Graduated from college Graduated from sign school Join on the school Did not attend school Did not attend school Unweighted Base Base: Total Respondents  | 28% 27%  Gene All Generation Total  5585 2796 36% 41% 12% 5% 5% 41% 12% 5585 2796 36% 578 418 Generation Total   | 28% - ration  S Total GenZ/Mil 9 2000 36% 5% 42% 12% 5% 0% - ration  Total GenZ/Mil 4789 2000                                      | Generation  105 50 9% 1% 38% 30% 21% 1%   | 28%  Generation  Z Millennial:  4684 1950 37% 5% 42% 42% 0% -  Generation  Z Millennial:                           | 25%  S Generation X or older  796 796 37% 5% 0%  S Generation X or older  7976 796 796 796  | 23%   | 32%<br>Non-White   | 37% -  Hispanic  446 464 33% 4% 43% 15% 5% 0%  | thnicity  African- American  269 370 37% 6% 9% 0% - thnicity  African- American  | Asian  354 226 44% 4% 1%                                | American Indian/Alaska Native-Native Hawaiian, Pac Islander 144 96 19% 6% 22% 11% 22% 11% American Indian/Alaska Native-Native Hawaiian, Pac Islander 144 144 144 144 144 144 144 144 144 14   | 29% 1 child 2345 1134 36% 5% 6% 12% 12% 5% 0% - Number of   | 25% - Children 2 or more 3240 1662 37% 5% 60% 0% - Children 2 or more   | 29% - 1 child <3  1510 655 38% 4% 10% 45% 10% 1 child <3  | Ages of 2+ children <3 AND no other children <43 AND 182 44% 3% 40% 3%   | 25% 1 or more under 3 AND 1 or more 3+ 1616 713 39% 4% 42% 3% 0% - Children 1 or more under 3 AND 1 or more 3+   | All children 3 or older  2005 1237 34% 6% 13% 14% 6% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10                         | 24% - 3041 Time 3041 1483 44% 5% 8% 3% 0% - 5                                       | 33% - Part Time  848 406 33% 5% 11% 9%   | 24% - Work for myself  266 149 32% 4% 40% 6% 1%  | Emplo Full Or Part Time  4155 2038 41% 5% 40% 9% 4% 0%  Emplo Full Or Part Time   | 29%  Oyment  Work full time from home or work part-lime from home  1711 837 39% 6% 4% 0% -  Owment  Work full time from home or work part-lime | Work full time outside home or part-timer outside home or part-timer outside home 2078 4% 5% 38% 9% 4% 00%   | 29% - Not Employed  1430 758 25% 5% 6% 0%  |
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| completed?  O00: What is your household's total, combined annual | Unweighted Base Base: Total Respondents Completed graduate school Some graduate school Some orgaduate school Some olige Graduated from college Some college Graduated from college Graduated from school Joid not attend school Did not attend school Did not attend school  Unweighted Base Base: Total Respondents SO = 524,999 \$45,000 - 364,999 \$45,000 - 364,999 \$85,000 - 384,999 \$15,000 - 384,999 \$15,000 - 384,999 \$15,000 - 384,999 \$15,000 - 384,999 \$15,000 - 384,999  | Gene All Generations of the Control  | 28% - ration  Total GenZ/Mil 2000 36% 42% 5% - 12% 5% - 12% 5 - 12% 5 - 12% 5 - 12% 5 - 12% 5 - 12% 5 - 16% 15% 15% 15%            | Generation  105 50 9% 1% 38% 21% 50 66 67 68 50 85% 12% 20% 13% 15% 15% 13% 15% 38%             | 28%  Generation  Z Millennials  1950 37% 42% 4% 0  Generation  Z Millennials  4684 1950 2% 3% 7% 8% 8% 23% 17% 15% | 25%   | 23% White 4244 1648 27% 5% 0% - White 4244 1648 2% 9% 9% 9% 16% | 32%  Non-White  128 1116 36% 5% 39% 5% 0 -  Non-White  1228 1116 3% 6% 7% 21% 15% 15% 15%  | 37%  ### Hispanic  446  446  43%  43%  5%  6%  6%  6%  6%  6%  6%  6%  6%  6   | 17%  | Asian  354 42% 42% 42% 42% 5% 6% 5% 6% 5% 14%           | American Indian/Alaska Native-Native Hawaiian, Pac Signader 144 96 19% 40% 11% 22% 11% 12% 11% 11% 11% 11% 11% 11  | 29% - Number of 1 child  2345 1134 36% 42% 5% 42% 5% Number of 1 child  2345 1134 2% 5% 7% 9% 8% 16% 13%  | 25% - Children 2 or more 3240 - 13% 5% 0% - 133% 33% 8% 8% 8% 8% 8% 8% 8% 15% 15% 15% 16%   | 29% - 1 child <3 1510 <655  | 23%  | 25%  Children for more under 3 AMD 1 or more 4% 42% 42% 62% 63% 67  Children 1 or more 3+ 1616 773 28% 8% 8% 8% 8% 15%   | All children 3 or older 1237 4% 5% 8% 9% 21% 13%  | Full Time  3041 1483 44% 40% 8% 3% 00% -  Full Time  3041 1483 0% 24% 4% 4% 18% 18% | 33% - Part Time  848 406 33% 40% 1% Part Time  848 406 4% 6% 11% 11% 11% 11% 11% 11% 11% 11% 11% | 24% Work for myself 149 32% 45% 40% 5% 15% 5% 10% 5% 10% 5% 10% 5% 10% 5% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10 | Emple Full Or Part Time 4155 2038 41% 40% 4% 00% - Emple Full Or Part Time 4155 2038 1% 8% 8% 8% 8% 17% 17%                 | yment Work full time from home or work part-time from home 1711 39% 43% 45% 45% 45% 65% 45% 75% 77% 18% 18% 20%  | Work full time outside home or part-timer outside home or part-timer outside home 1052 44%. 5% 38%. 4% 0%  Work full time outside home or part-timer outside home or part-timer outside home 2178 1052 2% 3% 6% 8% 8% 16% 25% 16% 15%      | 29%  Not Employed  1430  758  25%  5%  43%  6%  6%  Not Employed  1430  758  6%  6%  11%  8%  8%  8%               |
| completed?  Q00: What is your household's total, combined annual | West Outside U.S.  Unweighted Base Base: Total Respondents Completed graduate school Some graduate school Graduated from college Graduated from longleg Some college Graduated from longleg Some tollege Graduated from longleg Some tollege Graduated from longleg Some tollege Some  | Gene Gene Generation Total  5585 2796 36% 5% 5% 41% 12% 5585 2796 3% 48% 7% 9% 88% 21% 15% 88%   | 28% ration  Total Gen2/Mil  4789 2000 36% 5% 42% 12% 5% 0% -  ration  Total Gen2/Mil  4789 2000 2% 478 9000 2% 488 788 22% 188     | Generation  105 50 9% 1% 38% 30% 21% 6 -  Generation  105 50 8% 26% 21% 20% 11% 13% 13% 13% 13% | Z Millennial:  4684 1950 37% 5% 42% 12% 4% 0% -  Generation Z Millennial:  4684 1950 2% 3% 7% 8% 8% 8% 8%          | 25%  Seneration X or older  796 796 37% 6% 39% 12% 5% 0% -  Seneration X or older  796 796 3% 4% 8% 18% 18% 13% 9%                  | 23%  White  4244 1648 37% 5% 0%                                 | 32%  | 37%  #464 33% 4464 33% 5% 0%  #Hispanic  #Hispanic  #464 464 38% 5% 10% 7% 24% 15% 15% 15% 15% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5 | 17%  | Asian  354 4226 44% 428 88 88 1% 1                      | American Indian/Alaska Native-Native Hawaiian, Pacislander 144 96 19% 2% 1% 2% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1% 1%  | 29%  1 child  2345 1134 36% 5% 42% 12% 5% 0% -  Number of  1 child  2345 1134 2345 1134 2345 1134 2345 1334 23% 16% 13% 7%  | 25% - Children 2 or more 3240 - 13% - 5% 40% - 13% 5% 0% - 2 or more 2 or more 2 or more 2 1662 37% 8% 8% 820% 163% 9% 9%                       | 29%.  11 child <3  1510 655 38% 45% 45% 45% 655 15% 5% 5% 5% 5% 9% 7% 117% 15% 8%   | Ages of Ages | 25%  1 Children 1 or more under 3 more 3 <sup>1</sup> 4% 4% 4% 4% 4% 6616 713 3% AND 1 or more 3 <sup>1</sup> 1 children 1 or more 3 <sup>1</sup> 713 2% 7% 5% 2% 7% 9% 18%  | 27%   | Full Time  3041 1483 44% 50% 0% 0% 50% 1483 3041 1483 00% 2% 1483 1881 1891 1991    | 33%  Part Time  848  406  33%  40%  1%  9%  1%   | 24% Work for myself 149 266 6% 1% Work for myself 10% 8% 1% 10% 8% 10% 8% 10% 8% 19% 9% 9% 9% 9%                 | Emplc Full Or Part Time  4155 2038 41% 5% 4% 0% -  Emplc Full Or Part Time  4155 2038 1% 3% 6% 8% 8% 8% 8% 8% 17% 9%        | oyment  Work full time from home or work part-time from home  1711 837 39% 6% 43% 8% 44% 0% 0%   | Work full time outside home or part-timer outside home or part-timer outside home 2178 1052 44%, 5%, 38%, 9%, 4 % 0%,  | 29%  Not Employed  1430 758 25% 43% 20% 6%  Not Employed  1430 758 6% 112% 8% 20% 5% 5%                            |
| completed?  Q00: What is your household's total, combined annual | Unweighted Base Base: Total Respondents Completed graduate school Some graduate school Some orgaduate school Some olige Graduated from college Some college Graduated from college Graduated from school Joid not attend school Did not attend school Did not attend school  Unweighted Base Base: Total Respondents SO = 524,999 \$45,000 - 364,999 \$45,000 - 364,999 \$85,000 - 384,999 \$15,000 - 384,999 \$15,000 - 384,999 \$15,000 - 384,999 \$15,000 - 384,999 \$15,000 - 384,999  | Gene All Generations of the Control  | 28% - ration  Total GenZ/Mil 2000 36% 42% 5% - 12% 5% - 12% 5 - 12% 5 - 12% 5 - 12% 5 - 12% 5 - 12% 5 - 16% 15% 15% 15%            | Generation  105 50 9% 1% 38% 21% 50 66 67 68 50 85 12% 20% 11% 11% 13% 15% 38                   | 28%  Generation  Z Millennials  1950 37% 42% 4% 0  Generation  Z Millennials  4684 1950 2% 3% 7% 8% 8% 23% 17% 15% | 25%   | 23% White 4244 1648 27% 5% 0% - White 4244 1648 2% 9% 9% 9% 16% | 32%  Non-White  128 1116 36% 5% 39% 5% 0 -  Non-White  1228 1116 3% 6% 7% 21% 15% 15% 15%  | 37%  ### Hispanic  446  446  43%  43%  5%  6%  6%  6%  6%  6%  6%  6%  6%  6   | 17%  | Asian  354 42% 42% 42% 42% 5% 6% 5% 6% 5% 14%           | American Indian/Alaska Native-Native Hawaiian, Pac Signader 144 96 19% 40% 11% 22% 11% 12% 11% 11% 11% 11% 11% 11  | 29% - Number of 1 child  2345 1134 36% 42% 5% 42% 5% Number of 1 child  2345 1134 2% 5% 7% 9% 8% 16% 13%  | 25% - Children 2 or more 3240 - 13% 5% 0% - 133% 33% 8% 8% 8% 8% 8% 8% 8% 15% 15% 15% 16%   | 29% - 1 child <3 1510 <655  | 23%  | 25%  Children for more under 3 AMD 1 or more 4% 42% 42% 62% 63% 67  Children 1 or more 3+ 1616 773 28% 8% 8% 8% 8% 15%   | All children 3 or older 1237 4% 5% 8% 9% 21% 13%  | Full Time  3041 1483 44% 40% 8% 3% 00% -  Full Time  3041 1483 0% 24% 4% 4% 18% 18% | 33% - Part Time  848 406 33% 40% 1% Part Time  848 406 4% 6% 11% 11% 11% 11% 11% 11% 11% 11% 11% | 24% Work for myself 149 32% 45% 40% 5% 15% 5% 10% 5% 10% 5% 10% 5% 10% 5% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10 | Emple Full Or Part Time 4155 2038 41% 40% 4% 00% - Emple Full Or Part Time 4155 2038 1% 8% 8% 8% 8% 17% 17%                 | yment Work full time from home or work part-time from home 1711 39% 43% 45% 45% 45% 50% 50% 50% 1711 887 1711 887 1711 887 178 18% 18% 18% 18%   | Work full time outside home or part-timer outside home or part-timer outside home 1052 44%. 5% 38%. 4% 0%  Work full time outside home or part-timer outside home or part-timer outside home 2178 1052 2% 3% 6% 8% 8% 16% 25% 16% 15%      | 29%  Not Employed  1430 758 25% 5% 43% 20% 6% 0 0  Not Employed  1430 758 6% 6% 11% 8% 8% 8% 8%                    |

American 2+
Indian/Alaska children
Native-Native <3 AND
Hawaiian, Pac no other
Islander children

|   |  |  |   |            |                                |                             |                            |                     |                        |   |                   | American<br>Indian/Alaska  |                                       |                                     |                    | 2+<br>children  |  |  |                            |                   |                               |   |   |   |                                      |
|---|--|--|---|------------|--------------------------------|-----------------------------|----------------------------|---------------------|------------------------|---|-------------------|--|---------------------------------------|-------------------------------------|--------------------|---|--|--|----------------------------|-------------------|-------------------------------|---|---|---|--------------------------------------|
|   |  | Ge   | eneration                                       | Generation |                                |                             | I                          |                     |                        | Ethnicity                                 |                   | American   | Number o                              | f Children                          | I                  |   | of Children  |  | 1                          |                   |                               | Empi  | oyment  |   |                                      |
|   |  | All<br>Generati<br>Tota                              |   | Generation | n Z Millennial                 | Generation<br>X or older    | White                      | Non-White           | Hispanio               | African-<br>American                      | Asian             | Indian/Alaska<br>Native-Native<br>Indian/Alaska<br>Hawaiian Pac<br>Native-Native<br>Hawaiian Pac<br>Islander                     | 1 child                               | 2 or<br>more                        | 1 child <          | SAND<br>children  | AND 1 or   | All<br>children 3                          | Full Time                  | e Part Tim        | Work for myself               |   | Work full time<br>from home or<br>work part-time<br>from home                       |   | Not<br>Employe                       |
| 2023 Age Breaks: What year were you born? | Unweighted Base  | 5585   | 4789  | 105        | 4684                           | 796                         | 4244                       | 1228                | 446                    | 269                                       | 354               | 144  | 2345                                  | 3240                                | 1510               | 436   | 1616   | 2005                                       | 3041                       | 848               | 266                           | 4155  | 1711  | 2178  | 1430                                 |
|   | Base: Total Respondents  | 2796   |   | 50         | 1950                           | 796                         | 1648                       | 1116                | 464                    | 370                                       | 226               | 96   | 1134                                  | 1662                                | 655                | 182   | 713  | 1237                                       | 1483                       | 406               | 149                           | 2038  | 837   | 1052  | 758                                  |
|   | 30 and Younger<br>31-34  | 10%  |   | 100%       | 12%                            | -                           | 8%<br>19%                  | 12%                 | 16%                    | 16%                                       | 7%                | 15%<br>13%   | 14%                                   | 7%<br>16%                           | 18%                | 14%   | 9%   | 5%<br>9%                                   | 7%                         | 15%<br>18%        | 8%<br>14%                     | 9%<br>19%                                   | 9%<br>19%   | 9%  | 13%                                  |
|   | 35-39  | 20%<br>31%   | 28%<br>43%                                      | -          | 28%<br>45%                     |                             | 29%                        | 22%<br>35%          | 27%<br>36%             | 21%<br>33%                                | 15%<br>36%        | 24%  | 24%<br>30%                            | 32%                                 | 33%<br>36%         | 38%<br>36%  | 22%<br>45%   | 20%  | 20%<br>34%                 | 28%               | 26%                           | 32%   | 34%   | 20%<br>31%  | 21%<br>28%                           |
|   | 40-41  | 39%  |   | 1          | 16%                            | 100%                        | 44%                        | 31%                 | 22%                    | 31%                                       | 41%               | 47%  | 31%                                   | 45%                                 | 13%                | 13%   | 24%  | 66%  | 39%                        | 39%               | 52%                           | 40%   | 38%   | 40%   | 38%                                  |
|   | 140-41   | 1 3370   | 13.0  | 1 -        | 10.6                           | 100%                        | 1 4470                     | 31/6                | 22.0                   | 31/0                                      | 4170              | 47.0   | 1 31/0                                | 43/6                                | 13.6               | 1370  | 2470   | 00.0                                       | 33.0                       | 35%               | 32.0                          | 40%   | 30%   | 40.6  | 30%                                  |
|   |  | Ge   | neration  | 1          | Generation                     | n                           | I                          |                     |                        | Ethnicity                                 |                   |  | Number o                              | f Children                          | I                  | Ages  | of Children  |  | 1                          |                   |                               | Empl  | oyment  |   |                                      |
|   |  |  |   |            |                                |                             |                            |                     |                        | •   |                   | American   |                                       |                                     |                    | 2+  | 1 or more  |  |                            |                   |                               | -   | Work full time  | Work full time  |                                      |
|   |  | All  | Total   |            |                                | Generation                  | l                          |                     |                        | . African-                                |                   | Indian/Alaska  |                                       | 2 or                                |                    | children  | under 3  | All  | I                          |                   | Work for                      | Full Or                                     | from home or  |   |                                      |
|   |  | Generati   | ons Gon7/M                                      | Generation | n Z Millennial                 | X or older                  | White                      | Non-White           | Hispanio               | American                                  | Asian             | Native+Native  | 1 child                               | more                                | 1 child <          | <3 AND  | AND 1 or   | children 3                                 | Full Time                  | e Part Tim        | myself                        | Part Time                                   | work part-time  |   |                                      |
|   |  | Tota   |   |            |                                |                             |                            |                     |                        |   |                   | Hawaiian, Pac<br>Islander  |                                       |                                     |                    | no other<br>children  | more 24  |  |                            |                   | ,                             |   | from home   | outside home  |                                      |
|   | Unweighted Base  | 5585   | 4789  | 105        | 4684                           | 796                         | 4244                       | 1228                | 446                    | 269                                       | 354               | islander<br>144  | 2345                                  | 3240                                | 1510               | 436   | 1616   | 2005                                       | 3041                       | 848               | 266                           | 4155  | 1711  | 2178  | 1430                                 |
|   | Base: Total Respondents  | 2796   |   |            | 1950                           | 796                         | 1648                       | 1116                | 464                    | 370                                       | 226               | 96   | 1134                                  | 1662                                | 655                | 182   | 713  | 1237                                       | 1483                       | 406               | 149                           | 2038  | 837   | 1052  | 758                                  |
|   | 18-26  | 2%   | 3%  | 100%       | 1930                           | 750                         | 1%                         | 3%                  | 2%                     | 5%  | 1%                | 5%   | 3%                                    | 1%                                  | 4%                 | 3%  | 1%   | 1%   | 1%                         | 3%                | 2%                            | 2%  | 1%  | 2%  | 2%                                   |
|   | 27-29  | 5%   | 7%  | 10070      | 8%                             | _                           | 5%                         | 7%                  | 9%                     | 8%  | 2%                | 7%   | 7%                                    | 4%                                  | 9%                 | 8%  | 5%   | 3%   | 4%                         | 7%                | 4%                            | 5%  | 5%  | 4%  | 7%                                   |
|   | 30-34  | 22%  |   |            | 32%                            | _                           | 21%                        | 25%                 | 32%                    | 24%                                       | 19%               | 16%  | 28%                                   | 18%                                 | 39%                | 41%   | 25%  | 10%  | 22%                        | 22%               | 16%                           | 22%   | 22%   | 22%   | 25%                                  |
|   | 35-39  | 31%  |   |            | 45%                            | _                           | 29%                        | 35%                 | 36%                    | 33%                                       | 36%               | 24%  | 30%                                   | 32%                                 | 36%                | 36%   | 45%  | 20%  | 34%                        | 28%               | 26%                           | 32%   | 34%   | 31%   | 28%                                  |
|   | 40-42  | 11%  | 15%   |            | 16%                            | _                           | 10%                        | 13%                 | 11%                    | 15%                                       | 15%               | 15%  | 8%                                    | 13%                                 | 6%                 | 7%  | 12%  | 13%  | 12%                        | 9%                | 9%                            | 11%   | 11%   | 12%   | 10%                                  |
|   | 43 and older   | 28%  |   |            | -                              | 100%                        | 34%                        | 19%                 | 10%                    | 16%                                       | 27%               | 32%  | 23%                                   | 32%                                 | 7%                 | 6%  | 12%  | 53%  | 27%                        | 30%               | 43%                           | 29%   | 27%   | 28%   | 28%                                  |
|   |  | Ge   | eneration                                       |            | Generation                     | n                           |                            |                     | 1                      | Ethnicity                                 |                   | American   | Number o                              | f Children                          |                    | Ages o  | of Children  |  | 1                          |                   |                               | Empl  | oyment  |   |                                      |
|   |  | All  | Total   |            |                                | Generation                  |                            |                     |                        | African-                                  |                   | Indian/Alaska  |                                       | 2 or                                |                    | children  | 1 or more<br>under 3   |  |                            |                   | Work for                      | Full Or                                     | Work full time<br>from home or  |   |                                      |
|   |  | Generat  | ons Gon7/M                                      | Generation | n Z Millennia                  | ls X or older               | White                      | Non-White           | Hispanio               | c American                                | Asian             | NatiwerNative  | 1 child                               | more                                | 1 child <          | 324ND   | AND 1 or   | , children 3                               | Full Time                  | e Part Tim        | e mvself                      | Part Time                                   |   | or part-timer   |                                      |
|   |  | Tota   | 002   |            |                                | 7. 01 01001                 |                            |                     |                        | American                                  |                   | Hawaijana Bac  |                                       | more                                |                    | enighter  | more 3+  |  |                            |                   | mysem                         | T GIT TIMIC                                 | from home   | outside home  |                                      |
| Generation                                | Unweighted Base  | 5585   | 4789  | 105        | 4684                           | 796                         | 4244                       | 1228                | 446                    | 269                                       | 354               | Natista PN frive   | 2345                                  | 3240                                | 1510               | children<br>no <b>436</b> er  | 1616   | 2005                                       | 3041                       | 848               | 266                           | 4155  | 1711  | 2178  | 1430                                 |
| Generation                                | Base: Total Respondents  | 2796   |   |            | 1950                           | 796                         | 1648                       | 1116                | 464                    | 370                                       | 226               | Native Pative  | 1134                                  | 1662                                | 655                | ch <b>ilaz</b> en   | 713  | 1237                                       | 1483                       | 406               | 149                           | 2038  | 837   | 1052  | 758                                  |
|   | Generation Z   | 2%   | 3%  | 100%       |                                |                             | 1%                         | 3%                  | 2%                     | 5%  | 1%                | Hawaijan, Pac  | 3%                                    | 1%                                  | 4%                 | no other<br>children  | 1%   | 1%   | 1%                         | 3%                | 2%                            | 2%  | 1%  | 2%  | 2%                                   |
|   | Millennials  | 70%  |   | -          | 100%                           | -                           | 64%                        | 79%                 | 88%                    | 79%                                       | 72%               | Islafider<br>63%   | 74%                                   | 67%                                 | 90%                | 91%   | 87%  | 46%  | 72%                        | 67%               | 55%                           | 70%   | 72%   | 70%   | 70%                                  |
|   | Generation X or older  | 28%  | -   | -          | -                              | 100%                        | 34%                        | 19%                 | 10%                    | 16%                                       | 27%               | 32%  | 23%                                   | 32%                                 | 7%                 | 6%  | 12%  | 53%  | 27%                        | 30%               | 43%                           | 29%   | 27%   | 28%   | 28%                                  |
|   |  |  |   |            |                                |                             |                            |                     |                        |   |                   |  |                                       |                                     |                    |   |  |  |                            |                   |                               |   |   |   |                                      |
|   |  | Ge   | eneration                                       | 1          | Generation                     | n                           | l                          |                     |                        | Ethnicity                                 |                   |  | Number o                              | f Children                          | l                  | Ages  | of Children  |  | 1                          |                   |                               | Empl  | oyment  |   |                                      |
|   |  |  | eneration                                       |            | Generation                     | n                           |                            |                     |                        | Ethnicity                                 |                   | American   | Number o                              | f Children                          |                    | 2+  | 1 or more  |  |                            |                   |                               | Empi  | •   | Work full time  |                                      |
|   |  | All<br>Generat<br>Tota                               | ons Gon7/N                                      | Generation | Generation                     | Generation                  | White                      | Non-White           |                        | African-                                  | Asian             | Indian/Alaska<br>NatiwerNative   | Number of                             | f Children<br>2 or<br>more          | 1 child <          | 2+<br>children<br>3 <3 <b>2</b> ND<br>ERIQUER                                       | 1 or more  | All children 3                             |                            | e Part Tim        | e Work for myself             | Full Or                                     | •   | Work full time<br>outside home<br>or part-timer<br>outside home             | Not<br>Employe                       |
| Data_Filter                               | Unweighted Base  | All<br>Generat                                       | ons GenZ/M                                      | Generation |                                | Generation                  | White                      | Non-White           |                        | African-                                  | Asian             | Indian/Alaska  |                                       | 2 or                                | 1 child <3         | 2+<br>children<br>3 <3 AND<br>enigher<br>children                                   | 1 or more<br>under 3<br>AND 1 or   | All children 3                             |                            | e Part Tim        |                               | Full Or                                     | Work full time<br>from home or<br>work part-time                                    | outside home<br>or part-timer   | Not<br>Employe                       |
| Data_Fiiter                               | Base: Total Respondents  | Ali<br>Generat<br>Tota                               | ons GenZ/N                                      | "          | n Z Millennia                  | Generation<br>Is X or older |                            |                     | Hispanio               | African-<br>c American                    |                   | Indian/Alaska<br>NatimerNative<br>Havaijan Ras<br>Amerikan<br>Nativernative  | 1 child                               | 2 or<br>more                        |                    | 2+<br>children<br>3 <3:24ND<br>ERICHER<br>STANEN                                    | 1 or more<br>under 3<br>AND 1 or<br>more 3                               | All<br>children 3<br>or older              |                            |                   | e myself                      | Full Or<br>Part Time                        | Work full time<br>from home or<br>work part-time<br>from home                       | outside home<br>or part-timer<br>outside home                               | Not<br>Employe                       |
| Data_Fitter                               |  | All<br>Generat<br>Tota                               | Total GenZ/N 6 4789                             | 105        | n Z Millennial                 | Is Generation X or older    | 4244                       | 1228                | Hispanio               | African-<br>American                      | 354               | Indian/Alaska<br>Natiwerklarive<br>Hawaiian star<br>Natian Naske<br>Hawaiian Pac<br>Hawaiian Pac                                 | 1 child                               | 2 or<br>more                        | 1510               | 2+<br>children<br>3 <3 2AND<br>enigher<br>children<br>19 AND                        | 1 or more<br>under 3<br>AND 1 or<br>more 3+                              | All children 3 or older                    | 3041                       | 848               | e myself                      | Full Or<br>Part Time                        | Work full time<br>from home or<br>work part-time<br>from home                       | outside home<br>or part-timer<br>outside home<br>2178                       | Not<br>Employe                       |
|   | Base: Total Respondents  Moms Gen Z and Millennials (US)  Moms Gen X (US)                          | All<br>Generat<br>Tota<br>5588                       | ons Total<br>GenZ/M<br>5 4789<br>5 2000<br>100% | 105        | n Z Millennial<br>4684<br>1950 | Is Generation X or older    | 4244<br>1648               | 1228<br>1116        | Hispanio<br>446<br>464 | African-<br>American<br>269<br>370        | 354<br>226        | Indian/Alaska<br>Natiwerklahive<br>Hawaiian and<br>Nation and<br>Nation and the<br>Hawai haras                                   | 1 child<br>2345<br>1134               | 2 or<br>more<br>3240<br>1662        | 1510<br>655        | 2+<br>children<br>3 <3 AND<br>enigher<br>children                                   | 1 or more<br>under 3<br>AND 1 or<br>more 34<br>1616<br>713               | All children 3 or older                    | 3041<br>1483               | 848<br>406        | e myself<br>266<br>149        | Full Or<br>Part Time<br>4155<br>2038        | Work full time<br>from home or<br>work part-time<br>from home<br>1711<br>837        | outside home<br>or part-timer<br>outside home<br>2178<br>1052               | Not<br>Employee                      |
| Data_Filter                               | Base: Total Respondents<br>Moms Gen Z and Millennials (US)<br>Moms Gen X (US)<br>Not moms (US)     | All<br>Generat<br>Tota<br>558:<br>2796<br>72%        | ons Total<br>GenZ/M<br>5 4789<br>5 2000<br>100% | 105        | n Z Millennial<br>4684<br>1950 | Generation X or older       | 4244<br>1648<br>66%        | 1228<br>1116<br>81% | 446<br>464<br>90%      | African-<br>American<br>269<br>370<br>84% | 354<br>226<br>73% | Indian/Alaska<br>Natimerklarive<br>Hawajiana Bas<br>Natimerklarive<br>Hawajian Pac<br>Islander                                   | 1 child<br>2345<br>1134<br>77%        | 2 or<br>more<br>3240<br>1662<br>68% | 1510<br>655<br>93% | 2+<br>children<br>3 <3 AND<br>enigher<br>children<br>29 AND<br>ro older<br>children | 1 or more<br>under 3<br>AND 1 or<br>more 3+<br>1616<br>713<br>88%        | All children 3 or older 2005 1237 47%      | 3041<br>1483<br>73%        | 848<br>406<br>70% | e myself<br>266<br>149<br>57% | Full Or<br>Part Time<br>4155<br>2038<br>71% | Work full time<br>from home or<br>work part-time<br>from home<br>1711<br>837<br>73% | outside home<br>or part-timer<br>outside home<br>2178<br>1052<br>72%        | Not<br>Employe<br>1430<br>758<br>72% |
| Data_Filter                               | Base: Total Respondents Moms Gen Z and Millennials (US) Moms Gen X (US) Not moms (US) Outside U.S. | All<br>Generat<br>Tota<br>558:<br>2796<br>72%        | ons Total<br>GenZ/M<br>5 4789<br>5 2000<br>100% | 105        | n Z Millennial<br>4684<br>1950 | Generation X or older       | 4244<br>1648<br>66%<br>34% | 1228<br>1116<br>81% | 446<br>464<br>90%      | African-<br>American<br>269<br>370<br>84% | 354<br>226<br>73% | Indian/Alaska<br>Natimerklarive<br>Hawajiana Bas<br>Natimerklarive<br>Hawajian Pac<br>Islander                                   | 1 child<br>2345<br>1134<br>77%        | 2 or<br>more<br>3240<br>1662<br>68% | 1510<br>655<br>93% | 2+<br>children<br>3 <3 AND<br>enigher<br>children<br>29 AND<br>ro older<br>children | 1 or more<br>under 3<br>AND 1 or<br>more 3+<br>1616<br>713<br>88%        | All children 3 or older 2005 1237 47%      | 3041<br>1483<br>73%        | 848<br>406<br>70% | e myself<br>266<br>149<br>57% | Full Or<br>Part Time<br>4155<br>2038<br>71% | Work full time<br>from home or<br>work part-time<br>from home<br>1711<br>837<br>73% | outside home<br>or part-timer<br>outside home<br>2178<br>1052<br>72%        | Not<br>Employe<br>1430<br>758<br>72% |
| Data_Filter                               | Base: Total Respondents<br>Moms Gen Z and Millennials (US)<br>Moms Gen X (US)<br>Not moms (US)     | All<br>Generat<br>Tota<br>558:<br>2796<br>72%<br>28% | ons Total<br>GenZ/M<br>5 4789<br>5 2000<br>100% | 105        | n Z Millennial<br>4684<br>1950 | Generation X or older       | 4244<br>1648<br>66%<br>34% | 1228<br>1116<br>81% | 446<br>464<br>90%      | African-<br>American<br>269<br>370<br>84% | 354<br>226<br>73% | Indian/Alaska<br>NatiwerNative<br>Havering Sec<br>Native Native<br>Native Native<br>Native Native<br>Islander<br>Islander<br>32% | 1 child<br>2345<br>1134<br>77%<br>23% | 2 or<br>more<br>3240<br>1662<br>68% | 1510<br>655<br>93% | 2+<br>children<br>3 <3 AND<br>enigher<br>children<br>29 AND<br>ro older<br>children | 1 or more<br>under 3<br>AND 1 or<br>more 3+<br>1616<br>713<br>88%<br>12% | All children 3 or older  2005 1237 47% 53% | 3041<br>1483<br>73%<br>27% | 848<br>406<br>70% | e myself<br>266<br>149<br>57% | Full Or<br>Part Time<br>4155<br>2038<br>71% | Work full time<br>from home or<br>work part-time<br>from home<br>1711<br>837<br>73% | outside home<br>or part-timer<br>outside home<br>2178<br>1052<br>72%<br>28% | Not<br>Employe<br>1430<br>758<br>72% |